A8200-8.6-F

CONSUMER ATTITUDE AND BEHAVIOR STUDY

THE TAKE OUT MARKET

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WASHINGTON, D.C. 20001

February, 1986

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OBJECTIVES OF THE STUDY

Interest in take out meals and snacks has been increasing recently. More than four out of 10 restaurant occasions involve take out foods and beverages, and at fast food places the proportion is approaching six out of 10. Research conducted by the National Restaurant Association has revealed that 40 percent of the adults have tried a restaurant which specializes in pizza delivery and nearly 20 percent have been to a place which offers gourmet take out. One of the primary reasons why take out is growing and will continue to grow is because consumers of today are interested in convenience. More people are seeking an alternative to preparing meals at home. Among these are working wives and mothers, singles and young adults.

To provide restaurateurs with reliable information on the popularity and consumption of take out meals and snacks, the National Restaurant Association conducted a consumer survey in April and May, 1985. The purpose of the survey was to determine who purchases take out meals, when take out meals are purchased, where they are purchased, why they are purchased and what is purchased. In addition, general attitudes toward take out purchases and options were also sought. This report highlights these consumer attitudes and behavior.

As restaurant operators read through this report they will be able to relate their own experiences to the discussion and observe which demographic segments are likely purchasers of take out meals and snacks. The results of this survey are intended to assist restaurateurs in becoming more effective decision makers by increasing their knowledge of consumer behavior as it relates to take out meals and snacks. This information can be helpful when making the following types of decisions.

- Determining whether or not to offer take out service, drive thru service or delivery service.
- Determining what types of foods and beverages are best offered for take out.
- Determining advertising and promotional campaigns for take out business.

HOW THE STUDY WAS CONDUCTED

Data for this report were obtained from a mail survey conducted during April and May, 1985. Questionnaires were mailed to 1,000 households, and information on take out meals and snacks was asked of the three oldest household members. Approximately 60 percent of the households returned completed questionnaires, and data were obtained on over 1,000 individuals from these households. More than 900 separate take out occasions were reported by these individuals, and this report focuses on the details of these occasions. The field and data processing work for this study were performed by National Family Opinion, Inc., a national market research firm headquartered in Toledo, Ohio.

A profile of the respondents can be found on the following page.

PROFILE OF RESPONDENTS

DEMOGRAPHIC CHARACTERISTIC	PERCENT OF RESPONDENTS
SEX	
Male	44.4%
Female	55.4
AGE	
Under 18	8.9%
18-24	6.7
25-34	16.3
35-44	15.0
45-54	15.7
55-64	16.8
65 and over	20.4
HOUSEHOLD SIZE	
1 person	15.3%
2 persons	35.2
3 persons	19.8
4 persons	18.6
5 or more persons	11.1
HOUSEHOLD COMPOSITION	
Single	15.3%
Married, no children	28.3
Family, youngest child under 6	9.7
Family, youngest child 6-12	13.3
Family, youngest child 13-17	13.4
Family, youngest child 18 or over	19.9
FEMALE EMPLOYMENT	
Employed full time	33.4%
Employed part time	14.7
Not employed	44.9
HOUSEHOLD INCOME	
Under $10,000	20.0%
$10,000-$14,999	13.0
$15,000-$19,999	9.3
$20,000-$24,999	10.5
$25,000-$34,999	19.7
$35,000-$49,999	17.4
$50,000 and over	10.0

PROFILE OF RESPONDENTS (continued)

DEMOGRAPHIC CHARACTERISTIC	PERCENT OF RESPONDENTS
REGION	
New England	5.9%
Middle Atlantic	15.6
East North Central	19.8
West North Central	9.0
South Atlantic	18.1
East South Central	4.8
West South Central	7.0
Mountain	5.1
Pacific	14.5

NOTES TO THE READER

The analysis of the responses to this consumer attitude and behavior study is based on answers from individuals 8 years old and older. However, most of the discussion in this report focuses on the take out behavior and attitudes of adults age 18 and older. (About 9 percent of the respondents to this survey were under 18 years old.)

In addition, readers should keep in mind the following as they read through this report.

- A take out user is defined as a person who purchases a take out meal at least once a year. A take out non-user is defined as a person who never purchases a take out meal or snack.

- Among take out users, the following definitions are used:

FREQUENT USERS:	Individuals who purchase take out meals and snacks two or more times a month.
OCCASIONAL USERS:	Individuals who purchase take out meals and snacks once a month or once every other month.
INFREQUENT USERS:	Individuals who purchase take out meals and snacks only once or twice a year.

- Take out user and non-user data highlighted in parts of Section I which detail take out usage at different types of establishments and at different meal periods are based only on respondents who report they purchase food to go at least once a year. (These persons answered question 2a. with a response other than NEVER.)

- Calculations of mean value scores for Section III are based on the following scale: 5 = agree very much, 4 = agree somewhat, 3 = neither agree nor disagree, 2 = disagree somewhat and 1 = disagree very much. Non-responses were not used in these calculations.

- The following definitions have been used in the discussion on respondent attitudes toward take out foods and beverages (Section III).

AGREE:	Individuals who strongly agreed or somewhat agreed with the statement.
DISAGREE:	Individuals who strongly disagreed or somewhat disagreed with the statement.

- In some cases the sample size of a particular segment was too small for analysis. An asterisk (*) has been used in this report when this occurs.

- Muliple recent take out occasions were reported by some respondents, and these occasions were allowed. As a result, some responses to questions discussed in Section II may total more than 100 percent.

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EXECUTIVE SUMMARY

o More than eight out of 10 people purchase a take out meal or snack at least once a year.

o More than half (56 percent) purchase food to go more than twice a month.

o Only 15 percent of the people interviewed said they never purchase take out meals or snacks.

o Most people purchase take out foods and beverages from fast food places. Six out of 10 people said they buy food to go from a quick service restaurant more than twice a month.

o The most likely users of meals and snacks to go are those who are most concerned with convenience and saving time. These include: women, 18 to 34 year olds, singles, families with teenagers, households where the female head is employed and households with incomes between $20,000 and $50,000.

o Those who are less likely to purchase take out meals and snacks include: senior citizens, married couples with no children, households where the female head is not employed and households with incomes under $15,000.

o Lunch is a popular take out meal. Over half the take out consumers interviewed reported they purchase foods and beverages for lunch at least twice a month, and only 12 percent said they never do so.

o Nearly everyone likes the advantage of a take out dinner. Only 12 percent of the take out users interviewed reported they never purchase foods and beverages to go for the evening meal. Most of those who do buy take out for dinner do so frequently, with 45 percent reporting they purchase take out for dinner two or more times a month.

o Breakfast is the meal which is least likely to involve take out foods and beverages. Nearly half the take out patrons surveyed said they never purchase take out foods and beverages for breakfast.

o The most recent take out occasion:

- Occurred in the past two weeks
- Occurred at a fast food place
- Was for lunch or dinner
- The take out order was placed at the counter
- The patron drove to the establishment

- The establishment was less than 2 miles away

o The most popular take out food is a hamburger or a cheeseburger. Four out of 10 said they ordered a hamburger or cheeseburger on their most recent take out occasion.

o French fries, other types of sandwiches, chicken and pizza are also popular items for take out.

o Soft drinks top the list of beverages for take out. More than six out of 10 said they purchased a soft drink with their last take out meal.

o People opt for a take out meal or snack because it is faster and more convenient than preparing the meal at home.

o People opt for a take out meal or snack rather than eating at the establishment because it is faster.

o If no take out service is available, many people will opt to either eat at home or eat at the restaurant. Forty-two percent said that if they had not been able to purchase take out foods on their most recent take out occasion, they would have eaten at home. Thirty-eight percent said they would have eaten at the restaurant, and 14 percent would have skipped the meal.

o Many people are purchasing more take out meals. Nearly half of those interviewed said they were purchasing more take out meals now than they were three years ago.

o Most people appear to be satisfied with take out service at the nation's restaurants. Specifically, they are satisfied with the packaging, the quality of food and the variety of food offerings.

o Consumers prefer take out foods and beverages purchased at restaurants and fast food places to that purchased at grocery stores and convenience stores.

o When actually purchasing a take out meal, consumers look for a convenient establishment. Seven out of 10 said that how far away the establishment is located is important when choosing a place to purchase a take out meal or snack.

o Consumers have some desires regarding take out service. Four out of 10 would like to see more places offer drive thru service, three out of 10 would like to see more fancy restaurants offer take out service and one out of three would like to see more places offer delivery service.

SECTION I

PROFILE OF TAKE OUT PATRONS

SECTION I

PROFILE OF TAKE OUT PATRONS

In this section...

- Frequency of purchasing take out meals and snacks
- Who purchases take out meals and snacks
- Who purchases take out meals and snacks at various types of eating establishments
- Who purchases take out meals and snacks for different meal occasions

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A. Frequency of Purchasing Take Out Meals

The purchase of take out meals and snacks is very popular with today's busy consumer. This survey revealed that more than eight out of 10 people will purchase a take out meal or snack at least once each year. In addition, most people frequently purchase foods and beverages to go. More than half (56 percent) reported they purchase take out foods and beverages more than twice a month. An additional 20 percent do so once a month or once every other month, and 9 percent do it about once every six months or once a year. Only 15 percent said they never purchase take out meals and snacks from restaurants and other eating establishments.

Most people purchase their take out foods and beverages from fast food places, according to the results of this survey. Among those who purchase take out, six out of 10 (58 percent) said they purchase food to go from quick service restaurants more than twice a month and an additional one-fourth do so once a month or once every other month. The frequency of purchasing take out at full service restaurants is lower, only 28 percent report they do so more than twice a month and 23 percent do so once a month or once every other month. Nearly three in 10 said they never purchase foods and beverages to go from table service restaurants.

Obtaining take out meals and snacks from other types of establishments such as convenience stores, grocery stores and delis is less popular with most consumers. This may be due in part to a significantly smaller number of such outlets which offer food and beverages to go. For example, 43 percent of the people interviewed said they never purchase take out foods and beverages from convenience stores and only 23 percent said they do so more than twice a month. The proportions for delis--38 percent and 14 percent, respectfully -- show a similar range. However, grocery stores fare a little better. Nearly three out of 10 (29 percent) said they purchase take out meals and snacks from supermarkets more than twice a month, while a slightly higher 34 percent said they never do so.

TABLE I-1

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES BY TYPE OF ESTABLISHMENT

Frequency	All Establishments	Fast Food Places*	Table Service Restaurants*	Grocery Stores/ Supermarkets*	Convenience Stores*	Delis*
FREQUENT USER (At least twice a month)	56.0%	58.1%	27.8%	29.2%	22.8%	14.4%
OCCASIONAL USER (Once a month, or once every other month)	20.4	25.0	22.9	17.4	17.7	20.2
INFREQUENT USER (Once every 6 months; once a year)	8.9	12.1	20.2	19.1	16.7	26.9
NON-USER (Never purchases take out)	14.7	4.8	29.1	34.3	42.8	38.5

* Based only on those who purchase take out foods and beverages at least once a year.

B. Who Purchases Take Out Meals and Snacks

Differences exist among the various demographic groups concerning frequency of take out usage. The most likely users of meals and snacks to go are those who are probably most concerned with convenience and saving time. These include:

- Women
- 18 to 34 year olds
- Singles
- Families with teenagers
- Southerners
- Households where the female head is employed
- Households with incomes between $20,000 and $50,000
- People who eat out more than twice a month

Although individuals from all demographic groups purchase take out foods and beverages, some are less likely to do so. These include:

- Senior citizens
- Married couples with no children
- Midwesterners
- Households where the female head is not employed outside the home
- Households with incomes under $15,000
- People who eat out only once every six months or less often

In analyzing the frequency of purchasing take out meals and snacks some interesting differences are noted. For example, frequency decreases with age. Individuals 18 to 24 years old are very heavy users of take out -- 88 percent report they do so more than twice a month. This proportion drops slightly for the 25 to 34 year old group -- 77 percent and to 72 percent for those 35 to 44. The proportion is lowest for senior citizens, with only 30 percent reporting they purchase food to go more than twice a month.

Singles and families with children are also frequent buyers of take out meals and snacks. Nearly six out of 10 singles said they purchase take out more than twice a month. Families with teenagers (65 percent) and families where the youngest child is between 6 and 12 years old (66 percent) are also heavy users of take out restaurant meals. On the other hand, married couples with no children purchase take out less frequently, with only 44 percent saying they do so more than twice a month versus 23 percent who never purchase take out foods.

Working wives and mothers like the convenience of take out foods and beverages, and they purchase such things frequently. Nearly seven out of 10 respondents from households where the female head is employed full time report they buy meals and snacks to go more than twice a month, and six out of 10 of those from families where the female head works part time do the same. In comparison, only 44 percent of those surveyed from households where the wife or mother is not employed outside the home said they purchase take out foods and beverages more than twice a month, and nearly a quarter report they never do so.

Households with moderate and upper incomes often take advantage of the convenience of take out service. Approximately six out of 10 respondents from households with incomes between $20,000 and $50,000 said they purchase take out foods and beverages from eating establishments more than twice a month and only about one out of 10 said they never do so. On the other hand, those from lower income households are less frequent users, with slightly less than half reporting they purchase take out more than twice a month and about two out of 10 saying they never do so.

TABLE I-2

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES AT ALL TYPES OF ESTABLISHMENTS

Demographic Charateristic	Frequent User	Occasional User	Infrequent User	Non-User
SEX				
Male	53.2%	20.9%	9.2%	16.7%
Female	58.3	20.1	8.7	12.9
AGE				
Under 18	51.0%	17.3%	4.1%	26.6%
18-24	87.7	9.6	1.4	1.3
25-34	76.8	17.5	4.0	1.7
35-44	72.2	17.3	4.9	5.6
45-54	53.8	24.3	11.2	10.7
55-64	43.9	30.6	12.2	13.3
65 +	30.3	18.8	16.0	34.9
FAMILY COMPOSITION				
Single	57.5%	20.4%	9.0%	13.1%
Married, no children	44.3	20.8	12.1	22.8
Family, youngest child				
under 6	58.6	17.3	8.7	15.4
6-12	65.7	19.9	3.4	11.0
13-17	65.3	21.5	7.0	6.2
18 +	57.6	21.0	9.5	11.9
REGION				
Northeast	54.7%	21.1%	9.1%	15.1%
Midwest	50.3	19.4	9.7	20.6
South	63.7	17.8	6.8	11.7
West	54.0	25.1	10.9	10.0
FEMALE EMPLOYMENT				
Full time	69.2%	17.9%	6.3%	6.6%
Part time	58.1	26.9	8.8	6.2
Not employed	43.9	20.7	10.4	25.0
HOUSEHOLD INCOME				
Under $10,000	48.1%	22.9%	8.4%	20.6%
$10,000-$14,999	57.6	15.8	5.8	20.8
$15,000-$19,999	51.0	29.0	7.0	13.0
$20,000-$24,999	65.2	16.5	7.0	11.3
$25,000-$34,999	57.5	21.0	10.3	11.2
$35,000-$49,999	65.6	14.5	11.3	8.6
$50,000 and over	45.4	26.4	10.9	17.3

TABLE I-2 (continued)

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES AT ALL TYPES OF ESTABLISHMENTS

Demographic Characristic	Frequent User	Occasional User	Infrequent User	Non-User
HOUSEHOLD SIZE				
One	57.5%	20.4%	9.0%	13.1%
Two	48.3	21.4	11.3	19.0
Three	59.9	20.3	9.4	10.4
Four	62.8	17.6	7.0	12.6
Five or more	60.3	22.3	3.3	14.0
FREQUENCY OF EATING OUT				
4 or more times a month	65.6%	18.1%	6.7%	9.6%
2 or 3 times a month	58.7	19.6	8.5	13.2
Once a month	46.1	26.2	10.0	17.7
Once every other month	28.8	35.6	16.9	18.7
Once every 6 month/once a year	25.0	20.0	23.3	31.7
Never	*	*	*	*
TOTAL RESPONDENTS	56.0%	20.4%	8.9%	14.7%

* Sample size too small for analysis.

C. Who Purchases Take Out Meals and Snacks at Various Types of Establishments.

Distinct differences exist between frequent users and non-users of take out meals and snacks among the different types of establishments which offer such service. These differences are examined in this section of the report. (Readers are reminded that this portion of the analysis is based only on those respondents who said they purchase take out meals. Those who stated they never purchase take out foods and beverages have been excluded.)

Fast Food Restaurants

As with take out in general, differences in who purchases take out foods from fast food restaurants and the frequency of such purchases are evident. The most likely users of meals and snacks to go at quick service places are:

- 18 to 34 year olds
- Singles
- Families with children under 18
- Southerners
- Households where the female head is employed
- Individuals who eat out at least once a week

In analyzing the frequency of purchasing take out meals and snacks from fast food restaurants it becomes evident that nearly everyone does so. Only about five percent of take out consumers said they never purchase take out foods and beverages from fast food places, and 58 percent do so more than twice a month, and an additional 25 percent do so once a month or once every other month.

Frequency of buying foods and beverages to go at a fast food place decreases with age. Approximately eight out of ten 18 to 34 year olds said they purchase food to go from such establishments more than twice a month. This proportion drops to 62 percent for 35 to 44 year olds and to 50 percent for 45 to 54 year olds. The proportion is lowest for senior citizens, with only three out of 10 reporting they purchase take out meals and snacks at fast food restaurants more than twice a month.

Singles and families with young children and teenagers like the convenience of take out service at quick service places, and they purchase food to go frequently. Six out of 10 singles reported they buy food to go from such establishments twice a month or more often. A slightly higher 66 percent of the individuals from households with teenagers and 64 percent of those from households with children under 13 said they buy take out foods and beverages more than twice a month. In contrast, less than half (48 percent) the people surveyed from married couple/no children households reported they purchase meals and snacks to go from fast food restaurants twice a month or more often.

Table Service Restaurants

The most likely groups to purchase take out meals and snacks at table service restaurants include:

- 18 to 34 year olds
- Singles
- Households with teenagers
- Southerners
- Individuals who eat out at least once a week

In analyzing the frequency of purchasing take out meals and snacks from table service restaurants it is evident that about three out of 10 consumers never do so. However, a nearly equal proportion (28 percent) said they purchase food to go from such establishments at least twice a month, and an additional 23 percent do so once a month or once every other month.

As with take out in general, senior citizens are least likely to buy food and beverages to go. Nearly half (46 percent) the individuals age 65 and over said they never purchase take out meals and snacks from full service places, and fewer than two out of 10 said they do so more than twice a month. In contrast, 34 percent of the 18 to 34 year olds said they are frequent buyers of take out at such places and only about two out of 10 said they never do it.

Singles appear to enjoy the option of take out service at table service restaurants. One-third said they purchase take out foods and beverages more than twice a month, and an additional 23 percent report doing it once a month or once every other month. Households with teenagers also use table service restaurants' take out foods and beverages frequently, with 30 percent saying they do it twice a month or more often. However, individuals from married couple/no children households are not frequent users of take out meals from full service establishments. Thirty-six percent said they never purchase such meals, and a much lower 19 percent said they do so frequently.

Grocery Stores/Supermarkets

The individual who tends to purchase meals and snacks to go from grocery stores and supermarkets is likely to come from one or all of the following demographic segments:

- Women
- Over 55 years old
- Individuals from married couple/no children households
- Individuals from households with moderate incomes

About one-third of those interviewed (34 percent) said they never purchase grocery store take out foods and beverages. A slightly lower 29 percent said they do so twice a month or more often. For example, women are more likely to purchase take out from grocery stores two or more times a month than are men. One-third of the females surveyed reported they buy food to go from such an establishment twice a month or more often versus a lower 24 percent for men. This is probably due to the fact that women tend to do most of the food shopping.

Mature adults and senior citizens like the convenience of take out options from supermarkets. Thirty-four percent of the individuals 55 years old and older reported they buy take out foods and beverages from grocery stores or supermarkets twice a month or more often. In comparison, the proportion for 18 to 34 year olds is a lower 28 percent.

Individuals from married couple/no children households frequently purchase take out foods from grocery stores which is contrary to the pattern established for fast food and table service restaurants. More than one-third of these respondents said they buy food to go from such places more than twice a month versus a lower one-fourth for those respondents from households with children.

Grocery store take out foods appeal most to households with moderate and lower incomes. Nearly four out of 10 individuals from households with incomes under $15,000 and three out of 10 of those from households with incomes between $15,000 and $24,999 said they purchase food to go from grocery stores two or more times a month. On the other hand, fewer than two out of 10 individuals from households earning over $35,000 could be classified as frequent purchasers of food to go from such places.

Convenience Stores

The profile of the take out user at convenience stores is different from that at grocery stores and supermarkets. Some of the groups who tend to purchase food to go from such places include:

- Men
- 18 to 34 year olds
- Singles
- Southerners
- Households with incomes under $25,000

More than four out of 10 people surveyed indicated they never purchase food to go from convenience stores, nearly twice as many as the 23 percent who said they do so twice a month or more often.

Men appear to enjoy the convenience offered by food and beverages to go at convenience stores. One-fourth said they go to such places for take out at least twice a month versus a lower 20 percent for women. In terms of age, the 18 to 34 year old has a strong preference for take out foods and beverages from convenience stores. Nearly one-third (32 percent) purchase take out at least twice a month versus a much lower 23 percent for all respondents and about two out of 10 for those 35 to 54 years old. Senior citizens do not appear to opt for take out from convenience stores. More than six out of 10 (64 percent) said they never do so and fewer than one out of 10 said they do so twice a month or more often.

Singles and households with children under 13 purchase take out from convenience stores often. Twenty-two percent of the singles and 26 percent of the individuals from households where the youngest child is under 13 reported they buy food to go two or more times a month from convenience stores. On the other hand, married couples with no children are highly unlikely to opt for take out from such places. Six out of 10 said they never do so.

Moderate income households appear to like to take advantage of take out service at convenience stores, while upper income households are less likely to do so. Nearly three out of 10 individuals from households earning under $25,000 reported they buy food and beverages to go from such establishments at least twice a month. In contrast, fewer than two out of 10 of those from households earning more than $25,000 report doing so.

Delis

Most consumers purchase take out foods and beverages from delicatessens infrequently or not at all. Twenty-seven percent of those surveyed said they do so once every six months or once a year and an even greater 38 percent said they never make such purchases. However, those who tend to purchase food to go from delis more often than others include:

- Women
- 18 to 34 year olds
- Singles
- Women employed full time
- Households with incomes over $25,000

Young adults and baby boomers appear to like the convenience of take out meals and snacks from delis more so than individuals from other age groups. Nearly four out of 10 (39 percent) reported they purchase food to go from delis at least once every other month. In contrast, a lower three out of 10 of those from the other age segments reported the same.

Singles appear to take advantage of deli take out more frequently than do individuals from other household composition groups. Fewer than three out of 10 singles said they never make such purchases compared with 38 percent for all consumers and 42 percent for those from married couple/no children households. More than half the singles said they buy deli take out foods and beverages at least once every other month.

Households with a working wife or mother often like to take advantage of take out foods and beverages from delis. Thirty-five percent said they do so at least once every other month compared with 30 percent each for those who work part time and those who are not employed outside the home.

TABLE I-3

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES AT FAST FOOD RESTAURANTS

Demographic Characristic	Frequent User	Occasional User	Infrequent User	Non-User
SEX				
Male	56.8%	26.2%	12.0%	4.9%
Female	59.0	24.0	12.3	4.7
AGE				
18-34	76.7%	18.7%	3.6%	0.9%
35-44	62.4	23.5	10.1	4.0
45-54	49.6	30.6	17.4	2.5
55-64	39.4	34.6	18.3	7.7
65 and over	29.8	30.8	27.6	11.7
FAMILY COMPOSITION				
Single	62.4%	20.5%	13.7%	3.4%
Married, no children	48.3	32.2	13.2	6.3
Family, youngest child				
under 13	64.3	21.9	9.2	4.6
13-17	66.1	22.3	9.8	1.8
18 +	52.0	26.0	15.3	6.7
REGION				
Northeast	54.0%	23.0%	14.9%	8.1%
Midwest	60.0	27.0	9.5	3.5
South	65.8	21.2	10.4	2.7
West	49.4	29.5	15.1	6.0
FEMALE EMPLOYMENT				
Full time	65.6%	20.9%	8.1%	5.4%
Part time	58.6	30.5	7.8	3.1
Not employed	49.0	28.4	17.2	5.4
HOUSEHOLD INCOME				
Under $15,000	59.4%	26.1%	10.1%	4.3%
$15,000-$24,999	56.1	27.5	12.9	3.5
$25,000-$34,999	55.7	26.6	12.0	5.7
$35,000 and over	60.1	20.6	13.6	5.6

TABLE I-3 (continued)

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES AT FAST FOOD RESTAURANTS

Demographic Characristic	Frequent User	Occasional User	Infrequent User	Non-User
HOUSEHOLD SIZE				
One	62.4%	20.5%	13.7%	3.4%
Two	50.6	30.5	14.2	4.7
Three	59.9	21.6	11.5	7.0
Four or more	62.0	24.0	9.9	4.1
FREQUENCY OF EATING OUT				
4 or more times a month	70.1%	16.7%	9.8%	3.3%
2 or 3 times a month	49.0	32.0	12.4	6.5
Once a month/ once every other month	37.8	44.9	12.6	4.7
Once every 6 month/once a year	*	*	*	*
Never	*	*	*	*
FREQUENCY OF TAKE OUT				
4 or more times a month	87.2%	8.0%	2.1%	2.6%
2 or 3 times a month	64.9	27.4	4.2	3.6
Once a month/ once every other month	14.2	63.0	17.3	5.6
Once every 6 months/Once a year	*	*	*	*
TOTAL RESPONDENTS	58.1%	25.0%	12.1%	4.8%

* Sample size too small for analysis.

TABLE I-4

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES AT TABLE SERVICE RESTAURANTS

Demographic Characristic	Frequent User	Occasional User	Infrequent User	Non-User
SEX				
Male	26.2%	22.4%	20.6%	30.8%
Female	28.8	23.4	19.9	27.9
AGE				
18-34	33.5%	24.4%	20.8%	21.3%
35-44	30.2	18.0	23.0	28.8
45-54	25.4	28.9	16.7	28.9
55-64	24.3	21.5	24.3	29.9
65 and over	18.4	18.4	17.2	46.0
FAMILY COMPOSITION				
Single	33.9%	23.2%	17.0%	25.9%
Married, no children	19.0	22.0	23.8	36.1
Family, youngest child				
under 13	23.0	24.6	23.5	28.9
13-17	30.4	23.2	17.0	29.5
18 +	37.2	21.4	16.6	24.8
REGION				
Northeast	22.8%	18.3%	16.1%	30.6%
Midwest	23.6	29.1	21.6	25.6
South	38.3	21.0	18.2	22.4
West	20.3	19.6	22.9	37.2
FEMALE EMPLOYMENT				
Full time	28.8%	24.5%	16.5%	30.2%
Part time	27.4	21.8	19.4	31.4
Not employed	24.6	20.7	23.8	30.8
HOUSEHOLD INCOME				
Under $15,000	30.9%	25.1%	20.8%	23.2%
$15,000-$24,999	19.2	29.8	19.9	31.1
$25,000-$34,999	27.6	24.8	17.2	30.3
$35,000 and over	30.8	14.9	21.7	32.6

TABLE I-4 (continued)

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES AT TABLE SERVICE RESTAURANTS

Demographic Characristic	Frequent User	Occasional User	Infrequent User	Non-User
HOUSEHOLD SIZE				
One	33.9%	23.2%	17.0%	25.9%
Two	22.2	25.3	23.1	29.4
Three	34.0	22.0	20.1	23.9
Four or more	25.9	21.1	19.0	34.0
FREQUENCY OF EATING OUT				
4 or more times a month	40.2%	20.8%	17.3%	21.6%
2 or 3 times a month	21.2	21.2	19.9	37.8
Once a month/once every other month	4.2	30.8	27.5	36.7
Once every 6 months/ once a year	*	*	*	*
Never	*	*	*	*
FREQUENCY OF TAKE OUT				
4 or more times a month	41.0%	24.9%	16.7%	17.3%
2 or 3 times a month	29.1	21.5	19.0	30.4
Once a month/ once every other month	8.8	21.9	22.5	46.9
Once every 6 months/Once a year	*	*	*	*
TOTAL RESPONDENTS	27.8%	22.9%	20.2%	29.1%

* Sample size too small for analysis.

TABLE I-5

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES AT GROCERY STORES

Demographic Characristic	Frequent User	Occasional User	Infrequent User	Non-User
SEX				
Male	23.7%	17.2%	19.2%	39.9%
Female	33.1	17.6	19.1	30.2
AGE				
18-34	27.6%	23.5%	19.9%	29.1%
35-44	23.5	16.7	25.8	34.8
45-54	30.9	12.7	18.2	38.2
55 and over	34.0	13.0	18.9	34.0
FAMILY COMPOSITION				
Single	32.1%	22.0%	18.3%	27.5%
Married,no children	36.5	11.9	17.0	34.6
Family, youngest child				
under 13	26.0	18.8	23.2	32.0
13-17	25.5	18.6	15.7	40.2
18 +	25.0	17.2	19.5	38.3
REGION				
Northeast	24.8%	15.4%	19.5%	40.3%
Midwest	24.3	17.1	21.0	37.6
South	34.5	21.8	13.2	25.4
West	32.2	13.8	17.8	36.2
FEMALE EMPLOYMENT				
Full time	27.2%	17.2%	19.8%	35.8%
Part time	25.6	21.5	22.3	30.6
Not employed	33.2	14.4	17.0	35.4
HOUSEHOLD INCOME				
Under $15,000	39.2%	17.5%	13.8%	29.6%
$15,000-$24,999	31.5	19.2	20.5	28.8
$25,000-$34,999	27.2	14.3	15.0	43.5
$35,000 and over	19.3	18.3	26.4	36.0
HOUSEHOLD SIZE				
One	32.1%	22.0%	18.3%	27.5%
Two	33.8	12.1	12.6	36.7
Three	29.0	15.2	21.7	34.0
Four or more	23.6	21.3	19.6	35.6

TABLE I-5 (continued)

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES AT GROCERY STORES

Demographic Characristic	Frequent User	Occasional User	Infrequent User	Non-User
FREQUENCY OF EATING OUT				
4 or more times a month	29.8%	19.9%	21.5%	28.8%
2 or 3 times a month	28.7	16.8	16.8	37.8
Once a month/once Once every other month	28.1	14.9	15.8	41.2
Once every 6 months/ once a year	*	*	*	*
Never	*	*	*	*
FREQUENCY OF TAKE OUT				
4 or more times a month	37.7%	20.8%	18.5%	23.0%
2 or 3 times a month	29.9	17.0	20.4	32.6
Once a month/once every other month	17.0	15.0	17.0	51.0
Once every 6 months/ Once a year	*	*	*	*
TOTAL RESPONDENTS	29.2%	17.4%	19.1%	34.3%

* Sample size too small for analysis.

TABLE I-6

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES AT CONVENIENCE STORES

Demographic Characristic	Frequent User	Occasional User	Infrequent User	Non-User
SEX				
Male	26.4%	18.7%	15.1%	39.8%
Female	19.5	17.0	18.1	45.4
AGE				
18-34	32.5%	24.6%	13.8%	29.1%
35-44	18.4	19.1	22.0	38.2
45-54	20.8	10.9	18.8	49.5
55 and over	8.4	12.6	15.4	63.6
FAMILY COMPOSITION				
Single	22.0%	21.0%	19.0%	38.0%
Married,no children	17.8	11.1	11.1	60.0
Family, youngest child				
under 13	26.2	19.8	19.8	34.3
13-17	17.6	23.1	17.6	41.7
18 +	28.8	14.4	16.1	40.7
REGION				
Northeast	13.9%	13.2%	19.4%	53.5%
Midwest	22.6	17.7	17.1	42.7
South	32.4	18.6	14.9	34.0
West	19.0	21.2	16.0	43.8
FEMALE EMPLOYMENT				
Full time	23.0%	17.5%	16.2%	42.8%
Part time	19.3	20.2	17.5	43.0
Not employed	21.8	14.1	16.5	47.6
HOUSEHOLD INCOME				
Under $15,000	27.5%	20.4%	12.6%	39.5%
$15,000-$24,999	28.2	14.1	16.8	40.9
$25,000-$34,999	19.8	17.6	14.0	48.5
$35,000 and over	16.0	18.2	22.6	43.1

TABLE I-6 (continued)

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES AT CONVENIENCE STORES

Demographic Characristic	Frequent User	Occasional User	Infrequent User	Non-User
HOUSEHOLD SIZE				
One	22.0%	21.0%	19.0%	38.0%
Two	21.8	14.2	10.9	53.0
Three	26.3	21.8	18.0	33.8
Four or more	21.6	16.6	19.8	41.9
FREQUENCY OF EATING OUT				
4 or more times a month	25.6%	18.9%	18.9%	36.6%
2 or 3 times a month	14.0	18.8	16.4	50.8
Once a month/once every other month	25.5	13.2	10.4	50.9
Once every 6 months/ once a year	*	*	*	*
Never	*	*	*	*
FREQUENCY OF TAKE OUT				
4 or more times a month	35.3%	20.6%	15.7%	28.4%
2 or 3 times a month	14.9	21.6	20.1	43.3
Once a month/once every other month	9.1	10.6	13.6	66.7
Once every 6 months/ once a year	*	*	*	*
TOTAL RESPONDENTS	22.8%	17.7%	16.7%	42.8%

* Sample size too small for analysis.

TABLE I-7

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES AT DELIS

Demographic Charateristic	Frequent User	Occasional User	Infrequent User	Non-User
SEX				
Male	12.2%	20.3%	25.5%	42.0%
Female	15.7	20.3	28.0	36.0
AGE				
18-34	14.8%	24.5%	29.6%	31.1%
35-44	14.5	26.7	26.0	32.8
45-54	16.1	14.3	28.6	41.1
55 and over	15.3	16.5	24.7	43 5
FAMILY COMPOSITION				
Single	22.2%	29.6%	20.4%	27.8%
Married, no children	15.0	15.7	26.8	42.5
Family, youngest child under 13	11.4	21.7	29.1	37.7
13-17	9.6	17.3	23.1	50.0
18 +	14.8	18.0	24.6	34.4
REGION				
Northeast	15.0%	22.9%	19.6%	42.5%
Midwest	13.6	15.8	31.0	39.1
South	17.6	19.1	29.8	33.5
West	10.2	24.8	24.8	40.1
FEMALE EMPLOYMENT				
Full time	15.6%	19.9%	27.0%	37.5%
Part time	11.1	19.0	32.5	37.3
Not employed	12.4	17.4	26.1	44.0
HOUSEHOLD INCOME				
Under $15,000	16.6%	23.8%	20.4%	39.2%
$15,000-$24,999	11.3	21.3	23.4	44.0
$25,000-$34,999	18.5	13.9	29.8	37.7
$35,000 amd over	11.1	21.2	33.3	34.4
HOUSEHOLD SIZE				
One	22.2%	29.6%	20.4%	27.8%
Two	15.0	18.0	29.0	38.0
Three	11.8	14.1	28.1	45.9
Four or more	11.4	21.5	27.4	39.7

TABLE I-7 (continued)

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES AT DELIS

Demographic Charateristic	Frequent User	Occasional User	Infrequent User	Non-User
FREQUENCY OF EATING OUT				
4 or more times a month	18.5%	23.2%	28.7%	29.6%
2 or 3 times a month	11.4	22.8	20.0	45.7
Once a month/once every other month	9.0	10.0	29.7	50.4
Once every 6 months/ once a year	*	*	*	*
Never	*	*	*	*
FREQUENCY OF TAKE OUT				
4 or more times a month	18.4%	25.8%	26.4%	29.4%
2 or 3 times a month	17.6	23.9	23.2	35.2
Once a month/once every other month	7.5	9.6	26.0	58.2
Once every 6 months/ once a year	*	*	*	*
TOTAL RESPONDENTS	14.4%	20.2%	26.9%	38.5%

* Sample size too small for analysis.

D. Who Purchases Take Out Meals and Snacks at Various Meal Occasions

Distinct differences exist between frequent users and non-users of take out meals and snacks for the various meal occasions. These differences are examined in this section of the report. (Readers are reminded that this anaylsis is based only on those respondents who said they purchase take out meals. Those who stated they never purchase take out foods and beverages at any type of establishment or for any meal occasion have been excluded.)

Breakfast

Breakfast is the meal which is least likely to involve take out foods and beverages. Nearly half the take out patrons surveyed (45 percent) said they never purchase take out foods and beverages for breakfast. On the other hand, fewer than two out of 10 (18 percent) said they buy take out for breakfast two or more times a month. The demographic groups which are most likely to purchase food to go for the morning meal include:

- 18 to 34 year olds
- Singles
- Individuals who eat out at least once a week

In analyzing the frequency of purchasing take out at breakfast it is evident that significant differences among the various demographic groups do exist. Young adults and baby boomers (18 to 34 year olds) appear to like the convenience of a take out breakfast. About one-third reported they purchase food to go for the morning meal at least twice a month, and a smaller 28 percent said they never do so. The proportion who are frequent buyers of breakfast take out decreases with age -- from 19 percent for the 35 to 44 year old group to 16 percent for 45 to 54 year olds and is lowest for senior citizens, 7 percent.

Singles and families where the youngest child is under 13 years old also tend to purchase food to go for breakfast regularly. Twenty-three percent of the singles surveyed reported they buy take out for breakfast at least twice a month, and an additional 22 percent do so once a month or once every other month. The proportions for families with children under 13 are similar -- 23 percent and 19 percent. On the other hand, individuals from married couple/no children households are less inclined to purchase a take out breakfast -- only one in 10 does so at least twice a month, and approximately six in 10 say they never purchase food to go for the morning meal.

Households with a working wife or mother also like the convenience of take out foods and beverages for breakfast. Two out of 10 buy breakfast take out two or more times a month, and an additional one out of seven do so once a month or once every other month. Individuals from households where the female head is not employed outside the home are less inclined to purchase take out for breakfast. Half said they never do so.

Lunch

Lunch is the meal where take out is most likely to be used. Over half the take out consumers interviewed reported they purchase foods and beverages for lunch at least twice a month, and only 12.2 percent said they never do so. The demographic groups which are most likely to purchase a take out lunch include:

- 18 to 34 year olds
- Singles
- Households with a working wife or mother
- Households with incomes over $25,000

In analyzing the frequency of purchasing take out for lunch it is evident that several differences among the different demographic groups exist. For example, as with take out in general, the tendency to purchase foods and beverages to go for the midday meal decreases with age. Young adults and baby boomers are most likely to purchase take out for lunch frequently -- seven out of 10 do so more than twice a month and only 5 percent say they never do so. The proportions for the 35 to 44 year old group are similar -- 64 percent and 5 percent. However, only about one-fourth of the senior citizens reported they purchase lunch to go twice a month or more often, and two out of 10 said they never purchase food to go for the midday meal.

More than half the single take out users interviewed said they purchase take out foods and beverages for lunch twice a month or more often, and an additional 20 percent do so once a month or once every other month. Individuals from married couple/no children households also like the convenience of take out for lunch, but are inclined to use it less frequently than singles. A lower 36 percent said they purchase take out for lunch two or more times a month and a significant 31 percent reported doing so once a month or once every other month.

Not surprisingly, working wormen are more likely to take advantage of take out lunch more often than are their non working counterparts. More than half the people surveyed from households where the female head works outside the home reported they buy take out foods and beverages for the midday meal two or more times a month versus a lower 43 percent for those from households where the female head does not work.

Upper income households are also frequent users of take out for lunch, with more than half the individuals from households earning $25,000 or more saying they purchase food to go for lunch two or more times a month. Only one out of 10 said they never do so. On the other hand, two out of 10 of those surveyed from households earning between $15,000 and $24,999 said they never purchase a take out lunch.

Dinner

Nearly everyone likes the advantage of a take out dinner occasionally. Only 12 percent of the take out users interviewed reported they never purchase foods and beverages to go for the evening meal. Most of those who do buy take out for dinner do so frequently, with 45 percent reporting they purchase take out for dinner two or more times a month. An additional 26 percent do so once a month or once every other month. The groups which take advantage of food to go for dinner the most include:

- 18 to 34 year olds
- Families with children
- Singles
- Households with a working wife or mother
- Households earning more than $35,000

Young adults and baby boomers (18 to 34 year olds) like the convenience of a take out dinner and purchase take out for the evening meal frequently -- six out of 10 do so at least twice a month. More than half the 35 to 45 year olds report they buy foods and beverages to go for dinner two or more times a month. However, only about one-third of those 45 to 64 years old are frequent users of take out for dinner and fewer than three out of 10 senior citizens can be classified as frequent purchasers.

Half the single take out users said they frequently buy food to go for the evening meal, and slightly less than half the individuals from families where the youngest child is under 18 years old said they purchase take out foods and beverages for dinner two or more times a month. On the other hand, only about one-third of the respondents from households comprised of married couples and no children said they buy food to go for dinner frequently.

Households where the wife or mother is employed full time are very likely to take advantage of take out foods and beverages for the evening meal. More than half said they make such purchases two or more times a month and about one out of 10 said they never buy take out foods and beverages for dinner. However, for households where the wife or mother is not employed outside the home take out dinner is not quite as important. A lower 36 percent reported they are frequent users of take out dinners and a higher 18 percent are non-users.

Upper income households frequently take advantage of take out foods and beverages for the evening meal. More than half (52 percent) the respondents from households with annual incomes above $35,000 report they purchase food to go for dinner two or more times a month. In comparison, the proportion for those from other household income groups is a lower four out of 10.

Snacks

Approximately three out of 10 take out users report they purchase a snack to go two or more times a month, while a nearly equal proportion said they never do so. The groups which are most likely to take advantage of take out for snacks include:

- 18 to 34 year olds
- Households with children under 13
- Households where the female head is employed part time
- Households with incomes under $15,000

Young adults and baby boomers (18 to 34 year olds) are the most likely age segment to purchase take out foods and beverages for a snack. Nearly half (46 percent) reported doing so at least twice a month, and only 16 percent said they never purchase a snack to go. In comparison, the proportions for the 35 to 44 year old group are identical -- 26 percent, and those for the 45 to 54 year olds are 26 percent and 37 percent. Senior citizens are very unlikely to purchase snacks to go frequently. Only two out of 10 said they do so twice a month or more often, and most (42 percent) said they never do so.

Respondents from households where the youngest child is under 13 enjoy the convenience of take out snacks. Thirty-six percent reported they purchase food to go for a snack two or more times a month, and an additional 28 percent said they do so once a month or once every other month. Only two out of 10 said they never purchase a take out snack. In comparison, individuals from married couple/no children households are less likely to buy a snack to go -- only 19 percent do so frequently and nearly twice as many, 35 percent, never do so.

Individuals with incomes under $15,000 will often purchase a take out snack, perhaps because the cost is relatively low. Thirty-seven percent of the people interviewed from households with incomes under $15,000 reported they purchase take out snacks two or more times a month, and a considerably lower 22 percent said they never do so. In comparison, the proportions for those from households earning more than $35,000 are 26 percent and 29 percent, respectively.

TABLE I-8

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES FOR BREAKFAST

Demographic Charateristic	Frequent User	Occasional User	Infrequent User	Non-User
SEX				
Male	18.6%	14.8%	18.9%	47.6%
Female	17.2	16.7	21.5	43.6
AGE				
18-34	32.8%	17.6%	21.4%	28.1%
35-44	19.0	21.9	21.2	38.0
45-54	16.3	10.8	20.2	52.7
55 and over	6.8	12.0	17.3	63.9
FAMILY COMPOSITION				
Single	22.8%	21.9%	15.8%	39.5%
Married, no children	10.1	11.3	22.0	56.6
Family, youngest child				
under 13	23.4	18.6	23.9	34.0
13-17	15.2	17.8	16.9	50.0
18 +	20.4	11.2	20.4	48.0
REGION				
Northeast	15.9%	10.2%	21.0%	52.9%
Midwest	16.1	18.6	23.1	42.2
South	24.3	17.6	20.3	37.8
West	15.7	15.7	16.3	52.3
FEMALE EMPLOYMENT				
Full time	21.2%	15.8%	20.2%	42.8%
Part time	18.9	13.4	23.6	44.1
Not employed	14.3	15.5	19.9	50.2
HOUSEHOLD INCOME				
Under $15,000	18.0%	19.0%	19.0%	44.0%
$15,000-$24,999	23.0	13.8	20.4	42.8
$25,000-$34,999	18.2	14.4	20.8	46.5
$35,000 and over	15.9	15.4	21.4	47.3

TABLE I-8 (continued)

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES FOR BREAKFAST

Demographic Charateristic	Frequent User	Occasional User	Infrequent User	Non-User
HOUSEHOLD SIZE				
One	22.8%	21.9%	15.8%	39.5%
Two	11.1	13.0	21.8	54.2
Three	22.8	13.2	18.0	46.1
Four or more	20.1	17.5	23.1	39.3
FREQUENCY OF EATING OUT				
4 or more times a month	27.1%	19.0%	18.8%	36.6%
2 or 3 times a month	9.4	12.5	21.2	56.9
once a month/ once every other month	9.1	14.9	22.3	53.7
Once every 6 months/once a year	*	*	*	*
Never	*	*	*	*
FREQUENCY OF TAKE OUT				
4 or more times a month	28.6%	18.7%	21.4%	31.3%
2 or 3 times a month	12.9	21.9	16.1	49.0
Once a month/once every other month	8.2	11.4	19.0	61.4
Once every 6 months/ once a year	*	*	*	*
TOTAL RESPONDENTS	18.5%	15.9%	20.4%	45.3%

* Sample size too small for analysis

TABLE I-9

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES FOR LUNCH

Demographic Charateristic	Frequent User	Occasional User	Infrequent User	Non-User
SEX				
Male	50.1%	21.4%	13.3%	15.1%
Female	51.9	22.7	15.4	10.0
AGE				
18-34	69.5%	19.1%	7.7%	5.4%
35-44	63.9	18.7	7.5	5.4
45-54	40.8	23.8	16.2	19.2
55-64	32.0	32.0	22.1	13.9
65 +	26.5	27.4	25.5	20.6
FAMILY COMPOSITION				
Single	56.8%	19.5%	12.7%	11.0%
Married, no children	35.5	31.2	23.1	10.2
Family, youngest child				
under 13	59.1	18.2	11.6	11.1
13-17	59.0	18.8	9.8	12.3
18 +	49.7	20.8	12.9	16.6
REGION				
Northeast	50.3%	19.4%	16.4%	13.9%
Midwest	53.6	19.5	12.7	9.3
South	53.5	19.8	15.2	11.5
West	46.0	31.0	13.8	9.2
FEMALE EMPLOYMENT				
Full time	52.3%	23.8%	10.9%	12.9%
Part time	62.2	15.6	14.1	8.1
Not employed	43.4	24.8	18.9	12.9
HOUSEHOLD INCOME				
Under $15,000	50.7%	26.7%	13.8%	8.8%
$15,000-$24,999	45.6	22.5	10.6	21.3
$25,000-$34,999	51.5	22.8	16.8	9.0
$35,000 and over	55.6	17.1	16.2	11.1

TABLE I-9 (continued)

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES FOR LUNCH

Demographic Charateristic	Frequent User	Occasional User	Infrequent User	Non-User
HOUSEHOLD SIZE				
One	56.8%	19.5%	12.7%	11.0%
Two	37.9	30.6	20.2	11.3
Three	53.2	22.2	9.9	14.6
Four or more	60.4	14.8	12.8	12.0
FREQUENCY OF EATING OUT				
4 or more times a month	66.9%	16.6%	9.8%	6.8%
2 or 3 times a month	44.4	26.3	14.0	15.2
Once a month/once every other month	19.5	39.1	22.6	18.8
Once every 6 months/ once a year	*	*	*	*
Never	*	*	*	*
FREQUENCY OF TAKE OUT				
4 or more times a month	75.3%	14.2%	4.3%	6.2%
2 or 3 times a month	52.1	29.0	10.0	8.9
Once a month/once every other month	21.0	34.6	25.6	18.8
Once every 6 months/ once a year	*	*	*	*
TOTAL RESPONDENTS	51.2%	22.1%	14.5%	12.2%

* Sample size too small for analysis

TABLE I-10

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES FOR DINNER

Demographic Charateristic	Frequent User	Occasional User	Infrequent User	Non-User
SEX				
Male	44.6%	25.4%	17.0%	13.0%
Female	45.8	27.1	15.8	11.3
AGE				
18-34	61.1%	26.4%	9.7%	2.8%
35-44	55.5	28.5	10.9	5.1
45-54	31.1	32.6	20.4	15.9
55-64	33.3	20.4	32.4	13.9
65 +	27.8	23.3	18.9	30.0
FAMILY COMPOSITION				
Single	49.6%	16.2%	24.8%	9.4%
Married, no children	35.0	29.9	19.2	15.8
Family, youngest child				
under 13	46.8	33.3	10.2	9.7
13-17	46.1	27.0	11.3	15.6
18 +	51.3	21.0	17.8	9.9
REGION				
Northeast	43.6%	19.0%	17.8%	19.6%
Midwest	43.6	26.7	20.5	9.2
South	51.1	28.5	10.2	10.2
West	40.2	30.5	18.8	10.4
FEMALE EMPLOYMENT				
Full time	50.3%	25.0%	13.0%	11.6
Part time	46.6	29.8	17.6	6.1
Not employed	36.4	28.7	17.0	17.8
HOUSEHOLD INCOME				
Under $15,000	45.3%	26.1%	14.8%	13.8%
$15,000-$29,999	37.8	28.2	17.3	16.7
$25,000-$34,999	42.9	28.2	17.8	11.0
$35,000 and over	52.0	24.0	16.0	8.0

TABLE I-10 (continued)

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES FOR DINNER

Demographic Charateristic	Frequent User	Occasional User	Infrequent User	Non-User
HOUSEHOLD SIZE				
One	49.6%	16.2%	24.8%	9.4%
Two	38.6	28.8	17.6	15.0
Three	53.7	23.4	10.5	12.3
Four or more	43.8	31.1	14.9	10.2
FREQUENCY OF EATING OUT				
4 or more times a month	59.6%	20.0%	12.0%	8.3%
2 or 3 times a month	35.0	29.4	22.5	13.1
Once a month/once every other month	21.1	43.8	17.2	18.0
Once every 6 months/ once a year	*	*	*	*
Never	*	*	*	*
FREQUENCY OF TAKE OUT				
4 or more times a month	69.8%	18.9%	6.7%	4.6%
2 or 3 times a month	38.7	38.1	13.1	10.1
Once a month/once every other month	15.0	38.6	26.1	20.3
Once every 6 months/ once a year	*	*	*	*
TOTAL RESPONDENTS	45.2%	26.4%	16.3%	12.0%

* Sample size too small for analysis

TABLE I-11

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES FOR A SNACK

Demographic Charateristic	Frequent User	Occasional User	Infrequent User	Non-User
SEX				
Male	32.7%	22.6%	12.9%	31.7%
Female	29.3	28.6	15.6	26.5
AGE				
18-34	46.4%	29.0%	13.5%	15.9%
35-44	25.8	33.3	15.2	25.8
45-54	26.4	20.7	15.7	37.2
55 and over	20.3	19.8	17.5	42.4
FAMILY COMPOSITION				
Single	32.1%	29.2%	10.4%	28.3%
Married, no children	19.2	25.6	19.9	35.2
Family, youngest child				
under 13	36.4	27.7	14.7	21.2
13-17	36.1	25.2	9.2	29.4
18 +	30.9	22.0	15.4	31.6
REGION				
Northeast	27.7%	27.0%	8.8%	36.5%
Midwest	29.0	29.5	15.5	25.9
South	33.6	24.6	13.7	28.0
West	32.6	21.7	20.3	25.4
FEMALE EMPLOYMENT				
Full time	28.3%	29.3%	12.7%	29.7%
Part time	35.2	24.2	18.0	22.6
Not employed	29.2	23.7	14.8	32.2
HOUSEHOLD INCOME				
Under $15,000	36.9%	33.3%	8.2%	21.5%
$15,000-$24,999	33.1	18.9	14.9	33.1
$25,000-$34,999	27.2	25.2	14.3	33.3
$35,000 and over	26.1	24.6	19.9	29.4

TABLE I-11 (continued)

FREQUENCY OF PURCHASING TAKE OUT FOODS AND BEVERAGES FOR A SNACK

Demographic Charateristic	Frequent User	Occasional User	Infrequent User	Non-User
HOUSEHOLD SIZE				
One	32.1%	29.2%	10.4%	28.3%
Two	24.4	26.8	18.8	30.0
Three	28.2	19.7	12.0	40.1
Four or more	37.5	27.5	13.8	21.2
FREQUENCY OF EATING OUT				
4 or more times a month	35.3%	28.1%	13.6%	23.0%
2 or 3 times a month	25.2	23.8	20.5	34.4
once a month/once every other month	27.0	27.9	9.0	36.1
Once every 6 months/ once a year	*	*	*	*
Never	*	*	*	*
FREQUENCY OF TAKE OUT				
4 or more times a month	44.1%	25.2%	10.9%	19.9%
2 or 3 times a month	29.2	31.2	16.2	23.4
Once a month/once every other month	18.0	26.0	17.3	38.7
Once every 6 months/ once a year	*	*	*	*
TOTAL RESPONDENTS	30.8%	26.0%	14.4%	28.8%

* Sample size too small for analysis

SECTION II

THE MOST RECENT TAKE OUT OCCASION

In this section...

- The most recent take out meal or snack -- where, when, for what meal occasion.
- The most recent take out meal or snack by type of establishment visited -- when it occurred, for what meal occasion, where patron was before and after visit.
- The most recent take out meal or snack by meal occasion -- when it occurred, where it occurred, where patron was before and after visit.
- Foods and beverages ordered for most recent take out meal or snack.
- Options if take out service had not been available.

A. The Most Recent Take Out Occasion

Respondents who reported they average at least one take out visit a year were asked to provide information on their last or most recent take out occasion. This section will focus on the specifics of this last take out meal or snack.

When It Occurred

For most people their last take out meal or snack was very recent. Seven out of 10 said they had purchased food to go within the past two weeks and an additional 13 percent said they had done so two or four weeks ago. Only seven percent indicated that it had been more than three months since their last take out meal or snack.

Three-fourths of the men surveyed said their most recent take out meal or snack occurred in the past two weeks versus a slightly lower 69 percent for the women interviewed.

Adults age 18 to 34 are more likely to have purchased food to go in the past two weeks than are adults over 35. More than eight out of 10 individuals 18 to 34 years old said their most recent take out occasion occurred in the past two weeks. In comparison, the proportion falls to 77 percent for 35 to 44 year olds, 67 percent for 45 to 54 year olds, 64 percent for 55 to 64 year olds and to only 46 percent for senior citizens over 65.

Eight out of 10 people interviewed from families with children under 18 years old reported they purchased food to go within the past two weeks. A slightly lower 73 percent of the singles interviewed said the same. However, only about half (55 percent) the respondents from married couple/no children households reported their last take out meal occurred in the past two weeks.

Working women are more likely to have had a take out meal or snack in the past two weeks. Approximately three fourths of those interviewed from households with a working wife or mother said they had purchased food to go in the past 14 days versus a significantly lower six out of 10 for those from households where the wife or mother is not employed outside the home.

Individuals who eat out frequently are also more likely to have recently purchased a take out meal or snack. Eight out of 10 people interviewed who said they eat out at least once a week reported they purchased food to go in the past two weeks. In comparison, only about half those who average a restaurant visit once every other month or less often said the same.

Where It Occurred

The vast majority of recent take out meals and snacks were purchased from fast food places. Two out of three people interviewed said their last take out foods and beverages came from a quick service restaurant. In comparison, a lower two out of 10 reported purchasing a take out meal from a table service restaurant and 14 percent said they went to a grocery store or convenience store.

Adults under 44 years old are more likely to go to a fast food place for take out than are older adults, while older adults 55 to 64 years old are more likely than average to go to a full service establishment for food to go. More than seven out of 10 individuals surveyed between the ages of 18 and 44 reported their last take out meal was purchased from a fast food establishment versus about half for those 55 and older. On the other hand, 29 percent of the 55 to 64 year olds surveyed said their last take out meal came from a table service restaurant. The corresponding proportion for those under 45 was a considerably lower 18 percent.

Upper income individuals, who frequently patronize upscale establishments, tend to purchase more take out meals from these places than do middle income individuals. Three out of 10 people surveyed from households earning more than $50,000 said they went to a table service restaurant for their last take out meal versus a lower 16 percent and 11 percent, respectively, for those from households earning between $15,000 and $19,999 or $20,000 and $24,999. On the other hand, a higher proportion of people from moderate income households -- eight out of 10 -- purchased their last take out foods and beverages from a fast food place.

Families with five or more members are more likely to purchase their take out meals and snacks from fast food restaurants. Nearly eight out of 10 people surveyed from households with five or more persons reported their last foods to go were purchased from a quick service establishment. On the other hand, smaller families of two or three people are more likely than average to visit full service places for take out. Approximately one out of four respondents from these households said they last purchased a take out meal from such a place versus a lower 20 percent for all respondents interviewed.

When It Occurred

Most take out meals purchased are for lunch or dinner. Forty-six percent of the people interviewed said their last take out meal was for lunch and a slightly lower 38 percent said dinner. About one out of 10 indicated they last purchased foods to go for breakfast and 15 percent said their last meal on the run was a snack.

No significant differences in this meal distribution by the various demographic segments were noted.

Prior And Subsequent Activities

Most people are either at home or at work prior to purchasing a take out meal or snack, and most return to home or work after making the purchase. Thirty-eight percent of the people interviewed for this survey said they were at home prior to the take out meal, and an additional 31 percent were at work. The vast majority, 62 percent, went home versus 20 percent who went back to work.

Men are more likely than women to report work as both their prior and subsequent activity, probably because there are more men in the workforce than women. Thirty-four percent of the males interviewed said they were at work prior to purchasing food to go versus a somewhat lower 28 percent for females interviewed. The proportions for work as a subsequent activity show a similar range -- 23 percent for men and 18 percent for women.

Adults under 55 display a higher than average incidence of work as a prior and subsequent activity than adults over 55. More than four out of 10 individuals age 18 to 54 reported they were at work prior to purchasing foods and beverages to go. In comparison, 27 percent of those 55 to 64 and only 7 percent of those over 65 said the same. These older individuals often come from their homes, with about half saying they were at home prior to purchasing the take out meal. More than one out of four 18 to 54 year olds went back to work after purchasing the take out food versus only 18 percent for the 55 to 64 year olds and a mere 3 percent for senior citizens. Seven out of 10 of those from these latter two groups went home.

Singles are more likely than the average respondent to come from work before purchasing food to go. Thirty-nine percent of the singles interviewed reported they were at work prior to buying a take out meal versus a lower one out of four for those from other types of households.

Not surprisingly, women working full time are more likely to come from work than are non-working women -- 44 percent versus 17 percent. And, they are more likely to return to work -- 29 percent versus 10 percent.

Where The Order Was Placed And Where The Food Was Eaten

The vast majority of take out orders (66 percent) are placed at a counter inside the establishment. About one out of 10 are placed over the phone and one out of four are placed at a drive thru window. Most take out food is eaten at home -- 50 percent. However, a significant amount is also eaten at work (13 percent) or in a car (21 percent) or at some other place such as school or a friend's house (16 percent). Nine out of 10 take out orders are not delivered, the patron must physically visit the establishment in order to pick up the foods to go.

Women are more likely than men to place the order while in the car -- 25 percent versus 22 percent. However, men are more likely than women to eat their take out foods and beverages while in a car -- 25 percent versus 18 percent. Further, women tend to eat their take out foods at home more so than men, 55 percent compared with 43 percent.

Young adults age 18 to 24 are the most likely age group to place their take out order while in a car. Thirty-six percent of the 18 to 24 year olds interviewed stated that on their last take out occasion the order was placed while in a car. This proportion declines as the respondents' ages increase. Only 14 percent of the senior citizens surveyed said they placed the order while in a car. Not surprisingly, these young adults are also more likely to eat their take out foods while in a car. One out of four reported this is where the foods and beverages were consumed.

People with incomes under $25,000 tend to not only place their orders while in a car but also to eat while in a car. This may be the direct result of the type of establishment they are likely to patronize -- fast food. On the other hand, a lower than average proportion of individuals with incomes in excess of $25,000 reported placing the order or eating while in the car. These people also displayed a higher tendency to patronize more upscale places for take out which often do not feature drive thru service.

Three out of 10 individuals from families with young children and teenagers reported they placed their most recent take out order while in a car versus only 15 percent for those from married couple/no children households. In addition, a higher than average proportion of respondents from households where the youngest child is under 6 years old are likely to eat while in the car -- 32 percent.

Not surprisingly, individuals from working women households are more likely than those from non-working women households to eat their take out foods at work -- 19 percent versus only 6 percent.

The Location of the Establishment

Eight out of 10 people interviewed for this survey stated that they drove to the establishment where their last take out meal was purchased. And, for most people, the place is close by, with 60 percent reporting the establishment was no more than two miles away.

A convenient and close by location appears to be important to nearly every demographic segment. However, respondents from households where the youngest child is under 6 appear less concerned with a close by location than respondents in general. Four out of 10 said their last take out meal was purchased from a place which was more than three miles away versus three out of 10 for all those interviewed.

Individuals from households where the wife or mother is not employed outside the home are also less concerned with a convenient location. Thirty-seven percent reported that their last take out meal was purchased from a place which was more than three miles away compared with a lower 24 percent of those from households where the wife or mother is employed full time.

The Order

Most people purchase foods to go for themselves only or for other household members, and they buy the meal or snack for only one or two people. About half will include a beverage, and the average cost will be six dollars. Thirty-eight percent of those interviewed reported that the last take out meal they purchased was only for themselves, and an additional 45 percent said it was for other household members. Thirty-six percent purchased food and beverages for only one person and 31 percent did so for two people. Fifty-two percent purchased a beverage versus 48 percent who did not. About one-third spent under $3.50, and an additional 22 percent spent between $3.50 and $5.00. However, nearly two out of 10 spent over $9.00.

Senior citizens are more likely to purchase a take out meal for two people than are those from other age groups. Half the senior citizens interviewed said their last take out meal or snack was for two people versus 31 percent for all respondents interviewed and only about one-fourth of those age 18 to 34. These younger individuals purchase take out for only one person, and that person is usually themselves.

Younger adults are more likely to purchase a beverage with their take out meal. Nearly 80 percent of the 18 to 24 year olds and 60 percent of the 25 to 34 year olds reported they bought something to drink on their most recent take out occasion. In comparison, only 43 percent of the senior citizens said the same.

Not surprisingly, singles tend to purchase take out meals for only themselves. Fifty-four percent of the singles interviewed said their last take out meal was for themselves. In comparison, about one out of four respondents from households where the youngest child is under six stated their last take out meal was only for themselves. Families with children are more likely to purchase a beverage with their take out foods -- about six out of 10 did so on their most recent take out occasion versus less than half for those from households with no children.

Fifty-two percent of the individuals from households where the wife or mother is not employed said they bought take out food for household members. In comparison, the proportion for those from households where the wife or mother is employed full time or part time is a lower 43 percent. A similar proportion purchased take out foods for only themselves.

TABLE II-1

LAST TIME PURCHASED TAKE OUT FOODS OR BEVERAGES

Demographic Characteristics	Past Two Weeks	2 to 4 Weeks Ago	1 to 2 Months Ago	3 to 6 Months Ago	More Than Six Months Ago
SEX					
Male	74.9%	12.4%	7.0%	4.9%	4.1%
Female	69.0	13.4	8.7	4.2	2.4
AGE					
Under 18	75.0%	11.1%	6.9%	--	4.2%
18-24	87.5	5.6	2.8	2.8	--
25-34	82.8	9.1	4.0	1.7	1.7
35-44	77.4	12.9	1.9	7.1	0.6
45-54	66.9	16.2	8.4	3.2	3.9
55-64	63.8	11.2	13.1	6.9	3.1
65 and over	45.9	18.9	14.9	6.1	7.4
FAMILY COMPOSITION					
Single	73.3%	13.0%	5.5%	2.7%	4.1%
Married, no children	54.6	17.9	13.3	5.8	5.0
Family, youngest child					
under 13	81.8	8.2	2.3	4.5	2.7
13-17	80.4	7.2	6.5	3.6	--
18 and over	65.8	15.0	9.8	4.1	2.6
REGION					
Northeast	64.7%	16.9%	7.5%	8.0%	4.0%
Midwest	67.1	12.3	8.7	5.2	4.0
South	77.6	10.3	4.5	3.8	3.4
West	68.0	12.4	11.8	5.7	0.5
FEMALE EMPLOYMENT					
Full time	77.2%	10.5%	6.7%	2.9%	2.1%
Part time	75.5	9.3	4.6	7.3	2.7
Not employed	59.9	16.4	11.3	4.3	3.8

TABLE II-1 (continued)

LAST TIME PURCHASED TAKE OUT
FOODS OR BEVERAGES

Demographic Characteristics	Past Two Weeks	2 to 4 Weeks Ago	1 to 2 Months Ago	3 to 6 Months Ago	More Than Six Months Ago
HOUSEHOLD INCOME					
Under $10,000	60.6%	13.7%	10.9%	4.6%	3.4%
$10,000-$14,999	71.7	13.3	6.2	3.5	5.3
$15,000-$19,999	70.8	14.6	5.6	4.5	2.2
$20,000-$24,999	70.6	15.7	6.9	2.9	3.9
$25,000-$34,999	72.9	9.9	9.4	6.3	1.0
$35,000-$49,999	78.3	9.1	4.0	4.0	2.2
$50,000 and over	62.6	17.6	11.0	3.3	5.5
FREQUENCY OF EATING OUT					
4 or more times a month	78.1%	8.7%	6.2%	3.8%	1.4%
2 or 3 times a month	64.7	17.9	11.1	1.9	1.9
Once a month	62.9	18.1	6.0	6.9	6.0
Once every other month	53.1	16.3	18.4	8.2	4.0
Once every 6 months/ once a year	50.0	11.9	4.8	9.5	19.0
FREQUENCY OF TAKE OUT					
4 or more times a month	95.6%	2.3%	1.0%	0.8%	—
2 or 3 times a month	75.0	18.3	3.8	1.4	1.0
Once a month	53.1	25.9	9.5	6.1	2.1
Once every other month	35.7	28.6	20.0	8.6	4.3
Once every 6 months/ once a year	15.8	12.6	27.4	20.0	20.0
TOTAL RESPONDENTS	70.0%	12.7%	7.8%	4.4%	3.1%

TABLE II-2

LAST TAKE OUT MEAL PURCHASED BY SEX OF RESPONDENT

	Total Respondents	Males	Females
TYPE OF RESTAURANT			
Table service	20.4%	20.2%	20.6%
Fast food/take out	66.0	64.8	66.8
Grocery/convenience store	13.9	15.0	13.0
Other	12.8	12.1	13.4
MEAL OCCASION			
Breakfast	9.6%	9.8%	9.2%
Lunch	45.5	44.3	46.2
Dinner	37.8	37.4	38.1
Snack	15.2	17.0	13.8
DAY OF THE WEEK			
Weekday	56.6%	54.4%	58.3%
Weekend	22.1	21.7	22.4
WHERE CAME FROM			
Home	38.0%	37.7%	38.3%
Work	30.9	34.2	28.3
Shopping	13.2	9.8	15.8
Recreation/entertainment activity	7.3	7.4	7.2
Other	16.9	15.3	18.3
WHERE WENT AFTER			
Home	61.5%	56.6%	65.3%
Work	20.3	23.4	17.7
Shopping	5.3	4.2	6.2
Other	15.6	17.2	14.2
WHERE ORDER WAS PLACED			
At the counter	66.1%	68.2%	64.3%
Over the telephone	10.7	10.1	11.1
In a car	23.5	21.9	24.7
WHERE FOOD WAS EATEN			
At home	49.7%	42.6%	55.3%
At work	13.3	14.8	12.1
In a car	21.1	24.9	18.3
Other	16.0	16.2	15.8

TABLE II-2 (continued)

LAST TAKE OUT MEAL PURCHASED BY SEX OF RESPONDENT

	Total Respondents	Males	Females
TAKE OUT ORDER DELIVERED			
Yes	10.1%	7.9%	11.9%
No	89.9	92.1	88.1
WALK OR DRIVE TO ESTABLISHMENT			
Walk	11.4%	10.2%	12.4%
Drive	81.2	82.9	79.9
HOW FAR WALKED/DROVE			
Under 1 mile	34.6%	34.2%	34.9%
1 to 2 miles	25.9	25.7	25.9
3 to 5 miles	16.6	17.4	16.0
More than 5 miles	14.3	15.2	13.5
WHO WAS TAKE OUT ORDER FOR			
Myself only	38.2%	42.8%	34.7%
Household members	44.8	43.1	46.0
Friends	5.9	4.9	6.6
Co-workers	5.2	5.2	5.1
Others	4.4	1.7	6.4
HOW MANY PEOPLE WAS TAKE OUT ORDER PURCHASED			
1 person	35.5%	39.2%	32.8%
2 persons	30.7	29.1	31.9
3 persons	12.4	12.3	12.4
4 or more persons	16.2	14.5	17.5
WAS A BEVERAGE ORDERED			
Yes	51.9%	54.2%	50.0%
No	47.9	45.6	49.8
HOW MUCH WAS TOTAL CHECK			
Under $2.50	18.7%	16.7%	20.2%
$2.50-$3.49	16.3	17.5	15.5
$3.50-$5.00	21.8	23.6	20.4
$5.01-$8.99	17.0	16.2	17.4
$9.00 and over	18.0	17.2	18.7
Mean	$6.00	$6.04	$5.97

NOTE: Some totals may not add to 100.0 percent because of multiple responses and exclusion of non-responses.

TABLE II-3

LAST TAKE OUT MEAL PURCHASED
BY AGE OF RESPONDENT

	Under 18	18-24	25-34	35-44	45-54	55-64	65 and Over
TYPE OF RESTAURANT							
Table service	13.9%	19.4%	17.7%	17.4%	21.4%	29.4%	19.6%
Fast food/take out	70.8	72.2	73.7	74.8	63.6	57.5	53.4
Grocery/convenience store	18.0	8.3	9.7	8.4	13.0	20.0	19.6
Other	8.3	4.2	10.8	8.4	15.6	16.9	18.9
MEAL OCCASION							
Breakfast	8.3%	8.3%	11.4%	7.1%	11.0%	10.6%	8.1%
Lunch	25.0	50.0	46.3	51.0	42.2	48.8	45.9
Dinner	37.5	33.3	41.7	39.4	38.3	35.6	35.8
Snack	30.6	16.7	10.3	10.3	18.8	17.5	11.5
DAY OF THE WEEK							
Weekday	52.8%	59.7%	54.3%	67.7%	62.3%	51.2%	39.2%
Weekend	22.2	23.6	25.1	19.4	16.9	21.9	26.4
WHERE CAME FROM							
Home	29.2%	33.3%	37.7%	32.2%	32.5%	45.0%	49.3%
Work	8.3	37.5	40.0	43.9	42.2	26.9	6.8
Shopping	5.6	6.9	9.7	11.0	15.6	19.4	17.6
Recreation/entertainment	15.3	11.1	5.7	5.2	4.5	2.5	13.5
Other	40.3	25.0	13.7	9.7	16.9	13.8	16.9
WHERE WENT AFTER							
Home	61.1%	50.0%	59.4%	55.5%	56.5%	67.5%	75.0%
Work	4.2	25.0	28.6	28.4	27.3	17.5	2.7
Shopping	6.9	9.7	1.7	5.2	6.5	6.2	4.7
Other	26.4	29.2	14.8	12.2	14.9	11.2	12.8
WHERE ORDER WAS PLACED							
At the counter	69.4%	58.3%	64.6%	59.4%	70.8%	70.0%	67.6%
Over the telephone	4.2	9.7	12.0	12.2	9.1	11.2	12.2
In a car	23.6	36.1	26.8	27.7	20.8	21.9	13.5

TABLE II-3 (continued)

LAST TAKE OUT MEAL PURCHASED
BY AGE OF RESPONDENT

	Under 18	18-24	25-34	35-44	45-54	55-64	65 and Over
WHERE FOOD WAS EATEN							
At home	34.7%	36.1%	42.8%	45.2%	45.4%	61.2%	68.9%
At work	--	16.7	19.4	20.0	14.9	12.5	2.7
In a car	31.9	25.0	24.0	21.9	20.8	16.9	14.9
Other	31.9	25.0	14.8	12.2	20.1	10.6	10.8
TAKE OUT ORDER DELIVERED							
Yes	12.5%	11.1%	5.7%	7.7%	7.5%	13.1%	15.5%
No	87.5	88.9	94.3	92.3	92.2	86.9	84.5
HOW GOT TO RESTAURANT							
Walk	19.0%	18.8%	10.9%	16.1%	8.4%	6.5%	8.0%
Drive	77.8	76.5	81.8	78.3	85.9	82.0	80.8
HOW FAR AWAY WAS RESTAURANT							
Under 1 mile	38.1%	50.0%	30.3%	37.8%	33.1%	36.0%	27.2%
1 to 2 miles	20.6	15.6	29.7	26.6	28.2	25.2	25.6
3 to 5 miles	28.6	14.0	18.8	15.4	14.1	15.8	14.4
More than 5 miles	9.5	15.6	13.3	13.3	18.3	10.1	18.4
WHO WAS FOOD PURCHASED FOR							
Myself only	50.0%	47.2%	44.0%	39.4%	38.3%	33.8%	25.0%
Household members	33.3	27.8	43.4	47.7	46.8	50.6	48.6
Friends	8.3	16.7	4.6	0.6	2.6	4.4	11.5
Co-workers	1.4	2.8	7.4	9.7	7.8	2.5	0.7
Others	4.2	4.2	1.7	0.6	3.9	7.5	8.8
FOOD PURCHASED FOR HOW MANY PEOPLE							
1 person	45.8%	44.4%	41.1%	36.1%	35.1%	36.2%	18.9%
2 persons	12.5	23.6	26.3	21.9	27.9	40.0	50.0
3 persons	16.7	16.7	12.6	13.5	13.6	10.0	8.1
4 or more persons	16.7	9.7	18.3	22.6	16.9	11.2	14.9

TABLE II-3 (continued)

LAST TAKE OUT MEAL PURCHASED
BY AGE OF RESPONDENT

	Under 18	18-24	25-34	35-44	45-54	55-64	65 and Over
WAS A BEVERAGE ORDERED							
Yes	63.9%	77.8%	58.8%	49.0%	48.7%	41.2%	42.6%
No	36.1	22.2	41.2	51.0	50.6	58.2	57.4
HOW MUCH WAS TOTAL CHECK							
Under $2.50	26.4%	19.4%	16.6%	10.3%	22.7%	23.8%	16.2%
$2.50-$3.49	16.7	18.0	17.1	16.8	14.3	18.8	13.5
$3.50-$5.00	20.8	20.8	22.3	25.8	20.1	18.1	23.6
$5.01-$8.99	12.5	19.4	20.0	16.1	18.8	16.2	13.5
$9.00 and over	12.5	16.7	19.4	24.5	14.3	14.4	20.9
MEAN	$4.98	$5.63	$6.25	$6.63	$5.83	$5.45	$6.48

NOTE: Some totals may not add to 100.0 percent because of multiple responses and exclusion of non-responses.

TABLE II-4

LAST TAKE OUT MEAL PURCHASED
BY INCOME OF RESPONDENT

	Under $10,000	$10,000-$14,999	$15,000-$19,999	$20,000 $24,999	$25,000-$34,999	$35,000-$49,999	$50,000 and Over
TYPE OF RESTAURANT							
Table service	25.1%	22.1%	15.7%	10.8%	17.7%	20.6%	29.7%
Fast food/take out	62.9	66.4	75.3	79.4	62.5	65.1	56.0
Grocery/convenience store	13.8	15.9	11.2	26.5	8.4	11.5	16.5
Other	13.7	11.5	13.5	7.9	19.2	11.5	6.6
MEAL OCCASION							
Breakfast	7.4%	6.2%	16.9%	9.8%	9.4%	11.4%	7.7%
Lunch	46.3	61.9	42.7	47.1	46.9	32.6	46.2
Dinner	35.4	35.4	33.7	37.3	38.5	45.1	34.1
Snack	14.9	8.8	19.1	22.5	13.0	14.3	17.6
DAY OF THE WEEK							
Weekday	49.2%	73.4%	54.0%	55.8%	57.3%	60.0%	45.1%
Weekend	17.7	15.8	23.6	22.5	24.5	22.3	31.9
WHERE CAME FROM							
Home	40.0%	33.6%	38.2%	23.5%	43.2%	39.4%	41.8%
Work	21.7	38.1	28.1	36.3	33.3	33.1	27.5
Shopping	18.3	15.9	14.6	18.6	9.9	7.4	11.0
Recreation/entertainment	6.3	8.0	12.4	12.7	2.6	5.1	11.0
Other	20.0	16.0	21.3	19.5	16.7	14.8	9.9
WHERE WENT AFTER							
Home	61.1%	61.1%	67.4%	65.7%	61.5%	56.0%	62.6%
Work	14.3	16.8	25.8	20.6	20.3	22.9	25.3
Shopping	6.9	7.1	3.4	3.9	8.3	3.4	1.1
Other	17.2	21.3	12.3	16.7	11.9	18.3	8.8
WHERE ORDER WAS PLACED							
At the counter	63.4%	61.9%	67.4%	66.7%	66.1%	70.3%	65.9%
Over the telephone	9.7	11.5	15.7	7.8	11.5	6.9	15.4
In a car	24.0	31.9	23.6	30.4	21.9	20.6	13.2

TABLE II-4 (continued)

LAST TAKE OUT MEAL PURCHASED
BY INCOME OF RESPONDENT

	Under $10,000	$10,000-$14,999	$15,000-$19,999	$20,000 $24,999	$25,000-$34,999	$35,000-$49,999	$50,000 and Over
WHERE FOOD WAS EATEN							
At home	52.0%	55.8%	40.4%	52.0%	51.0%	46.9%	47.3%
At work	8.6	8.8	15.7	13.7	16.1	14.3	17.6
In a car	20.6	20.4	28.1	27.5	16.7	19.4	22.0
Other	18.9	14.2	18.0	12.7	14.6	18.3	13.2
TAKE OUT ORDER DELIVERED							
Yes	17.7%	7.1%	16.9%	4.9%	7.3%	8.0%	8.8%
No	82.3	92.9	83.1	95.1	92.7	92.0	91.2
HOW GOT TO RESTAURANT							
Walk	18.8%	9.5%	14.9%	6.2%	14.0%	5.6%	9.6%
Drive	71.5	81.0	73.0	90.7	80.3	88.8	81.9
HOW FAR AWAY WAS RESTAURANT							
Under 1 mile	38.2%	37.1%	32.4%	26.8%	37.1%	34.2%	31.3%
1 to 2 miles	21.5	24.8	31.1	28.9	24.7	26.7	27.7
3 to 5 miles	10.4	19.0	16.2	22.7	14.6	21.1	13.3
More than 5 miles	18.1	7.6	9.5	15.5	16.9	11.2	19.3
WHO WAS FOOD PURCHASED FOR							
Myself only	33.1%	37.2%	43.8%	43.1%	35.4%	42.9%	35.2%
Household members	43.4	46.0	41.6	42.2	44.8	47.4	47.3
Friends	6.9	7.1	4.5	4.9	7.8	2.3	7.7
Co-workers	5.1	4.4	3.4	7.8	6.8	2.9	6.6
Others	7.4	5.3	4.5	3.9	3.6	4.0	--
FOOD PURCHASED FOR HOW MANY PEOPLE							
1 person	28.0%	40.7%	36.0%	39.2%	30.7%	41.7%	37.4%
2 persons	34.3	26.5	30.3	35.3	37.5	21.1	28.6
3 persons	14.3	15.0	14.6	7.8	10.4	13.1	11.0
4 or more persons	16.6	15.9	11.1	17.6	14.1	21.1	14.3

TABLE II-4 (continued)

LAST TAKE OUT MEAL PURCHASED
BY INCOME OF RESPONDENT

	Under $10,000	$10,000-$14,999	$15,000-$19,999	$20,000 $24,999	$25,000-$34,999	$35,000-$49,999	$50,000 and Over
WAS A BEVERAGE ORDERED							
Yes	60.0%	54.0%	61.8%	52.9%	44.8%	48.0%	45.1%
No	40.0	46.0	38.2	47.1	55.2	50.9	54.9
HOW MUCH WAS TOTAL CHECK							
Under $2.50	17.7%	21.2%	24.7%	19.6%	14.1%	22.9%	12.1%
$2.50-$3.49	18.3	15.0	20.2	20.6	15.1	13.1	14.3
$3.50-$5.00	18.9	23.9	23.6	24.5	25.5	16.0	23.1
$5.01-$8.99	14.9	18.6	14.6	21.6	18.8	14.9	16.5
$9.00 and over	19.4	20.4	12.4	9.8	16.1	24.0	19.8
MEAN	$6.32	$5.82	$4.52	$4.85	$6.21	$6.64	$6.92

NOTE: Some totals may not add to 100.0 percent because of multiple responses and exclusion of non-responses.

TABLE II-5

LAST TAKE OUT MEAL PURCHASED
BY HOUSEHOLD COMPOSITION OF RESPONDENT

			Youngest Child ...			
	Single	Married/ no children	Under 6	6-12	13-17	18+
TYPE OF RESTAURANT						
Table service	16.4%	20.4%	26.7%	12.3%	21.7%	24.9%
Fast food/take out	66.4	64.2	68.9	74.6	65.2	61.1
Grocery/convenience store	12.3	18.8	7.8	17.0	9.4	12.9
Other	14.4	15.8	10.0	7.7	7.2	16.6
MEAL OCCASION						
Breakfast	6.8%	12.1%	7.8%	10.8%	10.9%	7.8%
Lunch	47.9	47.1	36.7	46.2	41.3	48.2
Dinner	41.8	35.8	40.0	35.4	39.1	36.8
Snack	7.5	14.2	18.9	20.0	18.1	15.0
DAY OF THE WEEK						
Weekday	63.6%	45.4%	56.6%	68.4%	55.0%	58.0%
Weekend	17.8	30.0	25.6	22.3	15.2	18.6
WHERE CAME FROM						
Home	32.2%	43.8%	33.3%	42.3%	32.6%	38.3%
Work	39.0	25.8	25.6	26.9	29.7	37.3
Shopping	15.1	17.9	14.4	9.2	13.8	7.8
Recreation/entertainment	6.8	7.5	6.7	8.5	9.4	5.2
Other	13.1	13.4	24.4	19.2	20.3	17.1
WHERE WENT AFTER						
Home	63.0%	63.8%	58.9%	59.2%	63.8%	58.5%
Work	21.2	17.9	23.3	16.2	20.3	23.8
Shopping	5.5	4.2	3.3	13.8	4.3	2.6
Other	17.2	13.3	20.0	12.3	16.5	16.1
WHERE ORDER WAS PLACED						
At the counter	63.7%	72.1%	61.1%	63.1%	63.8%	66.3%
Over the telephone	11.0	12.1	15.6	4.6	10.1	10.9
In a car	23.3	15.4	26.7	32.3	24.6	25.4

TABLE II-5 (continued)

LAST TAKE OUT MEAL PURCHASED
BY HOUSEHOLD COMPOSITION OF RESPONDENT

		Married/ no	Youngest Child ...			
	Single	children	Under 6	6-12	13-17	18+
WHERE FOOD WAS EATEN						
At home	54.1%	55.0%	41.1%	50.0%	44.2%	47.7%
At work	17.8	11.7	13.3	7.7	15.2	14.5
In a car	17.1	20.8	32.2	20.0	24.6	17.6
Other	12.3	9.6	16.7	24.6	18.1	19.2
TAKE OUT ORDER DELIVERED						
Yes	8.9%	9.6%	7.8%	10.0%	15.2%	9.3%
No	91.1	90.4	92.2	90.0	84.8	90.7
HOW GOT TO RESTAURANT						
Walk	20.3%	9.7%	9.6%	8.5%	12.0%	9.1%
Drive	72.2%	79.3	83.1	87.2	82.9	84.6
HOW FAR AWAY WAS RESTAURANT						
Under 1 mile	43.6%	26.7%	37.3%	27.4%	40.2%	37.1%
1 to 2 miles	27.8	28.6	16.9	38.5	20.5	20.6
3 to 5 miles	11.3	14.7	19.3	19.7	18.8	18.3
More than 5 miles	7.5	16.6	21.7	10.3	12.8	16.6
WHO WAS FOOD PURCHASED FOR						
Myself only	54.1%	30.0%	26.7%	39.2%	44.9%	36.3%
Household members	12.3	54.6	60.0	57.7	35.5	48.2
Friends	12.3	6.3	1.1	--	10.1	3.6
Co-workers	9.6	2.9	6.7	1.5	6.5	5.7
Others	11.0	3.3	5.6	--	1.4	5.2
FOOD PURCHASED FOR HOW MANY PEOPLE						
1 person	52.1%	25.8%	22.2%	34.6%	42.8%	36.8%
2 persons	24.0	54.6	16.7	13.1	15.9	35.2
3 persons	7.5	3.3	18.9	17.7	20.3	15.0
4 or more persons	13.7	10.0	37.8	27.7	13.0	10.4

TABLE II-5 (continued)

LAST TAKE OUT MEAL PURCHASED
BY HOUSEHOLD COMPOSITION OF RESPONDENT

			Youngest Child ...			
	Single	Married/ no Children	Under 6	6-12	13-17	18+
WAS A BEVERAGE ORDERED						
Yes	45.9%	46.3%	54.4%	56.9%	63.0%	50.8%
No	54.1	53.8	45.6	43.1	37.0	48.2
HOW MUCH WAS TOTAL CHECK						
Under $2.50	16.4%	17.9%	15.6%	20.8%	21.7%	19.2%
$2.50-$3.49	19.9	15.0	13.3	16.9	13.8	18.1
$3.50-$5.00	28.1	23.8	18.9	16.9	21.7	19.2
$5.01-$8.99	17.1	15.4	23.3	13.8	16.7	18.1
$9.00 and over	15.8	15.4	23.3	21.5	14.5	20.7
MEAN	$5.75	$5.62	$6.17	$6.52	$5.89	$6.31

NOTE: Some totals may not add to 100.0 percent because of multiple responses and exclusion of non-responses.

TABLE II-6

LAST TAKE OUT MEAL PURCHASED BY FEMALE HEAD EMPLOYMENT

	Female Employment		
	Full Time	Part Time	Not Employed
TYPE OF RESTAURANT			
Table service	17.3%	22.5%	22.8%
Fast food/take out	70.5	66.9	62.1
Grocery/convenience store	14.6	6.6	16.1
Other	12.8	13.8	11.9
MEAL OCCASION			
Breakfast	12.3%	7.9%	8.1%
Lunch	44.4	43.0	48.9
Dinner	37.1	35.8	37.1
Snack	18.4	15.9	13.2
DAY OF THE WEEK			
Weekday	57.6%	55.6%	55.1%
Weekend	23.4	24.5	26.6
WHERE CAME FROM			
Home	35.7%	39.1%	39.5%
Work	44.4	29.8	17.2
Shopping	11.4	7.9	18.5
Recreation/entertainment activity	3.8	8.6	9.9
Other	14.7	19.2	19.7
WHERE WENT AFTER			
Home	58.8%	57.0%	68.0%
Work	29.2	21.2	10.2
Shopping	5.0	5.3	6.2
Other	14.0	18.0	14.3
WHERE ORDER WAS PLACED			
At the counter	61.1%	68.9%	67.7%
Over the telephone	13.2	7.9	9.7
In a car	28.1	23.8	20.4
WHERE FOOD WAS EATEN			
At home	47.4%	40.4%	57.5%
At work	19.9	13.2	5.6
In a car	21.1	21.2	21.8
Other	13.2	25.8	13.7
TAKE OUT ORDER DELIVERED			
Yes	9.1%	12.6%	11.8%
No	90.9	87.4	88.2

TABLE II-6 (continued)

LAST TAKE OUT MEAL PURCHASED BY FEMALE HEAD EMPLOYMENT

	Female Employment Full Time	 Part Time	 Not Employed
WALK OR DRIVE TO ESTABLISHMENT			
Walk	10.0%	11.4%	10.7%
Drive	83.0	81.8	80.8
HOW FAR WALKED/DROVE			
Under 1 mile	39.5%	36.4%	28.7%
1 to 2 miles	28.3	24.2	24.4
3 to 5 miles	16.7	11.4	18.0
More than 5 miles	7.1	18.2	19.2
WHO WAS TAKE OUT ORDER FOR			
Myself only	41.2%	43.0%	31.2%
Household members	43.3	43.0	51.9
Friends	4.4	7.9	4.8
Co-workers	6.7	4.6	3.0
Others	5.6	1.3	4.3
HOW MANY PEOPLE WAS TAKE OUT ORDER PURCHASED			
1 person	39.8%	36.4%	28.0%
2 persons	26.0	31.1	35.2
3 persons	13.5	13.9	11.8
4 or more persons	17.9	12.5	17.3
WAS A BEVERAGE ORDERED			
Yes	48.0%	60.9%	51.1%
No	52.0	39.1	48.4
HOW MUCH WAS TOTAL CHECK			
Under $2.50	17.5%	21.1%	19.4%
$2.50-$3.49	16.4	18.5	14.5
$3.50-$5.00	24.6	19.9	19.4
$5.01-$8.99	15.8	18.5	16.4
$9.00 and over	19.3	10.6	20.2
Mean	$5.96	$5.09	$6.23

NOTE: Some totals may not add to 100.0 percent because of multiple responses and exclusion of non-responses.

TABLE II-7

LAST TAKE OUT MEAL PURCHASED BY REGION OF RESIDENCE OF RESPONDENT

	North	Mid West	South	West
TYPE OF RESTAURANT				
Table service	20.9%	15.9%	22.8%	22.2%
Fast food/take out	63.7	72.6	64.8	61.3
Grocery/convenience store	8.4	10.7	19.3	15.5
Other	16.4	11.5	11.0	13.4
MEAL OCCASION				
Breakfast	8.4%	9.9%	12.1%	6.7%
Lunch	39.8	46.0	49.0	45.4
Dinner	40.8	34.1	39.0	37.6
Snack	14.9	13.9	14.8	17.5
DAY OF THE WEEK				
Weekday	57.2%	52.7%	61.0%	54.1%
Weekend	17.4	28.6	21.4	19.6
WHERE CAME FROM				
Home	32.8%	40.9%	39.6%	37.1%
Work	28.8	30.6	32.4	31.4
Shopping	18.9	8.3	14.5	11.8
Recreation/entertainment activity	8.0	5.2	7.6	8.8
Other	19.9	19.0	13.8	16.0
WHERE WENT AFTER				
Home	64.7%	61.5%	64.5%	53.6%
Work	16.4	20.2	19.3	25.8
Shopping	6.0	7.5	5.2	2.1
Other	17.9	10.7	13.8	21.6
WHERE ORDER WAS PLACED				
At the counter	69.2%	59.9%	64.5%	73.2%
Over the telephone	14.9	9.1	11.4	7.2
In a car	16.4	29.8	26.6	18.0
WHERE FOOD WAS EATEN				
At home	52.2%	50.0%	55.5%	38.1%
At work	13.4	13.5	10.7	17.0
In a car	20.4	20.2	21.4	22.7
Other	16.9	14.7	13.1	21.1
TAKE OUT ORDER DELIVERED				
Yes	14.9%	9.9%	8.3%	8.2%
No	85.1	90.1	91.7	91.8

TABLE II-7 (continued)

LAST TAKE OUT MEAL PURCHASED BY REGION OF RESIDENCE OF RESPONDENT

	North	Mid West	South	West
WALK OR DRIVE TO ESTABLISHMENT				
Walk	19.3%	9.7%	8.3%	10.7%
Drive	70.2	83.2	85.3	83.1
HOW FAR WALKED/DROVE				
Under 1 mile	42.1%	28.2%	32.0%	39.3%
1 to 2 miles	22.2	26.4	28.6	24.7
3 to 5 miles	7.6	15.8	20.7	20.2
More than 5 miles	19.9	17.2	10.5	10.7
WHO WAS TAKE OUT ORDER FOR				
Myself only	41.3%	37.7%	36.6%	38.1%
Household members	36.8	42.8	52.1	44.8
Friends	7.0	6.7	4.1	6.2
Co-workers	7.5	5.2	2.8	6.7
Others	4.5	7.1	3.4	2.1
HOW MANY PEOPLE WAS TAKE OUT ORDER PURCHASED				
1 person	33.3%	34.9%	36.9%	36.6%
2 persons	33.3	29.4	30.3	30.4
3 persons	14.9	9.9	13.4	11.3
4 or more persons	10.9	20.6	16.2	16.0
WAS A BEVERAGE ORDERED				
Yes	53.2%	51.2%	51.7%	51.5%
No	46.8	48.8	48.3	48.5
HOW MUCH WAS TOTAL CHECK				
Under $2.50	18.4%	18.6%	17.9%	20.1%
$2.50-$3.49	14.4	20.2	15.5	14.4
$3.50-$5.00	19.9	19.4	26.6	19.6
$5.01-$8.99	23.4	16.7	14.5	14.4
$9.00 and over	15.4	17.1	17.6	22.7
Mean	$6.03	$5.48	$5.93	$6.72

NOTE: Some totals may not add to 100.0 percent because of multiple responses and exclusion of non-responses.

TABLE II-8

LAST TAKE OUT MEAL PURCHASED BY HOUSEHOLD SIZE OF RESPONDENT

	One	Two	Three	Four	Five or More
TYPE OF RESTAURANT					
Table service	16.4%	19.8%	26.7%	21.2%	14.4%
Fast food/take out	66.4	65.2	63.1	63.1	77.9
Grocery/convenience store	12.3	19.5	6.1	13.4	14.5
Other	14.4	16.0	13.8	8.9	5.8
MEAL OCCASION					
Breakfast	6.8%	10.5%	11.3%	8.4%	9.6%
Lunch	47.9	47.9	44.1	36.9	51.9
Dinner	41.8	36.4	42.1	36.9	29.8
Snack	7.5	15.3	10.8	22.3	21.2
DAY OF THE WEEK					
Weekday	63.6%	46.6%	64.6%	59.8%	55.8%
Weekend	17.8	28.2	15.9	20.7	24.1
WHERE CAME FROM					
Home	32.2%	40.3%	42.6%	36.9%	32.7%
Work	39.0	28.4	32.3	28.5	28.8
Shopping	15.1	17.3	7.2	9.5	16.3
Recreation/entertainment activity	6.8	8.3	5.6	8.4	5.8
Other	13.1	15.9	15.5	21.2	21.2
WHERE WENT AFTER					
Home	63.0%	62.9%	64.6%	56.4%	57.7%
Work	21.2	20.1	17.9	22.3	20.2
Shopping	5.5	4.5	2.6	9.5	5.8
Other	17.2	14.1	15.4	12.9	22.1
WHERE ORDER WAS PLACED					
At the counter	63.7%	71.2%	58.5%	69.3%	62.5%
Over the telephone	11.0	10.5	13.8	8.9	7.7
In a car	23.3	20.1	26.7	19.6	34.6
WHERE FOOD WAS EATEN					
At home	54.1%	54.6%	51.8%	38.5%	44.2%
At work	17.8	13.4	12.3	12.3	10.6
In a car	17.1	20.4	18.5	24.6	27.9
Other	12.3	10.9	15.4	26.8	19.2
TAKE OUT ORDER DELIVERED					
Yes	8.9%	10.9%	9.7%	13.4%	4.8%
No	91.1	89.1	90.3	86.6	95.2

TABLE II-8 (continued)

LAST TAKE OUT MEAL PURCHASED BY HOUSEHOLD SIZE OF RESPONDENT

	One	Two	Three	Four	Five or More
WALK OR DRIVE TO ESTABLISHMENT					
Walk	20.3%	9.7%	6.8%	12.9%	10.1%
Drive	72.2	81.0	88.6	79.4	83.8
HOW FAR WALKED/DROVE					
Under 1 mile	43.6%	29.0%	39.8%	29.7%	36.4%
1 to 2 miles	27.8	28.0	23.3	24.5	24.2
3 to 5 miles	11.3	16.1	20.5	16.1	19.2
More than 5 miles	7.5	15.8	10.2	21.3	15.2
WHO WAS TAKE OUT ORDER FOR					
Myself only	54.1%	31.3%	34.9%	41.9%	36.5%
Household members	12.3	51.8	52.3	46.9	51.9
Friends	12.3	6.4	2.1	3.9	5.8
Co-workers	9.6	4.8	4.1	4.5	3.8
Others	11.0	4.5	2.1	2.2	2.9
HOW MANY PEOPLE WAS TAKE OUT ORDER PURCHASED					
1 person	52.1%	28.1%	34.4%	36.3%	35.6%
2 persons	24.0	49.8	27.7	14.5	16.3
3 persons	7.5	6.4	23.1	15.6	11.5
4 or more persons	13.7	10.9	8.7	25.1	34.7
WAS A BEVERAGE ORDERED					
Yes	45.9%	47.0%	49.7%	61.5%	62.5%
No	54.1	53.0	49.2	38.5	37.5
HOW MUCH WAS TOTAL CHECK					
Under $2.50	16.4%	18.2%	20.0%	21.2%	16.3%
$2.50-$3.49	19.9	15.3	13.3	16.2	20.2
$3.50-$5.00	28.1	22.7	21.0	15.6	22.1
$5.01-$8.99	17.1	16.6	21.0	14.5	14.4
$9.00 and over	15.8	16.9	17.4	20.7	21.2
Mean	$5.75	$5.82	$5.92	$6.03	$6.99

NOTE: Some totals may not add to 100.0 percent because of multiple responses and exclusion of non-responses.

B. The Most Recent Take Out Occasion By Type of Establishment Visited

Differences concerning the take out meal at various types of establishments were noted, with the most significant differences occurring between take out meals purchased from fast food places and those purchased from full service restaurants.

Take out dinners are more prevalent at full service places than at other types of restaurants. Nearly half the recent take out occasions which occurred at table service restaurants were for dinner versus a considerably lower 38 percent of all restaurant take out meals and 37 percent of fast food take out. On the other hand, lunch is a more important take out meal at quick service outlets. Forty-nine percent of reported fast food take out meals and snacks were for lunch compared with only 39 percent at table service restaurants. Supermarkets, convenience stores and delis also serve numerous lunches to go -- 53 percent of the take out occasions at these types of establishments were for the midday meal.

People are more likely to come from home before purchasing food to go from a table service restaurant. On 46 percent of the take out occasions at a full service establishment the patron came from home versus a lower 36 percent for fast food take out meals and snacks and 38 percent for take out at all types of eating establishments. In addition, people are more likely to go home after purchasing food to go from a table service restaurant. Respondents reported that on seven out of 10 full service take out occasions they went home after making their purchase. In comparison, the proportion who reported home as their subsequent activity for fast food take out occasions was lower -- 55 percent. This is not particularly surprising since dinner is a more prevalent take out meal at full service places while lunch, which often means a return to work after eating, is more common at fast food places.

Patrons are more likely than average to order a take out meal from the car when at a fast food outlet. On one-third of the recent fast food take out occasion the order was placed while the patron was in the car. On the other hand, only one out of 10 full service take out orders were placed while in an automobile. Of course, drive thru service is not as common as upscale and midscale places as it is at quick service outlets.

Take out foods from full service restaurants are more likely than average to be consumed at home. Six out of 10 recent table service take out meals were consumed at home. However, take out meals from fast food places tend to be consumed at numerous other places besides the home. In particular, 27 percent of the recent take out meals were eaten in a car and 15 percent were eaten at some other place such as school, a park or a friend's house.

The place chosen for a take out meal is usually located close by, and this is true for all types of eating establishments. The restaurant or foodservice outlet was located within a two mile radius of where the patron was located on six out of 10 take out occasions at all types of restaurants analyzed.

TABLE II-9

LAST TAKE OUT MEAL PURCHASED
BY TYPE OF ESTABLISHMENT

	All Restaurants	Table Service Restaurants	Fast Food Restaurants	All Other Establishments
MEAL OCCASION				
Breakfast	9.6%	9.9%	10.5%	10.0%
Lunch	45.5	39.3	48.7	53.0
Dinner	37.8	49.2	36.9	46.6
Snack	15.2	13.6	12.6	30.1
DAY OF THE WEEK				
Weekday	56.6%	55.0%	59.5%	48.0%
Weekend	22.1	23.6	21.4	19.2
WHERE CAME FROM				
Home	38.0%	46.1%	35.8%	49.3%
Work	30.9	29.8	32.2	36.1
Shopping	13.2	11.5	16.0	18.7
Recreation	7.3	9.4	6.8	10.0
Other	16.9	10.9	18.8	17.4
WHERE WENT AFTER				
Home	61.5%	70.7%	55.2%	63.9%
Work	20.3	17.3	20.7	24.2
Shopping	5.3	3.7	6.9	3.6
Recreation	5.8	3.7	3.4	4.5
Other	9.8	6.8	24.1	14.6
WHERE ORDER WAS PLACED				
At the counter	66.1%	70.2%	63.3%	77.6%
Over the telephone	10.7	23.0	8.1	13.2
In a car	23.5	11.5	32.4	21.0
WHERE FOOD WAS EATEN				
At home	49.7%	59.2%	48.5%	53.4%
At work	13.3	10.5	13.6	18.3
In a car	21.1	12.6	26.7	15.5
Other	15.8	17.3	15.4	17.8

TABLE II-9 (continued)

LAST TAKE OUT MEAL PURCHASED
BY TYPE OF ESTABLISHMENT

	All Restaurants	Table Service Restaurants	Fast Food Restaurants	All Other Establishments
WAS ORDER DELIVERED				
Yes	10.1%	9.9%	9.4%	7.2%
No	89.9	90.1	90.6	92.8
HOW GOT TO RESTAURANT				
Walk	11.4%	8.7%	9.6%	15.5%
Drive	81.2	82.6	83.6	71.7
HOW FAR AWAY WAS RESTAURANT				
Under 1 mile	34.6%	34.3%	32.3%	37.4%
1 to 2 miles	25.9	22.1	27.9	21.0
3 to 5 miles	16.6	22.1	17.1	16.0
More than 5 miles	14.3	9.9	14.8	8.7
WHO WAS FOOD PURCHASED FOR				
Respondent	38.2%	34.6%	39.3%	41.1%
Household	44.8	46.1	46.6	47.9
Friends	5.9	7.3	4.9	5.5
Co-workers	5.2	3.7	5.2	5.5
Others	4.4	6.8	4.2	4.1
FOOD PURCHASED FOR HOW MANY PEOPLE				
1 person	35.5%	29.8%	35.6%	41.1%
2 persons	30.7	37.2	30.6	33.8
3 persons	12.4	13.6	13.1	6.8
4 persons	10.8	9.4	12.1	10.0
5 or more	5.4	4.7	4.4	7.3
BEVERAGE PURCHASED				
Yes	51.9%	49.7%	55.0%	57.1%
No	47.9	49.2	45.0	42.9

NOTE: Some totals may not add to 100.0 percent because of multiple responses and exclusion of non-responses.

C. The Most Recent Take Out Occasion By Meal Period

Differences concerning the take out meal at different meal periods were noted, with the most significant differences occurring among take out meals for lunch, dinner and breakfast.

The majority of take out occasions for any meal period -- breakfast, lunch, dinner, snack -- occur at fast food places. Seventy-two percent of the take out breakfasts, 71 percent of the lunches, 64 percent of the dinners and 55 percent of the snacks reported by respondents took place at a quick service establishment. However, a relatively large proportion of take out dinners and snacks occurred at some other type of foodservice establishment. Twenty-seven percent of the recent take out dinners originated at a table service restaurant, and nearly half (46 percent) the snacks took place at a supermarket, convenience store or deli.

Take out breakfasts are more likely than average to occur on a Saturday or Sunday than are other types of meals. One-third of the recent breakfast take out occasions were on the weekend, perhaps indicating the popularity of a quick meal on the run before shopping or church. In comparison, about two out of 10 take out lunches or dinner were on a Saturday or Sunday.

On the vast majority of breakfast take out occasions, the patron is coming from home -- 70 percent. Many people also come from home prior to purchasing a take out dinner. Nearly half (48 percent) of those interviewed said they were at home prior to going to the restaurant for their take out evening meal. On the other hand, on four out of 10 lunch occasions, the customer was at work just before visiting the restaurant.

Work is a popular destination after purchasing a take out breakfast or lunch. On three out of 10 breakfast or lunch take out occasions the patron went to work after making the purchase versus a substantially lower six percent for dinner. Home is a popular destination after buying food to go for dinner. Eight out of 10 people interviewed reported they went home after purchasing their most recent take out dinner.

The majority of take out dinners are consumed while the patron is at home. Three-fourths of the people surveyed stated they ate their take out dinner at home. In comparison, only 39 percent reported home as the place for consumption for lunch and 30 percent said the same for breakfast.

A take out dinner is more likely to be purchased for two or more people, while a take out breakfast or lunch tends to be purchased for only one person. Thirty-five percent of those interviewed stated that their last take out dinner was purchased for two people, and an additional 37 percent reported theirs was purchased for three or more people. In comparison, the proportions for lunch were lower -- 31 percent and 23 percent, respectively. Forty-two percent of the take out lunches were purchased for only one person. A large number of take out breakfasts -- 46 percent -- were purchased for just one individual.

TABLE II-10

LAST TAKE OUT MEAL PURCHASED BY MEAL OCCASION

	Breakfast	Lunch	Dinner	Snack
TYPE OF RESTAURANT				
Table service	21.1%	17.6%	26.6%	18.3%
Fast food/take out	72.2	70.7	64.4	54.9
Other	24.5	27.3	28.8	46.4
DAY OF THE WEEK				
Weekday	40.0%	57.7%	63.6%	47.2%
Weekend	33.3	18.8	20.1	20.4
WHERE CAME FROM				
Home	70.0%	32.9%	48.0%	31.0%
Work	17.8	41.5	29.7	28.9
Shopping	11.1	17.1	13.3	19.0
Recreation	6.7	6.3	6.2	16.9
Other	12.2	16.6	16.7	28.1
WHERE WENT AFTER				
Home	47.8%	50.5%	80.8%	70.4%
Work	31.1	34.5	6.5	17.6
Shopping	11.1	7.0	4.0	6.3
Recreation	4.4	4.9	7.6	7.7
Other	18.9	11.7	7.0	11.2
WHERE ORDER WAS PLACED				
At the counter	72.2%	66.2%	66.4%	70.4%
Over the telephone	4.4	11.3	15.8	7.7
In a car	24.4	30.5	21.2	26.1
WHERE FOOD WAS EATEN				
At home	30.0%	39.0%	74.3%	43.7%
At work	14.4	23.9	5.4	12.0
In a car	34.4	25.6	12.1	35.2
Other	22.2	17.6	13.6	18.3
WAS ORDER DELIVERED				
Yes	4.4%	12.0%	5.4%	12.7%
No	95.6	88.0	94.6	87.3
HOW GOT TO RESTAURANT				
Walk	5.8%	12.8%	10.4%	12.9%
Drive	84.9	79.2	82.4	77.4
HOW FAR AWAY WAS RESTAURANT				
Under 1 mile	36.0%	34.7%	33.7%	42.7%
1 to 2 miles	18.6	23.7	28.7	21.0
3 to 5 miles	24.4	16.5	17.9	12.1
More than 5 miles	11.6	14.7	12.2	13.7

TABLE II-10 (continued)

LAST TAKE OUT MEAL PURCHASED BY MEAL OCCASION

	Breakfast	Lunch	Dinner	Snack
WHO WAS FOOD PURCHASED FOR				
Respondent	46.7%	45.1%	26.6%	43.7%
Household	37.8	36.9	61.3	37.3
Friends	2.2	5.4	7.3	7.0
Co-workers	4.4	9.6	1.7	4.2
Others	3.3	4.5	3.7	7.0
FOOD PURCHASED FOR HOW MANY PEOPLE				
1 person	45.6%	42.3%	25.1%	41.5%
2 persons	26.7	31.0	34.7	23.2
3 persons	10.0	10.3	15.8	9.9
4 persons	8.9	8.9	13.6	12.0
5 or more persons	2.2	4.5	7.3	7.0
BEVERAGE PURCHASED				
Yes	74.4%	61.5%	39.3%	64.8%
No	25.6	38.5	60.7	35.2

NOTE: Some totals may not add to 100.0 percent because of multiple responses and exclusion of non-responses.

D. Foods And Beverages Purchased For Most Recent Take Out Meal or Snack

In order to determine what types of foods and beverages are most commonly ordered for a take out meal or snack, respondents were asked to indicate which items they purchased on their most recent take out occasion. The most popular food ordered is a hamburger/cheeseburger, and the most popular beverage is a soft drink.

Thirty-nine percent of the people interviewed reported they ordered a hamburger or cheeseburger on their last take out occasion. French fries were a distant second -- 28 percent had them. These items were followed by other types of sandwiches (23 percent), chicken (20 percent), pizza (17 percent), ice cream (10 percent) and fish/seafood (10 percent).

Sixty-six percent indicated they had a soft drink with their last take out meal. Coffee was second -- 18 percent ordered this beverage to go. Other drinks such as milk (9 percent), tea (9 percent) and fruit juice (5 percent) were ordered on a relatively small number of take out occasions.

Some differences in where these foods and beverages are likely to be ordered for take out were noted. Hamburgers/cheeseburgers are usually ordered for take out at fast food places. Forty-seven percent said they had a hamburger or cheeseburger on their last fast food take out occasion. French fries (35 percent), soft drinks (68 percent) and milk shakes (5 percent) are also likely to be ordered for a take out meal at a fast food place.

Other types of sandwiches, chicken and pizza tend to be ordered more frequently than average for take out from table service restaurants and from other types of establishments, primarily convenience stores and delis. About one-fourth of those interviewed stated they ordered one of these items on their last take out visit to a full service outlet. Sandwiches are especially popular at other establishments -- 43 percent said this is what they ordered. Chicken (28 percent) and pizza (26 percent) are also frequent choices when purchasing take out from supermarkets, convenience stores and delis.

Salads and soups are more likely than average to be ordered for take out at supermarkets, convenience stores and delis. One out of 10 people said they ordered a tossed salad or some other salad on their last take out visit to one of these types of establishments, and an additional one out of 10 said the same for soup.

The breakfast take out market is still relatively small, but some differences in where various breakfast foods were ordered were noted. An egg sandwich is more likely to be purchased for take out when visiting a fast food place and other types of eggs often are purchased when patronizing a full service establishment. Nine percent of the people surveyed said they had an egg sandwich for their most recent fast food take out meal, and eight percent said they ordered some other type of egg on their last full service take out occasion. Pastries and donuts are often ordered for take out when visiting some other type of establishment such as convenience stores and delis. Two out of 10 indicated they ordered a donut, pastry or croissant on their last take out occasion at one of these places.

Differences for which meal these various menu items are ordered are shown on Tables II-13 and II-16. For the most part, the information is logical, with breakfast foods dominating take out breakfasts and hamburgers and sandwiches being prevalent foods for lunch and dinner.

TABLE II-11

FOODS PURCHASED FOR LAST TAKE OUT MEAL

Food Item	Percent of Respondents
Hamburgers/cheeseburgers	39.0%
French fries	28.1
Other sandwiches/subs/hot dogs	22.7
Chicken	19.7
Pizza	17.1
Ice cream/yogurt	9.9
Fish/seafood	9.5
Donuts/pastry/croissant	8.2
Egg sandwich	6.6
Other salads (fruit/potato/chicken)	5.8
Tossed Salad	5.3
Barbecue	4.5
Oriental food	4.4
Baked potato	3.8
Mexican food	3.5
Cookies	3.2
Sausage sandwich	3.1
Eggs, any style	2.9
Soup	2.7
Other breakfast foods (toast/pancakes/bacon, etc.)	8.3
Other side dishes (beans/chips/vegetables, etc.)	1.9
All other mentions	2.1

NOTE: Will not total 100.0 percent because of multiple responses.

TABLE II-12

FOODS PURCHASED FOR THE LAST TAKE OUT MEAL BY TYPE OF RESTAURANT

	All Restaurants	Table Service Restaurants	Fast Food Restaurants	All Other Estab.
Breakfast Foods				
Egg Sandwich	6.6%	5.8%	8.9%	7.8%
Eggs, any style	2.9	7.9	3.7	10.5
Donuts/pastry/ croissants	8.2	11.5	6.5	21.0
Sausage sandwich	3.1	*	2.9	6.8
Other breakfast foods	8.3	6.7	9.9	16.0
Sandwiches/Entrees				
Hamburgers/ cheeseburgers	39.0%	30.9%	47.2%	33.8%
Other sandwiches	22.7	25.2	19.1	43.4
Chicken	19.7	23.0	19.1	27.8
Pizza	17.1	27.2	15.9	26.0
Fish/seafood	9.5	11.5	10.0	9.6
Barbecue	4.5	7.9	3.9	7.8
Oriental food	4.4	8.9	4.4	7.8
Mexican food	3.5	5.2	3.9	3.2
Side Dishes				
French fries	28.1%	22.0%	34.6%	29.2%
Tossed salad	5.3	7.9	4.0	10.0
Other salad	5.8	7.9	3.7	10.5
Baked potato	3.8	5.8	3.6	10.0
Soup	2.7	5.8	1.5	9.6
Other side dishes	1.9	5.1	*	*
Dessert Items				
Ice cream/yogurt	9.9%	13.1%	8.9%	20.5%
Cookies	3.2	*	2.4	10.0

* Insufficient number of responses

NOTE: Will not total 100.0 percent because of multiple responses.

TABLE II-13

FOODS PURCHASED FOR THE LAST TAKE OUT MEAL BY MEAL OCCASION

	Breakfast	Lunch	Dinner	Snack
Breakfast Foods				
Egg Sandwich	41.1%	4.5%	5.6%	7.0%
Eggs, any style	14.4	2.4	3.3	7.7
Donuts/pastry/ croissants	22.2	7.3	7.6	17.6
Sausage sandwich	11.1	4.2	*	*
Other breakfast foods	32.2	8.7	6.5	14.7
Sandwiches/Entrees				
Hamburgers/ cheeseburgers	24.4%	49.3%	37.0%	36.6%
Other sandwiches	11.1	31.2	21.2	24.0
Chicken	*	20.7	23.7	21.8
Pizza	*	17.8	23.7	22.5
Fish/seafood	*	8.2	15.3	11.3
Barbecue	*	6.1	5.9	*
Oriental food	*	2.8	9.0	*
Mexican food	*	4.7	4.2	*
Side Dishes				
French fries	14.4%	33.8%	32.5%	21.8%
Tossed salad	*	5.2	8.2	*
Other salad	*	5.9	7.9	*
Baked potato	*	5.2	4.8	*
Soup	*	2.8	3.4	*
Other side dishes	*	2.0	2.9	*
Dessert Items				
Ice cream/yogurt	12.2%	9.6%	9.9%	27.5%
Cookies	*	3.5	3.7	7.0

* Insufficient number of responses

NOTE: Will not total 100.0 percent because of multiple responses.

TABLE II-14

BEVERAGES PURCHASED FOR LAST TAKE OUT MEAL

Beverage	Percent of Respondents
Soft Drinks	66.0%
Coffee	18.1
Milk	8.6
Tea	8.6
Fruit juice	4.9
Milkshake	3.7
All others	2.3

NOTE: Will not total 100.0 percent because of multiple responses.

TABLE II-15

BEVERAGES PURCHASED FOR THE LAST TAKE OUT MEAL BY TYPE OF ESTABLISHMENT

Beverages	Table Service Restaurants	Fast Food Restaurants	All Other Restaurants
Soft drinks	57.9%	68.5%	76.0%
Coffee	25.3	16.2	19.2
Milk	11.6	6.8	16.0
Tea	10.5	7.9	*
Fruit juice	*	4.4	11.2
Milkshake	*	4.7	*

* Insufficient number of responses

NOTE: Will not total 100.0 percent because of multiple responses.

TABLE II-16

BEVERAGES PURCHASED FOR LAST TAKE OUT MEAL BY MEAL OCCASION

Beverages	Breakfast	Lunch	Dinner	Snack
Soft drinks	34.3%	75.2%	66.9%	69.6%
Coffee	40.3	11.1	19.4	26.1
Milk	*	6.9	9.4	14.1
Tea	*	9.5	10.1	*
Fruit juice	19.4	*	*	*
Milkshake	*	4.2	*	*

* Insufficient number of responses

NOTE: Will not total 100.0 percent because of multiple responses.

E. Options If Take Out Service Had Not Been Available

To gain some insight as to why people purchase take out meals and snacks, respondents were asked why they chose to buy take out foods and beverages rather than eating at home or eating at a restaurant. In addition, they were also queried about what they would have done if take out service had not been available.

Take out meals purchased from restaurants and other foodservice establishments are more convenient than preparing meals at home. Twenty percent of the people surveyed reported that the reason they opted for a take out meal rather than eating at home was because it was faster and quicker. An additional 14 percent reported it was more convenient, and 9 percent said they just did not want to cook. However, the largest group, 35 percent, could give no answer as to why they purchased food to go rather than cooking at home.

Take out meals purchased at fast food places are often perceived as being faster or quicker than preparing the meal at home. One-fourth of the individuals interviewed stated that the reason why they recently purchased food to go from a quick service establishment was because it was faster. In comparison, 15 percent of those whose recent take out meal was at a full service restaurant cited quickness as the reason.

People are especially interested in quickness when purchasing a take out meal for breakfast. Twenty-seven percent reported that the reason why they recently purchased food to go for breakfast was because it was faster or quicker than eating the same meal at home. An additional 17 percent said it was more convenient than eating at home.

Quickness and convenience are also the primary reasons why patrons purchase food to go rather than eating at the restaurant. Fourteen percent indicated the reason they purchased a take out meal rather than eating at the restaurant was because it was faster or quicker. An additional five percent said it was more convenient. For some it was the establishment itself which prompted the take out meal. Six percent stated that the establishment was too busy, too noisy or had no facilities for eating inside. However, more than half of those interviewed (55 percent) could give no good reason why they chose a take out meal over eating at the restaurant or foodservice establishment.

Patrons tend to perceive fast food take out as being faster than purchasing a meal or snack to eat at the establishment. Seventeen percent reported that the reason they chose to take food out rather than eating at the restaurant on their last fast food take out occasion was because it was faster or quicker to do so. In comparison, only seven percent of those who had recently purchased a take out meal or snack at a full service outlet cited quickness as the reason.

Breakfast and lunch take out meals are perceived as being faster than eating at the establishment. The proportion of respondents who stated quickness as the reason for purchasing food to go rather than eating at the restaurant for breakfast and lunch were relatively high -- 16 percent and 18 percent respectively. In comparison, ten percent of the dinner take out patrons cited quickness as the reason.

Most people would have opted not to have a meal out if take out service had not been available. Forty-two percent of those interviewed stated they would have eaten at home if the establishment where they most recently purchased a take out meal had not offered take out service. An additional 14 percent would have skipped the meal, and 4 percent would have taken a meal or snack prepared at home. On the other hand, nearly four of 10 said they would have eaten at the restaurant or fast food place.

Individuals who may desire to purchase a take out meal at a table service restaurant but who then find such service not available, will often opt to eat at the restaurant. Forty-six percent of those surveyed said they would have eaten at the full-service restaurant if take out service had not been available for their recent take out meal. On the other hand, a slightly lower 41 percent reported they would have eaten the meal at home.

When take out service is not available at a fast food place, more people will choose to eat at home than will choose to eat the meal at the restaurant. Forty-two percent of the respondents who had recently purchased food to go from a fast food place said they would have eaten at home if take out service was not available, and a lower 38 percent said they would have eaten at the restaurant.

When breakfast take out is not available, people will likely choose to eat at home or skip the meal. Four out of 10 said they would have eaten breakfast at home if the meal had not been taken out, and an additional two out of 10 said they would have skipped the meal. Only one-third said they would have eaten at the restaurant.

The situation for snacks is very similar. Thirty-five percent indicated they would have eaten the snack at home, and 29 perent said they would have skipped the meal. Three out of 10 reported they would have eaten at the restaurant if they had not been able to purchase a snack to go.

The majority would opt to eat at home for dinner if they were unable to purchase food to go for the evening meal. Fifty-four percent of those interviewed stated they would have eaten dinner at home if take out service had not been available. Only 35 percent said they would have eaten at the establishment.

TABLE II-17

REASON FOR PURCHASING TAKE OUT MEAL RATHER THAN EATING AT HOME

Reason	Percent of Respondents
Faster/quicker/lack of time	20.2%
More convenient	13.7
Didn't want to cook/ didn't have ingredients	8.8
Away from home -- shopping, school, etc.	6.8
Working	5.3
Wanted something different	4.9
All other reasons	9.2
No reason given	35.3

NOTE: Will not total 100.0 percent because of multiple responses.

TABLE II-18

REASON FOR PURCHASING TAKE OUT MEAL RATHER THAN EATING AT HOME BY TYPE OF ESTABLISHMENT

Reason	Table Service Restaurant	Fast Food Restaurant	All Other Establishments
Faster/quicker/ lack of time	14.7%	24.3%	14.2%
More convenient	13.7	13.6	20.5
Didn't want to cook/ didn't have ingredients	9.4	9.5	5.5
Away from home -- shopping, school, etc.	*	7.5	5.0
Working	*	5.5	6.8
Wanted something different	7.3	4.9	4.6
All other reasons	12.1	7.5	8.7
No reason given	38.8	32.0	38.4

* Insufficient number of responses

NOTE: Will not total 100.0 percent because of multiple responses.

TABLE II-19

REASON FOR PURCHASING TAKE OUT MEAL RATHER THAN EATING AT HOME BY MEAL OCCASION

Reason	Breakfast	Lunch	Dinner	Snack
Faster/quicker/ lack of time	26.7%	20.9%	20.3%	14.1%
More convenient	16.7	12.5	15.0	18.2
Didn't want to cook/ didn't have ingredients	7.8	5.1	13.9	7.0
Away from home -- shopping, school, etc.	*	2.3	*	*
Working	*	9.6	*	*
Wanted something different	*	3.1	5.1	9.2
All other reasons	*	7.2	11.1	12.6
No reason given	33.3	35.7	36.1	35.2

* Insufficient number of responses

NOTE: Will not total 100.0 percent because of multiple responses.

TABLE II-20

REASON FOR PURCHASING TAKE OUT MEAL OR SNACK RATHER THAN EATING AT THE ESTABLISHMENT

Reason	Percent of Respondents
Faster/quicker/lack of time	14.5%
Establishment too crowded/ too busy/no facilities	6.5
Took home	6.3
Convenient	4.9
Away from home	3.9
All other reasons	9.7
No reason given	54.9

NOTE: Will not total 100.0 percent because of multiple responses.

TABLE II-21

REASON FOR PURCHASING TAKE OUT MEAL RATHER THAN EATING AT THE ESTABLISHMENT BY TYPE OF ESTABLISHMENT

Reason	Table Service Restaurant	Fast Food Restaurant	All Other Establishments
Faster/quicker/ lack of time	7.3%	17.2%	10.0%
Establishment too crowded/too busy/ no facilities	6.8	5.9	7.7
Took home	9.9	6.0	0.8
Convenient	7.3	4.4	*
Away from home	2.6	4.0	2.3
All other reasons	9.4	9.4	8.5
No reason given	59.7	53.6	60.8

* Insufficient number of responses

NOTE: Will not total 100.0 percent because of multiple responses.

TABLE II-22

REASON FOR PURCHASING TAKE OUT MEAL OR SNACK RATHER THAN EATING AT THE ESTABLISHMENT BY MEAL OCCASION

Reason	Breakfast	Lunch	Dinner	Snack
Fast/quick/ lack of time	15.5%	18.1%	9.6%	14.6%
Establishment too crowded/too busy/ no facilities	1.1	6.4	8.0	3.5
Took home	5.6	4.0	9.6	2.1
Convenience	3.3	3.7	5.1	6.3
Away from home	7.7	6.6	1.4	2.1
All other reasons	6.7	8.5	13.8	9.2
No reason given	58.9	53.3	54.3	62.7

* Insufficient number of responses

NOTE: Will not total 100.0 percent because of multiple responses.

TABLE II-23

WHAT WOULD HAVE BEEN DONE IF NO TAKE OUT SERVICE HAD BEEN AVAILABLE

Option	Percent of Respondents
Eaten at home	41.5%
Eaten at a restaurant or fast food place	37.8
Skipped the meal or snack	13.8
Taken meal	3.5
Gone elsewhere	1.7
All other	0.9
No answer	3.0

NOTE: Will not total 100.0 percent because of multiple responses.

TABLE II-24

WHAT WOULD HAVE BEEN DONE IF NO TAKE OUT SERVICE HAD BEEN AVAILABLE BY TYPE OF ESTABLISHMENT

Reason	Table Service Restaurant	Fast Food Restaurant	All Other Establishments
Eaten at home	40.8%	42.1%	46.8%
Eaten at a restaurant or fast food place	45.5	38.0	33.9
Skipped the meal or snack	8.9	14.1	19.3
Taken meal	1.6	3.7	4.1
Gone elsewhere	1.6	1.9	1.4
All other	0.5	0.3	2.8
No answer	2.6	2.3	1.4

NOTE: Will not total 100.0 percent because of multiple responses.

TABLE II-25

WHAT WOULD HAVE BEEN DONE IF NO TAKE OUT SERVICE HAD BEEN AVAILABLE BY MEAL OCCASION

Reason	Breakfast	Lunch	Dinner	Snack
Eaten at home	41.1%	34.5%	54.5%	35.2%
Eaten at a restaurant or fast food place	32.2	41.3	35.0	30.3
Skipped the meal or snack	18.9	16.2	7.9	28.9
Taken meal	1.1	5.9	1.1	3.5
Gone elsewhere	4.4	1.9	1.4	4.2
All other	--	1.9	0.6	1.4
No answer	5.6%	2.1	2.3	1.4

NOTE: Will not total 100.0 percent because of multiple responses.

SECTION III

ATTITUDES ABOUT TAKE OUT MEALS AND SNACKS

In this section...

- Overall attitudes about take out meals and snacks offered by restaurants and other eating establishments.
- Attitudes about take out meals and snacks for users and non-users of take out foods and beverages.
- Attitudes about take out meals and snacks for various demographic groups.

A. General Attitudes About Take Out Meals and Snacks

Respondents to this survey were asked to state their level of agreement or disagreement with 13 statements regarding take out meals and snacks. Specifically, they were asked to state their opinions about whether or not they were purchasing more take out meals as well as their thoughts on the packaging for take out foods and beverages, the need for drive thru and home delivery options, the quality of food offerings and the need for more variety and gourmet items.

The largest group of those interviewed reported they were purchasing more take out meals and snacks now than they were three years ago. Nearly half (47 percent) agreed with this assessment of their situation versus one out of three who said it was not a true description of their behavior. The fact that more eating establishments are offering take out service as well as the need for convenient meals prepared outside the home are the primary reasons for this rise.

Most people appear to be satisfied with take out service at the nation's restaurants. They are satisfied with the packaging, the quality of food and the food offerings. For example, seven out of 10 reported they strongly agreed or agreed with the statement, "The packaging for take out foods is adequate." This is further substantiated by the fact that over half said they did not have to reheat hot take out foods before eating them.

Consumers prefer take out foods and beverages purchased at restaurants and fast food places to that purchased at grocery and convenience stores. Six out of 10 interviewed reported this fact. (Additional research conducted by the National Restaurant Association revealed that many consumers view the quality of food offered by convenience stores as relatively poor. On the other hand, grocery store take out foods are perceived more favorably.) The reason for this preference is likely related to food quality.

More than half (53 percent) said they agreed with this statement, "The quality of take out food available from restaurants and fast food places has improved in the past three years."

When actually purchasing a take out meal, consumers look for a convenient establishment. Sixty-nine percent of those interviewed stated they agreed with, "How far away the establishment is located is important to me when choosing a place to purchase a take out meal or snack." Some (37 percent) also look for places which offer daily take out specials.

Many consumers purchase a complete meal when buying take out foods and beverages while others purchase one or two items to go along with a home prepared meal. Forty-eight percent said they agreed with "I usually purchase a complete take out meal rather than only one or two items to go with a meal prepared at home."

Consumers have some desires regarding take out service. Four out of 10 agreed with "I would take advantage of drive thru service if it were more readily available from restaurants and other places that serve food." About three out of 10 want to see more fancy restaurants offer take out meals and snacks. One-third were in agreement with this statement, "I would take advantage of delivery service if it were more readily available from restaurants and other places that serve food." And finally, slightly more than one out of four said they agreed with, "I would take advantage of complete, gourmet take out meals for my household and my guests if they were more readily available from specialty and atmosphere restaurants."

TABLE III-1

TAKE OUT FOOD ATTITUDES

Statement	Mean value	Percent who agree*
The packaging for take out foods is adequate.	4.1	71.8%
How far away the establishment is located is important to me when choosing a place to purchase a take out meal or snack.	4.1	69.0
I prefer take out food purchased at restaurants and fast food places to that purchased at grocery and convenience stores.	3.9	60.9
The quality of take out food available from restaurants and fast food places has improved in the past three years.	3.7	53.3
I prefer to go to establishments which offer a wide variety of take out items.	3.7	52.6
I prefer to go to establishments which offer daily take out specials.	3.4	37.1
I usually purchase a complete take out meal rather than only one or two items to go with a meal prepared at home.	3.4	48.4
I would take advantage of drive thru service if it were more readily available from restaurants and other places that serve food.	3.3	42.6
I am purchasing more take out meals now than I did three years ago.	3.3	46.6
I wish more fancy restaurants offered take out service.	3.1	27.0

TABLE III-1 (continued)

TAKE OUT FOOD ATTITUDES

Statement	Mean value	Percent who agree*
I would take advantage of delivery service if it were more readily available from restaurants and other places that serve food.	3.0	33.9
I would take advantage of complete, gourmet take out meals for my household and my guests if they were more readily available from specialty and atmosphere restaurants.	2.7	27.4
I often have to reheat hot take out foods before I eat them.	2.4	22.8

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* Proportion who agree very much and agree somewhat with the statement.

B. Take Out Attitudes for Take Out Users and Non-Users

The level of agreement with each of these 13 statements varies significantly between take out users (who comprise 85 percent of those interviewed), and in particular frequent users (who accounted for 56 percent of the individuals interviewed), and non-users. For example, take out users are more likely to be satisfied with the packaging of take out products and indicate they are enjoying more take out meals and snacks than are non-users. Eight out of 10 frequent and occasional users (those who purchase a take out meal or snack at least once every other month) agreed with, "The packaging for take out foods is adequate," versus a considerably lower 38 percent for those who report they never purchase foods to go. Also, frequent take out patrons, those who purchase foods to go two or more times a month, have increased their take out purchases in the last few years. Sixty-three percent said they are purchasing more take out meals now than three years ago. In comparison only 47 percent of all respondents make such a claim and more than half the non-users say this does not describe their behavior.

One of the reasons take out users enjoy food to go is because of its convenience. And, these users have a high level of agreement with, "How far away the establishment is located is important to me when choosing a place to purchase a take out meal or snack." Seven out of 10 take out users said they agreed versus a significantly lower 46 percent of non-users.

Frequent and occasional users display a strong preference for take out food from restaurants and fast food places over those at grocery and convenience stores. More than two thirds agreed with this particular statement. On the other hand, the majority of non-users offered no opinion.

Most take out patrons have seen an improvement in the quality of food available for take out in the past three years. Six out of 10 frequent users and more than half the occasional and infrequent users agreed with, "The quality of take out food available from restaurants and fast food places has improved in the past three years." In comparison, only one-fourth of the non-users made such a claim, and nearly half could neither agree nor disagree with the statement.

Analysis of the level of agreement with some of these statements for the frequent take out user group revealed a desire for some different take out options. For example, frequent users expressed a high level of agreement (61 percent) with the statement concerning their preference for going to places which offer a variety of take out items. Six out of 10 report they usually purchase a complete meal compared with fewer than half of all those interviewed. In addition, many frequent users would like to see more drive thru service (52 percent), delivery service (41 percent) and complete, gourmet meals (33 percent).

On the other hand, those who never purchase food to go are not particularly interested in any of these options. Fewer than one out of four said they would take advantage of drive thru service, only 16 percent expressed an interest in delivery service or in complete, gourmet meals and only 12 percent expressed a desire for more fancy restaurants to offer take out service.

TABLE III-2

TAKE OUT FOOD ATTITUDES FOR TAKE OUT USERS AND NON-USERS

Statement	Total Respondents	Frequent Users	Occasional Users	Infrequent Users	Non-User
The packaging for take out foods is adequate.					
Agree	71.8%	78.9%	79.7%	69.5%	37.6%
Neither agree nor disagree	16.5	13.6	10.1	18.9	36.3
Disagree	4.5	4.0	6.9	4.3	4.8
How far away the establishment is located is important to me when choosing a place to purchase a take out meal or snack.					
Agree	69.0%	73.4%	76.0%	71.5%	45.9%
Neither agree nor disagree	13.8	13.8	9.7	11.6	22.6
Disagree	10.0	9.4	12.0	9.5	8.9
I prefer take out food purchased at restaurants and fast food places to that purchased at grocery and convenience stores					
Agree	60.9%	70.6%	65.4%	51.6%	28.0%
Neither agree nor disagree	20.9	15.8	21.6	26.3	36.3
Disagree	11.2	10.1	10.6	14.8	13.7
The quality of take out food available from restaurants and fast food places has improved in the past three years					
Agree	53.3%	61.0%	53.4%	50.5%	26.0%
Neither agree nor disagree	30.6	27.8	31.3	29.5	43.2
Disagree	9.2	7.9	12.4	12.6	9.6
I prefer to go to establishments which offer a wide variety of take out items					
Agree	52.6%	60.7%	51.6%	48.5%	21.9%
Neither agree nor disagree	28.0	25.6	33.2	24.2	37.7
Disagree	12.6	10.4	12.9	20.0	18.5

TABLE III-2 (continued)

TAKE OUT FOOD ATTITUDES FOR TAKE OUT USERS AND NON-USERS

Statement	Total Respondents	Frequent Users	Occasional Users	Infrequent Users	Non-User
I prefer to go to establishments which offer daily take out specials.					
Agree	37.1%	38.4%	44.2%	39.0%	18.5%
Neither agree nor disagree	41.5	42.8	43.8	35.8	40.4
Disagree	14.4	15.3	9.7	17.9	19.2
I usually purchase a complete take out meal rather than only one or two items to go with a meal prepared at home					
Agree	48.4%	60.5%	47.9%	32.6%	13.0%
Neither agree nor disagree	13.8	10.8	13.8	8.4	28.1
Disagree	30.8	25.5	35.9	51.5	36.3
I would take advantage of drive-thru service if it was more readily available from restaurants and other places that serve food					
Agree	42.6%	51.6%	40.1%	29.5%	22.6%
Neither agree nor disagree	25.8	24.3	25.8	31.6	27.4
Disagree	24.3	20.7	31.3	31.5	26.7
I am purchasing more take out meals now than I did three years ago					
Agree	46.6%	63.1%	36.4%	25.2%	11.0%
Neither agree nor disagree	16.4	15.3	20.3	23.2	14.4
Disagree	29.9	18.2	41.0	43.1	52.7
I wish more fancy restaurants offered take out services					
Agree	27.0%	30.9%	28.6%	24.2%	11.7%
Neither agree nor disagree	42.4	40.6	47.9	41.1	45.9
Disagree	23.5	25.1	19.8	27.4	20.5

TABLE III-2 (continued)

TAKE OUT FOOD ATTITUDES FOR TAKE OUT USERS AND NON-USERS

Statement	Total Respondents	Frequent Users	Occasional Users	Infrequent Users	Non-User
I would take advantage of delivery service if it was more readily available from restaurants and other places that serve food.					
Agree	33.9%	40.6%	31.8%	27.4%	15.7%
Neither agree nor disagree	24.0	24.3	23.0	25.3	27.4
Disagree	35.1	31.9	42.4	39.0	34.3
I would take advantage of complete, gourmet take out meals for my household and my guests if they were more readily available from specialty and atmosphere restaurants					
Agree	27.4%	32.9%	24.0%	22.1%	15.7%
Neither agree nor disagree	22.2	24.1	17.0	21.1	26.0
Disagree	43.3	39.8	56.2	49.5	35.6
I often have to reheat hot take out foods before I eat them					
Agree	22.8%	21.6%	31.8%	17.9%	19.1%
Neither agree nor disagree	17.5	15.0	19.4	16.8	24.0
Disagree	51.7	59.4	46.5	57.9	31.5

NOTE: Totals may not add to 100.0 percent due to exclusion of non-responses.

C. Attitudes About Take Out for Various Demographic Groups

Distinct differences exist among various demographic groups as to their level of agreement and disagreement with the 13 attitudinal statements. A complete breakdown of responses by sex, age, income and household size and composition can be found in Tables III-3 through III-15. A summary of significant differences among all the groups is presented here.

THE PACKAGING FOR TAKE OUT FOODS AND BEVERAGES IS ADEQUATE

The vast majority of respondents from each of the demographic groups believe that the packaging for take out foods and beverages is adequate. However, among the different age segments some significant differences exist. Adults 18 to 34 years old expressed a higher level of agreement with this statement than all respondents --eight out of 10 versus seven out of 10. On the other hand, senior citizens reported the lowest level of agreement, with 55 percent stating they agreed with the phrase. A significant two out of 10 individuals 65 and over said they neither agreed nor disagreed with the statement.

Approximately eight out of 10 respondents from families with children under 18 living at home believe the packaging for take out foods and beverages is adequate. However, those from married couple, no children households, who also tend to be less frequent take out users, are less inclined to feel that the packaging is satisfactory. Sixty-three percent agreed with the statement and 21 percent neither agreed nor disagreed.

Households where the woman is employed, either full or part time, are also more likely to agree with this statement. Three-fourths of the respondents from these households agree that, "The packaging for take out foods and beverages is adequate," versus a lower two-thirds of those from households where the woman is not employed outside the home.

HOW FAR AWAY THE ESTABLISHMENT IS LOCATED IS IMPORTANT TO ME WHEN CHOOSING A PLACE TO PURCHASE A TAKE OUT MEAL OR SNACK.

The majority of respondents from all demographic segments feel that convenience is important when choosing a place to purchase a take out meal or snack. However, some groups appear to place a greater importance on a convenient location than others. Individuals age 25 to 34 years old are especially seeking a convenient establishment. Eight out of 10 agree with, "How far away the establishment is located is important to me when choosing a place to purchase a take out meal or snack." Singles or families with children under 13 are also looking for a convenient place to purchase food and beverages to go. Seven out of 10 of those from these household groups agreed with this statement.

Not surprisingly, working women households also place considerable importance on a convenient location. More than seven out of 10 respondents from working women households agree with this statement versus a lower six out of 10 for those from households where the woman is not employed outside the home.

I PREFER TAKE OUT FOOD PURCHASED AT RESTAURANTS AND FAST FOOD PLACES TO THAT PURCHASED AT GROCERY AND CONVENIENCE STORES.

A significant number of respondents from all demographic segments prefer take out foods from restaurants and fast food places over those from grocery and convenience stores. Individuals between the ages of 25 and 44 tend to have a greater preference for restaurant foods to go than do those from other age groups. Seven out of 10 agreed with this statement versus approximately six out of 10 for most other age groups. Senior citizens are somewhat less inclined to feel this way, with about half reporting they agree with the statement.

Families with children under 18 years old at home also prefer take out foods purchased from restaurants and quick service places to that from grocery and convenience stores. Seven out of 10 respondents from these households were in agreement with, "I prefer take out food purchased at restaurants and fast food places to that purchased at grocery and convenience stores." In comparison, only half the respondents from married couple/no children households agreed with the statement and about one out of three neither agreed nor disagreed.

Households where the wife or mother is employed full time display a definite preference for restaurant take out over grocery and convenience store take out. Seventy percent of the respondents from these households agreed with the statement. In comparison, a lower 54 percent of those from households where the wife or mother is employed part time and 56 percent of those from households where the female is not employed agreed with the statement.

THE QUALITY OF TAKE OUT FOOD AVAILABLE FROM RESTAURANTS AND FAST FOOD PLACES HAS IMPROVED IN THE PAST THREE YEARS.

Women are more inclined to agree with, "The quality of take out food available from restaurants and fast food places has improved in the past three years," than are men. Fifty-six percent of the women interviewed agreed with this statement versus a lower 50 percent of the men.

Senior citizens, who often are infrequent take out patrons, are less likely to agree with this statement than are individuals from the other age groups. Slightly more than four out of 10 people age 65 and over agreed with this versus more than half of those from all other age segments.

Working women say they have noticed an improvement in the quality of foods available for take out recently. Six out of 10 individuals interviewed from working women households reported they agreed with, "The quality of take out food available from restaurants and fast food places has improved in the past three years." In comparison, a lower 49 percent of those from households with non-working women agreed with the statement.

I PREFER TO GO TO ESTABLISHMENTS WHICH OFFER A WIDE VARIETY OF TAKE OUT ITEMS.

The majority of people interviewed from nearly all demographic segments reported they prefer places with a variety of take out foods and beverages. This is especially true for 18 to 24 year olds, with 66 percent stating their agreement with this statement. On the other hand, a lower 42 percent of the senior citizens surveyed said they agreed and one-fourth said they neither agreed nor disagreed. Perhaps some of them are not familiar with the many take out options available to them.

Lower and middle income households are more likely to prefer places with a variety of take out items than are upper income households. More than half of those interviewed from households earning less than $35,000 a year agreed with, "I prefer to go to establishments which offer a wide variety of take out items." On the other hand, only four out of 10 respondents from households with incomes over $50,000 per year agreed with the statement, and an additional four out of 10 could neither agree nor disagree.

I PREFER TO GO TO ESTABLISHMENTS WHICH OFFER DAILY TAKE OUT SPECIALS.

The largest proportion of people interviewed were uncertain as to whether or not they prefer places which offer daily take out specials. Thirty-seven percent agreed with the statement versus a somewhat higher 42 percent who neither agreed nor disagreed. Some groups which displayed a higher than average level of agreement with this statement include 18 to 24 year olds (42 percent), families with teenagers (44 percent) and households where the wife or mother works part time (41 percent).

The individuals surveyed who had a lower level of agreement with this statement include senior citizens (32 percent), married couple/no children households (33 percent), households where the wife or mother works full time (32 percent) and households earning more than $50,000 (18 percent).

I USUALLY PURCHASE A COMPLETE TAKE OUT MEAL RATHER THAN ONLY ONE OR TWO ITEMS TO GO WITH A MEAL PREPARED AT HOME.

Most people purchase a complete meal when obtaining a meal to go versus only purchasing one or two items to go with a home prepared meal. Younger adults are more likely to do this than are older adults and senior citizens. More than six out of 10 people age 18 to 44 agreed with, "I usually purchase a complete take out meal rather than only one or two items to go with a meal prepared at home." In comparison, slightly more than forty percent of 45 to 64 year olds and only one out of four senior citizens agreed with this statement.

Individuals from households with young children reported a higher level of agreement with this statement than did those from households with no children or those with teenagers. More than six out of 10 people surveyed from families with children under 13 agreed with this statement verus about half of those from other household composition groups.

Working women are more likely to purchase complete take out meals than are their non-working counterparts. Fifty-five percent of the individuals from the former type of household reported this statement described their behavior versus 48 percent for those from households where the woman works part time and only 42 percent for those from households where the woman is not employed outside the home.

More people from households earning over $50,000 per year disagreed with this statement than agreed with it, 41 percent versus 36 percent. In comparison, those from households earning between $25,000 and $34,999 are more inclined to purchase complete take out meals. Fifty-nine percent agreed with this statement versus only 26 percent who disagreed with it.

I WOULD TAKE ADVANTAGE OF DRIVE THRU SERVICE IF IT WERE MORE READILY AVAILABLE FROM RESTAURANTS AND OTHER PLACES THAT SERVE FOOD.

Many consumers report they would take advantage of drive thru service if it were more readily available. Four out of 10 agreed with the statement. Young adults age 18 to 34 are most likely to use such service when purchasing take out foods and beverages. Six out of 10 reported they agreed with this statement versus only four out of 10 for those 45 to 64 years of age and fewer than one out of four senior citizens.

Families with young children are likely to take advantage of the convenience of drive thru service, probably because it saves time involved in getting in and out of the car. More than half of those interviewed from households with children under 13 agreed with, "I would take advantage of drive thru service if it were more readily available from restaurants and other places that serve food." In comparison, a substantially lower one out of three singles and individuals from households with no children admitted they would use drive thru windows.

Working women would like to see more drive thru service at restaurants and other eating establishments. Approximately half said they would take advantage of such service if it were more readily available versus fewer than four out of 10 of those from households where the female does not work outside the home.

I AM PURCHASING MORE TAKE OUT MEALS NOW THAN I DID THREE YEARS AGO.

Nearly half of those surveyed said they were purchasing more take out meals and snacks now than they did three years ago versus a lower three out of 10 who said the opposite. Young adults have increased their take out usage more than other age groups. Three-fourths of the individuals age 18 to 24 reported they were buying more food to go now than three years ago. Adults age 25 to 34 have also increased their take out usage, with 53 percent stating they agree with this statement. On the other hand, senior citizens are less likely to have increased their purchases of take out foods recently. Only 30 percent agreed with this statement versus a higher 36 percent who disagreed with it.

Families with young children and teenagers have seen a rise in take out meals in the past three years. Half the people surveyed from families with children under 13 and six out of 10 of those from families with children 13 to 17 said their take out purchases have increased recently. In comparison, only four out of 10 singles and one out of three individuals from married couple/no children households agreed with this statement.

Working women households have come to rely more on take out meals and snacks in the past three years. Half of those from households where the wife or mother is employed full time or part time agreed with "I am purchasing more take out meals now than I did three years ago." On the other hand, a lower 39 percent of those from non-working women households agree.

I WISH MORE FANCY RESTAURANTS OFFERED TAKE OUT SERVICE.

Many people are not sure whether or not they want to see upscale restaurants offer take out service. Forty-two percent of those interviewed could neither agree nor disagree with this statement versus only 27 percent who agreed. Older adults, age 35 to 54, have an interest in upscale take out service. Three out of 10 agreed that they want to see more fancy restaurants offer foods to go. Upper income households also have a slightly higher interest in this. Nearly three out of 10 individuals surveyed from households with annual incomes over $35,000 agreed with this statement.

I WOULD TAKE ADVANTAGE OF DELIVERY SERVICE IF IT WERE MORE READILY AVAILABLE FROM RESTAURANTS AND OTHER PLACES THAT SERVE FOOD.

Equal proportions of individuals interviewed reported they would or would not be interested in delivery service--one out of three. Adults between the ages of 18 and 44 are most interested in delivered foods and beverages. More than four out of 10 agreed with this statement versus about one of three who disagreed. Households with young children also would like to see more restaurants offer delivery service. Forty-four percent of those interviewed from families with children under 6 years of age agreed with this statement. Singles are another group who would take advantage of delivery service if it were offered. Four out of 10 were positive about such amenities versus one out of four who were not.

Working women would like to see more restaurants offer the convenience of delivery service. Thirty-seven percent of those interviewed from households where the wife or mother works outside the home agreed with this statement. The proportion for those from households where the female is not employed outside the home is a lower 30 percent.

I WOULD TAKE ADVANTAGE OF COMPLETE, GOURMET TAKE OUT MEALS FOR MY HOUSEHOLD AND MY GUESTS IF THEY WERE MORE READILY AVAILABLE FROM SPECIALTY AND ATMOSPHERE RESTAURANTS.

Most people do not perceive a need for gourmet take out at this time. Only 27 percent of the people interviewed for this survey agreed with this statement versus 43 percent who disagreed with it. However, it does appear to have more appeal to certain specific groups who not only enjoy take out but also enjoy eating out in general. Adults age 25 to 44 displayed a higher level of agreement with this statement--34 percent agreed versus about 40 percent who disagreed. Singles also expressed a desire for gourmet take out. Thirty-two percent said they agreed with this statement.

Individuals from working women households also tend to find gourmet take out more appealing. Three out of 10 said they would take advantage of such service if it were available. Upper income households, which tend to be more frequent patrons of upscale restaurants, are also more inclined to use gourmet take out. More than 30 percent of the individuals from households with incomes in excess of $35,000 reported they agreed with, "I would take advantage of complete, gourmet take out meals for my household and my guests if they were more readily available from specialty and atmosphere restaurants."

I OFTEN HAVE TO REHEAT HOT TAKE OUT FOODS BEFORE I EAT THEM.

The majority of people interviewed reported they did not have to reheat hot take out items. Fifty-two percent said they disagreed with this statement versus 23 percent who agreed.

Younger adults expressed a slightly higher level of disagreement with this statement. Six out of 10 of those 18 to 34 years old said they did not have to reheat take out foods. On the other hand, about four out of 10 of those over 55 disagreed and more than one out of four agreed.

Families wth children appear satisfied with the temperature of take out foods while singles and married couples with no children are less satisfied. Six out of 10 individuals from households with children under 18 living at home said they disagreed with the statement versus a lower 45 percent for singles and married couples.

Sixty percent of the people from households with a working wife or mother reported they disagreed with this statement versus a lower 44 percent for those from households where the wife or mother is not employed.

TABLE III-3

THE PACKAGING FOR TAKE OUT FOODS AND BEVERAGES IS ADEQUATE

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
TOTAL RESPONDENTS	71.8%	16.5%	4.5%
SEX			
Male	70.6%	18.0%	5.4%
Female	73.3	15.3	4.0
AGE			
Under 18	71.4%	17.3%	1.0%
18-24	80.8	15.1	2.7
25-34	83.7	11.2	3.9
35-44	73.2	18.3	6.1
45-54	77.9	11.0	7.0
55-64	71.2	18.5	4.9
65 +	54.9	21.9	4.0
HOUSEHOLD COMPOSITION			
Single	72.0%	11.3%	4.8%
Married couple/no children	62.9	21.3	5.8
Family, youngest child			
Under 6	83.0	6.6	2.8
6-12	74.0	17.8	4.8
13-17	78.9	15.6	3.4
18 +	72.5	18.3	4.1
FEMALE HEAD EMPLOYMENT			
Full-time	74.0%	15.3%	6.3%
Part-time	81.4	11.8	3.7
Not employed	65.9	19.7	3.2
HOUSEHOLD INCOME			
Under $10,000	66.2%	15.1%	3.7%
$10,000-$14,999	78.9	13.4	3.5
$15,000-$19,999	73.5	14.7	3.9
$20,000-$24,999	66.1	21.7	7.9
$25,000-$34,999	72.2	15.7	6.1
$35,000-$49,999	73.8	20.4	3.1
$50,000 +	73.6	14.5	4.5

TABLE III-3 (continued)

THE PACKAGING FOR TAKE OUT FOODS AND BEVERAGES IS ADEQUATE

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
REGION			
Northeast	72.4%	17.8%	3.0%
Midwest	69.6	18.4	6.0
South	70.1	18.0	4.3
West	76.7	10.2	4.6
FREQUENCY OF EATING OUT			
4 or more times a month	74.1%	14.4%	5.6%
2 or 3 times a month	74.8	18.5	2.1
Once a month	73.1	14.2	4.3
Once every other month	61.6	20.0	10.0
Once every 6 months/ once a year	65.6	23.0	3.3
Never	*	*	*

* Sample size too small for analysis.

TABLE III-4

HOW FAR AWAY THE ESTABLISHMENT IS LOCATED IS IMPORTANT TO ME WHEN CHOOSING A PLACE TO PURCHASE A TAKE OUT MEAL OR SNACK

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
TOTAL RESPONDENTS	69.0%	13.8%	10.0%
SEX			
Male	68.5%	15.4%	9.3%
Female	69.4	12.5	10.5
AGE			
Under 18	61.2%	17.3%	8.2%
18-24	69.9	19.2	11.0
25-34	79.2	10.7	9.0
35-44	74.4	12.2	11.0
45-54	70.9	15.7	9.3
55-64	66.8	16.3	12.5
65 +	60.3	10.7	8.9
HOUSEHOLD COMPOSITION			
Single	73.2%	7.7%	7.2%
Married couple/no children	63.9	16.8	9.3
Family, youngest child			
Under 6	72.7	7.5	10.3
6-12	68.5	15.8	12.3
13-17	66.7	19.7	10.9
18 +	73.4	11.9	10.5
FEMALE HEAD EMPLOYMENT			
Full-time	71.8%	11.7%	12.3%
Part-time	78.3	13.7	5.0
Not employed	62.6	15.4	10.4
HOUSEHOLD INCOME			
Under $10,000	61.6%	10.5%	12.8%
$10,000-$14,999	79.5	8.5	7.7
$15,000-$19,999	71.5	9.8	9.8
$20,000-$24,999	67.8	22.6	5.2
$25,000-$34,999	69.4	13.9	11.1
$35,000-$49,999	69.1	19.9	8.3
$50,000 +	68.1	10.9	12.7

TABLE III-4 (continued)

HOW FAR AWAY THE ESTABLISHMENT IS LOCATED IS IMPORTANT TO ME WHEN CHOOSING A PLACE TO PURCHASE A TAKE OUT MEAL OR SNACK

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
REGION			
Northeast	72.0%	10.6%	10.2%
Midwest	69.9	14.9	9.5
South	64.3	14.3	12.2
West	71.6	13.5	7.0
FREQUENCY OF EATING OUT			
4 or more times a month	69.8%	13.3%	11.1%
2 or 3 times a month	62.3	14.7	7.6
Once a month	68.8	14.2	9.2
Once every other month	71.7	15.0	6.7
Once every 6 months/ once a year	65.6	11.5	13.1
Never	*	*	*

* Sample size too small for analysis.

TABLE III-5

I PREFER TAKE OUT FOOD PURCHASED AT RESTAURANTS AND FAST FOOD PLACES TO THAT PURCHASED AT GROCERY AND CONVENIENCE STORES

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
TOTAL RESPONDENTS	60.9%	20.9%	11.2%
SEX			
Male	58.6%	21.2%	13.6%
Female	62.6	20.8	9.2
AGE			
Under 18	56.1%	18.4%	13.3%
18-24	64.4	21.9	13.7
25-34	68.5	19.1	11.2
35-44	72.0	20.1	5.5
45-54	59.9	23.2	12.8
55-64	59.2	23.4	13.0
65 +	49.6	20.1	10.7
HOUSEHOLD COMPOSITION			
Single	61.3%	16.7%	10.1%
Married couple/no children	51.3	27.4	11.6
Family, youngest child			
Under 6	66.0	16.0	9.5
6-12	67.9	15.8	13.0
13-17	70.7	16.3	10.2
18 +	60.6	23.9	11.4
FEMALE HEAD EMPLOYMENT			
Full-time	69.9%	17.8%	8.5%
Part-time	54.0	31.7	11.2
Not employed	56.5	20.3	11.8
HOUSEHOLD INCOME			
Under $10,000	53.0%	17.4%	15.1%
$10,000-$14,999	64.0	24.6	7.7
$15,000-$19,999	62.8	18.6	9.8
$20,000-$24,999	63.4	22.6	9.5
$25,000-$34,999	64.8	18.5	11.1
$35,000-$49,999	67.0	19.9	10.5
$50,000 +	50.0	30.0	11.8

TABLE III-5 (continued)

I PREFER TAKE OUT FOOD PURCHASED AT RESTAURANTS AND FAST FOOD PLACES TO THAT PURCHASED AT GROCERY AND CONVENIENCE STORES

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
REGION			
Northeast	59.7%	22.4%	11.0%
Midwest	57.9	24.7	12.0
South	64.6	19.8	7.3
West	60.9	15.3	15.8
FREQUENCY OF EATING OUT			
4 or more times a month	65.4%	19.1%	9.6%
2 or 3 times a month	64.3	17.6	13.1
Once a month	58.2	24.8	9.2
Once every other month	53.3	23.3	16.7
Once every 6 months/ once a year	45.9	32.8	13.1
Never	*	*	*

* Sample size too small for analysis.

TABLE III-6

THE QUALITY OF TAKE OUT FOOD AVAILABLE FROM RESTAURANTS AND FAST FOOD PLACES HAS IMPROVED IN THE PAST THREE YEARS

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
TOTAL RESPONDENTS	53.3%	30.6%	9.2%
SEX			
Male	49.6%	34.0%	10.1%
Female	56.5	27.8	8.4
AGE			
Under 18	48.0%	33.7%	5.1%
18-24	58.9	30.1	11.0
25-34	53.4	35.4	10.1
35-44	54.3	34.1	9.1
45-54	62.7	22.7	10.5
55-64	55.4	30.4	9.8
65 +	44.6	29.0	8.0
HOUSEHOLD COMPOSITION			
Single	51.8%	30.4%	6.6%
Married couple/no children	51.3	29.0	10.6
Family, youngest child			
Under 6	42.5	40.6	7.5
6-12	54.2	32.9	9.5
13-17	62.6	25.9	8.8
18 +	56.0	29.8	10.1
FEMALE HEAD EMPLOYMENT			
Full-time	60.3%	24.9%	10.7%
Part-time	56.6	33.5	6.8
Not employed	48.6	31.9	8.7
HOUSEHOLD INCOME			
Under $10,000	51.6%	25.1%	9.6%
$10,000-$14,999	59.2	30.3	7.0
$15,000-$19,999	55.8	25.5	9.8
$20,000-$24,999	56.5	32.2	7.0
$25,000-$34,999	55.5	29.2	9.2
$35,000-$49,999	46.0	37.7	13.7
$50,000 +	51.8	35.5	5.4

TABLE III-6 (continued)

THE QUALITY OF TAKE OUT FOOD AVAILABLE FROM RESTAURANTS AND FAST FOOD PLACES HAS IMPROVED IN THE PAST THREE YEARS

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
REGION			
Northeast	56.8%	29.7%	8.0%
Midwest	55.1	31.0	8.2
South	52.1	30.8	8.8
West	48.8	30.7	12.6
FREQUENCY OF EATING OUT			
4 or more times a month	56.8%	28.8%	8.8%
2 or 3 times a month	55.1	30.3	9.6
Once a month	49.0	31.9	11.3
Once every other month	45.0	38.3	10.0
Once every 6 months/ once a year	36.1	41.0	13.1
Never	*	*	*

* Sample size too small for analysis.

TABLE III-7

I PREFER TO GO TO ESTABLISHMENTS WHICH OFFER A WIDE VARIETY OF TAKE OUT ITEMS

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
TOTAL RESPONDENTS	52.6%	28.0%	12.6%
SEX			
Male	50.4%	30.2%	13.0%
Female	54.2	26.4	12.4
AGE			
Under 18	45.9%	34.7%	7.1%
18-24	65.8	26.0	8.2
25-34	60.1	27.5	11.2
35-44	58.5	23.2	15.8
45-54	50.0	31.4	14.5
55-64	53.8	30.4	11.4
65 +	41.5	25.4	14.7
HOUSEHOLD COMPOSITION			
Single	53.0%	22.0%	13.7%
Married couple/no children	49.4	27.4	14.2
Family, youngest child			
Under 6	56.6	28.3	6.6
6-12	50.7	31.5	14.3
13-17	53.8	34.7	8.9
18 +	55.5	26.6	13.8
FEMALE HEAD EMPLOYMENT			
Full-time	53.3%	27.6%	15.3%
Part-time	56.5	34.2	6.2
Not employed	49.4	27.4	12.4
HOUSEHOLD INCOME			
Under $10,000	56.2%	17.8%	11.4%
$10,000-$14,999	61.3	23.9	12.7
$15,000-$19,999	53.0	29.4	8.8
$20,000-$24,999	57.4	27.8	10.4
$25,000-$34,999	50.5	29.2	15.3
$35,000-$49,999	49.8	34.6	13.0
$50,000 +	38.2	39.1	14.6

TABLE III-7 (continued)

I PREFER TO GO TO ESTABLISHMENTS WHICH OFFER A WIDE VARIETY OF TAKE OUT ITEMS

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
REGION			
Northeast	51.7%	28.0%	13.6%
Midwest	51.3	30.1	13.3
South	51.5	25.3	9.8
West	47.9	29.3	14.9
FREQUENCY OF EATING OUT			
4 or more times a month	55.7%	26.4%	12.0%
2 or 3 times a month	56.3	29.8	9.2
Once a month	43.9	32.6	15.6
Once every other month	38.4	31.7	23.3
Once every 6 months/ once a year	39.4	34.4	18.1
Never	*	*	*

* Sample size too small for analysis.

TABLE III-8

I PREFER TO GO TO ESTABLISHMENTS WHICH OFFER DAILY TAKE OUT SPECIALS

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
TOTAL RESPONDENTS	37.1%	41.5%	14.4%
SEX			
Male	38.5%	41.4%	13.6%
Female	35.9	41.5	15.2
AGE			
Under 18	28.6%	45.9%	13.3%
18-24	42.5	42.5	13.7
25-34	39.9	44.4	14.6
35-44	33.5	47.0	17.1
45-54	41.9	40.7	13.4
55-64	41.3	40.2	14.1
65 +	32.1	34.4	14.3
HOUSEHOLD COMPOSITION			
Single	36.9%	36.3%	15.5%
Married couple/no children	32.9	43.5	13.8
Family, youngest child			
Under 6	34.9	42.5	14.2
6-12	32.2	49.3	15.1
13-17	44.2	43.5	9.5
18 +	42.7	35.3	17.5
FEMALE HEAD EMPLOYMENT			
Full-time	32.5%	45.1%	18.6%
Part-time	41.0	43.5	12.4
Not employed	38.8	39.0	10.8
HOUSEHOLD INCOME			
Under $10,000	43.3%	27.4%	14.6%
$10,000-$14,999	38.7	43.0	14.8
$15,000-$19,999	40.2	39.2	11.8
$20,000-$24,999	36.5	40.0	19.2
$25,000-$34,999	40.7	41.2	12.9
$35,000-$49,999	34.0	47.6	15.2
$50,000 +	18.2	60.9	12.7

TABLE III-8 (continued)

I PREFER TO GO TO ESTABLISHMENTS WHICH OFFER DAILY TAKE OUT SPECIALS

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
REGION			
Northeast	36.0%	42.4%	14.8%
Midwest	36.1	42.7	15.8
South	42.4	42.1	7.6
West	31.6	37.7	22.3
FREQUENCY OF EATING OUT			
4 or more times a month	37.1%	41.3%	15.5%
2 or 3 times a month	41.2	40.8	13.4
Once a month	38.3	34.8	19.1
Once every other month	40.0	45.0	8.4
Once every 6 months/ once a year	21.3	60.7	9.8
Never	*	*	*

* Sample size too small for analysis.

TABLE III-9

I USUALLY PURCHASE A COMPLETE TAKE OUT MEAL RATHER THAN ONLY ONE OR TWO ITEMS TO GO WITH A MEAL PREPARED AT HOME

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
TOTAL RESPONDENTS	48.4%	13.8%	30.8%
SEX			
Male	46.7%	16.0%	30.9%
Female	49.9	12.0	30.6
AGE			
Under 18	54.1%	11.2%	22.4%
18-24	61.6	20.5	17.8
25-34	65.2	10.7	23.0
35-44	63.4	15.2	18.9
45-54	47.1	8.7	40.1
55-64	40.8	17.9	37.0
65 +	25.0	14.7	41.1
HOUSEHOLD COMPOSITION			
Single	50.0%	12.5%	25.6%
Married couple/no children	51.0	14.8	34.6
Family, youngest child			
Under 6	61.3	9.4	20.7
6-12	63.0	13.0	20.6
13-17	45.6	20.4	31.2
18 +	43.6	11.5	40.8
FEMALE HEAD EMPLOYMENT			
Full-time	55.1%	9.6%	31.4%
Part-time	47.8	11.2	37.9
Not employed	41.8	18.1	28.6
HOUSEHOLD INCOME			
Under $10,000	42.5%	11.9%	30.6%
$10,000-$14,999	47.2	19.7	29.6
$15,000-$19,999	51.0	8.8	31.4
$20,000-$24,999	46.9	18.3	30.5
$25,000-$34,999	58.8	10.2	25.9
$35,000-$49,999	50.8	15.2	31.4
$50,000 +	36.3	14.5	40.9

TABLE III-9 (continued)

I USUALLY PURCHASE A COMPLETE TAKE OUT MEAL RATHER THAN ONLY ONE OR TWO ITEMS TO GO WITH A MEAL PREPARED AT HOME

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
REGION			
Northeast	45.8%	14.8%	32.6%
Midwest	44.6	14.6	35.4
South	51.2	15.5	25.3
West	52.6	8.8	30.2
FREQUENCY OF EATING OUT			
4 or more times a month	52.8%	10.9%	30.4%
2 or 3 times a month	54.6	15.5	25.2
Once a month	42.5	12.1	36.9
Once every other month	40.0	18.3	35.0
Once every 6 months/ once a year	24.6	29.5	37.7
Never	*	*	*

* Sample size too small for analysis.

TABLE III-10

I WOULD TAKE ADVANTAGE OF DRIVE THRU SERVICE IF IT WERE MORE READILY AVAILABLE FROM RESTAURANTS AND OTHER PLACES THAT SERVE FOOD

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
TOTAL RESPONDENTS	42.6%	25.8%	24.3%
SEX			
Male	42.2%	24.7%	26.1%
Female	43.0	26.5	22.9
AGE			
Under 18	39.8%	29.6%	17.3%
18-24	63.0	21.9	15.1
25-34	60.7	25.8	12.4
35-44	47.6	25.6	23.2
45-54	39.5	23.8	32.0
55-64	39.7	26.6	29.3
65 +	24.1	25.9	30.8
HOUSEHOLD COMPOSITION			
Single	35.7%	30.4%	22.0%
Married couple/no children	32.9	27.7	29.0
Family, youngest child			
Under 6	54.7	25.5	10.3
6-12	51.4	25.3	19.9
13-17	44.2	27.9	25.1
18 +	48.6	18.3	28.9
FEMALE HEAD EMPLOYMENT			
Full-time	44.6%	26.2%	24.3%
Part-time	51.6	28.0	17.4
Not employed	38.0	24.8	26.0
HOUSEHOLD INCOME			
Under $10,000	39.7%	23.3%	22.4%
$10,000-$14,999	45.1	28.9	21.9
$15,000-$19,999	50.0	26.5	14.7
$20,000-$24,999	46.0	22.6	26.9
$25,000-$34,999	46.3	19.4	27.8
$35,000-$49,999	39.3	28.8	29.4
$50,000 +	32.7	36.4	22.8

TABLE III-10 (continued)

I WOULD TAKE ADVANTAGE OF DRIVE THRU SERVICE IF IT WERE MORE READILY AVAILABLE FROM RESTAURANTS AND OTHER PLACES THAT SERVE FOOD

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
REGION			
Northeast	33.5%	25.8%	33.5%
Midwest	46.8	26.9	20.2
South	47.0	25.6	19.2
West	39.5	24.2	28.4
FREQUENCY OF EATING OUT			
4 or more times a month	44.5%	24.4%	25.1%
2 or 3 times a month	44.1	27.3	22.7
Once a month	39.7	27.7	24.8
Once every other month	45.0	25.0	23.4
Once every 6 months/ once a year	27.9	32.8	31.1
Never	*	*	*

* Sample size too small for analysis.

TABLE III-11

I AM PURCHASING MORE TAKE OUT MEALS NOW THAN I DID THREE YEARS AGO

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
TOTAL RESPONDENTS	46.6%	16.4%	29.9%
SEX			
Male	46.9%	16.5%	30.0%
Female	46.3	16.5	29.6
AGE			
Under 18	59.2%	10.2%	16.3%
18-24	76.7	9.6	13.7
25-34	53.4	18.0	27.5
35-44	45.1	19.5	32.9
45-54	47.7	15.1	33.1
55-64	41.3	22.3	32.6
65 +	30.4	14.3	35.7
HOUSEHOLD COMPOSITION			
Single	41.7%	16.1%	30.4%
Married couple/no children	34.5	20.6	35.5
Family, youngest child			
Under 6	51.9	14.2	22.7
6-12	50.0	13.7	32.9
13-17	62.6	18.4	17.0
18 +	51.8	12.4	31.6
FEMALE HEAD EMPLOYMENT			
Full-time	48.9%	15.8%	31.2%
Part-time	59.7	16.1	20.5
Not employed	39.4	17.1	32.3
HOUSEHOLD INCOME			
Under $10,000	45.7%	13.7%	25.6%
$10,000-$14,999	40.9	14.1	41.6
$15,000-$19,999	49.1	9.8	32.3
$20,000-$24,999	40.0	17.4	38.2
$25,000-$34,999	48.2	19.4	26.4
$35,000-$49,999	54.0	17.3	26.1
$50,000 +	44.6	22.7	25.5

TABLE III-11 (continued)

I AM PURCHASING MORE TAKE OUT MEALS NOW THAN I DID THREE YEARS AGO

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
REGION			
Northeast	41.1%	19.1%	33.0%
Midwest	43.7	19.3	31.3
South	51.5	13.1	27.4
West	49.3	14.4	27.9
FREQUENCY OF EATING OUT			
4 or more times a month	55.6%	15.3%	23.4%
2 or 3 times a month	44.1	21.4	29.0
Once a month	37.6	19.1	35.4
Once every other month	25.0	15.0	53.3
Once every 6 months/ once a year	23.0	14.8	54.1
Never	*	*	*

* Sample size too small for analysis.

TABLE III-12

I WISH MORE FANCY RESTAURANTS OFFERED TAKE OUT SERVICE

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
TOTAL RESPONDENTS	27.0%	42.4%	23.5%
SEX			
Male	25.3%	44.0%	24.1%
Female	28.2	41.2	23.1
AGE			
Under 18	23.5%	45.9%	18.4%
18-24	30.1	54.8	15.1
25-34	29.2	45.5	23.6
35-44	30.5	39.0	28.0
45-54	30.2	41.9	23.8
55-64	28.3	42.4	25.0
65 +	19.2	37.5	23.7
HOUSEHOLD COMPOSITION			
Single	29.2%	33.3%	25.6%
Married couple/no children	25.4	40.0	24.8
Family, youngest child			
Under 6	23.6	50.9	16.0
6-12	26.0	49.3	21.3
13-17	31.3	42.2	23.8
18 +	27.0	44.0	24.8
FEMALE HEAD EMPLOYMENT			
Full-time	26.3%	39.3%	30.6%
Part-time	23.6	49.7	23.6
Not employed	28.2	41.9	18.3
HOUSEHOLD INCOME			
Under $10,000	31.0%	29.2%	23.7%
$10,000-$14,999	26.1	50.7	21.1
$15,000-$19,999	29.4	43.1	17.6
$20,000-$24,999	20.0	48.7	26.9
$25,000-$34,999	25.0	46.3	23.6
$35,000-$49,999	29.3	41.9	26.1
$50,000 +	25.5	43.6	22.7

TABLE III-12 (continued)

I WISH MORE FANCY RESTAURANTS OFFERED TAKE OUT SERVICE

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
REGION			
Northeast	28.0%	41.1%	24.2%
Midwest	26.6	42.7	25.0
South	31.7	43.9	16.2
West	19.5	40.9	31.6
FREQUENCY OF EATING OUT			
4 or more times a month	30.8%	37.2%	25.7%
2 or 3 times a month	27.3	48.3	18.5
Once a month	20.5	43.3	28.4
Once every other month	18.3	53.3	21.7
Once every 6 months/ once a year	21.3	57.4	13.2
Never	*	*	*

* Sample size too small for analysis.

TABLE III-13

I WOULD TAKE ADVANTAGE OF DELIVERY SERVICE IF IT WERE MORE READILY AVAILABLE FROM RESTAURANTS AND OTHER PLACES THAT SERVE FOOD

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
TOTAL RESPONDENTS	33.9%	24.0%	35.1%
SEX			
Male	32.3%	22.8%	38.3%
Female	34.6	25.0	32.6
AGE			
Under 18	29.6%	24.5%	32.6%
18-24	49.3	23.3	27.4
25-34	47.6	19.1	32.0
35-44	43.3	23.2	31.1
45-54	26.2	24.4	44.8
55-64	28.8	26.1	40.8
65 +	22.3	26.8	32.1
HOUSEHOLD COMPOSITION			
Single	39.8%	22.0%	26.2%
Married couple/no children	28.7	28.7	33.2
Family, youngest child			
Under 6	44.4	13.2	33.0
6-12	35.6	27.4	33.5
13-17	35.3	25.9	36.1
18 +	29.4	20.6	45.9
FEMALE HEAD EMPLOYMENT			
Full-time	37.2%	19.7%	38.8%
Part-time	31.7	29.8	35.4
Not employed	30.3	25.0	33.8
HOUSEHOLD INCOME			
Under $10,000	31.5%	23.7%	29.7%
$10,000-$14,999	31.7	23.2	42.3
$15,000-$19,999	36.2	26.5	28.4
$20,000-$24,999	37.4	20.9	37.4
$25,000-$34,999	38.4	22.2	33.8
$35,000-$49,999	33.5	23.6	40.3
$50,000 +	27.2	30.9	33.7

TABLE III-13 (continued)

I WOULD TAKE ADVANTAGE OF DELIVERY SERVICE IF IT WERE MORE READILY AVAILABLE FROM RESTAURANTS AND OTHER PLACES THAT SERVE FOOD

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
REGION			
Northeast	32.2%	24.6%	36.0%
Midwest	37.0	22.8	34.8
South	35.1	26.8	30.2
West	29.3	20.9	41.9
FREQUENCY OF EATING OUT			
4 or more times a month	34.8%	22.6%	36.4%
2 or 3 times a month	39.0	24.8	31.0
Once a month	32.6	23.4	36.2
Once every other month	23.4	31.7	38.3
Once every 6 months/ once a year	22.9	31.1	37.7
Never	*	*	*

* Sample size too small for analysis.

TABLE III-14

I WOULD TAKE ADVANTAGE OF COMPLETE, GOURMET TAKE OUT MEALS FOR MY HOUSEHOLD AND MY GUESTS IF THEY WERE MORE READILY AVAILABLE FROM SPECIALTY AND ATMOSPHERE RESTAURANTS

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
TOTAL RESPONDENTS	27.4%	22.2%	43.3%
SEX			
Male	26.5%	21.8%	44.8%
Female	28.0	22.6	42.0
AGE			
Under 18	22.4%	21.4%	42.8%
18-24	26.0	31.5	42.5
25-34	34.8	25.8	38.2
35-44	34.1	18.9	44.5
45-54	23.8	19.8	51.7
55-64	25.5	24.4	45.6
65 +	23.2	19.2	38.4
HOUSEHOLD COMPOSITION			
Single	31.5%	20.2%	36.4%
Married couple/no children	26.8	22.9	40.6
Family, youngest child			
Under 6	26.4	23.6	40.5
6-12	29.4	26.0	41.1
13-17	23.1	22.4	51.7
18 +	27.1	19.3	49.5
FEMALE HEAD EMPLOYMENT			
Full-time	30.6%	19.4%	45.6%
Part-time	30.4	24.8	41.6
Not employed	21.9	23.2	43.7
HOUSEHOLD INCOME			
Under $10,000	26.0%	21.9%	37.4%
$10,000-$14,999	23.3	24.6	47.9
$15,000-$19,999	23.5	28.4	39.2
$20,000-$24,999	27.8	15.7	52.2
$25,000-$34,999	26.9	23.6	44.0
$35,000-$49,999	33.0	17.8	46.6
$50,000 +	30.0	25.5	36.4

TABLE III-14 (continued)

I WOULD TAKE ADVANTAGE OF COMPLETE, GOURMET TAKE OUT MEALS FOR MY HOUSEHOLD AND MY GUESTS IF THEY WERE MORE READILY AVAILABLE FROM SPECIALTY AND ATMOSPHERE RESTAURANTS

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
REGION			
Northeast	30.1%	18.6%	44.1%
Midwest	29.4	22.2	52.5
South	28.4	25.0	38.4
West	20.0	21.9	50.2
FREQUENCY OF EATING OUT			
4 or more times a month	32.0%	20.8%	41.1%
2 or 3 times a month	25.2	24.8	45.0
Once a month	20.5	23.4	48.2
Once every other month	20.0	23.3	50.0
Once every 6 months/ once a year	19.7	26.2	45.9
Never	*	*	*

* Sample size too small for analysis.

TABLE III-15

I OFTEN HAVE TO REHEAT HOT TAKE OUT FOODS BEFORE I EAT THEM

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
TOTAL RESPONDENTS	22.8%	17.5%	51.7%
SEX			
Male	22.4%	18.1%	51.6%
Female	23.1	17.1	52.0
AGE			
Under 18	14.3%	14.3%	58.2%
18-24	13.7	20.5	65.8
25-34	25.3	17.4	55.0
35-44	17.7	17.1	62.2
45-54	23.8	15.1	57.0
55-64	26.6	21.2	47.3
65 +	27.2	17.4	34.4
HOUSEHOLD COMPOSITION			
Single	22.6%	15.5%	48.8%
Married couple/no children	28.0	17.7	43.5
Family, youngest child			
Under 6	15.1	14.2	61.3
6-12	19.2	17.8	59.6
13-17	15.0	21.8	59.9
18 +	27.1	17.4	50.5
FEMALE HEAD EMPLOYMENT			
Full-time	20.0%	14.2%	61.2%
Part-time	21.1	18.6	56.5
Not employed	25.2	18.7	43.9
HOUSEHOLD INCOME			
Under $10,000	23.7%	11.4%	48.9%
$10,000-$14,999	19.8	18.3	56.3
$15,000-$19,999	21.5	23.5	46.1
$20,000-$24,999	32.1	13.0	50.5
$25,000-$34,999	22.7	18.1	53.8
$35,000-$49,999	23.5	20.9	51.3
$50,000 +	15.5	20.9	55.4

TABLE III-15 (continued)

I OFTEN HAVE TO REHEAT HOT TAKE OUT FOODS BEFORE I EAT THEM

	Percent Saying ...		
	Agree	Neither Agree Nor Disagree	Disagree
REGION			
Northeast	22.4%	12.3%	57.6%
Midwest	26.6	23.7	44.0
South	23.8	14.9	52.1
West	16.3	18.1	56.3
FREQUENCY OF EATING OUT			
4 or more times a month	25.4%	16.0%	51.8%
2 or 3 times a month	24.3	18.1	52.5
Once a month	16.4	12.1	62.4
Once every other month	20.0	35.0	36.6
Once every 6 months/ once a year	19.7	24.6	47.6
Never	*	*	*

* Sample size too small for analysis.

QUESTIONNAIRE

"MARKET RESEARCH THROUGH REPRESENTATIVE HOUSEHOLDS"

NATIONAL FAMILY OPINION, INC.

P. O. Box 474 Toledo, OH 43654

TOLL-FREE NUMBERS:
OUTSIDE OHIO: 1-800-537-4097
INSIDE OHIO: 1-800-472-4000
TOLEDO & VICINITY: 666-6800

01682

Dear NFO Member,

Today, I would like the three oldest members of your household to answer this questionnaire concerning take-out foods and beverages. (By take-out foods and beverages, I mean ready-to-eat foods and beverages prepared at a full service restaurant, fast food place, convenience store, grocery store, supermarket or some other type of eating establishment and purchased to consume somewhere other than the place where it was bought.)

When the three oldest members of your household have completed each question, please return the questionnaire in the enclosed postage-paid envelope.

Thank you so much for taking the time to help!

Sincerely,

Carol

Carol Adams

MEMBER OF AMERICAN MARKETING ASSOCIATION TOLEDO CHAMBER OF COMMERCE

	Convenience store..........	☐	☐	☐
	Supermarket/grocery store..	☐	☐	☐
	Deli........................	☐	☐	☐
	Other establishment........	☐	☐	☐
c. For which meal occasion did you purchase the take-out food and/or beverage?	Breakfast..................	☐	☐	☐
	Lunch......................	☐	☐	☐
	Dinner.....................	☐	☐	☐
	Snack......................	☐	☐	☐
d. On which day of the week was the take-out food and/or beverage purchased?		____	____	____
e. Where did you come from when you purchased the take-out food and/or beverage?	Home.......................	☐	☐	☐
	Work.......................	☐	☐	☐
	Recreation/entertainment activity..................	☐	☐	☐
	Business/travel............	☐	☐	☐
	Vacation/travel............	☐	☐	☐
	Shopping...................	☐	☐	☐
	School.....................	☐	☐	☐
	Other......................	☐	☐	☐
f. Where did you go after you purchased the take-out food and/or beverage?	Home.......................	☐	☐	☐
	Work.......................	☐	☐	☐
	Recreation/entertainment activity..................	☐	☐	☐
	Business/travel............	☐	☐	☐
	Vacation/travel............	☐	☐	☐
	Shopping...................	☐	☐	☐
	School.....................	☐	☐	☐
	Other......................	☐	☐	☐
g. Where did you place your order?	At the counter.............	☐	☐	☐
	Over the telephone.........	☐	☐	☐
	In a car...................	☐	☐	☐
h. Where was the food eaten?	At home....................	☐	☐	☐
	At work....................	☐	☐	☐
	In a car...................	☐	☐	☐
	Other......................	☐	☐	☐
i. Was the take-out order delivered to you by the establishment?	Yes........................	☐ - GO TO QU. 4L	☐ - GO TO QU. 4L	☐ - GO TO QU. 4L
	No.........................	☐	☐	☐
j. Did you walk or drive to the establishment where you purchased your take-out food and/or beverage?	Walk.......................	☐	☐	☐
	Drive......................	☐	☐	☐
k. How far did you walk or drive?	Under 1 mile...............	☐	☐	☐
	1 - 2 miles................	☐	☐	☐
	3 - 5 miles................	☐	☐	☐
	More than 5 miles..........	☐	☐	☐

		HOUSEHOLD MEMBER #1	HOUSEHOLD MEMBER #2	HOUSEHOLD MEMBER #3
Please write in the AGE and indicate the SEX of the three oldest household members living at home		AGE:____ SEX: 1☐ M 2☐ F	AGE:____ SEX: 1☐ M 2☐ F	AGE:____ SEX: 1☐ M 2☐ F
1. How often do you personally eat at a restaurant, or fast food place? (Do not include any take out occasions.)	4 or more times a month	1☐	1☐	1☐
	2 or 3 times a month	2☐	2☐	2☐
	Once a month	3☐	3☐	3☐
	Once every other month	4☐	4☐	4☐
	Once every 6 months	5☐	5☐	5☐
	Once a year	6☐	6☐	6☐
	Never	7☐	7☐	7☐
2a. How often do you personally purchase take-out foods and/or beverages from a restaurant, fast food place, convenience store, supermarket, deli or other type of establishment?	4 or more times a month	1☐	1☐	1☐
	2 or 3 times a month	2☐	2☐	2☐
	Once a month	3☐	3☐	3☐
	Once every other month	4☐	4☐	4☐
	Once every 6 months	5☐	5☐	5☐
	Once a year	6☐	6☐	6☐
	Never	7☐ - GO TO QU. 5	7☐ - GO TO QU. 5	7☐ - GO TO QU. 5

b. How often do you personally purchase take-out foods and/or beverages from a ...

	#1 4 or more times a month	#1 2 or 3 times a month	#1 Once a month	#1 Once every other month	#1 Once every 6 months	#1 Once a year	#1 Never	#2 4 or more times a month	#2 2 or 3 times a month	#2 Once a month	#2 Once every other month	#2 Once every 6 months	#2 Once a year	#2 Never	#3 4 or more times a month	#3 2 or 3 times a month	#3 Once a month	#3 Once every other month	#3 Once every 6 months	#3 Once a year	#3 Never
Table service restaurant	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐
Fast food/take-out place	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐
Convenience store	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐
Supermarket/grocery store	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐
Deli	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐

3. How often do you personally purchase take-out foods and/or beverages for:

	#1 4 or more times a month	#1 2 or 3 times a month	#1 Once a month	#1 Once every other month	#1 Once every 6 months	#1 Once a year	#1 Never	#2 4 or more times a month	#2 2 or 3 times a month	#2 Once a month	#2 Once every other month	#2 Once every 6 months	#2 Once a year	#2 Never	#3 4 or more times a month	#3 2 or 3 times a month	#3 Once a month	#3 Once every other month	#3 Once every 6 months	#3 Once a year	#3 Never
Breakfast	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐
Lunch	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐
Dinner	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐
Snack	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐	1☐	2☐	3☐	4☐	5☐	6☐	7☐

		HOUSEHOLD MEMBER #1	HOUSEHOLD MEMBER #2	HOUSEHOLD MEMBER #3
4a. When was the last time you purchased take-out food and/or beverages from a restaurant, fast food place, convenience store, supermarket, deli or some other establishment?	In the past two weeks	1☐	1☐	1☐
	2 - 4 weeks ago	2☐	2☐	2☐
	1 - 2 months ago	3☐	3☐	3☐
	3 - 6 months ago	4☐	4☐	4☐
	7 - 12 months ago	5☐	5☐	5☐
	Over 1 year ago	6☐	6☐	6☐
b. How would you describe the establishment where you purchased your take-out food and/or beverage?	Table service restaurant	1☐	1☐	1☐
	Fast food/take-out place	2☐	2☐	2☐
	Cafeteria	3☐	3☐	3☐

Please continue to answer for the three oldest household members in the same order as on the preceding page!

4. (CONTINUED)

		HOUSEHOLD MEMBER #1	HOUSEHOLD MEMBER #2	HOUSEHOLD MEMBER #3
		AGE: ____	AGE: ____	AGE: ____
		SEX: 1 ☐ M 2 ☐ F	SEX: 1 ☐ M 2 ☐ F	SEX: 1 ☐ M 2 ☐ F
l. Was the take-out food and/or beverage purchased for yourself only or for other people as well?	Myself only	1 ☐	1 ☐	1 ☐
	Others - Household members	2 ☐	2 ☐	2 ☐
	Friends	3 ☐	3 ☐	3 ☐
	Co-workers	4 ☐	4 ☐	4 ☐
	Others	5 ☐	5 ☐	5 ☐
m. For how many people, including yourself, was the take-out food and/or beverage purchased?	1 person	1 ☐	1 ☐	1 ☐
	2 persons	2 ☐	2 ☐	2 ☐
	3 persons	3 ☐	3 ☐	3 ☐
	4 persons	4 ☐	4 ☐	4 ☐
	5 or more persons	5 ☐	5 ☐	5 ☐
n. Which of these foods did you purchase for the take-out meal or snack?	Eggs, any style	01 ☐	01 ☐	01 ☐
	Omelet	02 ☐	02 ☐	02 ☐
	Egg sandwich on an English muffin, croissant or biscuit	03 ☐	03 ☐	03 ☐
	Sausage sandwich	04 ☐	04 ☐	04 ☐
	Sausage/bacon	05 ☐	05 ☐	05 ☐
	Donuts/pastry/croissant	06 ☐	06 ☐	06 ☐
	Hash Browns	07 ☐	07 ☐	07 ☐
	Pancakes/waffles	08 ☐	08 ☐	08 ☐
	Bagel/English muffin/toast	09 ☐	09 ☐	09 ☐
	French toast	10 ☐	10 ☐	10 ☐
	Hamburgers/cheeseburgers	11 ☐	11 ☐	11 ☐
	Sandwiches, any type	12 ☐	12 ☐	12 ☐
	Hot dogs	13 ☐	13 ☐	13 ☐
	Hoagies/subs/heroes/grinders	14 ☐	14 ☐	14 ☐
	Chicken	15 ☐	15 ☐	15 ☐
	Pizza	16 ☐	16 ☐	16 ☐
	Italian food (other than pizza)	17 ☐	17 ☐	17 ☐
	Mexican food	18 ☐	18 ☐	18 ☐
	Oriental food	19 ☐	19 ☐	19 ☐
	Fish/seafood	20 ☐	20 ☐	20 ☐
	Barbecue	21 ☐	21 ☐	21 ☐
	French fries	22 ☐	22 ☐	22 ☐
	Baked potato	23 ☐	23 ☐	23 ☐
	Salad, tossed	24 ☐	24 ☐	24 ☐
	Other salad (fruit, potato, chicken, etc.)	25 ☐	25 ☐	25 ☐
	Soup	26 ☐	26 ☐	26 ☐
	Ice cream/yogurt	27 ☐	27 ☐	27 ☐
	Cookies	28 ☐	28 ☐	28 ☐
	Other - (Specify) ____	☐	☐	☐
	____	☐	☐	☐
o. Did you purchase a beverage with your take-out meal or snack?	Yes	1 ☐	1 ☐	1 ☐
	No - GO TO QU. 4q	2 ☐	2 ☐	2 ☐
p. Which of these beverages did you purchase?	Coffee	1 ☐	1 ☐	1 ☐
	Tea (hot or cold)	2 ☐	2 ☐	2 ☐
	Milk	3 ☐	3 ☐	3 ☐
	Soft drink	4 ☐	4 ☐	4 ☐
	Fruit juice	5 ☐	5 ☐	5 ☐
	Other - (Specify) ____	☐	☐	☐
q. Why did you purchase this take-out meal or snack rather than:	Eating at home?	____	____	____
	Eating at the establishment?	____	____	____

National Family Opinion, Inc.

		HOUSEHOLD MEMBER #1	HOUSEHOLD MEMBER #2	HOUSEHOLD MEMBER #3
Please continue to answer for the three oldest household members in the same order as on the preceding page!		AGE: ____ SEX: 1☐ M 2☐ F	AGE: ____ SEX: 1☐ M 2☐ F	AGE: ____ SEX: 1☐ M 2☐ F
4. (CONTINUED)				
r. If no take-out service had been available for this meal or snack, would you have ...	Eaten at home?	1☐	1☐	1☐
	Eaten at a restaurant or fast food place?	2☐	2☐	2☐
	Skipped the meal or snack?	3☐	3☐	3☐
	Other - (Specify) ____	☐	☐	☐
s. Approximately how much was the total check for your take-out meal or snack?		$____	$____	$____

5. Please indicate your level of agreement or disagreement with each statement using the following scale:

1 = Agree Very Much
2 = Agree Somewhat
3 = Neither Agree Nor Disagree
4 = Disagree Somewhat
5 = Disagree Very Much

	HOUSEHOLD MEMBER #1	HOUSEHOLD MEMBER #2	HOUSEHOLD MEMBER #3
a. The packaging for take-out foods and beverages is adequate..	____	____	____
b. I am purchasing more take-out meals and snacks now than I did three years ago..................................	____	____	____
c. I often have to re-heat hot take-out foods before I eat them..	____	____	____
d. The quality of take-out food available from restaurants and fast food places has improved in the past three years..	____	____	____
e. How far away the establishment is located is important to me when choosing a place to purchase a take-out meal or snack..	____	____	____
f. I prefer take-out food purchased at restaurants and fast food places to that purchased at grocery and convenience stores..	____	____	____
g. I usually purchase a complete take-out meal rather than only one or two items to go with a meal prepared at home..	____	____	____
h. I wish more fancy restaurants offered take-out service..	____	____	____
i. I prefer to go to establishments which offer a wide variety of take-out items..................................	____	____	____
j. I prefer to go to establishments which offer daily take-out specials..	____	____	____
k. I would take advantage of delivery service if it were more readily available from restaurants and other places that serve food..................................	____	____	____
l. I would take advantage of drive-thru service if it were more readily available from restaurants and other places that serve food..........................	____	____	____
m. I would take advantage of complete, gourmet take-out meals for my household and guests if they were more readily available from specialty and atmosphere restaurants..	____	____	____

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CONSUMER ATTITUDE
AND BEHAVIOR STUDY

Consumer Nutrition Concerns and Restaurant Choices
Volume I

The Research Department
NRA
National Restaurant Association

CONSUMER NUTRITION CONCERNS AND RESTAURANT CHOICES SUMMARY, VOLUME 1

PUBLISHED BY

THE NATIONAL RESTAURANT ASSOCIATION
RESEARCH AND INFORMATION SERVICE DEPARTMENT

SEPTEMBER 1986

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I. BACKGROUND AND OBJECTIVES

In recent years, Americans have become increasingly concerned about health and nutrition. This concern is evidenced by increased participation in exercise and physical fitness programs, increased consumption of "healthy" food products, and an insatiable demand for information on dieting and weight control.

These trends have significant implications for the restaurant industry . Do consumer attitudes toward health and nutrition effect consumption of food eaten away from home? Do they, for example, affect how often consumers eat out? Do they influence restaurant selection or indicate increased preference for specific menu items? Are there new menu items or alternative methods of food preparation that restaurateurs should offer their patrons? Or, do Americans confine their health and nutrition concerns to food eaten at home?

With these questions in mind, the National Restaurant Association conducted a survey to assess consumer awareness of and attitudes toward health and nutrition issues. Information was gathered to determine how these attitudes influence the choice of foods and restaurants. The primary objective of this study was to use this information to identify attitudinal consumer segments and to describe each group.

This report provides a general understanding of survey results. Those interested in more detail, including the response to each inquiry by demographic characteristics (age, sex, income, region of the country, etc.), as well as further detail for each of the four groups, will want to obtain "Detailed Tables, Volume II." To order see the last page of this report.

II. SUMMARY OF KEY FINDINGS

Most Americans feel that they are at least somewhat informed about issues related to health and nutrition. They make a conscious decision to restrict the use of some foods and food additives and make a conscious decision to eat foods which could be considered "healthy." More than half of the adult population claim to exercise at least every other day and take vitamins and minerals to supplement their diets. Using these measures, it is fair to say that Americans are health and nutrition conscious and that awareness levels are widespread.

Dieting to lose weight is not confined to a small or insignificant proportion of the adult population. Slightly more than one third of all adults in the U.S. are either on a diet or have been on a diet in the past year. In light of this information, restaurants offering light or low calorie menu items should be able to tap a real consumer need. This suggestion is supported by data indicating that consumers who eat light or low calorie food at home are very likely to try these types of menu items at restaurants.

While most Americans are aware of health and nutrition issues, all are not alike. Using both attitudinal and behavioral measures, four distinct consumer segments were identified; 1) traditional consumers (38%), 2) weight conscious consumers (28%), 3) health conscious consumers (19%), and 4) uncommitted consumers (12%). Using this classification criteria, only 4% of the U.S. adult population could not be assigned to a group.

Traditional consumers are not only the largest consumer group, but also account for a disproportionately large share of restaurant eating occasions (43%). These consumers tend to be more concerned about how food tastes than the nutritional content or calorie content of the food they eat. More than half indicated that "meat and potatoes" described them completely and almost two-thirds said they "eat what they want whenever they feel like it." At home, these consumers tend to eat foods high in calories, fat, or cholesterol and use fewer low-calorie products than the rest of the adult population.

The traditional consumer's eating behavior at restaurants is consistent with their behavior at home. They are very likely to order steak or roast beef, fried chicken, or fried fish. For the most part, they do not make a point of looking for or ordering foods that are considered light or low in fat when eating out and disproportionately dine at fast food or take-out restaurants more than other types of restaurants.

The weight conscious consumer is the next largest group. Representing 28% of the U.S. adult population, these individuals are primarily concerned about calories; 81% indicated that "paying attention to the calorie content of the food they eat" described their behavior completely. Over 50% indicated that they are either on a diet to lose weight now or have been on a diet in the past year.

At home, the weight conscious consumer eats low calorie foods and uses diet products, such as reduced calorie salad dressing, diet margarine, and diet soft drinks. If available, these consumers are very likely to try low calorie or specially prepared food items at restaurants including calorie controlled entrees and low fat , low calorie fruit based desserts.

Health conscious consumers are concerned about the nutritional value of the food they eat; 71% indicated that paying attention to the nutritional content of the food they eat described their behavior completely. Unlike the weight conscious consumer, they tend not to eat foods such as reduced calorie salad dressings, diet margarine or diet soft drinks. Rather, the health conscious consumer prefers fresh fruits, whole grain breads, and foods cooked without salt. For the most part, these consumers do not consider themselves overweight, they are not on diets, and do not think that they eat more than they should. They tend to exercise more than the rest of the adult population, (39% exercise 5 or more times a week), and disproportionately feel that good diet and nutrition play a role in the prevention of serious illness.

The uncommitted consumer has some of the characteristics of each of the other groups. At home, the uncommitted consumer prepares vegetables cooked without salt and drinks diet soft drinks, behaviors that are associated with the weight conscious consumer. At restaurants, they are very likely to try poultry without skin, and broiled or baked seafood. They also shy away from steak or roast beef and fried foods, behaviors associated with both the weight conscious group and the health conscious group.

The attitudes of the uncommitted consumer, however, are more like those of the traditional consumer. The uncommitted consumer does not make a point of eating foods that are considered light. Being in peak physical shape is not as important to this group as it is to the weight conscious or health conscious consumer. Neither is eating a lot of fruits and vegetables, or three balanced meals each day. To the contrary, this consumer segment describes themselves as often skipping meals and preferring to eat many snacks throughout the day.

This report provides a discussion of overall trends and an in-depth review of each consumer segment. Also included is a review of the methodology.

III. METHODOLOGY

The study was conducted in February and March of 1986. The questionnaire was jointly designed by the National Restaurant Association and Westat, Inc. and pre-tested prior to starting the data collection process.

All interviewing was conducted by telephone at Westat's Telephone Research Center in Rockville, MD. Respondents were selected using Random Digit Dialing techniques from across the United States. Once a household was contacted, a household member over the age of 18 was randomly selected. Call backs were made until the interview was completed or refused. In total, 813 interviews were conducted, with the average interview taking 15 minutes to complete.

Westat's staff was responsible for all data analysis. Univariate and multivariate techniques, including factor analysis, discriminant analysis, and canonical discriminant analysis, were used to identify consumer segments. All analyses were conducted on unweighted data. Upon completion, case weights were assigned to each respondent. All figures presented in this report have been weighted to reflect the total U.S. adult population.

An appendix to this report discusses the methodology in greater detail.

IV. OVERVIEW

Ninety-three percent of the adults in the U.S. feel that they are at least somewhat informed about issues related to health and nutrition. Their behavior indicates that they are not only aware, but that they have assimilated that knowledge into their daily lives.

Many Americans say they are making conscious decisions to restrict the use of some foods including salt, food additives and sugar. They are also restricting the consumption of foods high in cholesterol and foods high in fat. As shown below, this behavior is part of the prevailing culture.

TABLE IV.1 Percent Consciously Restricting Use of Selected Foods and Food Additives

Item:	Percent:
Salt	68%
Additives (i.e. artificial flavors and colors)	50%
Sugar	68%
Foods high in cholesterol	65%
Foods high in fat	68%

Consistent with the restriction of certain foods is the conscious decision to include others, such as foods high in fiber (67%), foods high in calcium (68%), and starchy foods such as rice, pasta, and whole grain breads (67%).

In addition to being more aware of what they eat, over half (53%) take vitamins or minerals to supplement their diets. They also exercise. Seventy-seven percent of adults in the U.S. exercise at least once a week. Fifty-five percent exercise at least every other day.

TABLE IV.2 Exercise Frequency*

Frequency:	Percent:
Not at all	15%
Less than once a week	8%
1 - 2 times a week	22%
3 - 4 times a week	26%
5 or more times a week	29%
Total	100%

* It should be noted that the questionnaire did not define exercise for the respondents.

In spite of these efforts, many Americans say they are overweight. Forty percent of adults in the U.S. consider themselves overweight. Nineteen percent are currently on a diet, and an additional 16% have been on a diet to lose weight during the past year.

These trends have implications for the restaurant industry. As shown in Figure IV.1, 50% of adults have been to a restaurant that offers light and healthy items, low calorie meals, or foods specially prepared with restrictive diets needs in mind. Thirty percent have tried a specially prepared menu item, most of whom have ordered them more than once.

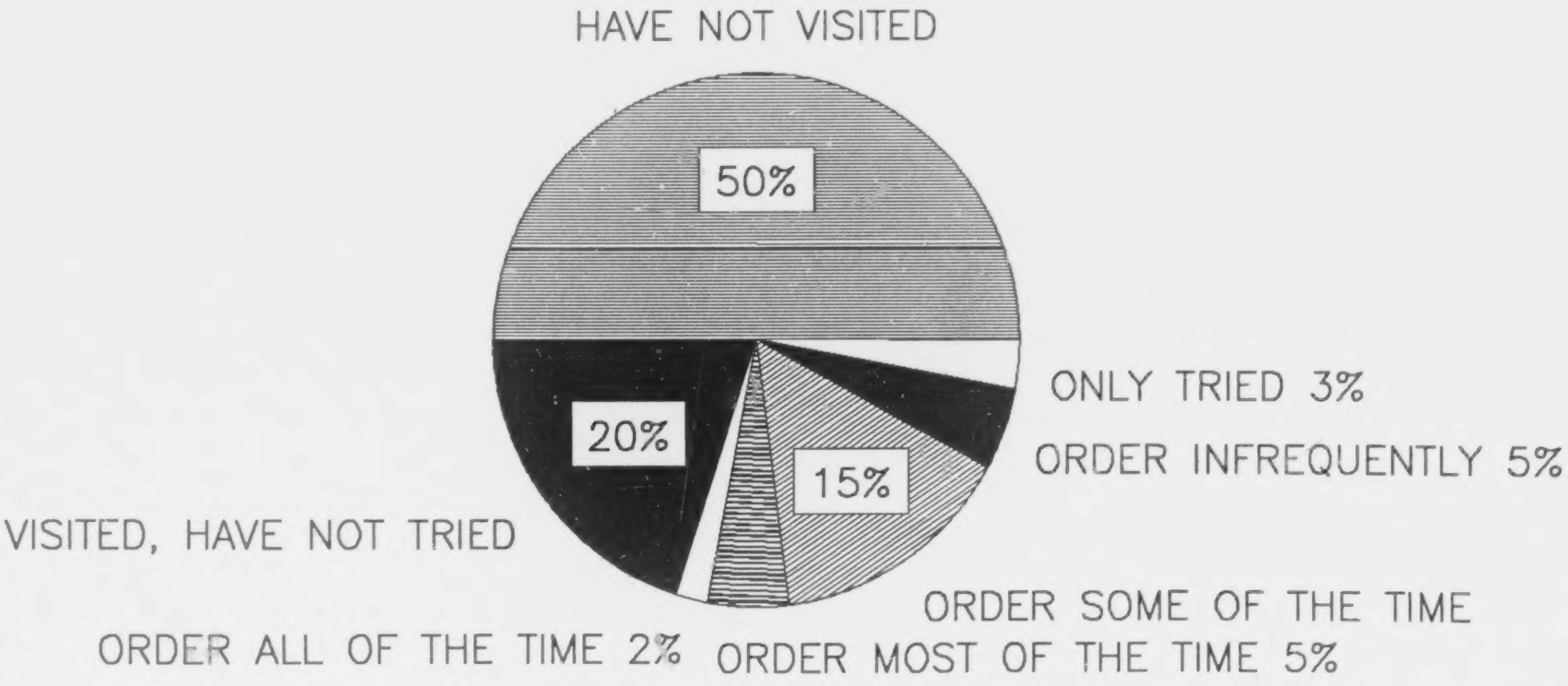
Of the menu items asked about which could be considered "light," "healthy," or "low calorie," fresh fruit, lean meats, and broiled or baked fish or seafood were the most popular. As shown in Figure IV.2, more respondents indicated that they were very likely to try these items than some of the more traditional menu items restaurants offer, such as steak or roast beef, fried chicken, or fried fish. In fact, for each of the main menu groupings, i.e. desserts, beef, chicken, and fish, more respondents indicated that they were very likely to try foods prepared using low calorie or light preparation methods than more traditional food preparation methods.

These data do not suggest that all restaurants ought to offer only certain foods. Rather, they indicate that there is consumer demand for some items and that their inclusion would be welcomed by a significant number of current or potential patrons.

Appendix C includes further overview information.

FIGURE IV.1

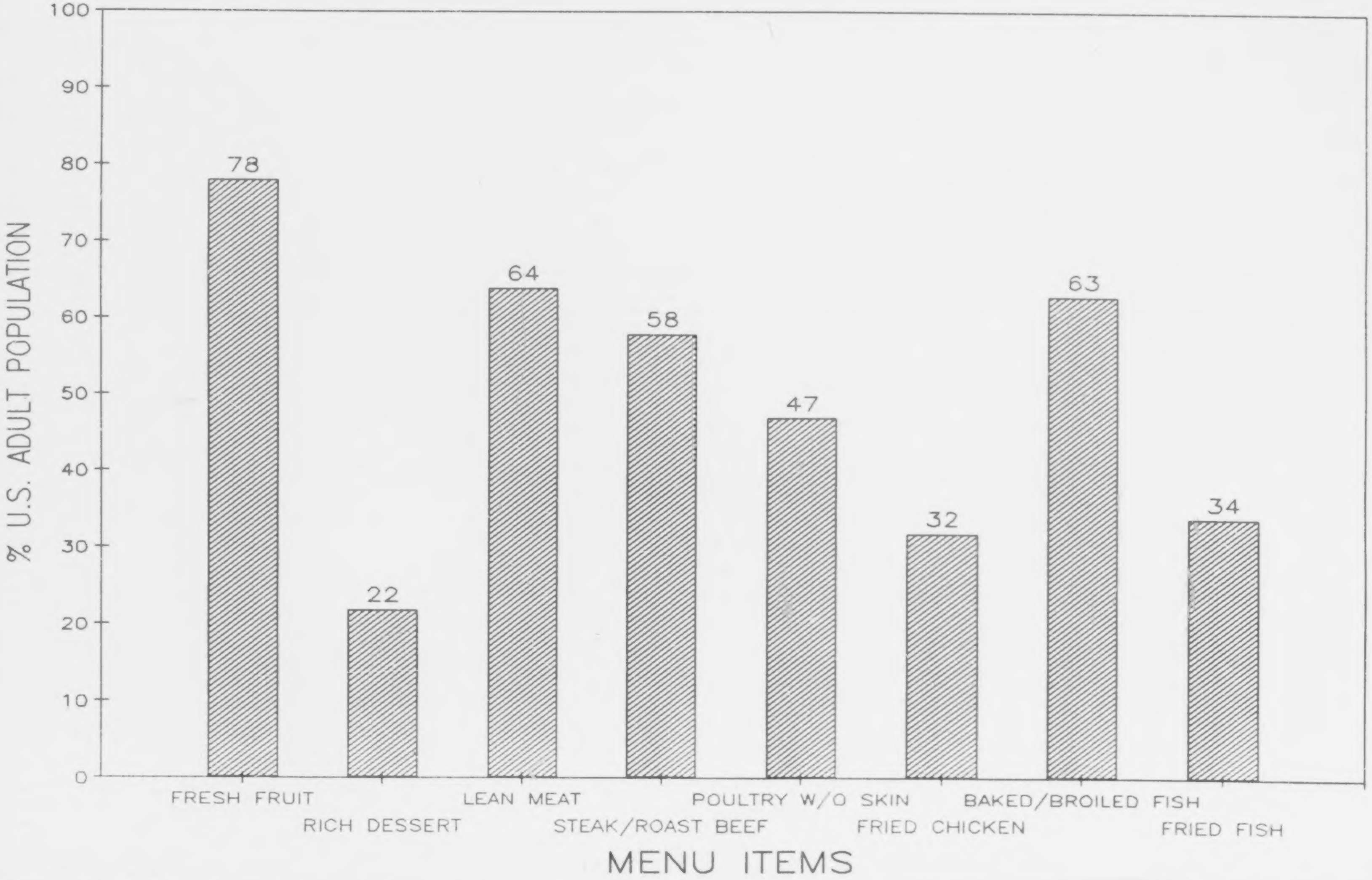
RESTAURANTS OFFERING SPECIAL MENU ITEMS



U.S. ADULT POPULATION

FIGURE IV.2

MENU ITEMS LIKELY TO TRY
IF AVAILABLE AT RESTAURANTS



V. SEGMENTATION

Appendix A contains a copy of the questionnaire. Included in this questionnaire is a series of behavioral and attitudinal statements, Questions 15 and 16. Respondents were asked the degree to which they agreed or disagreed with each statement. Also included is a list of self descriptive statements, Question 17. During this questioning sequence, respondents were asked how well each one described their behavior.

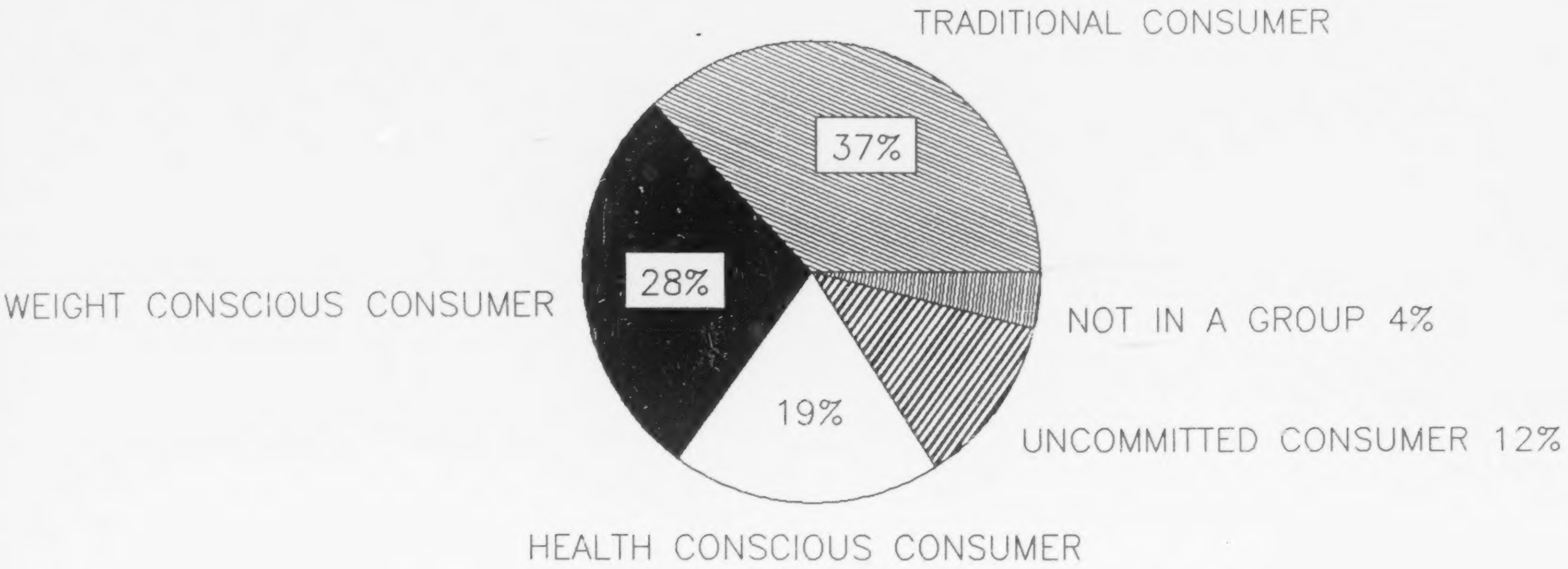
Using this information, respondents were clustered or grouped together so as to provide the greatest amount of with-group similarities and between-group differences. These procedures yielded four consumer segments, 1) traditional consumers, 2) weight conscious consumers, 3) health conscious consumers, and 4) uncommitted consumers. As shown in Figure V.1, together these groups represent 96% of the adult population. The remaining 4% were unclassified, not belonging to any of the four groups and not forming a group by themselves. The remainder of this report discusses each of the 4 consumer segments separately.

One of the analyses performed, canonical discriminant analysis, provides as an output, a plot of the spatial relationships between these groups. Figure V.2 is a representation of this analysis. In considering the relationships between the groups and dimensions on which the groups differ, it is helpful to think of 2 dimensions.

The first dimension could be considered a measure of "health consciousness," with the weight conscious consumer demonstrating the greatest awareness and concern about diet as it relates to health issues and the traditional consumer demonstrating the least concern. The second dimension, though somewhat less significant from a statistical perspective, is still helpful in illustrating the differences between the health conscious and weight conscious consumer. The health conscious consumer has a "light" orientation or self image whereas the weight conscious consumer exhibits a "heavy" orientation. The uncommitted consumer, having some of the characteristics of each of the other groups is positioned towards the center of both axes.

FIGURE V.1

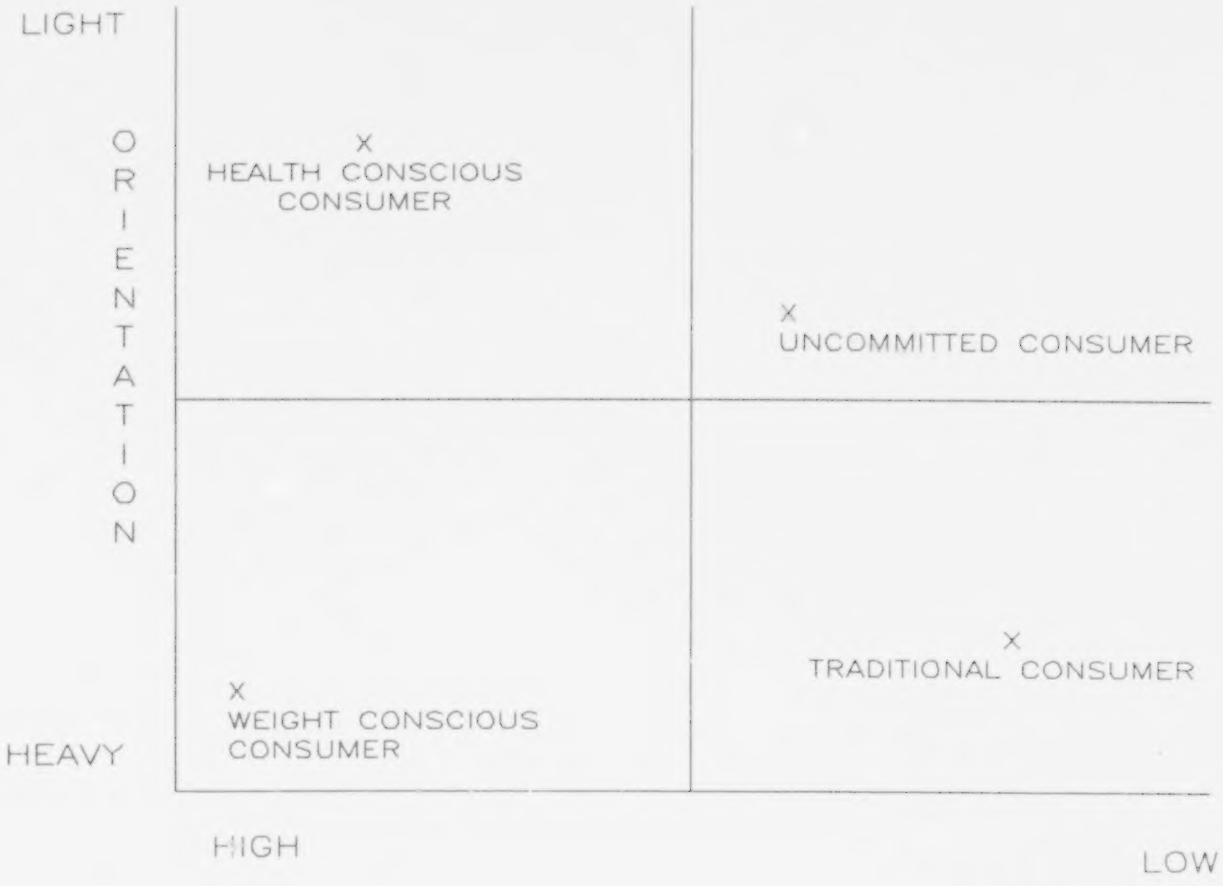
SEGMENTATION



U.S. ADULT POPULATION

FIGURE V.2

SEGMENTATION


LIGHT
ORIENTATION
HEAVY
X HEALTH CONSCIOUS CONSUMER
X UNCOMMITTED CONSUMER
X WEIGHT CONSCIOUS CONSUMER
X TRADITIONAL CONSUMER
HIGH
LOW

HEALTH CONSCIOUSNESS

V.1 The Traditional Consumer

Traditional consumers are the largest segment representing 37% of the U.S. adult population. They describe themselves as "meat and potatoes" people and as people who "eat what they want whenever they feel like it." They eat what might be considered a classic American diet both at home and away from home, and are less concerned about health and nutrition issues than any of the other groups.

TABLE V.1.1 Self Description

Statement:	Describes Behavior Completely:
"You're a meat & potatoes person"	53%
"You eat what you want whenever you feel like it"	64%

Of the food items included in this study, traditional consumers were more likely than the rest of the adult population to eat or use at home the following items: regular soft drinks, butter, enriched white bread, whole milk, presweetened cereals, hot dogs, and mashed potatoes. They are also less likely to eat at home foods that are low calorie substitutes or specially prepared with restrictive diet needs in mind.

TABLE V.1.2 Foods Eaten At Home In Past Month

Item:	% of Traditional	% of Total Adult Pop.	Pt. Chg.
Regular Soft Drink	71%	56%	+ 15
Butter	75%	62%	+ 13
Whole Milk	58%	46%	+ 12
Enriched White Bread	70%	59%	+ 11
Presweetened Cereal	43%	32%	+ 11
Hot Dogs	64%	56%	+ 8
Mashed Potatoes	75%	69%	+ 6

TABLE V.1.2 Foods Eaten At Home In Past Month (CONTINUED)

Item:	% of Traditional	% of Total Adult Pop.	Pt. Chg.
Skinless Chicken	41%	58%	- 17
Vegetables Cooked Without Salt	50%	64%	- 14
Diet Margarine	25%	36%	- 11
Whole Wheat Bread	64%	75%	- 11
Caffeine-free Coffee	28%	38%	- 11
Reduced Calorie Salad Dressing	29%	39%	- 10
Skim or Low Fat Milk	55%	65%	- 10
Diet Soft Drink	38%	48%	- 10
Sugar Substitute	24%	33%	- 9

The types of foods traditional consumers are likely to try at restaurants is consistent with the types of foods eaten at home. Here, too, they tend to eat foods higher in calories, fat or cholesterol and are less likely to order "light and healthy" menu items.

TABLE V.1.3 Menu Items Likely To Try If Available At Restaurants

Item:	% of Traditional	% of Total Adult Pop.	Pt. Chg.
Steak or Roast Beef	75%	58%	+ 17
Regular Soft Drink	51%	35%	+ 16
Fried Chicken	47%	32%	+ 15
Fried Fish or Seafood	48%	34%	+ 14
Rich, Gooey or Chocolate Dessert	31%	22%	+ 9
Premium Ice Cream	36%	28%	+ 8
Vegetable Seasoned Only With Herbs or Lemon	21%	36%	- 15
Whole Grain Muffins	28%	41%	- 13
Poultry Without Skin	35%	47%	- 12
Reduced Calorie Salad Dressing	18%	30%	- 12
Low fat, low calorie Fruit Based Dessert	15%	25%	- 10
Calorie Controlled Entree	10%	20%	- 10
Raw Vegetable Appetizer	35%	45%	- 10

In keeping with this finding is the relatively small proportion of traditional consumers who try "light and healthy" or special menu items that offer these selections. As shown in Figure V.1.1, the traditional consumer visits restaurants that offer these items as often as the population taken as a whole. They tend, however, not to order specially prepared foods.

Traditional consumers' attitudes are consistent with their behavior. As a group they are less concerned about health and nutrition issues than the rest of the adult population. They disproportionately feel that the most important thing about food is its taste. They do not make a point of ordering foods that are nutritious when eating out or look for foods that are low in fat. Relative to the total population, they also are not as concerned about controlling calories and are even less concerned about the nutritional content of the food they eat when eating out for a special occasion.

TABLE V.1.4 Traditional Consumer Attitudes

Statement:	% of Traditional Strongly Agree	% of Total Adult Pop. Strongly Agree	Pt. Chg.
"The most important thing about food is its taste"	43%	32%	+ 11
"When eating out for a special occasion you are less concerned about the nutritional content of the food you eat"	38%	30%	+ 8
"You are tired of hearing about what is good and bad for you when it comes to food"	38%	31%	+ 7
"You eat more than you should"	35%	30%	+ 5
"You wish that more restaurants in your area offered menu items cooked without salt"	18%	34%	- 16

TABLE V.1.4 Traditional Consumer Attitudes (CONTINUED)

Statement:	% of Traditional Strongly Agree	% of Total Adult Pop. Strongly Agree	Pt. Chg.
"Watching calories is an essential part of controlling your weight"	33%	48%	- 15
"You make a point of ordering foods that are nutritious when eating out"	15%	29%	- 14
"You prefer broiled food to fried foods"	38%	52%	- 14
"You look for low fat foods when you eat out"	9%	21%	- 12

Although over one third (35%) feel that they eat more than they should and 36% feel that they are overweight, only 13% are currently on a diet to lose weight. Consistent with this finding is that, as a group, they are also more tired of hearing about what is good and bad for them when it comes to food.

Compared to the other consumer segments and the total U.S. adult population, traditional consumers do not feel that they eat out any more or less frequently than others do. However, as a percent of total restaurant visits, they represent a disproportionately large share. In total, traditional consumers account for 43% of restaurant visits. Most of these, are at fast food or take out restaurants (63%), followed by family restaurants (28%) and fine dining restaurants (9%).

Most traditional consumers are male (61%) and between the ages of 18 and 34 (48%). Most are single (28%) or married without children (28%). Relative to the total adult population, they disproportionately live in rural areas (34%), however most live in suburban areas (45%). Their incomes also tend to be slightly lower than those of all adults in the U.S.

FIGURE V.1.1

RESTAURANTS OFFERING SPECIAL MENU ITEMS

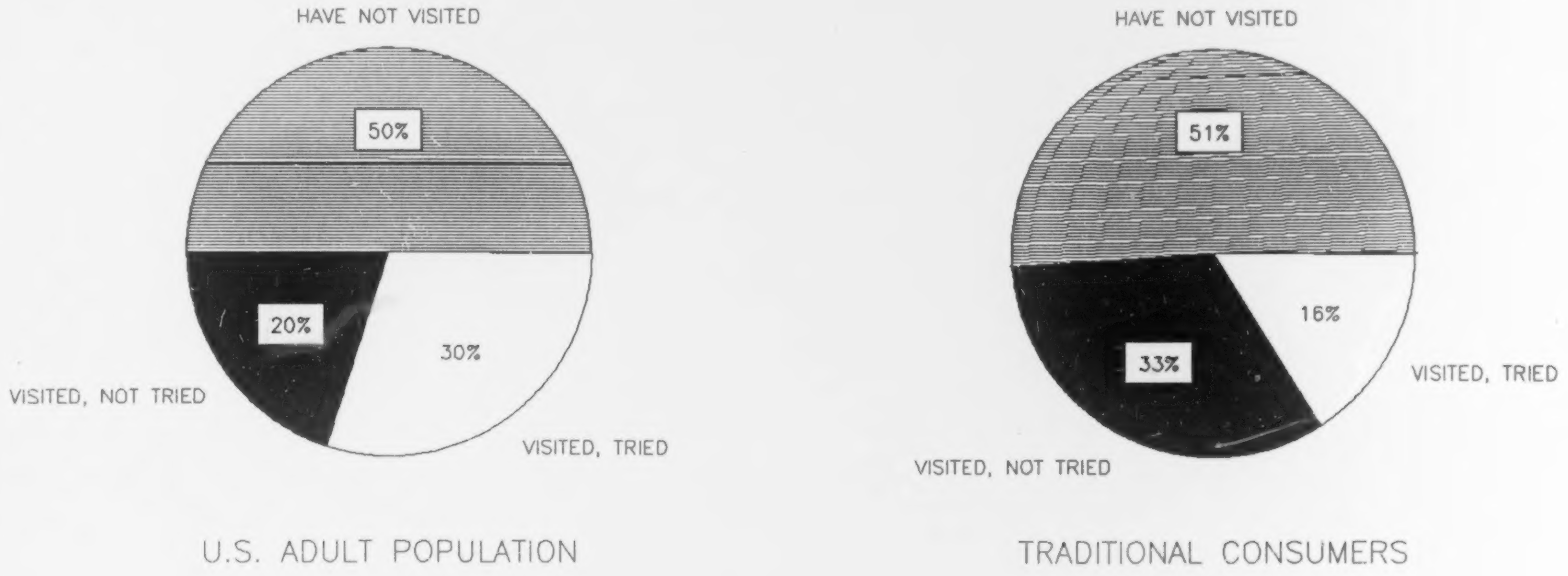
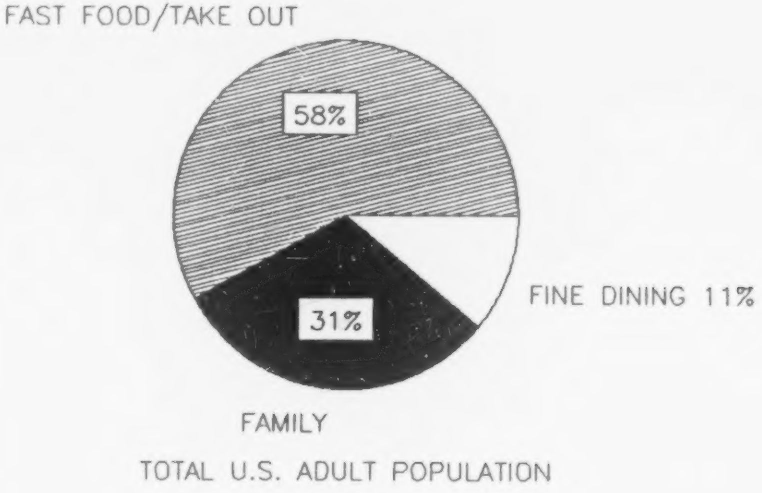
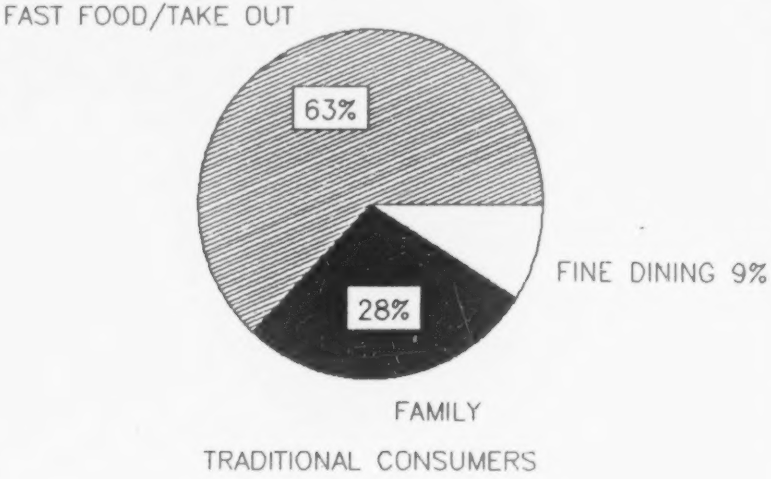


FIGURE V.1.2

TRADITIONAL CONSUMERS RESTAURANT VISITS





NOTE: THESE CHARTS ARE BASED ON CATEGORICAL DEFINITIONS. USE OF RAW DATA PRODUCES SLIGHTLY DIFFERENT PERCENTAGES IN SOME CASES.

V.2 The Weight Conscious Consumer

Weight conscious consumers are concerned about calories. Eighty-one percent indicated that "paying attention to the calorie content of the food they eat" describes their behavior completely. They are also concerned about nutrition; 60% indicated that "paying attention to the nutritional content of the food they eat" also describes their behavior completely. At home they use low calorie substitutes to reduce their calorie intake. If available, many indicated that they would be very likely to try these products or specially prepared foods at restaurants.

TABLE V.2.1 Self Description

Statement:	Describes Behavior Completely:
"You pay attention to the calorie content of the food you eat"	81%
"You pay attention the the nutritional content of the food you eat"	60%

At home weight conscious consumers are more likely to use reduced calorie salad dressings, diet soft drinks, diet margarine, and sugar substitutes than the rest of the U.S. adult population. Some also limit their consumption of caffeine and salt through the use of substitute products or alternative food preparation methods.

TABLE V.2.2 Foods Eaten At Home In Past Month

Item:	% of Weight Conscious	% of Total Adult Pop.	Pt. Chg.
Reduced Calorie Salad Dressing	54%	39%	+ 15
Diet Soft Drink	61%	48%	+ 13
Diet Margarine	49%	36%	+ 13
Vegetables Cooked Without Salt	76%	64%	+ 13
Sugar Substitute	45%	33%	+ 12
Caffeine-free Soft Drink	65%	53%	+ 12
Skinless Chicken	68%	58%	+ 10

TABLE V.2.2 Foods Eaten At Home In Past Month (CONTINUED)

Item:	% of Weight Conscious	% of Total Adult Pop.	Pt. Chg.
Regular Soft Drink	46%	56%	- 10
Whole Milk	36%	46%	- 10
Enriched White Bread	50%	59%	- 9
Mexican Food	35%	43%	- 8
Beef	80%	87%	- 7
Butter	56%	62%	- 6
Premium Ice Cream	39%	45%	- 6

TABLE V.2.3 Menu Items Likely To Try If Available At Restaurants

Item:	% of Weight Conscious	% of Total Adult Pop.	Pt. Chg.
Reduced Calorie Salad Dressing	51%	30%	+ 21
Sugar Substitute	39%	25%	+ 14
Calorie Controlled Entree	32%	20%	+ 12
Low Fat, Low Calorie Fruit Based Dessert	37%	25%	+ 12
Diet Soft Drink	41%	30%	+ 11
Raw Vegetable Appetizer	54%	45%	+ 9
Low Cholesterol Egg Substitute	18%	9%	+ 9
Regular Soft Drink	21%	35%	- 14
Steak or Roast Beef	46%	58%	- 12
Fried Fish	23%	34%	- 11
Fried Chicken	22%	32%	- 10
Rich, Gooey or Chocolate Dessert	13%	22%	- 9
Premium Ice Cream	20%	28%	- 8

If these foods or products were available at restaurants, many weight conscious consumers indicated that they would be very likely to try them, particularly reduced calorie salad dressing. Over half have been to restaurants that offer "light and healthy" menu items. Of these, 79% have ordered this type of meal.

Not surprisingly, almost half (46%) of these consumers feel that they are overweight, and over half (53%) are either on a diet to lose weight now or have been on a diet during the past year. They also exercise more often than most adults, with most (61%) exercising at least every other day.

As with the other consumer segments, the attitudes of the weight conscious consumer are consistent with their behavior. They feel that watching calories is an essential part of controlling their weight. They feel that fried foods are bad for them, and prefer broiled foods to fried foods.

The data also suggest that there is an opportunity to better meet the needs of this consumer group. A disproportionate share strongly agreed with the statement that they "would eat out more often if it wasn't so fattening," they "wish that more restaurants in their area offered menu items cooked without salt", "that more restaurants offered food for people on restrictive diets," and that "food prepared at home is generally more nutritious than food prepared at restaurants."

TABLE V.2.4 Weight Conscious Consumer Attitudes

Statement:	% of Weight Conscious Strongly Agree	% of Total Adult Pop. Strongly Agree	Pt. Chg
"Watching Calories is an essential part of controlling your weight"	75%	48%	+ 27
"You make a point of ordering foods that are nutritious when you eat out"	55%	29%	+ 26
"You look for low fat foods when you eat out"	43%	21%	+ 22
"You wish that more restaurants in your area offered menu items cooked without salt"	55%	34%	+ 21
"You wish that more restaurants in your area offered food for people on restricted diets"	56%	38%	+ 18
"You prefer broiled foods to fried foods	67%	52%	+ 15

TABLE V.2.4 Weight Conscious Consumer Attitudes (CONTINUED)

Statement:	% of Weight Conscious Strongly Agree	% of Total Adult Pop. Strongly Agree	Pt. Chg.
"You would eat out more often if it wasn't so fattening"	27%	15%	+ 12
"Fried food is bad for you"	50%	39%	+ 11
"Food prepared at home is generally more nutritious than food prepared at restaurants"	64%	55%	+ 9

When weight conscious consumers eat out, they tend to eat less at fast food restaurants than other groups and more at family or fine dining types of restaurants. Although the number of restaurant visits they account for (25%) is roughly in proportion to their size (28% of the U.S. adult population), their high incomes suggest that they have the ability to eat out more often. Thirty percent of this groups have household incomes greater than $40,000 a year compared to 25% of the total population.

Weight conscious consumers are predominantly female (67%). Sixty-six percent are 35 years of age or older. Most are married (82%), roughly half of which have children (41%). Although most live in suburban areas (46%), they disproportionately live in urban areas (31%).

FIGURE V.2.1

RESTAURANTS OFFERING SPECIAL MENU ITEMS

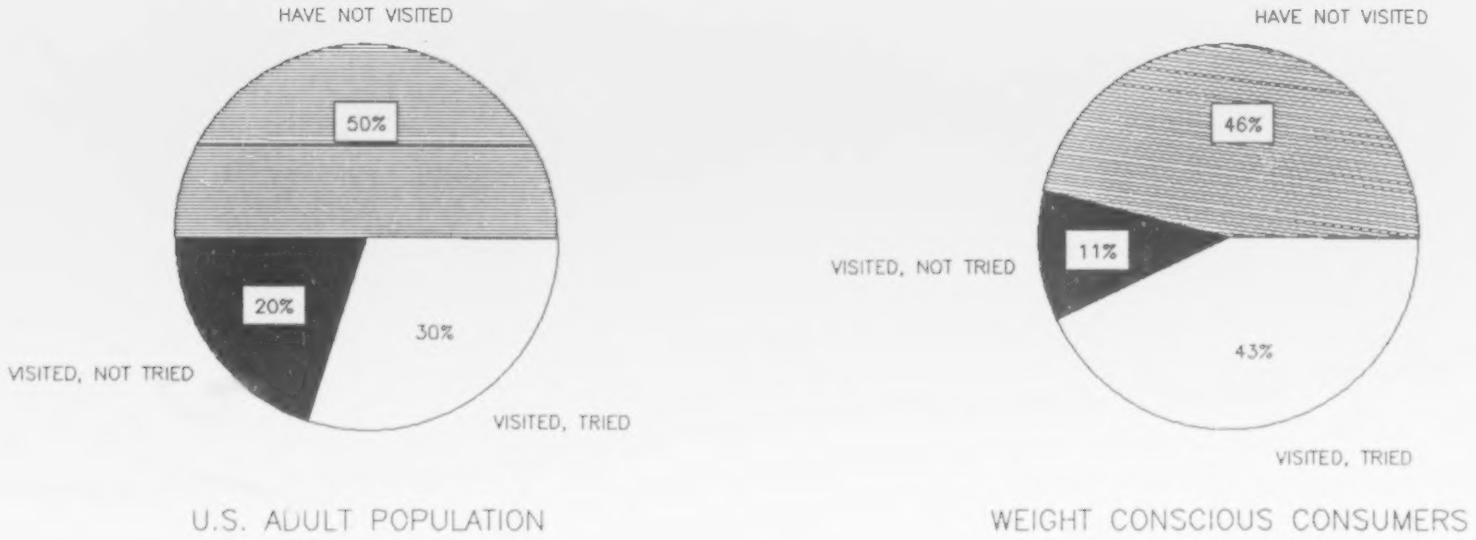
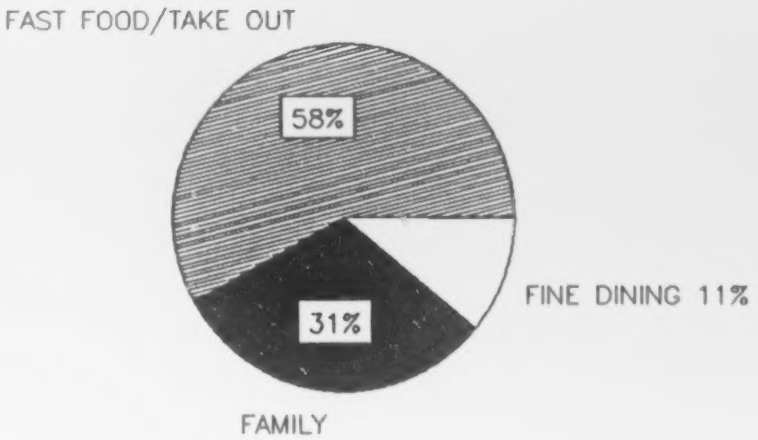
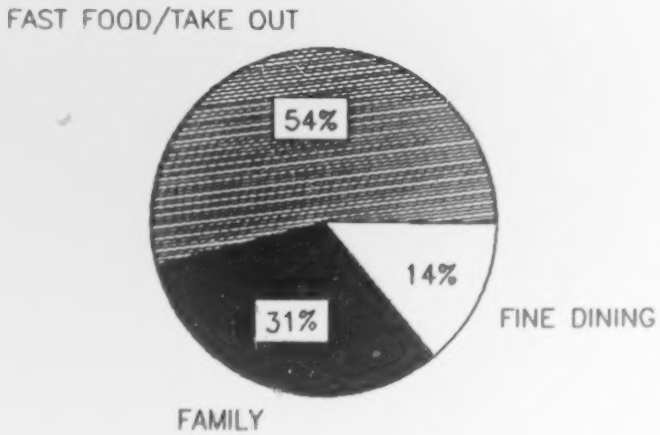


FIGURE V.2.2

WEIGHT CONSCIOUS CONSUMERS RESTAURANT VISITS



TOTAL U.S. ADULT POPULATION



WEIGHT CONSCIOUS CONSUMERS

NOTE: THESE CHARTS ARE BASED ON CATEGORICAL DEFINITIONS. USE OF RAW DATA PRODUCES SLIGHTLY DIFFERENT PERCENTAGES IN SOME CASES.

V.3 The Health Conscious Consumer

Health conscious consumers are concerned about the nutritional content of the food they eat. Unlike the weight conscious consumer, they are not especially concerned about calories, nor are they dieters. Included in their diets are starchy foods, such as rice and pasta, but within this food group they tend to select items with a higher nutritional value, such as whole wheat bread instead of white bread. Although some of their behaviors are similar to those of the weight conscious consumer, their attitudes about the foods they eat and the reasons they eat them tend to be different.

TABLE V.3.1 Self Description

Statement:	Describes Behavior Completely:
"You pay attention to the nutritional content of the food you eat"	71%

At home the health conscious consumer eats fewer traditional foods and more exotic or healthful foods. Soft drink consumption is an important discriminating item. The weight conscious consumer will substitute diet soft drinks for regular soft drinks. The health conscious consumer drinks less of any kind of soft drink.

TABLE V.3.2 Foods Eaten At Home In Past Month

Item:	% of Health Conscious	% of Total Adult Pop.	Pt. Chg.
Skinless Chicken	71%	58%	+ 13
Asian/Oriental Foods	54%	45%	+ 9
Fresh Fruit	99%	91%	+ 8
Imported Cheeses	43%	35%	+ 8
Whole Wheat Bread	81%	75%	+ 6
Regular Soft Drink	44%	56%	- 12
Caffeine-free Soft Drink	41%	53%	- 12
Hot Dogs	45%	56%	- 11
Presweetened Cereal	22%	32%	- 10
Diet Soft Drink	39%	48%	- 9

Away from home the health conscious consumer is very likely to try the types of foods eaten at home. If available, the health conscious consumer is likely to try vegetables seasoned only with herbs or lemon juice, whole grain muffins, broiled or baked fish or seafood, and raw vegetable appetizers. They are also more likely than the rest of the population to try poultry cooked without skin, or foods cooked without salt. Unlike the weight conscious consumer, however, they are less likely to try reduced caloric salad dressings or sugar substitutes, probably because of their artificial components. As shown in Figure V.3.1 these findings are consistent with the number of health conscious consumers ordering special menu items when visiting restaurants that offer these selections. They are also somewhat more likely to visit fine dining types of restaurants than the population as a whole.

TABLE V.3.3 Menu Items Likely To Try If Available At Restaurants

Item:	% of Health Conscious	% of Total Adult Pop.	Pt. Chg.
Vegetables Seasoned Only With Herbs or Lemon	55%	36%	+ 19
Whole Grain Muffins	58%	41%	+ 17
Broiled/Baked Fish	78%	63%	+ 15
Raw Vegetable Appetizer	58%	45%	+ 13
Whole Grain Pancakes	39%	29%	+ 10
Regular Soft Drink	26%	35%	- 9
Diet Soft Drink	23%	30%	- 7
Fried Chicken	25%	32%	- 7
Steak/Roast Beef	52%	58%	- 6
Reduced Calorie Salad Dressing	25%	30%	- 5
Sugar Substitute	20%	25%	- 5

Where the weight conscious and health conscious consumers differ the most is in their attitudes. Health conscious consumers do not feel and act in a way that suggests they are depriving themselves. Health conscious consumers are not meal skippers. They do not feel that foods that are good for them do not taste good, or that the most important thing about food is its taste. Rather, these consumers appear to have embraced a life style where health, nutrition, and exercise is a part of daily life.

TABLE V.3.4 Health Conscious Consumer Attitudes

Statement:	% of Health Conscious Strongly Agree	% of Total Adult Pop. Strongly Agree	Pt. Chg.
"Watching calories is an essential part of controlling your weight"	39%	48%	- 11
"The most important thing about foods is its taste"	23%	32%	- 9
"You eat more than you should"	21%	30%	- 9
"Breakfast is the one meal a person can skip without any bad effects"	7%	14%	- 7
"When eating out for a special occasion you are less concerned about the nutritional content of the food you eat"	23%	30%	- 7
"When you eat out you eat foods that are different from the foods you eat at home"	39%	45%	- 6
"Low calorie means less taste"	11%	14%	- 3
"Foods that are good for you usually don't taste good"	9%	9%	- 0

TABLE V.3.5 Exercise Frequency

Exercise Per Week:	% of Health Conscious	% of Total Adult Pop.	Pt. Chg.
None/<Once	18%	23%	- 5
1 - 2 Times	15%	22%	- 7
3 - 4 Times	28%	26%	+ 2
5+ Times	39%	29%	+ 10

Health conscious consumers are somewhat more likely to be female (59%). The age distribution of this consumer segment skews somewhat towards the older age groups, i.e. 34% are 55 years of age or older. Most are married without children living at home (43%). Their most distinguishing demographic characteristic is that they tend to be more highly educated, with 65% having at least attended some college.

FIGURE V.3.1

RESTAURANTS OFFERING SPECIAL MENU ITEMS

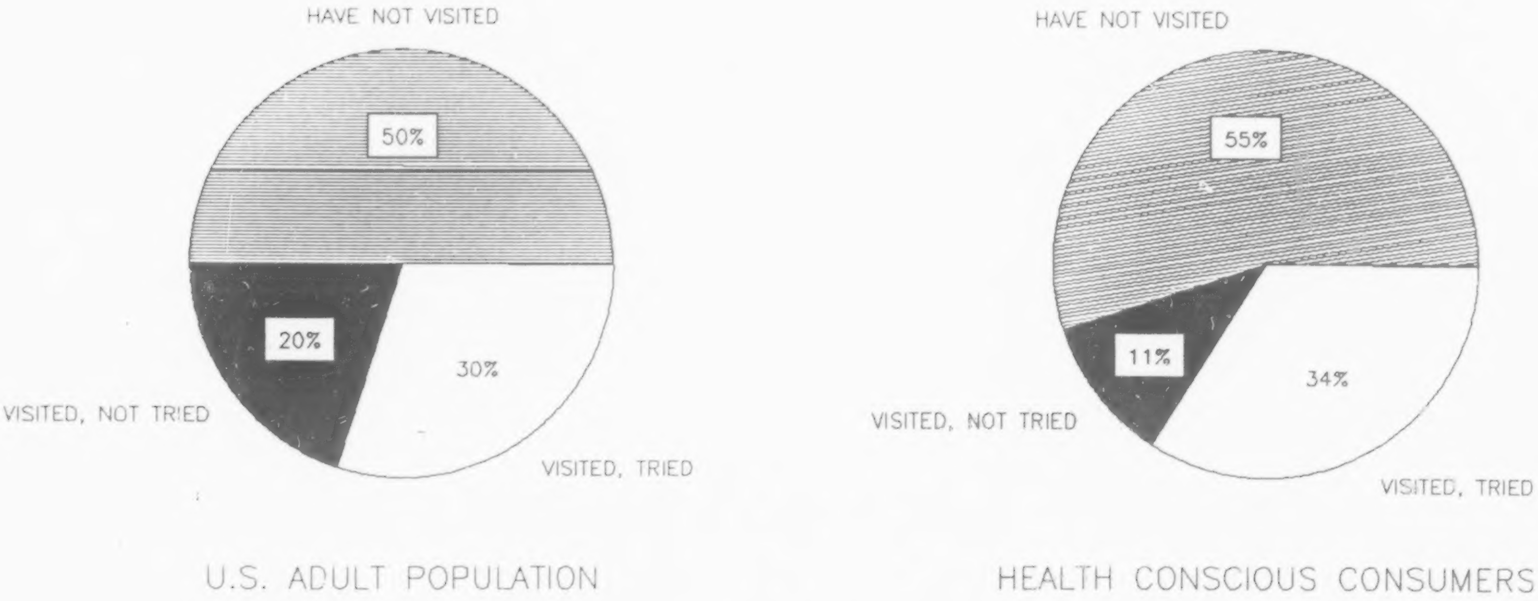
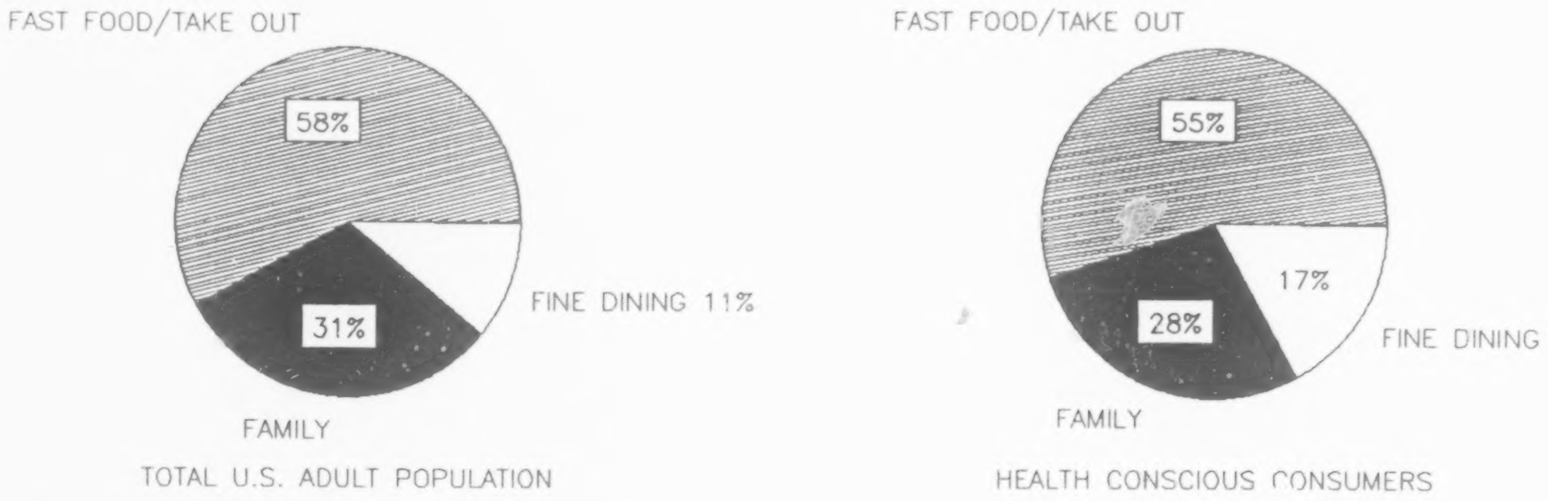


FIGURE V.3.2

HEALTH CONSCIOUS CONSUMERS
RESTAURANT VISITS



NOTE: THESE CHARTS ARE BASED ON CATEGORICAL DEFINITIONS. USE OF RAW DATA PRODUCES SLIGHTLY DIFFERNET PERCENTAGES IN SOME CASES.

V.4 The Uncommitted Consumer

The uncommitted consumer is the smallest of the four consumer segments and the most difficult to define. Unlike the other consumer segments, their attitudes and behavior are inconsistent. Although they tend to eat many foods both at home and away from home which are either low in calories or prepared with health and nutrition concerns in mind, they do not behave this way deliberately. They do not, for example, make a point of eating foods that are "nutritious," lots of fruits and vegetables, or three well balanced meals each day. Rather, they tend to skip at least one meal a day or eat many small meals and snacks.

TABLE V.4.1 Self Description

Statement:	Describes Behavior Completely:
"You often skip at least one meal each day"	67%
"You prefer to eat many meals and snacks throughout the day rather than the standard three full meals a day"	29%

At home uncommitted consumers eat an eclectic menu, including vegetables cooked without salt, diet soft drinks, and skinless chicken from the list of low calorie and specially prepared foods included in the survey. They also tend to eat more premium ice cream and whole wheat bread than the population as a whole and drink more wine.

TABLE V.4.2 Foods Eaten At Home In Past Month

Item:	% of Uncommitted	% of Total Adult Pop.	Pt. Chg.
Vegetables Cooked Without Salt	76%	64%	+ 12
Diet Soft Drink	60%	48%	+ 12
Premium Ice Cream	57%	45%	+ 12
Wine	46%	36%	+ 10
Whole Wheat Bread	85%	75%	+ 10
Skinless Chicken	67%	58%	+ 9

TABLE V.4.2 Foods Eaten At Home In Past Month (CONTINUED)

Item:	% of Uncommitted	% of Total Adult Pop.	Pt. Chg.
Mashed Potatoes	60%	69%	- 9
Butter	55%	62%	- 7
Enriched White Bread	52%	59%	- 7
Whole Milk	43%	46%	- 3

Although these consumers eat many of the foods included in a more traditional diet, such as pizza (75%) and hot dogs (57%), they are also eating less mashed potatoes, butter, enriched white bread, and whole milk. It seems as though these consumers are in a state of transition. One hypothesis is that the vast amount of public information about health and nutrition is subtly making changes in the American diet. That the culture is so pervasive that those who are changing are not even fully aware of the changes they are making.

At restaurants the uncommitted consumers behavior resembles that at home. As shown in Figure V.4.1, many have at least tried specially prepared menu items. Relative to the population as a whole, the most dramatic difference in their behavior is less red meat consumption, with only 37% very likely to order steak or roast beef, and their likelihood to order broiled foods instead of fried foods.

TABLE V.4.3 Menu Items Likely To Try If Available At Restaurants

Item:	% of Uncommitted	% of Total Adult Pop.	Pt. Chg.
Whole Wheat Bread, Rolls or Crackers	73%	60%	+ 13
Poultry Without Skin	54%	47%	+ 7
Diet Soft Drink	35%	30%	+ 5
Broiled or Baked Fish or Seafood	67%	63%	+ 4
Steak or Roast Beef	38%	58%	- 20
Fried Chicken	15%	32%	- 17
Fried Fish or Seafood	20%	34%	- 14
Lean Meat	52%	64%	- 12

The attitudes of uncommitted consumers support the hypothesis mentioned above. Unlike the health conscious and weight conscious consumer, the uncommitted consumers behavior is less conscious or deliberate. Notably, they are also receptive to receiving information about health and nutrition.

TABLE V.4.4 Uncommitted Consumer Attitudes

Statement:	% of Uncommitted Strongly Agree	% of Total Total Adult Strongly Agree	Pt. Chg.
"You make a point of ordering foods that are nutritious when you eat out"	11%	29%	- 18
"Being in peak physical shape is important to you"	44%	61%	- 17
"Eating a lot of fruits and vegetables is important to you"	57%	71%	- 14
"Your favorite type of restaurant is one where everything is made from scratch"	35%	47%	- 12
"You are tired of hearing about what is good and bad for you when it comes to food"	19%	31%	- 12
Expensive restaurants ought to serve fresh rather than frozen food"	45%	56%	- 11
"You would eat out more often if it wasn't so fattening"	6%	15%	- 9
"You look for low fat foods when you eat out"	14%	21%	- 7

Uncommitted consumers think of themselves as people who eat out often. Over half, 52%, indicated that they thought they eat out frequently, as compared to 31% of the population as a whole. In fact, however, they eat out roughly in proportion to the percent of the population they represent accounting for 12% of all restaurant visits. When uncommitted consumers do eat out, they tend to eat at fast food or family types of restaurants.

An uncommitted consumer is just as likely to be male (50%) as female (50%). A disproportionate share work full time, 64%, with many between the ages of 35 and 44. Almost all are married (91%), tending to live in suburban areas (56%). Perhaps the most affluent of all the consumer segments, 40% have household incomes in excess of $40,000 a year.

FIGURE V.4.1

RESTAURANTS OFFERING SPECIAL MENU ITEMS

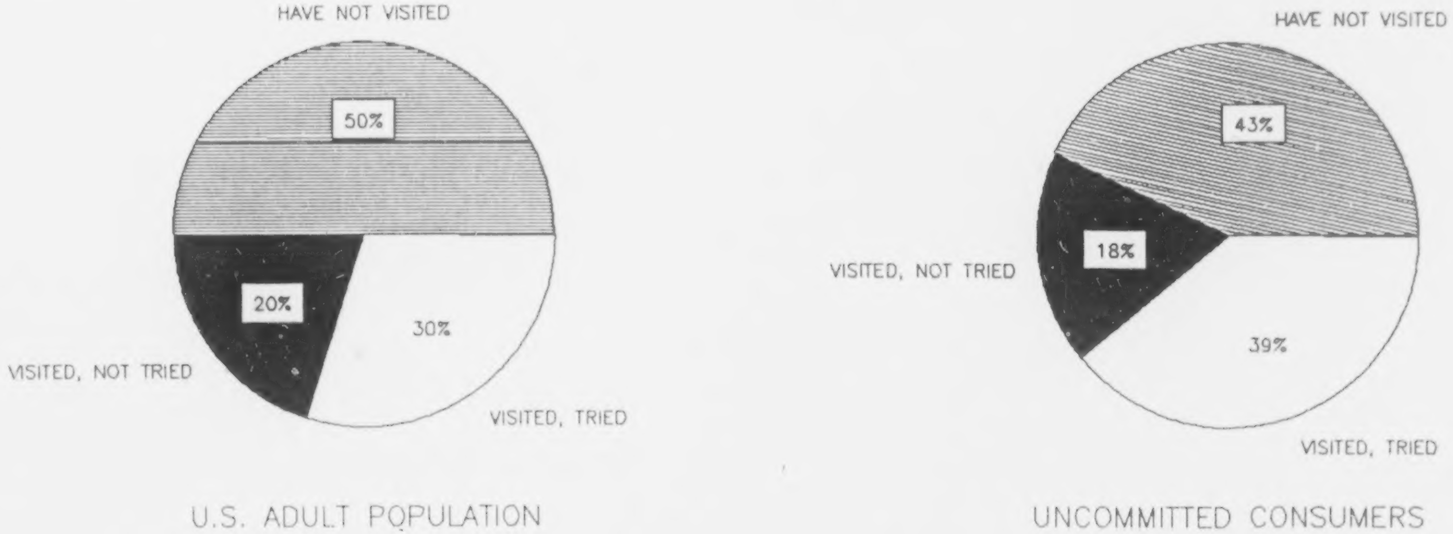
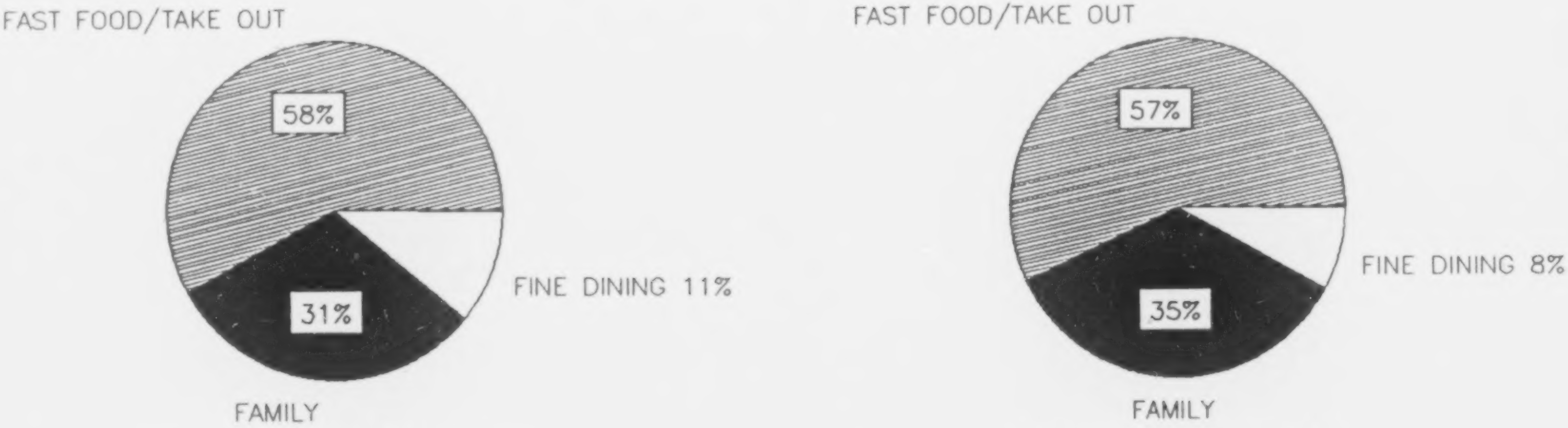


FIGURE V.4.2

UNCOMMITTED CONSUMERS
RESTAURANT VISITS



TOTAL U.S. ADULT POPULATION

UNCOMMITTED CONSUMERS

NOTE: THESE CHARTS ARE BASED ON CATEGORICAL DEFINITIONS. USE OF RAW DATA PRODUCES SLIGHTLY DIFFERENT PERCENTAGES IN SOME CASES.

APPENDIX A

QUESTIONNAIRE

#919102

Start Time:________

RESTAURANT HEALTH AND NUTRITION STUDY

INTRODUCTION: Hello, my name is ______________. I am calling you from Westat, an independent research company in Rockville, Maryland. Today we are conducting a survey about peoples eating habits both at home and at restaurants. By answering our questions you will be helping restaurants across the country better serve their customers. The information that you provide will be strictly confidential. Your cooperation would be greatly appreciated.

A. First I need to verify that I have dialed correctly. Is this ___________ ____________________?
Area Code Telephone Number

YES...............1
NO................2 (TERMINATE)

B. Is this a residential telephone?

YES...............1
NO................2 (TERMINATE)

C. So that I can identify the person I should speak with, please tell me how many members of your household are 18 years of age or older and the age of each, starting with the oldest.

	AGE
MEMBER 1	____________
MEMBER 2	____________
MEMBER 3	____________
MEMBER 4	____________

USE SAMPLING SHETT AND ASK TO SPEAK WITH SELECTED PERSON. REPEAT INTRODUCTION IF NECESSARY.

1. In the past two weeks approximately how many times have you eaten a meal or snack or ordered take-out or home delivery foods and beverages from:

a. Fast food or take-out restaurant? ________
b. Family or moderately priced restaurant? ________
c. Fine dining or atmosphere restaurant? ________

TOTAL: ________

2. Do you think of yourself as someone who eats-out:

Frequently 1
Occasionally 2
Infrequently 3

3. How well informed do you feel you are about issues related to health and nutrition? Would you say:

Very Informed.................1
Somewhat Informed.............2
Somewhat Uninformed...........3
Not at all knowledgeable......4

4. Do you consciously restrict your use of:

	YES	NO
Salt	1	2
Additives, such as artificial flavors and colors	1	2
Sugar	1	2
Foods high in cholosterol	1	2
Foods high in fat	1	2

5. Do you consciously eat:

	YES	NO
Foods high in fiber	1	2
Foods high in calcium	1	2
Starchy foods like rice, pasta, and whole grain breads	1	2

6. Do you take vitamins or minerals to supplement your diet?

YES............1
NO.............2

7. Do you consider yourself overweight?

YES............1
NO.............2

8. Are you currently on a diet to lose weight?

YES.............1 (Q10)
NO..............2

9. Have you been on a diet to lose weight during the past year?

YES..............1
NO...............2

10. How often do you exercise? Would you say:

Not at all 1
Less than once a week 2
1 - 2 times a week...............3
3 - 4 times a week...............4
Five or more times a week 5

11. Have you ever been to a restaurant or fast food place that offers light and healthy items, low calorie meals, or foods specially prepared with restrictive diet needs in mind?

YES..............1
NO...............2 (Q14)

12. Have you ever ordered any of these special menu items?

YES..............1
NO...............2 (Q14)

13. How often do you order these menu items? Would you say:

All of the time.......1
Most of the time......2
Sometimes.............3
Infrequently..........4
Only tried them once
or twice.........5

14. Next I am going to read to you a list of foods and beverages. Please tell me whether you personally have used or eaten any of these items at home in the past month. (START WITH THE STATEMENT OPPOSITE THE CHECKMARK. READ LIST. CIRCLE APPROPRIATE RESPONSE)

	YES	NO
Vegetables cooked without salt....	1	2
Tossed Salad......................	1	2
Diet Margarine....................	1	2
Wine..............................	1	2
Whole Wheat Bread.................	1	2
Enriched White Bread..............	1	2
Skim Milk or Low Fat Milk.........	1	2
Whole Milk........................	1	2
Ready-to-eat Natural Cereal.......	1	2
Sugar Substitute..................	1	2
Reduced Calorie Salad Dressing....	1	2
Beef..............................	1	2
Skinless Chicken..................	1	2
Asian/Oriental Foods..............	1	2
Mexican Foods.....................	1	2
Salt Substitute...................	1	2
Pre-Sweetened Cereal..............	1	2
Hot Dogs..........................	1	2
Pizza.............................	1	2
Imported Cheese...................	1	2
Mashed Potatoes...................	1	2
Butter............................	1	2
Caffeine-free Soft Drinks.........	1	2
Diet Soft Drinks..................	1	2
Regular Soft Drinks...............	1	2
Fruit Juice.......................	1	2
Fresh Fruit.......................	1	2
Premium Ice Cream.................	1	2
Caffeine-free coffee..............	1	2

15. Next is a list of foods and beverages that some restaurants offer their customers. If available, how likely would you be to try each one? Would you say "very likely," "somewhat likely," "somewhat unlikely," "very unlikely," or "would never use or order." (START WITH STATEMENT OPPOSITE THE CHECKMARK.)

	VL	SL	SUL	VUL	N
Raw Vegetable Appetizer..........	1	2	3	4	5
Calorie Controlled Entree........	1	2	3	4	5
Food cooked without salt.........	1	2	3	4	5
Whole Wheat Breads, or Rolls or Crackers..............	1	2	3	4	5
Vegetables seasoned only with herbs or lemon juice......	1	2	3	4	5
Low fat, low calorie fruit based desserts...........	1	2	3	4	5
Rich, gooey or chocolate desserts	1	2	3	4	5
Reduced Calorie Salad Dressing...	1	2	3	4	5
Lean Meats......................	1	2	3	4	5
Steak or Roast Beef.............	1	2	3	4	5
Poultry without Skin............	1	2	3	4	5
Fried Chicken...................	1	2	3	4	5
Cereal served with Skim Milk or Low Fat Milk...............	1	2	3	4	5
Whole Grain Muffins.............	1	2	3	4	5
Whole Grain Pancakes or Waffles..	1	2	3	4	5
Low Cholesterol Egg Substitute...	1	2	3	4	5
Fresh Fruit.....................	1	2	3	4	5
Low Fat Cottage Cheese..........	1	2	3	4	5
Bagel or Breads with Low Fat Cream Cheese..........	1	2	3	4	5
Sugar Substitute................	1	2	3	4	5
Regular Soft Drink..............	1	2	3	4	5
Diet Soft Drink.................	1	2	3	4	5
Caffeine-free Soft Drink.........	1	2	3	4	5
Caffeine-free coffee............	1	2	3	4	5
Broiled or Baked Fish or Seafood	1	2	3	4	5
Fried Fish or Seafood...........	1	2	3	4	5
Premium Ice Cream...............	1	2	3	4	5
Fruit Ices or Sorbet............	1	2	3	4	5

16. Now I am going to read a number of statements. Please tell me how strongly you agree or disagree with each one. Use a scale from 1 to 5 where 1 is "strongly agree," 2 is "somewhat agree," 3 is "neither agree nor disagree," 4 is "somewhat disagree," and 5 is "strongly disagree." (START WITH STATEMENT OPPOSITE THE CHECKMARK. IF NECESSARY, REPEAT INSTRUCTION FOR FIRST FEW STATEMENTS.)

	Strongly Agree				Strongly Disagree
It's OK to snack between meals....................	1	2	3	4	5
Fried food is bad for you	1	2	3	4	5
Breakfast is the one meal a person can skip without any bad effects..	1	2	3	4	5
You are often concerned about your health.............	1	2	3	4	5
Being in peak physical condition is important to you..................	1	2	3	4	5
It's important to eat 3 well balanced meals each day..	1	2	3	4	5
Regular exercise is vital to your health..............	1	2	3	4	5
You eat more than you should	1	2	3	4	5
Watching calories is an essential part of controlling your weight...	1	2	3	4	5
Good diet and nutrition play a role in the prevention of serious illnesses such as heart disease and cancer...	1	2	3	4	5
Food prepared at home is generally more nutritious than food prepared at restaurants...............	1	2	3	4	5
Low calorie means less taste	1	2	3	4	5
Eating a lot of fruits and vegetables is important to you....................	1	2	3	4	5
The most important thing about food is its taste...	1	2	3	4	5
Foods that are good for you usually don't taste good..	1	2	3	4	5
There is no difference in taste between fresh and frozen foods served in restaurants...............	1	2	3	4	5
Expensive restaurants ought to serve fresh rather than frozen foods.........	1	2	3	4	5
You prefer broiled foods to fried foods...............	1	2	3	4	5
It's important to eat a lot of red meat..............	1	2	3	4	5
You are concerned about how much alcohol you consume for health reasons.........	1	2	3	4	5
You are concerned about how much alcohol you consume when drinking and driving..	1	2	3	4	5

	Strongly Agree				Strongly Disagree
You are drinking less alcohol when you eat out than you did two years ago.................	1	2	3	4	5
Restaurants ought to offer different size portions for different size appetites.................	1	2	3	4	5
Restaurants ought to offer meals specially prepared for children..............	1	2	3	4	5
You prefer reastaurants that feature salad bars........	1	2	3	4	5
When you eat out you eat foods that are different from the foods you eat at home...................	1	2	3	4	5
You would eat out more often if it wasn't so fattening.	1	2	3	4	5
When eating out for a special occasion you are less concerned about the nutritional value of the food you eat........	1	2	3	4	5
Your favorite type of restaurant is one where everything is made from scratch...................	1	2	3	4	5
You make a point of ordering foods that are nutritious when eating out............	1	2	3	4	5
You wish that more restaurants in your area offered food for people on restrictive diets.....................	1	2	3	4	5
You are tired of hearing about what's good and bad for you when it comes to food......	1	2	3	4	5
You look for low fat foods when you eat out............	1	2	3	4	5
You wish that more restaurants in your area offered menu items cooked without salt...	1	2	3	4	5

17. The following statements describe different kinds of eating behavior. Please tell me how well these statements describe your eating behavior most of the time. Use a scale from "1" to "5" where 1 "describes your behavior completely," 2 " is "very descriptive," 3 is "somewhat descriptive," 4 is "not very descriptive," and 5 "doesn't describe your behavior at all." (START WITH STATEMENT OPPOSITE THE CHECKMARK.)

	Describe Completely				Not at all Descriptive
You often skip at least one meal each day.............	1	2	3	4	5
You pay attention to the nutritional content of the food you eat...........	1	2	3	4	5
You pay attention to the calorie content of the food you eat...............	1	2	3	4	5
You're a "meat and potatoes" person.....................	1	2	3	4	5
Other members of your family affect what you eat........	1	2	3	4	5
You eat what you want whenever you feel like it...........	1	2	3	4	5
You prefer to eat many small meals or snacks throughout the day rather than the standard three full meals a day....	1	2	3	4	5

I would like to ask you just a few more questions which will be used only for statistical purpose.

18. Do you have any other residential telephone numbers in addition to ________________ in your home?
Telephone Number

YES...............1
NO................2

19. Do you work part-time or full time outside your home?
(DO NOT READ)

PART TIME 1
FULL TIME 2
DO NOT WORK 3

20. What is your marital status?

Single/Never Married..1
Married 2
Separated/Divorced....3
Widowed 4

21. Are there any children under the age of 18 living in your home?

YES 1
NO 2 (Q23)

22. How many children are:

NUMBER OF CHILDREN

Under 6 years old ____________
6 to 12 years old ____________
13 to 17 years old ____________

23. Which of the following describes your level of education?

No high school	1
Some high school	2
High school graduate	3
Some college	4
College graduate	5
Some graduate education	6
Graduate Degree	7

24. Is your total household income before taxes over or under $30,000?

Under $30,000	1	(Q24.a)
Over or equal to $30,000	2	(Q24.b)
Refused	7	
Don't know	8	

a.

Is it under $10,000?	1
Under $20,000	2
$20,000 or over	3
Refused	7
Don't know	8

b.

Under $40,000?	1
Under $50,000	2
Under $60,000	3
$60,000 or more	4
Refused	7
Don't Know	8

25. Please tell me if you are between the ages of:

18-24	1
25-34	2
35-44	3
45-54	4
55-64	5
65-74	6
75 or more	7

26. Which of the following best describes the area that you live in?

Urban	1
Suburban	2
Rural	3

27. Which of the following best describes your racial origin?

White	1
Black	2
Hispanic	3
Other	4

28. DO NOT ASK: SEX:

MALE 1
FEMALE 2

This concludes the interview. Thank you for your time and cooperation.

APPENDIX B

METHODOLOGY

I. Objectives

Westat conducted a telephone survey to assess consumer awareness of and attitudes towards health and nutrition issues. Information was also gathered to determine how these attitudes influence the choice of foods and restaurants. The primary objective was to identify consumer segments using behavioral and attitudinal measures as a basis for segmentation and to describe each group.

II. Sample Design

The sampling unit for this survey was an adult household member. Households were selected at random across the United States using a Waksberg Random Digit Dialing (RDD) technique. Once a household was contacted, interviewers identified all household members 18 years of age or older and randomly selected a respondent. In the event the household member selected at random was not available, call-backs were made until the interview was completed or refused. Using these procedures we achieved a 52% response rate.

III. Questionnaire Design

Westat and NRA staff jointly designed the questionnaire for this survey. A copy of the questionnaire is included in this report.

The questionnaire consists of behavioral, attitudinal, and demographic questions. Included are lists of food items eaten at home and menu items that might be served at restaurants. Respondents were asked to indicate whether they had used or eaten any of the items at home during the past month and whether they might be likely to try the menu items at a restaurant.

The questionnaire also contains a list of attitudinal and behavioral statements. Respondents were asked the extent to which they agreed or disagreed with these statements using a scale of 1 to 5, where 1 indicated that they "strongly agreed" and where 5 indicated that they "strongly disagreed."

Finally, respondents were asked a series of seven self-descriptive statements. Using a scale of 1 to 5, respondents were asked the extent to which each statement described their eating behavior, where 1 indicated that the statement was "completely descriptive" and where 5 indicated that the statement "doesn't describe your behavior at all."

We feel that it is important to note that we recognized the potential non-response biases associated with long lists of questions. To compensate for this, a rotate start procedure was used to control the questioning sequence. Specifically, for questions 14 through 17 each questionnaire was marked to indicate a random starting point for each list. Starting at this point, proceeding down the list, and then returning to the top of the list, respondents were asked to respond to each question or statement. Fortunately, we experienced very little non-response with virtually all the respondents cooperating with this long questioning sequence.

IV. Field Work

Westat conduct a pre-test of the questionnaire prior to starting the data collection process. The pre-test consisted of 10 completed interviews with respondents selected at random in the local calling area. A member of the NRA staff attended the pre-test and, based on the results, we made minor modifications to the questionnaire.

All interviewers participating in the study attended a training program specifically designed for this project. The training program consisted of a review of the study objectives, a question-by-question review of the survey instrument, and practice role-playing sessions. This is in addition to General Interviewer Training, which all Westat interviewers receive covering general interviewing techniques and work procedures.

The field period for the Health and Nutrition Study began on February 27, 1986 and ended on March 21, 1986. All interviewing was conducted from the Westat Telephone Research Center in Rockville, MD. Westat completed a total of 813 interviews, slightly more than the 800 interviews initially planned.

V. Quality Control Procedures

As a quality control measure, 10 percent of the interviews were monitored by supervisors to ensure that the interviewing procedures were being properly followed. In addition, all questionnaires were edit checked in data processing for proper coding, and were returned to the Telephone Center for correction of problems.

VI. Data Processing

The survey data were coded, edit checked, and keyed for computer input. All cases were keyed a second time (key verification) in order to virtually eliminate all keying errors. A computer edit was additionally performed on the data set to detect range and skip pattern errors.

VII. Weighting

The survey data were weighted to reflect the total U.S. population. This weighting was conducted to compensate for unequal probabilities of selection and to balance the data to more closely match known totals for important demographic groups.

VIII. Analysis

A combination of univariate and multivariate techniques were used to analyze the data and identify consumer groups.

As a first step, Westat reviewed the raw data gathered during the survey. This process was helpful in identifying basic response patterns. We found that, on average, respondents indicated that two of the seven statements in question 17 described their behavior completely, and that only 36 respondents indicated that none of the statements either described their behavior completely or were very descriptive.

Then, using respondents' self-described behavior, we examined the correlation between each of the seven responses. We found that "paying attention to the nutritional content of the food you eat" was strongly correlated with "paying attention to the calorie content of the food you eat," a correlation coefficient of .54. The other correlations, however, appeared weaker and, for the most part, we were not able to identify a consistent pattern of response.

Turning to the behavioral and attitudinal data collected in questions 14 through 16, 91 questions were asked of each respondent. In order to reduce redundancies, we decided to conduct a factor analysis. As a result, we developed 27 factors from the original 91 variables.

We feel that it is important to note that no single factor accounted for more than 2.8% of the variance. This suggested that the data set was not only highly fragmented, but also that consumers' eating behavior and attitudes toward health and nutrition are highly complex issues.

We then proceeded to conduct a discriminant analysis. We used responses to question 17 as the dependent variables and respondents' factor scores as the independent variables. Then, using the seven self-descriptive statements in question 17 we defined seven groups. The decision rule we used to define group membership was that if a respondent indicated that the statement completely described their behavior, i.e. a response of 1, then that respondent was in the group. Any other response or non-response indicated that the respondent was not in the group.

A total of 8 discriminant analyses were performed; one for each self-descriptive statement, and one for the individuals who indicated that none of the statements described their behavior completely.

We then compared the mean scores for each of the factors across all of the groups, i.e. mean factor scores for respondents in group 1 compared to mean factor scores for respondents in group 2, group 3, group 4, group 5, group 6, group 7 and group 8. Through this process, we identified those groups exhibiting a similarity in their responses and those exhibiting the greatest differences.

Using these findings as a guide, we developed operational definitions of group membership to assign each respondent to one and only one group. We then used responses to behavioral questions 3 through 10 as a "common sense" validation to our approach. We found that the groups, as defined, could not only be supported by the data collected in questions 14 through 17, but that the responses to the remaining sections of the questionnaire were internally consistent.

As a last step in this process, we conducted a canonical discriminant analysis to determine the dimension on which each group differed from each other. The results were used to map the spatial relationships between the groups and to describe the areas of similarity and difference.

APPENDIX C

OVERVIEW DATA

FREQUENCY OF ORDERING FROM RESTAURANTS

All respondents were asked approximately how many times in the past two weeks they had eaten a meal, snack or ordered take-out or home delivery from fast food, family and fine dining restaurants.

Fast food and take out establishments seem to be the most popular among those who ate out six or more times during the two week period. Fourteen percent reported ordering from fast food establishments six or more times while four percent did so from family restaurants and one percent from fine dining establishments.

Frequency of Ordering From Restaurants
During a Two Week Period

Incidence	All Restaurants %	Fast-Food Take-Out %	Family/ Mod. Priced %	Fine dining Atmosphere %
None	17	32	41	71
Once	9	13	23	19
Twice	14	17	18	5
Three Times	10	11	7	2
Four Times	10	8	4	1
Five Times	10	6	3	1
Six or More Times	30	14	4	1

FOOD USED AT HOME

Respondents were given a list of foods and asked whether or not they had used them at home during the past month. Below, they are listed in rank order with the percent responding affirmatively.

Rank	Item	Percent have used in past months
1	Fresh fruit	91%
2	Fruit juice	89%
3	Tossed salad	88%
4	Beef	87%
5	Whole wheat bread	75%
6	Pizza	70%
7	Mashed potatoes	69%
8	Skim or low fat milk	65%
9	Vegetables cooked without salt	64%
10	Butter	62%
11	Ready-to-Eat cereal	60%
12	Enriched white bread	59%
13	Skinless chicken	58%
14	Regular soft drinks	56%
15	Hot dogs	56%
16	Caffeine-free soft drinks	53%
17	Diet soft drinks	48%
18	Whole milk	46%
19	Premium ice cream	45%
20	Asian/Oriental food	45%
21	Mexican foods	43%
22	Reduced Calorie salad dressing	39%
23	Caffeine-free coffee	38%
24	Diet margarine	36%
25	Wine	36%
26	Imported Cheese	35%
27	Sugar substitute	33%
28	Pre-sweetened cereal	32%
29	Salt substitute	17%

ITEMS LIKELY TO TRY IN RESTAURANTS

Survey participants were asked how likely they would be to try particular items in restaurants. Below, they are ranked in descending order of popularity.

Rank	Item	Percent Very Likely To Try
1	Fresh fruit	78%
2	Lean meats	64%
3	Broiled/baked fish or seafood	63%
4	Whole wheat breads, rolls, crackers	60%
5	Steak or roast beef	58%
6	Poultry without skin	47%
7	Raw vegetable appetizer	45%
8	Whole grain muffins	41%
9	Vegetables seasoned with herbs or lemon juice only	36%
10	Food cooked without salt	36%
11	Regular soft drink	35%
12	Fried fish/seafood	34%
13	Low fat cottage cheese	33%
14	Cereal with low fat or skim milk	33%
15	Fried chicken	32%
16	Reduced calorie salad dressing	30%
17	Diet soft drink	30%
18	Caffeine free soft drink	30%
19	Whole grain pancake/waffles	29%
20	Caffeine free coffee	28%
21	Premium ice cream	28%
22	Low fat, low calorie, fruit-based desserts	25%
23	Sugar substitutes	25%
24	Bagel/bread with low fat cream cheese	24%
25	Rich, gooey or chocolate dessert	22%
26	Fruit ice/sorbet	22%
27	Calorie controlled entree	20%
28	Low cholesterol egg substitute	9%

PATRONIZATION OF RESTAURANTS WITH LIGHT AND HEALTHY FARE

Respondents were asked: if they'd ever been to a restaurant that offers light and healthy items, low calorie meals or foods specially prepared with restrictive diet needs in mind; whether they have ordered these special items; and how often they do so.

- Half of the respondents have been to a restaurant that offers light and healthy items. Among those who have been to such a restaurant, six out of ten report ordering special meals. Among those who have ordered special meals, only about one fourth (23%) order them all or most of the time.

- Groups more likely to have ordered special menu items. (Based on those who have been to such a restaurant.)

Nonworking women	69%
Women 35-44 yrs	83%
55-64 yrs.	73%
Men, 65 yrs. and older	73%
Those with incomes over $40,000	71%
Dieters	79%

- Groups more likely to order special items all or most of the time. (Based on those who have ordered special meals.)

Women	35-44 yrs	37%
	35-64 yrs.	30%
	65 yrs. and older	35%
Men	55-64 yrs. old	31%
	65 yrs. and older	48%
Those with income less than $20,000		36%
Those married w/o children		35%

LIKELIHOOD OF TRYING SPECIAL MENU ITEMS IN RESTAURANTS

The groups listed below are more likely than average to order food that reflects compliance with the U.S. Dietary Guidelines. Included are: raw vegetable appetizer; calorie controlled entree; food cooked without salt; whole wheat breads, rolls or crackers; vegetables seasoned only with herbs and lemon juice; low-fat, low calorie, fruit-based desserts; reduced calorie salad dressing; lean meats; poultry without skin; cereal with skim or low-fat milk; whole grain muffins, pancakes or waffles; low-fat cottage cheese; bagels or breads with low-fat cream cheese; fresh fruit; and broiled/baked fish or seafood.

- Dieters
- Women 35+ years
- Men 45+ years, though to a lesser extent than females
- Residents of the West
- Those with incomes greater than $40,000

HEALTH AND NUTRITION ATTITUDES

Respondents were read a series of attitudinal statements about health and nutrition and asked to what degree they agreed with them. The statements are listed below in order of importance.

Rank	Statement	Percent Strongly Agree
1	You're concerned about how much much alcohol you consume when drinking and driving	73%
2	Good diet and nutrition play a role in prevention of serious illness such as heart disease and cancer	72%
3	Restaurants ought to offer meals specially prepared for children	72%
4	Eating a lot of fruits and vegetables is important to you.	71%
5	Regular exercise is vital to your health	67%
6	You prefer restaurants that feature salad bars.	63%
7	Being in peak physical condition is important to you.	61%
8	You are often concerned about your health.	58%
9	Restaurants ought to offer different portion sizes for different size appetites.	58%
10	Expensive restaurants ought to serve fresh rather than frozen foods.	56%
11	Food prepared at home is generally more nutritions than food prepared at restaurants.	55%
12	It's important to eat three well balanced meals per day.	53%
13	You prefer broiled foods to fried foods.	52%
14	Watching calories is an essential part of controlling your weight.	48%
15	You are drinking less alcohol when you are eating out than you did two years ago.	48%

Rank	Statement	Percent Strongly Agree
16	Your favorite type of restaurant is one where everything is made from scratch.	47%
17	You are concerned about the amount of alcohol you consume for health reasons.	45%
18	When you eat out, you eat foods different from the foods you eat at home.	45%
19	Fried food is bad for you.	39%
20	You wish more restaurants in your area offered food for people on restricted diets.	38%
21	Wish more restaurants in your area offered menu items cooked without salt.	34%
22	The most important thing about food is taste.	32%
23	You are tired of hearing about what is good and bad for you when it comes to food.	31%
24	When eating out for a special occasion, you are less concerned about nutritional value of the food you eat.	30%
25	You eat more than you should.	30%
26	You make a point of ordering foods that are nutritious when eating out.	29%
27	You look for low fat foods when you eat out.	21%
28	It's ok to snack between meals.	18%
29	You would eat out more if it wasn't so fattening	15%
30	Breakfast is the one meal a person can skip without any bad effects.	14%
31	Low calorie means less taste.	14%
32	It's important to eat a lot of red meat.	11%
33	Foods that are good for you don't usually taste good	9%
34	There's no difference in taste between fresh frozen foods in restaurants.	6%

HEALTH AND NUTRITION ATTITUDES SPECIFIC TO RESTAURANTS

Six of the health and nutrition attitude statements were specific to restaurants or eating out behavior. Below is a look at the groups who agreed with these statements more strongly than average.

- You prefer restaurants that feature salad bars.

	Percent Strongly Agree
Total	63%
Women, 18-24 yrs.	78%
25-34 yrs.	72%
35-44 yrs.	71%
Residents of the West	71%
Rural dwellers	71%

- Restaurants ought to offer different portion sizes for different appetites.

Total	58%
Women, 45-54 yrs.	69%
55-64 yrs.	68%
65 yrs. and older	66%
People who consider themselves overweight	66%
Those on diets	64%

- You wish more restaurants in your area offered food for people on special diets.

Total	38%
Men, 55-64 yrs.	62%
Women, 35-44 yrs.	51%
45-54 yrs.	48%
55-64 yrs.	53%
65 yrs. and older	51%
Those on diets	53%
Those with high school education	49%

- You wish more restaurants in your area offered menu items cooked without salt.

Total	34%
Women, 35-44 yrs.	49%
45-54 yrs.	45%
55-64 yrs.	48%
Those on diets	53%

- You make a point of ordering foods that are nutritious when eating out.

	Percent Strongly Agree
Total	29%
Men, 55-64 yrs.	38%
Women, 35-44 yrs.	45%
45-54 yrs.	52%
55-64 yrs.	53%
Those with income of less than $20,000	40%

- You look for low-fat foods when you eat out.

Total	21%
Men, 55-64 yrs.	42%
Women, 45-54 yrs.	39%
55-64 yrs.	41%
65 yrs. and older	32%
Urban dwellers	34%

EATING BEHAVIORS

Survey participants were presented with descriptive statements of eating behavior and asked how well the statements described their own behavior and asked how well the statements described their own behavior. Only one statement, that dealing with attention paid to the nutritional content of food, was either completely or very descriptive of the majority of respondents.

Statement	Very or Completely Descriptive, Percent
You pay attention to the nutritional content of the food you eat.	54%
You often skip at least one meal each day.	50%
You eat what you want whenever you feel like it.	50%
Other members of your family affect what you eat.	47%
You are a "meat and potatoes" person.	43%
You pay attention to the calorie content of the food you eat.	41%
You prefer to eat many small meals or snacks rather than the standard three meals a day.	27%

Those interested in more detailed survey data, including the response to each inquiry by

- demographic characteristics
    - age and sex
    - female employment status
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    - education
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    - region of the country
- patronage at fast food, moderately priced and fine dining restaurants
- diet status
- amount of exercise
- behavioral groups,

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CONSUMER NUTRITION CONCERNS AND RESTAURANT CHOICES

Volume II, Part A

National Restaurant Association
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311 First Street, N.W.
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August 1986

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INTRODUCTION

The National Restaurant Association published highlights of information from its 1986 survey on consumer health and nutrition in Consumer Nutrition Concerns and Restaurant Choices, Volume I. Because many researchers would have a need for more detailed information on this survey, the NRA has put together a separate report. Consumer Nutrition Concerns and Restaurant Choices, Volume II provides detailed data on responses to all questions by respondent demographic and nutrition behavior characteristics.

This second volume has been divided into two parts and four sections because of the amount of data involved. Each section contains 131 tables. The sections are divided as follows:

- Section I: Responses to all questions by respondent age, sex and female employment status
- Section II: Responses to all questions by respondent household income, education, marital status, area of residence and region of residence
- Section III: Responses to all questions by respondent dieting habits and frequency of eating out at differenct types of restaurants
- Section IV: Responses to all questions by nutrition behavior groups, nutrition information and frequency of exercise

Information on how this survey was conducted, a description of the multivariate analysis and a description of the sample can be found in Volume I. Those who have any questions concerning this report can contact NRA's Research Department, 311 First Street, N.W., Washington, DC 20001 or call (202) 638-6100.

NOTES TO THE READER

The information presented in these tables is based on responses to a consumer attitude and behavior study conducted for the National Restaurant Association by Westat, a market research firm located in Rockville, Maryland. Telephone interviews were conducted with 800 adults age 18 years old and older. The field work for the survey was conducted between February 27, 1986 and March 21, 1986.

The survey data as displayed in these tables have been weighted to reflect the total adult U.S. population. The weighting process was conducted to compensate for unequal probabilities of selection and to balance the data to more closely matched known totals for important demographic groups.

In addition, readers should keep in mind the following as they use the detailed data tables included in this report.

- Frequency of eating out during the two week period prior to the survey has been defined as follows:
    - Light User: Did not visit a restaurant of fast food place or order take out food in the past two weeks.
    - Medium User: Made one or two visits to a restaurant or fast food place in the past two weeks.
    - Heavy User: Made three to five visits to a restaurant or fast food place in the past two weeks.
    - Very Heavy User: Made five or more visits to a restaurant or fast food place in the past two weeks.
- For moderately priced and fine dining restaurants there is no Very Heavy User distinction made. Instead, a Heavy User is defined as an individual who visited the specific type of restaurant three or more times in the two week period.

- Frequency of exercise has been defined as follows:
  - Non Exercisers: Do not exercise at all or exercise less than once a week.
  - Light Exercisers: Exercise once or twice a week.
  - Medium Exercisers: Exercise three or four times a week.
  - Heavy Exercisers: Exercise five or more times a week.
- The titles for the Consumer Nutrition Groups shown in the tables in Section IV are as follows:
  - Group 1: Uncommitted Consumers
  - Group 2: Nutrition Conscious Consumers
  - Group 3: Weight Conscious Consumers
  - Group 4: Traditional Consumers
  - Group 5: Consumers Not in a Group

A copy of the questionnaire can be found at the end of this report. In addition, a list of all tables can be found on the next several pages. Table numbers listed here correspond to the table numbers listed in the top left hand corner on each page, and they are identical for all four sections. The table information is arranged in the same sequence that it appears on the questionnaire.

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Table 25-1 Eaten/used at home: diet margarine . . . 36, 167, 298, 429
Table 26-1 Eaten/used at home: wine . . . 37, 168, 299, 430
Table 27-1 Eaten/used at home: whole wheat bread . . . 38, 169, 300, 431
Table 28-1 Eaten/used at home: enriched white bread . . . 39, 170, 301, 432
Table 29-1 Eaten/used at home: skim milk or low fat milk . . . 40, 171, 302, 433
Table 30-1 Eaten/used at home: whole milk . . . 41, 172, 303, 434
Table 31-1 Eaten/used at home: ready-to-eat cereal . . . 42, 173, 304, 435
Table 32-1 Eaten/used at home: sugar substitute . . . 43, 174, 305, 436
Table 33-1 Eaten/used at home: reduced calorie salad dressing . . . 44, 175, 306, 437
Table 34-1 Eaten/used at home: beef . . . 45, 176, 307, 438
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Table 36-1 Eaten/used at home: Asian, Oriental foods . . . 47, 178, 309, 440

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Table 38-1 Eaten/used at home: salt substitute 49, 180, 311, 442
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Table 53-1 Likely to try: calorie controlled entree 64, 195, 326, 457
Table 54-1 Likely to try: food cooked without salt 65, 196, 327, 458

Table 55-1 Likely to try: whole wheat breads or rolls or crackers 66, 197, 328, 459

Table 56-1 Likely to try: vegetables seasoned only with herbs or lemon juice 67, 198, 329, 460

Table 57-1 Likely to try: low fat, low calorie fruit based desserts 68, 199, 330, 461

Table 58-1 Likely to try: rich, gooey or chocolate desserts 69, 200, 331, 462

Table 59-1 Likely to try: reduced calorie salad dressing 70, 201, 332, 463

Table 60-1 Likely to try: lean meats 71, 202, 333, 464

Table 61-1 Likely to try: steak or roast beef 72, 203, 334, 465

Table 62-1 Likely to try: poultry without skin 73, 204, 335, 466

Table 63-1 Likely to try: fried chicken 74, 205, 336, 467

Table 64-1 Likely to try: cereal served with skim milk or low fat milk . . .75, 206, 337, 468

Table 65-1 Likely to try: whole grain muffins 76, 207, 338, 469

Table 66-1 Likely to try: whole grain pancakes or waffles 77, 208, 339, 470

Table 67-1 Likely to try: low cholesterol egg substitute 78, 209, 340, 471

Table 68 1 Likely to try: fresh fruit 79, 210, 341, 472

Table 69-1 Likely to try: low fat cottage cheese 80, 211, 342, 473

Table 70-1 Likely to try: bagel or breads with low fat cream cheese 81, 212, 343, 474

Table 71-1 Likely to try: sugar substitute 82, 213, 344, 475

Table 72-1 Likely to try: regular soft drink 83, 214, 345, 476

Table 73-1 Likely to try: diet soft drink. 84, 215, 346, 477

Table 74-1 Likely to try: caffeine-free soft drink 85, 216, 347, 478

Table 75-1 Likely to try: caffeine-free coffee 86, 217, 348, 479

Table 76-1 Likely to try: broiled or baked fish or seafood 87, 218, 349, 486

Table 77-1 Likely to try: fried fish or seafood 88, 219, 356, 487

Table 78-1 Likely to try: premium ice cream 89, 220, 351, 482

Table 79-1 Likely to try: fruit ices or sorbet 90, 221, 352, 483

Table 80-1 It's OK to snack between meals 91, 222, 353, 484

Table 81-1 Fried food is bad for you 92, 223, 354, 485

Table 82-1 Breakfast is the one meal a person can skip without any bad effects 93, 224, 355, 486

Table 83-1 You are often concerned about your health 94, 225, 356, 487

Table 84-1 Being in peak physical condition is important to you 95, 226, 357, 488

Table 85-1 It's important to eat three well balanced meals each day 96, 227, 358, 489

Table 86-1 Regular exercise is vital to your health 97, 228, 359, 490

Table 87-1 You eat more than you should 98, 229, 360, 491

Table 88-1 Watching calories is an essential part of controlling your weight 99, 230, 361, 492

Table 89-1 Good diet and nutrition play a role in the prevention of serious illnesses such as heart disease and cancer 100, 231, 362, 493

Table 90-1 Food prepared at home is generally more nutritious than food prepared at restaurants . . . 101, 232, 363, 494

Table 91-1 Low calorie means less taste . . . 102, 233, 364, 495

Table 92-1 Eating a lot of fruits and vegetables is important to you. . . 103, 234, 365, 496

Table 93-1 The most important thing about food is its taste . . . 104, 235, 366, 497

Table 94-1 Foods that are good for you usually don't taste good . . . 105, 236, 367, 498

Table 95-1 There is no difference in taste between fresh and frozen foods served in restaurants . . . 106, 237, 368, 499

Table 96-1 Expensive restaurants ought to serve fresh rather than frozen foods . . . 107, 238, 369, 500

Table 97-1 You prefer broiled foods to fried foods . . . 108, 239, 370, 501

Table 98-1 It's important to eat a lot of red meat . . . 109, 240, 371, 502

Table 99-1 You are concerned about how much alcohol you consume for health reasons . . . 110, 241, 372, 503

Table 100-1 You are concerned about how much alcohol you consume when drinking and driving . . . 111, 242, 373, 504

Table 101-1 You are drinking less alcohol when you eat out than you did two years ago . . . 112, 243, 374, 505

Table 102-1 Restaurants ought to offer different size portions for different size appetites . . . 113, 244, 375, 506

Table 103-1 Restaurants ought to offer meals specially prepared for children . . . 114, 245, 376, 507

Table 104-1 You prefer restaurants that feature salad bars 115, 246, 377, 508

Table 105-1 When you eat out you eat foods that are different from the foods you eat at home 116, 247, 378, 509

Table 106-1 You would eat out more often if it wasn't so fattening 117, 248, 379, 510

Table 107-1 When eating out for a special occasion you are less concerned about the nutritional value of the food you eat . . . 118, 249, 380, 511

Table 108-1 Your favorite type of restaurant is one where everything is made from scratch 119, 250, 381, 512

Table 109-1 You make a point of ordering foods that are nutritious when eating out 120, 251, 382, 513

Table 110-1 You wish that more restaurants in your area offered food for people on restrictive diets 121, 252, 383, 514

Table 111-1 You are tired of hearing about what's good and bad for you when it comes to food. 122, 253, 384, 515

Table 112-1 You look for low fat foods when you eat out 123, 254, 385, 516

Table 113-1 You wish that more restaurants in your area offered menu items cooked without salt 124, 255, 386, 517

Table 114-1 You often skip at least one meal each day 125, 256, 387, 518

Table 115-1 You pay attention to the nutritional content of the food you eat 126, 257, 388, 519

Table 116-1 You pay attention to the calorie content of the food you eat 127, 258, 389, 520

Table 117-1 You're a 'meat and potatoes' person 128, 259, 390, 521

Table 118-1 Other members of your family affect what you eat 129, 260, 391, 522

Table 119-1 You eat what you want whenever you feel like it 130, 261, 392, 523

Table 120-1 You prefer to eat many small meals or snacks throughout the day rather than the standard three full meals a day 131, 262, 393, 524

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SECTION I

AGE, SEX, FEMALE EMPLOYMENT STATUS

RESTAURANT HEALTH AND NUTRITION STUDY
Table 1-1
Q1 NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED OR ORDERED FOOD FROM A
FAST FOOD RESTAURANT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
00 TIMES	53520 32.0	22148 27.9	1600 10.3	1707 11.5	3021 17.3	4761 42.0	3909 39.1	7150 70.3	31371 35.8	3705 25.2	4592 21.8	2691 19.9	6188 46.7	7053 52.4	7143 60.9	13211 27.2	17904 46.4
01 TIMES	21139 12.7	10246 12.9	3331 21.4	1806 12.2	2166 12.4	1461 12.9	1167 11.7	316 3.1	10893 12.4	2089 14.2	2107 10.0	1636 12.1	1884 14.2	1750 13.0	1427 12.2	6054 12.5	4751 12.3
02 TIMES	28700 17.2	13852 17.5	2089 13.4	3431 23.2	2949 16.9	1654 14.6	2800 28.0	930 9.1	14848 16.9	2863 19.5	5055 24.0	1881 13.9	1496 11.3	2723 20.2	831 7.1	8493 17.5	6069 15.7
03 TIMES	18284 10.9	7437 9.4	1890 12.1	1732 11.7	2643 15.1	367 3.2	422 4.2	382 3.8	10847 12.4	2773 18.9	2721 12.9	2522 18.7	1492 11.3	664 4.9	676 5.8	6779 14.0	4069 10.5
04 TIMES	12711 7.6	6647 8.4	1438 9.2	1698 11.5	2652 15.2		549 5.5	311 3.1	6063 6.9	1638 11.1	1878 8.9	1086 8.0	700 5.3		762 6.5	4511 9.3	1552 4.0
05 TIMES	9279 5.6	4640 5.8	1745 11.2	1161 7.8	458 2.6	389 3.4	388 3.9	499 4.9	4639 5.3	570 3.9	1392 6.6	605 4.5	886 6.7	788 5.8	398 3.4	2032 4.2	2607 6.8
06 OR MORE TIMES	23207 13.9	14149 17.8	3501 22.5	3270 22.1	3438 19.7	2609 23.0	752 7.5	577 5.7	9058 10.3	1067 7.3	3314 15.7	3100 22.9	595 4.5	494 3.7	487 4.2	7421 15.3	1637 4.2
NOT ASCERTAINED	223 .1	223 .3			128 .7	96 .8											
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 2-1
Q1 NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED OR ORDERED FOOD FROM
A FAMILY OR MODERATELY PRICED RESTAURANT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
00 TIMES	68424 41.0	29296 36.9	6133 39.3	5246 35.4	4185 24.0	4757 42.0	3357 33.6	5618 55.3	39127 44.6	7431 50.5	9298 44.2	4571 33.8	6536 49.4	6343 47.1	4949 42.2	22936 47.3	15770 40.9
01 TIMES	39174 23.4	18210 23.0	4781 30.7	4212 28.4	5143 29.5	815 7.2	2413 24.2	847 8.3	20964 23.9	3662 24.9	6013 28.6	2908 21.5	2264 17.1	2904 21.6	3212 27.4	10797 22.3	10120 26.2
02 TIMES	30286 18.1	14896 18.8	3313 21.2	1712 11.6	4271 24.5	1514 13.4	2472 24.7	1615 15.9	15390 17.5	1755 11.9	3970 18.9	3476 25.7	2064 15.6	2296 17.0	1828 15.6	8541 17.6	6774 17.6
03 TIME	10894 6.5	6652 8.4	877 5.6	2396 16.2	833 4.8	1877 16.6	194 1.9	475 4.7	4241 4.8	605 4.1	501 2.4	1306 9.7	1774 13.4	55 .4		2904 6.0	1249 3.2
04 TIMES	7330 4.4	3817 4.8		648 4.4	521 3.0	875 7.7	725 7.3	1048 10.3	3514 4.0	713 4.8	322 1.5	239 1.8	347 2.6	1168 8.7	725 6.2	1380 2.8	2134 5.5
05 TIMES	4921 2.9	2299 2.9	344 2.2	365 2.5	375 2.1	553 4.9	281 2.8	382 3.8	2622 3.0	362 2.5	403 1.9	617 4.6	256 1.9	408 3.0	575 4.9	959 2.0	1663 4.3
06 OR MORE TIMES	5812 3.5	3949 5.0	147 .9	228 1.5	1999 11.5	850 7.5	545 5.5	180 1.8	1863 2.1	177 1.2	551 2.6	403 3.0		297 2.2	436 3.7	984 2.0	880 2.3
NOT ASCERTAINED	223 .1	223 .3			128 .7	96 .8											
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 3-1
Q1 NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED OR ORDERED FOOD FROM A
FINE DINING OR ATMOSPHERE RESTAURANT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
00 TIMES	119106 71.3	55621 70.1	10923 70.0	9124 61.6	11973 68.6	8521 75.2	6613 66.2	8467 83.3	63484 72.4	10122 68.8	16557 78.6	9344 69.1	7776 58.7	9316 69.2	10369 88.4	33779 69.6	29149 75.5
01 TIMES	31301 18.7	15885 20.0	3863 24.8	3245 21.9	4007 23.0	1688 14.9	2482 24.8	601 5.9	15416 17.6	2992 20.3	2500 11.9	2630 19.5	2875 21.7	3568 26.5	851 7.3	9407 19.4	6009 15.6
02 TIMES	7697 4.6	3204 4.0	538 3.5	1049 7.1	746 4.3	374 3.3	302 3.0	194 1.9	4493 5.1	1361 9.3	652 3.1	932 6.9	857 6.5	462 3.4	231 2.0	2620 5.4	1798 4.7
03 TIMES	3515 2.1	1649 2.1	123 .8	798 5.4	170 1.0			557 5.5	1867 2.1		992 4.7	247 1.8	354 2.7		274 2.3	1447 3.0	420 1.1
04 TIMES	1975 1.2	860 1.1		146 1.0	123 .7		591 5.9		1115 1.3	178 1.2	357 1.7	142 1.1	312 2.4	126 .9		713 1.5	402 1.0
05 TIMES	1123 .7	574 .7	147 .9	164 1.1				263 2.6	549 .6				549 4.1			256 .5	293 .8
06 OR MORE TIMES	2122 1.3	1327 1.7		280 1.9	307 1.8	658 5.8		82 .8	795 .9	51 .3		225 1.7	519 3.9			276 .6	519 1.3
NOT ASCERTAINED	223 .1	223 .3			128 .7	96 .8											
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 4-1
Q1 TOTAL NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED A RESTAURANT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
00 TIMES	27573	11358	898	811	693	2865	1355	4736	16215	1634	2497	2256	2376	3692	3760	7242	8839
	16.5	14.3	5.8	5.5	4.0	25.3	13.6	46.6	18.5	11.1	11.9	16.7	17.9	27.4	32.1	14.9	22.9
01 TIMES	15760	4801	975	819	732	835	980	461	10959	3042	2195	467	1501	1896	1859	5411	5501
	9.4	6.1	6.2	5.5	4.2	7.4	9.8	4.5	12.5	20.7	10.4	3.5	11.3	14.1	15.9	11.2	14.3
02 TIMES	22944	11765	3270	2329	2525	642	2543	457	11179	1548	2482	1188	1860	2047	2053	5449	5443
	13.7	14.8	21.0	15.7	14.5	5.7	25.5	4.5	12.7	10.5	11.8	8.8	14.0	15.2	17.5	11.2	14.1
03 TIMES	16977	6451	1502	1578	1399	422	1132	418	10526	2545	3059	796	1719	1550	857	6402	4124
	10.2	8.1	9.6	10.7	8.0	3.7	11.3	4.1	12.0	17.3	14.5	5.9	13.0	11.5	7.3	13.2	10.7
04 TIMES	16931	9244	1636	1172	2954	855	768	1858	7687	945	2714	954	1752	935	387	4300	3224
	10.1	11.7	10.5	7.9	16.9	7.5	7.7	18.3	8.8	6.4	12.9	7.1	13.2	6.9	3.3	8.9	8.4
05 TIMES	16086	7605	1364	1067	2858	1469	583	263	8482	1070	1857	2826	513	1149	1066	5559	2923
	9.6	9.6	8.7	7.2	16.4	13.0	5.8	2.6	9.7	7.3	8.8	20.9	3.9	8.5	9.1	11.5	7.6
06 OR MORE TIMES	50568	27896	5949	7029	6166	4152	2627	1972	22672	3920	6255	5033	3521	2203	1741	14137	8535
	30.3	35.2	38.1	47.5	35.3	36.6	26.3	19.4	25.8	26.7	29.7	37.2	26.6	16.4	14.9	29.1	22.1
NOT ASCERTAINED	223	223			128	96											
	.1	.3			.7	.8											
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 5-1
Q2 DO YOU THINK OF YOURSELF AS SOMEONE WHO EATS OUT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FREQUENTLY	50951	25930	3827	5178	9249	2831	3220	1624	25021	3328	6092	5411	3649	3923	2619	14941	10005
	30.5	32.7	24.5	35.0	53.0	25.0	32.2	16.0	28.5	22.6	28.9	40.0	27.6	29.1	22.3	30.8	25.9
OCCASIONALLY	75906	37540	9501	7653	6482	6245	3699	3961	38366	9044	8780	5932	6777	3709	4123	23459	14351
	45.4	47.3	60.9	51.7	37.1	55.1	37.0	39.0	43.7	61.5	41.7	43.9	51.2	27.5	35.2	48.4	37.2
INFREQUENTLY	40206	15873	2266	1975	1723	2260	3069	4580	24333	2332	6186	2178	2816	5840	4981	10099	14234
	24.1	20.0	14.5	13.3	9.9	19.9	30.7	45.1	27.7	15.9	29.4	16.1	21.3	43.3	42.5	20.8	36.9
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 6-1
Q3 INFORMED ABOUT HEALTH AND NUTRITION ISSUES
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY INFORMED	62590 37.5	24182 30.5	5064 32.5	3375 22.8	6993 40.1	1677 14.8	2954 29.6	4119 40.5	38408 43.8	4037 27.5	7655 36.3	6457 47.8	8154 61.6	6897 51.2	5208 44.4	20710 42.7	17488 45.3
SOMEWHAT INFORMED	92363 55.3	48187 60.7	9270 59.4	10029 67.7	8469 48.5	8944 78.9	6487 64.9	4988 49.1	44176 50.4	9419 64.1	12529 59.5	6622 49.0	4848 36.6	6031 44.8	4727 40.3	26356 54.3	17398 45.1
SOMEWHAT UNINFORMED	9013 5.4	5260 6.6	854 5.5	1231 8.3	1563 9.0	658 5.8	355 3.6	599 5.9	3753 4.3	1138 7.7	768 3.6	215 1.6	240 1.8	440 3.3	954 8.1	1220 2.5	2534 6.6
NOT AT ALL	2879 1.7	1714 2.2	406 2.6	170 1.1	429 2.5	57 .5	192 1.9	460 4.5	1165 1.3	110 .8	107 .5	227 1.7		103 .8	617 5.3	213 .4	951 2.5
NOT ASCERTAINED	218 .1								218 .2						218 1.9		218 .6
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 7-1
Q4 CONSCIOUSLY RESTRICT USE OF: SALT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	113879	47850	7360	8002	10220	6893	7285	8090	66029	8923	13692	10877	11919	11530	9087	36259	29335
	68.2	60.3	47.2	54.0	58.6	60.8	72.9	79.6	75.3	60.7	65.0	80.4	90.0	85.6	77.5	74.8	76.0
NO	52886	31493	8234	6803	7234	4444	2703	2075	21393	5483	7366	2643	1323	1941	2636	12240	8956
	31.7	39.7	52.8	46.0	41.4	39.2	27.1	20.4	24.4	37.3	35.0	19.6	10.0	14.4	22.5	25.2	23.2
NOT ASCERTAINED	298								298	298							298
	.2								.3	2.0							.8
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 8-1
Q4 CONSCIOUSLY RESTRICT USE OF: ADDITIVES
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	83816 50.2	37372 47.1	6499 41.7	7837 52.9	8642 49.5	4399 38.8	4462 44.7	5533 54.4	46444 52.9	6645 45.2	11022 52.3	8849 65.4	7248 54.7	7579 56.3	5102 43.5	26457 54.5	19553 50.7
NO	83153 49.8	41971 52.9	9095 58.3	6969 47.1	8812 50.5	6938 61.2	5525 55.3	4632 45.6	41182 46.9	8059 54.8	10036 47.7	4672 34.6	5995 45.3	5892 43.7	6528 55.7	22043 45.5	18942 49.1
NOT ASCERTAINED	94 .1								94 .1						94 .8		94 .2
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 9-1
Q4 CONSCIOUSLY RESTRICT USE OF: SUGAR
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	112915 67.6	50776 64.0	9068 58.1	8819 59.6	11760 67.4	7578 66.8	5753 57.6	7798 76.7	62138 70.8	8043 54.7	12120 57.6	10993 81.3	10894 82.3	11035 81.9	9054 77.2	31196 64.3	30509 79.1
NO	53533 32.0	28471 35.9	6526 41.9	5986 40.4	5694 32.6	3663 32.3	4234 42.4	2367 23.3	25062 28.6	6661 45.3	8804 41.8	2399 17.7	2348 17.7	2180 16.2	2670 22.8	17175 35.4	7690 19.9
NOT ASCERTAINED	615 .4	96 .1				96 .8			519 .6		134 .6	129 1.0		256 1.9		129 .3	391 1.0
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 10-1
Q4 CONSCIOUSLY RESTRICT USE OF: FOODS HIGH IN CHOLESTEROL
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	109263	48758	5581	9882	10063	8541	7616	7076	60505	7773	12006	10359	9318	12248	8802	32481	27528
	65.4	61.5	35.8	66.7	57.7	75.3	76.2	69.6	69.0	52.9	57.0	76.6	70.4	90.9	75.1	67.0	71.3
NO	57071	29931	10013	4924	6738	2795	2372	3089	27140	6931	9052	3087	3924	1223	2922	15943	11062
	34.2	37.7	64.2	33.3	38.6	24.7	23.8	30.4	30.9	47.1	43.0	22.8	29.6	9.1	24.9	32.9	28.7
NOT ASCERTAINED	729	654			654				75			75				75	
	.4	.8			3.7				.1			.6				.2	
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 11-1
Q4 CONSCIOUSLY RESTRICT USE OF: FOODS HIGH IN FAT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	113531 68.0	51876 65.4	7937 50.9	9947 67.2	11727 67.2	8548 75.4	6521 65.3	7196 70.8	61655 70.3	9293 63.2	13405 63.7	10411 77.0	9703 73.3	11537 85.6	7307 62.3	33221 68.5	28047 72.7
NO	53342 31.9	27352 34.5	7658 49.1	4858 32.8	5727 32.8	2789 24.6	3352 33.6	2969 29.2	25990 29.6	5411 36.8	7654 36.3	3034 22.4	3539 26.7	1934 14.4	4417 37.7	15204 31.3	10542 27.3
NOT ASCERTAINED	190 .1	115 .1					115 1.1		75 .1			75 .6				75 .2	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 12-1
Q5 CONSCIOUSLY EAT FOODS HIGH IN FIBER
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	111363 66.7	53435 67.3	8027 51.5	8241 55.7	12431 71.2	9193 81.1	7994 80.0	7548 74.3	57928 66.0	7962 54.1	12291 58.4	7781 57.6	10238 77.3	11042 82.0	8614 73.5	31809 65.6	25732 66.7
NO	55214 33.1	25659 32.3	7318 46.9	6564 44.3	5023 28.8	2143 18.9	1994 20.0	2617 25.7	29556 33.7	6742 45.9	8532 40.5	5739 42.4	3004 22.7	2429 18.0	3110 26.5	16589 34.2	12723 33.0
DON'T KNOW	351 .2	250 .3	250 1.6						102 .1		102 .5					102 .2	
NOT ASCERTAINED	134 .1								134 .2		134 .6						134 .3
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 13-1
Q5 CONSCIOUSLY EAT: FOODS HIGH IN CALCIUM
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	112886	50032	12144	8790	9845	6869	4816	7567	62855	8770	15533	9427	9140	10815	9170	35225	27330
	67.6	63.1	77.9	59.4	56.4	60.6	48.2	74.4	71.7	59.6	73.8	69.7	69.0	80.3	78.2	72.6	70.8
NO	54067	29202	3450	6015	7610	4467	5172	2488	24865	5934	5526	4093	4102	2656	2554	13275	11259
	32.4	36.8	22.1	40.6	43.6	39.4	51.8	24.5	28.3	40.4	26.2	30.3	31.0	19.7	21.8	27.4	29.2
DON'T KNOW	110	110						110									
	.1	.1						1.1									
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 14-1
Q5 CONSCIOUSLY EAT: STARCHY FOODS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	111157 66.5	51342 64.7	9838 63.1	9240 62.4	11357 65.1	6542 57.7	6648 66.6	7717 75.9	59815 68.2	9725 66.1	14856 70.5	10036 74.2	9562 72.2	8700 64.6	6935 59.2	33684 69.5	25636 66.4
NO	55813 33.4	28001 35.3	5757 36.9	5565 37.6	6097 34.9	4795 42.3	3340 33.4	2448 24.1	27811 31.7	4979 33.9	6202 29.5	3484 25.8	3680 27.8	4771 35.4	4695 40.0	14816 30.5	12860 33.3
NOT ASCERTAINED	94 .1								94 .1						94 .8		94 .2
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 15-1
Q6 TAKE VITAMINS OR MINERALS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805 ·	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	88471	37780	7957	7306	7437	5960	3360	5759	50691	7872	13949	7980	6662	8047	6182	29445	21016
	53.0	47.6	51.0	49.3	42.6	52.6	33.6	56.7	57.8	53.5	66.2	59.0	50.3	59.7	52.7	60.7	54.5
NO	78592	41563	7638	7499	10017	5376	6627	4406	37029	6832	7110	5541	6580	5424	5542	19055	17574
	47.0	52.4	49.0	50.7	57.4	47.4	66.4	43.3	42.2	46.5	33.8	41.0	49.7	40.3	47.3	39.3	45.5
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 16-1
Q7 CONSIDER YOURSELF OVERWEIGHT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	67219 40.2	32255 40.7	996 6.4	6297 42.5	8748 50.1	6351 56.0	5382 53.9	4481 44.1	34964 39.9	3745 25.5	7578 36.0	6625 49.0	6344 47.9	5925 44.0	4746 40.5	18273 37.7	16304 42.2
NO	99232 59.4	47088 59.3	14598 93.6	8508 57.5	8706 49.9	4985 44.0	4606 46.1	5684 55.9	52145 59.4	10770 73.2	13105 62.2	6896 51.0	6898 52.1	7546 56.0	6930 59.1	30227 62.3	21674 56.2
NOT ASCERTAINED	612 .4								612 .7	189 1.3	376 1.8				47 .4		612 1.6
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 17-1
Q8 CURRENTLY ON A DIET
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	32456	11496	1172	1805	3550	2061	1148	1760	20960	2780	5277	3487	3818	4129	1468	11602	9102
	19.4	14.5	7.5	12.2	20.3	18.2	11.5	17.3	23.9	18.9	25.1	25.8	28.8	30.6	12.5	23.9	23.6
NO	134607	67847	14422	13000	13904	9275	8840	8405	66760	11924	15781	10034	9424	9342	10255	36898	29488
	80.6	85.5	92.5	87.8	79.7	81.8	88.5	82.7	76.1	81.1	74.9	74.2	71.2	69.4	87.5	76.1	76.4
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 18-1
Q9 ON A DIET IN PAST YEAR
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	134607	67847	14422	13000	13904	9275	8840	8405	66760	11924	15781	10034	9424	9342	10255	36898	29488
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	27257	10235	1154	1867	2496	2017	1518	1184	17021	3216	5909	3912	1913	1613	459	11827	5017
	20.2	15.1	8.0	14.4	18.0	21.7	17.2	14.1	25.5	27.0	37.4	39.0	20.3	17.3	4.5	32.1	17.0
NO	103575	55466	12977	11133	11050	5762	7323	7222	48109	8509	9804	5756	7383	7060	9597	24824	23088
	76.9	81.8	90.0	85.6	79.5	62.1	82.8	85.9	72.1	71.4	62.1	57.4	78.3	75.6	93.6	67.3	78.3
NOT ASCERTAINED	3775	2146	292		358	1496			1630	199	68	366	128	670	199	247	1382
	2.8	3.2	2.0		2.6	16.1			2.4	1.7	.4	3.6	1.4	7.2	1.9	.7	4.7
SIGMA	134607	67847	14422	13000	13904	9275	8840	8405	66760	11924	15781	10034	9424	9342	10255	36898	29488
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 19-1
Q10 HOW OFTEN DO YOU EXCERCISE
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
NOT AT ALL	25143 15.1	9882 12.5	472 3.0	1906 12.9	2704 15.5	2120 18.7	1456 14.6	1224 12.0	15261 17.4	1854 12.6	2913 13.8	2753 20.4	1694 12.8	3670 27.2	2377 20.3	6332 13.1	8529 22.1
LESS THAN ONCE PER WK	13223 7.9	7257 9.1	793 5.1	2003 13.5	1939 11.1	868 7.7	658 6.6	996 9.8	5966 6.8	527 3.6	1128 5.4	1119 8.3	1079 8.1	1009 7.5	1105 9.4	2820 5.8	3146 8.2
1 - 2 TIMES PER WK	36787 22.0	12531 15.8	1304 8.4	2577 17.4	2630 15.1	1997 17.6	2281 22.8	1742 17.1	24256 27.7	3803 25.9	7941 37.7	4230 31.3	3014 22.8	2574 19.1	2694 23.0	13178 27.2	10969 28.4
3 - 4 TIMES PER WK	43029 25.8	23321 29.4	6195 39.7	4387 29.6	5761 33.0	4522 39.9	975 9.8	1480 14.6	19709 22.5	4960 33.7	4792 22.8	2685 19.9	3678 27.8	1770 13.1	1823 15.6	12616 26.0	7092 18.4
5 OR MORE TIMES PER WK	48506 29.0	26130 32.9	6830 43.8	3932 26.6	4419 25.3	1828 16.1	4618 46.2	4502 44.3	22376 25.5	3560 24.2	4285 20.3	2733 20.2	3778 28.5	4448 33.0	3573 30.5	13553 27.9	8701 22.5
REFUSED	152 .1								152 .2						152 1.3		152 .4
NOT ASCERTAINED	222 .1	222 .3						222 2.2									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 20-1
Q11 BEEN TO A RESTAURANT THAT OFFERS HEALTHY OR RESTRICTIVE MEALS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	84306 50.5	39249 49.5	7750 49.7	9254 62.5	10873 62.3	6101 53.8	2635 26.4	2635 25.9	45057 51.4	8715 59.3	11609 55.1	8538 63.2	8149 61.5	5934 44.1	2111 18.0	29225 60.3	15744 40.8
NO	82718 49.5	40094 50.5	7844 50.3	5551 37.5	6581 37.7	5236 46.2	7353 73.6	7530 74.1	42624 48.6	5989 40.7	9410 44.7	4982 36.8	5093 38.5	7537 55.9	9613 82.0	19274 39.7	22806 59.1
DON'T KNOW	39								39		39 .2						39 .1
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 21-1
Q12 ORDERED ANY SPECIAL MEALS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	84306	39249	7750	9254	10873	6101	2635	2635	45057	8715	11609	8538	8149	5934	2111	29225	15744
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	50843	21642	3657	4411	6673	3735	1249	1917	29200	4960	6414	7104	4981	4323	1419	18411	10789
	60.3	55.1	47.2	47.7	61.4	61.2	47.4	72.7	64.8	56.9	55.3	83.2	61.1	72.8	67.2	63.0	68.5
NO	33463	17606	4093	4843	4200	2366	1386	718	15856	3756	5194	1435	3168	1612	692	10814	4955
	39.7	44.9	52.8	52.3	38.6	38.8	52.6	27.3	35.2	43.1	44.7	16.8	38.9	27.2	32.8	37.0	31.5
SIGMA	84306	39249	7750	9254	10873	6101	2635	2635	45057	8715	11609	8538	8149	5934	2111	29225	15744
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 22-1
Q13 HOW OFTEN ORDERED SPECIAL MENU ITEMS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	50843 100.0	21642 100.0	3657 100.0	4411 100.0	6673 100.0	3735 100.0	1249 100.0	1917 100.0	29200 100.0	4960 100.0	6414 100.0	7104 100.0	4981 100.0	4323 100.0	1419 100.0	18411 100.0	10789 100.0
ALL THE TIME	3813 7.5	1456 6.7			490 7.3	388 10.4	383 30.6	194 10.1	2358 8.1	221 4.5	412 6.4	225 3.2	775 15.6	615 14.2	109 7.7	1310 7.1	1047 9.7
MOST THE TIME	8180 16.1	3426 15.8	455 12.4	634 14.4	1167 17.5	444 11.9		726 37.9	4754 16.3	618 12.5	1106 17.2	877 12.4	1089 21.9	679 15.7	384 27.1	2731 14.8	2023 18.7
SOMETIMES	25480 50.1	11549 53.4	2387 65.3	2123 48.1	2966 44.4	2902 77.7	782 62.6	388 20.3	13931 47.7	2417 48.7	2806 43.7	3967 55.8	2535 50.9	1840 42.6	367 25.9	9277 50.4	4655 43.1
INFREQUENTLY	7503 14.8	3376 15.6		1336 30.3	1348 20.2		84 6.8	608 31.7	4127 14.1	942 19.0	1532 23.9	511 7.2	330 6.6	651 15.1	160 11.3	2562 13.9	1565 14.5
ONLY TRIED	5866 11.5	1835 8.5	815 22.3	319 7.2	702 10.5				4031 13.8	762 15.4	559 8.7	1523 21.4	251 5.0	537 12.4	399 28.1	2532 13.8	1499 13.9
SIGMA	50843 100.0	21642 100.0	3657 100.0	4411 100.0	6673 100.0	3735 100.0	1249 100.0	1917 100.0	29200 100.0	4960 100.0	6414 100.0	7104 100.0	4981 100.0	4323 100.0	1419 100.0	18411 100.0	10789 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 23-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: VEGETABLES COOKED WITHOUT SALT -
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	106150 63.5	47371 59.7	9368 60.1	8691 58.7	11871 68.0	7325 64.6	4951 49.6	5165 50.8	58779 67.0	9784 66.5	12351 58.6	10340 76.5	9577 72.3	9158 68.0	7569 64.6	34938 72.0	23394 60.6
NO	58680 35.1	30554 38.5	6227 39.9	6064 41.0	5158 29.6	4011 35.4	5036 50.4	4059 39.9	28125 32.1	4699 32.0	8285 39.3	3073 22.7	3665 27.7	4248 31.5	4155 35.4	13407 27.6	14535 37.7
NOT ASCERTAINED	2234 1.3	1418 1.8		51 .3	425 2.4			942 9.3	816 .9	221 1.5	423 2.0	107 .8		65 .5		154 .3	661 1.7
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 24-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: TOSSED SALAD
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	148010 88.6	66305 83.6	12701 81.4	12708 85.8	15467 88.6	8161 72.0	9087 91.0	8181 80.5	81704 93.1	13512 91.9	19256 91.4	13171 97.4	12235 92.4	13369 99.2	10161 86.7	45597 94.0	35524 92.1
NO	17991 10.8	12022 15.2	2894 18.6	2097 14.2	1748 10.0	3175 28.0	900 9.0	1207 11.9	5969 6.8	1192 8.1	1755 8.3	349 2.6	1007 7.6	102 .8	1563 13.3	2856 5.9	3066 7.9
NOT ASCERTAINED	1063 .6	1016 1.3			239 1.4			777 7.6	47 .1		47 .2					47 .1	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 25-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: DIET MARGARINE
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	60693 36.3	32556 41.0	5477 35.1	3725 25.2	7011 40.2	6180 54.5	6114 61.2	4050 39.8	28137 32.1	2443 16.6	4206 20.0	4599 34.0	5572 42.1	5189 38.5	6128 52.3	10847 22.4	17155 44.5
NO	105457 63.1	45874 57.8	10117 64.9	11080 74.8	10307 59.1	5156 45.5	3874 38.8	5338 52.5	59583 67.9	12261 83.4	16852 80.0	8922 66.0	7670 57.9	8283 61.5	5596 47.7	37653 77.6	21434 55.5
NOT ASCERTAINED	913 .5	913 1.2			136 .8			777 7.6									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 26-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: WINE
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	59607 35.7	31875 40.2	6426 41.2	5051 34.1	9938 56.9	4945 43.6	2914 29.2	2602 25.6	27732 31.6	4131 28.1	8502 40.4	5505 40.7	4457 33.7	3248 24.1	1889 16.1	19835 40.9	7644 19.8
NO	106320 63.6	46332 58.4	9169 58.8	9754 65.9	7380 42.3	6392 56.4	7074 70.8	6564 64.6	59988 68.4	10573 71.9	12556 59.6	8016 59.3	8785 66.3	10223 75.9	9835 83.9	28665 59.1	30945 80.2
NOT ASCERTAINED	1135 .7	1135 1.4			136 .8			999 9.8									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 27-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: WHOLE WHEAT BREAD
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	126047 75.4	59751 75.3	11791 75.6	11568 78.1	12032 68.9	9572 84.4	8333 83.4	6455 63.5	66296 75.6	9683 65.9	16038 76.2	9219 68.2	10738 81.1	10749 79.8	9869 84.2	36493 75.2	29370 76.1
NO	39421 23.6	18105 22.8	3804 24.4	3237 21.9	5286 30.3	1764 15.6	1081 10.8	2933 28.9	21316 24.3	5021 34.1	4913 23.3	4301 31.8	2505 18.9	2722 20.2	1855 15.8	12007 24.8	9112 23.6
NOT ASCERTAINED	1595 1.0	14[illegible] 1.[illegible]			136 .8		574 5.7	777 7.6	107 .1		107 .5						107 .3
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 28-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: ENRICHED WHITE BREAD
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENT	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	98238	46289	11856	9275	7532	6398	5849	5379	51949	10155	12274	8263	6176	8150	6932	28270	23454
	58.8	58.3	76.0	62.6	43.2	56.4	58.6	52.9	59.2	69.1	58.3	61.1	46.6	60.5	59.1	58.3	60.8
NO	67912	32141	3739	5530	9786	4938	4139	4009	35771	4549	8785	5258	7066	5321	4792	20230	15135
	40.7	40.5	24.0	37.4	56.1	43.6	41.4	39.4	40.8	30.9	41.7	38.9	53.4	39.5	40.9	41.7	39.2
NOT ASCERTAINED	913	913			136			777									
	.5	1.2			.8			7.6									
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100,0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 29-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SKIM MILK OR LOW FAT MILK
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	108857 65.2	51298 64.7	8359 53.6	10868 73.4	10785 61.8	9184 81.0	5906 59.1	6197 61.0	57558 65.6	6796 46.2	14851 70.5	9614 71.1	8514 64.3	8968 66.6	8815 75.2	31709 65.4	25327 65.6
NO	56999 34.1	26916 33.9	7020 45.0	3938 26.6	6533 37.4	2152 19.0	4082 40.9	3191 31.4	30083 34.3	7908 53.8	6128 29.1	3907 28.9	4728 35.7	4503 33.4	2909 24.8	16712 34.5	13262 34.4
NOT ASCERTAINED	1208 .7	1129 1.4	215 1.4		136 .8			777 7.6	79 .1		79 .4					79 .2	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 30-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: WHOLE MILK
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	77403 46.3	39835 50.2	11698 75.0	6060 40.9	10076 57.7	5629 49.7	2797 28.0	3575 35.2	37568 42.8	8982 61.1	9184 43.6	5671 41.9	5811 43.9	4405 32.7	3515 30.0	21627 44.6	15941 41.3
NO	88659 53.1	38595 48.6	3897 25.0	8746 59.1	7242 41.5	5707 50.3	7191 72.0	5813 57.2	50064 57.1	5722 38.9	11875 56.4	7849 58.1	7343 55.5	9066 67.3	8209 70.0	26873 55.4	22648 58.7
NOT ASCERTAINED	1001 .6	913 1.2			136 .8			777 7.6	88 .1				88 .7				
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 31-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: READY-TO-EAT CEREAL
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	99481 59.5	46188 58.2	8700 55.8	9564 64.6	10420 59.7	5263 46.4	5626 56.3	6615 65.1	53293 60.8	7418 50.5	13524 64.2	6616 48.9	7105 53.7	9311 69.1	9318 79.5	25780 53.2	27257 70.6
NO	66669 39.9	32242 40.6	6895 44.2	5241 35.4	6898 39.5	6073 53.6	4361 43.7	2773 27.3	34427 39.2	7286 49.5	7534 35.8	6905 51.1	6137 46.3	4160 30.9	2405 20.5	22720 46.8	11333 29.4
NOT ASCERTAINED	913 .5	913 1.2			136 .8			777 7.6									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 32-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SUGAR SUBSTITUTE
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	55765 33.4	25214 31.8	6427 41.2	3931 26.6	3795 21.7	6634 58.5	2034 20.4	2392 23.5	30551 34.8	4423 30.1	5597 26.6	5536 40.9	5113 38.6	5586 41.5	4296 36.6	17647 36.4	12858 33.3
NO	110300 66.0	53131 67.0	9167 58.8	10874 73.4	13659 78.3	4702 41.5	7954 79.6	6774 66.6	57169 65.2	10281 69.9	15461 73.4	7984 59.1	8129 61.4	7885 58.5	7427 63.4	30853 63.6	25732 66.7
NOT ASCERTAINED	999 .6	999 1.3						999 9.8									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 33-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: REDUCED CALORIE SALAD DRESSING
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	65609	27762	5295	5677	5127	4668	3639	3356	37847	4616	7938	5592	6685	7540	5476	19998	17489
	39.3	35.0	34.0	38.3	29.4	41.2	36.4	33.0	43.1	31.4	37.7	41.4	50.5	56.0	46.7	41.2	45.3
NO	100502	50629	10299	9128	12152	6668	6349	6032	49873	10088	13121	7928	6557	5931	6248	28501	21100
	60.2	63.8	66.0	61.7	69.6	58.8	63.6	59.3	56.9	68.6	62.3	58.6	49.5	44.0	53.3	58.8	54.7
NOT ASCERTAINED	952	952			175			777									
	.6	1.2			1.0			7.6									
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 34-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: BEEF
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	145017	69813	14242	13445	14608	11336	9217	6966	75204	12631	18353	11997	10821	11099	10303	42507	32066
	86.8	88.0	91.3	90.8	83.7	100.0	92.3	68.5	85.7	85.9	87.2	88.7	81.7	82.4	87.9	87.6	83.1
NO	21269	8753	1353	1360	2846		771	2422	12516	2073	2705	1523	2422	2373	1421	5993	6524
	12.7	11.0	8.7	9.2	16.3		7.7	23.8	14.3	14.1	12.8	11.3	18.3	17.6	12.1	12.4	16.9
NOT ASCERTAINED	777	777						777									
	.5	1.0						7.6									
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 35-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SKINLESS CHICKEN
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	96406	41216	4556	8060	7431	6120	7839	7210	55190	7716	13281	10161	8465	9317	6250	29827	25107
	57.7	51.9	29.2	54.4	42.6	54.0	78.5	70.9	62.9	52.5	63.1	75.2	63.9	69.2	53.3	61.5	65.1
NO	69716	37186	11039	6745	10023	5052	2149	2178	32530	6988	7777	3359	4777	4155	5474	18673	13483
	41.7	46.9	70.8	45.6	57.4	44.6	21.5	21.4	37.1	47.5	36.9	24.8	36.1	30.8	46.7	38.5	34.9
NOT ASCERTAINED	941	941				164		777									
	.6	1.2				1.4		7.6									
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 36-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: ASIAN, ORIENTAL FOODS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENT	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	74409 44.5	36391 45.9	8154 52.3	5714 38.6	8205 47.0	5612 49.5	4959 49.6	3747 36.9	38017 43.3	7946 54.0	9771 46.4	5397 39.9	5491 41.5	6436 47.8	2976 25.4	21556 44.4	16074 41.7
NO	91655 54.9	41953 52.9	7440 47.7	9091 61.4	9249 53.0	5724 50.5	5029 50.4	5420 53.3	49703 56.7	6758 46.0	11287 53.6	8123 60.1	7751 58.5	7036 52.2	8748 74.6	26943 55.6	22515 58.3
NOT ASCERTAINED	999 .6	999 1.3						999 9.8									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 37-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: MEXICAN FOODS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	72510	36654	10821	6918	9527	4619	2268	2502	35856	8395	12092	6331	4225	3057	1756	23233	12401
	43.4	46.2	69.4	46.7	54.6	40.7	22.7	24.6	40.9	57.1	57.4	46.8	31.9	22.7	15.0	47.9	32.1
NO	92931	41067	4774	7887	7928	5873	7720	6886	51864	6309	8967	7189	9017	10414	9968	25267	26189
	55.6	51.8	30.6	53.3	45.4	51.8	77.3	67.7	59.1	42.9	42.6	53.2	68.1	77.3	85.0	52.1	67.9
NOT ASCERTAINED	1621	1621				844		777									
	1.0	2.0				7.4		7.6									
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 38-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SALT SUBSTITUTE
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	27651 16.6	10389 13.1	1365 8.8	893 6.0	3499 20.0	1155 10.2	1079 10.8	2399 23.6	17262 19.7	2022 13.8	1776 8.4	2691 19.9	2654 20.0	4214 31.3	3904 33.3	8271 17.1	8916 23.1
NO	137705 82.4	67246 84.8	14229 91.2	13913 94.0	13956 80.0	9337 82.4	8909 89.2	6903 67.9	70458 80.3	12682 86.2	19283 91.6	10830 80.1	10588 80.0	9257 68.7	7819 66.7	40229 82.9	29674 76.9
NOT ASCERTAINED	1708 1.0	1708 2.2				844 7.4		863 8.5									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 39-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: PRE-SWEETENED CEREAL
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENT	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	52600 31.5	25818 32.5	10291 66.0	4090 27.6	5940 34.0	2191 19.3	1564 15.7	1743 17.2	26782 30.5	7461 50.7	7831 37.2	3460 25.6	2740 20.7	2693 20.0	2598 22.2	14982 30.9	11800 30.6
NO	113686 68.0	52748 66.5	5304 34.0	10715 72.4	11515 66.0	9145 80.7	8424 84.3	7645 75.2	60938 69.5	7243 49.3	13228 62.8	10061 74.4	10502 79.3	10778 80.0	9126 77.8	33518 69.1	26789 69.4
NOT ASCERTAINED	777 .5	777 1.0						777 7.6									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 40-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: HOT DOGS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	93114 55.7	48092 60.6	9609 61.6	8205 55.4	12577 72.1	7458 65.8	5595 56.0	4647 45.7	45022 51.3	8744 59.5	11460 54.4	6693 49.5	6758 51.0	6270 46.5	5096 43.5	25552 52.7	19023 49.3
NO	73101 43.8	30474 38.4	5986 38.4	6600 44.6	4877 27.9	3878 34.2	4392 44.0	4741 46.6	42627 48.6	5960 40.5	9527 45.2	6827 50.5	6484 49.0	7201 53.5	6628 56.5	22877 47.2	19567 50.7
NOT ASCERTAINED	848 .5	777 1.0						777 7.6	71 .1		71 .3					71 .1	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 41-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: PIZZA
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	117651 70.4	59816 75.4	13627 87.4	10953 74.0	15295 87.6	8451 74.6	7337 73.5	4153 40.9	57836 65.9	10608 72.1	16128 76.6	9368 69.3	8174 61.7	8038 59.7	5519 47.1	30334 62.5	27321 70.8
NO	48635 29.1	18750 23.6	1967 12.6	3852 26.0	2160 12.4	2885 25.4	2651 26.5	5236 51.5	29884 34.1	4096 27.9	4930 23.4	4152 30.7	5068 38.3	5433 40.3	6204 52.9	18166 37.5	11269 29.2
NOT ASCERTAINED	777 .5	777 1.0						777 7.6									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 42-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: IMPORTED CHEESE
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	58278 34.9	27045 34.1	7350 47.1	4470 30.2	5651 32.4	2904 25.6	2722 27.3	3948 38.8	31233 35.6	6992 47.5	8539 40.6	4671 34.5	4806 36.3	3683 27.3	2541 21.7	19691 40.6	11467 29.7
NO	106945 64.0	50458 63.6	8026 51.5	10335 69.8	11803 67.6	7587 66.9	7266 72.7	5440 53.5	56487 64.4	7712 52.5	12519 59.4	8850 65.5	8436 63.7	9788 72.7	9183 78.3	28809 59.4	27123 70.3
NOT ASCERTAINED	1840 1.1	1840 2.3	219 1.4			844 7.4		777 7.6									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 43-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: MASHED POTATOES
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	114841 68.7	55728 70.2	11995 76.9	9598 64.8	10116 58.0	9136 80.6	7875 78.8	7008 68.9	59113 67.4	9265 63.0	15217 72.3	8866 65.6	7802 58.9	10726 79.6	7238 61.7	30516 62.9	28210 73.1
NO	51392 30.8	22838 28.8	3600 23.1	5207 35.2	7339 42.0	2200 19.4	2113 21.2	2380 23.4	28554 32.6	5439 37.0	5842 27.7	4601 34.0	5441 41.1	2746 20.4	4486 38.3	17931 37.0	10380 26.9
NOT ASCERTAINED	831 .5	777 1.0						777 7.6	54 .1			54 .4				54 .1	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 44-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: BUTTER
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	103576	50587	13246	9909	11109	7590	4030	4703	52989	12585	15006	7731	7651	5829	4186	33057	19797
	62.0	63.8	84.9	66.9	63.6	67.0	40.3	46.3	60.4	85.6	71.3	57.2	57.8	43.3	35.7	68.2	51.3
NO	61340	26609	2130	4589	6345	2901	5958	4685	34731	2119	6053	5789	5591	7642	7538	15443	18792
	36.7	33.5	13.7	31.0	36.4	25.6	59.7	46.1	39.6	14.4	28.7	42.8	42.2	56.7	64.3	31.8	48.7
NOT ASCERTAINED	2147	2147	219	307		844		777									
	1.3	2.7	1.4	2.1		7.4		7.6									
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 45-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: CAFFEINE-FREE SOFT DRINKS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	87876	38829	8646	7591	8778	5449	4529	3836	49047	9021	10078	9926	7472	7553	4998	29074	19674
	52.6	48.9	55.4	51.3	50.3	48.1	45.3	37.7	55.9	61.3	47.9	73.4	56.4	56.1	42.6	59.9	51.0
NO	78410	39737	6949	7214	8676	5887	5459	5552	38673	5683	10981	3595	5770	5918	6726	19426	18916
	46.9	50.1	44.6	48.7	49.7	51.9	54.7	54.6	44.1	38.7	52.1	26.6	43.6	43.9	57.4	40.1	49.0
NOT ASCERTAINED	777	777						777									
	.5	1.0						7.6									
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 46-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: DIET SOFT DRINKS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	80083 47.9	37523 47.3	6819 43.7	8463 57.2	8493 48.7	5793 51.1	4711 47.2	3244 31.9	42559 48.5	7808 53.1	9767 46.4	7495 55.4	6170 46.6	7686 57.1	3634 31.0	24379 50.3	17881 46.3
NO	85981 51.5	40821 51.4	8776 56.3	6342 42.8	8961 51.3	5543 48.9	5276 52.8	5923 58.3	45161 51.5	6896 46.9	11291 53.6	6026 44.6	7072 53.4	5786 42.9	8090 69.0	24121 49.7	20709 53.7
NOT ASCERTAINED	999 .6	999 1.3						999 9.8									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 47-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: REGULAR SOFT DRINKS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	94259	49119	14196	10223	12078	4272	4379	3971	45140	10407	13548	7960	4132	4765	4327	25178	19588
	56.4	61.9	91.0	69.1	69.2	37.7	43.8	39.1	51.5	70.8	64.3	58.9	31.2	35.4	36.9	51.9	50.8
NO	70960	28380	1399	4582	5376	6219	5609	5195	42580	4297	7510	5560	9110	8706	7397	23322	19002
	42.5	35.8	9.0	30.9	30.8	54.9	56.2	51.1	48.5	29.2	35.7	41.1	68.8	64.6	63.1	48.1	49.2
NOT ASCERTAINED	1843	1843				844		999									
	1.1	2.3				7.4		9.8									
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 48-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: FRUIT JUICE
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	148671 89.0	69187 87.2	14848 95.2	12055 81.4	15362 88.0	10970 96.8	7929 79.4	8023 78.9	79484 90.6	12971 88.2	19146 90.9	12069 89.3	11912 90.0	12403 92.1	10983 93.7	44652 92.1	34201 88.6
NO	17615 10.5	9379 11.8	746 4.8	2750 18.6	2092 12.0	367 3.2	2059 20.6	1365 13.4	8236 9.4	1733 11.8	1912 9.1	1451 10.7	1330 10.0	1068 7.9	741 6.3	3848 7.9	4389 11.4
NOT ASCERTAINED	777 .5	777 1.0						777 7.6									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 49-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: FRESH FRUIT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	152562 91.3	69256 87.3	14290 91.6	13534 91.4	15661 89.7	8938 78.8	8659 86.7	8173 80.4	83306 95.0	13923 94.7	19538 92.8	12960 95.9	12616 95.3	13164 97.7	11106 94.7	45675 94.2	37000 95.9
NO	12746 7.6	8466 10.7	1305 8.4	1271 8.6	1793 10.3	1554 13.7	1329 13.3	1215 11.9	4279 4.9	781 5.3	1386 6.6	561 4.1	626 4.7	307 2.3	618 5.3	2824 5.8	1455 3.8
NOT ASCERTAINED	1756 1.1	1621 2.0				844 7.4		777 7.6	134 .2		134 .6						134 .3
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 50-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: PREMIUM ICE CREAM
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	75621 45.3	38398 48.4	7990 51.2	6565 44.3	9198 52.7	5445 48.0	5037 50.4	4163 40.9	37223 42.4	6518 44.3	10061 47.8	5998 44.4	4890 36.9	3860 28.7	5896 50.3	18684 38.5	18362 47.6
NO	90665 54.3	40168 50.6	7605 48.8	8240 55.7	8256 47.3	5891 52.0	4951 49.6	5226 51.4	50497 57.6	8186 55.7	10998 52.2	7523 55.6	8352 63.1	9611 71.3	5828 49.7	29816 61.5	20228 52.4
NOT ASCERTAINED	777 .5	777 1.0						777 7.6									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 51-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: CAFFEINE-FREE COFFEE
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENT	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	63987 38.3	27418 34.6	1887 12.1	4304 29.1	6250 35.8	5374 47.4	5736 57.4	3867 38.0	36569 41.7	2503 17.0	5449 25.9	7163 53.0	6856 51.8	8309 61.7	6290 53.6	16169 33.3	20134 52.2
NO	101454 60.7	50304 63.4	13708 87.9	10501 70.9	11204 64.2	5118 45.1	4252 42.6	5521 54.3	51151 58.3	12201 83.0	15609 74.1	6358 47.0	6386 48.2	5162 38.3	5434 46.4	32330 66.7	18455 47.8
NOT ASCERTAINED	1621 1.0	1621 2.0				844 7.4		777 7.6									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 52-1
Q15 LIKELY TO TRY: RAW VEGETABLE APPETIZER
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	74997 44.9	30419 38.3	5889 37.8	4534 30.6	8803 50.4	3414 30.1	5015 50.2	2764 27.2	44578 50.8	7199 49.0	8530 40.5	8091 59.8	8260 62.4	7836 58.2	4662 39.8	25791 53.2	18544 48.1
SOMEWHAT LIKELY	29166 17.5	16249 20.5	3087 19.8	3670 24.8	3073 17.6	3399 30.0	1055 10.6	1963 19.3	12917 14.7	1913 13.0	5025 23.9	1578 11.7	2056 15.5	1297 9.6	1048 8.9	6629 13.7	5989 15.5
SOMEWHAT UNLIKELY	18162 10.9	9473 11.9	1459 9.4	1941 13.1	2215 12.7	1943 17.1	1110 11.1	806 7.9	8689 9.9	1482 10.1	1842 8.7	2411 17.8	330 2.5	946 7.0	1678 14.3	4825 9.9	3864 10.0
VERY UNLIKELY	16133 9.7	8504 10.7	988 6.3	1435 9.7	1818 10.4	473 4.2	1668 16.7	2121 20.9	7629 8.7	1203 8.2	2872 13.6	519 3.8	173 1.3	1059 7.9	1804 15.4	4005 8.3	3624 9.4
WOULD NEVER	26887 16.1	13725 17.3	4171 26.7	2970 20.1	1162 6.7	2107 18.6	867 8.7	2450 24.1	13162 15.0	2431 16.5	2790 13.2	653 4.8	2423 18.3	2333 17.3	2532 21.6	6505 13.4	6569 17.0
NOT ASCERTAINED	1718 1.0	973 1.2		255 1.7	385 2.2		273 2.7	60 .6	745 .8	476 3.2		269 2.0				745 1.5	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 53-1
Q15 LIKELY TO TRY: CALORIE CONTROLLED ENTREE
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	33299 19.9	10813 13.6	1484 9.5	2469 16.7	3066 17.6	982 8.7	1848 18.5	963 9.5	22486 25.6	2824 19.2	3433 16.3	5654 41.8	3623 27.4	4440 33.0	2513 21.4	12735 26.3	9617 24.9
SOMEWHAT LIKELY	35272 21.1	15122 19.1	3282 21.0	3534 23.9	3222 18.5	2537 22.4	1682 16.8	865 8.5	20150 23.0	2602 17.7	6062 28.8	2379 17.6	3325 25.1	3507 26.0	2275 19.4	10477 21.6	9551 24.7
SOMEWHAT UNLIKELY	29156 17.5	16229 20.5	4740 30.4	3669 24.8	3757 21.5	1657 14.6	1619 16.2	787 7.7	12927 14.7	3422 23.3	2448 11.6	2643 19.5	1526 11.5	1654 12.3	1234 10.5	7535 15.5	5214 13.5
VERY UNLIKELY	24426 14.6	12975 16.4	1824 11.7	2741 18.5	2134 12.2	2753 24.3	2059 20.6	1465 14.4	11451 13.1	2075 14.1	2659 12.6	1544 11.4	2231 16.8	722 5.4	2220 18.9	6393 13.2	5058 13.1
WOULD NEVER	42853 25.7	23291 29.4	4264 27.3	2137 14.4	4891 28.0	3408 30.1	2507 25.1	6085 59.9	19562 22.3	3542 24.1	6457 30.7	1031 7.6	2282 17.2	3149 23.4	3100 26.4	10852 22.4	8514 22.1
DON'T KNOW	256 .2								256 .3				256 1.9				256 .7
NOT ASCERTAINED	1801 1.1	913 1.2		255 1.7	385 2.2		273 2.7		888 1.0	238 1.6		269 2.0			381 3.2	507 1.0	381 1.0
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 54-1
Q15 LIKELY TO TRY: FOOD COOKED WITHOUT SALT
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	60009 35.9	26210 33.0	6868 44.0	5281 35.7	4891 28.0	2676 23.6	2890 28.9	3604 35.5	33799 38.5	3364 22.9	6905 32.8	6561 48.5	5568 42.0	6438 47.8	4963 42.3	19361 39.9	14257 36.9
SOMEWHAT LIKELY	32195 19.3	13240 16.7	3713 23.8	4220 28.5	1700 9.7	2347 20.7	288 2.9	971 9.6	18954 21.6	4359 29.6	4644 22.1	2297 17.0	2148 16.2	2624 19.5	2883 24.6	8535 17.6	10420 27.0
SOMEWHAT UNLIKELY	22506 13.5	12781 16.1	1221 7.8	1092 7.4	4478 25.7	2666 23.5	2766 27.7	558 5.5	9725 11.1	2864 19.5	3073 14.6	944 7.0	2043 15.4	598 4.4	202 1.7	6677 13.8	2707 7.0
VERY UNLIKELY	20416 12.2	12197 15.4	933 6.0	2236 15.1	3512 20.1	1713 15.1	1848 18.5	1955 19.2	8219 9.4	1195 8.1	1400 6.6	1473 10.9	1512 11.4	1138 8.4	1500 12.8	4369 9.0	3850 10.0
WOULD NEVER	30867 18.5	14250 18.0	2859 18.3	1720 11.6	2738 15.7	1934 17.1	1923 19.3	3076 30.3	16618 18.9	2921 19.9	4959 23.5	1918 14.2	1971 14.9	2673 19.8	2175 18.6	9153 18.9	7356 19.1
NOT ASCERTAINED	1070 .6	665 .8		255 1.7	136 .8		273 2.7		405 .5		77 .4	328 2.4				405 .8	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 55-1
Q15 LIKELY TO TRY: WHOLE WHEAT BREADS OR ROLLS OR CRACKERS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	99326 59.5	44438 56.0	7181 46.0	8062 54.5	10507 60.2	7903 69.7	5713 57.2	5073 49.9	54887 62.6	6593 44.8	13170 62.5	8389 62.0	9156 69.1	8500 63.1	9080 77.4	31065 64.1	23688 61.4
SOMEWHAT LIKELY	43280 25.9	22483 28.3	6590 42.3	4955 33.5	3516 20.1	3067 27.1	1407 14.1	2947 29.0	20797 23.7	5851 39.8	5409 25.7	2537 18.8	2066 15.6	2979 22.1	1955 16.7	11297 23.3	9275 24.0
SOMEWHAT UNLIKELY	10332 6.2	6611 8.3	879 5.6	986 6.7	2131 12.2	251 2.2	1338 13.4	1026 10.1	3722 4.2	875 6.0	1165 5.5	813 6.0	88 .7	706 5.2	75 .6	1834 3.8	1799 4.7
VERY UNLIKELY	6642 4.0	2579 3.3	202 1.3	187 1.3	383 2.2	115 1.0	1235 12.4	458 4.5	4063 4.6	308 2.1	793 3.8	969 7.2	1184 8.9	485 3.6	324 2.8	1639 3.4	2350 6.1
WOULD NEVER	6255 3.7	2554 3.2	526 3.4	616 4.2	782 4.5		191 1.9	439 4.3	3701 4.2	1002 6.8	445 2.1	545 4.0	749 5.7	671 5.0	290 2.5	2245 4.6	1347 3.5
NOT ASCERTAINED	1228 .7	678 .9	215 1.4		136 .8		104 1.0	222 2.2	550 .6	75 .5	77 .4	269 2.0		130 1.0		420 .9	130 .3
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 56-1
Q15 LIKELY TO TRY: VEGETABLES SEASONED ONLY WITH HERBS OR LEMON JUICE
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	60015	22053	3977	3890	4546	3369	3815	2456	37962	3872	7792	7244	7183	7416	4455	22796	15031
	35.9	27.8	25.5	26.3	26.0	29.7	38.2	24.2	43.3	26.3	37.0	53.6	54.2	55.1	38.0	47.0	39.0
SOMEWHAT LIKELY	32207	16166	3031	5566	3479	2376	1003	711	16042	3741	4104	2534	2057	2152	1453	8551	7491
	19.3	20.4	19.4	37.6	19.9	21.0	10.0	7.0	18.3	25.4	19.5	18.7	15.5	16.0	12.4	17.6	19.4
SOMEWHAT UNLIKELY	25194	14140	5308	1539	2985	897	1800	1611	11053	2922	4317	1572	584	473	1186	6296	4669
	15.1	17.8	34.0	10.4	17.1	7.9	18.0	15.9	12.6	19.9	20.5	11.6	4.4	3.5	10.1	13.0	12.1
VERY UNLIKELY	22667	13999	1292	1651	4975	2142	1899	2039	8668	1287	1438	855	1479	1289	2320	4575	3937
	13.6	17.6	8.3	11.1	28.5	18.9	19.0	20.1	9.9	8.8	6.8	6.3	11.2	9.6	19.8	9.4	10.2
WOULD NEVER	26292	12849	1986	2160	1332	2552	1471	3348	13443	2882	3237	1317	1939	2140	1929	6111	7080
	15.7	16.2	12.7	14.6	7.6	22.5	14.7	32.9	15.3	19.6	15.4	9.7	14.6	15.9	16.5	12.6	18.3
NOT ASCERTAINED	688	136			136				552		171				381	171	381
	.4	.2			.8				.6		.8				3.2	.4	1.0
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 57-1
Q15 LIKELY TO TRY: LOW FAT, LOW CALORIE FRUIT BASED DESSERTS
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	41929 25.1	15553 19.6	1279 8.2	4436 30.0	3612 20.7	2090 18.4	2118 21.2	2017 19.8	26377 30.1	2452 16.7	5833 27.7	5432 40.2	4714 35.6	4636 34.4	3310 28.2	13377 27.6	12818 33.2
SOMEWHAT LIKELY	34765 20.8	19116 24.1	2788 17.9	4206 28.4	4408 25.3	3907 34.5	1622 16.2	2185 21.5	15650 17.8	3093 21.0	4698 22.3	3024 22.4	1125 8.5	1663 12.3	2046 17.5	9624 19.8	6025 15.6
SOMEWHAT UNLIKELY	18758 11.2	9104 11.5	1958 12.6	2129 14.4	2262 13.0	652 5.8	1239 12.4	864 8.5	9654 11.0	2230 15.2	2812 13.4	1077 8.0	1742 13.2	856 6.4	937 8.0	5745 11.8	3909 10.1
VERY UNLIKELY	33425 20.0	16603 20.9	5467 35.1	1570 10.6	3871 22.2	2287 20.2	1291 12.9	2117 20.8	16822 19.2	3441 23.4	3599 17.1	1476 10.9	2725 20.6	3229 24.0	2351 20.1	9903 20.4	6919 17.9
WOULD NEVER	37673 22.6	18737 23.6	4102 26.3	2465 16.6	3072 17.6	2400 21.2	3718 37.2	2982 29.3	18935 21.6	3488 23.7	3833 18.2	2511 18.6	2937 22.2	3087 22.9	3079 26.3	9568 19.7	8918 23.1
NOT ASCERTAINED	512 .3	230 .3			230 1.3				282 .3		282 1.3					282 .6	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 58-1
Q15 LIKELY TO TRY: RICH, GOOEY OR CHOCOLATE DESSERTS
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	36539 21.9	18720 23.6	7224 46.3	3871 26.1	3199 18.3	1469 13.0	1571 15.7	1386 13.6	17819 20.3	4347 29.6	4788 22.7	3254 24.1	2320 17.5	1562 11.6	1549 13.2	11381 23.5	6438 16.7
SOMEWHAT LIKELY	26772 16.0	13469 17.0	2631 16.9	3598 24.3	2950 16.9	2054 18.1	1116 11.2	1119 11.0	13303 15.2	2697 18.3	5415 25.7	2356 17.4	1073 8.1	550 4.1	1213 10.3	8082 16.7	4955 12.8
SOMEWHAT UNLIKELY	16751 10.0	8874 11.2	1131 7.3	583 3.9	3163 18.1	1778 15.7	989 9.9	1231 12.1	7877 9.0	1483 10.1	3965 18.8	568 4.2	935 7.1	695 5.2	232 2.0	4432 9.1	3445 8.9
VERY UNLIKELY	32101 19.2	13896 17.5	2287 14.7	2789 18.8	3302 18.9	2142 18.9	1138 11.4	2238 22.0	18205 20.8	3035 20.6	2657 12.6	2087 15.4	3019 22.8	3232 24.0	4174 35.6	8140 16.8	9884 25.6
WOULD NEVER	54334 32.5	23896 30.1	2322 14.9	3965 26.8	4610 26.4	3892 34.3	5174 51.8	3932 38.7	30439 34.7	3142 21.4	4157 19.7	5255 38.9	5895 44.5	7433 55.2	4556 38.9	16388 33.8	13867 35.9
NOT ASCERTAINED	566 .3	489 .6			230 1.3			259 2.5	77 .1		77 .4					77 .2	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 59-1
Q15 LIKELY TO TRY: REDUCED CALORIE SALAD DRESSING
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	49634 29.7	17949 22.6	2008 12.9	4452 30.1	4717 27.0	2933 25.9	2482 24.8	1358 13.4	31686 36.1	4434 30.2	5860 27.8	6360 47.0	5093 38.5	6221 46.2	3717 31.7	17903 36.9	13423 34.8
SOMEWHAT LIKELY	33157 19.8	18312 23.1	3518 22.6	3728 25.2	2635 15.1	3651 32.2	2850 28.5	1931 19.0	14845 16.9	4089 27.8	3554 16.9	1712 12.7	1724 13.0	1727 12.8	2038 17.4	7765 16.0	7079 18.3
SOMEWHAT UNLIKELY	16129 9.7	7790 9.8	1295 8.3	1702 11.5	2531 14.5	456 4.0	898 9.0	908 8.9	8339 9.5	457 3.1	4097 19.5	947 7.0	1406 10.6	649 4.8	783 6.7	4897 10.1	3442 8.9
VERY UNLIKELY	27721 16.6	14881 18.8	4695 30.1	1977 13.4	2905 16.6	1137 10.0	916 9.2	3252 32.0	12840 14.6	1756 11.9	2433 11.6	2336 17.3	2095 15.8	1843 13.7	2378 20.3	7181 14.8	5659 14.7
WOULD NEVER	39618 23.7	20274 25.6	4079 26.2	2947 19.9	4530 26.0	3159 27.9	2843 28.5	2716 26.7	19344 22.1	3969 27.0	5037 23.9	1810 13.4	2836 21.4	2885 21.4	2808 24.0	10677 22.0	8484 22.0
NOT ASCERTAINED	803 .5	136 .2			136 .8				667 .8		77 .4	356 2.6	88 .7	146 1.1		77 .2	502 1.3
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 60-1
Q15 LIKELY TO TRY: LEAN MEATS
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VER LIKELY	107578 64.4	48845 61.6	8997 57.7	8898 60.1	10095 57.8	8611 76.0	6543 65.5	5700 56.1	58733 67.0	7720 52.5	13392 63.6	9368 69.3	9471 71.5	10391 77.1	8391 71.6	31937 65.9	26349 68.3
SOMEWHAT LIKELY	39057 23.4	21528 27.1	5251 33.7	4328 29.2	5544 31.8	2630 23.2	2370 23.7	1405 13.8	17529 20.0	4637 31.5	4720 22.4	2560 18.9	2141 16.2	829 6.2	2642 22.5	9733 20.1	7797 20.2
SOMEWHAT UNLIKELY	8854 5.3	4649 5.9	826 5.3	587 4.0	936 5.4		883 8.8	1417 13.9	4204 4.8	1580 10.7	1510 7.2	495 3.7	245 1.9	374 2.8		2706 5.6	1499 3.9
VERY UNLIKELY	5811 3.5	2600 3.3	215 1.4	665 4.5	252 1.4		192 1.9	1276 12.5	3211 3.7	298 2.0	1029 4.9	619 4.6	270 2.0	813 6.0	183 1.6	1908 3.9	1194 3.1
WOULD NEVER	5367 3.2	1326 1.7	305 2.0	164 1.1	490 2.8			367 3.6	4041 4.6	469 3.2	407 1.9	479 3.5	1115 8.4	1064 7.9	509 4.3	2216 4.6	1751 4.5
NOT ASCERTAINED	396 .2	396 .5		164 1.1	136 .8	96 .8											
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 61-1
Q15 LIKELY TO TRY: STEAK OR ROAST BEEF
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	96951 58.0	47465 59.8	10885 69.8	9630 65.0	10654 61.0	5556 49.0	5387 53.9	5353 52.7	49485 56.4	7849 53.4	12971 61.6	7324 54.2	7449 56.3	7235 53.7	6657 56.8	28116 58.0	20860 54.1
SOMEWHAT LIKELY	36632 21.9	17832 22.5	3056 19.6	4050 27.4	4030 23.1	2737 24.1	2147 21.5	1812 17.8	18800 21.4	3880 26.4	5587 26.5	2447 18.1	2445 18.5	2173 16.1	2268 19.3	9999 20.6	8754 22.7
SOMEWHAT UNLIKELY	13893 8.3	8226 10.4	1439 9.2	786 5.3	1720 9.9	2654 23.4	956 9.6	671 6.6	5667 6.5	1296 8.8	358 1.7	891 6.6	1197 9.0	1345 10.0	578 4.9	3696 7.6	1971 5.1
VERY UNLIKELY	10023 6.0	3007 3.8	215 1.4	175 1.2	466 2.7		925 9.3	1225 12.1	7016 8.0	595 4.0	1426 6.8	1551 11.5	900 6.8	1253 9.3	1291 11.0	2777 5.7	4163 10.8
WOULD NEVER	9214 5.5	2556 3.2			490 2.8	389 3.4	574 5.7	1103 10.8	6658 7.6	1084 7.4	716 3.4	1307 9.7	1251 9.5	1464 10.9	836 7.1	3911 8.1	2748 7.1
NOT ASCERTAINED	350 .2	257 .3		164 1.1	93 .5				94 .1						94 .8		94 .2
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 62-1
Q15 LIKELY TO TRY: POULTRY WITHOUT SKIN
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	77622 46.5	32958 41.5	3874 24.8	6506 43.9	7236 41.5	3837 33.9	6403 64.1	5101 50.2	44664 50.9	5255 35.7	8710 41.4	8471 62.7	8473 64.0	7158 53.1	6598 56.3	22949 47.3	21493 55.7
SOMEWHAT LIKELY	36529 21.9	17858 22.5	4138 26.5	3145 21.2	4337 24.8	3203 28.3	1459 14.6	1577 15.5	18671 21.3	3215 21.9	6343 30.1	2983 22.1	1962 14.8	1518 11.3	2650 22.6	11061 22.8	7563 19.6
SOMEWHAT UNLIKELY	16797 10.1	10197 12.9	4855 31.1	1274 8.6	1858 10.6	1236 10.9	402 4.0	572 5.6	6600 7.5	2642 18.0	1106 5.3	262 1.9	523 3.9	1631 12.1	437 3.7	4175 8.6	2425 6.3
VERY UNLIKELY	17179 10.3	9137 11.5	692 4.4	2126 14.4	3032 17.4	484 4.3	1181 11.8	1623 16.0	8042 9.2	1870 12.7	2233 10.6	538 4.0	1219 9.2	864 6.4	1317 11.2	4247 8.8	3508 9.1
WOULD NEVER	18529 11.1	9047 11.4	1891 12.1	1754 11.8	991 5.7	2576 22.7	543 5.4	1293 12.7	9482 10.8	1517 10.3	2667 12.7	1267 9.4	1066 8.0	2244 16.7	721 6.2	5806 12.0	3601 9.3
NOT ASCERTAINED	407 .2	146 .2	146 .9						261 .3	204 1.4				57 .4		261 .5	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 63-1
Q15 LIKELY TO TRY: FRIED CHICKEN
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	53912 32.3	30683 38.7	8308 53.3	6534 44.1	5932 34.0	3676 32.4	2715 27.2	3517 34.6	23230 26.5	2842 19.3	6402 30.4	3502 25.9	3508 26.5	3322 24.7	3655 31.2	11530 23.8	11537 29.9
SOMEWHAT LIKELY	38727 23.2	19158 24.1	3922 25.1	3360 22.7	5141 29.5	3163 27.9	1262 12.6	2309 22.7	19569 22.3	4629 31.5	6380 30.3	1660 12.3	2786 21.0	1530 11.4	2583 22.0	10899 22.5	8445 21.9
SOMEWHAT UNLIKELY	24830 14.9	11816 14.9	2024 13.0	2662 18.0	3786 21.7	852 7.5	1861 18.6	631 6.2	13015 14.8	2884 19.6	2448 11.6	2914 21.6	1893 14.3	1225 9.1	1651 14.1	8468 17.5	4547 11.8
VERY UNLIKELY	25876 15.5	11691 14.7	728 4.7	1536 10.4	1601 9.2	3399 30.0	2164 21.7	2263 22.3	14185 16.2	3075 20.9	3497 16.6	1938 14.3	1162 8.8	2472 18.3	2041 17.4	7979 16.5	5963 15.5
WOULD NEVER	23433 14.0	5915 7.5	613 3.9	713 4.8	994 5.7	164 1.4	1986 19.9	1444 14.2	17518 20.0	1274 8.7	2332 11.1	3506 25.9	3893 29.4	4719 35.0	1795 15.3	9567 19.7	7951 20.6
NOT ASCERTAINED	285 .2	82 .1				82 .7			203 .2					203 1.5		57 .1	147 .4
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 64-1
Q15 LIKELY TO TRY: CEREAL SERVED WITH SKIM MILK OR LOW FAT MILK
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	55448 33.2	22367 28.2	3113 20.0	4788 32.3	5373 30.8	1924 17.0	3913 39.2	3256 32.0	33081 37.7	3093 21.0	6601 31.3	6427 47.5	3897 29.4	6587 48.9	6476 55.2	15503 32.0	17144 44.4
SOMEWHAT LIKELY	27696 16.6	14179 17.9	3417 21.9	3496 23.6	2401 13.8	1996 17.6	1077 10.8	1792 17.6	13517 15.4	2313 15.7	3925 18.6	2410 17.8	1122 8.5	1897 14.1	1851 15.8	8118 16.7	5399 14.0
SOMEWHAT UNLIKELY	15792 9.5	8287 10.4	3316 21.3	961 6.5	1455 8.3	768 6.8	219 2.2	1568 15.4	7505 8.6	2232 15.2	2104 10.0	932 6.9	1908 14.4	220 1.6	109 .9	5508 11.4	1888 4.9
VERY UNLIKELY	27015 16.2	14356 18.1	2127 13.6	2530 17.1	4321 24.8	3399 30.0	852 8.5	1127 11.1	12660 14.4	1589 10.8	3848 18.3	1432 10.6	2481 18.7	1474 10.9	1835 15.6	7837 16.2	4823 12.5
WOULD NEVER	41006 24.5	20154 25.4	3621 23.2	3031 20.5	3903 22.4	3249 28.7	3927 39.3	2422 23.8	20852 23.8	5476 37.2	4581 21.8	2320 17.2	3835 29.0	3187 23.7	1453 12.4	11478 23.7	9287 24.1
NOT ASCERTAINED	106 .1								106 .1					106 .8		57 .1	49 .1
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 65-1
Q15 LIKELY TO TRY: WHOLE GRAIN MUFFINS
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	67711 40.5	27527 34.7	5538 35.5	6548 44.2	5892 33.8	2650 23.4	3780 37.8	3119 30.7	40184 45.8	2975 20.2	9929 47.2	8012 59.3	7061 53.3	7164 53.2	5043 43.0	23335 48.1	16714 43.3
SOMEWHAT LIKELY	36162 21.6	18834 23.7	3036 19.5	3302 22.3	5843 33.5	3262 28.8	1302 13.0	2089 20.6	17328 19.8	4935 33.6	4295 20.4	1856 13.7	1880 14.2	1600 11.9	2762 23.6	8674 17.9	8313 21.5
SOMEWHAT UNLIKELY	16576 9.9	9266 11.7	2691 17.3	405 2.7	2360 13.5	459 4.0	1191 11.9	2160 21.3	7310 8.3	2180 14.8	1963 9.3	1527 11.3	603 4.6	829 6.2	207 1.8	5029 10.4	2281 5.9
VERY UNLIKELY	21114 12.6	10592 13.3	2198 14.1	1055 7.1	2468 14.1	2616 23.1	1401 14.0	854 8.4	10522 12.0	1736 11.8	1841 8.7	1251 9.3	2481 18.7	1151 8.5	2062 17.6	5098 10.5	5377 13.9
WOULD NEVER	24523 14.7	12203 15.4	2131 13.7	2575 17.4	890 5.1	2350 20.7	2314 23.2	1943 19.1	12319 14.0	2878 19.6	3030 14.4	874 6.5	1218 9.2	2670 19.8	1650 14.1	6307 13.0	5904 15.3
NOT ASCERTAINED	978 .6	921 1.2		921 6.2					57 .1					57 .4		57 .1	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 66-1
Q15 LIKELY TO TRY: WHOLE GRAIN PANCAKES OR WAFFLES
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	47681	24373	5156	4692	4321	3113	4137	2954	23308	2677	6098	4022	4579	3834	2099	12729	10370
	28.5	30.7	33.1	31.7	24.8	27.5	41.4	29.1	26.6	18.2	29.0	29.7	34.6	28.5	17.9	26.2	26.9
SOMEWHAT LIKELY	33836	19246	3267	5147	3882	3932	958	2061	14589	2069	3713	3887	1200	1736	1984	7834	6755
	20.3	24.3	20.9	34.8	22.2	34.7	9.6	20.3	16.6	14.1	17.6	28.7	9.1	12.9	16.9	16.2	17.5
SOMEWHAT UNLIKELY	17864	8305	1771	1483	2667		1802	583	9560	2822	2906	861	1459	802	709	6643	2916
	10.7	10.5	11.4	10.0	15.3		18.0	5.7	10.9	19.2	13.8	6.4	11.0	6.0	6.0	13.7	7.6
VERY UNLIKELY	31109	11779	2597	1020	2563	1830	2070	1700	19329	2838	4212	2499	3663	2811	3307	10046	9236
	18.6	14.8	16.7	6.9	14.7	16.1	20.7	16.7	22.0	19.3	20.0	18.5	27.7	20.9	28.2	20.7	23.9
WOULD NEVER	36338	15532	2696	2464	4022	2461	1021	2868	20805	4298	4058	2252	2341	4232	3625	11120	9311
	21.8	19.6	17.3	16.6	23.0	21.7	10.2	28.2	23.7	29.2	19.3	16.7	17.7	31.4	30.9	22.9	24.1
NOT ASCERTAINED	236	108	108						128		71			57		128	
	.1	.1	.7						.1		.3			.4		.3	
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 67-1
Q15 LIKELY TO TRY: LOW CHOLESTEROL EGG SUBSTITUTE
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	14999 9.0	5995 7.6	146 .9	1335 9.0	1964 11.3	600 5.3	1950 19.5		9004 10.3	1106 7.5	2145 10.2	543 4.0	1474 11.1	2430 18.0	1307 11.1	3104 6.4	5900 15.3
SOMEWHAT LIKELY	13227 7.9	5180 6.5	1151 7.4	1370 9.3	630 3.6	461 4.1	658 6.6	911 9.0	8047 9.2	1290 8.8	1305 6.2	3580 26.5	953 7.2	429 3.2	492 4.2	5687 11.7	2360 6.1
SOMEWHAT UNLIKELY	19814 11.9	13513 17.0	3014 19.3	3535 23.9	1539 8.8	1923 17.0	1081 10.8	2420 23.8	6301 7.2	1973 13.4	1158 5.5	654 4.8	1464 11.1	428 3.2	625 5.3	3839 7.9	2462 6.4
VERY UNLIKELY	32733 19.6	17654 22.3	4131 26.5	2134 14.4	3526 20.2	4167 36.8	1587 15.9	2110 20.8	15079 17.2	2920 19.9	2862 13.6	2416 17.9	2505 18.9	1440 10.7	2936 25.0	8008 16.5	6781 17.6
WOULD NEVER	85176 51.0	36886 46.5	7154 45.9	6431 43.4	9795 56.1	4185 36.9	4597 46.0	4724 46.5	48290 55.1	7416 50.4	13415 63.7	6328 46.8	6078 45.9	8689 64.5	6365 54.3	26863 55.4	21087 54.6
NOT ASCERTAINED	1113 .7	115 .1					115 1.1		998 1.1		173 .8		768 5.8	57 .4		998 2.1	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 68-1
Q15 LIKELY TO TRY: FRESH FRUIT
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	130624 78.2	60151 75.8	11265 72.2	12142 82.0	12377 70.9	10162 89.6	8316 83.3	5889 57.9	70473 80.3	11869 80.7	17500 83.1	10914 80.7	10173 76.8	11289 83.8	8727 74.4	39145 80.7	30875 80.0
SOMEWHAT LIKELY	20541 12.3	9124 11.5	3082 19.8	1527 10.3	2654 15.2	330 2.9	525 5.3	1005 9.9	11417 13.0	2563 17.4	2103 10.0	1822 13.5	1318 10.0	1304 9.7	2307 19.7	5781 11.9	5458 14.1
SOMEWHAT UNLIKELY	5438 3.3	3689 4.6	363 2.3	649 4.4	1498 8.6		597 6.0	583 5.7	1749 2.0		474 2.3	283 2.1	514 3.9	173 1.3	305 2.6	999 2.1	750 1.9
VERY UNLIKELY	5232 3.1	3013 3.8	699 4.5	487 3.3	179 1.0		188 1.9	1460 14.4	2219 2.5	272 1.9	356 1.7	439 3.2	795 6.0	104 .8	254 2.2	1080 2.2	1139 3.0
WOULD NEVER	4264 2.6	2521 3.2	185 1.2		747 4.3		362 3.6	1228 12.1	1743 2.0		626 3.0		442 3.3	544 4.0	131 1.1	1375 2.8	367 1.0
NOT ASCERTAINED	964 .6	844 1.1				844 7.4			119 .1			63 .5		57 .4		119 .2	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 69-1
Q15 LIKELY TO TRY: LOW FAT COTTAGE CHEESE
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	54780 32.8	20555 25.9	3885 24.9	2859 19.3	3248 18.6	3628 32.0	3056 30.6	3879 38.2	34225 39.0	4055 27.6	7385 35.1	3888 28.8	6619 50.0	7334 54.4	4944 42.2	17496 36.1	16548 42.9
SOMEWHAT LIKELY	31259 18.7	14393 18.1	1308 8.4	3898 26.3	2365 13.6	4102 36.2	1310 13.1	1410 13.9	16866 19.2	2890 19.7	4679 22.2	3333 24.7	1470 11.1	1628 12.1	2866 24.4	10116 20.9	6484 16.8
SOMEWHAT UNLIKELY	14405 8.6	8282 10.4	1097 7.0	656 4.4	2189 12.5	462 4.1	1966 19.7	1911 18.8	6123 7.0	1483 10.1	2251 10.7	703 5.2	473 3.6	621 4.6	593 5.1	4156 8.6	1892 4.9
VERY UNLIKELY	23824 14.3	12485 15.7	2814 18.0	3351 22.6	3700 21.2	240 2.1	1197 12.0	1183 11.6	11338 12.9	2406 16.4	1951 9.3	1833 13.6	2415 18.2	1256 9.3	1477 12.6	5849 12.1	5381 13.9
WOULD NEVER	41646 24.9	23472 29.6	6490 41.6	4041 27.3	5952 34.1	2904 25.6	2458 24.6	1627 16.0	18174 20.7	3870 26.3	4793 22.8	3047 22.5	2046 15.5	2574 19.1	1843 15.7	9890 20.4	8284 21.5
NOT ASCERTAINED	1148 .7	155 .2						155 1.5	993 1.1			717 5.3	219 1.7	57 .4		993 2.0	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 70-1
Q15 LIKELY TO TRY: BAGEL OR BREADS WITH LOW FAT CREAM CHEESE
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	39709 23.8	14410 18.2	2381 15.3	4564 30.8	5654 32.4	396 3.5	368 3.7	1047 10.3	25299 28.8	3191 21.7	7002 33.3	6204 45.9	2542 19.2	3968 29.5	2391 20.4	15002 30.9	10088 26.1
SOMEWHAT LIKELY	29210 17.5	14888 18.8	2717 17.4	3019 20.4	4008 23.0	1475 13.0	1263 12.6	2406 23.7	14321 16.3	3777 25.7	3693 17.5	2014 14.9	2823 21.3	794 5.9	1220 10.4	9514 19.6	4807 12.5
SOMEWHAT UNLIKELY	16406 9.8	8836 11.1	3034 19.5	1927 13.0	1601 9.2	762 6.7	1124 11.3	389 3.8	7570 8.6	2601 17.7	970 4.6	1125 8.3	889 6.7	1299 9.6	686 5.9	4556 9.4	3014 7.8
VERY UNLIKELY	31071 18.6	16160 20.4	2929 18.8	1582 10.7	2854 16.4	4331 38.2	2134 21.4	2329 22.9	14911 17.0	1718 11.7	2783 13.2	2103 15.6	2712 20.5	2658 19.7	2937 25.1	6234 12.9	8630 22.4
WOULD NEVER	48330 28.9	23722 29.9	4533 29.1	3538 23.9	3338 19.1	3221 28.4	5099 51.0	3995 39.3	24607 28.1	3417 23.2	6476 30.8	1358 10.0	4276 32.3	4591 34.1	4489 38.3	12421 25.6	11812 30.6
NOT ASCERTAINED	2339 1.4	1327 1.7		175 1.2		1152 10.2			1012 1.2		134 .6	717 5.3		161 1.2		773 1.6	238 .6
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 71-1
Q15 LIKELY TO TRY: SUGAR SUBSTITUTE
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	41382 24.8	15847 20.0	3276 21.0	2845 19.2	2325 13.3	4192 37.0	1482 14.8	1726 17.0	25535 29.1	3044 20.7	5399 25.6	4839 35.8	4116 31.1	5108 37.9	3030 25.8	14592 30.1	10868 28.2
SOMEWHAT LIKELY	20862 12.5	12543 15.8	3264 20.9	2661 18.0	2074 11.9	1305 11.5	1391 13.9	1848 18.2	8318 9.5	2083 14.2	2294 10.9	1626 12.0	734 5.5	1028 7.6	554 4.7	5356 11.0	2828 7.3
SOMEWHAT UNLIKELY	11364 6.8	6217 7.8	734 4.7	2685 18.1	1102 6.3	1014 8.9		682 6.7	5147 5.9	966 6.6	2242 10.6	1144 8.5	200 1.5	596 4.4		3137 6.5	1964 5.1
VERY UNLIKELY	27005 16.2	13901 17.5	4117 26.4	2382 16.1	3811 21.8	593 5.2	1683 16.8	1315 12.9	13105 14.9	2418 16.4	2156 10.2	2041 15.1	2617 19.8	1701 12.6	2172 18.5	5509 11.4	7596 19.7
WOULD NEVER	64700 38.7	29570 37.3	3767 24.2	4057 27.4	7488 42.9	4232 37.3	5432 54.4	4594 45.2	35130 40.0	6194 42.1	8968 42.6	3709 27.4	5575 42.1	4742 35.2	5941 50.7	19610 40.4	15146 39.2
NOT ASCERTAINED	1750 1.0	1266 1.6	437 2.8	175 1.2	654 3.7				485 .6			161 1.2		297 2.2	27 .2	297 .6	188 .5
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 72-1
Q15 LIKELY TO TRY: REGULAR SOFT DRINK
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	57898	32074	10069	5507	7681	4194	1997	2625	25824	6129	9600	2843	3145	1672	2435	15295	10441
	34.7	40.4	64.6	37.2	44.0	37.0	20.0	25.8	29.4	41.7	45.6	21.0	23.7	12.4	20.8	31.5	27.1
SOMEWHAT LIKELY	24827	11758	3419	3240	2665	366	1165	903	13069	2634	4049	2012	1300	1193	1881	6619	6341
	14.9	14.8	21.9	21.9	15.3	3.2	11.7	8.9	14.9	17.9	19.2	14.9	9.8	8.9	16.0	13.6	16.4
SOMEWHAT UNLIKELY	16130	8623	90	959	1941	2848	802	1983	7508	1949	1001	1683	591	1822	462	4858	2603
	9.7	10.9	.6	6.5	11.1	25.1	8.0	19.5	8.6	13.3	4.8	12.4	4.5	13.5	3.9	10.0	6.7
VERY UNLIKELY	23962	11369	829	2370	1708	1858	3031	1574	12593	926	2809	1973	1859	2884	2141	4642	7817
	14.3	14.3	5.3	16.0	9.8	16.4	30.4	15.5	14.4	6.3	13.3	14.6	14.0	21.4	18.3	9.6	20.3
WOULD NEVER	42153	15168	1188	2555	3284	2070	2992	3081	26985	3065	3600	4293	6348	4900	4778	15611	11121
	25.2	19.1	7.6	17.3	18.8	18.3	30.0	30.3	30.8	20.8	17.1	31.8	47.9	36.4	40.8	32.2	28.8
NOT ASCERTAINED	2093	350		175	175				1742			717		999	27	1475	267
	1.3	.4		1.2	1.0				2.0			5.3		7.4	.2	3.0	.7
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 73-1
Q15 LIKELY TO TRY: DIET SOFT DRINK
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	49413	18597	1958	4136	4664	4302	2180	1357	30816	5316	7077	6021	4381	5773	2249	19742	10892
	29.6	23.4	12.6	27.9	26.7	37.9	21.8	13.3	35.1	36.2	33.6	44.5	33.1	42.9	19.2	40.7	28.2
SOMEWHAT LIKELY	27227	14274	2935	4725	2437	784	2112	1281	12952	2907	3575	1686	1695	1268	1821	6512	6440
	16.3	18.0	18.8	31.9	14.0	6.9	21.1	12.6	14.8	19.8	17.0	12.5	12.8	9.4	15.5	13.4	16.7
SOMEWHAT UNLIKELY	13819	8440	2700	894	1962	923	807	1153	5379	1174	1628	971	880	602	125	2786	2593
	8.3	10.6	17.3	6.0	11.2	8.1	8.1	11.3	6.1	8.0	7.7	7.2	6.6	4.5	1.1	5.7	6.7
VERY UNLIKELY	22178	10657	3569	932	2697	504	1428	1528	11521	1764	1926	1529	2564	1395	2343	5673	5670
	13.3	13.4	22.9	6.3	15.5	4.4	14.3	15.0	13.1	12.0	9.1	11.3	19.4	10.4	20.0	11.7	14.7
WOULD NEVER	53200	26817	4433	3944	5311	4824	3461	4845	26383	3544	6852	3252	3635	3914	5186	13205	12994
	31.8	33.8	28.4	26.6	30.4	42.5	34.6	47.7	30.1	24.1	32.5	24.1	27.5	29.1	44.2	27.2	33.7
NOT ASCERTAINED	1227	557		175	382				669			63	88	519		581	
	.7	.7		1.2	2.2				.8			.5	.7	3.9		1.2	
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 74-1
Q15 LIKELY TO TRY: CAFFEINE-FREE SOFT DRINK
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	49215 29.5	18791 23.7	2813 18.0	4261 28.8	4070 23.3	2358 20.8	2651 26.5	2639 26.0	30423 34.7	4660 31.7	5226 24.8	6812 50.4	6060 45.8	5588 41.5	2077 17.7	16720 34.5	13522 35.0
SOMEWHAT LIKELY	31294 18.7	17866 22.5	5299 34.0	4790 32.4	2889 16.6	2177 19.2	1890 18.9	821 8.1	13427 15.3	4027 27.4	3673 17.4	1611 11.9	875 6.6	1983 14.7	1258 10.7	7064 14.6	6363 16.5
SOMEWHAT UNLIKELY	18977 11.4	11178 14.1	1959 12.6	1056 7.1	2389 13.7	2552 22.5	1235 12.4	1986 19.5	7800 8.9	1130 7.7	4169 19.8	1033 7.6	614 4.6	649 4.8	205 1.7	6488 13.4	1237 3.2
VERY UNLIKELY	21750 13.0	11043 13.9	1364 8.7	1865 12.6	3561 20.4	940 8.3	1830 18.3	1483 14.6	10707 12.2	1426 9.7	2271 10.8	1725 12.8	2280 17.2	1042 7.7	1963 16.7	5921 12.2	4608 11.9
WOULD NEVER	45124 27.0	20101 25.3	4159 26.7	2659 18.0	4452 25.5	3214 28.4	2381 23.8	3236 31.8	25023 28.5	3461 23.5	5477 26.0	2339 17.3	3413 25.8	4112 30.5	6221 53.1	12064 24.9	12763 33.1
NOT ASCERTAINED	704 .4	364 .5		175 1.2	93 .5	96 .8			340 .4		242 1.1			98 .7		242 .5	98 .3
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 75-1
Q15 LIKELY TO TRY: CAFFEINE-FREE COFFEE
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	47300 28.3	18048 22.7	1202 7.7	3962 26.8	2960 17.0	2412 21.3	4477 44.8	3035 29.9	29252 33.3	2270 15.4	3914 18.6	5573 41.2	5595 42.3	6987 51.9	4912 41.9	13088 27.0	15851 41.1
SOMEWHAT LIKELY	19411 11.6	8686 10.9	1784 11.4	1528 10.3	1446 8.3	1036 9.1	1705 17.1	1187 11.7	10724 12.2	711 4.8	3452 16.4	2284 16.9	2257 17.0	334 2.5	1686 14.4	4955 10.2	5681 14.7
SOMEWHAT UNLIKELY	15723 9.4	8075 10.2	3019 19.4	545 3.7	1760 10.1	1495 13.2	338 3.4	919 9.0	7648 8.7	1786 12.1	1905 9.0	659 4.9	1865 14.1	981 7.3	451 3.8	5341 11.0	2232 5.8
VERY UNLIKELY	23699 14.2	12730 16.0	2371 15.2	3554 24.0	2632 15.1	1270 11.2	1934 19.4	969 9.5	10969 12.5	1999 13.6	3804 18.1	1686 12.5	1219 9.2	806 6.0	1454 12.4	7023 14.5	3946 10.2
WOULD NEVER	59475 35.6	30678 38.7	7219 46.3	5041 34.0	7874 45.1	5123 45.2	1365 13.7	4056 39.9	28798 32.8	7882 53.6	7983 37.9	3318 24.5	2306 17.4	4190 31.1	3118 26.6	18036 37.2	10605 27.5
NOT ASCERTAINED	1455 .9	1126 1.4		175 1.2	782 4.5		169 1.7		330 .4	55 .4				173 1.3	102 .9	55 .1	274 .7
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 76-1
Q15 LIKELY TO TRY: BROILED OR BAKED FISH OR SEAFOOD
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	104515 62.6	48164 60.7	7438 47.7	9517 64.3	12658 72.5	6061 53.5	7036 70.4	5454 53.7	56351 64.2	7232 49.2	12930 61.4	9252 68.4	10578 79.9	10004 74.3	6355 54.2	32678 67.4	23329 60.5
SOMEWHAT LIKELY	26433 15.8	12026 15.2	3929 25.2	2075 14.0	1549 8.9	1512 13.3	751 7.5	2210 21.7	14406 16.4	3557 24.2	4149 19.7	2662 19.7	971 7.3	957 7.1	2111 18.0	6564 13.5	7556 19.6
SOMEWHAT UNLIKELY	9517 5.7	5637 7.1	1195 7.7	1407 9.5	1294 7.4	155 1.4	259 2.6	1328 13.1	3880 4.4	687 4.7	1629 7.7	224 1.7	389 2.9	389 2.9	561 4.8	2039 4.2	1841 4.8
VERY UNLIKELY	9118 5.5	5714 7.2	1123 7.2	935 6.3	857 4.9	997 8.8	1315 13.2	487 4.8	3404 3.9	689 4.7	631 3.0	452 3.3	760 5.7	49 .4	823 7.0	1602 3.3	1802 4.7
WOULD NEVER	15778 9.4	6345 8.0	1298 8.3	872 5.9	1097 6.3	1765 15.6	627 6.3	686 6.7	9433 10.8	2428 16.5	1719 8.2	797 5.9	544 4.1	2072 15.4	1874 16.0	5507 11.4	3926 10.2
NOT ASCERTAINED	1702 1.0	1457 1.8	613 3.9			844 7.4			245 .3	110 .8		134 1.0				110 .2	134 .3
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 77-1
Q15 LIKELY TO TRY: FRIED FISH OR SEAFOOD
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	56940 34.1	28836 36.3	8341 53.5	5397 36.5	6603 37.8	3001 26.5	2439 24.4	3055 30.1	28104 32.0	5089 34.6	7754 36.8	4531 33.5	3249 24.5	4219 31.3	3262 27.8	15368 31.7	12615 32.7
SOMEWHAT LIKELY	43010 25.7	22331 28.1	4706 30.2	5918 40.0	5053 29.0	3609 31.8	931 9.3	2114 20.8	20679 23.6	3618 24.6	5418 25.7	3166 23.4	3140 23.7	1733 12.9	3604 30.7	10862 22.4	9443 24.5
SOMEWHAT UNLIKELY	20774 12.4	11053 13.9	1473 9.4	1927 13.0	2998 17.2	1532 13.5	1814 18.2	1308 12.9	9722 11.1	2567 17.5	1422 6.8	1111 8.2	2003 15.1	1701 12.6	918 7.8	6121 12.6	3467 9.0
VERY UNLIKELY	20138 12.1	8251 10.4	90 .6	997 6.7	2134 12.2	1974 17.4	1923 19.3	1133 11.1	11887 13.6	739 5.0	3125 14.8	1624 12.0	2165 16.3	2992 22.2	1242 10.6	5990 12.4	5896 15.3
WOULD NEVER	25258 15.1	7929 10.0	985 6.3	392 2.6	665 3.8	1219 10.8	2113 21.2	2555 25.1	17328 19.8	2692 18.3	3340 15.9	3089 22.8	2685 20.3	2825 21.0	2697 23.0	10159 20.9	7169 18.6
NOT ASCERTAINED	943 .6	943 1.2		175 1.2			768 7.7										
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 78-1
Q15 LIKELY TO TRY: PREMIUM ICE CREAM
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	45944 27.5	22931 28.9	7528 48.3	3998 27.0	3558 20.4	2637 23.3	2710 27.1	2500 24.6	23013 26.2	4276 29.1	5289 25.1	4571 33.8	3257 24.6	2010 14.9	3610 30.8	11156 23.0	11857 30.7
SOMEWHAT LIKELY	31553 18.9	16384 20.6	4863 31.2	3484 23.5	4311 24.7	3018 26.6	292 2.9	416 4.1	15169 17.3	3036 20.6	6661 31.6	915 6.8	1339 10.1	1172 8.7	2046 17.5	9599 19.8	5482 14.2
SOMEWHAT UNLIKELY	21356 12.8	11194 14.1	2288 14.7	1717 11.6	3076 17.6	406 3.6	1866 18.7	1841 18.1	10162 11.6	1424 9.7	3679 17.5	1231 9.1	1118 8.4	2003 14.9	707 6.0	5984 12.3	3866 10.0
VERY UNLIKELY	26778 16.0	11409 14.4	90 .6	2180 14.7	3552 20.4	1526 13.5	2232 22.3	1829 18.0	15369 17.5	2041 13.9	1888 9.0	2536 18.8	3143 23.7	3300 24.5	2460 21.0	7408 15.3	7806 20.2
WOULD NEVER	40620 24.3	16970 21.4	826 5.3	2972 20.1	2958 16.9	3748 33.1	2888 28.9	3578 35.2	23650 27.0	3876 26.4	3541 16.8	4268 31.6	4336 32.7	4730 35.1	2900 24.7	13997 28.9	9579 24.8
NOT ASCERTAINED	811 .5	455 .6		455 3.1					356 .4	51 .3			49 .4	256 1.9		356 .7	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 79-1
Q15 LIKELY TO TRY: FRUIT ICES OR SORBET
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
VERY LIKELY	36168 21.6	13905 17.5	3874 24.8	2513 17.0	3076 17.6	1314 11.6	1039 10.4	2090 20.6	22262 25.4	2858 19.4	6812 32.3	3224 23.8	3089 23.3	3665 27.2	2615 22.3	12417 25.6	9710 25.2
SOMEWHAT LIKELY	39220 23.5	20133 25.4	5629 36.1	3049 20.6	3633 20.8	3706 32.7	2594 26.0	1521 15.0	19087 21.8	3133 21.3	5290 25.1	4719 34.9	2286 17.3	1659 12.3	2001 17.1	11220 23.1	7780 20.2
SOMEWHAT UNLIKELY	21608 12.9	12278 15.5	2755 17.7	2954 20.0	3112 17.8	1097 9.7	1396 14.0	964 9.5	9331 10.6	1912 13.0	2983 14.2	1519 11.2	1330 10.0	689 5.1	898 7.7	5996 12.4	2973 7.7
VERY UNLIKELY	30213 18.1	14441 18.2	1762 11.3	3081 20.8	5069 29.0	1509 13.3	1924 19.3	1096 10.8	15772 18.0	3874 26.3	1585 7.5	2192 16.2	3032 22.9	2425 18.0	2664 22.7	7549 15.6	8176 21.2
WOULD NEVER	39679 23.8	18411 23.2	1575 10.1	3033 20.5	2565 14.7	3711 32.7	3034 30.4	4494 44.2	21268 24.2	2927 19.9	4389 20.8	1867 13.8	3506 26.5	5034 37.4	3546 30.2	11318 23.3	9950 25.8
NOT ASCERTAINED	175 .1	175 .2		175 1.2													
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 80-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: IT'S OK TO SNACK BETWEEN MEALS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	30188	17910	3631	2951	3442	1655	4079	2152	12278	2259	3068	1898	1766	1529	1759	5470	6809
	18.1	22.6	23.3	19.9	19.7	14.6	40.8	21.2	14.0	15.4	14.6	14.0	13.3	11.3	15.0	11.3	17.6
SOMEWHAT AGREE	39852	22307	6428	4370	5132	1686	1549	3143	17545	4348	4603	3082	2813	1254	1444	12035	5511
	23.9	28.1	41.2	29.5	29.4	14.9	15.5	30.9	20.0	29.6	21.9	22.8	21.2	9.3	12.3	24.8	14.3
NEITHER AGREE OR DISAGREE	42867	18985	2818	4935	3762	2332	3022	2116	23882	3839	7277	3807	2771	3638	2549	13956	9838
	25.7	23.9	18.1	33.3	21.6	20.6	30.3	20.8	27.2	26.1	34.6	28.2	20.9	27.0	21.7	28.8	25.5
SOMEWHAT DISAGREE	21404	8231	2036	1740	1458	2201	194	602	13172	2478	2117	2673	1445	1832	2627	6767	6119
	12.8	10.4	13.1	11.8	8.4	19.4	1.9	5.9	15.0	16.9	10.1	19.8	10.9	13.6	22.4	14.0	15.9
STRONGLY DISAGREE	32265	11524	682	809	3661	3298	1144	1930	20741	1779	3891	2060	4447	5218	3345	10273	10211
	19.3	14.5	4.4	5.5	21.0	29.1	11.5	19.0	23.6	12.1	18.5	15.2	33.6	38.7	28.5	21.2	26.5
NOT ASCERTAINED	487	386				164		222	102		102						102
	.3	.5				1.4		2.2	.1		.5						.3
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 81-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: FRIED FOOD IS BAD FOR YOU
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	65737 39.3	26036 32.8	4943 31.7	4772 32.2	4248 24.3	4111 36.3	4647 46.5	3314 32.6	39701 45.3	6429 43.7	7583 36.0	6807 50.3	6749 51.0	6319 46.9	5814 49.6	22918 47.3	16648 43.1
SOMEWHAT AGREE	26843 16.1	14885 18.8	2646 17.0	1760 11.9	3881 22.2	2404 21.2	1720 17.2	2474 24.3	11958 13.6	2956 20.1	2953 14.0	1182 8.7	1955 14.8	966 7.2	1947 16.6	7201 14.8	4757 12.3
NEITHER AGREE OR DISAGREE	34232 20.5	17416 22.0	4535 29.1	4935 33.3	4089 23.4	1683 14.8	1178 11.8	995 9.8	16816 19.2	3021 20.5	5782 27.5	2466 18.2	2424 18.3	1996 14.8	1126 9.6	10990 22.7	5738 14.9
SOMEWHAT DISAGRE	18139 10.9	9013 11.4	1567 10.0	1201 8.1	3277 18.8	461 4.1	1054 10.6	1454 14.3	9126 10.4	1623 11.0	3055 14.5	1290 9.5	738 5.6	1280 9.5	1140 9.7	3928 8.1	4946 12.8
STRONGLY DISAGREE	21310 12.8	11310 14.3	1903 12.2	1933 13.1	1866 10.7	2513 22.2	1388 13.9	1706 16.8	10000 11.4	675 4.6	1566 7.4	1776 13.1	1376 10.4	2911 21.6	1695 14.5	3463 7.1	6382 16.5
NOT ASCERTAINED	802 .5	684 .9		204 1.4	93 .5	164 1.4		222 2.2	118 .1		118 .6						118 .3
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 82-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: BREAKFAST IS THE ONE MEAL A PERSON CAN SKIP WITHOUT ANY BAD EFFECTS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	23160 13.9	10527 13.[illegible]	2366 15.2	1981 13.4	1601 9.2	844 7.4	1878 18.8	1856 18.3	12634 14.4	955 6.5	4165 19.8	1586 11.7	1234 9.3	1976 14.7	2717 23.2	6520 13.4	5936 15.4
SOMEWHAT AGREE	15622 9.4	8454 10.7	2029 13.0	2125 14.4	1968 11.3	451 4.0	188 1.9	1693 16.7	7168 8.2	2087 14.2	1335 6.3	1378 10.2	1374 10.4	810 6.0	184 1.6	3873 8.0	3295 8.5
NEITHER AGREE OR DISAGREE	18320 11.0	12410 15.6	4935 31.6	2668 18.0	1937 11.1	1635 14.4	642 6.4	592 5.8	5910 6.7	1401 9.5	969 4.6	808 6.0	1891 14.3	748 5.6	94 .8	2299 4.7	3611 9.4
SOMEWHAT DISAGREE	24239 14.5	12300 15.5	1612 10.3	2910 19.7	2335 13.4	2627 23.2	1506 15.1	1310 12.9	11940 13.6	3509 23.9	1786 8.5	1213 9.0	2649 20.0	1504 11.2	1279 10.9	8756 18.1	3184 8.2
STRONGLY DISAGREE	85218 51.0	35267 44.4	4652 29.8	5121 34.6	9613 55.1	5615 49.5	5774 57.8	4492 44.2	49950 56.9	6752 45.9	12685 60.2	8535 63.1	6094 46.0	8434 62.6	7450 63.5	27052 55.8	22445 58.2
NOT ASCERTAINED	504 .3	386 .5				164 1.4		222 2.2	118 .1		118 .6						118 .3
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 83-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE OFTEN CONCERNED ABOUT YOUR HEALTH
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	97240 58.2	45308 57.1	8609 55.2	7438 50.2	11152 63.9	4367 38.5	7364 73.7	6378 62.7	51932 59.2	8595 58.5	12204 58.0	7099 52.5	7966 60.2	9378 69.6	6690 57.1	29323 60.5	22066 57.2
SOMEWHAT AGREE	29565 17.7	14330 18.1	4223 27.1	2402 16.2	3228 18.5	2977 26.3	426 4.3	1075 10.6	15235 17.4	4000 27.2	3290 15.6	2341 17.3	1282 9.7	2178 16.2	2143 18.3	7428 15.3	7806 20.2
NEITHER AGREE OR DISAGREE	24098 14.4	13854 17.5	1519 9.7	3160 21.3	2285 13.1	3468 30.6	2011 20.1	1411 13.9	10244 11.7	875 6.0	2892 13.7	2998 22.2	1921 14.5	830 6.2	729 6.2	6152 12.7	4092 10.6
SOMEWHAT DISAGREE	7848 4.7	2617 3.3	211 1.4	1023 6.9	696 4.0	246 2.2	188 1.9	253 2.5	5231 6.0	1055 7.2	1178 5.6	639 4.7	897 6.8	830 6.2	632 5.4	3049 6.3	2094 5.4
STRONGLY DISAGREE	6640 4.0	1768 2.2	215 1.4	781 5.3	93 .5	115 1.0		563 5.5	4872 5.6	178 1.2	1495 7.1	381 2.8	1102 8.3	256 1.9	1460 12.5	2416 5.0	2457 6.4
NOT ASCERTAINED	1672 1.0	1466 1.8	817 5.2			164 1.4		485 4.8	206 .2			63 .5	74 .6		69 .6	132 .3	74 .2
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 84-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: BEING IN PEAK PHYSICAL CONDITION IS IMPORTANT TO YOU
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	101132	43871	10138	6029	8828	3907	8079	6890	57261	9104	11790	7620	9908	11091	7747	30756	26146
	60.5	55.3	65.0	40.7	50.6	34.5	80.9	67.8	65.3	61.9	56.0	56.4	74.8	82.3	66.1	63.4	67.8
SOMEWHAT AGREE	42616	24056	4182	5340	5430	5621	1404	2079	18559	3782	5467	3583	1896	848	2985	10545	7940
	25.5	30.3	26.8	36.1	31.1	49.6	14.1	20.5	21.2	25.7	26.0	26.5	14.3	6.3	25.5	21.7	20.6
NEITHER AGREE OR DISAGREE	16118	8143	1274	2942	2213	827	505	382	7975	714	2794	1847	1235	785	600	5079	2699
	9.6	10.3	8.2	19.9	12.7	7.3	5.1	3.8	9.1	4.9	13.3	13.7	9.3	5.8	5.1	10.5	7.0
SOMEWHAT DISAGREE	5103	2180		494	984	703			2922	456	960	471	203	440	392	1294	1628
	3.1	2.7		3.3	5.6	6.2			3.3	3.1	4.6	3.5	1.5	3.3	3.3	2.7	4.2
STRONGLY DISAGREE	1709	707				115		592	1002	648	47			307		826	177
	1.0	.9				1.0		5.8	1.1	4.4	.2			2.3		1.7	.5
NOT ASCERTAINED	386	386				164		222									
	.2	.5				1.4		2.2									
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 85-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: IT'S IMPORTANT TO EAT 3 WELL BALANCED MEALS EACH DAY
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	88839 53.2	34465 43.4	6881 44.1	5704 38.5	7898 45.2	1320 11.6	6964 69.7	5699 56.1	54374 62.0	7266 49.4	11651 55.3	8574 63.4	9463 71.5	9110 67.6	8310 70.9	28312 58.4	25974 67.3
SOMEWHAT AGREE	32369 19.4	17619 22.2	4026 25.8	2998 20.2	4407 25.2	4411 38.9	307 3.1	1471 14.5	14750 16.8	4665 31.7	3969 18.8	2057 15.2	796 6.0	1863 13.8	1400 11.9	8562 17.7	5889 15.3
NEITHER AGREE OR DISAGREE	23927 14.3	14787 18.6	3582 23.0	2683 18.1	2409 13.8	3060 27.0	1591 15.9	1462 14.4	9140 10.4	1836 12.5	3396 16.1	1414 10.5	889 6.7	859 6.4	746 6.4	6412 13.2	2728 7.1
SOMEWHAT DISAGREE	15403 9.2	8917 11.2	776 5.0	2298 15.5	1731 9.9	2267 20.0	1127 11.3	719 7.1	6485 7.4	937 6.4	1305 6.2	1309 9.7	949 7.2	717 5.3	1268 10.8	3568 7.4	2674 6.9
STRONGLY DISAGREE	5445 3.3	2731 3.4	330 2.1	1122 7.6	834 4.8	115 1.0		329 3.2	2714 3.1		737 3.5	166 1.2	889 6.7	922 6.8		1646 3.4	1069 2.8
NOT ASCERTAINED	1081 .6	824 1.0			175 1.0	164 1.4		485 4.8	256 .3				256 1.9				256 .7
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 86-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: REGULAR EXERCISE IS VITAL TO YOUR HEALT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	112095 67.1	52182 65.8	10614 68.1	8097 54.7	10947 62.7	7016 61.9	8112 81.2	7396 72.8	59913 68.3	9087 61.8	13448 63.9	9360 69.2	9665 73.0	9195 68.3	9157 78.1	33333 68.7	26146 67.8
SOMEWHAT AGREE	30995 18.6	13050 16.4	3359 21.5	4242 28.7	3662 21.0	491 4.3	574 5.7	723 7.1	17945 20.5	4535 30.8	5178 24.6	3286 24.3	2350 17.7	1399 10.4	1197 10.2	10899 22.5	7046 18.3
NEITHER AGREE OR DISAGREE	14310 8.6	8318 10.5	1403 9.0	1809 12.2	1707 9.8	1945 17.2	1091 10.9	363 3.6	5992 6.8	844 5.7	2189 10.4	696 5.1	738 5.6	1153 8.6	373 3.2	2889 6.0	2994 7.8
SOMEWHAT DISAGREE	5160 3.1	3218 4.1	219 1.4	503 3.4	238 1.4	1163 10.3	211 2.1	884 8.7	1942 2.2	238 1.6	125 .6	179 1.3	401 3.0	256 1.9	742 6.3	745 1.5	1198 3.1
STRONGLY DISAGREE	2988 1.8	1356 1.7		153 1.0	900 5.2	115 1.0		188 1.8	1632 1.9		118 .6			1260 9.4	254 2.2	425 .9	1206 3.1
NOT ASCERTAINED	1514 .9	1218 1.5				608 5.4		610 6.0	296 .3				88 .7	208 1.5		208 .4	
SIGM	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 87-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU EAT MORE THAN YOU SHOULD
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	49413 29.6	19475 24.5	3078 19.7	4083 27.6	4561 26.1	2996 26.4	3571 35.8	1184 11.7	29938 34.1	4839 32.9	8096 38.4	3698 27.4	3997 30.2	6622 49.2	2686 22.9	17347 35.8	12456 32.3
SOMEWHAT AGRE	32847 19.7	17861 22.5	2379 15.3	2846 19.2	5339 30.6	3361 29.6	1815 18.2	2121 20.9	14986 17.1	4124 28.0	2545 12.1	3229 23.9	3222 24.3	800 5.9	1067 9.1	8091 16.7	6820 17.7
NEITHER AGREE OR DISAGREE	26028 15.6	16286 20.5	5014 32.2	3199 21.6	2833 16.2	1035 9.1	809 8.1	3397 33.4	9742 11.1	1380 9.4	1704 8.1	1696 12.5	1620 12.2	2123 15.8	1219 10.4	5751 11.9	3813 9.9
SOMEWHAT DISAGREE	21410 12.8	8837 11.1	1273 8.2	3050 20.6	1098 6.3	539 4.8	1859 18.6	1018 10.0	12573 14.3	1788 12.2	3636 17.3	1474 10.9	1752 13.2	780 5.8	3144 26.8	6816 14.1	5670 14.7
STRONGLY DISAGREE	36370 21.8	16294 20.5	3851 24.7	1525 10.3	3520 20.2	3242 28.6	1933 19.4	2224 21.9	20076 22.9	2396 16.3	4943 23.5	3423 25.3	2652 20.0	3147 23.4	3515 30.0	10495 21.6	9425 24.4
NOT ASCERTAINED	995 .6	590 .7		102 .7	102 .6	164 1.4		222 2.2	405 .5	177 1.2	134 .6				94 .8		405 1.0
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 88-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: WATCHING CALORIES IS AN ESSENTIAL PART OF CONTROLLING YOUR WEIGHT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGRE	80389 48.1	31024 39.1	3646 23.4	5629 38.0	8867 50.8	4716 41.6	5301 53.1	2865 28.2	49366 56.3	5870 39.9	10856 51.6	8654 64.0	7773 58.7	10689 79.3	5524 47.1	25512 52.6	23628 61.2
SOMEWHAT AGREE	26569 15.9	15009 18.9	3814 24.5	2656 17.9	4125 23.6	1959 17.3	968 9.7	1487 14.6	11560 13.2	2803 19.1	2841 13.5	1725 12.8	1676 12.7	993 7.4	1522 13.0	6680 13.8	4670 12.1
NEITHER AGREE OR DISAGREE	28627 17.1	16329 20.6	3846 24.7	3280 22.2	2511 14.4	2695 23.8	1195 12.0	2802 27.6	12299 14.0	3455 23.5	3029 14.4	1685 12.5	895 6.8	1255 9.3	1979 16.9	7456 15.4	4843 12.5
SOMEWHAT DISAGREE	16418 9.8	9096 11.5	1396 9.0	1938 13.1	832 4.8	1566 13.8	2071 20.7	1293 12.7	7322 8.3	1173 8.0	1936 9.2	1025 7.6	1568 11.8	146 1.1	1473 12.6	5145 10.6	2177 5.6
STRONGLY DISAGREE	14539 8.7	7499 9.5	2893 18.6	1302 8.8	1119 6.4	235 2.1	452 4.5	1497 14.7	7040 8.0	1402 9.5	2262 10.7	432 3.2	1330 10.0	388 2.9	1226 10.5	3706 7.6	3137 8.1
NOT ASCERTAINED	520 .3	386 .5				164 1.4		222 2.2	134 .2		134 .6						134 .3
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 89-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: GOOD DIET AND NUTRITION PLAY A ROLE IN THE PREVENTION OF SERIOUS ILLNESSES SUCH AS HEART DISEASE AND CANCER
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	120555 72.2	50036 63.1	9064 58.1	9122 61.6	11586 66.4	6795 59.9	7651 76.6	5818 57.2	70520 80.4	10567 71.9	15727 74.7	11462 84.8	12623 95.3	11829 87.8	8312 70.9	38940 80.3	31267 81.0
SOMEWHAT AGREE	24461 14.6	14146 17.8	4352 27.9	3229 21.8	2657 15.2	1426 12.6	1151 11.5	1332 13.1	10316 11.8	3011 20.5	3257 15.5	1096 8.1		925 6.9	2026 17.3	5553 11.5	4687 12.1
NEITHER AGREE OR DISAGREE	15527 9.3	10441 13.2	1761 11.3	1596 10.8	1855 10.6	2578 22.7	717 7.2	1934 19.0	5086 5.8	1126 7.7	1748 8.3	440 3.3	88 .7	661 4.9	1023 8.7	3352 6.9	1599 4.1
SOMEWHAT DISAGREE	2250 1.3	1003 1.3		218 1.5	703 4.0			82 .8	1247 1.4		102 .5	416 3.1	311 2.4	55 .4	363 3.1	210 .4	928 2.4
STRONGLY DISAGREE	3883 2.3	3332 4.2	418 2.7	641 4.3	654 3.7	374 3.3	469 4.7	777 7.6	552 .6		225 1.1	107 .8	219 1.7			444 .9	107 .3
NOT ASCERTAINED	386 .2	386 .5				164 1.4		222 2.2									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 90-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: FOOD PREPARED AT HOME IS GENERALLY MORE NUTRITIOUS THAN FOOD PREPARED AT RESTAURANTS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	91582 54.8	40207 50.7	7663 49.1	5740 38.8	6594 37.8	6651 58.7	8085 81.0	5474 53.8	51376 58.6	6167 41.9	11937 56.7	7493 55.4	8252 62.3	10105 75.0	7422 63.3	26542 54.7	24543 63.6
SOMEWHAT AGREE	29038 17.4	15172 19.1	2031 13.0	3204 21.6	3911 22.4	3124 27.6	1227 12.3	1675 16.5	13866 15.8	3597 24.5	3515 16.7	2423 17.9	1926 14.5	670 5.0	1735 14.8	7665 15.8	6023 15.6
NEITHER AGREE OR DISAGREE	30075 18.0	15589 19.6	4167 26.7	3538 23.9	5115 29.3	599 5.3	591 5.9	1579 15.5	14486 16.5	3823 26.0	3607 17.1	3250 24.0	905 6.8	1613 12.0	1287 11.0	8682 17.9	5804 15.0
SOMEWHAT DISAGREE	9007 5.4	4881 6.2	1170 7.5	1349 9.1	1111 6.4	424 3.7		827 8.1	4126 4.7	902 6.1	835 4.0	197 1.5	1193 9.0	310 2.3	689 5.9	3129 6.5	922 2.4
STRONGLY DISAGREE	6887 4.1	3108 3.9	563 3.6	975 6.6	724 4.1	374 3.3	84 .8	388 3.8	3779 4.3	215 1.5	1164 5.5	158 1.2	879 6.6	773 5.7	590 5.0	2481 5.1	1298 3.4
NOT ASCERTAINED	474 .3	386 .5				164 1.4		222 2.2	88 .1				88 .7				
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 91-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: LOW CALORIE MEANS LESS TASTE
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	24114 14.4	13551 17.1	701 4.5	1602 10.8	3442 19.7	2765 24.4	2367 23.7	2674 26.3	10564 12.0	1062 7.2	1701 8.1	1765 13.1	1519 11.5	2328 17.3	2187 18.7	4529 9.3	5959 15.4
SOMEWHAT AGRE	20081 12.0	13050 16.4	1683 10.8	3039 20.5	3516 20.1	959 8.5	2086 20.9	1767 17.4	7031 8.0	1186 8.1	1482 7.0	677 5.0	1053 8.0	1606 11.9	1026 8.8	2749 5.7	4235 11.0
NEITHER AGREE OR DISAGREE	33433 20.0	17296 21.8	5160 33.1	4746 32.1	2417 13.8	671 5.9	2152 21.5	2149 21.1	16138 18.4	4167 28.3	4400 20.9	1772 13.1	1861 14.1	2297 17.0	1640 14.0	8866 18.3	7162 18.6
SOMEWHAT DISAGREE	34340 20.6	15458 19.5	4038 25.9	2980 20.1	4477 25.6	1259 11.1	1122 11.2	1583 15.6	18882 21.5	3691 25.1	3673 17.4	2749 20.3	3490 26.4	1929 14.3	3349 28.6	9862 20.3	8842 22.9
STRONGLY DISAGREE	52813 31.6	18830 23.7	4012 25.7	2439 16.5	3222 18.5	5398 47.6	2260 22.6	1498 14.7	33983 38.7	4408 30.0	9082 43.1	6556 48.5	5209 39.3	5207 38.6	3521 30.0	22010 45.4	11751 30.5
NOT ASCERTAINED	2281 1.4	1159 1.5			380 2.2	284 2.5		494 4.9	1123 1.3	189 1.3	720 3.4		110 .8	104 .8		484 1.0	639 1.7
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 92-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: EATING A LOT OF FRUITS AND VEGETABLES IS IMPORTANT TO YOU
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	117979 70.6	49186 62.0	8177 52.4	7732 52.2	10879 62.3	5593 49.3	8866 88.8	7940 78.1	68793 78.4	9877 67.2	15187 72.1	11760 87.0	11276 85.2	11071 82.2	9622 82.1	36346 74.9	31816 82.4
SOMEWHAT AGREE	33579 20.1	19911 25.1	4931 31.6	3729 25.2	5108 29.3	4366 38.5	784 7.9	993 9.8	13668 15.6	4021 27.3	4171 19.8	1179 8.7	1527 11.5	1286 9.5	1484 12.7	8427 17.4	5241 13.6
NEITHER AGREE OR DISAGREE	10203 6.1	7631 9.6	2092 13.4	2514 17.0	1304 7.5	840 7.4	338 3.4	544 5.4	2572 2.9	330 2.2	1052 5.0	367 2.7	440 3.3	383 2.8		2080 4.3	491 1.3
SOMEWHAT DISAGREE	3409 2.0	1821 2.3	179 1.2	831 5.6	164 .9	259 2.3		388 3.8	1588 1.8	476 3.2	343 1.6			480 3.6	288 2.5	1126 2.3	461 1.2
STRONGLY DISAGREE	1353 .8	330 .4	215 1.4			115 1.0			1023 1.2		228 1.1	215 1.6		250 1.9	329 2.8	443 .9	580 1.5
NOT ASCERTAINED	540 .3	464 .6				164 1.4		300 2.9	77 .1		77 .4					77 .2	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 93-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: THE MOST IMPORTANT THING ABOUT FOOD IS ITS TASTE
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	53719	23388	5730	4500	3998	2490	2203	4466	30332	5404	5822	4241	4247	6793	3825	15252	14958
	32.2	29.5	36.7	30.4	22.9	22.0	22.1	43.9	34.6	36.8	27.6	31.4	32.1	50.4	32.6	31.4	38.8
SOMEWHAT AGREE	44215	22972	4654	4296	6905	4091	2197	829	21243	3647	6102	2885	3940	2417	2252	12151	8983
	26.5	29.0	29.8	29.0	39.6	36.1	22.0	8.2	24.2	24.8	29.0	21.3	29.8	17.9	19.2	25.1	23.3
NEITHER AGREE OR DISAGREE	33970	17347	2380	3170	4040	1817	3414	2526	16623	1925	4239	2609	3146	2259	2445	9408	7038
	20.3	21.9	15.3	21.4	23.1	16.0	34.2	24.8	19.0	13.1	20.1	19.3	23.8	16.8	20.9	19.4	18.2
SOMEWHAT DISAGREE	14486	5114	834	1294	1405	905		676	9371	2594	1315	1664	1076	1523	1200	5554	3818
	8.7	6.4	5.3	8.7	8.0	8.0		6.7	10.7	17.6	6.2	12.3	8.1	11.3	10.2	11.5	9.9
STRONGLY DISAGREE	19334	10136	1996	1545	1106	1870	2174	1446	9198	1079	3398	1406	834	479	2001	5182	3794
	11.6	12.8	12.8	10.4	6.3	16.5	21.8	14.2	10.5	7.3	16.1	10.4	6.3	3.6	17.1	10.7	9.8
NOT ASCERTAINED	1339	386				164		222	953	55	181	717				953	
	.8	.5				1.4		2.2	1.1	.4	.9	5.3				2.0	
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 94-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: FOODS THAT ARE GOOD FOR YOU USUALLY DON'T TASTE GOOD
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	15529 9.3	6469 8.2	452 2.9	887 6.0	1414 8.1	1199 10.6	670 6.7	1847 18.2	9060 10.3	2003 13.6	1512 7.2	722 5.3	2267 17.1	1819 13.5	737 6.3	3868 8.0	5192 13.5
SOMEWHAT AGREE	19452 11.6	10404 13.1	882 5.7	1641 11.1	2850 16.3	2209 19.5	993 9.9	1829 18.0	9049 10.3	1786 12.1	1398 6.6	835 6.2	1487 11.2	1133 8.4	2409 20.5	3551 7.3	5498 14.2
NEITHER AGREE OR DISAGREE	30565 18.3	19434 24.5	5454 35.0	4537 30.6	2602 14.9	3015 26.6	2148 21.5	1678 16.5	11132 12.7	2479 16.9	2798 13.3	2021 14.9	1613 12.2	970 7.2	1252 10.7	6832 14.1	4212 10.9
SOMEWHAT DISAGREE	32580 19.5	15145 19.1	2694 17.3	4047 27.3	5262 30.1	389 3.4	2112 21.1	641 6.3	17435 19.9	2986 20.3	4654 22.1	2912 21.5	1673 12.6	3107 23.1	2103 17.9	10712 22.1	6492 16.8
STRONGLY DISAGREE	67688 40.5	27506 34.7	6112 39.2	3694 24.9	5327 30.5	4360 38.5	4065 40.7	3949 38.8	40182 45.8	5450 37.1	10697 50.8	6315 46.7	6202 46.8	6296 46.7	5222 44.5	22820 47.1	17050 44.2
NOT ASCERTAINED	1249 .7	386 .5				164 1.4		222 2.2	863 1.0			717 5.3		146 1.1		717 1.5	146 .4
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 95-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: THERE IS NO DIFFERENCE IN TASTE BETWEEN FRESH AND FROZEN FOODS SERVED IN RESTAURANTS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	10002 6.0	3193 4.0	470 3.0	573 3.9	276 1.6		469 4.7	1405 13.8	6809 7.8	276 1.9	1058 5.0	621 4.6	1894 14.3	1381 10.2	1579 13.5	3576 7.4	3158 8.2
SOMEWHAT AGREE	14234 8.5	8556 10.8	1802 11.6	449 3.0	976 5.6	3597 31.7	647 6.5	1085 10.7	5678 6.5	1447 9.8	659 3.1	653 4.8	882 6.7	901 6.7	1136 9.7	2642 5.4	3035 7.9
NEITHER AGREE OR DISAGREE	29078 17.4	13278 16.7	3235 20.7	3769 25.5	1424 8.2	1815 16.0	1060 10.6	1975 19.4	15800 18.0	2754 18.7	3422 16.3	4488 33.2	1830 13.8	1387 10.3	1919 16.4	9931 20.5	5781 15.0
SOMEWHAT DISAGREE	38742 23.2	20730 26.1	3212 20.6	4572 30.9	5329 30.5	1730 15.3	3960 39.7	1927 19.0	18012 20.5	3175 21.6	4658 22.1	2614 19.3	3167 23.9	2197 16.3	2200 18.8	10654 22.0	7249 18.8
STRONGLY DISAGREE	73982 44.3	32811 41.4	6876 44.1	5442 36.8	9449 54.1	4030 35.6	3852 38.6	3163 31.1	41171 46.9	7052 48.0	11010 52.3	5144 38.0	5469 41.3	7606 56.5	4890 41.7	21446 44.2	19366 50.2
NOT ASCERTAINED	1025 .6	774 1.0				164 1.4		610 6.0	250 .3		250 1.2					250 .5	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 96-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: EXPENSIVE RESTAURANTS OUGHT TO SERVE FRESH RATHER THAN FROZEN FOODS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	94231	40444	9467	6048	9256	6435	3942	5297	53787	7231	12809	9494	9429	8141	6682	30166	23574
	56.4	51.0	60.7	40.8	53.0	56.8	39.5	52.1	61.3	49.2	60.8	70.2	71.2	60.4	57.0	62.2	61.1
SOMEWHAT AGREE	25826	15391	3635	2365	3610	2008	1781	1994	10435	3057	2284	1582	253	1047	2211	6012	4423
	15.5	19.4	23.3	16.0	20.7	17.7	17.8	19.6	11.9	20.8	10.8	11.7	1.9	7.8	18.9	12.4	11.5
NEITHER AGREE OR DISAGREE	25847	12603	1728	2778	3150	2261	1606	1081	13244	2203	3268	1573	1409	3180	1611	7363	5507
	15.5	15.9	11.1	18.8	18.0	19.9	16.1	10.6	15.1	15.0	15.5	11.6	10.6	23.6	13.7	15.2	14.3
SOMEWHAT DISAGREE	11410	5587	202	2847	246	259	1503	531	5822	1211	1916	357	1301	380	658	2735	3013
	6.8	7.0	1.3	19.2	1.4	2.3	15.0	5.2	6.6	8.2	9.1	2.6	9.8	2.8	5.6	5.6	7.8
STRONGLY DISAGREE	8657	4543	563	768	1193	210	1157	652	4114	1002	781	373	721	723	514	2225	1755
	5.2	5.7	3.6	5.2	6.8	1.9	11.6	6.4	4.7	6.8	3.7	2.8	5.4	5.4	4.4	4.6	4.5
NOT ASCERTAINED	1092	774				164		610	318			142	128		47		318
	.7	1.0				1.4		6.0	.4			1.1	1.0		.4		.8
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 97-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU PREFER BROILED FOODS TO FRIED FOOD
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	86769 51.9	35494 44.7	4745 30.4	5922 40.0	7161 41.0	5824 51.4	7001 70.1	4842 47.6	51275 58.5	6695 45.5	10253 48.7	9195 68.0	8460 63.9	10086 74.9	6586 56.2	27739 57.2	23414 60.7
SOMEWHAT AGREE	28627 17.1	13447 16.9	1890 12.1	3280 22.2	3896 22.3	1767 15.6	503 5.0	2111 20.8	15180 17.3	2990 20.3	4670 22.2	2033 15.0	1183 8.9	1024 7.6	3279 28.0	9113 18.8	5890 15.3
NEITHER AGREE OR DISAGREE	24640 14.7	15129 19.1	5590 35.8	2252 15.2	3903 22.4	1191 10.5	819 8.2	1373 13.5	9512 10.8	1671 11.4	3551 16.9	1661 12.3	1358 10.3	866 6.4	404 3.4	5597 11.5	3780 9.8
SOMEWHAT DISAGREE	13595 8.1	6676 8.4	1927 12.4	1353 9.1	905 5.2	1908 16.8		583 5.7	6919 7.9	2117 14.4	1446 6.9	578 4.3	1406 10.6	620 4.6	752 6.4	4359 9.0	2451 6.4
STRONGLY DISAGREE	12134 7.3	7567 9.5	1443 9.3	1742 11.8	1590 9.1	481 4.2	1665 16.7	646 6.4	4567 5.2	1010 6.9	1138 5.4	54 .4	836 6.3	875 6.5	655 5.6	1692 3.5	2787 7.2
NOT ASCERTAINED	1298 .8	1030 1.3		255 1.7		164 1.4		610 6.0	268 .3	221 1.5					47 .4		268 .7
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 98-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: IT'S IMPORTANT TO EAT A LOT OF RED MEAT
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	18485 11.1	10752 13.6	3045 19.5	1620 10.9	2397 13.7	1483 13.1	503 5.0	1705 16.8	7733 8.8	1539 10.5	1095 5.2	1268 9.4	1509 11.4	1480 11.0	843 7.2	4366 9.0	3367 8.7
SOMEWHAT AGREE	15338 9.2	7944 10.0	1664 10.7	1672 11.3	1488 8.5	1090 9.6	1183 11.8	847 8.3	7394 8.4	1619 11.0	1924 9.1	1303 9.6	408 3.1	652 4.8	1489 12.7	3890 8.0	3504 9.1
NEITHER AGREE OR DISAGREE	39593 23.7	22040 27.8	6912 44.3	4276 28.9	4724 27.1	3526 31.1	1170 11.7	1432 14.1	17553 20.0	4545 30.9	6800 32.3	1987 14.7	1489 11.2	1284 9.5	1448 12.4	10510 21.7	7044 18.3
SOMEWHAT DISAGREE	34299 20.5	16458 20.7	90 .6	2786 18.8	5604 32.1	3351 29.6	2058 20.6	2569 25.3	17841 20.3	3011 20.5	4706 22.3	1673 12.4	1970 14.9	2980 22.1	3500 29.9	9627 19.8	8030 20.8
STRONGLY DISAGREE	58813 35.2	21668 27.3	3883 24.9	4452 30.1	3241 18.6	1627 14.4	5074 50.8	3391 33.4	37146 42.3	3990 27.1	6533 31.0	7290 53.9	7867 59.4	7075 52.5	4390 37.4	20107 41.5	16591 43.0
NOT ASCERTAINED	535 .3	481 .6				260 2.3		222 2.2	53 .1						53 .5		53 .1
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 99-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE CONCERNED ABOUT HOW MUCH ALCOHO YOU CONSUME FOR HEALTH REASONS
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	74658	32331	5409	4823	8576	4832	3462	5230	42327	5862	11304	7751	6292	5972	5148	21305	20678
	44.7	40.7	34.7	32.6	49.1	42.6	34.7	51.5	48.3	39.9	53.7	57.3	47.5	44.3	43.9	43.9	53.6
SOMEWHAT AGREE	21578	12169	1794	3118	3269	1325	1543	1120	9409	1858	2908	1426	1647	1197	374	7082	2327
	12.9	15.3	11.5	21.1	18.7	11.7	15.5	11.0	10.7	12.6	13.8	10.5	12.4	8.9	3.2	14.6	6.0
NEITHER AGREE OR DISAGREE	28402	13502	3717	1754	2594	2228	2201	1008	14900	3884	2948	2158	2259	2437	1213	8435	6465
	17.0	17.0	23.8	11.8	14.9	19.7	22.0	9.9	17.0	26.4	14.0	16.0	17.1	18.1	10.3	17.4	16.8
SOMEWHAT DISAGREE	14061	7181	1719	2537	1123	281	1351	169	6879	1607	1905	955	1276	722	413	5355	1416
	8.4	9.1	11.0	17.1	6.4	2.5	13.5	1.7	7.8	10.9	9.0	7.1	9.6	5.4	3.5	11.0	3.7
STRONGLY DISAGREE	27605	13400	2956	2574	1518	2507	1431	2416	14204	1494	1993	1230	1767	3144	4575	6323	7703
	16.5	16.9	19.0	17.4	8.7	22.1	14.3	23.8	16.2	10.2	9.5	9.1	13.3	23.3	39.0	13.0	20.0
REFUSED	373	373			373												
	.2	.5			2.1												
NOT ASCERTAINED	386	386				164		222									
	.2	.5				1.4		2.2									
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 100-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE CONCERNED ABOUT HOW MUCH ALCOHOL YOU CONSUME WHEN DRINKING AND DRIVING
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	121082 72.5	55599 70.1	12426 79.7	9771 66.0	13540 77.6	8247 72.8	6274 62.8	5341 52.5	65483 74.6	11070 75.3	18280 86.8	10768 79.6	9378 70.8	9237 68.6	6749 57.6	37152 76.6	28074 72.8
SOMEWHAT AGREE	9825 5.9	6261 7.9	1576 10.1	2514 17.0	1673 9.6	96 .8	292 2.9	111 1.1	3564 4.1	1053 7.2	890 4.2	537 4.0	240 1.8	423 3.1	421 3.6	2526 5.2	1037 2.7
NEITHER AGREE OR DISAGREE	9971 6.0	5006 6.3	901 5.8	1894 12.8	649 3.7	383 3.4	481 4.8	697 6.9	4966 5.7	775 5.3	494 2.3	90 .7	1415 10.7	1463 10.9	730 6.2	1549 3.2	3308 8.6
SOMEWHAT DISAGREE	4494 2.7	1853 2.3	215 1.4	164 1.1			469 4.7	1005 9.9	2641 3.0	1014 6.9	573 2.7	363 2.7		402 3.0	288 2.5	1666 3.4	975 2.5
STRONGLY DISAGREE	20795 12.4	9728 12.3	476 3.1	327 2.2	1218 7.0	2447 21.6	2472 24.8	2788 27.4	11067 12.6	792 5.4	821 3.9	1763 13.0	2209 16.7	1946 14.4	3536 30.2	5606 11.6	5195 13.5
REFUSED	373 .2	373 .5			373 2.1												
NOT ASCERTAINED	522 .3	522 .7		136 .9		164 1.4		222 2.2									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 101-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE DRINKING LESS ALCOHOL WHEN YOU EAT OUT THAN YOU DID TWO YEARS AGO
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	80073 47.9	40938 51.6	6419 41.2	7210 48.7	11424 65.5	5744 50.7	6111 61.2	4030 39.6	39136 44.6	7176 48.8	11337 53.8	6665 49.3	6422 48.5	4642 34.5	2894 24.7	24386 50.3	14703 38.1
SOMEWHAT AGREE	14746 8.8	7684 9.7	1185 7.6	2917 19.7	1250 7.2	1835 16.2	309 3.1	188 1.8	7062 8.1	1434 9.7	1544 7.3	1529 11.3	649 4.9	977 7.3	929 7.9	5170 10.7	1892 4.9
NEITHER AGREE OR DISAGREE	30404 18.2	14537 18.3	2581 16.6	2425 16.4	2401 13.8	1603 14.1	1645 16.5	3883 38.2	15867 18.1	3098 21.1	2640 12.5	2830 20.9	3361 25.4	2037 15.1	1903 16.2	7311 15.1	8169 21.2
SOMEWHAT DISAGREE	12111 7.2	6179 7.8	2181 14.0	722 4.9	1094 6.3	1401 12.4	281 2.8	499 4.9	5932 6.8	1785 12.1	1541 7.3	264 2.0	882 6.7	1171 8.7	288 2.5	2773 5.7	3159 8.2
STRONGLY DISAGREE	27176 16.3	9060 11.4	3229 20.7	1044 7.1	827 4.7	754 6.6	1642 16.4	1565 15.4	18116 20.7	1212 8.2	3814 18.1	2233 16.5	1755 13.2	4555 33.8	4548 38.8	8860 18.3	9059 23.5
REFUSED	373 .2	373 .5			373 2.1												
NOT ASCERTAINED	2179 1.3	572 .7		487 3.3	85 .5				1607 1.8		182 .9		173 1.3	90 .7	1162 9.9		1607 4.2
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 102-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: RESTARUANTS OUGHT TO OFFER DIFFERENT SIZE PORTIONS FOR DIFFERENT SIZE APPETITES
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	95998 57.5	41192 51.9	8696 55.8	7412 50.1	8604 49.3	6289 55.5	5824 58.3	4367 43.0	54807 62.5	7514 51.1	13394 63.6	7871 58.2	9157 69.1	9176 68.1	7694 65.6	29072 59.9	25525 66.1
SOMEWHAT AGREE	29816 17.8	16282 20.5	2071 13.3	3237 21.9	4675 26.8	2030 17.9	2478 24.8	1792 17.6	13533 15.4	3868 26.3	3014 14.3	2838 21.0	1067 8.1	1413 10.5	1333 11.4	8448 17.4	4907 12.7
NEITHER AGREE OR DISAGREE	21997 13.2	12733 16.0	2920 18.7	2891 19.5	2279 13.1	1041 9.2	806 8.1	2797 27.5	9264 10.6	1315 8.9	2221 10.5	1438 10.6	1526 11.5	2053 15.2	710 6.1	5818 12.0	3337 8.6
SOMEWHAT DISAGREE	8526 5.1	4381 5.5	718 4.6	665 4.5	618 3.5	1611 14.2	211 2.1	557 5.5	4145 4.7	1133 7.7	726 3.4	247 1.8	753 5.7	161 1.2	1125 9.6	1771 3.7	2375 6.2
STRONGLY DISAGREE	10726 6.4	4755 6.0	1190 7.6	600 4.1	1278 7.3	366 3.2	670 6.7	652 6.4	5971 6.8	873 5.9	1702 8.1	1126 8.3	739 5.6	667 5.0	862 7.4	3391 7.0	2446 6.3
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 103-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: RESTAURANTS OUGHT TO OFFER MEALS SPECIALLY PREPARED FOR CHILDREN
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	120254 72.0	54261 68.4	10737 68.8	9833 66.4	13343 76.4	7454 65.8	7233 72.4	5662 55.7	65994 75.2	10180 69.2	16751 79.5	10632 78.6	10986 83.0	10003 74.3	7442 63.5	36415 75.1	29289 75.9
SOMEWHAT AGREE	24117 14.4	14035 17.7	2371 15.2	3411 23.0	3153 18.1	1616 14.3	2062 20.6	1421 14.0	10082 11.5	3072 20.9	1783 8.5	1589 11.8	479 3.6	1349 10.0	1809 15.4	6057 12.5	3772 9.8
NEITHER AGREE OR DISAGREE	14912 8.9	8147 10.3	1728 11.1	1090 7.4	476 2.7	2094 18.5	549 5.5	2210 21.7	6765 7.7	1037 7.1	1615 7.7	819 6.1	1179 8.9	1625 12.1	490 4.2	4099 8.5	2665 6.9
SOMEWHAT DISAGREE	4300 2.6	1596 2.0	613 3.9	164 1.1	307 1.8	57 .5	144 1.4	311 3.1	2704 3.1	238 1.6	447 2.1	89 .7	128 1.0	495 3.7	1308 11.2	1467 3.0	1237 3.2
STRONGLY DISAGREE	3480 2.1	1304 1.6	146 .9	307 2.1	175 1.0	115 1.0		561 5.5	2176 2.5	177 1.2	463 2.2	391 2.9	470 3.5		675 5.8	461 1.0	1626 4.2
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 104-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU PREFER RESTAURANTS THAT FEATURE SALAD BARS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	105537 63.2	45612 57.5	9337 59.9	9129 61.7	11489 65.8	5752 50.7	6085 60.9	3820 37.6	59925 68.3	11485 78.1	15220 72.3	9603 71.0	8432 63.7	8955 66.5	6229 53.1	33172 68.4	26618 69.0
SOMEWHAT AGREE	24017 14.4	15660 19.7	2173 13.9	3405 23.0	3603 20.6	2384 21.0	2321 23.2	1775 17.5	8357 9.5	1309 8.9	1557 7.4	1574 11.6	1225 9.3	1805 13.4	887 7.6	5609 11.6	2748 7.1
NEITHER AGREE OR DISAGREE	23764 14.2	11312 14.3	2096 13.4	1658 11.2	2209 12.7	2458 21.7	1251 12.5	1639 16.1	12451 14.2	1763 12.0	2980 14.2	1638 12.1	2457 18.6	1285 9.5	2327 19.9	6324 13.0	5949 15.4
SOMEWHAT DISAGREE	7028 4.2	3494 4.4	927 5.9	136 .9		484 4.3	331 3.3	1616 15.9	3534 4.0	147 1.0	421 2.0	313 2.3	548 4.1	744 5.5	1361 11.6	1305 2.7	1998 5.2
STRONGLY DISAGREE	6718 4.0	3265 4.1	1061 6.8	477 3.2	154 .9	258 2.3		1315 12.9	3453 3.9		880 4.2	392 2.9	580 4.4	682 5.1	919 7.8	2089 4.3	1276 3.3
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 105-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: WHEN YOU EAT OUT YOU EAT FOODS THAT ARE DIFFERENT FROM THE FOODS YOU EAT AT HOME
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	74564	29743	5771	4957	8559	3107	4078	3270	44821	7299	11287	6491	6656	7386	5702	25670	18996
	44.6	37.5	37.0	33.5	49.0	27.4	40.8	32.2	51.1	49.6	53.6	48.0	50.3	54.8	48.6	52.9	49.2
SOMEWHAT AGREE	44424	23596	5347	4421	6498	2424	2006	2902	20828	3602	4733	2964	2864	3399	3265	10234	10416
	26.6	29.7	34.3	29.9	37.2	21.4	20.1	28.5	23.7	24.5	22.5	21.9	21.6	25.2	27.8	21.1	27.0
NEITHER AGREE OR DISAGREE	23493	11987	1795	2981	1724	2354	1813	1321	11506	1742	2209	2952	1835	1543	1223	6642	4789
	14.1	15.1	11.5	20.1	9.9	20.8	18.2	13.0	13.1	11.8	10.5	21.8	13.9	11.5	10.4	13.7	12.4
SOMEWHAT DISAGREE	12930	6734	1641	1723	338	699	1334	999	6195	1270	1320	593	1689	201	1122	3638	2423
	7.7	8.5	10.5	11.6	1.9	6.2	13.4	9.8	7.1	8.6	6.3	4.4	12.8	1.5	9.6	7.5	6.3
STRONGLY DISAGREE	11653	7282	1041	723	335	2752	758	1673	4371	791	1509	521	198	941	412	2316	1967
	7.0	9.2	6.7	4.9	1.9	24.3	7.6	16.5	5.0	5.4	7.2	3.9	1.5	7.0	3.5	4.8	5.1
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 106-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU WOULD EAT OUT MORE OFTEN IF IT WASN'T SO FATTENING
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	24874 14.9	8795 11.1	1092 7.0	2136 14.4	1267 7.3	657 5.8	2139 21.4	1505 14.8	16079 18.3	2985 20.3	4377 20.8	1611 11.9	1746 13.2	3435 25.5	1925 16.4	8975 18.5	6923 17.9
SOMEWHAT AGREE	15807 9.5	6294 7.9	829 5.3	982 6.6	580 3.3	1996 17.6	853 8.5	1054 10.4	9513 10.8	925 6.3	1709 8.1	1648 12.2	1504 11.4	1227 9.1	2499 21.3	4039 8.3	5474 14.2
NEITHER AGREE OR DISAGREE	37936 22.7	20212 25.5	3893 25.0	2911 19.7	5684 32.6	3826 33.7	2056 20.6	1841 18.1	17725 20.2	4755 32.3	4087 19.4	3029 22.4	1913 14.4	2556 19.0	1384 11.8	9908 20.4	7816 20.3
SOMEWHAT DISAGREE	29669 17.8	13688 17.3	2195 14.1	2967 20.0	4319 24.7	867 7.6	1051 10.5	2290 22.5	15981 18.2	3064 20.8	3657 17.4	2084 15.4	2528 19.1	2246 16.7	2402 20.5	8484 17.5	7211 18.7
STRONGLY DISAGREE	57865 34.6	29707 37.4	7586 48.6	5810 39.2	5605 32.1	3601 31.8	3889 38.9	3216 31.6	28158 32.1	2975 20.2	7127 33.8	5149 38.1	5463 41.3	4006 29.7	3438 29.3	17095 35.2	11064 28.7
NOT ASCERTAINED	912 .5	648 .8				389 3.4		259 2.5	264 .3		102 .5		88 .7		75 .6		102 .3
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 107-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: WHEN EATING OUT FOR A SPECIAL OCCASION YOU ARE LESS CONCERNED ABOUT THE NUTRITIONAL VALUE OF THE FOOD YOU EAT
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENT	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	50219 30.1	23817 30.0	5733 36.8	3026 20.4	6876 39.4	2294 20.2	3685 36.9	2203 21.7	26402 30.1	4083 27.8	7296 34.6	3737 27.6	2748 20.7	5145 38.2	3394 28.9	14141 29.2	12261 31.8
SOMEWHAT AGREE	44435 26.6	23024 29.0	3423 22.0	4676 31.6	4908 28.1	4208 37.1	3250 32.5	2558 25.2	21411 24.4	3482 23.7	5219 24.8	3315 24.5	3576 27.0	2182 16.2	3637 31.0	12799 26.4	8137 21.1
NEITHER AGREE OR DISAGREE	25028 15.0	13610 17.2	3386 21.7	3606 24.4	2883 16.5	812 7.2	1129 11.3	1795 17.7	11418 13.0	2163 14.7	4024 19.1	1748 12.9	1184 8.9	879 6.5	1421 12.1	6240 12.9	5070 13.1
SOMEWHAT DISAGREE	21340 12.8	8468 10.7	832 5.3	1593 10.8	1312 7.5	2499 22.0	473 4.7	1760 17.3	12872 14.7	3224 21.9	2018 9.6	1006 7.4	1883 14.2	2963 22.0	1778 15.2	5647 11.6	7225 18.7
STRONGLY DISAGREE	25862 15.5	10424 13.1	2222 14.2	1903 12.9	1475 8.5	1524 13.4	1451 14.5	1849 18.2	15439 17.6	1752 11.9	2324 11.0	3715 27.5	3852 29.1	2302 17.1	1494 12.7	9496 19.6	5896 15.3
NOT ASCERTAINED	178 .1								178 .2		178 .8					178 .4	
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 108-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOUR FAVORITE TYPE OF RESTAURANT IS ONE WHERE EVERYTHING IS MADE FROM SCRATCH
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	78877 47.2	35497 44.7	5534 35.5	4401 29.7	6716 38.5	5778 51.0	6837 68.5	6231 61.3	43380 49.5	4662 31.7	8923 42.4	5880 43.5	9218 69.6	8059 59.8	6638 56.6	22375 46.1	20957 54.3
SOMEWHAT AGREE	35275 21.1	17583 22.2	3175 20.4	4447 30.0	5089 29.2	1922 17.0	1360 13.6	1590 15.6	17692 20.2	3057 20.8	4033 19.2	3941 29.1	1881 14.2	3038 22.6	1742 14.9	11471 23.7	6086 15.8
NEITHER AGREE OR DISAGREE	32895 19.7	15911 20.1	4238 27.2	3277 22.1	3770 21.6	2553 22.5	691 6.9	1382 13.6	16983 19.4	4506 30.6	4910 23.3	2079 15.4	1173 8.9	2374 17.6	1942 16.6	9575 19.7	7047 18.3
SOMEWHAT DISAGREE	9868 5.9	4724 6.0	1499 9.6	1908 12.9	698 4.0	311 2.7		308 3.0	5144 5.9	1703 11.6	747 3.5	834 6.2	832 6.3		1028 8.8	2857 5.9	2287 5.9
STRONGLY DISAGREE	10039 6.0	5518 7.0	1149 7.4	772 5.2	1181 6.8	773 6.8	1099 11.0	544 5.4	4521 5.2	775 5.3	2445 11.6	787 5.8	139 1.1		374 3.2	2222 4.6	2211 5.7
NOT ASCERTAINED	110 .1	110 .1						110 1.1									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 109-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU MAKE A POINT OF ORDERING FOODS THAT ARE NUTRITIOUS WHEN EATING OUT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	49195	16858	2211	2739	3069	1727	3755	3358	32337	2537	5318	6067	6915	7099	4402	15443	16760
	29.4	21.2	14.2	18.5	17.6	15.2	37.6	33.0	36.9	17.3	25.3	44.9	52.2	52.7	37.5	31.8	43.4
SOMEWHAT AGREE	39129	21963	3766	4403	5376	3602	2741	2074	17166	2622	4023	3318	845	1930	4429	8358	8630
	23.4	27.7	24.2	29.7	30.8	31.8	27.4	20.4	19.6	17.8	19.1	24.5	6.4	14.3	37.8	17.2	22.4
NEITHER AGREE OR	42748	22300	5155	4489	4992	3531	2125	2007	20448	4529	5420	1804	4071	2416	2208	13913	6534
DISAGRE	25.6	28.1	33.1	30.3	28.6	31.1	21.3	19.7	23.3	30.8	25.7	13.3	30.7	17.9	18.8	28.7	16.9
SOMEWHAT	19944	8652	1337	1815	2003	1247	1058	1191	11293	3789	3826	1191	724	1369	393	7094	3955
DISAGREE	11.9	10.9	8.6	12.3	11.5	11.0	10.6	11.7	12.9	25.8	18.2	8.8	5.5	10.2	3.4	14.6	10.2
STRONGLY	16047	9571	3124	1358	2015	1229	308	1535	6476	1227	2471	1141	687	657	292	3691	2710
DISAGREE	9.6	12.1	20.0	9.2	11.5	10.8	3.1	15.1	7.4	8.3	11.7	8.4	5.2	4.9	2.5	7.6	7.0
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 110-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU WISH THAT MORE RESTAURANTS IN YOUR AREA OFFERED FOOD FOR PEOPLE ON RESTRICTIVE DIETS
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	64221 38.4	26746 33.7	3811 24.4	3253 22.0	5432 31.1	4461 39.4	6148 61.6	3642 35.8	37475 42.7	4399 29.9	6593 31.3	6949 51.4	6389 48.2	7146 53.0	5999 51.2	19381 40.0	17913 46.4
SOMEWHAT AGREE	25815 15.5	10394 13.1	1699 10.9	2538 17.1	2348 13.5	2168 19.1	1036 10.4	605 6.0	15421 17.6	3722 25.3	2981 14.2	2819 20.8	2056 15.5	2448 18.2	1396 11.9	9675 19.9	5671 14.7
NEITHER AGREE OR DISAGREE	46155 27.6	21714 27.4	5754 36.9	5285 35.7	4871 27.9	1891 16.7	1351 13.5	2562 25.2	24442 27.9	5449 37.1	7151 34.0	2532 18.7	3621 27.3	3300 24.5	2389 20.4	13420 27.7	10844 28.1
SOMEWHAT DISAGREE	19020 11.4	13335 16.8	2410 15.5	2668 18.0	3069 17.6	2327 20.5	907 9.1	1954 19.2	5685 6.5	414 2.8	2611 12.4	449 3.3	794 6.0	73 .5	1343 11.5	3583 7.4	1905 4.9
STRONGLY DISAGREE	11513 6.9	6985 8.8	1921 12.3	1061 7.2	1735 9.9	489 4.3	546 5.5	1233 12.1	4528 5.2	720 4.9	1721 8.2	772 5.7	382 2.9	505 3.7	428 3.6	2441 5.0	2087 5.4
NOT ASCERTAINED	338 .2	169 .2						169 1.7	169 .2						169 1.4		169 .4
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 111-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE TIRED OF HEARING ABOUT WHAT'S GOOD AND BAD FOR YOU WHEN IT COMES TO FOOD
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	51921 31.1	27142 34.2	4424 28.4	3783 25.6	3741 21.4	3601 31.8	5415 54.2	6178 60.8	24779 28.2	2285 15.5	6064 28.8	4247 31.4	5071 38.3	3913 29.0	3198 27.3	12327 25.4	12208 31.6
SOMEWHAT AGREE	25770 15.4	12620 15.9	2375 15.2	3066 20.7	2812 16.1	1294 11.4	1619 16.2	1454 14.3	13150 15.0	3128 21.3	3810 18.1	1038 7.7	1475 11.1	2531 18.8	1167 10.0	6835 14.1	6180 16.0
NEITHER AGREE OR DISAGREE	32776 19.6	15184 19.1	3404 21.8	3375 22.8	4142 23.7	2331 20.6	1420 14.2	512 5.0	17591 20.1	3236 22.0	3818 18.1	2734 20.2	2665 20.1	2574 19.1	2565 21.9	11105 22.9	6234 16.2
SOMEWHAT DISAGREE	25301 15.1	12101 15.3	2665 17.1	1829 12.4	3498 20.0	2800 24.7	765 7.7	543 5.3	13200 15.0	2215 15.1	3081 14.6	1998 14.8	1809 13.7	1892 14.0	2206 18.8	7422 15.3	5778 15.0
STRONGLY DISAGREE	30780 18.4	12218 15.4	2727 17.5	2752 18.6	3261 18.7	1310 11.6	769 7.7	1400 13.8	18561 21.2	3840 26.1	4285 20.3	3370 24.9	2222 16.8	2561 19.0	2284 19.5	10811 22.3	7750 20.1
NOT ASCERTAINED	517 .3	78 .1						78 .8	439 .5			134 1.0			305 2.6		439 1.1
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 112-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU LOOK FOR LOW FAT FOODS WHEN YOU EAT OUT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
STRONGLY AGREE	35822 21.4	13929 17.6	887 5.7	1673 11.3	1783 10.2	2442 21.5	4237 42.4	2906 28.6	21893 25.0	970 6.6	3613 17.2	2849 21.1	5182 39.1	5533 41.1	3747 32.0	10026 20.7	11705 30.3
SOMEWHAT AGREE	30814 18.4	11370 14.3	1655 10.6	2987 20.2	4368 25.0	260 2.3	909 9.1	1191 11.7	19444 22.2	2781 18.9	4448 21.1	4242 31.4	2505 18.9	2708 20.1	2759 23.5	10910 22.5	8399 21.8
NEITHER AGREE OR DISAGREE	32092 19.2	16395 20.7	4212 27.0	3056 20.6	2443 14.0	3694 32.6	1036 10.4	1952 19.2	15698 17.9	3509 23.9	4405 20.9	2828 20.9	1918 14.5	1385 10.3	1653 14.1	10810 22.3	4841 12.5
SOMEWHAT DISAGREE	28960 17.3	13969 17.6	1582 10.1	3875 26.2	4310 24.7	1146 10.1	1572 15.7	1484 14.6	14990 17.1	2556 17.4	4678 22.2	1708 12.6	2160 16.3	1574 11.7	2315 19.7	7955 16.4	6857 17.8
STRONGLY DISAGREE	39229 23.5	23680 29.8	7259 46.5	3214 21.7	4549 26.1	3795 33.5	2233 22.4	2631 25.9	15549 17.7	4888 33.2	3914 18.6	1894 14.0	1477 11.2	2125 15.8	1250 10.7	8799 18.1	6641 17.2
NOT ASCERTAINED	146 .1								146 .2					146 1.1			146 .4
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 113-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU WISH THAT MORE RESTAURANTS IN YOUR AREA OFFERED MENU ITEMS COOKED WITHOUT SALT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	56144	21957	2411	3534	5650	2656	3568	4138	34187	5766	4778	6673	5940	6444	4586	17910	16095
	33.6	27.7	15.5	23.9	32.4	23.4	35.7	40.7	39.0	39.2	22.7	49.4	44.9	47.8	39.1	36.9	41.7
SOMEWHAT AGREE	28119	13911	3179	2342	2053	2243	2048	2045	14209	1590	3197	2612	1961	2759	2090	6866	7342
	16.8	17.5	20.4	15.8	11.8	19.8	20.5	20.1	16.2	10.8	15.2	19.3	14.8	20.5	17.8	14.2	19.0
NEITHER AGREE OR DISAGREE	36500	19171	4655	4016	5032	2848	811	1810	17329	3447	5330	2342	2824	1579	1807	10259	6805
	21.8	24.2	29.8	27.1	28.8	25.1	8.1	17.8	19.8	23.4	25.3	17.3	21.3	11.7	15.4	21.2	17.6
SOMEWHAT DISAGREE	21476	11828	3006	2700	2414	1044	1793	871	9648	2452	3272	620	810	1177	1317	5599	3973
	12.9	14.9	19.3	18.2	13.8	9.2	18.0	8.6	11.0	16.7	15.5	4.6	6.1	8.7	11.2	11.5	10.3
STRONGLY DISAGREE	24824	12476	2344	2214	2305	2544	1768	1300	12348	1450	4481	1273	1707	1512	1924	7865	4374
	14.9	15.7	15.0	15.0	13.2	22.4	17.7	12.8	14.1	9.9	21.3	9.4	12.9	11.2	16.4	16.2	11.3
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 114-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU OFTEN SKIP AT LEAST ONE MEAL EACH DAY
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
COMPLETELY	58011 34.7	29453 37.1	4597 29.5	6749 45.6	7162 41.0	6078 53.6	3254 32.6	1611 15.9	28558 32.6	5476 37.2	8716 41.4	3065 22.7	4468 33.7	5026 37.3	1807 15.4	16954 35.0	11469 29.7
VERY DESCRIPTIVE	25053 15.0	11824 14.9	2888 18.5	1575 10.6	4337 24.8	1423 12.6	864 8.7	736 7.2	13229 15.1	2830 19.2	3232 15.3	3026 22.4	1681 12.7	1270 9.4	1189 10.1	7588 15.6	5641 14.6
SOMEWHAT DESCRIPTIVE	25414 15.2	13460 17.0	3845 24.7	3291 22.2	1855 10.6	1875 16.5	658 6.6	1937 19.1	11954 13.6	2143 14.6	3042 14.4	1971 14.6	2159 16.3	1461 10.8	1177 10.0	8216 16.9	3603 9.3
NOT VERY DESCRIPTIVE	14698 8.8	[illegible] 7.4	1247 8.0	913 6.2	1121 6.4	248 2.2	1370 13.7	997 9.8	8802 10.0	1658 11.3	1965 9.3	1752 13.0	843 6.4	1080 8.0	1505 12.8	3526 7.3	5099 13.2
DOESN'T DESCRIBE AT ALL	43741 26.2	18711 23.6	3018 19.4	2277 15.4	2979 17.1	1711 15.1	3842 38.5	4884 48.0	25030 28.5	2596 17.7	4104 19.5	3706 27.4	4090 30.9	4488 33.3	6046 51.6	12216 25.2	12631 32.7
NOT ASCERTAINED	146 .1								146 .2					146 1.1			146 .4
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 115-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU PAY ATTENTION TO THE NUTRITIONAL CONTENT OF THE FOOD YOU EAT
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL REPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
COMPLETELY	50184 30.0	18425 23.2	3063 19.6	2357 15.9	3333 19.1	4581 40.4	2380 23.8	2711 26.7	31759 36.2	3769 25.6	6392 30.4	5004 37.0	4148 31.3	8031 59.6	4415 37.7	14710 30.3	16928 43.9
VERY DESCRIPTIVE	40702 24.4	20185 25.4	2759 17.7	4204 28.4	5905 33.8	2918 25.7	2369 23.7	2030 20.0	20517 23.4	4381 29.8	4409 20.9	3673 27.2	2967 22.4	1792 13.3	3296 28.1	12050 24.8	8358 21.7
SOMEWHAT DESCRIPTIVE	40282 24.1	17681 22.3	4955 31.8	3965 26.8	3584 20.5	1180 10.4	2796 28.0	1200 11.8	22601 25.8	3885 26.4	7614 36.2	3119 23.1	3763 28.4	2215 16.4	2006 17.1	15582 32.1	6707 17.4
NOT VERY DESCRIPTIVE	17603 10.5	11229 14.2	2815 18.1	1967 13.3	2653 15.2	612 5.4	669 6.7	2513 24.7	6374 7.3	1315 8.9	1047 5.0	701 5.2	1438 10.9	492 3.7	1382 11.8	2911 6.0	3463 9.0
DOESN'T DESCRIBE AT ALL	17662 10.6	11340 14.3	2003 12.8	2312 15.6	1979 11.3	2046 18.0	1582 15.8	1419 14.0	6322 7.2	1354 9.2	1597 7.6	1024 7.6	927 7.0	796 5.9	625 5.3	3247 6.7	2988 7.7
NOT ASCERTAINED	629 .4	483 .6					191 1.9	292 2.9	146 .2					146 1.1			146 .4
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 116-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU PAY ATTENTION TO THE CALORIE CONTENT OF THE FOOD YOU EAT
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
COMPLETELY	37201 22.3	11417 14.4	1406 9.0	1620 10.9	2451 14.0	3274 28.9	1147 11.5	1519 14.9	25784 29.4	4286 29.2	4647 22.1	4484 33.2	5050 38.1	4367 32.4	2950 25.2	12405 25.6	13333 34.6
VERY DESCRIPTIVE	30847 18.5	14731 18.6	2149 13.8	3818 25.8	3836 22.0	1884 16.6	1748 17.5	1298 12.8	16115 18.4	1958 13.3	4160 19.8	1910 14.1	2647 20.0	3466 25.7	1974 16.8	8458 17.4	7658 19.8
SOMEWHAT DESCRIPTIVE	37999 22.7	18148 22.9	2315 14.8	2207 14.9	4539 26.0	2421 21.4	3752 37.6	2914 28.7	19851 22.6	3275 22.3	4545 21.6	3916 29.0	2093 15.8	3395 25.2	2627 22.4	12401 25.6	7198 18.7
NOT VERY DESCRIPTIVE	21917 13.1	12393 15.6	3608 23.1	1993 13.5	2868 16.4	947 8.4	1533 15.3	1445 14.2	9524 10.9	1624 11.0	2532 12.0	275 2.0	1874 14.2	816 6.1	2402 20.5	5367 11.1	4022 10.4
DOESN'T DESCRIBE AT ALL	38756 23.2	22654 28.6	6118 39.2	5168 34.9	3761 21.5	2810 24.8	1808 18.1	2990 29.4	16103 18.4	3560 24.2	4992 23.7	2801 20.7	1578 11.9	1426 10.6	1744 14.9	9688 20.0	6217 16.1
NOT ASCERTAINED	343 .2								343 .4		181 .9	134 1.0			27 .2	181 .4	161 .4
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 117-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU'RE A "MEAT AND POTATOES" PERSON
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
COMPLETELY	47773 28.6	29841 37.6	7986 51.2	6339 42.8	5509 31.6	3659 32.3	2779 27.8	3568 35.1	17932 20.4	2494 17.0	4708 22.4	2667 19.7	3218 24.3	2971 22.1	1873 16.0	8559 17.6	9373 24.3
VERY DESCRIPTIVE	24239 14.5	12699 16.0	3160 20.3	952 6.4	2365 13.6	1866 16.5	2098 21.0	2258 22.2	11540 13.2	4456 30.3	2955 14.0	1116 8.3	647 4.9	1202 8.9	1164 9.9	7426 15.3	4114 10.7
SOMEWHAT DESCRIPTIVE	31837 19.1	16317 20.6	2468 15.8	2890 19.5	5856 33.5	1942 17.1	1086 10.9	2075 20.4	15520 17.7	1815 12.3	4408 20.9	1990 14.7	2250 17.0	2191 16.3	2866 24.4	8727 18.0	6596 17.1
NOT VERY DESCRIPTIVE	24199 14.5	9759 12.3	416 2.7	3076 20.8	1403 8.0	2907 25.6	1526 15.3	432 4.2	14440 16.5	2667 18.1	3167 15.0	2819 20.8	1782 13.5	2069 15.4	1936 16.5	8429 17.4	5759 14.9
DOESN'T DESCRIBE AT ALL	38384 23.0	10510 13.2	1349 8.7	1547 10.4	2321 13.3	963 8.5	2498 25.0	1832 18.0	27874 31.8	3271 22.2	5642 26.8	4929 36.5	5255 39.7	4891 36.3	3885 33.1	15181 31.3	12511 32.4
NOT ASCERTAINED	630 .4	215 .3	215 1.4						414 .5		178 .8		90 .7	147 1.1		178 .4	237 .6
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 118-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: OTHER MEMBERS OF YOUR FAMILY AFFECT WHAT YOU EAT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL REPONDENTS	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
COMPLETELY	42835	18198	2364	3533	2903	3997	2633	2769	24637	3315	7613	2612	3647	5372	2078	13467	10947
	25.6	22.9	15.2	23.9	16.6	35.3	26.4	27.2	28.1	22.5	36.2	19.3	27.5	39.9	17.7	27.8	28.4
VERY DESCRIPTIVE	35716	19899	4354	4905	5842	2085	2138	576	15317	2572	3518	3803	756	2680	2486	7962	7855
	21.4	25.1	27.9	33.1	33.5	18.4	21.4	5.7	18.0	17.5	16.7	28.1	5.7	19.9	21.2	16.4	20.4
SOMEWHAT DESCRIPTIVE	34162	15716	3729	1607	4430	2755	1544	1650	18446	3291	2039	4941	4916	909	2350	11135	7134
	20.4	19.8	23.9	10.9	25.4	24.3	15.5	16.2	21.0	22.4	9.7	36.5	37.1	6.8	20.0	23.0	18.5
NOT VERY DESCRIPTIVE	18884	9206	1059	1904	1713	2403	1251	875	9678	2764	1797	581	708	1736	2092	4886	4717
	11.3	11.6	6.8	12.9	9.8	21.2	12.5	8.6	11.0	18.8	8.5	4.3	5.3	12.9	17.8	10.1	12.2
DOESN'T DESCRIBE AT ALL	34873	15901	4089	2856	2473	96	2423	3965	18972	2590	6091	1583	3216	2774	2718	10879	7937
	20.9	20.0	26.2	19.3	14.2	.8	24.3	39.0	21.6	17.6	28.9	11.7	24.3	20.6	23.2	22.4	20.6
NOT ASCERTAINED	593	422			93			329	170	170						170	
	.4	.5			.5			3.2	.2	1.2						.4	
SIGMA	167063	79343	15595	14805	17454	11336	9988	10165	87720	14704	21058	13521	13242	13471	11724	48500	38589
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 119-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU EAT WHAT YOU WANT WHENEVER YOU FEEL LIKE IT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
COMPLETELY	56943 34.1	32010 40.3	7941 50.9	5096 34.4	6209 35.6	3909 34.5	4628 46.3	4228 41.6	24933 28.4	5558 37.8	5252 24.9	3438 25.4	3733 28.2	3678 27.3	3273 27.9	13342 27.5	11503 29.8
VERY DESCRIPTIVE	26987 16.2	15470 19.5	1843 11.8	3142 21.2	3346 19.2	2523 22.3	1162 11.6	3455 34.0	11516 13.1	3245 22.1	3436 16.3	1443 10.7	773 5.8	1336 9.9	1283 10.9	7399 15.3	3936 10.2
SOMEWHAT DESCRIPTIVE	33948 20.3	14812 18.7	3705 23.8	3685 24.9	2363 13.5	1784 15.7	1788 17.9	1488 14.6	19135 21.8	2180 14.8	5606 26.6	3251 24.0	2870 21.7	1865 13.8	3363 28.7	11246 23.2	7705 20.0
NOT VERY DESCRIPTIVE	20384 12.2	7828 9.9	1740 11.2	1685 11.4	2482 14.2	825 7.3	1096 11.0		12556 14.3	1792 12.2	2837 13.5	2963 21.9	1167 8.8	2292 17.0	1506 12.8	6535 13.5	5844 15.1
DOESN'T DESCRIBE AT ALL	28762 17.2	9222 11.6	366 2.3	1197 8.1	3055 17.5	2295 20.2	1315 13.2	995 9.8	19540 22.3	1928 13.1	3888 18.5	2425 17.9	4699 35.5	4300 31.9	2299 19.6	9978 20.6	9562 24.8
NOT ASCERTAINED	39								39		39 .2						39 .1
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 120-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU PREFER TO EAT MANY SMALL MEALS OR SNACKS THROUGHOUT THE DAY RATHER THAN THE STANDARD THREE FULL MEALS A DAY
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL REPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
COMPLETELY	23344 14.0	8746 11.0	1779 11.4	1318 8.9	1790 10.3	503 4.4	2142 21.5	1214 11.9	14598 16.6	1734 11.8	2724 12.9	2345 17.3	1341 10.1	3212 23.8	3243 27.7	7004 14.4	7594 19.7
VERY DESCRIPTIVE	21825 13.1	11948 15.1	1971 12.6	1868 12.6	3392 19.4	940 8.3	2071 20.7	1706 16.8	9877 11.3	3234 22.0	2760 13.1	1445 10.7	796 6.0	823 6.1	819 7.0	5848 12.1	4028 10.4
SOMEWHAT DESCRIPTIVE	26604 15.9	12271 15.5	3796 24.3	2585 17.5	3480 19.9	792 7.0	192 1.9	1426 14.0	14333 16.3	3300 22.4	2753 13.1	4376 32.4	1316 9.9	1215 9.0	1374 11.7	8009 16.5	6324 16.4
NOT VERY DESCRIPTIVE	32955 19.7	18294 23.1	4531 29.1	4386 29.6	3954 22.7	2452 21.6	2054 20.6	916 9.0	14661 16.7	2720 18.5	4549 21.6	2219 16.4	2008 15.2	2102 15.6	1065 9.1	9846 20.3	4456 11.5
DOESN'T DESCRIBE AT ALL	62020 37.1	27769 35.0	3518 22.6	4648 31.4	4745 27.2	6649 58.7	3528 35.3	4681 46.0	34251 39.0	3716 25.3	8273 39.3	3137 23.2	7782 58.8	6120 45.4	5223 44.5	17792 36.7	16187 41.9
NOT ASCERTAINED	315 .2	315 .4			93 .5			222 2.2									
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 121-1
Q18 OTHER RESIDENTIAL PHONE NUMBERS
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	6827 4.1	4004 5.0	966 6.2	1365 9.2	924 5.3	84 .7	496 5.0	169 1.7	2823 3.2	119 .8	710 3.4	431 3.2	1151 8.7	291 2.2	122 1.0	1798 3.7	1025 2.7
NO	158856 95.1	75080 94.6	14628 93.8	13440 90.8	16531 94.7	10993 97.0	9492 95.0	9996 98.3	83776 95.5	14347 97.6	20348 96.6	12428 91.9	12091 91.3	13115 97.4	11446 97.6	46398 95.7	37034 96.0
REFUSED	287 .2								287 .3			178 1.3			109 .9		
NOT ASCERTAINED	1093 .7	259 .3				259 2.3			835 1.0	238 1.6		484 3.6		65 .5	47 .4	303 .6	531 1.4
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 122-1
Q19 DO YOU WORK OUTSIDE YOU HOME
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
PART TIME	26017 15.6	9800 12.4	4722 30.3	2376 16.0	1011 5.8	191 1.7	393 3.9	1107 10.9	16217 18.5	4429 30.1	3456 16.4	3290 24.3	2074 15.7	2089 15.5	880 7.5	16217 33.4	
FULL TIME	83975 50.3	51693 65.2	7368 47.3	11518 77.8	14963 85.7	10541 93.0	5194 52.0	2108 20.7	32282 36.8	5493 37.4	11415 54.2	6340 46.9	5401 40.8	3265 24.2	368 3.1	32282 66.6	
DO NOT WORK	56440 33.8	17850 22.5	3504 22.5	911 6.2	1480 8.5	604 5.3	4401 44.1	6950 68.4	38589 44.0	4782 32.5	6006 28.5	3713 27.5	5679 42.9	8117 60.3	10292 87.8		38589 100.0
REFUSED	496 .3								496 .6		47 .2	178 1.3	88 .7		184 1.6		
NOT ASCERTAINED	134 .1								134 .2		134 .6						
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 123-1
Q20 MARITAL STATUS
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
SINGLE NEVER MARRIED	36765 22.0	22663 28.6	13054 83.7	4078 27.5	1593 9.1	1126 9.9	613 6.1	2199 21.6	14102 16.1	8682 59.0	2466 11.7	1414 10.5	162 1.2	155 1.2	1223 10.4	10036 20.7	4066 10.5
MARRIED	104604 62.6	48135 60.7	2083 13.4	9616 64.9	13434 77.0	9279 81.8	7401 74.1	6322 62.2	56470 64.4	5507 37.5	15127 71.8	9714 71.8	9303 70.3	11056 82.1	5762 49.2	29802 61.4	26534 68.8
SEPARATED DIVORCED	14774 8.8	6224 7.8	458 2.9	907 6.1	2427 13.9	932 8.2	1040 10.4	461 4.5	8551 9.7	282 1.9	2953 14.0	1574 11.6	2596 19.6	604 4.5	542 4.6	6621 13.7	1930 5.0
WIDOWED	9580 5.7	2117 2.7					934 9.4	1183 11.6	7463 8.5		107 .5	641 4.7	1092 8.2	1656 12.3	3967 33.8	1808 3.7	5655 14.7
REFUSED	1087 .7								1087 1.2	233 1.6	405 1.9	178 1.3	88 .7		184 1.6	233 .5	358 .9
NOT ASCERTAINED	251 .2	204 .3		204 1.4					47 .1						47 .4		47 .1
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 124-1
Q21 CHILDREN UNDER 18
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
YES	67798 40.6	30141 38.0	4890 31.4	8183 55.3	9761 55.9	6705 59.1	602 6.0		37657 42.9	7769 52.8	14488 68.8	9343 69.1	3793 28.6	1143 8.5	1121 9.6	23552 48.6	13971 36.2
NO	97978 58.6	49202 62.0	10705 68.6	6622 44.7	7693 44.1	4632 40.9	9385 94.0	10165 100.0	48776 55.6	6935 47.2	6165 29.3	4000 29.6	9362 70.7	11896 88.3	10419 88.9	24948 51.4	23828 61.7
REFUSED	746 .4								746 .9		405 1.9	178 1.3	88 .7		75 .6		358 .9
NOT ASCERTAINED	541 .3								541 .6					432 3.2	109 .9		432 1.1
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 125-1
Q22 NUMBER WITH CHILDREN:
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	67798 100.0	30141 100.0	4890 100.0	8183 100.0	9761 100.0	6705 100.0	602 100.0		37657 100.0	7769 100.0	14488 100.0	9343 100.0	3793 100.0	1143 100.0	1121 100.0	23552 100.0	13971 100.0
UNDER 6 YEARS OLD	33441 49.3	15731 52.2	1991 40.7	6484 79.2	4484 45.9	2772 41.3			17710 47.0	4327 55.7	10887 75.1	1319 14.1	1104 29.1	73 6.4		10704 45.5	7005 50.1
6 TO 12 YEARS OLD	31590 46.6	13452 44.6	1309 26.8	3116 38.1	6226 63.8	2198 32.8	602 100.0		18138 48.2	2507 32.3	7809 53.9	5854 62.7	1319 34.8	458 40.1	191 17.0	11976 50.8	6028 43.1
13 TO 17 YEARS OLD	23344 34.4	10442 34.6	2374 48.6	482 5.9	3427 35.1	3848 57.4	311 51.6		12902 34.3	2033 26.2	1486 10.3	5616 60.1	2224 58.6	612 53.5	931 83.0	8852 37.6	4050 29.0
NOT ASCERTAINED	199 .3								199 .5	199 2.6							199 1.4
SIGMA	88574 130.6	39626 131.5	5675 116.1	10082 123.2	14136 144.8	8819 131.5	913 151.6		48949 130.0	9067 116.7	20181 139.3	12789 136.9	4647 122.5	1143 100.0	1121 100.0	31533 133.9	17282 123.7

RESTAURANT HEALTH AND NUTRITION STUDY
Table 126-1
Q23 EDUCATION LEVEL
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
NO HIGH SCHOOL	7258 4.3	3268 4.1			654 3.7		1492 14.9	1123 11.0	3990 4.5		697 3.3	286 2.1	126 .9	741 5.5	2140 18.3	941 1.9	3049 7.9
SOME HIGH SCHOOL	13916 8.3	7053 8.9	1294 8.3	1043 7.0	1321 7.6	1290 11.4	523 5.2	1583 15.6	6863 7.8	836 5.7	943 4.5	129 1.0	2071 15.6	1877 13.9	1008 8.6	2439 5.0	4424 11.5
HIGH SCHOOL GRADUATE	52050 31.2	24262 30.6	5494 35.2	5028 34.0	2990 17.1	3293 29.1	4155 41.6	3301 32.5	27788 31.7	3953 26.9	5540 26.3	3878 28.7	4551 34.4	6243 46.3	3624 30.9	13531 27.9	14123 36.6
SOME COLLEGE	47986 28.7	21251 26.8	7659 49.1	3252 22.0	4444 25.5	1857 16.4	2134 21.4	1904 18.7	26735 30.5	6596 44.9	7303 34.7	5154 38.1	3919 29.6	1452 10.8	2311 19.7	17436 36.0	9165 23.8
COLLEGE GRADUATE	21704 13.0	10340 13.0	798 5.1	2870 19.4	3116 17.9	2200 19.4	453 4.5	903 8.9	11365 13.0	2493 17.0	3528 16.8	1228 9.1	1360 10.3	1229 9.1	1527 13.0	6900 14.2	4464 11.6
SOME GRADUATE EDUCATION	7407 4.4	3712 4.7	215 1.4	692 4.7	1565 9.0	1241 10.9			3694 4.2	352 2.4	955 4.5	940 7.0	648 4.9	431 3.2	368 3.1	3192 6.6	502 1.3
GRADUATE DEGREE	14892 8.9	8626 10.9		1615 10.9	3364 19.3	1066 9.4	1230 12.3	1351 13.3	6265 7.1	475 3.2	1734 8.2	1905 14.1	568 4.3	913 6.8	671 5.7	4062 8.4	1917 5.0
NOT ASCERTAINED	1850 1.1	831 1.0	135 .9	307 2.1		389 3.4			1019 1.2		358 1.7			586 4.4	75 .6		944 2.4
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 127-1
Q24 HOUSEHOLD INCOME
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		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL RESPONDENTS	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
$0 - $9,999	18254 10.9	7785 9.8	3680 23.6	917 6.2	1309 7.5	555 4.9	402 4.0	922 9.1	10469 11.9	1339 9.1	1604 7.6	1216 9.0	1986 15.0	1946 14.4	2377 20.3	4831 10.0	5638 14.6
$10,000 - $19,999	29699 17.8	14414 18.2	1851 11.9	3202 21.6	1516 8.7	1388 12.2	3087 30.9	3371 33.2	15285 17.4	2556 17.4	3755 17.8	2524 18.7	1889 14.3	2848 21.1	1714 14.6	7345 15.1	7805 20.2
$20,000 - $29,999	31089 18.6	13167 16.6	2636 16.9	4444 30.0	2121 12.2	2796 24.7	865 8.7	305 3.0	17923 20.4	5081 34.6	4369 20.7	2095 15.5	2708 20.5	2507 18.6	1163 9.9	10678 22.0	7244 18.8
$30,000 - $39,999	30406 18.2	14367 18.1	3100 19.9	2720 18.4	3433 19.7	558 4.9	2619 26.2	1937 19.1	16039 18.3	2664 18.1	4777 22.7	2120 15.7	988 7.5	2974 22.1	2516 21.5	10148 20.9	5891 15.3
$40,000 - $49,999	15360 9.2	10201 12.9	1880 12.1	798 5.4	3865 22.1	2064 18.2	1516 15.2	78 .8	5159 5.9	578 3.9	1159 5.5	1866 13.8	927 7.0	421 3.1	208 1.8	3094 6.4	2064 5.3
$50,000 - 59,999	8211 4.9	4628 5.8		1090 7.4	1961 11.2	1155 10.2	422 4.2		3583 4.1	573 3.9	1288 6.1	274 2.0	377 2.8	821 6.1	249 2.1	2639 5.4	943 2.4
$60,000 OR MORE	12753 7.6	6201 7.8	291 1.9	619 4.2	1695 9.7	1894 16.7	933 9.3	768 7.6	6552 7.5	279 1.9	1737 8.2	2348 17.4	1671 12.6	516 3.8		4524 9.3	2027 5.3
REFUSED	9704 5.8	2120 2.7	135 .9	289 2.0	486 2.8		144 1.4	1067 10.5	7584 8.6	757 5.1	1736 8.2	839 6.2	1849 14.0	869 6.5	1535 13.1	3745 7.7	3342 8.7
DON'T KNOW	6561 3.9	2967 3.7	973 6.2	419 2.8	829 4.8			745 7.3	3595 4.1	689 4.7	420 2.0	237 1.8	847 6.4	130 1.0	1272 10.9	1208 2.5	2387 6.2
NOT ASCERTAINED	5025 3.0	3493 4.4	1049 6.7	307 2.1	239 1.4	926 8.2		971 9.6	1533 1.7	189 1.3	213 1.0			440 3.3	690 5.9	287 .6	1246 3.2
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 128-1
Q25 AGE OF RESPONDENT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
18-24	30299 18.1	15595 19.7	15595 100.0						14704 16.8	14704 100.0						9922 20.5	4782 12.4
25-34	35864 21.5	14805 18.7		14805 100.0					21058 24.0		21058 100.0					14871 30.7	6006 15.6
35-44	30975 18.5	17454 22.0			17454 100.0				13521 15.4			13521 100.0				9629 19.9	3713 9.6
45-54	24578 14.7	11336 14.3				11336 100.0			13242 15.1				13242 100.0			7475 15.4	5679 14.7
55-64	23459 14.0	9988 12.6					9988 100.0		13471 15.4					13471 100.0		5354 11.0	8117 21.0
65-74	16730 10.0	8334 10.5						8334 82.0	8396 9.6						8396 71.6	1179 2.4	7034 18.2
75 OR MORE	5159 3.1	1831 2.3						1831 18.0	3327 3.8						3327 28.4	69 .1	3258 8.4
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 129-1
Q26 AREA THAT YOU LIVE
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
URBAN	40408 24.2	15446 19.5	3175 20.4	1965 13.3	1767 10.1	2123 18.7	3359 33.6	3057 30.1	24961 28.5	3881 26.4	4899 23.3	2888 21.4	4669 35.3	4611 34.2	4013 34.2	12198 25.2	12541 32.5
SUBURBAN	76320 45.7	41370 52.1	7348 47.1	8256 55.8	10553 60.5	6283 55.4	4560 45.7	4371 43.0	34950 39.8	7230 49.2	9121 43.3	6238 46.1	5590 42.2	3533 26.2	3240 27.6	22106 45.6	12797 33.2
RURAL	47661 28.5	21470 27.1	4938 31.7	4277 28.9	4761 27.3	2930 25.8	2068 20.7	2496 24.6	26191 29.9	3594 24.4	6579 31.2	4217 31.2	2983 22.5	4785 35.5	4033 34.4	14196 29.3	11996 31.1
REFUSED	1554 .9	376 .5	135 .9					242 2.4	1177 1.3		460 2.2	178 1.3		102 .8	437 3.7		816 2.1
DON'T KNOW	373 .2	373 .5			373 2.1												
NOT ASCERTAINED	747 .4	307 .4		307 2.1					440 .5					440 3.3			440 1.1
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 130-1
Q27 RACE OF RESPONDENT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
WHITE	137362 82.2	65446 82.5	11576 74.2	13096 88.5	13698 78.5	8252 72.8	9119 91.3	9706 95.5	71916 82.0	11212 76.2	16773 79.7	11410 84.4	11129 84.0	10945 81.2	10447 89.1	39179 80.8	32468 84.1
BLACK	17998 10.8	8479 10.7	1606 10.3	932 6.3	2452 14.0	2427 21.4	869 8.7	194 1.9	9518 10.9	1916 13.0	1901 9.0	1718 12.7	1983 15.0	1321 9.8	679 5.8	6139 12.7	3380 8.8
HISPANIC	6060 3.6	3329 4.2	1576 10.1	164 1.1	931 5.3	658 5.8			2731 3.1	1185 8.1	1391 6.6			103 .8	52 .4	2174 4.5	557 1.4
OTHER	3319 2.0	1383 1.7	703 4.5	307 2.1	373 2.1				1937 2.2	391 2.7	532 2.5	215 1.6	130 1.0	560 4.2	109 .9	1008 2.1	929 2.4
REFUSED	1577 .9	400 .5	135 .9					265 2.6	1177 1.3		460 2.2	178 1.3		102 .8	437 3.7		816 2.1
NOT ASCERTAINED	747 .4	307 .4		307 2.1					440 .5					440 3.3			440 1.1
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 131-1
Q28 SEX OF RESPONDENT
\\

		MALE							FEMALE							FEMALE EMPLOYMENT STATUS	
	TOTAL	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	YES	NO
TOTAL	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
MALE	79343 47.5	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0									
FEMALE	87720 52.5								87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0
SIGMA	167063 100.0	79343 100.0	15595 100.0	14805 100.0	17454 100.0	11336 100.0	9988 100.0	10165 100.0	87720 100.0	14704 100.0	21058 100.0	13521 100.0	13242 100.0	13471 100.0	11724 100.0	48500 100.0	38589 100.0

SECTION II

HOUSEHOLD INCOME, EDUCATION, MARITAL STATUS, AREA OF RESIDENCE, REGION OF RESIDENCE

RESTAURANT HEALTH AND NUTRITION STUDY
Table 1-1
Q1 NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED OR ORDERED FOOD FROM A
FAST FOOD RESTAURANT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
00 TIMES	53520 32.0	10578 35.6	17108 27.8	6645 18.3	28935 39.5	23924 26.0	18566 30.4	23134 42.9	11032 22.0	16629 41.2	18150 23.8	17783 37.3	14414 39.5	14898 35.4	15532 27.7	8676 26.8
01 TIMES	21139 12.7	4655 15.7	8480 13.8	5338 14.7	8663 11.8	12476 13.6	7306 12.0	7004 13.0	6695 13.3	5291 13.1	9671 12.7	6177 13.0	4170 11.4	3620 8.6	6867 12.2	6482 20.0
02 TIMES	28700 17.2	3546 11.9	13581 22.1	6137 16.9	12276 16.8	15759 17.1	9442 15.4	10331 19.2	8078 16.1	6925 17.1	13414 17.6	7308 15.3	5924 16.2	10049 23.9	6759 12.0	5969 18.4
03 TIMES	18284 10.9	4632 15.6	6975 11.3	2408 6.6	9337 12.8	8947 9.7	6754 11.1	4646 8.6	6884 13.7	5788 14.3	8540 11.2	3582 7.5	4008 11.0	4559 10.8	7819 13.9	1897 5.9
04 TIMES	12711 7.6	1765 5.9	4077 6.6	4333 11.9	4449 6.1	8261 9.0	5037 8.2	2182 4.0	5492 10.9	1546 3.8	7016 9.2	4149 8.7	1899 5.2	3647 8.7	4614 8.2	2552 7.9
05 TIMES	9279 5.6	1221 4.1	4178 6.8	2399 6.6	3007 4.1	5883 6.4	3774 6.2	2913 5.4	2592 5.2	1685 4.2	4703 6.2	2891 6.1	1765 4.8	2251 5.4	3896 6.9	1366 4.2
06 OR MORE TIMES	23207 13.9	3302 11.1	7000 11.4	9064 25.0	6333 8.6	16739 18.2	10146 16.6	3599 6.7	9463 18.8	2542 6.3	14699 19.3	5676 11.9	4113 11.3	3021 7.2	10606 18.9	5468 16.9
NOT ASCERTAINED	223 .1		96 .2		223 .3		96 .2	128 .2			128 .2	96 .2	223 .6			
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 2-1
Q1 NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED OR ORDERED FOOD FROM
A FAMILY OR MODERATELY PRICED RESTAURANT
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
00 TIMES	68424 41.0	14157 47.7	23960 39.0	6871 18.9	36681 50.1	30799 33.5	29147 47.7	19293 35.8	18674 37.2	17553 43.4	26116 34.2	22785 47.8	17005 46.6	16391 39.0	22919 40.9	12108 37.4
01 TIMES	39174 23.4	8455 28.5	14700 23.9	9439 26.0	15686 21.4	23181 25.2	12905 21.1	12263 22.7	13755 27.4	9637 23.8	19558 25.6	9673 20.3	6989 19.1	9749 23.2	13765 24.5	8671 26.8
02 TIMES	30286 18.1	3622 12.2	11430 18.6	10670 29.4	11216 15.3	18860 20.5	9487 15.5	12428 23.0	8249 16.4	7484 18.5	15659 20.5	6832 14.3	7621 20.9	8465 20.1	9366 16.7	4834 14.9
03 TIME	10894 6.5	1133 3.8	3687 6.0	4289 11.8	4361 6.0	6533 7.1	3421 5.6	2814 5.2	4572 9.1	2302 5.7	5186 6.8	3319 7.0	1079 3.0	3650 8.7	3541 6.3	2623 8.1
04 TIMES	7330 4.4	910 3.1	4138 6.7	1174 3.2	2865 3.9	4465 4.9	2007 3.3	4214 7.8	1109 2.2	1807 4.5	3441 4.5	2081 4.4	1428 3.9	1851 4.4	3122 5.6	929 2.9
05 TIMES	4921 2.9	584 2.0	1845 3.0	1476 4.1	833 1.1	3699 4.0	2464 4.0	1456 2.7	1000 2.0	1011 2.5	2274 3.0	1635 3.4	1366 3.7	732 1.7	2399 4.3	424 1.3
06 OR MORE TIMES	5812 3.5	838 2.8	1641 2.7	2404 6.6	1359 1.9	4453 4.8	1594 2.6	1342 2.5	2876 5.7	614 1.5	3958 5.2	1239 2.6	804 2.2	1207 2.9	980 1.7	2820 8.7
NOT ASCERTAINED	223 .1		96 .2		223 .3		96 .2	128 .2			128 .2	96 .2	223 .6			
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 3-1
Q1 NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED OR ORDERED FOOD FROM A
FINE DINING OR ATMOSPHERE RESTAURANT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
00 TIMES	119106 71.3	22582 76.0	43597 70.9	20984 57.8	57408 78.4	60057 65.3	43753 71.6	35137 65.1	38520 76.7	29875 73.9	50626 66.3	36344 76.3	24370 66.7	31139 74.1	40980 73.1	22616 69.8
01 TIMES	31301 18.7	5131 17.3	11327 18.4	10191 28.1	11448 15.6	19719 21.4	9224 15.1	13182 24.4	8895 17.7	5986 14.8	16671 21.8	8305 17.4	7709 21.1	6415 15.3	10685 19.0	6492 20.0
02 TIMES	7697 4.6	587 2.0	3951 6.4	1655 4.6	2281 3.1	5341 5.8	3730 6.1	2552 4.7	1340 2.7	1474 3.6	4076 5.3	2072 4.3	1743 4.8	1226 2.9	2573 4.6	2155 6.6
03 TIMES	3515 2.1	303 1.0	1589 2.6	725 2.0	782 1.1	2733 3.0	2067 3.4	693 1.3	755 1.5	1258 3.1	1927 2.5	331 .7	821 2.2	1289 3.1	1008 1.8	398 1.2
04 TIMES	1975 1.2	437 1.5	235 .4	1160 3.2	194 .3	1781 1.9	654 1.1	1052 2.0	269 .5	891 2.2	795 1.0	288 .6	457 1.3	1427 3.4		91 .3
05 TIMES	1123 .7		420 .7	556 1.5	147 .2	976 1.1	403 .7	263 .5	457 .9	403 1.0	720 .9		263 .7	293 .7	567 1.0	
06 OR MORE TIMES	2122 1.3	658 2.2	280 .5	1051 2.9	740 1.0	1382 1.5	1194 2.0	929 1.7		519 1.3	1378 1.8	225 .5	929 2.5	256 .6	280 .5	658 2.0
NOT ASCERTAINED	223 .1		96 .2		223 .3		96 .2	128 .2			128 .2	96 .2	223 .6			
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 4-1
Q1 TOTAL NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED A RESTAURANT
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
00 TIMES	27573 16.5	5743 19.3	7305 11.9	1179 3.2	16255 22.2	10733 11.7	9863 16.1	8747 16.2	8298 16.5	8074 20.0	7033 9.2	11773 24.7	6498 17.8	7940 18.9	9753 17.4	3382 10.4
01 TIMES	15760 9.4	3751 12.6	6984 11.4	1228 3.4	7752 10.6	8008 8.7	7511 12.3	4880 9.0	3322 6.6	5748 14.2	6837 9.0	3073 6.4	3149 8.6	4025 9.6	4341 7.7	4246 13.1
02 TIMES	22944 13.7	5574 18.8	9123 14.8	4668 12.9	12339 16.9	10247 11.1	8291 13.6	8915 16.5	5093 10.1	6204 15.4	8322 10.9	7773 16.3	6303 17.3	4726 11.2	5680 10.1	6235 19.2
03 TIMES	16977 10.2	2249 7.6	6786 11.0	3700 10.2	8392 11.5	8278 9.0	4229 6.9	6308 11.7	6189 12.3	3685 9.1	8148 10.7	4377 9.2	3428 9.4	4953 11.8	5169 9.2	3427 10.6
04 TIMES	16931 10.1	3299 11.1	7316 11.9	2856 7.9	7913 10.8	8943 9.7	3750 6.1	8003 14.8	5016 10.0	4331 10.7	9123 12.0	3402 7.1	4866 13.3	4957 11.8	5323 9.5	1785 5.5
05 TIMES	16086 9.6	1619 5.5	7270 11.8	5126 14.1	5370 7.3	10716 11.6	6152 10.1	4796 8.9	5138 10.2	3403 8.4	8730 11.4	3852 8.1	2759 7.6	3694 8.8	6438 11.5	3195 9.9
06 OR MORE TIMES	50568 30.3	7464 25.1	16616 27.0	17566 48.4	14980 20.5	35064 38.1	21228 34.7	12160 22.5	17181 34.2	8963 22.2	28000 36.7	13315 27.9	9289 25.4	11750 27.9	19388 34.6	10141 31.3
NOT ASCERTAINED	223 .1		96 .2		223 .3		96 .2	128 .2			128 .2	96 .2	223 .6			
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 5-1
Q2 DO YOU THINK OF YOURSELF AS SOMEONE WHO EATS OUT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
FREQUENTLY	50951 30.5	6675 22.5	18439 30.0	18914 52.1	16265 22.2	34476 37.5	17000 27.8	18676 34.6	15200 30.3	8325 20.6	26781 35.1	15480 32.5	10003 27.4	11753 28.0	17456 31.1	11738 36.2
OCCASIONALLY	75906 45.4	13187 44.4	30898 50.2	13961 38.4	35166 48.0	40044 43.5	29809 48.8	22556 41.8	23120 46.0	20973 51.9	36015 47.2	17762 37.3	16530 45.3	21072 50.1	24467 43.6	13838 42.7
INFREQUENTLY	40206 24.1	9837 33.1	12158 19.8	3449 9.5	21793 29.8	17469 19.0	14312 23.4	12704 23.6	11916 23.7	11110 27.5	13524 17.7	14419 30.3	9983 27.3	9220 21.9	14169 25.3	6834 21.1
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 6-1
Q3 INFORMED ABOUT HEALTH AND NUTRITION ISSUES
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY INFORMED	62590	9659	19932	15338	21555	40467	24816	21535	15526	14447	30988	16231	11514	17313	22115	11648
	37.5	32.5	32.4	42.2	29.4	44.0	40.6	39.9	30.9	35.8	40.6	34.1	31.5	41.2	39.4	35.9
SOMEWHAT INFORMED	92363	17176	37949	19283	44748	46773	30126	30108	31072	22363	40792	28155	22951	21015	30218	18180
	55.3	57.8	61.7	53.1	61.1	50.8	49.3	55.8	61.9	55.3	53.4	59.1	62.9	50.0	53.9	56.1
SOMEWHAT UNINFORMED	9013	2018	2818	1515	4721	3853	5274	1193	2546	2913	3893	1510	1017	3100	2609	2287
	5.4	6.8	4.6	4.2	6.4	4.2	8.6	2.2	5.1	7.2	5.1	3.2	2.8	7.4	4.7	7.1
NOT AT ALL	2879	846	796	187	1983	896	904	883	1092	684	648	1548	1034	617	933	295
	1.7	2.8	1.3	.5	2.7	1.0	1.5	1.6	2.2	1.7	.8	3.2	2.8	1.5	1.7	.9
NOT ASCERTAINED	218				218			218				218			218	
	.1				.3			.4				.5			.4	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 7-1
Q4 CONSCIOUSLY RESTRICT USE OF: SALT
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	113879 68.2	19789 66.6	40068 65.2	26184 72.1	47942 65.5	64581 70.2	40931 67.0	38837 72.0	33327 66.3	29309 72.5	52390 68.6	30837 64.7	27088 74.2	27150 64.6	36775 65.6	22865 70.6
NO	52886 31.7	9910 33.4	21428 34.8	10140 27.9	25283 34.5	27111 29.5	19891 32.5	15099 28.0	16909 33.7	10801 26.7	23931 31.4	16824 35.3	9428 25.8	14895 35.4	19019 33.9	9545 29.4
NOT ASCERTAINED	298 .2					298 .3	298 .5			298 .7					298 .5	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 8-1
Q4 CONSCIOUSLY RESTRICT USE OF: ADDITIVES
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	83816 50.2	16968 57.1	28422 46.2	18932 52.1	34438 47.0	48194 52.4	31026 50.8	23779 44.1	28000 55.7	22288 55.2	39989 52.4	20236 42.5	20165 55.2	20219 48.1	24099 43.0	19332 59.6
NO	83153 49.8	12731 42.9	33073 53.8	17392 47.9	38693 52.8	43795 47.6	30094 49.2	30064 55.7	22236 44.3	18026 44.6	36331 47.6	27425 57.5	16351 44.8	21732 51.7	31993 57.0	13078 40.4
NOT ASCERTAINED	94 .1				94 .1			94 .2		94 .2				94 .2		
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 9-1
Q4 CONSCIOUSLY RESTRICT USE OF: SUGAR
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	112915 67.6	20303 68.4	37112 60.3	29311 80.7	46360 63.3	65198 70.9	39011 63.8	37774 70.0	35146 70.0	26797 66.3	52921 69.3	31497 66.1	26446 72.4	28258 67.2	34682 61.8	23528 72.6
NO	53533 32.0	9321 31.4	24031 39.1	6959 19.2	26383 36.0	26657 29.0	21623 35.4	16087 29.8	15036 29.9	13354 33.0	23265 30.5	15939 33.4	9899 27.1	13787 32.8	20965 37.4	8882 27.4
NOT ASCERTAINED	615 .4	75 .3	352 .6	54 .1	481 .7	134 .1	486 .8	75 .1	54 .1	256 .6	134 .2	224 .5	171 .5		444 .8	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 10-1
Q4 CONSCIOUSLY RESTRICT USE OF: FOODS HIGH IN CHOLESTEROL
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	109263 65.4	19519 65.7	40394 65.7	25376 69.9	46365 63.3	61407 66.8	35526 58.1	39126 72.5	33537 66.8	27357 67.7	48948 64.1	30896 64.8	24434 66.9	25212 60.0	38589 68.8	21028 64.9
NO	57071 34.2	10105 34.0	21102 34.3	10948 30.1	26130 35.7	30583 33.2	24940 40.8	14735 27.3	16698 33.2	13051 32.3	26719 35.0	16689 35.0	12007 32.9	16833 40.0	16849 30.0	11382 35.1
NOT ASCERTAINED	729 .4	75 .3			729 1.0		654 1.1	75 .1			654 .9	75 .2	75 .2		654 1.2	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 11-1
Q4 CONSCIOUSLY RESTRICT USE OF: FOODS HIGH IN FAT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	113531 68.0	20231 68.1	39984 65.0	27878 76.7	43858 59.9	68489 74.5	38904 63.7	38153 70.7	35510 70.7	27649 68.4	54067 70.8	30071 63.1	25807 70.7	28669 68.2	36313 64.7	22742 70.2
NO	53342 31.9	9393 31.6	21396 34.8	8445 23.3	29291 40.0	23386 25.4	22216 36.3	15594 28.9	14726 29.3	12759 31.6	22139 29.0	17515 36.7	10519 28.8	13376 31.8	19779 35.3	9668 29.8
NOT ASCERTAINED	190 .1	75 .3	115 .2		75 .1	115 .1		190 .4			115 .2	75 .2	190 .5			
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 12-1
Q5 CONSCIOUSLY EAT: FOODS HIGH IN FIBER
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	111363	18580	38626	29887	48121	62057	37443	39447	33969	26286	53271	30160	23785	26349	36465	24764
	66.7	62.6	62.8	82.3	65.7	67.5	61.3	73.1	67.6	65.1	69.8	63.3	65.1	62.7	65.0	76.4
NO	55214	11119	22869	6437	24853	29696	23192	14489	16267	14122	22665	17400	12481	15594	19493	7646
	33.1	37.4	37.2	17.7	33.9	32.3	37.9	26.9	32.4	34.9	29.7	36.5	34.2	37.1	34.8	23.6
DON'T KNOW	351				250	102	351				250	102	250	102		
	.2				.3	.1	.6				.3	.2	.7	.2		
NOT ASCERTAINED	134					134	134				134				134	
	.1					.1	.2				.2				.2	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 13-1
Q5 CONSCIOUSLY EAT: FOODS HIGH IN CALCIUM
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	112886	20481	41888	21315	53844	57634	42603	35585	33608	29727	49134	31902	24249	26600	37408	24629
	67.6	69.0	68.1	58.7	73.5	62.7	69.7	66.0	66.9	73.6	64.4	66.9	66.4	63.3	66.7	76.0
NO	54067	9218	19608	15008	19270	34355	18408	18351	16628	10571	27187	15759	12157	15445	18684	7781
	32.4	31.0	31.9	41.3	26.3	37.3	30.1	34.0	33.1	26.2	35.6	33.1	33.3	36.7	33.3	24.0
DON'T KNOW	110				110		110			110			110			
	.1				.1		.2			.3			.3			
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 14-1
Q5 CONSCIOUSLY EAT: STARCHY FOODS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	111157	17243	43286	25945	45806	64395	39440	37673	32408	28228	51987	29472	26613	26219	37157	21168
	66.5	58.1	70.4	71.4	62.6	70.0	64.5	69.8	64.5	69.9	68.1	61.8	72.9	62.4	66.2	65.3
NO	55813	12456	18210	10379	27325	27595	21680	16169	17828	12179	24333	18095	9903	15732	18935	11242
	33.4	41.9	29.6	28.6	37.3	30.0	35.5	30.0	35.5	30.1	31.9	38.0	27.1	37.4	33.8	34.7
NOT ASCERTAINED	94				94			94				94		94		
	.1				.1			.2				.2		.2		
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 15-1
Q6 TAKE VITAMINS OR MINERALS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	88471	15918	34795	20734	35047	52386	32106	27737	27482	23783	39747	23352	18629	21627	28352	19864
	53.0	53.6	56.6	57.1	47.9	56.9	52.5	51.4	54.7	58.9	52.1	49.0	51.0	51.4	50.5	61.3
NO	78592	13781	26701	15589	38177	39603	29014	26199	22754	16624	36573	24309	17887	20418	27740	12546
	47.0	46.4	43.4	42.9	52.1	43.1	47.5	48.6	45.3	41.1	47.9	51.0	49.0	48.6	49.5	38.7
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 16-1
Q7 CONSIDER YOURSELF OVERWEIGHT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	67219	12537	23612	17244	31966	34789	19116	24798	22848	16418	31814	18018	16390	16973	19649	14207
	40.2	42.2	38.4	47.5	43.7	37.8	31.3	46.0	45.5	40.6	41.7	37.8	44.9	40.4	35.0	43.8
NO	99232	16786	37884	19079	40693	57153	41815	29138	27012	23800	44084	29643	19561	25025	36443	18203
	59.4	56.5	61.6	52.5	55.6	62.1	68.4	54.0	53.8	58.9	57.8	62.2	53.6	59.5	65.0	56.2
NOT ASCERTAINED	612	376			565	47	189		376	189	422		565	47		
	.4	1.3			.8	.1	.3		.7	.5	.6		1.5	.1		
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 17-1
Q8 CURRENTLY ON A DIET
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	32456	5097	12523	7130	14879	17502	8517	12818	10795	6418	15857	9919	9256	7462	9118	6620
	19.4	17.2	20.4	19.6	20.3	19.0	13.9	23.8	21.5	15.9	20.8	20.8	25.3	17.7	16.3	20.4
NO	134607	24602	48973	29193	58345	74487	52603	41119	39440	33989	60464	37742	27260	34583	46974	25790
	80.6	82.8	79.6	80.4	79.7	81.0	86.1	76.2	78.5	84.1	79.2	79.2	74.7	82.3	83.7	79.6
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 18-1
Q9 ON A DIET IN PAST YEAR
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	134607	24602	48973	29193	58345	74487	52603	41119	39440	33989	60464	37742	27260	34583	46974	25790
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	27257	5696	7890	7854	9576	17546	9802	6921	9644	7217	12772	6426	5896	7016	8364	5979
	20.2	23.2	16.1	26.9	16.4	23.6	18.6	16.8	24.5	21.2	21.1	17.0	21.6	20.3	17.8	23.2
NO	103575	17963	40117	20878	46312	55623	41835	32993	28192	24756	46797	30554	20606	26473	37147	19349
	76.9	73.0	81.9	71.5	79.4	74.7	79.5	80.2	71.5	72.8	77.4	81.0	75.6	76.5	79.1	75.0
NOT ASCERTAINED	3775	943	965	461	2457	1318	966	1205	1605	2017	894	762	757	1095	1463	461
	2.8	3.8	2.0	1.6	4.2	1.8	1.8	2.9	4.1	5.9	1.5	2.0	2.8	3.2	3.1	1.8
SIGMA	134607	24602	48973	29193	58345	74487	52603	41119	39440	33989	60464	37742	27260	34583	46974	25790
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 19-1
Q10 HOW OFTEN DO YOU EXCERCISE
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
NOT AT ALL	25143 15.1	5562 18.7	8341 13.6	3811 10.5	13600 18.6	10746 11.7	7711 12.6	7350 13.6	9459 18.8	5324 13.2	9942 13.0	8492 17.8	4300 11.8	6727 16.0	10893 19.4	3222 9.9
LESS THAN ONCE PER WK	13223 7.9	3518 11.8	6168 10.0	1723 4.7	5152 7.0	8071 8.8	4314 7.1	4679 8.7	4230 8.4	3229 8.0	5491 7.2	4503 9.4	2536 6.9	4369 10.4	3727 6.6	2591 8.0
1 - 2 TIMES PER WK	36787 22.0	6621 22.3	14319 23.3	8801 24.2	14883 20.3	21904 23.8	11951 19.6	9769 18.1	14959 29.8	9286 23.0	19321 25.3	7698 16.2	9091 24.9	7328 17.4	10681 19.0	9688 29.9
3 - 4 TIMES PER WK	43029 25.8	5809 19.6	18610 30.3	10405 28.6	15500 21.2	26552 28.9	17589 28.8	13088 24.3	11873 23.6	11393 28.2	21517 28.2	9576 20.1	9118 25.0	10570 25.1	14192 25.3	9149 28.2
5 OR MORE TIMES PER WK	48506 29.0	7967 26.8	14058 22.9	11584 31.9	23867 32.6	24563 26.7	19555 32.0	18676 34.6	9716 19.3	11175 27.7	20050 26.3	17017 35.7	11471 31.4	13052 31.0	16223 28.9	7759 23.9
REFUSED	152 .1					152 .2		152 .3				152 .3			152 .3	
NOT ASCERTAINED	222 .1	222 .7			222 .3			222 .4				222 .5			222 .4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 20-1
Q11 BEEN TO A RESTAURANT THAT OFFERS HEALTHY OR RESTRICTIVE MEALS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	84306 50.5	9636 32.4	32812 53.4	24947 68.7	28078 38.3	55173 60.0	30432 49.8	23688 43.9	29535 58.8	18246 45.2	42023 55.1	22553 47.3	17026 46.6	23749 56.5	26170 46.7	17361 53.6
NO	82718 49.5	20063 67.6	28683 46.6	11376 31.3	45106 61.6	36816 40.0	30649 50.1	30248 56.1	20701 41.2	22122 54.7	34298 44.9	25108 52.7	19490 53.4	18257 43.4	29922 53.3	15049 46.4
DON'T KNOW	39				39 .1		39 .1			39 .1				39 .1		
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 21-1
Q12 ORDERED ANY SPECIAL MEALS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	84306	9636	32812	24947	28078	55173	30432	23688	29535	18246	42023	22553	17026	23749	26170	17361
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	50843	6512	19223	17708	15359	34788	16667	14117	19854	12102	24996	13352	10698	11016	17771	11358
	60.3	67.6	58.6	71.0	54.7	63.1	54.8	59.6	67.2	66.3	59.5	59.2	62.8	46.4	67.9	65.4
NO	33463	3124	13589	7240	12719	20386	13765	9571	9681	6144	17027	9201	6328	12732	8400	6002
	39.7	32.4	41.4	29.0	45.3	36.9	45.2	40.4	32.8	33.7	40.5	40.8	37.2	53.6	32.1	34.6
SIGMA	84306	9636	32812	24947	28078	55173	30432	23688	29535	18246	42023	22553	17026	23749	26170	17361
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 22-1
Q13 HOW OFTEN ORDERED SPECIAL MENU ITEMS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	50843	6512	19223	17708	15359	34788	16667	14117	19854	12102	24996	13352	10698	11016	17771	11358
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
ALL THE TIME	3813	514	684	1952	1226	2587	1557	1932	324	1300	1076	1437	1089	251	1531	942
	7.5	7.9	3.6	11.0	8.0	7.4	9.3	13.7	1.6	10.7	4.3	10.8	10.2	2.3	8.6	8.3
MOST THE TIME	8180	1798	3423	2057	2775	5405	2921	2963	2295	1009	4957	2127	2224	2955	2819	182
	16.1	27.6	17.8	11.6	18.1	15.5	17.5	21.0	11.6	8.3	19.8	15.9	20.8	26.8	15.9	1.6
SOMETIMES	25480	1956	10440	9229	8104	16681	8118	6273	10885	6996	12033	6145	5446	4650	7640	7743
	50.1	30.0	54.3	52.1	52.8	48.0	48.7	44.4	54.8	57.8	48.1	46.0	50.9	42.2	43.0	68.2
INFREQUENTLY	7503	808	2636	2639	2441	5062	1902	2218	3384	1808	4685	1010	1359	2249	3259	636
	14.8	12.4	13.7	14.9	15.9	14.6	11.4	15.7	17.0	14.9	18.7	7.6	12.7	20.4	18.3	5.6
ONLY TRIED	5866	1436	2040	1831	814	5053	2169	731	2967	990	2244	2633	580	911	2521	1855
	11.5	22.0	10.6	10.3	5.3	14.5	13.0	5.2	14.9	8.2	9.0	19.7	5.4	8.3	14.2	16.3
SIGMA	50843	6512	19223	17708	15359	34788	16667	14117	19854	12102	24996	13352	10698	11016	17771	11358
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 23-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: VEGETABLES COOKED WITHOUT SALT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	106150 63.5	17377 58.5	37531 61.0	27057 74.5	45314 61.9	59554 64.7	36579 59.8	33459 62.0	35520 70.7	27790 68.8	49838 65.3	27393 57.5	25294 69.3	25247 60.0	31129 55.5	24479 75.5
NO	58680 35.1	11797 39.7	23663 38.5	8700 24.0	26590 36.3	31522 34.3	23993 39.3	19593 36.3	13915 27.7	12416 30.7	24688 32.3	20030 42.0	10088 27.6	16662 39.6	23999 42.8	7931 24.5
NOT ASCERTAINED	2234 1.3	525 1.8	301 .5	566 1.6	1320 1.8	914 1.0	549 .9	884 1.6	801 1.6	201 .5	1795 2.4	238 .5	1134 3.1	136 .3	964 1.7	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 24-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: TOSSED SALAD
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	148010 88.6	27789 93.6	54089 88.0	35154 96.8	61356 83.8	85551 93.0	52065 85.2	50453 93.5	44126 87.8	34950 86.5	70574 92.5	40797 85.6	33867 92.7	36511 86.8	46426 82.8	31205 96.3
NO	17991 10.8	1761 5.9	7270 11.8	1170 3.2	10989 15.0	6255 6.8	9008 14.7	2706 5.0	5871 11.7	5321 13.2	4821 6.3	6864 14.4	2500 6.8	5397 12.8	8889 15.8	1205 3.7
NOT ASCERTAINED	1063 .6	149 .5	136 .2		879 1.2	183 .2	47 .1	777 1.4	239 .5	136 .3	926 1.2		149 .4	136 .3	777 1.4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 25-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: DIET MARGARINE
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	60693	12375	19034	15655	26524	33326	21306	24998	13956	18008	26652	15484	13246	13574	20066	13807
	36.3	41.7	31.0	43.1	36.2	36.2	34.9	46.3	27.8	44.6	34.9	32.5	36.3	32.3	35.8	42.6
NO	105457	17324	42324	20669	45923	58526	39814	28161	36143	22263	48892	32177	23270	28335	35249	18603
	63.1	58.3	68.8	56.9	62.7	63.6	65.1	52.2	71.9	55.1	64.1	67.5	63.7	67.4	62.8	57.4
NOT ASCERTAINED	913		136		777	136		777	136	136	777			136	777	
	.5		.2		1.1	.1		1.4	.3	.3	1.0			.3	1.4	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 26-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: WINE
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	59607	6505	20396	19625	16667	42277	17592	17771	23760	12207	32969	13736	14808	12570	19530	12700
	35.7	21.9	33.2	54.0	22.8	46.0	28.8	32.9	47.3	30.2	43.2	28.8	40.6	29.9	34.8	39.2
NO	106320	22972	40963	16699	55558	49575	43528	35167	26340	28064	42574	33703	21708	29339	35563	19710
	63.6	77.4	66.6	46.0	75.9	53.9	71.2	65.2	52.4	69.5	55.8	70.7	59.4	69.8	63.4	60.8
NOT ASCERTAINED	1135	222	136		999	136		999	136	136	777	222		136	999	
	.7	.7	.2		1.4	.1		1.9	.3	.3	1.0	.5		.3	1.8	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 27-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: WHOLE WHEAT BREAD
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	126047	20208	47261	31260	50685	74310	45126	42287	37418	31527	58555	34538	24166	34242	38629	29010
	75.4	68.0	76.9	86.1	69.2	80.8	73.8	78.4	74.5	78.0	76.7	72.5	66.2	81.4	68.9	89.5
NO	39421	8810	14098	5064	21080	17543	15994	10299	12574	8171	16989	13015	11776	7667	16579	3400
	23.6	29.7	22.9	13.9	28.8	19.1	26.2	19.1	25.0	20.2	22.3	27.3	32.2	18.2	29.6	10.5
NOT ASCERTAINED	1595	681	136		1458	136		1351	244	710	777	107	574	136	884	
	1.0	2.3	.2		2.0	.1		2.5	.5	1.8	1.0	.2	1.6	.3	1.6	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 28-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: ENRICHED WHITE BREAD
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENT	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	98238 58.8	20059 67.5	36818 59.9	16902 46.5	50245 68.6	47500 51.6	37082 60.7	27821 51.6	31882 63.5	23241 57.5	44113 57.8	29584 62.1	21796 59.7	25470 60.6	34594 61.7	16378 50.5
NO	67912 40.7	9640 32.5	24540 39.9	19422 53.5	22202 30.3	44353 48.2	24038 39.3	25338 47.0	18218 36.3	17031 42.1	31431 41.2	18077 37.9	14720 40.3	16439 39.1	20721 36.9	16032 49.5
NOT ASCERTAINED	913 .5		136 .2		777 1.1	136 .1		777 1.4	136 .3	136 .3	777 1.0			136 .3	777 1.4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 29-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SKIM MILK OR LOW FAT MILK
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	108857 65.2	20579 69.3	36382 59.2	27825 76.6	43776 59.8	64341 69.9	34476 56.4	36759 68.2	35959 71.6	26305 65.1	51215 67.1	29944 62.8	25544 70.0	28000 66.6	34412 61.3	20900 64.5
NO	56999 34.1	9120 30.7	24761 40.3	8499 23.4	28377 38.8	27512 29.9	26428 43.2	16321 30.3	14140 28.1	13966 34.6	24113 31.6	17638 37.0	10972 30.0	13830 32.9	20687 36.9	11510 35.5
NOT ASCERTAINED	1208 .7		352 .6		1071 1.5	136 .1	215 .4	856 1.6	136 .3	136 .3	992 1.3	79 .2		215 .5	992 1.8	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 30-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: WHOLE MILK
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	77403 46.3	13108 44.1	28750 46.8	13493 37.1	37408 51.1	39606 43.1	33196 54.3	20011 37.1	24195 48.2	16992 42.1	35634 46.7	23806 49.9	20329 55.7	15879 37.8	27933 49.8	13263 40.9
NO	88659 53.1	16591 55.9	32609 53.0	22830 62.9	34951 47.7	52246 56.8	27924 45.7	33148 61.5	25904 51.6	23191 57.4	39910 52.3	23855 50.1	16187 44.3	25942 61.7	27382 48.8	19147 59.1
NOT ASCERTAINED	1001 .6		136 .2		865 1.2	136 .1		777 1.4	136 .3	224 .6	777 1.0			224 .5	777 1.4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 31-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: READY-TO-EAT CEREAL
\\

	TOTAL	INCOME			EDUCATION		MARRIED			AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	99481 59.5	16185 54.5	39762 64.7	21484 59.1	44372 60.6	54395 59.1	36811 60.2	31398 58.2	30108 59.9	25804 63.9	43528 57.0	28865 60.6	20910 57.3	23788 56.6	37078 66.1	17704 54.6
NO	66669 39.9	13514 45.5	21596 35.1	14840 40.9	28075 38.3	37458 40.7	24309 39.8	21761 40.3	19991 39.8	14467 35.8	32016 41.9	18796 39.4	15606 42.7	18120 43.1	18237 32.5	14706 45.4
NOT ASCERTAINED	913 .5		136 .2		777 1.1	136 .1		777 1.4	136 .3	136 .3	777 1.0			136 .3	777 1.4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 32-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SUGAR SUBSTITUTE
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	55765 33.4	10128 34.1	19531 31.8	14361 39.5	21119 28.8	33950 36.9	21105 34.5	18534 34.4	15647 31.1	12980 32.1	27068 35.5	15255 32.0	9145 25.0	14321 34.1	21348 38.1	10951 33.8
NO	110300 66.0	19349 65.1	41964 68.2	21963 60.5	51106 69.8	58039 63.1	40016 65.5	34404 63.8	34589 68.9	27428 67.9	48476 63.5	32184 67.5	27371 75.0	27724 65.9	33745 60.2	21459 66.2
NOT ASCERTAINED	999 .6	222 .7			999 1.4			999 1.9			777 1.0	222 .5			999 1.8	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 33-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: REDUCED CALORIE SALAD DRESSING
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	65609	11605	22541	15469	27930	37225	22262	24060	18145	13847	33112	17923	14780	17175	22767	10887
	39.3	39.1	36.7	42.6	38.1	40.5	36.4	44.6	36.1	34.3	43.4	37.6	40.5	40.8	40.6	33.6
NO	100502	18094	38954	20679	44517	54589	38859	29099	31915	26385	42432	29738	21736	24695	32548	21523
	60.2	60.9	63.3	56.9	60.8	59.3	63.6	54.0	63.5	65.3	55.6	62.4	59.5	58.7	58.0	66.4
NOT ASCERTAINED	952			175	777	175		777	175	175	777			175	777	
	.6			.5	1.1	.2		1.4	.3	.4	1.0			.4	1.4	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 34-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: BEEF
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	145017 86.8	24843 83.7	56271 91.5	31627 87.1	63492 86.7	80034 87.0	52828 86.4	44733 82.9	46044 91.7	35871 88.8	66155 86.7	41405 86.9	30264 82.9	38582 91.8	48057 85.7	28115 86.7
NO	21269 12.7	4856 16.3	5225 8.5	4697 12.9	8955 12.2	11956 13.0	8293 13.6	8427 15.6	4191 8.3	4537 11.2	9389 12.3	6256 13.1	6252 17.1	3463 8.2	7258 12.9	4295 13.3
NOT ASCERTAINED	777 .5				777 1.1			777 1.4			777 1.0				777 1.4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 35-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SKINLESS CHICKEN
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	96406	18551	33780	25072	39520	55918	30544	34147	30881	23413	45724	26103	23534	22659	29253	20959
	57.7	62.5	54.9	69.0	54.0	60.8	50.0	63.3	61.5	57.9	59.9	54.8	64.4	53.9	52.2	64.7
NO	69716	11147	27716	11088	32927	35908	30412	19012	19355	16994	29819	21394	12818	19386	26062	11451
	41.7	37.5	45.1	30.5	45.0	39.0	49.8	35.2	38.5	42.1	39.1	44.9	35.1	46.1	46.5	35.3
NOT ASCERTAINED	941			164	777	164	164	777			777	164	164		777	
	.6			.5	1.1	.2	.3	1.4			1.0	.3	.4		1.4	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 36-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: ASIAN, ORIENTAL FOODS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENT	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	74409	12848	27205	18944	25774	47729	29271	22840	21380	16801	38545	18267	18133	18057	21802	16418
	44.5	43.3	44.2	52.2	35.2	51.9	47.9	42.3	42.6	41.6	50.5	38.3	49.7	42.9	38.9	50.7
NO	91655	16629	34290	17380	46451	44260	31849	30097	28856	23607	36998	29172	18383	23988	33291	15992
	54.9	56.0	55.8	47.8	63.4	48.1	52.1	55.8	57.4	58.4	48.5	61.2	50.3	57.1	59.4	49.3
NOT ASCERTAINED	999	222			999			999			777	222			999	
	.6	.7			1.4			1.9			1.0	.5			1.8	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 37-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: MEXICAN FOODS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	72510	14327	24694	20796	27159	45216	29327	16502	25724	16583	36684	18478	9208	18195	23006	22101
	43.4	48.2	40.2	57.3	37.1	49.2	48.0	30.6	51.2	41.0	48.1	38.8	25.2	43.3	41.0	68.2
NO	92931	15372	36802	15528	44443	46773	31794	36657	23668	22980	38860	29183	27308	23005	32309	10309
	55.6	51.8	59.8	42.7	60.7	50.8	52.0	68.0	47.1	56.9	50.9	61.2	74.8	54.7	57.6	31.8
NOT ASCERTAINED	1621				1621			777	844	844	777			844	777	
	1.0				2.2			1.4	1.7	2.1	1.0			2.0	1.4	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 38-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SALT SUBSTITUTE
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	27651 16.6	4998 16.8	8212 13.4	5319 14.6	14571 19.9	12858 14.0	10692 17.5	10232 19.0	6652 13.2	7755 19.2	10152 13.3	9140 19.2	4853 13.3	7306 17.4	11769 21.0	3723 11.5
NO	137705 82.4	24701 83.2	53284 86.6	31005 85.4	56946 77.8	79131 86.0	50428 82.5	42841 79.4	42740 85.1	31808 78.7	65392 85.7	38521 80.8	31663 86.7	33895 80.6	43460 77.5	28687 88.5
NOT ASCERTAINED	1708 1.0				1708 2.3			863 1.6	844 1.7	844 2.1	777 1.0			844 2.0	863 1.5	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 39-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: PRE-SWEETENED CEREAL
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENT	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	52600	8429	20618	10785	23698	28379	20332	12764	18867	10743	23807	17440	10850	13773	21204	6773
	31.5	28.4	33.5	29.7	32.4	30.9	33.3	23.7	37.6	26.6	31.2	36.6	29.7	32.8	37.8	20.9
NO	113686	21270	40877	25538	48750	63610	40788	40395	31368	29664	51737	30220	25666	28272	34111	25637
	68.0	71.6	66.5	70.3	66.6	69.1	66.7	74.9	62.4	73.4	67.8	63.4	70.3	67.2	60.8	79.1
NOT ASCERTAINED	777				777			777			777				777	
	.5				1.1			1.4			1.0				1.4	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 40-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: HOT DOGS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	93114 55.7	18441 62.1	35056 57.0	17321 47.7	43964 60.0	47375 51.5	31961 52.3	26938 49.9	33107 65.9	20013 49.5	41322 54.1	29799 62.5	20670 56.6	25123 59.8	32704 58.3	14617 45.1
NO	73101 43.8	11187 37.7	26439 43.0	19003 52.3	28483 38.9	44543 48.4	29088 47.6	26221 48.6	17129 34.1	20394 50.5	34150 44.7	17861 37.5	15846 43.4	16851 40.1	22611 40.3	17793 54.9
NOT ASCERTAINED	848 .5	71 .2			777 1.1	71 .1	71 .1	777 1.4			848 1.1			71 .2	777 1.4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 41-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: PIZZA
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	117651 70.4	20419 68.8	44242 71.9	27918 76.9	53087 72.5	63179 68.7	41970 68.7	32883 61.0	41909 83.4	24871 61.5	57957 75.9	33124 69.5	27435 75.1	31737 75.5	37409 66.7	21071 65.0
NO	48635 29.1	9279 31.2	17253 28.1	8406 23.1	19360 26.4	28811 31.3	19150 31.3	20277 37.6	8326 16.6	15537 38.5	17586 23.0	14537 30.5	9081 24.9	10308 24.5	17906 31.9	11339 35.0
NOT ASCERTAINED	777 .5				777 1.1			777 1.4			777 1.0				777 1.4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 42-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: IMPORTED CHEESE
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	58278	9153	18344	16076	24325	33744	23441	18885	15644	12927	30746	14154	18286	9769	18840	11383
	34.9	30.8	29.8	44.3	33.2	36.7	38.4	35.0	31.1	32.0	40.3	29.7	50.1	23.2	33.6	35.1
NO	106945	20546	42932	20248	47060	58245	37461	34274	33747	26637	44797	33289	18012	31431	36475	21027
	64.0	69.2	69.8	55.7	64.3	63.3	61.3	63.5	67.2	65.9	58.7	69.8	49.3	74.8	65.0	64.9
NOT ASCERTAINED	1840		219		1840		219	777	844	844	777	219	219	844	777	
	1.1		.4		2.5		.4	1.4	1.7	2.1	1.0	.5	.6	2.0	1.4	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 43-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: MASHED POTATOES
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	114841 68.7	20786 70.0	44062 71.7	23433 64.5	57292 78.2	56234 61.1	36027 58.9	39069 72.4	38083 75.8	27169 67.2	48351 63.4	37485 78.6	26050 71.3	30967 73.7	35721 63.7	22103 68.2
NO	51392 30.8	8912 30.0	17380 28.3	12891 35.5	15155 20.7	35702 38.8	25040 41.0	14090 26.1	12153 24.2	13239 32.8	27192 35.6	10122 21.2	10413 28.5	11078 26.3	19594 34.9	10307 31.8
NOT ASCERTAINED	831 .5		54 .1		777 1.1	54 .1	54 .1	777 1.4			777 1.0	54 .1	54 .1		777 1.4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 44-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: BUTTER
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	103576 62.0	17359 58.5	40255 65.5	21107 58.1	44942 61.4	57445 62.4	38431 62.9	30582 56.7	33585 66.9	21936 54.3	49249 64.5	30621 64.2	22435 61.4	26023 61.9	35008 62.4	20111 62.1
NO	61340 36.7	12340 41.5	20715 33.7	15216 41.9	26442 36.1	34238 37.2	22470 36.8	22577 41.9	15499 30.9	17627 43.6	25988 34.1	16822 35.3	13863 38.0	15178 36.1	20307 36.2	11992 37.0
NOT ASCERTAINED	2147 1.3		525 .9		1840 2.5	307 .3	219 .4	777 1.4	1151 2.3	844 2.1	1084 1.4	219 .5	219 .6	844 2.0	777 1.4	307 .9
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 45-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: CAFFEINE-FREE SOFT DRINKS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	87876 52.6	15762 53.1	31542 51.3	23164 63.8	36776 50.2	50718 55.1	31899 52.2	28553 52.9	26256 52.3	20755 51.4	42117 55.2	23474 49.3	20119 55.1	22576 53.7	27157 48.4	18025 55.6
NO	78410 46.9	13937 46.9	29953 48.7	13160 36.2	35671 48.7	41271 44.9	29222 47.8	24606 45.6	23980 47.7	19652 48.6	33427 43.8	24187 50.7	16397 44.9	19469 46.3	28158 50.2	14385 44.4
NOT ASCERTAINED	777 .5				777 1.1			777 1.4			777 1.0				777 1.4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 46-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: DIET SOFT DRINKS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	80083	13023	30978	20645	32742	46959	29079	26877	23191	15684	40891	22760	17881	24425	21838	15939
	47.9	43.9	50.4	56.8	44.7	51.0	47.6	49.8	46.2	38.8	53.6	47.8	49.0	58.1	38.9	49.2
NO	85981	16454	30517	15679	39483	45030	32042	26060	27045	24724	34652	24679	18635	17620	33255	16471
	51.5	55.4	49.6	43.2	53.9	49.0	52.4	48.3	53.8	61.2	45.4	51.8	51.0	41.9	59.3	50.8
NOT ASCERTAINED	999	222			999			999			777	222			999	
	.6	.7			1.4			1.9			1.0	.5			1.8	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 47-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: REGULAR SOFT DRINKS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	94259	17645	36253	16418	43499	49961	36442	25115	31486	20057	41977	30169	21426	22870	35516	14448
	56.4	59.4	59.0	45.2	59.4	54.3	59.6	46.6	62.7	49.6	55.0	63.3	58.7	54.4	63.3	44.6
NO	70960	11832	25242	19905	27882	42029	24679	27822	17905	19506	33567	17270	15090	18331	19577	17962
	42.5	39.8	41.0	54.8	38.1	45.7	40.4	51.6	35.6	48.3	44.0	36.2	41.3	43.6	34.9	55.4
NOT ASCERTAINED	1843	222			1843			999	844	844	777	222		844	999	
	1.1	.7			2.5			1.9	1.7	2.1	1.0	.5		2.0	1.8	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 48-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: FRUIT JUICE
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	148671 89.0	25348 85.3	55563 90.4	34022 93.7	61792 84.4	85029 92.4	54644 89.4	47687 88.4	44569 88.7	36601 90.6	67635 88.6	41760 87.6	33231 91.0	37993 90.4	48346 86.2	29101 89.8
NO	17615 10.5	4351 14.7	5933 9.6	2302 6.3	10655 14.6	6960 7.6	6476 10.6	5472 10.1	5667 11.3	3806 9.4	7908 10.4	5901 12.4	3285 9.0	4052 9.6	6969 12.4	3309 10.2
NOT ASCERTAINED	777 .5				777 1.1			777 1.4			777 1.0				777 1.4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 49-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: FRESH FRUIT
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	152562	26942	55415	34802	63868	86844	56957	49109	44724	37391	70488	42262	33725	38176	48951	31710
	91.3	90.7	90.1	95.8	87.2	94.4	93.2	91.1	89.0	92.5	92.4	88.7	92.4	90.8	87.3	97.8
NO	12746	2757	5946	1522	7735	5011	4163	4050	4533	2173	4921	5399	2791	3025	6229	700
	7.6	9.3	9.7	4.2	10.6	5.4	6.8	7.5	9.0	5.4	6.4	11.3	7.6	7.2	11.1	2.2
NOT ASCERTAINED	1756		134		1621	134		777	979	844	911			844	911	
	1.1		.2		2.2	.1		1.4	1.9	2.1	1.2			2.0	1.6	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 50-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: PREMIUM ICE CREAM
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	75621	12236	28494	17670	34911	39910	26285	20921	27196	18408	35188	20805	16395	19047	27657	12522
	45.3	41.2	46.3	48.6	47.7	43.4	43.0	38.8	54.1	45.6	46.1	43.7	44.9	45.3	49.3	38.6
NO	90665	17463	33002	18653	37536	52079	34835	32239	23039	21999	40355	26856	20121	22998	27658	19888
	54.3	58.8	53.7	51.4	51.3	56.6	57.0	59.8	45.9	54.4	52.9	56.3	55.1	54.7	49.3	61.4
NOT ASCERTAINED	777				777			777			777				777	
	.5				1.1			1.4			1.0				1.4	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 51-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: CAFFEINE-FREE COFFEE
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENT	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	63987	10577	21426	15192	28533	34573	19286	25805	17715	17271	28245	16834	15777	15992	19375	12844
	38.3	35.6	34.8	41.8	39.0	37.6	31.6	47.8	35.3	42.7	37.0	35.3	43.2	38.0	34.5	39.6
NO	101454	19121	40069	21131	43070	57416	41834	27355	31677	22292	47298	30827	20739	25209	35940	19566
	60.7	64.4	65.2	58.2	58.8	62.4	68.4	50.7	63.1	55.2	62.0	64.7	56.8	60.0	64.1	60.4
NOT ASCERTAINED	1621				1621			777	844	844	777			844	777	
	1.0				2.2			1.4	1.7	2.1	1.0			2.0	1.4	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 52-1
Q15 LIKELY TO TRY: RAW VEGETABLE APPETIZER
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	74997 44.9	13107 44.1	27560 44.8	17675 48.7	32057 43.8	42794 46.5	30078 49.2	23798 44.1	20347 40.5	19416 48.1	34501 45.2	20307 42.6	14863 40.7	16941 40.3	21201 37.8	21991 67.9
SOMEWHAT LIKELY	29166 17.5	2745 9.2	12715 20.7	8060 22.2	11143 15.2	17201 18.7	8515 13.9	9497 17.6	10496 20.9	7249 17.9	13187 17.3	7964 16.7	8478 23.2	7528 17.9	10964 19.5	2196 6.8
SOMEWHAT UNLIKELY	18162 10.9	4215 14.2	6591 10.7	4546 12.5	5914 8.1	12247 13.3	6147 10.1	5326 9.9	6688 13.3	2891 7.2	9619 12.6	5652 11.9	2472 6.8	4326 10.3	6812 12.1	4552 14.0
VERY UNLIKELY	16133 9.7	4109 13.8	4927 8.0	2334 6.4	8371 11.4	7763 8.4	6208 10.2	5650 10.5	4276 8.5	4963 12.3	7396 9.7	3521 7.4	4907 13.4	3527 8.4	5655 10.1	2044 6.3
WOULD NEVER	26887 16.1	5089 17.1	9089 14.8	3295 9.1	14966 20.4	11040 12.0	9697 15.9	9332 17.3	7519 15.0	5329 13.2	11276 14.8	9401 19.7	5127 14.0	9180 21.8	10954 19.5	1627 5.0
NOT ASCERTAINED	1718 1.0	435 1.5	613 1.0	415 1.1	774 1.1	945 1.0	476 .8	333 .6	909 1.8	561 1.4	340 .4	817 1.7	668 1.8	543 1.3	507 .9	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 53-1
Q15 LIKELY TO TRY: CALORIE CONTROLLED ENTREE
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	33299 19.9	6904 23.2	11262 18.3	7496 20.6	13400 18.3	19541 21.2	13129 21.5	9759 18.1	10053 20.0	9055 22.4	14083 18.5	9803 20.6	7888 21.6	7495 17.8	10089 18.0	7827 24.1
SOMEWHAT LIKELY	35272 21.1	4220 14.2	15099 24.6	11173 30.8	12144 16.6	22306 24.2	10915 17.9	12107 22.4	11463 22.8	9617 23.8	15287 20.0	9546 20.0	7079 19.4	9542 22.7	10775 19.2	7876 24.3
SOMEWHAT UNLIKELY	29156 17.5	4284 14.4	11761 19.1	6739 18.6	11031 15.1	18125 19.7	11672 19.1	8324 15.4	8982 17.9	5044 12.5	16422 21.5	7512 15.8	6406 17.5	7628 18.1	9457 16.9	5665 17.5
VERY UNLIKELY	24426 14.6	5654 19.0	8874 14.4	4756 13.1	11062 15.1	13218 14.4	9473 15.5	7623 14.1	7330 14.6	5959 14.7	12632 16.6	5339 11.2	3942 10.8	5316 12.6	9219 16.4	5949 18.4
WOULD NEVER	42853 25.7	8260 27.8	13743 22.3	5744 15.8	24493 33.4	17837 19.4	15692 25.7	15214 28.2	11499 22.9	10172 25.2	17413 22.8	14447 30.3	10594 29.0	11759 28.0	15408 27.5	5093 15.7
DON'T KNOW	256 .2					256 .3		256 .5				256 .5			256 .5	
NOT ASCERTAINED	1801 1.1	375 1.3	756 1.2	415 1.1	1095 1.5	707 .8	238 .4	654 1.2	909 1.8	561 1.4	483 .6	757 1.6	608 1.7	305 .7	888 1.6	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 54-1
Q15 LIKELY TO TRY: FOOD COOKED WITHOUT SALT
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	60009 35.9	11820 39.8	20659 33.6	11742 32.3	28361 38.7	31008 33.7	24107 39.4	17235 32.0	17825 35.5	14977 37.1	27425 35.9	17012 35.7	16572 45.4	12597 30.0	15637 27.9	15203 46.9
SOMEWHAT LIKELY	32195 19.3	4957 16.7	12866 20.9	6143 16.9	11325 15.5	19734 21.5	13256 21.7	7801 14.5	11138 22.2	7907 19.6	13951 18.3	9335 19.6	5444 14.9	9631 22.9	10715 19.1	6404 19.8
SOMEWHAT UNLIKELY	22506 13.5	2041 6.9	8787 14.3	8770 24.1	5632 7.7	16799 18.3	5935 9.7	9129 16.9	7101 14.1	5591 13.8	11684 15.3	4978 10.4	3978 10.9	4522 10.8	8667 15.5	5339 16.5
VERY UNLIKELY	20416 12.2	4555 15.3	6817 11.1	5112 14.1	10454 14.3	9962 10.8	8364 13.7	7086 13.1	4535 9.0	5539 13.7	11127 14.6	3664 7.7	3442 9.4	5625 13.4	8381 14.9	2968 9.2
WOULD NEVER	30867 18.5	6053 20.4	12230 19.9	4288 11.8	16943 23.1	13925 15.1	9322 15.3	12413 23.0	8976 17.9	5833 14.4	12074 15.8	12222 25.6	6719 18.4	9305 22.1	12346 22.0	2497 7.7
NOT ASCERTAINED	1070 .6	273 .9	136 .2	269 .7	509 .7	561 .6	136 .2	273 .5	661 1.3	561 1.4	59 .1	450 .9	360 1.0	365 .9	345 .6	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 55-1
Q15 LIKELY TO TRY: WHLLE WHEAT BREADS OR ROLLS OR CRACKERS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	99326 59.5	18123 61.0	37010 60.2	23452 64.6	43064 58.8	55820 60.7	34566 56.6	34889 64.7	29387 58.5	21615 53.5	47111 61.7	29614 62.1	21006 57.5	23022 54.8	33212 59.2	22086 68.1
SOMEWHAT LIKELY	43280 25.9	7024 23.7	16023 26.1	8370 23.0	18750 25.6	23343 25.4	17335 28.4	10699 19.8	14231 28.3	11483 28.4	18626 24.4	11666 24.5	8837 24.2	13503 32.1	13165 23.5	7776 24.0
SOMEWHAT UNLIKELY	10332 6.2	1982 6.7	3269 5.3	2702 7.4	4059 5.5	6274 6.8	3110 5.1	4475 8.3	2658 5.3	3228 8.0	4199 5.5	2905 6.1	2736 7.5	2207 5.2	4115 7.3	1274 3.9
VERY UNLIKELY	6642 4.0	1566 5.3	2544 4.1	873 2.4	3854 5.3	2567 2.8	3050 5.0	1964 3.6	1553 3.1	2135 5.3	3164 4.1	1268 2.7	2024 5.5	1748 4.2	1597 2.8	1274 3.9
WOULD NEVER	6255 3.7	900 3.0	2298 3.7	658 1.8	2697 3.7	3559 3.9	2908 4.8	1452 2.7	1786 3.6	1735 4.3	3221 4.2	1191 2.5	1680 4.6	1430 3.4	3146 5.6	
NOT ASCERTAINED	1228 .7	104 .4	352 .6	269 .7	801 1.1	426 .5	151 .2	456 .8	620 1.2	211 .5		1017 2.1	234 .6	136 .3	857 1.5	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 56-1
Q15 LIKELY TO TRY: VEGETABLES SEASONED ONLY WITH HERBS OR LEMON JUICE
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	60015 35.9	11300 38.0	21312 34.7	13575 37.4	23569 32.2	35500 38.6	22259 36.4	18415 34.1	18750 37.3	15290 37.8	27660 36.2	16061 33.7	15935 43.6	11730 27.9	16812 30.0	15538 47.9
SOMEWHAT LIKELY	32207 19.3	4789 16.1	11558 18.8	8110 22.3	11563 15.8	20644 22.4	12757 20.9	8734 16.2	10238 20.4	7250 17.9	17512 22.9	7071 14.8	7078 19.4	10401 24.7	10612 18.9	4116 12.7
SOMEWHAT UNLIKELY	25194 15.1	3326 11.2	11307 18.4	6626 18.2	9460 12.9	15734 17.1	9979 16.3	8477 15.7	6650 13.2	5689 14.1	12202 16.0	7146 15.0	3700 10.1	6915 16.4	8407 15.0	6171 19.0
VERY UNLIKELY	22667 13.6	4672 15.7	6387 10.4	5195 14.3	12984 17.7	9683 10.5	7393 12.1	8222 15.2	6897 13.7	6483 16.0	9633 12.6	6102 12.8	3293 9.0	4423 10.5	10090 18.0	4861 15.0
WOULD NEVER	26292 15.7	5613 18.9	10415 16.9	2818 7.8	15190 20.7	10199 11.1	8656 14.2	9614 17.8	7565 15.1	5559 13.8	8838 11.6	11204 23.5	6417 17.6	8438 20.1	9713 17.3	1724 5.3
NOT ASCERTAINED	688 .4		517 .8		458 .6	230 .3	77 .1	475 .9	136 .3	136 .3	475 .6	77 .2	94 .3	136 .3	458 .8	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 57-1
Q15 LIKELY TO TRY: LOW FAT, LOW CALORIE FRUIT BASED DESSERTS
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	41929 25.1	8932 30.1	13721 22.3	10085 27.8	17861 24.4	23403 25.4	14719 24.1	14306 26.5	12266 24.4	9965 24.7	20893 27.4	10406 21.8	10359 28.4	10102 24.0	12276 21.9	9192 28.4
SOMEWHAT LIKELY	34765 20.8	5822 19.6	12726 20.7	10308 28.4	12241 16.7	22001 23.9	13683 22.4	7692 14.3	13343 26.6	6248 15.5	17163 22.5	10962 23.0	5600 15.3	8905 21.2	13753 24.5	6508 20.1
SOMEWHAT UNLIKELY	18758 11.2	3273 11.0	8468 13.8	4252 11.7	5602 7.6	13157 14.3	8057 13.2	5711 10.6	4990 9.9	4322 10.7	8810 11.5	5627 11.8	3837 10.5	5427 12.9	6222 11.1	3272 10.1
VERY UNLIKELY	33425 20.0	5950 20.0	11926 19.4	6472 17.8	16915 23.1	16364 17.8	11957 19.6	13411 24.9	7625 15.2	9946 24.6	14545 19.1	8594 18.0	7098 19.4	6345 15.1	10767 19.2	9215 28.4
WOULD NEVER	37673 22.6	5651 19.0	14383 23.4	5207 14.3	20529 28.0	16629 18.1	12463 20.4	12681 23.5	11875 23.6	9696 24.0	14704 19.3	11996 25.2	9622 26.4	11058 26.3	12770 22.8	4223 13.0
NOT ASCERTAINED	512 .3	71 .2	271 .4		77 .1	435 .5	241 .4	134 .2	136 .3	230 .6	206 .3	77 .2		208 .5	305 .5	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 58-1
Q15 LIKELY TO TRY: RICH, GOOEY OR CHOCOLATE DESSERTS
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	36539 21.9	7977 26.9	13748 22.4	6175 17.0	16385 22.4	19795 21.5	16949 27.7	8191 15.2	10994 21.9	5810 14.4	21257 27.9	9114 19.1	8885 24.3	8599 20.5	13164 23.5	5890 18.2
SOMEWHAT LIKELY	26772 16.0	2437 8.2	9813 16.0	8626 23.7	9553 13.0	16830 18.3	7567 12.4	9016 16.7	9923 19.8	7287 18.0	12172 15.9	7136 15.0	4235 11.6	8730 20.8	8948 16.0	4859 15.0
SOMEWHAT UNLIKELY	16751 10.0	2385 8.0	4997 8.1	5772 15.9	5422 7.4	11329 12.3	5552 9.1	3096 5.7	8103 16.1	3562 8.8	9104 11.9	3983 8.4	4355 11.9	2864 6.8	6061 10.8	3472 10.7
VERY UNLIKELY	32101 19.2	6881 23.2	11517 18.7	4580 12.6	14028 19.2	17485 19.0	14678 24.0	10801 20.0	6575 13.1	7824 19.4	15180 19.9	8058 16.9	5865 16.1	8210 19.5	11571 20.6	6455 19.9
WOULD NEVER	54334 32.5	9759 32.9	21283 34.6	11171 30.8	27500 37.6	26320 28.6	15946 26.1	22832 42.3	14504 28.9	15435 38.2	18608 24.4	19294 40.5	13176 36.1	13506 32.1	15919 28.4	11734 36.2
NOT ASCERTAINED	566 .3	259 .9	136 .2		336 .5	230 .2	429 .7		136 .3	489 1.2		77 .2		136 .3	429 .8	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 59-1
Q15 LIKELY TO TRY: REDUCED CALORIE SALAD DRESSING
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	49634	9750	16929	11819	20368	28601	17815	16544	13776	11627	22791	14373	10627	11301	18132	9575
	29.7	32.8	27.5	32.5	27.8	31.1	29.1	30.7	27.4	28.8	29.9	30.2	29.1	26.9	32.3	29.5
SOMEWHAT LIKELY	33157	4772	13260	8460	15277	17880	12028	11342	9786	9116	13871	9711	6404	10011	9776	6966
	19.8	16.1	21.6	23.3	20.9	19.4	19.7	21.0	19.5	22.6	18.2	20.4	17.5	23.8	17.4	21.5
SOMEWHAT UNLIKELY	16129	3532	5608	3552	6524	9606	5009	4600	6520	3228	7695	5206	4944	3525	4970	2691
	9.7	11.9	9.1	9.8	8.9	10.4	8.2	8.5	13.0	8.0	10.1	10.9	13.5	8.4	8.9	8.3
VERY UNLIKELY	27721	4687	10924	3971	14153	13422	11218	8676	7828	5907	14441	6964	5672	5486	9613	6951
	16.6	15.8	17.8	10.9	19.3	14.6	18.4	16.1	15.6	14.6	18.9	14.6	15.5	13.0	17.1	21.4
WOULD NEVER	39618	6811	14639	8521	16592	21988	14618	12627	12190	9949	17377	11330	8870	11143	13378	6228
	23.7	22.9	23.8	23.5	22.7	23.9	23.9	23.4	24.3	24.6	22.8	23.8	24.3	26.5	23.9	19.2
NOT ASCERTAINED	803	146	136		311	492	432	146	136	580	146	77		580	223	
	.5	.5	.2		.4	.5	.7	.3	.3	1.4	.2	.2		1.4	.4	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 60-1
Q15 LIKELY TO TRY: LEAN MEATS
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VER LIKELY	107578	19577	39483	21207	48575	57375	39522	34531	32171	25184	49279	31136	21724	26022	38582	21250
	64.4	65.9	64.2	58.4	66.3	62.4	64.7	64.0	64.0	62.3	64.6	65.3	59.5	61.9	68.8	65.6
SOMEWHAT LIKELY	39057	6539	15241	10316	16332	22725	14933	10630	13495	8781	19526	10496	9415	13064	9835	6743
	23.4	22.0	24.8	28.4	22.3	24.7	24.4	19.7	26.9	21.7	25.6	22.0	25.8	31.1	17.5	20.8
SOMEWHAT UNLIKELY	8854	1384	3937	2561	2079	6774	3081	3448	2324	2037	3632	3029	2434	1413	2961	2046
	5.3	4.7	6.4	7.0	2.8	7.4	5.0	6.4	4.6	5.0	4.8	6.4	6.7	3.4	5.3	6.3
VERY UNLIKELY	5811	1012	1701	1143	3649	2016	1161	2870	1672	1285	2612	1806	1993	774	2149	895
	3.5	3.4	2.8	3.1	5.0	2.2	1.9	5.3	3.3	3.2	3.4	3.8	5.5	1.8	3.8	2.8
WOULD NEVER	5367	1187	901	1097	2425	2868	2329	2458	273	2887	1272	1030	854	636	2401	1477
	3.2	4.0	1.5	3.0	3.3	3.1	3.8	4.6	.5	7.1	1.7	2.2	2.3	1.5	4.3	4.6
NOT ASCERTAINED	396		232		164	232	96		300	232		164	96	136	164	
	.2		.4		.2	.3	.2		.6	.6		.3	.3	.3	.3	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 61-1
Q15 LIKELY TO TRY: STEAK OR ROAST BEEF
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	96951 58.0	16805 56.6	36415 59.2	16722 46.0	46652 63.7	49498 53.8	35596 58.2	29467 54.6	30472 60.7	21758 53.8	41007 53.7	32284 67.7	18394 50.4	28012 66.6	33768 60.2	16777 51.8
SOMEWHAT LIKELY	36632 21.9	5329 17.9	13687 22.3	12339 34.0	12259 16.7	23933 26.0	13712 22.4	10869 20.2	12003 23.9	8075 20.0	20708 27.1	7253 15.2	9960 27.3	8223 19.6	12150 21.7	6299 19.4
SOMEWHAT UNLIKELY	13893 8.3	2238 7.5	5400 8.8	3959 10.9	4577 6.3	9316 10.1	5412 8.9	4582 8.5	3899 7.8	4966 12.3	7160 9.4	1767 3.7	1599 4.4	3545 8.4	3572 6.4	5178 16.0
VERY UNLIKELY	10023 6.0	3063 10.3	3290 5.3	1609 4.4	5571 7.6	4230 4.6	3377 5.5	3874 7.2	2697 5.4	1885 4.7	5673 7.4	2390 5.0	2963 8.1	1760 4.2	3255 5.8	2045 6.3
WOULD NEVER	9214 5.5	2264 7.6	2704 4.4	1694 4.7	3907 5.3	4918 5.3	2931 4.8	5050 9.4	1001 2.0	3536 8.8	1773 2.3	3803 8.0	3601 9.9	412 1.0	3090 5.5	2112 6.5
NOT ASCERTAINED	350 .2				257 .4	93 .1	93 .2	94 .2	164 .3	187 .5		164 .3		94 .2	257 .5	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 62-1
Q15 LIKELY TO TRY: POULTRY WITHOUT SKIN
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	77622 46.5	14286 48.1	24314 39.5	20676 56.9	33758 46.1	42971 46.7	26781 43.8	28307 52.5	22213 44.2	18311 45.3	38000 49.8	20376 42.8	20988 57.5	18185 43.3	23379 41.7	15069 46.5
SOMEWHAT LIKELY	36529 21.9	5964 20.1	14389 23.4	9923 27.3	11924 16.3	24112 26.2	11453 18.7	10990 20.4	13202 26.3	8756 21.7	17052 22.3	10228 21.5	7654 21.0	8094 19.3	12755 22.7	8025 24.8
SOMEWHAT UNLIKELY	16797 10.1	1387 4.7	8005 13.0	2272 6.3	8366 11.4	8431 9.2	8902 14.6	5041 9.3	2855 5.7	4659 11.5	7392 9.7	4591 9.6	3096 8.5	5212 12.4	5933 10.6	2556 7.9
VERY UNLIKELY	17179 10.3	4097 13.8	7109 11.6	2066 5.7	8116 11.1	8674 9.4	6286 10.3	5094 9.4	5512 11.0	3862 9.6	7936 10.4	4841 10.2	2823 7.7	4119 9.8	6426 11.5	3811 11.8
WOULD NEVER	18529 11.1	3965 13.4	7472 12.2	1386 3.8	10765 14.7	7689 8.4	7441 12.2	4504 8.4	6305 12.6	4819 11.9	5534 7.3	7625 16.0	1754 4.8	6434 15.3	7392 13.2	2949 9.1
NOT ASCERTAINED	407 .2		206 .3		295 .4	112 .1	258 .4		149 .3		407 .5		201 .5		206 .4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 63-1
Q15 LIKELY TO TRY: FRIED CHICKEN
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	53912 32.3	11947 40.2	16410 26.7	8880 24.4	30753 42.0	22643 24.6	22665 37.1	13973 25.9	16428 32.7	13108 32.4	20699 27.1	18774 39.4	10610 29.1	13401 31.9	21333 38.0	8568 26.4
SOMEWHAT LIKELY	38727 23.2	5098 17.2	16848 27.4	7754 21.3	17722 24.2	19818 21.5	12974 21.2	12032 22.3	13137 26.2	9271 22.9	17664 23.1	10661 22.4	6779 18.6	10258 24.4	14058 25.1	7631 23.5
SOMEWHAT UNLIKELY	24830 14.9	4091 13.8	10614 17.3	6157 17.0	8013 10.9	16817 18.3	9296 15.2	7087 13.1	8447 16.8	3810 9.4	12923 16.9	8098 17.0	4497 12.3	6650 15.8	8420 15.0	5264 16.2
VERY UNLIKELY	25876 15.5	3765 12.7	10707 17.4	7232 19.9	7201 9.8	18528 20.1	8896 14.6	9116 16.9	7522 15.0	7080 17.5	14593 19.1	4093 8.6	7619 20.9	6720 16.0	6871 12.2	4666 14.4
WOULD NEVER	23433 14.0	4701 15.8	6860 11.2	6300 17.3	9388 12.8	14045 15.3	7183 11.8	11729 21.7	4521 9.0	7041 17.4	10335 13.5	5954 12.5	6929 19.0	4869 11.6	5354 9.5	6281 19.4
NOT ASCERTAINED	285 .2	98 .3	57 .1		147 .2	139 .2	106 .2		180 .4	98 .2	106 .1	82 .2	82 .2	147 .3	57 .1	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 64-1
Q15 LIKELY TO TRY: CEREAL SERVED WITH SKIM MILK OR LOW FAT MILK
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	55448 33.2	11289 38.0	17450 28.4	14427 39.7	24439 33.4	30576 33.2	18890 30.9	19735 36.6	15482 30.8	12337 30.5	26060 34.1	16252 34.1	13518 37.0	13510 32.1	18036 32.2	10384 32.0
SOMEWHAT LIKELY	27696 16.6	6491 21.9	9411 15.3	5666 15.6	11716 16.0	15845 17.2	9606 15.7	7710 14.3	10380 20.7	8966 22.2	11402 14.9	7193 15.1	6354 17.4	7176 17.1	8844 15.8	5322 16.4
SOMEWHAT UNLIKELY	15792 9.5	1711 5.8	5947 9.7	3468 9.5	7048 9.6	8437 9.2	7080 11.6	3243 6.0	5360 10.7	4072 10.1	7657 10.0	3647 7.7	4211 11.5	3304 7.9	4694 8.4	3583 11.1
VERY UNLIKELY	27015 16.2	3425 11.5	9969 16.2	6522 18.0	10289 14.1	16580 18.0	10491 17.2	8128 15.1	8396 16.7	5770 14.3	15466 20.3	5370 11.3	4016 11.0	8200 19.5	10058 17.9	4741 14.6
WOULD NEVER	41006 24.5	6783 22.8	18661 30.3	6241 17.2	19684 26.9	20494 22.3	14947 24.5	15120 28.0	10618 21.1	9262 22.9	15629 20.5	15199 31.9	8417 23.0	9807 23.3	14402 25.7	8380 25.9
NOT ASCERTAINED	106 .1		57 .1		49 .1	57 .1	106 .2				106 .1			49 .1	57 .1	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 65-1
Q15 LIKELY TO TRY: WHOLE GRAIN MUFFINS
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	67711 40.5	12243 41.2	22505 36.6	17088 47.0	27151 37.1	39371 42.8	25150 41.1	21357 39.6	20133 40.1	16815 41.6	31221 40.9	18687 39.2	14399 39.4	15423 36.7	21582 38.5	16306 50.3
SOMEWHAT LIKELY	36162 21.6	5376 18.1	14931 24.3	9500 26.2	11231 15.3	24856 27.0	12777 20.9	10182 18.9	12863 25.6	9187 22.7	16899 22.1	9451 19.8	8074 22.1	9589 22.8	8981 16.0	9518 29.4
SOMEWHAT UNLIKELY	16576 9.9	2647 8.9	6618 10.8	3093 8.5	7427 10.1	9149 9.9	7049 11.5	4991 9.3	4535 9.0	2837 7.0	8384 11.0	5200 10.9	3061 8.4	3920 9.3	8769 15.6	827 2.6
VERY UNLIKELY	21114 12.6	3895 13.1	6629 10.8	4090 11.3	11881 16.2	9086 9.9	9393 15.4	7370 13.7	4303 8.6	4991 12.4	12025 15.8	3844 8.1	5291 14.5	5191 12.3	7815 13.9	2817 8.7
WOULD NEVER	24523 14.7	5538 18.6	9835 16.0	2552 7.0	15534 21.2	8549 9.3	6694 11.0	10035 18.6	7480 14.9	6577 16.3	6814 8.9	10480 22.0	5691 15.6	7002 16.7	8888 15.8	2942 9.1
NOT ASCERTAINED	978 .6		978 1.6			978 1.1	57 .1		921 1.8		978 1.3			921 2.2	57 .1	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 66-1
Q15 LIKELY TO TRY: WHOLE GRAIN PANCAKES OR WAFFLES
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	47681	10051	15475	9038	23374	23432	17714	15078	14025	11136	21110	14303	10503	10648	16291	10239
	28.5	33.8	25.2	24.9	31.9	25.5	29.0	28.0	27.9	27.6	27.7	30.0	28.8	25.3	29.0	31.6
SOMEWHAT LIKELY	33836	4241	13063	10310	11908	21927	10933	9389	13281	8812	17710	7313	7022	8904	9632	8277
	20.3	14.3	21.2	28.4	16.3	23.8	17.9	17.4	26.4	21.8	23.2	15.3	19.2	21.2	17.2	25.5
SOMEWHAT UNLIKELY	17864	2705	7367	4730	5872	11992	8454	4598	4813	4257	8649	4958	3544	4836	6080	3405
	10.7	9.1	12.0	13.0	8.0	13.0	13.8	8.5	9.6	10.5	11.3	10.4	9.7	11.5	10.8	10.5
VERY UNLIKELY	31109	6676	9849	5955	15068	15894	11905	11512	7644	8702	14186	7880	6778	8139	10366	5825
	18.6	22.5	16.0	16.4	20.6	17.3	19.5	21.3	15.2	21.5	18.6	16.5	18.6	19.4	18.5	18.0
WOULD NEVER	36338	5846	15685	6291	17001	18508	11879	13360	10473	7392	14537	13207	8669	9447	13558	4664
	21.8	19.7	25.5	17.3	23.2	20.1	19.4	24.8	20.8	18.3	19.0	27.7	23.7	22.5	24.2	14.4
NOT ASCERTAINED	236	179	57			236	236			108	128			71	165	
	.1	.6	.1			.3	.4			.3	.2			.2	.3	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 67-1
Q15 LIKELY TO TRY: LOW CHOLESTEROL EGG SUBSTITUTE
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	14999	4187	3735	3149	9537	5103	3774	4822	5564	4172	6243	4225	3881	2757	4604	3756
	9.0	14.1	6.1	8.7	13.0	5.5	6.2	8.9	11.1	10.3	8.2	8.9	10.6	6.6	8.2	11.6
SOMEWHAT LIKELY	13227	2789	3694	3369	5107	8121	4398	3487	5343	2169	7622	3436	2157	3830	4368	2873
	7.9	9.4	6.0	9.3	7.0	8.8	7.2	6.5	10.6	5.4	10.0	7.2	5.9	9.1	7.8	8.9
SOMEWHAT UNLIKELY	19814	3328	7945	3613	8759	11056	10069	5535	4211	6060	9678	4076	4683	5910	5984	3237
	11.9	11.2	12.9	9.9	12.0	12.0	16.5	10.3	8.4	15.0	12.7	8.6	12.8	14.1	10.7	10.0
VERY UNLIKELY	32733	6632	11069	8733	11957	20496	13153	9706	9718	8527	15192	8275	6427	8252	11923	6132
	19.6	22.3	18.0	24.0	16.3	22.3	21.5	18.0	19.3	21.1	19.9	17.4	17.6	19.6	21.3	18.9
WOULD NEVER	85176	12692	34779	17460	36995	46971	29598	29502	25299	18711	37241	27648	19253	21123	28388	16412
	51.0	42.7	56.6	48.1	50.5	51.1	48.4	54.7	50.4	46.3	48.8	58.0	52.7	50.2	50.6	50.6
NOT ASCERTAINED	1113	71	273		870	243	128	883	102	768	344		115	173	825	
	.7	.2	.4		1.2	.3	.2	1.6	.2	1.9	.5		.3	.4	1.5	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 68-1
Q15 LIKELY TO TRY: FRESH FRUIT
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	130624 78.2	23993 80.8	47256 76.8	29875 82.2	56593 77.3	72181 78.5	49157 80.4	38638 71.6	41236 82.1	31467 77.9	59701 78.2	37456 78.6	30362 83.1	29920 71.2	40844 72.8	29498 91.0
SOMEWHAT LIKELY	20541 12.3	2305 7.8	9265 15.1	4208 11.6	8733 11.9	11807 12.8	6510 10.7	8264 15.3	5588 11.1	5391 13.3	8105 10.6	6712 14.1	3450 9.4	7469 17.8	7896 14.1	1725 5.3
SOMEWHAT UNLIKELY	5438 3.3	979 3.3	2121 3.4	1404 3.9	1763 2.4	3676 4.0	1835 3.0	2232 4.1	1371 2.7	1280 3.2	2630 3.4	1528 3.2	575 1.6	870 2.1	3380 6.0	613 1.9
VERY UNLIKELY	5232 3.1	940 3.2	1467 2.4	256 .7	3250 4.4	1982 2.2	2438 4.0	2175 4.0	619 1.2	754 1.9	3324 4.4	815 1.7	905 2.5	1934 4.6	2393 4.3	
WOULD NEVER	4264 2.6	1421 4.8	1330 2.2	581 1.6	1978 2.7	2286 2.5	1060 1.7	2627 4.9	577 1.1	672 1.7	2442 3.2	1150 2.4	1161 3.2	1007 2.4	1521 2.7	574 1.8
NOT ASCERTAINED	964 .6	63 .2	57 .1		907 1.2	57 .1	119 .2		844 1.7	844 2.1	119 .2		63 .2	844 2.0	57 .1	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 69-1
Q15 LIKELY TO TRY: LOW FAT COTTAGE CHEESE
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	54780 32.8	11549 38.9	20919 34.0	10561 29.1	26280 35.9	27926 30.4	20929 34.2	20816 38.6	12784 25.4	13545 33.5	20893 27.4	19768 41.5	13963 38.2	15531 36.9	14021 25.0	11265 34.8
SOMEWHAT LIKELY	31259 18.7	4953 16.7	10153 16.5	8833 24.3	12147 16.6	18754 20.4	8820 14.4	9568 17.7	11968 23.8	9023 22.3	14590 19.1	7110 14.9	5883 16.1	8051 19.1	9803 17.5	7522 23.2
SOMEWHAT UNLIKELY	14405 8.6	2157 7.3	6160 10.0	3088 8.5	5530 7.6	8800 9.6	4911 8.0	6387 11.8	3032 6.0	4064 10.1	6583 8.6	3683 7.7	2734 7.5	4538 10.8	4153 7.4	2981 9.2
VERY UNLIKELY	23824 14.3	3244 10.9	9856 16.0	4160 11.5	10642 14.5	12728 13.8	7964 13.0	7744 14.4	8007 15.9	5525 13.7	12575 16.5	4968 10.4	4567 12.5	5807 13.8	10572 18.8	2878 8.9
WOULD NEVER	41646 24.9	7796 26.2	14351 23.3	8965 24.7	18406 25.1	22852 24.8	18283 29.9	9421 17.5	13510 26.9	8250 20.4	20687 27.1	12132 25.5	9368 25.7	8119 19.3	16395 29.2	7765 24.0
NOT ASCERTAINED	1148 .7		57 .1	717 2.0	219 .3	929 1.0	212 .3		936 1.9		993 1.3				1148 2.0	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 70-1
Q15 LIKELY TO TRY: BAGEL OR BREADS WITH LOW FAT CREAM CHEESE
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	39709	5918	15178	10716	15624	23652	13313	10752	15007	8123	19686	11467	9061	11032	10122	9494
	23.8	19.9	24.7	29.5	21.3	25.7	21.8	19.9	29.9	20.1	25.8	24.1	24.8	26.2	18.0	29.3
SOMEWHAT LIKELY	29210	4085	10358	8989	10231	18978	11037	8568	9372	6060	14854	8295	7008	7834	9200	5168
	17.5	13.8	16.8	24.7	14.0	20.6	18.1	15.9	18.7	15.0	19.5	17.4	19.2	18.6	16.4	15.9
SOMEWHAT UNLIKELY	16406	2956	7466	2546	6471	9628	7065	5190	4151	3406	7478	5215	3292	5328	5580	2205
	9.8	10.0	12.1	7.0	8.8	10.5	11.6	9.6	8.3	8.4	9.8	10.9	9.0	12.7	9.9	6.8
VERY UNLIKELY	31071	6146	9270	6133	16188	14213	11753	11455	7816	9512	13826	7356	6214	6247	12503	6107
	18.6	20.7	15.1	16.9	22.1	15.5	19.2	21.2	15.6	23.5	18.1	15.4	17.0	14.9	22.3	18.8
WOULD NEVER	48330	10316	19166	6072	24432	23458	17587	17868	12021	13132	18416	15224	10837	11604	17779	8110
	28.9	34.7	31.2	16.7	33.4	25.5	28.8	33.1	23.9	32.5	24.1	31.9	29.7	27.6	31.7	25.0
NOT ASCERTAINED	2339	279	57	1868	279	2060	366	104	1868	175	2060	104	104		908	1327
	1.4	.9	.1	5.1	.4	2.2	.6	.2	3.7	.4	2.7	.2	.3		1.6	4.1
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 71-1
Q15 LIKELY TO TRY: SUGAR SUBSTITUTE
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	41382 24.8	8529 28.7	16064 26.1	10190 28.1	16750 22.9	23810 25.9	15027 24.6	14410 26.7	11512 22.9	7540 18.7	19863 26.0	13391 28.1	7717 21.1	9213 21.9	16768 29.9	7684 23.7
SOMEWHAT LIKELY	20862 12.5	3820 12.9	7168 11.7	5587 15.4	8705 11.9	12157 13.2	9851 16.1	5269 9.8	5309 10.6	4954 12.3	12058 15.8	3747 7.9	2727 7.5	5409 12.9	8765 15.6	3961 12.2
SOMEWHAT UNLIKELY	11364 6.8	2636 8.9	4195 6.8	3477 9.6	4121 5.6	7243 7.9	2528 4.1	3439 6.4	5349 10.6	2092 5.2	5284 6.9	3988 8.4	1701 4.7	3246 7.7	3367 6.0	3050 9.4
VERY UNLIKELY	27005 16.2	3693 12.4	9345 15.2	4927 13.6	12140 16.6	14277 15.5	11264 18.4	8892 16.5	6849 13.6	8525 21.1	11567 15.2	6131 12.9	6542 17.9	6848 16.3	8649 15.4	4966 15.3
WOULD NEVER	64700 38.7	10846 36.5	23612 38.4	12143 33.4	30932 42.2	33328 36.2	21754 35.6	21031 39.0	21057 41.9	17094 42.3	26240 34.4	20164 42.3	17231 47.2	17302 41.2	17832 31.8	12334 38.1
NOT ASCERTAINED	1750 1.0	175 .6	1112 1.8		576 .8	1174 1.3	695 1.1	894 1.7	161 .3	202 .5	1308 1.7	240 .5	598 1.6	27 .1	711 1.3	415 1.3
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 72-1
Q15 LIKELY TO TRY: REGULAR SOFT DRINK
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	57898	10352	22048	8863	27319	30137	23918	15683	18209	12341	24785	19975	14855	13356	20668	9019
	34.7	34.9	35.9	24.4	37.3	32.8	39.1	29.1	36.2	30.5	32.5	41.9	40.7	31.8	36.8	27.8
SOMEWHAT LIKELY	24827	5146	9312	3687	10616	13853	10102	5253	8772	6100	11138	6593	4352	5760	10127	4588
	14.9	17.3	15.1	10.2	14.5	15.1	16.5	9.7	17.5	15.1	14.6	13.8	11.9	13.7	18.1	14.2
SOMEWHAT UNLIKELY	16130	2153	5214	5424	5946	10184	5352	4693	5606	2813	9766	3551	3526	3659	4477	4470
	9.7	7.2	8.5	14.9	8.1	11.1	8.8	8.7	11.2	7.0	12.8	7.5	9.7	8.7	8.0	13.8
VERY UNLIKELY	23962	4111	8962	6801	10748	12680	5708	10359	7896	5332	12411	6133	4506	6985	8684	3787
	14.3	13.8	14.6	18.7	14.7	13.8	9.3	19.2	15.7	13.2	16.3	12.9	12.3	16.6	15.5	11.7
WOULD NEVER	42153	7242	15719	10656	17662	23976	15839	16949	8862	13620	17329	10410	8758	12083	11420	9892
	25.2	24.4	25.6	29.3	24.1	26.1	25.9	31.4	17.6	33.7	22.7	21.8	24.0	28.7	20.4	30.5
NOT ASCERTAINED	2093	694	240	892	934	1159	202	999	892	202	892	999	519	202	717	655
	1.3	2.3	.4	2.5	1.3	1.3	.3	1.9	1.8	.5	1.2	2.1	1.4	.5	1.3	2.0
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 73-1
Q15 LIKELY TO TRY: DIET SOFT DRINK
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	49413 29.6	8193 27.6	18599 30.2	14196 39.1	18094 24.7	30961 33.7	16821 27.5	15661 29.0	16321 32.5	8995 22.3	25551 33.5	14251 29.9	9458 25.9	15338 36.5	13910 24.8	10707 33.0
SOMEWHAT LIKELY	27227 16.3	2942 9.9	12930 21.0	6250 17.2	12045 16.4	14740 16.0	11663 19.1	8734 16.2	6397 12.7	5772 14.3	12479 16.4	8534 17.9	7274 19.9	6506 15.5	9006 16.1	4441 13.7
SOMEWHAT UNLIKELY	13819 8.3	2851 9.6	4761 7.7	3654 10.1	4313 5.9	9506 10.3	4923 8.1	3981 7.4	4915 9.8	3726 9.2	5886 7.7	4207 8.8	2397 6.6	4166 9.9	5334 9.5	1922 5.9
VERY UNLIKELY	22178 13.3	4799 16.2	8398 13.7	2773 7.6	11477 15.7	10166 11.1	8170 13.4	8185 15.2	5645 11.2	6655 16.5	9719 12.7	5287 11.1	4407 12.1	4936 11.7	9824 17.5	3011 9.3
WOULD NEVER	53200 31.8	10159 34.2	16808 27.3	9160 25.2	26452 36.1	26234 28.5	19212 31.4	16742 31.0	16783 33.4	14903 36.9	22334 29.3	14863 31.2	12285 33.6	10836 25.8	17925 32.0	12154 37.5
NOT ASCERTAINED	1227 .7	757 2.5		289 .8	844 1.2	382 .4	331 .5	632 1.2	175 .3	356 .9	351 .5	519 1.1	695 1.9	263 .6	93 .2	175 .5
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 74-1
Q15 LIKELY TO TRY: CAFFEINE-FREE SOFT DRINK
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	49215 29.5	8899 30.0	16921 27.5	12193 33.6	21310 29.1	27546 29.9	16348 26.7	15233 28.2	17024 33.9	9899 24.5	24192 31.7	14508 30.4	11332 31.0	12385 29.5	13795 24.6	11702 36.1
SOMEWHAT LIKELY	31294 18.7	5956 20.1	14051 22.8	6587 18.1	15208 20.8	15644 17.0	13028 21.3	8524 15.8	9310 18.5	6224 15.4	16466 21.6	7788 16.3	8720 23.9	7435 17.7	9639 17.2	5500 17.0
SOMEWHAT UNLIKELY	18977 11.4	1775 6.0	7332 11.9	5732 15.8	5425 7.4	13089 14.2	6719 11.0	6247 11.6	5936 11.8	6498 16.1	8538 11.2	3867 8.1	2306 6.3	5336 12.7	7786 13.9	3548 10.9
VERY UNLIKELY	21750 13.0	6124 20.6	6399 10.4	4747 13.1	8530 11.6	13073 14.2	7795 12.8	8703 16.1	5074 10.1	5546 13.7	10835 14.2	4851 10.2	4273 11.7	5791 13.8	7601 13.6	4084 12.6
WOULD NEVER	45124 27.0	6672 22.5	16697 27.2	7065 19.4	22382 30.6	22302 24.2	16624 27.2	15230 28.2	12794 25.5	11874 29.4	16047 21.0	16552 34.7	9788 26.8	10999 26.2	17177 30.6	7159 22.1
NOT ASCERTAINED	704 .4	273 .9	96 .2		368 .5	335 .4	606 1.0		98 .2	366 .9	242 .3	96 .2	96 .3	98 .2	93 .2	417 1.3
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 75-1
Q15 LIKELY TO TRY: CAFFEINE-FREE COFFEE
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	47300	10368	14627	9281	24648	21548	15917	19192	11608	11973	20701	13139	12969	11488	14231	8612
	28.3	34.9	23.8	25.5	33.7	23.4	26.0	35.6	23.1	29.6	27.1	27.6	35.5	27.3	25.4	26.6
SOMEWHAT LIKELY	19411	3340	7541	3947	9173	10103	6370	5922	7030	2912	11401	4962	3900	5262	6249	4000
	11.6	11.2	12.3	10.9	12.5	11.0	10.4	11.0	14.0	7.2	14.9	10.4	10.7	12.5	11.1	12.3
SOMEWHAT UNLIKELY	15723	2124	7443	3840	5885	9763	5488	5172	4323	4017	8230	3400	1657	5033	4490	4542
	9.4	7.2	12.1	10.6	8.0	10.6	9.0	9.6	8.6	9.9	10.8	7.1	4.5	12.0	8.0	14.0
VERY UNLIKELY	23699	4000	9151	5564	9203	14349	10189	7058	6452	5911	11890	5656	3875	5755	10062	4007
	14.2	13.5	14.9	15.3	12.6	15.6	16.7	13.1	12.8	14.6	15.6	11.9	10.6	13.7	17.9	12.4
WOULD NEVER	59475	9222	22080	13691	23938	35149	22825	15596	20694	15223	23314	20203	13759	14237	20406	11073
	35.6	31.1	35.9	37.7	32.7	38.2	37.3	28.9	41.2	37.7	30.5	42.4	37.7	33.9	36.4	34.2
NOT ASCERTAINED	1455	645	654		378	1078	332	996	128	371	784	301	356	270	654	175
	.9	2.2	1.1		.5	1.2	.5	1.8	.3	.9	1.0	.6	1.0	.6	1.2	.5
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 76-1
Q15 LIKELY TO TRY: BROILED OR BAKED FISH OR SEAFOOD
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	104515	17784	37912	24798	46585	56080	38425	34743	29909	26145	49323	27630	26553	21740	33154	23069
	62.6	59.9	61.6	68.3	63.6	61.0	62.9	64.4	59.5	64.7	64.6	58.0	72.7	51.7	59.1	71.2
SOMEWHAT LIKELY	26433	5799	10912	5530	9051	17382	11029	5895	9222	4987	13315	7690	5491	6385	9835	4722
	15.8	19.5	17.7	15.2	12.4	18.9	18.0	10.9	18.4	12.3	17.4	16.1	15.0	15.2	17.5	14.6
SOMEWHAT UNLIKELY	9517	1220	2654	2312	3261	6256	2569	3832	3115	1926	5353	2239	1410	3650	4367	90
	5.7	4.1	4.3	6.4	4.5	6.8	4.2	7.1	6.2	4.8	7.0	4.7	3.9	8.7	7.8	.3
VERY UNLIKELY	9118	1062	4550	1676	4459	4660	2212	4491	2415	3109	2803	2866	1264	3184	2187	2483
	5.5	3.6	7.4	4.6	6.1	5.1	3.6	8.3	4.8	7.7	3.7	6.0	3.5	7.6	3.9	7.7
WOULD NEVER	15778	3722	5467	2008	8913	6865	6137	4974	4620	3397	4779	7127	1687	6243	6415	1433
	9.4	12.5	8.9	5.5	12.2	7.5	10.0	9.2	9.2	8.4	6.3	15.0	4.6	14.8	11.4	4.4
NOT ASCERTAINED	1702	110			955	747	747		955	844	747	110	110	844	134	613
	1.0	.4			1.3	.8	1.2		1.9	2.1	1.0	.2	.3	2.0	.2	1.9
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 77-1
Q15 LIKELY TO TRY: FRIED FISH OR SEAFOOD
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	56940 34.1	11773 39.6	18031 29.3	8882 24.5	29653 40.5	25972 28.2	25542 41.8	14359 26.6	15923 31.7	9300 23.0	25520 33.4	20396 42.8	12288 33.7	12114 28.8	22762 40.6	9776 30.2
SOMEWHAT LIKELY	43010 25.7	7071 23.8	18215 29.6	10395 28.6	16606 22.7	26404 28.7	14772 24.2	13672 25.3	14144 28.2	9748 24.1	23244 30.5	9255 19.4	7604 20.8	11900 28.3	14907 26.6	8599 26.5
SOMEWHAT UNLIKELY	20774 12.4	2869 9.7	7979 13.0	5772 15.9	5689 7.8	14696 16.0	7910 12.9	6652 12.3	6212 12.4	6114 15.1	8015 10.5	6646 13.9	4273 11.7	5358 12.7	7491 13.4	3652 11.3
VERY UNLIKELY	20138 12.1	3374 11.4	7798 12.7	5112 14.1	9707 13.3	10285 11.2	5175 8.5	7267 13.5	7696 15.3	5052 12.5	10242 13.4	4844 10.2	6623 18.1	3749 8.9	5366 9.6	4400 13.6
WOULD NEVER	25258 15.1	4437 14.9	8704 14.2	6163 17.0	10626 14.5	14632 15.9	7546 12.3	11218 20.8	6260 12.5	9250 22.9	9299 12.2	6520 13.7	5728 15.7	8924 21.2	5566 9.9	5040 15.5
NOT ASCERTAINED	943 .6	175 .6	768 1.2		943 1.3		175 .3	768 1.4		943 2.3						943 2.9
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 78-1
Q15 LIKELY TO TRY: PREMIUM ICE CREAM
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	45944 27.5	6784 22.8	18854 30.7	8045 22.1	23197 31.7	22613 24.6	19799 32.4	10739 19.9	15202 30.3	9435 23.3	19930 26.1	16359 34.3	11004 30.1	11001 26.2	16821 30.0	7118 22.0
SOMEWHAT LIKELY	31553 18.9	5773 19.4	10555 17.2	7290 20.1	11443 15.6	19752 21.5	14156 23.2	5820 10.8	11131 22.2	5771 14.3	17841 23.4	7210 15.1	6180 16.9	7923 18.8	8282 14.8	9168 28.3
SOMEWHAT UNLIKELY	21356 12.8	4295 14.5	9128 14.8	3472 9.6	8461 11.6	12894 14.0	7025 11.5	8310 15.4	5411 10.8	5235 13.0	8779 11.5	7008 14.7	3514 9.6	5679 13.5	7654 13.6	4509 13.9
VERY UNLIKELY	26778 16.0	3995 13.5	8793 14.3	6907 19.0	14543 19.9	11782 12.8	7654 12.5	12241 22.7	6728 13.4	8303 20.5	13099 17.2	4708 9.9	6477 17.7	6504 15.5	10068 17.9	3729 11.5
WOULD NEVER	40620 24.3	8677 29.2	13885 22.6	10608 29.2	15148 20.7	24569 26.7	11979 19.6	16779 31.1	11507 22.9	11489 28.4	16036 21.0	12376 26.0	9342 25.6	10838 25.8	12730 22.7	7710 23.8
NOT ASCERTAINED	811 .5	175 .6	280 .5		431 .6	380 .4	506 .8	49 .1	256 .5	175 .4	636 .8			100 .2	536 1.0	175 .5
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 79-1
Q15 LIKELY TO TRY: FRUIT ICES OR SORBET
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
VERY LIKELY	36168 21.6	7840 26.4	12958 21.1	5510 15.2	17234 23.5	18575 20.2	16006 26.2	9419 17.5	10384 20.7	9600 23.8	15917 20.9	10190 21.4	9817 26.9	8861 21.1	10968 19.6	6521 20.1
SOMEWHAT LIKELY	39220 23.5	3470 11.7	12671 20.6	15171 41.8	11643 15.9	27442 29.8	13250 21.7	10897 20.2	14274 28.4	7730 19.1	21653 28.4	9174 19.2	7545 20.7	8999 21.4	10857 19.4	11820 36.5
SOMEWHAT UNLIKELY	21608 12.9	3689 12.4	8622 14.0	4319 11.9	8668 11.8	12865 14.0	6651 10.9	7290 13.5	7306 14.5	4092 10.1	10639 13.9	6516 13.7	4897 13.4	5207 12.4	7007 12.5	4497 13.9
VERY UNLIKELY	30213 18.1	6313 21.3	10764 17.5	6632 18.3	15175 20.7	14585 15.9	13940 22.8	9936 18.4	6290 12.5	7770 19.2	13734 18.0	8062 16.9	5636 15.4	7349 17.5	12048 21.5	5180 16.0
WOULD NEVER	39679 23.8	8213 27.7	16481 26.8	4690 12.9	20329 27.8	18522 20.1	11099 18.2	16395 30.4	11981 23.9	11041 27.3	14377 18.8	13720 28.8	8620 23.6	11629 27.7	15213 27.1	4218 13.0
NOT ASCERTAINED	175 .1	175 .6			175 .2		175 .3			175 .4						175 .5
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 80-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: IT'S OK TO SNACK BETWEEN MEALS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	30188 18.1	5401 18.2	10483 17.0	5126 14.1	15178 20.7	15010 16.3	11670 19.1	11302 21.0	7215 14.4	6995 17.3	13350 17.5	9216 19.3	6425 17.6	7746 18.4	10052 17.9	5965 18.4
SOMEWHAT AGREE	39852 23.9	5374 18.1	15911 25.9	8666 23.9	15899 21.7	23818 25.9	18941 31.0	9536 17.7	11376 22.6	8497 21.0	21594 28.3	9471 19.9	8221 22.5	10938 26.0	12922 23.0	7771 24.0
NEITHER AGREE OR DISAGREE	42867 25.7	8121 27.3	17399 28.3	9811 27.0	19165 26.2	23249 25.3	14654 24.0	12645 23.4	15043 29.9	9608 23.8	19137 25.1	13814 29.0	9181 25.1	11410 27.1	15273 27.2	7003 21.6
SOMEWHAT DISAGREE	21404 12.8	4438 14.9	8135 13.2	4915 13.5	7242 9.9	14162 15.4	7693 12.6	7618 14.1	5374 10.7	5098 12.6	9888 13.0	6131 12.9	4053 11.1	4808 11.4	8607 15.3	3936 12.1
STRONGLY DISAGREE	32265 19.3	6145 20.7	9568 15.6	7642 21.0	15518 21.2	15485 16.8	7998 13.1	12614 23.4	11127 22.1	10209 25.3	12352 16.2	8643 18.1	8472 23.2	7041 16.7	9017 16.1	7735 23.9
NOT ASCERTAINED	487 .3	222 .7		164 .5	222 .3	265 .3	164 .3	222 .4	102 .2			386 .8	164 .4	102 .2	222 .4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 81-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: FRIED FOOD IS BAD FOR YOU
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	65737 39.3	13356 45.0	23023 37.4	12635 34.8	31030 42.4	34011 37.0	25979 42.5	24098 44.7	15380 30.6	19560 48.4	26927 35.3	18841 39.5	16882 46.2	15968 38.0	19283 34.4	13604 42.0
SOMEWHAT AGREE	26843 16.1	3727 12.6	10409 16.9	7599 20.9	8548 11.7	18295 19.9	8933 14.6	7924 14.7	9986 19.9	5205 12.9	14907 19.5	6731 14.1	5695 15.6	5321 12.7	12299 21.9	3529 10.9
NEITHER AGREE OR DISAGREE	34232 20.5	4354 14.7	13912 22.6	9452 26.0	11227 15.3	22430 24.4	12897 21.1	8903 16.5	12344 24.6	6109 15.1	17502 22.9	9263 19.4	5405 14.8	9996 23.8	10952 19.5	7880 24.3
SOMEWHAT DISAGRE	18139 10.9	4211 14.2	4553 7.4	4525 12.5	7592 10.4	10114 11.0	5319 8.7	5167 9.6	6611 13.2	3813 9.4	9134 12.0	4394 9.2	3517 9.6	4529 10.8	4980 8.9	5112 15.8
STRONGLY DISAGREE	21310 12.8	3625 12.2	9598 15.6	1830 5.0	14400 19.7	6763 7.4	7735 12.7	7505 13.9	5915 11.8	5508 13.6	7851 10.3	7842 16.5	4649 12.7	6113 14.5	8263 14.7	2285 7.0
NOT ASCERTAINED	802 .5	426 1.4		282 .8	426 .6	376 .4	257 .4	340 .6		212 .5		590 1.2	368 1.0	118 .3	315 .6	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 82-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: BREAKFAST IS THE ONE MEAL A PERSON CAN SKIP WITHOUT ANY BAD EFFECTS
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	23160	3873	7662	4400	11678	11347	11041	5869	6025	7187	9508	5793	4602	6337	8396	3825
	13.9	13.0	12.5	12.1	15.9	12.3	18.1	10.9	12.0	17.8	12.5	12.2	12.6	15.1	15.0	11.8
SOMEWHAT AGREE	15622	1830	7298	2792	4625	10557	5772	4611	5238	2920	8288	3888	2755	4217	4275	4375
	9.4	6.2	11.9	7.7	6.3	11.5	9.4	8.5	10.4	7.2	10.9	8.2	7.5	10.0	7.6	13.5
NEITHER AGREE OR DISAGREE	18320	2721	6246	3705	7520	10493	8711	3160	6449	4115	8715	5182	5363	5338	5361	2258
	11.0	9.2	10.2	10.2	10.3	11.4	14.3	5.9	12.8	10.2	11.4	10.9	14.7	12.7	9.6	7.0
SOMEWHAT DISAGREE	24239	4181	6972	8117	9087	15152	9765	7842	5996	4417	13698	6124	5145	7131	6784	5179
	14.5	14.1	11.3	22.3	12.4	16.5	16.0	14.5	11.9	10.9	17.9	12.8	14.1	17.0	12.1	16.0
STRONGLY DISAGREE	85218	16871	33318	17026	40092	44157	25666	32114	26528	21649	36112	26288	18487	18903	31055	16773
	51.0	56.8	54.2	46.9	54.8	48.0	42.0	59.5	52.8	53.6	47.3	55.2	50.6	45.0	55.4	51.8
NOT ASCERTAINED	504	222		282	222	282	164	340		118		386	164	118	222	
	.3	.7		.8	.3	.3	.3	.6		.3		.8	.4	.3	.4	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 83-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE OFTEN CONCERNED ABOUT YOUR HEALTH
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	97240	19261	32524	18690	47280	48110	36290	32387	27517	24638	43205	27219	23552	24829	33039	15820
	58.2	64.9	52.9	51.5	64.6	52.3	59.4	60.0	54.8	61.0	56.6	57.1	64.5	59.1	58.9	48.8
SOMEWHAT AGREE	29565	4808	10973	7635	10287	19278	13174	7787	8172	7149	12827	9093	5159	5330	10560	8516
	17.7	16.2	17.8	21.0	14.0	21.0	21.6	14.4	16.3	17.7	16.8	19.1	14.1	12.7	18.8	26.3
NEITHER AGREE OR DISAGREE	24098	3184	10872	7221	8856	15242	6209	7799	9885	5426	11432	7240	5136	6700	7345	4917
	14.4	10.7	17.7	19.9	12.1	16.6	10.2	14.5	19.7	13.4	15.0	15.2	14.1	15.9	13.1	15.2
SOMEWHAT DISAGREE	7848	1318	4216	678	3134	4713	2724	3141	1895	1221	3687	2940	964	3495	2784	605
	4.7	4.4	6.9	1.9	4.3	5.1	4.5	5.8	3.8	3.0	4.8	6.2	2.6	8.3	5.0	1.9
STRONGLY DISAGREE	6640	906	2093	1610	2553	4087	2354	1520	2767	1013	4844	783	1141	1691	2073	1735
	4.0	3.1	3.4	4.4	3.5	4.4	3.9	2.8	5.5	2.5	6.3	1.6	3.1	4.0	3.7	5.4
NOT ASCERTAINED	1672	222	817	490	1113	559	370	1303		961	326	386	564		291	817
	1.0	.7	1.3	1.3	1.5	.6	.6	2.4		2.4	.4	.8	1.5		.5	2.5
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 84-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: BEING IN PEAK PHYSICAL CONDITION IS IMPORTANT TO YOU
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	101132 60.5	19376 65.2	36345 59.1	16570 45.6	51871 70.8	47926 52.1	37887 62.0	33345 61.8	28447 56.6	27859 68.9	42030 55.1	29668 62.2	23110 63.3	22060 52.5	34825 62.1	21136 65.2
SOMEWHAT AGREE	42616 25.5	5152 17.3	16295 26.5	13656 37.6	13064 17.8	29477 32.0	15251 25.0	11733 21.8	15509 30.9	9408 23.3	23015 30.2	9744 20.4	7691 21.1	12547 29.8	14328 25.5	8049 24.8
NEITHER AGREE OR DISAGREE	16118 9.6	3684 12.4	6144 10.0	4112 11.3	5367 7.3	10751 11.7	6248 10.2	4838 9.0	4835 9.6	2675 6.6	7553 9.9	5680 11.9	3655 10.0	5661 13.5	4099 7.3	2703 8.3
SOMEWHAT DISAGREE	5103 3.1	809 2.7	2165 3.5	1559 4.3	1842 2.5	2821 3.1	955 1.6	2703 5.0	1444 2.9	466 1.2	2888 3.8	1308 2.7	966 2.6	1776 4.2	2072 3.7	288 .9
STRONGLY DISAGREE	1709 1.0	456 1.5	546 .9	263 .7	859 1.2	850 .9	614 1.0	1095 2.0			834 1.1	875 1.8	931 2.5		546 1.0	233 .7
NOT ASCERTAINED	386 .2	222 .7		164 .5	222 .3	164 .2	164 .3	222 .4				386 .8	164 .4		222 .4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 85-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: IT'S IMPORTANT TO EAT 3 WELL BALANCED MEALS EACH DAY
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	88839	17228	32644	14531	45932	41655	31286	32552	23918	23461	37532	26400	19745	21375	30317	17402
	53.2	58.0	53.1	40.0	62.7	45.3	51.2	60.4	47.6	58.1	49.2	55.4	54.1	50.8	54.0	53.7
SOMEWHAT AGREE	32369	5265	12064	7884	11064	21230	12352	6745	12925	7890	15776	7819	8957	6771	11122	5519
	19.4	17.7	19.6	21.7	15.1	23.1	20.2	12.5	25.7	19.5	20.7	16.4	24.5	16.1	19.8	17.0
NEITHER AGREE OR DISAGREE	23927	3600	9384	6867	8289	15114	9278	6787	7629	4646	12186	6960	4400	8007	6646	4874
	14.3	12.1	15.3	18.9	11.3	16.4	15.2	12.6	15.2	11.5	16.0	14.6	12.0	19.0	11.8	15.0
SOMEWHAT DISAGREE	15403	2259	5644	5402	5279	10124	5966	5465	3863	3450	7436	4306	1249	4843	5499	3812
	9.2	7.6	9.2	14.9	7.2	11.0	9.8	10.1	7.7	8.5	9.7	9.0	3.4	11.5	9.8	11.8
STRONGLY DISAGREE	5445	1126	1758	1037	2438	3007	2075	1645	1725	785	3126	1534	1739	873	2029	803
	3.3	3.8	2.9	2.9	3.3	3.3	3.4	3.1	3.4	1.9	4.1	3.2	4.8	2.1	3.6	2.5
NOT ASCERTAINED	1081	222		602	222	859	164	741	175	175	263	642	427	175	478	
	.6	.7		1.7	.3	.9	.3	1.4	.3	.4	.3	1.3	1.2	.4	.9	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 86-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: REGULAR EXERCISE IS VITAL TO YOUR HEALT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	112095	17024	39862	27365	50166	60827	38222	38995	33556	26860	52204	31845	23300	27088	38556	23151
	67.1	57.3	64.8	75.3	68.5	66.1	62.5	72.3	66.8	66.5	68.4	66.8	63.8	64.4	68.7	71.4
SOMEWHAT AGREE	30995	6346	12770	5637	10974	19714	13939	6914	9938	9135	14146	7407	9041	8132	7526	6296
	18.6	21.4	20.8	15.5	15.0	21.4	22.8	12.8	19.8	22.6	18.5	15.5	24.8	19.3	13.4	19.4
NEITHER AGREE OR DISAGREE	14310	3420	5716	2440	6575	7736	4578	3765	5858	2412	5228	6086	2308	4426	5649	1927
	8.6	11.5	9.3	6.7	9.0	8.4	7.5	7.0	11.7	6.0	6.9	12.8	6.3	10.5	10.1	5.9
SOMEWHAT DISAGREE	5160	1988	1969	224	3422	1738	2718	1813	583	1486	2596	923	864	1326	1934	1036
	3.1	6.7	3.2	.6	4.7	1.9	4.4	3.4	1.2	3.7	3.4	1.9	2.4	3.2	3.4	3.2
STRONGLY DISAGREE	2988	699	790	51	1570	978	1111	1576	301	220	1314	1014	631	985	1373	
	1.8	2.4	1.3	.1	2.1	1.1	1.8	2.9	.6	.5	1.7	2.1	1.7	2.3	2.4	
NOT ASCERTAINED	1514	222	388	608	517	996	552	873		296	832	386	371	88	1054	
	.9	.7	.6	1.7	.7	1.1	.9	1.6		.7	1.1	.8	1.0	.2	1.9	
SIGM	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 87-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU EAT MORE THAN YOU SHOULD
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	49413	8683	18562	10641	24882	24077	16526	15399	17050	12714	19392	16709	11453	12453	17203	8304
	29.6	29.2	30.2	29.3	34.0	26.2	27.0	28.6	33.9	31.5	25.4	35.1	31.4	29.6	30.7	25.6
SOMEWHAT AGRE	32847	3936	13604	9991	10935	21837	11438	11431	9855	7925	15636	8838	7732	8147	10828	6139
	19.7	13.3	22.1	27.5	14.9	23.7	18.7	21.2	19.6	19.6	20.5	18.5	21.2	19.4	19.3	18.9
NEITHER AGREE OR DISAGREE	26028	4535	9809	5098	12729	13300	10905	7993	6953	3674	14403	7774	6964	8872	7641	2551
	15.6	15.3	16.0	14.0	17.4	14.5	17.8	14.8	13.8	9.1	18.9	16.3	19.1	21.1	13.6	7.9
SOMEWHAT DISAGREE	21410	5816	8188	2745	8005	13270	8802	6511	5577	6428	9981	4867	2830	5378	6853	6349
	12.8	19.6	13.3	7.6	10.9	14.4	14.4	12.1	11.1	15.9	13.1	10.2	7.8	12.8	12.2	19.6
STRONGLY DISAGREE	36370	6332	11128	7684	16172	19011	13058	12203	10596	9668	16401	8985	6992	7100	13211	9067
	21.8	21.3	18.1	21.2	22.1	20.7	21.4	22.6	21.1	23.9	21.5	18.9	19.1	16.9	23.6	28.0
NOT ASCERTAINED	995	399	204	164	501	494	392	399	204		507	488	545	94	356	
	.6	1.3	.3	.5	.7	.5	.6	.7	.4		.7	1.0	1.5	.2	.6	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 88-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: WATCHING CALORIES IS AN ESSENTIAL PART OF CONTROLLING YOUR WEIGHT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGRE	80389 48.1	14921 50.2	26521 43.1	19939 54.9	35741 48.8	43008 46.8	24923 40.8	27981 51.9	26266 52.3	23136 57.3	32568 42.7	22739 47.7	18345 50.2	17478 41.6	25571 45.6	18995 58.6
SOMEWHAT AGREE	26569 15.9	4015 13.5	9170 14.9	7398 20.4	10001 13.7	16359 17.8	10659 17.4	8366 15.5	7422 14.8	4501 11.1	14388 18.9	7471 15.7	6485 17.8	7968 18.9	9096 16.2	3020 9.3
NEITHER AGREE OR DISAGREE	28627 17.1	3579 12.1	12886 21.0	3956 10.9	14459 19.7	14169 15.4	10303 16.9	8730 16.2	9361 18.6	6169 15.3	11614 15.2	10689 22.4	5791 15.9	7930 18.9	11382 20.3	3524 10.9
SOMEWHAT DISAGREE	16418 9.8	3965 13.4	6537 10.6	2894 8.0	6654 9.1	9765 10.6	6809 11.1	5242 9.7	4367 8.7	3682 9.1	10282 13.5	2454 5.1	2635 7.2	3682 8.8	5919 10.6	4181 12.9
STRONGLY DISAGREE	14539 8.7	2997 10.1	6382 10.4	1973 5.4	6148 8.4	8391 9.1	8128 13.3	3395 6.3	2820 5.6	2919 7.2	7335 9.6	3923 8.2	3096 8.5	4986 11.9	3767 6.7	2691 8.3
NOT ASCERTAINED	520 .3	222 .7		164 .5	222 .3	298 .3	298 .5	222 .4			134 .2	386 .8	164 .4		356 .6	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 89-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: GOOD DIET AND NUTRITION PLAY A ROLE IN THE PREVENTION OF SERIOUS ILLNESSES SUCH AS HEART DISEASE AND CANCER
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	120555 72.2	20745 69.9	43224 70.3	27822 76.6	49070 67.0	69711 75.8	43511 71.2	38705 71.8	37091 73.8	30430 75.3	55417 72.6	32845 68.9	28785 78.8	30729 73.1	36398 64.9	24644 76.0
SOMEWHAT AGREE	24461 14.6	4657 15.7	8504 13.8	5771 15.9	9621 13.1	14766 16.1	11249 18.4	6451 12.0	6482 12.9	5590 13.8	11264 14.8	7278 15.3	3764 10.3	6521 15.5	9468 16.9	4708 14.5
NEITHER AGREE OR DISAGREE	15527 9.3	3118 10.5	7850 12.8	2056 5.7	9579 13.1	5948 6.5	4417 7.2	6102 11.3	4874 9.7	3975 9.8	5445 7.1	5734 12.0	2321 6.4	3431 8.2	7080 12.6	2696 8.3
SOMEWHAT DISAGREE	2250 1.3	273 .9	1181 1.9	511 1.4	1405 1.9	845 .9	210 .3	647 1.2	1283 2.6	413 1.0	811 1.1	917 1.9	1150 3.1	410 1.0	327 .6	363 1.1
STRONGLY DISAGREE	3883 2.3	683 2.3	736 1.2		3327 4.5	556 .6	1570 2.6	1809 3.4	505 1.0		3383 4.4	501 1.1	332 .9	954 2.3	2598 4.6	
NOT ASCERTAINED	386 .2	222 .7		164 .5	222 .3	164 .2	164 .3	222 .4				386 .8	164 .4		222 .4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 90-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: FOOD PREPARED AT HOME IS GENERALLY MORE NUTRITIOUS THAN FOOD PREPARED AT RESTAURANTS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	91582 54.8	17972 60.5	28872 47.0	19971 55.0	45576 62.2	44673 48.6	30914 50.6	32869 60.9	27052 53.9	23655 58.5	41714 54.7	24762 52.0	18903 51.8	21851 52.0	29898 53.3	20930 64.6
SOMEWHAT AGREE	29038 17.4	3834 12.9	12725 20.7	7712 21.2	9545 13.0	19186 20.9	11432 18.7	8230 15.3	9198 18.3	6104 15.1	13647 17.9	8802 18.5	7941 21.7	6956 16.5	8921 15.9	5220 16.1
NEITHER AGREE OR DISAGREE	30075 18.0	3820 12.9	14569 23.7	6448 17.8	10034 13.7	19906 21.6	11864 19.4	8840 16.4	8939 17.8	6334 15.7	13915 18.2	9163 19.2	5709 15.6	9049 21.5	11082 19.8	4235 13.1
SOMEWHAT DISAGREE	9007 5.4	2167 7.3	4106 6.7	810 2.2	3758 5.1	5174 5.6	4248 7.0	2345 4.3	2340 4.7	2449 6.1	4027 5.3	2457 5.2	2299 6.3	2619 6.2	2400 4.3	1691 5.2
STRONGLY DISAGREE	6887 4.1	1685 5.7	1223 2.0	1218 3.4	4001 5.5	2886 3.1	2498 4.1	1431 2.7	2706 5.4	1778 4.4	3017 4.0	2091 4.4	1501 4.1	1483 3.5	3569 6.4	335 1.0
NOT ASCERTAINED	474 .3	222 .7		164 .5	310 .4	164 .2	164 .3	222 .4		88 .2		386 .8	164 .4	88 .2	222 .4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 91·1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: LOW CALORIE MEANS LESS TASTE
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	24114	5766	6546	2955	15067	7785	8791	9825	5065	6935	9581	6639	4038	5702	10078	4297
	14.4	19.4	10.6	8.1	20.6	8.5	14.4	18.2	10.1	17.2	12.6	13.9	11.1	13.6	18.0	13.3
SOMEWHAT AGRE	20081	3233	7732	3389	10674	9407	8002	5105	6928	5058	9592	4804	3584	4314	8716	3467
	12.0	10.9	12.6	9.3	14.6	10.2	13.1	9.5	13.8	12.5	12.6	10.1	9.8	10.3	15.5	10.7
NEITHER AGREE OR DISAGREE	33433	7562	11006	7362	15134	17992	12881	10550	9661	6730	16624	9663	9768	8987	11051	3627
	20.0	25.5	17.9	20.3	20.7	19.6	21.1	19.6	19.2	16.7	21.8	20.3	26.8	21.4	19.7	11.2
SOMEWHAT DISAGREE	34340	4215	15395	8366	13414	20645	12530	10678	10317	7993	15997	9936	7557	8751	10051	7981
	20.6	14.2	25.0	23.0	18.3	22.4	20.5	19.8	20.5	19.8	21.0	20.8	20.7	20.8	17.9	24.6
STRONGLY DISAGREE	52813	8408	20000	13630	18009	34803	18215	16768	17694	13412	23581	15562	11112	13579	15568	12553
	31.6	28.3	32.5	37.5	24.6	37.8	29.8	31.1	35.2	33.2	30.9	32.7	30.4	32.3	27.8	38.7
NOT ASCERTAINED	2281	515	816	622	925	1357	701	1010	570	279	945	1057	457	712	628	484
	1.4	1.7	1.3	1.7	1.3	1.5	1.1	1.9	1.1	.7	1.2	2.2	1.3	1.7	1.1	1.5
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 92-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: EATING A LOT OF FRUITS AND VEGETABLES IS IMPORTANT TO YOU
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	117979	21237	42203	23706	56417	60594	41964	40437	34058	32582	49803	33957	26712	29014	40442	21810
	70.6	71.5	68.6	65.3	77.0	65.9	68.7	75.0	67.8	80.6	65.3	71.2	73.2	69.0	72.1	67.3
SOMEWHAT AGREE	33579	5689	12487	10182	11091	21606	13349	8624	11559	5183	19088	8426	6961	7703	9931	8983
	20.1	19.2	20.3	28.0	15.1	23.5	21.8	16.0	23.0	12.8	25.0	17.7	19.1	18.3	17.7	27.7
NEITHER AGREE OR DISAGREE	10203	1455	3960	2064	2944	7259	4138	2660	3201	1801	5259	2988	2025	3961	3311	905
	6.1	4.9	6.4	5.7	4.0	7.9	6.8	4.9	6.4	4.5	6.9	6.3	5.5	9.4	5.9	2.8
SOMEWHAT DISAGREE	3409	629	2470	131	1440	1969	907	1572	929	569	1467	1373	173	1060	1646	530
	2.0	2.1	4.0	.4	2.0	2.1	1.5	2.9	1.9	1.4	1.9	2.9	.5	2.5	2.9	1.6
STRONGLY DISAGREE	1353	467	375		955	398	444	422	488	273	704	376	480	307	385	181
	.8	1.6	.6		1.3	.4	.7	.8	1.0	.7	.9	.8	1.3	.7	.7	.6
NOT ASCERTAINED	540	222		242	376	164	318	222				540	164		376	
	.3	.7		.7	.5	.2	.5	.4				1.1	.4		.7	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 93-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: THE MOST IMPORTANT THING ABOUT FOOD IS ITS TASTE
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	53719 32.2	11312 38.1	19498 31.7	6162 17.0	32511 44.4	20694 22.5	22879 37.4	18079 33.5	12435 24.8	14768 36.5	22555 29.6	15541 32.6	12533 34.3	14215 33.8	20396 36.4	6575 20.3
SOMEWHAT AGREE	44215 26.5	6461 21.8	16654 27.1	14814 40.8	14634 20.0	29299 31.9	12876 21.1	15001 27.8	15949 31.7	8692 21.5	21937 28.7	13342 28.0	8349 22.9	12676 30.1	11856 21.1	11334 35.0
NEITHER AGREE OR DISAGREE	33970 20.3	5102 17.2	12986 21.1	7732 21.3	12452 17.0	20823 22.6	11438 18.7	11404 21.1	10950 21.8	8632 21.4	15618 20.5	8760 18.4	10308 28.2	7379 17.5	10472 18.7	5812 17.9
SOMEWHAT DISAGREE	14486 8.7	2414 8.1	5092 8.3	2979 8.2	5262 7.2	9224 10.0	6188 10.1	4261 7.9	3604 7.2	3326 8.2	7459 9.8	3443 7.2	2713 7.4	3466 8.2	5138 9.2	3169 9.8
STRONGLY DISAGREE	19334 11.6	4187 14.1	7265 11.8	3757 10.3	8144 11.1	10832 11.8	7338 12.0	4969 9.2	6580 13.1	4989 12.3	7798 10.2	6188 13.0	2394 6.6	4310 10.2	7292 13.0	5337 16.5
NOT ASCERTAINED	1339 .8	222 .7		880 2.4	222 .3	1117 1.2	401 .7	222 .4	717 1.4		953 1.2	386 .8	219 .6		938 1.7	181 .6
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 94-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: FOODS THAT ARE GOOD FOR YOU USUALLY DON'T TASTE GOOD
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	15529 9.3	4811 16.2	5669 9.2	886 2.4	9046 12.4	6094 6.6	4253 7.0	6366 11.8	4477 8.9	5794 14.3	5199 6.8	4536 9.5	2849 7.8	2844 6.8	8080 14.4	1756 5.4
SOMEWHAT AGREE	19452 11.6	3116 10.5	6575 10.7	4733 13.0	9393 12.8	10060 10.9	6648 10.9	5400 10.0	7404 14.7	4637 11.5	9123 12.0	5606 11.8	3837 10.5	5008 11.9	5653 10.1	4954 15.3
NEITHER AGREE OR DISAGREE	30565 18.3	3278 11.0	12652 20.6	6366 17.5	15181 20.7	15077 16.4	10742 17.6	8959 16.6	10526 21.0	6975 17.3	12178 16.0	10576 22.2	5422 14.8	9203 21.9	10157 18.1	5783 17.8
SOMEWHAT DISAGREE	32580 19.5	5172 17.4	15976 26.0	6262 17.2	12578 17.2	19646 21.4	12809 21.0	10880 20.2	8659 17.2	6986 17.3	15543 20.4	9376 19.7	6874 18.8	9594 22.8	10837 19.3	5274 16.3
STRONGLY DISAGREE	67688 40.5	12954 43.6	20623 33.5	17196 47.3	26658 36.4	40232 43.7	26504 43.4	21963 40.7	18453 36.7	16015 39.6	33561 44.0	17034 35.7	17370 47.6	15395 36.6	20280 36.2	14643 45.2
NOT ASCERTAINED	1249 .7	368 1.2		880 2.4	368 .5	880 1.0	164 .3	368 .7	717 1.4		717 .9	532 1.1	164 .4		1085 1.9	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 95-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: THERE IS NO DIFFERENCE IN TASTE BETWEEN FRESH AND FROZEN FOODS SERVED IN RESTAURANTS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	10002 6.0	1521 5.1	3712 6.0	808 2.2	6856 9.4	3071 3.3	3353 5.5	5147 9.5	1426 2.8	1839 4.6	4473 5.9	3615 7.6	1695 4.6	2074 4.9	4937 8.8	1297 4.0
SOMEWHAT AGREE	14234 8.5	1781 6.0	6015 9.8	1455 4.0	9487 13.0	4747 5.2	4638 7.6	5777 10.7	3772 7.5	4091 10.1	5138 6.7	4764 10.0	2319 6.4	4791 11.4	5074 9.0	2050 6.3
NEITHER AGREE OR DISAGREE	29078 17.4	4850 16.3	10726 17.4	7446 20.5	11734 16.0	16648 18.1	9702 15.9	8536 15.8	10752 21.4	7000 17.3	13046 17.1	8725 18.3	4919 13.5	10581 25.2	9724 17.3	3854 11.9
SOMEWHAT DISAGREE	38742 23.2	6415 21.6	14522 23.6	9802 27.0	14726 20.1	23881 26.0	12478 20.4	12354 22.9	13165 26.2	9879 24.4	18342 24.0	9650 20.2	8996 24.6	9262 22.0	11443 20.4	9042 27.9
STRONGLY DISAGREE	73982 44.3	14921 50.2	26131 42.5	16650 45.8	30198 41.2	42839 46.6	30146 49.3	21900 40.6	21120 42.0	17348 42.9	34934 45.8	20521 43.1	18173 49.8	15337 36.5	24305 43.3	16167 49.9
NOT ASCERTAINED	1025 .6	222 .7	388 .6	164 .5	222 .3	803 .9	803 1.3	222 .4		250 .6	388 .5	386 .8	414 1.1		610 1.1	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY

INTRODUCTION: Hello, my name is ______________. I am calling you from Westat, an independent research company in Rockville, Maryland. Today we are conducting a survey about peoples eating habits both at home and at restaurants. By answering our questions you will be helping restaurants across the country better serve their customers. The information that you provide will be strictly confidential. Your cooperation would be greatly appreciated.

A. First I need to verify that I have dialed correctly. Is this __________ __________________?
Area Code Telephone Number

YES...............1
NO................2 (TERMINATE)

B. Is this a residential telephone?

YES...............1
NO................2 (TERMINATE)

C. So that I can identify the person I should speak with, please tell me how many members of your household are 18 years of age or older and the age of each, starting with the oldest.

AGE

MEMBER 1 _______________
MEMBER 2 _______________
MEMBER 3 _______________
MEMBER 4 _______________

USE SAMPLING SHETT AND ASK TO SPEAK WITH SELECTED PERSON. REPEAT INTRODUCTION IF NECESSARY.

1. In the past two weeks approximately how many times have you eaten a meal or snack or ordered take-out or home delivery foods and beverages from:

a. Fast food or take-out restaurant? _________
b. Family or moderately priced restaurant? _________
c. Fine dining or atmosphere restaurant? _________

TOTAL: _________

2. Do you think of yourself as someone who eats-out:

Frequently 1
Occasionally 2
Infrequently 3

3. How well informed do you feel you are about issues related to health and nutrition? Would you say:

Very Informed................1
Somewhat Informed............2
Somewhat Uninformed..........3
Not at all Knowledgeable......4

4. Do you consciously restrict your use of:

	YES	NO
Salt	1	2
Additives, such as artificial flavors and colors............	1	2
Sugar..................	1	2
Foods high in cholosterol...........	1	2
Foods high in fat.......	1	2

5. Do you consciously eat:

	YES	NO
Foods high in fiber	1	2
Foods high in calcium...	1	2
Starchy foods like rice, pasta, and whole grain breads ...	1	2

6. Do you take vitamins or minerals to supplement your diet?

YES............1
NO.............2

7. Do you consider yourself overweight?

YES............1
NO.............2

8. Are you currently on a diet to lose weight?

YES.............1 (Q10)
NO..............2

9. Have you been on a diet to lose weight during the past year?

YES.............1
NO..............2

10. How often do you exercise? Would you say:

Not at all 1
Less than once a week 2
1 - 2 times a week...............3
3 - 4 times a week...............4
Five or more times a week 5

11. Have you ever been to a restaurant or fast food place that offers light and healthy items, low calorie meals, or foods specially prepared with restrictive diet needs in mind?

YES.............1
NO..............2 (Q14)

12. Have you ever ordered any of these special menu items?

YES..............1
NO...............2 (Q14)

13. How often do you order these menu items? Would you say:

All of the time.......1
Most of the time......2
Sometimes.............3
Infrequently..........4
Only tried them once
or twice.........5

14. Next I am going to read to you a list of foods and beverages. Please tell me whether you personally have used or eaten any of these items at home in the past month. (START WITH THE STATEMENT OPPOSITE THE CHECKMARK. READ LIST. CIRCLE APPROPRIATE RESPONSE)

	YES	NO
Vegetables cooked without salt....	1	2
Tossed Salad......................	1	2
Diet Margarine....................	1	2
Wine..............................	1	2
Whole Wheat Bread.................	1	2
Enriched White Bread..............	1	2
Skim Milk or Low Fat Milk.........	1	2
Whole Milk........................	1	2
Ready-to-eat Natural Cereal.......	1	2
Sugar Substitute..................	1	2
Reduced Calorie Salad Dressing....	1	2
Beef..............................	1	2
Skinless Chicken..................	1	2
Asian/Oriental Foods..............	1	2
Mexican Foods.....................	1	2
Salt Substitute...................	1	2
Pre-Sweetened Cereal..............	1	2
Hot Dogs..........................	1	2
Pizza.............................	1	2
Imported Cheese...................	1	2
Mashed Potatoes...................	1	2
Butter............................	1	2
Caffeine-free Soft Drinks.........	1	2
Diet Soft Drinks..................	1	2
Regular Soft Drinks...............	1	2
Fruit Juice.......................	1	2
Fresh Fruit.......................	1	2
Premium Ice Cream.................	1	2
Caffeine-free coffee..............	1	2

RESTAURANT HEALTH AND NUTRITION STUDY
Table 96-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: EXPENSIVE RESTAURANTS OUGHT TO SERVE FRESH RATHER THAN FROZEN FOODS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	94231 56.4	16562 55.8	35059 57.0	20021 55.1	41895 57.2	51135 55.6	34957 57.2	30218 56.0	27985 55.7	23472 58.1	42220 55.3	27416 57.5	23982 65.7	21574 51.3	31918 56.9	16758 51.7
SOMEWHAT AGREE	25826 15.5	2752 9.3	10213 16.6	7666 21.1	7036 9.6	18790 20.4	9230 15.1	8187 15.2	8362 16.6	5108 12.6	13413 17.6	7063 14.8	2572 7.0	7398 17.6	9938 17.7	5918 18.3
NEITHER AGREE OR DISAGREE	25847 15.5	5802 19.5	9477 15.4	4699 12.9	14113 19.3	11599 12.6	8662 14.2	8448 15.7	8158 16.2	7125 17.6	10898 14.3	7029 14.7	6100 16.7	7629 18.1	7096 12.7	5022 15.5
SOMEWHAT DISAGREE	11410 6.8	3014 10.2	2801 4.6	2745 7.6	5801 7.9	5535 6.0	3232 5.3	4000 7.4	4104 8.2	3664 9.1	4293 5.6	3377 7.1	1797 4.9	2790 6.6	3906 7.0	2917 9.0
STRONGLY DISAGREE	8657 5.2	1345 4.5	3556 5.8	1030 2.8	4015 5.5	4203 4.6	4439 7.3	2720 5.0	1498 3.0	990 2.5	5108 6.7	2119 4.4	1855 5.1	2512 6.0	2496 4.4	1795 5.5
NOT ASCERTAINED	1092 .7	222 .7	388 .6	164 .5	364 .5	728 .8	600 1.0	364 .7	128 .3	47 .1	388 .5	656 1.4	211 .6	142 .3	739 1.3	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 97-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU PREFER BROILED FOODS TO FRIED FOOD
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILD	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	86769	16168	30663	20699	36866	49375	29849	31345	24788	24316	40885	20982	21955	18235	25408	21170
	51.9	54.4	49.9	57.0	50.3	53.7	48.8	58.1	49.3	60.2	53.6	44.0	60.1	43.4	45.3	65.3
SOMEWHAT AGREE	28627	3173	12782	7248	9722	18770	10468	9463	8517	5185	14938	7696	5180	7581	10769	5097
	17.1	10.7	20.8	20.0	13.3	20.4	17.1	17.5	17.0	12.8	19.6	16.1	14.2	18.0	19.2	15.7
NEITHER AGREE OR DISAGREE	24640	5858	8422	4082	11582	12669	11866	3722	9005	3676	11956	8636	4794	7872	7854	4120
	14.7	19.7	13.7	11.2	15.8	13.8	19.4	6.9	17.9	9.1	15.7	18.1	13.1	18.7	14.0	12.7
SOMEWHAT DISAGREE	13595	1610	5671	2847	7538	5618	3558	4931	4793	4405	4273	4369	1954	3521	6904	1217
	8.1	5.4	9.2	7.8	10.3	6.1	5.8	9.1	9.5	10.9	5.6	9.2	5.4	8.4	12.3	3.8
STRONGLY DISAGREE	12134	2668	3570	1063	7294	4482	4559	4253	2877	2523	3660	5593	1946	4835	4547	806
	7.3	9.0	5.8	2.9	10.0	4.9	7.5	7.9	5.7	6.2	4.8	11.7	5.3	11.5	8.1	2.5
NOT ASCERTAINED	1298	222	388	385	222	1076	821	222	255	303	609	386	688		610	
	.8	.7	.6	1.1	.3	1.2	1.3	.4	.5	.7	.8	.8	1.9		1.1	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 98-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: IT'S IMPORTANT TO EAT A LOT OF RED MEAT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	18485	4306	6365	1069	10856	7189	9186	4519	4779	4508	6804	6733	1930	6144	7681	2730
	11.1	14.5	10.4	2.9	14.8	7.8	15.0	8.4	9.5	11.2	8.9	14.1	5.3	14.6	13.7	8.4
SOMEWHAT AGREE	15338	3178	4453	3001	8389	6815	7111	3112	4636	4869	5361	4565	2320	4313	6217	2488
	9.2	10.7	7.2	8.3	11.5	7.4	11.6	5.8	9.2	12.1	7.0	9.6	6.4	10.3	11.1	7.7
NEITHER AGREE OR DISAGREE	39593	6544	17061	8028	16789	22804	17002	7703	14684	7260	18232	13728	9435	10049	12458	7651
	23.7	22.0	27.7	22.1	22.9	24.8	27.8	14.3	29.2	18.0	23.9	28.8	25.8	23.9	22.2	23.6
SOMEWHAT DISAGREE	34299	4208	12711	10984	12686	21538	7131	14999	11985	6258	19813	7856	7734	9190	9643	7733
	20.5	14.2	20.7	30.2	17.3	23.4	11.7	27.8	23.9	15.5	26.0	16.5	21.2	21.9	17.2	23.9
STRONGLY DISAGREE	58813	11240	20808	13078	24230	33383	20377	23381	14151	17364	26111	14393	14838	12295	19871	11808
	35.2	37.8	33.8	36.0	33.1	36.3	33.3	43.3	28.2	43.0	34.2	30.2	40.6	29.2	35.4	36.4
NOT ASCERTAINED	535	222	96	164	275	260	313	222		149		386	260	53	222	
	.3	.7	.2	.5	.4	.3	.5	.4		.4		.8	.7	.1	.4	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

QUESTIONNAIRE

15. Next is a list of foods and beverages that some restaurants offer their customers. If available, how likely would you be to try each one? Would you say "very likely," "somewhat likely," "somewhat unlikely," "very unlikely," or "would never use or order." (START WITH STATEMENT OPPOSITE THE CHECKMARK.)

	VL	SL	SUL	VUL	N
Raw Vegetable Appetizer..........	1	2	3	4	5
Calorie Controlled Entree........	1	2	3	4	5
Food cooked without salt.........	1	2	3	4	5
Whole Wheat Breads, or Rolls or Crackers.............	1	2	3	4	5
Vegetables seasoned only with herbs or lemon juice......	1	2	3	4	5
Low fat, low calorie fruit based desserts..........	1	2	3	4	5
Rich, gooey or chocolate desserts	1	2	3	4	5
Reduced Calorie Salad Dressing...	1	2	3	4	5
Lean Meats.......................	1	2	3	4	5
Steak or Roast Beef..............	1	2	3	4	5
Poultry without Skin.............	1	2	3	4	5
Fried Chicken....................	1	2	3	4	5
Cereal served with Skim Milk or Low Fat Milk...............	1	2	3	4	5
Whole Grain Muffins..............	1	2	3	4	5
Whole Grain Pancakes or Waffles..	1	2	3	4	5
Low Cholesterol Egg Substitute...	1	2	3	4	5
Fresh Fruit......................	1	2	3	4	5
Low Fat Cottage Cheese...........	1	2	3	4	5
Bagel or Breads with Low Fat Cream Cheese..........	1	2	3	4	5
Sugar Substitute.................	1	2	3	4	5
Regular Soft Drink...............	1	2	3	4	5
Diet Soft Drink..................	1	2	3	4	5
Caffeine-free Soft Drink.........	1	2	3	4	5
Caffeine-free coffee.............	1	2	3	4	5
Broiled or Baked Fish or Seafood	1	2	3	4	5
Fried Fish or Seafood............	1	2	3	4	5
Premium Ice Cream................	1	2	3	4	5
Fruit Ices or Sorbet.............	1	2	3	4	5

16. Now I am going to read a number of statements. Please tell me how strongly you agree or disagree with each one. Use a scale from 1 to 5 where 1 is "strongly agree," 2 is "somewhat agree," 3 is "neither agree nor disagree," 4 is "somewhat disagree," and 5 is "strongly disagree." (START WITH STATEMENT OPPOSITE THE CHECKMARK. IF NECESSARY, REPEAT INSTRUCTION FOR FIRST FEW STATEMENTS.)

	Strongly Agree				Strongly Disagree
It's OK to snack between meals....................	1	2	3	4	5
Fried food is bad for you	1	2	3	4	5
Breakfast is the one meal a person can skip without any bad effects..	1	2	3	4	5
You are often concerned about your health.............	1	2	3	4	5
Being in peak physical condition is important to you..................	1	2	3	4	5
It's important to eat 3 well balanced meals each day..	1	2	3	4	5
Regular exercise is vital to your health..............	1	2	3	4	5
You eat more than you should	1	2	3	4	5
Watching calories is an essential part of controlling your weight...	1	2	3	4	5
Good diet and nutrition play a role in the prevention of serious illnesses such as heart disease and cancer...	1	2	3	4	5
Food prepared at home is generally more nutritious than food prepared at restaurants..............	1	2	3	4	5
Low calorie means less taste	1	2	3	4	5
Eating a lot of fruits and vegetables is important to you..................	1	2	3	4	5
The most important thing about food is its taste...	1	2	3	4	5
Foods that are good for you usually don't taste good..	1	2	3	4	5
There is no difference in taste between fresh and frozen foods served in restaurants...............	1	2	3	4	5
Expensive restaurants ought to serve fresh rather than frozen foods.........	1	2	3	4	5
You prefer broiled foods to fried foods..............	1	2	3	4	5
It's important to eat a lot of red meat..............	1	2	3	4	5
You are concerned about how much alcohol you consume for health reasons.........	1	2	3	4	5
You are concerned about how much alcohol you consume when drinking and driving..	1	2	3	4	5

	Strongly Agree			Strongly Disagree	
You are drinking less alcohol when you eat out than you did two years ago................	1	2	3	4	5
Restaurants ought to offer different size portions for different size appetites.................	1	2	3	4	5
Restaurants ought to offer meals specially prepared for children..............	1	2	3	4	5
You prefer reastaurants that feature salad bars........	1	2	3	4	5
When you eat out you eat foods that are different from the foods you eat at home..................	1	2	3	4	5
You would eat out more often if it wasn't so fattening.	1	2	3	4	5
When eating out for a special occasion you are less concerned about the nutritional value of the food you eat........	1	2	3	4	5
Your favorite type of restaurant is one where everything is made from scratch...................	1	2	3	4	5
You make a point of ordering foods that are nutritious when eating out...........	1	2	3	4	5
You wish that more restaurants in your area offered food for people on restrictive diets.....................	1	2	3	4	5
You are tired of hearing about what's good and bad for you when it comes to food......	1	2	3	4	5
You look for low fat foods when you eat out...........	1	2	3	4	5
You wish that more restaurants in your area offered menu items cooked without salt...	1	2	3	4	5

17. The following statements describe different kinds of eating behavior. Please tell me how well these statements describe your eating behavior most of the time. Use a scale from "1" to "5" where 1 "describes your behavior completely," 2 " is "very descriptive," 3 is "somewhat descriptive," 4 is "not very descriptive," and 5 "doesn't describe your behavior at all." (START WITH STATEMENT OPPOSITE THE CHECKMARK.)

	Describe Completely				Not at all Descriptive
You often skip at least one meal each day..............	1	2	3	4	5
You pay attention to the nutritional content of the food you eat...........	1	2	3	4	5
You pay attention to the calorie content of the food you eat...............	1	2	3	4	5
You're a "meat and potatoes" person.....................	1	2	3	4	5
Other members of your family affect what you eat........	1	2	3	4	5
You eat what you want whenever you feel like it...........	1	2	3	4	5
You prefer to eat many small meals or snacks throughout the day rather than the standard three full meals a day....	1	2	3	4	5

I would like to ask you just a few more questions which will be used only for statistical purpose.

18. Do you have any other residential telephone numbers in addition to ________________ in your home?
Telephone Number

YES...............1
NO................2

19. Do you work part-time or full time outside your home? (DO NOT READ)

PART TIME 1
FULL TIME 2
DO NOT WORK 3

20. What is your marital status?

Single/Never Married..1
Married 2
Separated/Divorced....3
Widowed 4

21. Are there any children under the age of 18 living in your home?

YES 1
NO 2 (Q23)

22. How many children are:

NUMBER OF CHILDREN

Under 6 years old ____________
6 to 12 years old ____________
13 to 17 years old ____________

23. Which of the following describes your level of education?

No high school..................1
Some high school 2
High school graduate 3
Some college 4
College graduate 5
Some graduate education 6
Graduate Degree 7

24. Is your total household income before taxes over or under $30,000?

Under $30,000 ....1 (Q24.a)
Over or equal to $30,000.......2 (Q24.b)
Refused.......................7
Don't know....................8

a. Is it under $10,000?...........1
Under $20,000...................2
$20,000 or over.................3
Refused.........................7
Don't know......................8

b. Under $40,000?.................1
Under $50,000...................2
Under $60,000...................3
$60,000 or more.................4
Refused.........................7
Don't Know......................8

25. Please tell me if you are between the ages of:

18-24................1
25-34................2
35-44................3
45-54................4
55-64................5
65-74................6
75 or more...........7

26. Which of the following best describes the area that you live in?

Urban 1
Suburban 2
Rural 3

27. Which of the following best describes your racial origin?

White 1
Black 2
Hispanic 3
Other 4

28. DO NOT ASK: SEX:

MALE 1
FEMALE 2

This concludes the interview. Thank you for your time and cooperation.

CONSUMER NUTRITION CONCERNS AND RESTAURANT CHOICES

Volume II, Part B

National Restaurant Association
Research and Information Service Department
311 First Street, N.W.
Washington, DC 20001
August 1986

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INTRODUCTION

The National Restaurant Association published highlights of information from its 1986 survey on consumer health and nutrition in *Consumer Nutrition Concerns and Restaurant Choices, Volume I*. Because many researchers would have a need for more detailed information on this survey, the NRA has put together a separate report. *Consumer Nutrition Concerns and Restaurant Choices, Volume II* provides detailed data on responses to all questions by respondent demographic and nutrition behavior characteristics.

This second volume has been divided into two parts and four sections because of the amount of data involved. Each section contains 131 tables. The sections are divided as follows:

- Section I: Responses to all questions by respondent age, sex and female employment status
- Section II: Responses to all questions by respondent household income, education, marital status, area of residence and region of residence
- Section III: Responses to all questions by respondent dieting habits and frequency of eating out at differenct types of restaurants
- Section IV: Responses to all questions by nutrition behavior groups, nutrition information and frequency of exercise

Information on how this survey was conducted, a description of the multivariate analysis and a description of the sample can be found in Volume I. Those who have any questions concerning this report can contact NRA's Research Department, 311 First Street, N.W., Washington, DC 20001 or call (202) 638-6100.

NOTES TO THE READER

The information presented in these tables is based on responses to a consumer attitude and behavior study conducted for the National Restaurant Association by Westat, a market research firm located in Rockville, Maryland. Telephone interviews were conducted with 800 adults age 18 years old and older. The field work for the survey was conducted between February 27, 1986 and March 21, 1986.

The survey data as displayed in these tables have been weighted to reflect the total adult U.S. population. The weighting process was conducted to compensate for unequal probabilities of selection and to balance the data to more closely matched known totals for important demographic groups.

In addition, readers should keep in mind the following as they use the detailed data tables included in this report.

- Frequency of eating out during the two week period prior to the survey has been defined as follows:
    - Light User: Did not visit a restaurant of fast food place or order take out food in the past two weeks.
    - Medium User: Made one or two visits to a restaurant or fast food place in the past two weeks.
    - Heavy User: Made three to five visits to a restaurant or fast food place in the past two weeks.
    - Very Heavy User: Made five or more visits to a restaurant or fast food place in the past two weeks.
- For moderately priced and fine dining restaurants there is no Very Heavy User distinction made. Instead, a Heavy User is defined as an individual who visited the specific type of restaurant three or more times in the two week period.

- Frequency of exercise has been defined as follows:
  - Non Exercisers: Do not exercise at all or exercise less than once a week.
  - Light Exercisers: Exercise once or twice a week.
  - Medium Exercisers: Exercise three or four times a week.
  - Heavy Exercisers: Exercise five or more times a week.
- The titles for the Consumer Nutrition Groups shown in the tables in Section IV are as follows:
  - Group 1: Uncommitted Consumers
  - Group 2: Nutrition Conscious Consumers
  - Group 3: Weight Conscious Consumers
  - Group 4: Traditional Consumers
  - Group 5: Consumers Not in a Group

A copy of the questionnaire can be found at the end of this report. In addition, a list of all tables can be found on the next several pages. Table numbers listed here correspond to the table numbers listed in the top left hand corner on each page, and they are identical for all four sections. The table information is arranged in the same sequence that it appears on the questionnaire.

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Table 54-1 Likely to try: food cooked without salt 65, 196, 327, 458

Table 55-1 Likely to try: whole wheat breads or rolls or crackers 66, 197, 328, 459

Table 56-1 Likely to try: vegetables seasoned only with herbs or lemon juice 67, 198, 329, 460

Table 57-1 Likely to try: low fat, low calorie fruit based desserts 68, 199, 330, 461

Table 58-1 Likely to try: rich, gooey or chocolate desserts 69, 200, 331, 462

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Table 60-1 Likely to try: lean meats 71, 202, 333, 464

Table 61-1 Likely to try: steak or roast beef 72, 203, 334, 465

Table 62-1 Likely to try: poultry without skin 73, 204, 335, 466

Table 63-1 Likely to try: fried chicken 74, 205, 336, 467

Table 64-1 Likely to try: cereal served with skim milk or low fat milk . . .75, 206, 337, 468

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Table 66-1 Likely to try: whole grain pancakes or waffles 77, 208, 339, 470

Table 67-1 Likely to try: low cholesterol egg substitute 78, 209, 340, 471

Table 68 1 Likely to try: fresh fruit 79, 210, 341, 472

Table 69-1 Likely to try: low fat cottage cheese 80, 211, 342, 473

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Table 71-1 Likely to try: sugar substitute 82, 213, 344, 475

Table 72-1 Likely to try: regular soft drink 83, 214, 345, 476

Table 73-1 Likely to try: diet soft drink. 84, 215, 346, 477
Table 74-1 Likely to try: caffeine-free soft drink 85, 216, 347, 478
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Table 77-1 Likely to try: fried fish or seafood 88, 219, 356, 487
Table 78-1 Likely to try: premium ice cream 89, 220, 351, 482
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Table 110-1 You wish that more restaurants in your area offered food for people on restrictive diets 121, 252, 383, 514

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Table 113-1 You wish that more restaurants in your area offered menu items cooked without salt 124, 255, 386, 517

Table 114-1 You often skip at least one meal each day 125, 256, 387, 518

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SECTION III

DIET HABITS, FREQUENCY OF EATING OUT

RESTAURANT HEALTH AND NUTRITION STUDY
Table 99-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE CONCERNED ABOUT HOW MUCH ALCOHO YOU CONSUME FOR HEALTH REASONS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	74658 44.7	15004 50.5	25661 41.7	15643 43.1	31811 43.4	41572 45.2	26788 43.8	21788 40.4	24849 49.5	19058 47.2	34571 45.3	19832 41.6	16627 45.5	15715 37.4	25469 45.4	16847 52.0
SOMEWHAT AGREE	21578 12.9	2839 9.6	7993 13.0	8178 22.5	5968 8.2	15610 17.0	7057 11.5	7261 13.5	7260 14.5	4349 10.8	12398 16.2	4675 9.8	5536 15.2	3558 8.5	8972 16.0	3512 10.8
NEITHER AGREE OR DISAGREE	28402 17.0	4841 16.3	8756 14.2	7648 21.1	11650 15.9	16178 17.6	10729 17.6	10171 18.9	7455 14.8	6872 17.0	13691 17.9	7265 15.2	6214 17.0	11105 26.4	6644 11.8	4440 13.7
SOMEWHAT DISAGREE	14061 8.4	1256 4.2	7257 11.8	2482 6.8	5685 7.8	8375 9.1	5281 8.6	4989 9.2	3478 6.9	3777 9.3	6137 8.0	4038 8.5	2778 7.6	4158 9.9	4312 7.7	2812 8.7
STRONGLY DISAGREE	27605 16.5	5537 18.6	11828 19.2	2208 6.1	17514 23.9	10090 11.0	11101 18.2	9505 17.6	6820 13.6	6351 15.7	9524 12.5	11466 24.1	5197 14.2	7510 17.9	10100 18.0	4799 14.8
REFUSED	373 .2				373 .5				373 .7						373 .7	
NOT ASCERTAINED	386 .2	222 .7		164 .5	222 .3	164 .2	164 .3	222 .4				386 .8	164 .4		222 .4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 100-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE CONCERNED ABOUT HOW MUCH ALCOHOL YOU CONSUME WHEN DRINKING AND DRIVING
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	121082 72.5	19918 67.1	46025 74.8	28681 79.0	48976 66.9	70696 76.9	43450 71.1	38364 71.1	38123 75.9	29190 72.2	57120 74.8	33438 70.2	27022 74.0	29043 69.1	39446 70.3	25570 78.9
SOMEWHAT AGREE	9825 5.9	1357 4.6	4140 6.7	2211 6.1	2843 3.9	6983 7.6	4586 7.5	1948 3.6	3244 6.5	1921 4.8	5769 7.6	2136 4.5	1844 5.1	3872 9.2	3146 5.6	964 3.0
NEITHER AGREE OR DISAGREE	9971 6.0	3440 11.6	1896 3.1	1325 3.6	5368 7.3	4164 4.5	3509 5.7	2852 5.3	3297 6.6	2808 7.0	3001 3.9	3458 7.3	2633 7.2	2985 7.1	3128 5.6	1224 3.8
SOMEWHAT DISAGREE	4494 2.7	629 2.1	2994 4.9	146 .4	1912 2.6	2582 2.8	2636 4.3	1280 2.4	578 1.2	1859 4.6	1344 1.8	1291 2.7	579 1.6	885 2.1	1170 2.1	1860 5.7
STRONGLY DISAGREE	20795 12.4	4134 13.9	6304 10.3	3796 10.5	13530 18.5	7265 7.9	6775 11.1	9135 16.9	4620 9.2	4630 11.5	9086 11.9	6815 14.3	4273 11.7	5124 12.2	8607 15.3	2792 8.6
REFUSED	373 .2				373 .5				373 .7						373 .7	
NOT ASCERTAINED	522 .3	222 .7	136 .2	164 .5	222 .3	300 .3	164 .3	358 .7				522 1.1	164 .4	136 .3	222 .4	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 101-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE DRINKING LESS ALCOHOL WHEN YOU EAT OUT THAN YOU DID TWO YEARS AGO
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	80073 47.9	15877 53.5	28865 46.9	20614 56.7	36066 49.3	43165 46.9	25395 41.5	26011 48.2	27955 55.6	16166 40.0	41391 54.2	22005 46.2	16284 44.6	17132 40.7	27378 48.8	19279 59.5
SOMEWHAT AGREE	14746 8.8	1871 6.3	7817 12.7	3963 10.9	5686 7.8	9060 9.8	5296 8.7	3151 5.8	6095 12.1	3704 9.2	7249 9.5	3793 8.0	3195 8.7	3749 8.9	5535 9.9	2268 7.0
NEITHER AGREE OR DISAGREE	30404 18.2	5138 17.3	11093 18.0	5338 14.7	11319 15.5	18435 20.0	11294 18.5	10838 20.1	7973 15.9	9684 24.0	10926 14.3	8558 18.0	8273 22.7	9710 23.1	7839 14.0	4581 14.1
SOMEWHAT DISAGREE	12111 7.2	858 2.9	4794 7.8	2844 7.8	4095 5.6	8016 8.7	6112 10.0	4445 8.2	1553 3.1	2521 6.2	6711 8.8	2878 6.0	2228 6.1	2809 6.7	4623 8.2	2451 7.6
STRONGLY DISAGREE	27176 16.3	5600 18.9	7938 12.9	3129 8.6	14200 19.4	12619 13.7	11887 19.4	8799 16.3	5936 11.8	7756 19.2	9861 12.9	9005 18.9	6279 17.2	7757 18.4	9582 17.1	3559 11.0
REFUSED	373 .2				373 .5				373 .7						373 .7	
NOT ASCERTAINED	2179 1.3	354 1.2	988 1.6	436 1.2	1484 2.0	695 .8	1137 1.9	692 1.3	351 .7	576 1.4	182 .2	1422 3.0	258 .7	888 2.1	762 1.4	272 .8
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 102-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: RESTARUANTS OUGHT TO OFFER DIFFERENT SIZE PORTIONS FOR DIFFERENT SIZE APPETITES
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	95998 57.5	15792 53.2	35375 57.5	21497 59.2	46537 63.6	48575 52.8	32040 52.4	32715 60.7	30396 60.5	23375 57.8	44429 58.2	26997 56.6	22186 60.8	24887 59.2	31045 55.3	17880 55.2
SOMEWHAT AGREE	29816 17.8	5425 18.3	9940 16.2	8982 24.7	8022 11.0	21659 23.5	12337 20.2	8591 15.9	8073 16.1	7482 18.5	14890 19.5	6976 14.6	4991 13.7	7424 17.7	9351 16.7	8049 24.8
NEITHER AGREE OR DISAGREE	21997 13.2	4501 15.2	9010 14.7	3434 9.5	8725 11.9	12443 13.5	8477 13.9	7729 14.3	5682 11.3	5131 12.7	7975 10.4	7883 16.5	4978 13.6	5933 14.1	7496 13.4	3591 11.1
SOMEWHAT DISAGREE	8526 5.1	1667 5.6	3836 6.2	497 1.4	4643 6.3	3883 4.2	2873 4.7	2163 4.0	3490 6.9	2041 5.1	3960 5.2	2526 5.3	1924 5.3	1376 3.3	4183 7.5	1043 3.2
STRONGLY DISAGREE	10726 6.4	2314 7.8	3334 5.4	1913 5.3	5296 7.2	5429 5.9	5393 8.8	2738 5.1	2595 5.2	2378 5.9	5067 6.6	3280 6.9	2437 6.7	2425 5.8	4017 7.2	1847 5.7
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 103-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: RESTAURANTS OUGHT TO OFFER MEALS SPECIALLY PREPARED FOR CHILDREN
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	120254 72.0	21032 70.8	43417 70.6	27466 75.6	54602 74.6	64452 70.1	42924 70.2	35790 66.4	40793 81.2	28810 71.3	56429 73.9	33951 71.2	27387 75.0	28768 68.4	39031 69.6	25069 77.3
SOMEWHAT AGREE	24117 14.4	3549 12.0	9103 14.8	5413 14.9	9351 12.8	14556 15.8	11223 18.4	7583 14.1	4626 9.2	6489 16.1	11359 14.9	5628 11.8	4350 11.9	7135 17.0	8251 14.7	4381 13.5
NEITHER AGREE OR DISAGREE	14912 8.9	3064 10.3	6194 10.1	1955 5.4	5284 7.2	9188 10.0	3991 6.5	6769 12.5	3901 7.8	2753 6.8	5701 7.5	5490 11.5	3296 9.0	3800 9.0	6702 11.9	1113 3.4
SOMEWHAT DISAGREE	4300 2.6	1318 4.4	1580 2.6	1094 3.0	1874 2.6	2426 2.6	1853 3.0	2286 4.2	160 .3	1483 3.7	1397 1.8	1420 3.0	744 2.0	1020 2.4	1112 2.0	1424 4.4
STRONGLY DISAGREE	3480 2.1	736 2.5	1201 2.0	395 1.1	2113 2.9	1367 1.5	1129 1.8	1507 2.8	755 1.5	873 2.2	1433 1.9	1173 2.5	738 2.0	1322 3.1	996 1.8	423 1.3
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 104-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU PREFER RESTAURANTS THAT FEATURE SALAD BARS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	105537 63.2	19647 66.2	41204 67.0	20336 56.0	49272 67.3	55211 60.0	39507 64.6	31289 58.0	34150 68.0	25217 62.4	45277 59.3	34033 71.4	22420 61.4	26838 63.8	33283 59.3	22997 71.0
SOMEWHAT AGREE	24017 14.4	5082 17.1	6646 10.8	8726 24.0	8139 11.1	15877 17.3	8057 13.2	7368 13.7	7955 15.8	5123 12.7	13989 18.3	4532 9.5	4915 13.5	6611 15.7	8450 15.1	4040 12.5
NEITHER AGREE OR DISAGREE	23764 14.2	2799 9.4	9846 16.0	5852 16.1	8239 11.3	15085 16.4	7550 12.4	9100 16.9	6889 13.7	5311 13.1	11165 14.6	6569 13.8	5802 15.9	5659 13.5	9171 16.4	3131 9.7
SOMEWHAT DISAGREE	7028 4.2	1005 3.4	1210 2.0	991 2.7	3474 4.7	3198 3.5	3382 5.5	3415 6.3		2546 6.3	3009 3.9	901 1.9	1773 4.9	1233 2.9	2545 4.5	1477 4.6
STRONGLY DISAGREE	6718 4.0	1166 3.9	2589 4.2	418 1.2	4100 5.6	2618 2.8	2625 4.3	2764 5.1	1242 2.5	2211 5.5	2881 3.8	1627 3.4	1606 4.4	1704 4.1	2643 4.7	765 2.4
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 105-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: WHEN YOU EAT OUT YOU EAT FOODS THAT ARE DIFFERENT FROM THE FOODS YOU EAT AT HOME
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	74564 44.6	14188 47.8	26844 43.7	12572 34.6	35626 48.7	38241 41.6	26977 44.1	22403 41.5	25028 49.8	16765 41.5	33462 43.8	23257 48.8	18645 51.1	18136 43.1	26626 47.5	11157 34.4
SOMEWHAT AGREE	44424 26.6	6187 20.8	16081 26.1	13200 36.3	15378 21.0	28912 31.4	18527 30.3	14321 26.6	10966 21.8	10294 25.5	22987 30.1	10577 22.2	8345 22.9	11446 27.2	14149 25.2	10484 32.3
NEITHER AGREE OR DISAGREE	23493 14.1	4292 14.5	7542 12.3	6501 17.9	10060 13.7	12772 13.9	5659 9.3	9091 16.9	8435 16.8	5819 14.4	12089 15.8	4915 10.3	5108 14.0	5852 13.9	7351 13.1	5182 16.0
SOMEWHAT DISAGREE	12930 7.7	3462 11.7	5170 8.4	2028 5.6	5507 7.5	7423 8.1	6391 10.5	4046 7.5	2241 4.5	5157 12.8	3549 4.7	4223 8.9	1940 5.3	3118 7.4	3249 5.8	4622 14.3
STRONGLY DISAGREE	11653 7.0	1569 5.3	5859 9.5	2023 5.6	6653 9.1	4642 5.0	3567 5.8	4075 7.6	3565 7.1	2373 5.9	4233 5.5	4689 9.8	2477 6.8	3494 8.3	4716 8.4	965 3.0
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 106-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU WOULD EAT OUT MORE OFTEN IF IT WASN'T SO FATTENING
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	24874 14.9	4995 16.8	8228 13.4	3576 9.8	15402 21.0	9472 10.3	7942 13.0	8744 16.2	7909 15.7	7504 18.6	9652 12.6	7428 15.6	6855 18.8	4232 10.1	10391 18.5	3395 10.5
SOMEWHAT AGREE	15807 9.5	3456 11.6	5483 8.9	2560 7.0	7525 10.3	8282 9.0	6011 9.8	4139 7.7	5020 10.0	4812 11.9	4975 6.5	5865 12.3	4278 11.7	3546 8.4	4445 7.9	3539 10.9
NEITHER AGREE OR DISAGREE	37936 22.7	6636 22.3	12162 19.8	9658 26.6	17180 23.5	19875 21.6	15172 24.8	11138 20.6	11627 23.1	9557 23.7	17729 23.2	9515 20.0	8575 23.5	11357 27.0	10008 17.8	7997 24.7
SOMEWHAT DISAGREE	29669 17.8	5040 17.0	11957 19.4	7918 21.8	8705 11.9	20964 22.8	10507 17.2	11555 21.4	7319 14.6	5375 13.3	15582 20.4	8052 16.9	4635 12.7	7646 18.2	11063 19.7	6324 19.5
STRONGLY DISAGREE	57865 34.6	9313 31.4	23278 37.9	12612 34.7	23965 32.7	33396 36.3	21229 34.7	18361 34.0	17871 35.6	12813 31.7	28383 37.2	16312 34.2	12173 33.3	14999 35.7	19537 34.8	11155 34.4
NOT ASCERTAINED	912 .5	259 .9	389 .6		449 .6		259 .4		490 1.0	347 .9		490 1.0		264 .6	648 1.2	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 107-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: WHEN EATING OUT FOR A SPECIAL OCCASION YOU ARE LESS CONCERNED ABOUT THE NUTRITIONAL VALUE OF THE FOOD YOU EAT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENT	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	50219 30.1	9338 31.4	16721 27.2	9495 26.1	23609 32.2	26169 28.4	18712 30.6	16448 30.5	14827 29.5	12246 30.3	24940 32.7	12387 26.0	10294 28.2	10967 26.1	18302 32.6	10656 32.9
SOMEWHAT AGREE	44435 26.6	7108 23.9	14530 23.6	12250 33.7	17213 23.5	27147 29.5	17030 27.9	14169 26.3	12849 25.6	10420 25.8	22039 28.9	11384 23.9	11588 31.7	11306 26.9	15118 27.0	6422 19.8
NEITHER AGREE OR DISAGREE	25028 15.0	3672 12.4	11804 19.2	4434 12.2	10558 14.4	13642 14.8	9961 16.3	6423 11.9	8535 17.0	5312 13.1	10931 14.3	8081 17.0	5209 14.3	7227 17.2	7750 13.8	4842 14.9
SOMEWHAT DISAGREE	21340 12.8	5935 20.0	9195 15.0	2725 7.5	9908 13.5	11433 12.4	6728 11.0	7194 13.3	6782 13.5	5621 13.9	6802 8.9	8544 17.9	4302 11.8	4788 11.4	6718 12.0	5532 17.1
STRONGLY DISAGREE	25862 15.5	3645 12.3	9245 15.0	7421 20.4	11758 16.1	13600 14.8	8690 14.2	9703 18.0	7064 14.1	6808 16.8	11609 15.2	7087 14.9	5122 14.0	7578 18.0	8204 14.6	4958 15.3
NOT ASCERTAINED	178 .1				178 .2				178 .4			178 .4		178 .4		
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 108-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOUR FAVORITE TYPE OF RESTAURANT IS ONE WHERE EVERYTHING IS MADE FROM SCRATCH
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	78877 47.2	15074 50.8	26658 43.3	17446 48.0	37556 51.3	40344 43.9	28073 45.9	28413 52.7	21632 43.1	21081 52.2	35136 46.0	21761 45.7	18321 50.2	17685 42.1	24482 43.6	18390 56.7
SOMEWHAT AGREE	35275 21.1	5650 19.0	12401 20.2	11503 31.7	12959 17.7	22316 24.3	11995 19.6	12373 22.9	10702 21.3	7089 17.5	18275 23.9	9756 20.5	7618 20.9	7855 18.7	14259 25.4	5542 17.1
NEITHER AGREE OR DISAGREE	32895 19.7	5130 17.3	14505 23.6	5139 14.1	11794 16.1	20586 22.4	13370 21.9	7555 14.0	11608 23.1	6681 16.5	13983 18.3	11056 23.2	6220 17.0	10768 25.6	10953 19.5	4953 15.3
SOMEWHAT DISAGREE	9868 5.9	1270 4.3	5659 9.2	1097 3.0	4772 6.5	5096 5.5	3002 4.9	3926 7.3	2939 5.9	3031 7.5	3828 5.0	2923 6.1	1670 4.6	3657 8.7	3254 5.8	1287 4.0
STRONGLY DISAGREE	10039 6.0	2575 8.7	2272 3.7	1140 3.1	6034 8.2	3647 4.0	4570 7.5	1669 3.1	3354 6.7	2415 6.0	5099 6.7	2166 4.5	2577 7.1	2080 4.9	3144 5.6	2237 6.9
NOT ASCERTAINED	110 .1				110 .1		110 .2			110 .3			110 .3			
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 109-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU MAKE A POINT OF ORDERING FOODS THAT ARE NUTRITIOUS WHEN EATING OUT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	49195	11753	15116	7355	27175	21874	15796	19561	12991	15165	19269	14572	11144	12573	15797	9681
	29.4	39.6	24.6	20.2	37.1	23.8	25.8	36.3	25.9	37.5	25.2	30.6	30.5	29.9	28.2	29.9
SOMEWHAT AGREE	39129	5373	15533	10589	15467	23220	14948	12249	11755	9118	18973	9690	9443	9582	11981	8123
	23.4	18.1	25.3	29.2	21.1	25.2	24.5	22.7	23.4	22.6	24.9	20.3	25.9	22.8	21.4	25.1
NEITHER AGREE OR DISAGRE	42748	6766	16780	10113	16427	25492	16174	11303	15066	8837	20238	13077	8643	10863	14669	8572
	25.6	22.8	27.3	27.8	22.4	27.7	26.5	21.0	30.0	21.9	26.5	27.4	23.7	25.8	26.2	26.4
SOMEWHAT DISAGREE	19944	3312	9167	4902	6545	13400	7303	5928	6604	4851	9143	5842	2445	5690	8067	3742
	11.9	11.2	14.9	13.5	8.9	14.6	11.9	11.0	13.1	12.0	12.0	12.3	6.7	13.5	14.4	11.5
STRONGLY DISAGREE	16047	2495	4899	3365	7610	8003	6899	4896	3819	2436	8698	4480	4840	3337	5578	2292
	9.6	8.4	8.0	9.3	10.4	8.7	11.3	9.1	7.6	6.0	11.4	9.4	13.3	7.9	9.9	7.1
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 110-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU WISH THAT MORE RESTAURANTS IN YOUR AREA OFFERED FOOD FOR PEOPLE ON RESTRICTIVE DIETS
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
STRONGLY AGREE	64221 38.4	13474 45.4	20915 34.0	13170 36.3	35525 48.5	28415 30.9	23565 38.6	21213 39.3	19116 38.1	17871 44.2	26587 34.8	19424 40.8	13250 36.3	15439 36.7	21500 38.3	14032 43.3
SOMEWHAT AGREE	25815 15.5	3285 11.1	8434 13.7	8649 23.8	6864 9.4	18562 20.2	8453 13.8	8837 16.4	8018 16.0	4809 11.9	13975 18.3	6563 13.8	6593 18.1	6357 15.1	8312 14.8	4553 14.0
NEITHER AGREE OR DISAGREE	46155 27.6	8532 28.7	19463 31.7	8449 23.3	17844 24.4	27483 29.9	18319 30.0	14024 26.0	13635 27.1	11490 28.4	21127 27.7	12293 25.8	9545 26.1	12679 30.2	15359 27.4	8573 26.5
SOMEWHAT DISAGREE	19020 11.4	2502 8.4	9440 15.4	3195 8.8	7545 10.3	11475 12.5	5743 9.4	7550 14.0	5326 10.6	2946 7.3	8682 11.4	7128 15.0	3306 9.1	5546 13.2	6988 12.5	3180 9.8
STRONGLY DISAGREE	11513 6.9	1736 5.8	3074 5.0	2861 7.9	5277 7.2	5878 6.4	5040 8.2	2143 4.0	3971 7.9	2953 7.3	5949 7.8	2252 4.7	3823 10.5	1855 4.4	3764 6.7	2071 6.4
NOT ASCERTAINED	338 .2	169 .6	169 .3		169 .2	169 .2		169 .3	169 .3	338 .8				169 .4	169 .3	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 111-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE TIRED OF HEARING ABOUT WHAT'S GOOD AND BAD FOR YOU WHEN IT COMES TO FOOD
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	51921	9871	18343	7391	29431	21903	17362	20428	13887	15624	20249	15396	12025	15620	17232	7044
	31.1	33.2	29.8	20.3	40.2	23.8	28.4	37.9	27.6	38.7	26.5	32.3	32.9	37.1	30.7	21.7
SOMEWHAT AGREE	25770	4992	9222	7132	10137	15632	10704	7585	7277	6434	10935	8314	4554	7101	9092	5023
	15.4	16.8	15.0	19.6	13.8	17.0	17.5	14.1	14.5	15.9	14.3	17.4	12.5	16.9	16.2	15.5
NEITHER AGREE OR DISAGREE	32776	7103	12060	7749	13109	18403	11998	10041	9893	5613	16031	9296	8177	7967	11146	5486
	19.6	23.9	19.6	21.3	17.9	20.0	19.6	18.6	19.7	13.9	21.0	19.5	22.4	18.9	19.9	16.9
SOMEWHAT DISAGREE	25301	2947	11153	5945	9663	15638	8828	7474	8520	6358	12399	6442	5861	3689	8158	7593
	15.1	9.9	18.1	16.4	13.2	17.0	14.4	13.9	17.0	15.7	16.2	13.5	16.1	8.8	14.5	23.4
STRONGLY DISAGREE	30780	4785	10414	8108	10806	19974	12094	8026	10659	6378	16268	8134	5900	7668	9948	7263
	18.4	16.1	16.9	22.3	14.8	21.7	19.8	14.9	21.2	15.8	21.3	17.1	16.2	18.2	17.7	22.4
NOT ASCERTAINED	517		305		78	439	134	382			439	78			517	
	.3		.5		.1	.5	.2	.7			.6	.2			.9	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 112-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU LOOK FOR LOW FAT FOODS WHEN YOU EAT OUT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	35822	7220	11697	7040	19445	16022	11751	15536	8373	13714	12866	8930	8601	9826	10904	6490
	21.4	24.3	19.0	19.4	26.6	17.4	19.2	28.8	16.7	33.9	16.9	18.7	23.6	23.4	19.4	20.0
SOMEWHAT AGREE	30814	4181	11434	7027	12084	18064	12436	7910	10110	7452	14828	7627	7983	6314	11483	5033
	18.4	14.1	18.6	19.3	16.5	19.6	20.3	14.7	20.1	18.4	19.4	16.0	21.9	15.0	20.5	15.5
NEITHER AGREE OR DISAGREE	32092	5420	11437	9235	9927	21725	13226	9202	9385	5691	17134	8828	7151	9402	7962	7578
	19.2	18.3	18.6	25.4	13.6	23.6	21.6	17.1	18.7	14.1	22.4	18.5	19.6	22.4	14.2	23.4
SOMEWHAT DISAGREE	28960	5134	12594	5599	11922	17038	7137	10693	10315	6436	13554	8165	5181	7314	9954	6511
	17.3	17.3	20.5	15.4	16.3	18.5	11.7	19.8	20.5	15.9	17.8	17.1	14.2	17.4	17.7	20.1
STRONGLY DISAGREE	39229	7596	14333	7421	19700	19141	16571	10449	12053	7114	17793	14111	7600	9188	15643	6798
	23.5	25.6	23.3	20.4	26.9	20.8	27.1	19.4	24.0	17.6	23.3	29.6	20.8	21.9	27.9	21.0
NOT ASCERTAINED	146	146			146			146			146				146	
	.1	.5			.2			.3			.2				.3	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 113-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU WISH THAT MORE RESTAURANTS IN YOUR AREA OFFERED MENU ITEMS COOKED WITHOUT SALT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	56144	11573	17189	11753	28777	26390	17843	21136	16885	16065	22965	16570	14999	11661	18117	11367
	33.6	39.0	28.0	32.4	39.3	28.7	29.2	39.2	33.6	39.8	30.1	34.8	41.1	27.7	32.3	35.1
SOMEWHAT AGREE	28119	4867	11030	5333	11345	16774	11784	7307	8824	7573	13076	7471	6329	6677	9232	5881
	16.8	16.4	17.9	14.7	15.5	18.2	19.3	13.5	17.6	18.7	17.1	15.7	17.3	15.9	16.5	18.1
NEITHER AGREE OR DISAGREE	36500	4927	14923	10212	11553	24507	14402	11102	10730	8052	19786	7889	8517	10168	9917	7899
	21.8	16.6	24.3	28.1	15.8	26.6	23.6	20.6	21.4	19.9	25.9	16.6	23.3	24.2	17.7	24.4
SOMEWHAT DISAGREE	21476	3343	8706	5329	7457	13944	8867	6370	6164	4403	11856	4682	2199	6919	8338	4019
	12.9	11.3	14.2	14.7	10.2	15.2	14.5	11.8	12.3	10.9	15.5	9.8	6.0	16.5	14.9	12.4
STRONGLY DISAGREE	24824	4989	9647	3697	14092	10374	8224	8022	7633	4315	8638	11049	4472	6620	10489	3243
	14.9	16.8	15.7	10.2	19.2	11.3	13.5	14.9	15.2	10.7	11.3	23.2	12.2	15.7	18.7	10.0
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 114-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU OFTEN SKIP AT LEAST ONE MEAL EACH DAY
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
COMPLETELY	58011 34.7	7604 25.6	20557 33.4	12824 35.3	27754 37.9	28986 31.5	22966 37.6	15897 29.5	18780 37.4	14680 36.3	27026 35.4	15064 31.6	11320 31.0	17065 40.6	16434 29.3	13192 40.7
VERY DESCRIPTIVE	25053 15.0	5515 18.6	7862 12.8	4506 12.4	11781 16.1	12914 14.0	10715 17.5	6277 11.6	7704 15.3	4233 10.5	13437 17.6	6398 13.4	7386 20.2	5295 12.6	9964 17.8	2408 7.4
SOMEWHAT DESCRIPTIVE	25414 15.2	3903 13.1	11115 18.1	5869 16.2	10770 14.7	14644 15.9	9303 15.2	6081 11.3	9393 18.7	7188 17.8	9719 12.7	8421 17.7	4365 12.0	5635 13.4	8868 15.8	6546 20.2
NOT VERY DESCRIPTIVE	14698 8.8	2492 8.4	4947 8.0	5089 14.0	5593 7.6	9105 9.9	4719 7.7	5151 9.5	4650 9.3	4357 10.8	8316 10.9	1847 3.9	2407 6.6	3451 8.2	4692 8.4	4148 12.8
DOESN'T DESCRIBE AT ALL	43741 26.2	10039 33.8	17015 27.7	8037 22.1	17179 23.5	26341 28.6	13417 22.0	20384 37.8	9709 19.3	9949 24.6	17824 23.4	15785 33.1	11037 30.2	10600 25.2	15987 28.5	6116 18.9
NOT ASCERTAINED	146 .1	146 .5			146 .2			146 .3				146 .3			146 .3	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 115-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU PAY ATTENTION TO THE NUTRITIONAL CONTENT OF THE FOOD YOU EAT
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL REPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
COMPLETELY	50184	9714	16353	11653	22735	25957	14982	18107	16308	13839	21330	13955	11200	10755	16438	11790
	30.0	32.7	26.6	32.1	31.0	28.2	24.5	33.6	32.5	34.2	27.9	29.3	30.7	25.6	29.3	36.4
VERY DESCRIPTIVE	40702	5105	14699	12860	13261	27441	17400	12677	10470	9840	22951	7803	9567	8828	12265	10042
	24.4	17.2	23.9	35.4	18.1	29.8	28.5	23.5	20.8	24.4	30.1	16.4	26.2	21.0	21.9	31.0
SOMEWHAT DESCRIPTIVE	40282	5867	17633	7257	16211	24071	15960	10785	13359	10412	17055	12076	6800	12562	12836	8083
	24.1	19.8	28.7	20.0	22.1	26.2	26.1	20.0	26.6	25.8	22.3	25.3	18.6	29.9	22.9	24.9
NOT VERY DESCRIPTIVE	17603	3156	6031	3121	7557	10046	5682	7355	4362	3125	7710	6358	4682	5390	6577	954
	10.5	10.6	9.8	8.6	10.3	10.9	9.3	13.6	8.7	7.7	10.1	13.3	12.8	12.8	11.7	2.9
DOESN'T DESCRIBE AT ALL	17662	5420	6588	1433	12831	4473	7096	4383	5737	2708	7274	7322	4075	4509	7537	1541
	10.6	18.2	10.7	3.9	17.5	4.9	11.6	8.1	11.4	6.7	9.5	15.4	11.2	10.7	13.4	4.8
NOT ASCERTAINED	629	438	191		629			629		483		146	191		438	
	.4	1.5	.3		.9			1.2		1.2		.3	.5		.8	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 116-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU PAY ATTENTION TO THE CALORIE CONTENT OF THE FOOD YOU EAT
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
COMPLETELY	37201	7012	12625	8720	17616	18915	12030	13417	11708	11730	16102	8944	7907	7647	13462	8184
	22.3	23.6	20.5	24.0	24.1	20.6	19.7	24.9	23.3	29.0	21.1	18.8	21.7	18.2	24.0	25.3
VERY DESCRIPTIVE	30847	3347	9434	10766	12595	17505	8693	12411	9078	6497	16373	7230	8235	8009	9195	5407
	18.5	11.3	15.3	29.6	17.2	19.0	14.2	23.0	18.1	16.1	21.5	15.2	22.6	19.0	16.4	16.7
SOMEWHAT DESCRIPTIVE	37999	8149	14081	8025	17240	20685	15018	12192	10332	10224	15806	11343	7424	9872	12573	8130
	22.7	27.4	22.9	22.1	23.5	22.5	24.6	22.6	20.6	25.3	20.7	23.8	20.3	23.5	22.4	25.1
NOT VERY DESCRIPTIVE	21917	4062	10300	2812	7139	14778	9205	7604	5061	4683	11317	5761	3452	6510	8607	3348
	13.1	13.7	16.7	7.7	9.7	16.1	15.1	14.1	10.1	11.6	14.8	12.1	9.5	15.5	15.3	10.3
DOESN'T DESCRIBE AT ALL	38756	7131	15055	6000	18634	19764	15832	8313	14057	7246	16406	14383	9497	9979	12120	7159
	23.2	24.0	24.5	16.5	25.4	21.5	25.9	15.4	28.0	17.9	21.5	30.2	26.0	23.7	21.6	22.1
NOT ASCERTAINED	343					343	343			27	316			27	134	181
	.2					.4	.6			.1	.4			.1	.2	.6
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 117-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU'RE A "MEAT AND POTATOES" PERSON
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
COMPLETELY	47773 28.6	8492 28.6	19356 31.5	6367 17.5	28715 39.2	18701 20.3	19160 31.3	14360 26.6	13211 26.3	12482 30.9	20403 26.7	14288 30.0	10160 27.8	12361 29.4	15124 27.0	10130 31.3
VERY DESCRIPTIVE	24239 14.5	5580 18.8	8106 13.2	4724 13.0	10937 14.9	13303 14.5	9509 15.6	8171 15.1	6559 13.1	4602 11.4	10402 13.6	8982 18.8	5897 16.1	6383 15.2	8245 14.7	3715 11.5
SOMEWHAT DESCRIPTIVE	31837 19.1	5800 19.5	13671 22.2	5812 16.0	12013 16.4	19236 20.9	10726 17.5	9881 18.3	11032 22.0	7009 17.3	13106 17.2	11171 23.4	6359 17.4	9925 23.6	11428 20.4	4125 12.7
NOT VERY DESCRIPTIVE	24199 14.5	3151 10.6	7909 12.9	8220 22.6	8429 11.5	15696 17.1	7079 11.6	7528 14.0	9340 18.6	6509 16.1	13156 17.2	4282 9.0	5778 15.8	6148 14.6	6760 12.1	5514 17.0
DOESN'T DESCRIBE AT ALL	38384 23.0	6352 21.4	12454 20.3	10896 30.0	12501 17.1	25055 27.2	14430 23.6	13759 25.5	9915 19.7	9715 24.0	18891 24.8	8760 18.4	8323 22.8	6904 16.4	14321 25.5	8836 27.3
NOT ASCERTAINED	630 .4	324 1.1		306 .8	630 .9		215 .4	237 .4	178 .4	90 .2	362 .5	178 .4		324 .8	215 .4	90 .3
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 118-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: OTHER MEMBERS OF YOUR FAMILY AFFECT WHAT YOU EAT
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL REPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
COMPLETELY	42835	6817	16395	8696	21690	20314	9343	16838	15882	10904	19220	12270	10969	9355	14601	7910
	25.6	23.0	26.7	23.9	29.6	22.1	15.3	31.2	31.6	27.0	25.2	25.7	30.0	22.2	26.0	24.4
VERY DESCRIPTIVE	35716	5602	11777	11641	13151	22565	10952	11075	13689	6149	19383	10184	8746	9037	12636	5296
	21.4	18.9	19.2	32.0	18.0	24.5	17.9	20.5	27.2	15.2	25.4	21.4	24.0	21.5	22.5	16.3
SOMEWHAT DESCRIPTIVE	34162	6456	11792	9205	13557	20605	12014	12403	9334	7161	15363	10832	6698	9223	10061	8180
	20.4	21.7	19.2	25.3	18.5	22.4	19.7	23.0	18.6	17.7	20.1	22.7	18.3	21.9	17.9	25.2
NOT VERY DESCRIPTIVE	18884	4332	7801	1996	8870	9499	7571	4786	6453	3226	8054	6934	2833	4472	7256	4322
	11.3	14.6	12.7	5.5	12.1	10.3	12.4	8.9	12.8	8.0	10.6	14.5	7.8	10.6	12.9	13.3
DOESN'T DESCRIBE AT ALL	34873	6492	13560	4785	15627	18742	20648	8834	4877	12704	14300	7111	6940	9958	11274	6701
	20.9	21.9	22.1	13.2	21.3	20.4	33.8	16.4	9.7	31.4	18.7	14.9	19.0	23.7	20.1	20.7
NOT ASCERTAINED	593		170		329	264	593			264		329	329		264	
	.4		.3		.4	.3	1.0			.7		.7	.9		.5	
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 119-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU EAT WHAT YOU WANT WHENEVER YOU FEEL LIKE IT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
COMPLETELY	56943 34.1	12672 42.7	18916 30.8	7799 21.5	31950 43.6	23807 25.9	25761 42.1	17254 32.0	13249 26.4	14486 35.8	22269 29.2	18677 39.2	11986 32.8	13493 32.1	20124 35.9	11340 35.0
VERY DESCRIPTIVE	26987 16.2	3325 11.2	12609 20.5	4203 11.6	11179 15.3	15500 16.9	10709 17.5	7852 14.6	7946 15.8	6650 16.5	13416 17.6	6458 13.6	3772 10.3	7186 17.1	11843 21.1	4185 12.9
SOMEWHAT DESCRIPTIVE	33948 20.3	4533 15.3	13892 22.6	9672 26.6	10844 14.8	22894 24.9	11920 19.5	10867 20.1	10726 21.4	8668 21.5	17130 22.4	7831 16.4	9061 24.8	8672 20.6	9534 17.0	6681 20.6
NOT VERY DESCRIPTIVE	20384 12.2	3757 12.7	7021 11.4	5948 16.4	7126 9.7	13259 14.4	6620 10.8	5843 10.8	7743 15.4	4455 11.0	10193 13.4	5559 11.7	4850 13.3	6055 14.4	4444 7.9	5035 15.5
DOESN'T DESCRIBE AT ALL	28762 17.2	5411 18.2	9058 14.7	8701 24.0	12086 16.5	16529 18.0	6070 9.9	12120 22.5	10571 21.0	6109 15.1	13313 17.4	9135 19.2	6847 18.7	6600 15.7	10146 18.1	5170 16.0
NOT ASCERTAINED	39				39 .1		39 .1			39 .1				39 .1		
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 120-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU PREFER TO EAT MANY SMALL MEALS OR SNACKS THROUGHOUT THE DAY RATHER THAN THE STANDARD THREE FULL MEALS A DAY
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL REPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
COMPLETELY	23344 14.0	3405 11.5	10238 16.6	4192 11.5	12953 17.7	10391 11.3	10569 17.3	8381 15.5	3682 7.3	7011 17.4	8561 11.2	7772 16.3	5883 16.1	6283 14.9	7955 14.2	3223 9.9
VERY DESCRIPTIVE	21825 13.1	4012 13.5	7357 12.0	3104 8.5	10785 14.7	10733 11.7	9383 15.4	5014 9.3	7428 14.8	5485 13.6	10517 13.8	5515 11.6	2902 7.9	5836 13.9	7116 12.7	5970 18.4
SOMEWHAT DESCRIPTIVE	26604 15.9	6607 22.2	8446 13.7	6890 19.0	10116 13.8	16488 17.9	11663 19.1	6145 11.4	8592 17.1	5019 12.4	14393 18.9	6950 14.6	6137 16.8	6153 14.6	8697 15.5	5617 17.3
NOT VERY DESCRIPTIVE	32955 19.7	3874 13.0	13392 21.8	9174 25.3	10881 14.9	21939 23.8	12374 20.2	10821 20.1	9535 19.0	6817 16.9	16246 21.3	9580 20.1	6777 18.6	11132 26.5	10344 18.4	4702 14.5
DOESN'T DESCRIBE AT ALL	62020 37.1	11580 39.0	22061 35.9	12964 35.7	28267 38.6	32345 35.2	17039 27.9	23353 43.3	20999 41.8	15982 39.6	26604 34.9	17621 37.0	14817 40.6	12640 30.1	21665 38.6	12898 39.8
NOT ASCERTAINED	315 .2	222 .7			222 .3	93 .1	93 .2	222 .4		93 .2		222 .5			315 .6	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 121-1
Q18 OTHER RESIDENTIAL PHONE NUMBERS
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	6827	1192	2713	1771	2549	4278	2258	2492	2077	1762	3419	1646	2721	1424	1706	976
	4.1	4.0	4.4	4.9	3.5	4.7	3.7	4.6	4.1	4.4	4.5	3.5	7.5	3.4	3.0	3.0
NO	158856	27958	58285	34552	70113	86893	58577	51120	47675	38598	72159	45711	33683	40444	53780	30950
	95.1	94.1	94.8	95.1	95.8	94.5	95.8	94.8	94.9	95.5	94.5	95.9	92.2	96.2	95.9	95.5
REFUSED	287					287								178	109	
	.2					.3								.4	.2	
NOT ASCERTAINED	1093	549	497		562	531	286	324	484	47	743	303	112		497	484
	.7	1.8	.8		.8	.6	.5	.6	1.0	.1	1.0	.6	.3		.9	1.5
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 122-1
Q19 DO YOU WORK OUTSIDE YOU HOME
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
PART TIME	26017 15.6	3571 12.0	9950 16.2	3688 10.2	8942 12.2	17075 18.6	11040 18.1	5977 11.1	8796 17.5	4497 11.1	13460 17.6	7974 16.7	7303 20.0	7847 18.7	7163 12.8	3704 11.4
FULL TIME	83975 50.3	13941 46.9	33189 54.0	25322 69.7	31408 42.9	51737 56.2	29762 48.7	24517 45.5	29464 58.7	17754 43.9	42167 55.3	23239 48.8	15548 42.6	20792 49.5	28586 51.0	19049 58.8
DO NOT WORK	56440 33.8	12052 40.6	18355 29.8	7314 20.1	32740 44.7	22756 24.7	20318 33.2	23443 43.5	11842 23.6	17934 44.4	20646 27.1	16448 34.5	13618 37.3	13066 31.1	20100 35.8	9657 29.8
REFUSED	496 .3				135 .2	287 .3				88 .2	47 .1		47 .1	341 .8	109 .2	
NOT ASCERTAINED	134 .1	134 .5				134 .1			134 .3	134 .3					134 .2	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 123-1
Q20 MARITAL STATUS
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SINGLE NEVER MARRIED	36765	6672	14271	4369	13392	23374	36765			10402	18553	7810	7351	10146	11130	8139
	22.0	22.5	23.2	12.0	18.3	25.4	60.2			25.7	24.3	16.4	20.1	24.1	19.8	25.1
MARRIED	104604	17081	39179	30204	46225	57097		53936	50236	22764	46897	33382	25424	25265	36340	17576
	62.6	57.5	63.7	83.2	63.1	62.1		100.0	100.0	56.3	61.4	70.0	69.6	60.1	64.8	54.2
SEPARATED DIVORCED	14774	3509	5371	1622	7617	7023	14774			4060	6957	3467	2240	3064	4849	4622
	8.8	11.8	8.7	4.5	10.4	7.6	24.2			10.0	9.1	7.3	6.1	7.3	8.6	14.3
WIDOWED	9580	2232	2441	128	5651	3929	9580			2861	3820	2797	1250	3183	3307	1841
	5.7	7.5	4.0	.4	7.7	4.3	15.7			7.1	5.0	5.9	3.4	7.6	5.9	5.7
REFUSED	1087		233		135	519				321	47		47	341	467	233
	.7		.4		.2	.6				.8	.1		.1	.8	.8	.7
NOT ASCERTAINED	251	204			204	47					47	204	204	47		
	.2	.7			.3	.1					.1	.4	.6	.1		
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 124-1
Q21 CHILDREN UNDER 18
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
YES	67798 40.6	11121 37.4	25650 41.7	18384 50.6	27596 37.7	39506 42.9	17358 28.4		50236 100.0	13493 33.4	31817 41.7	21706 45.5	12117 33.2	17176 40.9	24447 43.6	14058 43.4
NO	97978 58.6	18578 62.6	35413 57.6	17939 49.4	45493 62.1	51764 56.3	43763 71.6	53936 100.0		26394 65.3	44456 58.2	25955 54.5	24352 66.7	24529 58.3	31178 55.6	17920 55.3
REFUSED	746 .4				135 .2	178 .2				88 .2	47 .1		47 .1	341 .8	358 .6	
NOT ASCERTAINED	541 .3		432 .7			541 .6				432 1.1					109 .2	432 1.3
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 125-1
Q22 NUMBER WITH CHILDREN:
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	67798	11121	25650	18384	27596	39506	17358		50236	13493	31817	21706	12117	17176	24447	14058
	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
UNDER 6 YEARS OLD	33441	6300	12186	9162	12785	20350	5824		27413	5976	15683	11102	6557	819[illegible]	12067	6618
	49.3	56.7	47.5	49.8	46.3	51.5	33.6		54.6	44.3	49.3	51.1	54.1	47.7	49.4	47.1
6 TO 12 YEARS OLD	31590	5582	9206	9922	11079	20511	6326		25264	5932	17191	7992	5477	5972	12411	7730
	46.6	50.2	35.9	54.0	40.1	51.9	36.4		50.3	44.0	54.0	36.8	45.2	34.8	50.8	55.0
13 TO 17 YEARS OLD	23344	2804	9654	6222	11299	11657	8238		15106	6154	8074	9117	4640	6518	7619	4568
	34.4	25.2	37.6	33.8	40.9	29.5	47.5		30.1	45.6	25.4	42.0	38.3	37.9	31.2	32.5
NOT ASCERTAINED	199		199			199	199				199				199	
	.3		.8			.5	1.1				.6				.8	
SIGMA	88574	14687	31246	25307	35162	52717	20587		67783	18062	41147	28211	16674	20689	32296	18916
	130.6	132.1	121.8	137.7	127.4	133.4	118.6		134.9	133.9	129.3	130.0	137.6	120.5	132.1	134.6

RESTAURANT HEALTH AND NUTRITION STUDY
Table 126-1
Q23 EDUCATION LEVEL
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
NO HIGH SCHOOL	7258 4.3	2560 8.6	781 1.3		7258 9.9		2800 4.6	3607 6.7	851 1.7	1976 4.9	1293 1.7	3736 7.8	716 2.0	2340 5.6	3526 6.3	676 2.1
SOME HIGH SCHOOL	13916 8.3	2868 9.7	2844 4.6	595 1.6	13916 19.0		7262 11.9	4143 7.7	2511 5.0	5950 14.7	4805 6.3	2788 5.8	1775 4.9	4710 11.2	5077 9.1	2354 7.3
HIGH SCHOOL GRADUATE	52050 31.2	12494 42.1	22425 36.5	4836 13.3	52050 71.1		16597 27.2	20014 37.1	15099 30.1	11274 27.9	20497 26.9	20090 42.2	17425 47.7	11093 26.4	14742 26.3	8790 27.1
SOME COLLEGE	47986 28.7	8492 28.6	19763 32.1	10338 28.5		47986 52.2	20805 34.0	12251 22.7	14650 29.2	11529 28.5	23112 30.3	13244 27.8	8458 23.2	12019 28.6	15808 28.2	11701 36.1
COLLEGE GRADUATE	21704 13.0	2282 7.7	8743 14.2	8689 23.9		21704 23.6	8072 13.2	4781 8.9	8419 16.8	4721 11.7	12551 16.4	4277 9.0	3970 10.9	5047 12.0	7784 13.9	4903 15.1
SOME GRADUATE EDUCATION	7407 4.4	102 .3	2075 3.4	4177 11.5		7407 8.1	1484 2.4	3385 6.3	2538 5.1	1195 3.0	5913 7.7	299 .6	1253 3.4	2695 6.4	2825 5.0	633 2.0
GRADUATE DEGREE	14892 8.9	899 3.0	4330 7.0	7688 21.2		14892 16.2	3964 6.5	5170 9.6	5471 10.9	3616 8.9	8150 10.7	2839 6.0	2920 8.0	3318 7.9	5301 9.5	3353 10.3
NOT ASCERTAINED	1850 1.1		535 .9				135 .2	586 1.1	696 1.4	146 .4		389 .8		822 2.0	1028 1.8	
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 127-1
Q24 HOUSEHOLD INCOME
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL RESPONDENTS	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
$0 - $9,999	18254 10.9				11297 15.4	6958 7.6	11884 19.4	3670 6.8	2701 5.4	6762 16.7	5849 7.7	5270 11.1	2918 8.0	6739 16.0	6830 12.2	1767 5.5
$10,000 - $19,999	29699 17.8	29699 100.0			17923 24.5	11776 12.8	12413 20.3	9688 18.0	7394 14.7	8044 19.9	12451 16.3	9204 19.3	7673 21.0	5720 13.6	9047 16.1	7259 22.4
$20,000 - $29,999	31089 18.6		31089 50.6		14142 19.3	16412 17.8	11755 19.2	9964 18.5	9371 18.7	7218 17.9	13652 17.9	10219 21.4	5955 16.3	7184 17.1	10855 19.4	7097 21.9
$30,000 - $39,999	30406 18.2		30406 49.4		11908 16.3	18499 20.1	10329 16.9	9955 18.5	9457 18.8	8672 21.5	10736 14.1	10998 23.1	5477 15.0	8580 20.4	10894 19.4	5455 16.8
$40,000 - $49,999	15360 9.2			15360 42.3	3894 5.3	11466 12.5	4459 7.3	4431 8.2	6470 12.9	2421 6.0	9052 11.9	3887 8.2	5175 14.2	3230 7.7	3986 7.1	2969 9.2
$50,000 - 59,999	8211 4.9			8211 22.6	1072 1.5	7139 7.8	869 1.4	3772 7.0	3570 7.1	1789 4.4	5164 6.8	1258 2.6	220 .6	3279 7.8	2740 4.9	1972 6.1
$60,000 OR MORE	12753 7.6			12753 35.1	465 .6	12288 13.4	791 1.3	5510 10.2	6452 12.8	1276 3.2	10021 13.1	1456 3.1	2651 7.3	1726 4.1	4025 7.2	4351 13.4
REFUSED	9704 5.8				4578 6.3	4558 5.0	2592 4.2	3724 6.9	2534 5.0	1733 4.3	3952 5.2	2466 5.2	4038 11.1	2166 5.2	3059 5.5	442 1.4
DON'T KNOW	6561 3.9				5378 7.3	1184 1.3	3678 6.0	1782 3.3	1055 2.1	1172 2.9	3129 4.1	2260 4.7	1493 4.1	1377 3.3	3205 5.7	487 1.5
NOT ASCERTAINED	5025 3.0				2567 3.5	1712 1.9	2351 3.8	1441 2.7	1233 2.5	1321 3.3	2314 3.0	644 1.4	915 2.5	2044 4.9	1453 2.6	613 1.9
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 128-1
Q25 AGE OF RESPONDENT
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
18-24	30299 18.1	4407 14.8	13480 21.9	3602 9.9	11576 15.8	18588 20.2	22476 36.8	3599 6.7	3991 7.9	7055 17.5	14577 19.1	8531 17.9	6194 17.0	7396 17.6	9894 17.6	6815 21.0
25-34	35864 21.5	6957 23.4	16311 26.5	6691 18.4	13251 18.1	21947 23.9	10511 17.2	5908 11.0	18835 37.5	6865 17.0	17377 22.8	10856 22.8	7528 20.6	10336 24.6	11366 20.3	6634 20.5
35-44	30975 18.5	4040 13.6	9769 15.9	12010 33.1	9258 12.6	21717 23.6	7648 12.5	5690 10.6	17458 34.8	4654 11.5	16790 22.0	8979 18.8	6516 17.8	6659 15.8	11305 20.2	6495 20.0
45-54	24578 14.7	3276 11.0	7050 11.5	8089 22.3	11331 15.5	12859 14.0	5908 9.7	10420 19.3	8162 16.2	6792 16.8	11873 15.6	5913 12.4	6353 17.4	5953 14.2	6766 12.1	5506 17.0
55-64	23459 14.0	5935 20.0	8965 14.6	4629 12.7	15030 20.5	7843 8.5	5003 8.2	16404 30.4	1620 3.2	7970 19.7	8093 10.6	6853 14.4	6303 17.3	5932 14.1	6149 11.0	5075 15.7
65-74	16730 10.0	4126 13.9	4663 7.6	976 2.7	9967 13.6	6688 7.3	6627 10.8	9704 18.0	169 .3	5284 13.1	5806 7.6	5116 10.7	3221 8.8	3363 8.0	8729 15.6	1417 4.4
75 OR MORE	5159 3.1	959 3.2	1258 2.0	327 .9	2811 3.8	2347 2.6	2947 4.8	2212 4.1		1786 4.4	1805 2.4	1412 3.0	401 1.1	2405 5.7	1884 3.4	468 1.4
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 129-1
Q26 AREA THAT YOU LIVE
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
URBAN	40408 24.2	8044 27.1	15890 25.8	5486 15.1	19200 26.2	21061 22.9	17323 28.3	13058 24.2	9273 18.5	40408 100.0			7867 21.5	9875 23.5	12107 21.6	10559 32.6
SUBURBAN	76320 45.7	12451 41.9	24388 39.7	24238 66.7	26594 36.3	49726 54.1	29330 48.0	24124 44.7	22773 45.3		76320 100.0		18213 49.9	16883 40.2	25524 45.5	15700 48.4
RURAL	47661 28.5	9204 31.0	21217 34.5	6600 18.2	26614 36.3	20659 22.5	14075 23.0	15974 29.6	17407 34.7			47661 100.0	10436 28.6	14186 33.7	16888 30.1	6151 19.0
REFUSED	1554 .9				443 .6	543 .6	393 .6	340 .6	102 .2					354 .8	1200 2.1	
DON'T KNOW	373 .2				373 .5				373 .7						373 .7	
NOT ASCERTAINED	747 .4							440 .8	307 .6					747 1.8		
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 130-1
Q27 RACE OF RESPONDENT
\\

	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0
WHITE	137362 82.2	23722 79.9	51170 83.2	32443 89.3	60265 82.3	77096 83.8	47738 78.1	47726 88.5	41278 82.2	32066 79.4	64348 84.3	40861 85.7	33223 91.0	39019 92.8	40268 71.8	24852 76.7
BLACK	17998 10.8	3693 12.4	5430 8.8	3090 8.5	8574 11.7	8889 9.7	8409 13.8	3369 6.2	6220 12.4	5384 13.3	7072 9.3	5169 10.8	1993 5.5	1747 4.2	12247 21.8	2011 6.2
HISPANIC	6060 3.6	1608 5.4	3193 5.2	216 .6	3384 4.6	2676 2.9	3224 5.3	1557 2.9	1279 2.5	2087 5.2	3675 4.8	298 .6	783 2.1		1323 2.4	3954 12.2
OTHER	3319 2.0	676 2.3	1702 2.8	575 1.6	535 .7	2784 3.0	1246 2.0	591 1.1	1050 2.1	760 1.9	1226 1.6	1333 2.8	407 1.1	178 .4	1140 2.0	1594 4.9
REFUSED	1577 .9				466 .6	543 .6	502 .8	254 .5	102 .2	110 .3			110 .3	354 .8	1113 2.0	
NOT ASCERTAINED	747 .4							440 .8	307 .6					747 1.8		
SIGMA	167063 100.0	29699 100.0	61495 100.0	36324 100.0	73224 100.0	91989 100.0	61120 100.0	53936 100.0	50236 100.0	40408 100.0	76320 100.0	47661 100.0	36516 100.0	42045 100.0	56092 100.0	32410 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 131-1
Q28 SEX OF RESPONDENT
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	TOTAL	INCOME			EDUCATION			MARRIED		AREA			REGION			
	TOTAL	LT 20K	20K-40K	GT 40K	LT/EQ HS	GT/EQ COLLEGE	SINGLE	NO CHILDREN	CHILDREN	URBAN	SUBURBAN	RURAL	EAST CENTRAL	NORTH CENTRAL	SOUTH	WEST
TOTAL	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MALE	79343	14414	27534	21030	34583	43929	31004	24933	23202	15446	41370	21470	17055	20213	26452	15623
	47.5	48.5	44.8	57.9	47.2	47.8	50.7	46.2	46.2	38.2	54.2	45.0	46.7	48.1	47.2	48.2
FEMALE	87720	15285	33961	15293	38641	48060	30116	29004	27034	24961	34950	26191	19461	21832	29640	16787
	52.5	51.5	55.2	42.1	52.8	52.2	49.3	53.8	53.8	61.8	45.8	55.0	53.3	51.9	52.8	51.8
SIGMA	167063	29699	61495	36324	73224	91989	61120	53936	50236	40408	76320	47661	36516	42045	56092	32410
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 1-1

Q1 NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED OR ORDERED FOOD FROM A
FAST FOOD RESTAURANT
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
00 TIMES	53520 32.0	18583 27.6	34937 35.2	7359 22.7	46161 34.3	53520 100.0				33152 48.5	15049 21.7	5319 18.4	41164 34.6	12355 25.9	27573 100.0	16057 41.5	6466 12.9	3423 6.8
01 TIMES	21139 12.7	8459 12.6	12633 12.7	4364 13.4	16775 12.5		21139 42.4			9545 14.0	8823 12.7	2771 9.6	15294 12.8	5845 12.2		14719 38.0	5087 10.2	1333 2.6
02 TIMES	28700 17.2	12434 18.5	16266 16.4	6588 20.3	22112 16.4		28700 57.6			9266 13.5	16689 24.0	2746 9.5	20248 17.0	8452 17.7		7927 20.5	16736 33.5	4036 8.0
03 TIMES	18284 10.9	8043 12.0	9866 9.9	4610 14.2	13674 10.2			18284 45.4		6437 9.4	8025 11.6	3822 13.2	11875 10.0	6409 13.4			13041 26.1	5243 10.4
04 TIMES	12711 7.6	6273 9.3	6438 6.5	3581 11.0	9130 6.8			12711 31.6		2109 3.1	7669 11.0	2932 10.1	9645 8.1	3066 6.4			6544 13.1	6166 12.2
05 TIMES	9279 5.6	3636 5.4	5453 5.5	1892 5.8	7386 5.5			9279 23.0		2254 3.3	4435 6.4	2590 8.9	6449 5.4	2830 5.9			2120 4.2	7159 14.2
06 OR MORE TIMES	23207 13.9	9791 14.6	13416 13.5	3934 12.1	19273 14.3				23207 100.0	5660 8.3	8771 12.6	8776 30.3	14430 12.1	8777 18.4				23207 45.9
NOT ASCERTAINED	223 .1		223 .2	128 .4	96 .1													
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 2-1
Q1 NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED OR ORDERED FOOD FROM
A FAMILY OR MODERATELY PRICED RESTAURANT
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
00 TIMES	68424 41.0	23395 34.8	44839 45.2	10643 32.8	57781 42.9	33152 61.9	18811 37.7	10800 26.8	5660 24.4	68424 100.0			56364 47.3	12060 25.3	27573 100.0	20800 53.7	12024 24.1	8025 15.9
01 TIMES	39174 23.4	17014 25.3	21784 22.0	8447 26.0	30727 22.8	8462 15.8	16807 33.7	11851 29.4	2054 8.8		39174 56.4		28523 23.9	10651 22.3		13508 34.9	20197 40.4	5469 10.8
02 TIMES	30286 18.1	11765 17.5	18474 18.6	5442 16.8	24844 18.5	6587 12.3	8704 17.5	8278 20.6	6717 28.9		30286 43.6		19929 16.7	10356 21.7		4396 11.4	12405 24.8	13485 26.7
03 TIME	10894 6.5	6505 9.7	4388 4.4	4220 13.0	6674 5.0	625 1.2	1592 3.2	4839 12.0	3838 16.5			10894 37.6	5196 4.4	5697 11.9			2072 4.1	8822 17.4
04 TIMES	7330 4.4	4289 6.4	3041 3.1	1661 5.1	5669 4.2	2859 5.3	1956 3.9	1771 4.4	744 3.2			7330 25.3	4364 3.7	2966 6.2			2869 5.7	4461 8.8
05 TIMES	4921 2.9	1847 2.7	3074 3.1	1207 3.7	3714 2.8	871 1.6	618 1.2	2104 5.2	1327 5.7			4921 17.0	2386 2.0	2535 5.3			427 .9	4494 8.9
06 OR MORE TIMES	5812 3.5	2404 3.6	3408 3.4	708 2.2	5104 3.8	964 1.8	1350 2.7	631 1.6	2866 12.4			5812 20.1	2343 2.0	3469 7.3				5812 11.5
NOT ASCERTAINED	223 .1		223 .2	128 .4	96 .1													
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 3-1
Q1 NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED OR ORDERED FOOD FROM A
FINE DINING OR ATMOSPHERE RESTAURANT
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
00 TIMES	119106 71.3	47055 70.0	71439 72.0	23714 73.1	95391 70.9	41164 76.9	35542 71.3	27969 69.4	14430 62.2	56364 82.4	48453 69.8	14289 49.3	119106 100.0		27573 100.0	31438 81.2	34488 69.0	25606 50.6
01 TIMES	31301 18.7	13342 19.8	17960 18.1	5157 15.9	26144 19.4	6526 12.2	11326 22.7	7907 19.6	5542 23.9	6602 9.6	16697 24.0	8003 27.6		31301 65.6		5683 14.7	13001 26.0	12617 25.0
02 TIMES	7697 4.6	3321 4.9	4376 4.4	1339 4.1	6358 4.7	2857 5.3	1063 2.1	2290 5.7	1486 6.4	2953 4.3	1821 2.6	2924 10.1		7697 16.1		1583 4.1	1295 2.6	4820 9.5
03 TIMES	3515 2.1	1687 2.5	1828 1.8	1125 3.5	2390 1.8	972 1.8	619 1.2	1328 3.3	596 2.6	170 .2	1462 2.1	1883 6.5		3515 7.4			784 1.6	2732 5.4
04 TIMES	1975 1.2	437 .6	1538 1.6	437 1.3	1538 1.1	315 .6	790 1.6	779 1.9	91 .4	356 .5	823 1.2	796 2.7		1975 4.1				1975 3.9
05 TIMES	1123 .7	720 1.1	403 .4	556 1.7	567 .4	427 .8	293 .6		403 1.7	720 1.1		403 1.4		1123 2.4			427 .9	696 1.4
06 OR MORE TIMES	2122 1.3	658 1.0	1464 1.5		2122 1.6	1259 2.4	205 .4		659 2.8	1259 1.8	205 .3	659 2.3		2122 4.4				2122 4.2
NOT ASCERTAINED	223 .1		223 .2	128 .4	96 .1													
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 4-1
Q1 TOTAL NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED A RESTAURANT
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
00 TIMES	27573 16.5	7269 10.8	20304 20.5	3268 10.1	24305 18.1	27573 51.5				27573 40.3			27573 23.2		27573 100.0			
01 TIMES	15760 9.4	6767 10.1	8993 9.1	1968 6.1	13792 10.2	8317 15.5	7443 14.9			9582 14.0	6178 8.9		13621 11.4	2139 4.5		15760 40.7		
02 TIMES	22944 13.7	8913 13.3	14031 14.1	4398 13.5	18546 13.8	7740 14.5	15204 30.5			11218 16.4	11725 16.9		17817 15.0	5127 10.7		22944 59.3		
03 TIMES	16977 10.2	7155 10.6	9775 9.9	4035 12.4	12943 9.6	2093 3.9	9600 19.3	5284 13.1		6502 9.5	10111 14.6	364 1.3	12604 10.6	4374 9.2			16977 34.0	
04 TIMES	16931 10.1	7826 11.6	8729 8.8	4543 14.0	12387 9.2	2707 5.1	8198 16.4	6026 15.0		2975 4.3	11532 16.6	2423 8.4	11114 9.3	5816 12.2			16931 33.9	
05 TIMES	16086 9.6	7512 11.2	8385 8.4	4041 12.5	12045 8.9	1666 3.1	4025 8.1	10395 25.8		2547 3.7	10958 15.8	2581 8.9	10770 9.0	5316 11.1			16086 32.2	
06 OR MORE TIMES	50568 30.3	21775 32.4	28793 29.0	10076 31.0	40492 30.1	3423 6.4	5370 10.8	18568 46.1	23207 100.0	8025 11.7	18954 27.3	23589 81.5	25606 21.5	24962 52.3				50568 100.0
NOT ASCERTAINED	223 .1		223 .2	128 .4	96 .1													
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 5-1
Q2 DO YOU THINK OF YOURSELF AS SOMEONE WHO EATS OUT
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FREQUENTLY	50951	22531	28231	11175	39776	7444	12482	17200	13824	9376	23640	17935	27712	23239	607	3808	17384	29153
	30.5	33.5	28.4	34.4	29.5	13.9	25.0	42.7	59.6	13.7	34.0	61.9	23.3	48.7	2.2	9.8	34.8	57.7
OCCASIONALLY	75906	29869	46037	16875	59031	21194	25473	19794	9222	31044	34782	9856	54146	21537	8533	20272	27118	19759
	45.4	44.4	46.4	52.0	43.9	39.6	51.1	49.1	39.7	45.4	50.1	34.0	45.5	45.1	30.9	52.4	54.2	39.1
INFREQUENTLY	40206	14820	24964	4406	35800	24881	11884	3280	161	28004	11037	1165	37248	2959	18434	14624	5492	1657
	24.1	22.0	25.2	13.6	26.6	46.5	23.8	8.1	.7	40.9	15.9	4.0	31.3	6.2	66.9	37.8	11.0	3.3
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 6-1
Q3 INFORMED ABOUT HEALTH AND NUTRITION ISSUES
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY INFORMED	62590	20364	41990	12036	50554	23403	16738	13874	8448	24662	27401	10399	42432	20030	10403	14215	17678	20167
	37.5	30.3	42.3	37.1	37.6	43.7	33.6	34.4	36.4	36.0	39.4	35.9	35.6	42.0	37.7	36.7	35.4	39.9
SOMEWHAT INFORMED	92363	41044	50944	19957	72406	24821	29596	23977	13874	36607	38778	16883	67617	24651	14118	21282	30375	26492
	55.3	61.1	51.3	61.5	53.8	46.4	59.4	59.5	59.8	53.5	55.8	58.3	56.8	51.6	51.2	55.0	60.8	52.4
SOMEWHAT UNINFORMED	9013	4610	4404	313	8701	3465	2826	2114	608	4807	2720	1486	6232	2781	1697	2238	1634	3443
	5.4	6.9	4.4	1.0	6.5	6.5	5.7	5.3	2.6	7.0	3.9	5.1	5.2	5.8	6.2	5.8	3.3	6.8
NOT AT ALL	2879	1202	1677	151	2728	1832	462	307	278	2130	561	188	2607	272	1355	752	307	466
	1.7	1.8	1.7	.5	2.0	3.4	.9	.8	1.2	3.1	.8	.6	2.2	.6	4.9	1.9	.6	.9
NOT ASCERTAINED	218		218		218		218			218			218			218		
	.1		.2		.2		.4			.3			.2			.6		
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 7-1
Q4 CONSCIOUSLY RESTRICT USE OF: SALT
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	113879	47409	66048	24416	89463	40492	33905	25215	14043	45347	47700	20608	81828	31828	20096	27915	33717	31928
	68.2	70.5	66.6	75.2	66.5	75.7	68.0	62.6	60.5	66.3	68.7	71.2	68.7	66.7	72.9	72.1	67.4	63.1
NO	52886	19810	32887	8040	44846	13028	15934	14760	9164	23076	21759	8050	37278	15608	7478	10789	16277	18342
	31.7	29.5	33.1	24.8	33.3	24.3	32.0	36.6	39.5	33.7	31.3	27.8	31.3	32.7	27.1	27.9	32.6	36.3
NOT ASCERTAINED	298		298		298			298				298		298				298
	.2		.3		.2			.7				1.0		.6				.6
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 8-1
Q4 CONSCIOUSLY RESTRICT USE OF: ADDITIVES
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	83816	33338	50056	16913	66903	29243	23593	19883	11001	36520	34099	13102	60007	23713	15699	21851	22615	23556
	50.2	49.6	50.4	52.1	49.7	54.6	47.3	49.4	47.4	53.4	49.1	45.2	50.4	49.7	56.9	56.5	45.2	46.6
NO	83153	33788	49176	15449	67704	24277	26152	20390	12206	31810	35361	15855	59005	24021	11875	16759	27379	27012
	49.8	50.3	49.6	47.6	50.3	45.4	52.5	50.6	52.6	46.5	50.9	54.8	49.5	50.3	43.1	43.3	54.8	53.4
NOT ASCERTAINED	94	94		94			94			94			94			94		
	.1	.1		.3			.2			.1			.1			.2		
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 9-1
Q4 CONSCIOUSLY RESTRICT USE OF: SUGAR
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	112915 67.6	48900 72.7	63592 64.1	25989 80.1	86925 64.6	37301 69.7	35882 72.0	25143 62.4	14460 62.3	45109 65.9	46341 66.7	21336 73.7	82451 69.2	30336 63.6	20612 74.8	26896 69.5	31416 62.8	33863 67.0
NO	53533 32.0	18009 26.8	35335 35.6	6210 19.1	47323 35.2	16218 30.3	13903 27.9	14799 36.7	8612 37.1	23261 34.0	22862 32.9	7410 25.6	36270 30.5	17263 36.2	6962 25.2	11754 30.4	18578 37.2	16239 32.1
NOT ASCERTAINED	615 .4	310 .5	305 .3	256 .8	359 .3		54 .1	331 .8	134 .6	54 .1	256 .4	210 .7	385 .3	134 .3		54 .1		466 .9
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 10-1
Q4 CONSCIOUSLY RESTRICT USE OF: FOODS HIGH IN CHOLOSTEROL
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	109263	46923	61917	23621	85642	38807	34890	23269	12202	43305	46064	19798	77104	32063	20597	26541	32534	29496
	65.4	69.8	62.4	72.8	63.6	72.5	70.0	57.8	52.6	63.3	66.3	68.4	64.7	67.2	74.7	68.6	65.1	58.3
NO	57071	20296	36586	8835	48236	14713	14950	16929	10351	24465	23395	9083	41273	15671	6977	12163	17460	20343
	34.2	30.2	36.9	27.2	35.8	27.5	30.0	42.0	44.6	35.8	33.7	31.4	34.7	32.8	25.3	31.4	34.9	40.2
NOT ASCERTAINED	729		729		729			75	654	654		75	729					729
	.4		.7		.5			.2	2.8	1.0		.3	.6					1.4
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 11-1
Q4 CONSCIOUSLY RESTRICT USE OF: FOODS HIGH IN FAT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	113531 68.0	47967 71.4	65142 65.6	26025 80.2	87507 65.0	38213 71.4	35437 71.1	26350 65.4	13309 57.3	43818 64.0	48425 69.7	21065 72.7	81070 68.1	32238 67.5	19168 69.5	27442 70.9	34260 68.5	32439 64.1
NO	53342 31.9	19252 28.6	33901 34.2	6431 19.8	46910 34.8	15192 28.4	14403 28.9	13849 34.4	9898 42.7	24491 35.8	21034 30.3	7816 27.0	37960 31.9	15381 32.2	8406 30.5	11147 28.8	15735 31.5	18054 35.7
NOT ASCERTAINED	190 .1		190 .2		190 .1	115 .2		75 .2		115 .2		75 .3	75 .1	115 .2		115 .3		75 .1
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 12-1
Q5 CONSCIOUSLY EAT: FOODS HIGH IN FIBER
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	111363 66.7	47261 70.3	63866 64.4	21753 67.0	89610 66.6	39295 73.4	34740 69.7	21888 54.3	15345 66.1	43004 62.9	47917 69.0	20346 70.3	78652 66.0	32616 68.3	19512 70.8	26981 69.7	31114 62.2	33661 66.6
NO	55214 33.1	19857 29.5	34982 35.3	10703 33.0	44511 33.1	14225 26.6	15100 30.3	18385 45.7	7377 31.8	25068 36.6	21543 31.0	8476 29.3	40103 33.7	14984 31.4	8062 29.2	11723 30.3	18880 37.8	16422 32.5
DON'T KNOW	351 .2	102 .2	250 .3		351 .3				351 1.5	351 .5			351 .3					351 .7
NOT ASCERTAINED	134 .1		134 .1		134 .1				134 .6			134 .5		134 .3				134 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 13-1
Q5 CONSCIOUSLY EAT: FOODS HIGH IN CALCIUM
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	112886 67.6	43168 64.2	69529 70.1	23277 71.7	89610 66.6	38305 71.6	34251 68.7	26376 65.5	13827 59.6	48102 70.3	46574 67.1	18082 62.4	80172 67.3	32586 68.3	20752 75.3	26447 68.3	33711 67.4	31848 63.0
NO	54067 32.4	24051 35.8	29593 29.8	9179 28.3	44888 33.3	15105 28.2	15589 31.3	13897 34.5	9380 40.4	20212 29.5	22886 32.9	10874 37.6	38824 32.6	15148 31.7	6711 24.3	12257 31.7	16283 32.6	18720 37.0
DON'T KNOW	110 .1		110 .1		110 .1	110 .2				110 .2			110 .1		110 .4			
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 14-1
Q5 CONSCIOUSLY EAT: STARCHY FOODS
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	111157	47347	63573	21552	89605	35511	35620	26031	13900	46485	45501	19075	76521	34540	16673	27806	34429	32153
	66.5	70.4	64.1	66.4	66.6	66.4	71.5	64.6	59.9	67.9	65.5	65.9	64.2	72.4	60.5	71.8	68.9	63.6
NO	55813	19778	35659	10810	45002	17915	14219	14242	9308	21845	23959	9881	42491	13194	10807	10898	15565	18415
	33.4	29.4	35.9	33.3	33.4	33.5	28.5	35.4	40.1	31.9	34.5	34.1	35.7	27.6	39.2	28.2	31.1	36.4
NOT ASCERTAINED	94	94		94		94				94			94		94			
	.1	.1		.3		.2				.1			.1		.3			
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 15-1
Q6 TAKE VITAMINS OR MINERALS
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	88471	34305	53554	18363	70108	29829	27064	21395	10087	34832	40332	13212	61198	27178	14200	20402	29794	23980
	53.0	51.0	54.0	56.6	52.1	55.7	54.3	53.1	43.5	50.9	58.1	45.6	51.4	56.9	51.5	52.7	59.6	47.4
NO	78592	32914	45678	14093	64499	23691	22775	18878	13120	33591	29128	15744	57908	20556	13373	18302	20200	26588
	47.0	49.0	46.0	43.4	47.9	44.3	45.7	46.9	56.5	49.1	41.9	54.4	48.6	43.1	48.5	47.3	40.4	52.6
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 16-1
Q7 CONSIDER YOURSELF OVERWEIGHT
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	67219 40.2	67219 100.0		23944 73.8	43275 32.1	18583 34.7	20893 41.9	17952 44.6	9791 42.2	23395 34.2	28779 41.4	15045 52.0	47055 39.5	20164 42.2	7269 26.4	15681 40.5	22494 45.0	21775 43.1
NO	99232 59.4		99232 100.0	8512 26.2	90721 67.4	34937 65.3	28899 58.0	21757 54.0	13416 57.8	44839 65.5	40258 58.0	13911 48.0	71439 60.0	27570 57.8	20304 73.6	23023 59.5	26889 53.8	28793 56.9
NOT ASCERTAINED	612 .4				612 .5		47 .1	565 1.4		189 .3	422 .6		612 .5				612 1.2	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 17-1
Q8 CURRENTLY ON A DIET
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	32456 19.4	23944 35.6	8512 8.6	32456 100.0		7359 13.7	10952 22.0	10083 25.0	3934 17.0	10643 15.6	13889 20.0	7796 26.9	23714 19.9	8614 18.0	3268 11.9	6365 16.4	12619 25.2	10076 19.9
NO	134607 80.6	43275 64.4	90721 91.4		134607 100.0	46161 86.3	38887 78.0	30190 75.0	19273 83.0	57781 84.4	55570 80.0	21160 73.1	95391 80.1	39120 82.0	24305 88.1	32339 83.6	37375 74.8	40492 80.1
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 18-1
Q9 ON A DIET IN PAST YEAR
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	134607	43275	90721		134607	46161	38887	30190	19273	57781	55570	21160	95391	39120	24305	32339	37375	40492
	100.0	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	27257	13853	12982		27257	7782	7177	6420	5877	9686	14264	3307	20053	7204	2893	6939	9653	7772
	20.2	32.0	14.3		20.2	16.9	18.5	21.3	30.5	16.8	25.7	15.6	21.0	18.4	11.9	21.5	25.8	19.2
NO	103575	28743	74642		103575	36442	30380	23357	13396	46542	40043	16990	72400	31175	20513	24105	26610	32346
	76.9	66.4	82.3		76.9	78.9	78.1	77.4	69.5	80.5	72.1	80.3	75.9	79.7	84.4	74.5	71.2	79.9
NOT ASCERTAINED	3775	679	3097		3775	1936	1330	414		1553	1263	864	2938	742	899	1294	1112	374
	2.8	1.6	3.4		2.8	4.2	3.4	1.4		2.7	2.3	4.1	3.1	1.9	3.7	4.0	3.0	.9
SIGMA	134607	43275	90721		134607	46161	38887	30190	19273	57781	55570	21160	95391	39120	24305	32339	37375	40492
	100.0	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 19-1
Q10 HOW OFTEN DO YOU EXCERCISE
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NOT AT ALL	25143	10157	14987	2952	22192	11149	6135	4492	3368	13675	7567	3902	21115	4029	7374	7000	4732	6037
	15.1	15.1	15.1	9.1	16.5	20.8	12.3	11.2	14.5	20.0	10.9	13.5	17.7	8.4	26.7	18.1	9.5	11.9
LESS THAN ONCE PER WK	13223	6115	7108	1789	11434	3683	5423	2748	1370	5110	6399	1714	10005	3218	1922	2630	4551	4120
	7.9	9.1	7.2	5.5	8.5	6.9	10.9	6.8	5.9	7.5	9.2	5.9	8.4	6.7	7.0	6.8	9.1	8.1
1 - 2 TIMES PER WK	36787	17546	18866	8678	28109	9700	10447	11024	5617	13824	16422	6542	27052	9735	4977	8627	11641	11542
	22.0	26.1	19.0	26.7	20.9	18.1	21.0	27.4	24.2	20.2	23.6	22.6	22.7	20.4	18.1	22.3	23.3	22.8
3 - 4 TIMES PER WK	43029	15678	27305	9258	33771	12558	13494	11321	5656	14335	19248	9446	27350	15679	4933	8099	15609	14389
	25.8	23.3	27.5	28.5	25.1	23.5	27.1	28.1	24.4	21.0	27.7	32.6	23.0	32.8	17.9	20.9	31.2	28.5
5 OR MORE TIMES PER WK	48506	17501	30815	9779	38726	16277	14119	10689	7197	21480	19449	7353	33209	15073	8367	12195	13240	14480
	29.0	26.0	31.1	30.1	28.8	30.4	28.3	26.5	31.0	31.4	28.0	25.4	27.9	31.6	30.3	31.5	26.5	28.6
REFUSED	152		152		152	152					152		152			152		
	.1		.2		.1	.3					.2		.1			.4		
NOT ASCERTAINED	222	222			222		222				222		222				222	
	.1	.3			.2		.4				.3		.2				.4	
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 20-1
Q11 BEEN TO A RESTAURANT THAT OFFERS HEALTHY OR RESTRICTIVE MEALS
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	84306 50.5	35888 53.4	48418 48.8	18461 56.9	65845 48.9	18561 34.7	26341 52.9	24194 60.1	15082 65.0	29214 42.7	36689 52.8	18274 63.1	56794 47.7	27384 57.4	7398 26.8	17348 44.8	27316 54.6	32116 63.5
NO	82718 49.5	31331 46.6	50775 51.2	13995 43.1	68723 51.1	34919 65.2	23498 47.1	16079 39.9	8125 35.0	39170 57.2	32770 47.2	10682 36.9	62272 52.3	20350 42.6	20136 73.0	21356 55.2	22678 45.4	18452 36.5
DON'T KNOW	39		39		39	39 .1				39 .1			39		39 .1			
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 21-1
Q12 ORDERED ANY SPECIAL MEALS
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	84306	35888	48418	18461	65845	18561	26341	24194	15082	29214	36689	18274	56794	27384	7398	17348	27316	32116
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	50843	24015	26828	14662	36181	11343	16236	13557	9578	14879	22287	13548	31876	18840	3900	9935	16104	20776
	60.3	66.9	55.4	79.4	54.9	61.1	61.6	56.0	63.5	50.9	60.7	74.1	56.1	68.8	52.7	57.3	59.0	64.7
NO	33463	11873	21590	3799	29664	7218	10105	10636	5504	14335	14402	4726	24918	8545	3498	7413	11212	11340
	39.7	33.1	44.6	20.6	45.1	38.9	38.4	44.0	36.5	49.1	39.3	25.9	43.9	31.2	47.3	42.7	41.0	35.3
SIGMA	84306	35888	48418	18461	65845	18561	26341	24194	15082	29214	36689	18274	56794	27384	7398	17348	27316	32116
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 22-1
Q13 HOW OFTEN ORDERED SPECIAL MENU ITEMS
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	50843 100.0	24015 100.0	26828 100.0	14662 100.0	36181 100.0	11343 100.0	16236 100.0	13557 100.0	9578 100.0	14879 100.0	22287 100.0	13548 100.0	31876 100.0	18840 100.0	3900 100.0	9935 100.0	16104 100.0	20776 100.0
ALL THE TIME	3813 7.5	1809 7.5	2004 7.5	641 4.4	3172 8.8	1519 13.4	1553 9.6	296 2.2	445 4.6	1539 10.3	1105 5.0	1169 8.6	1754 5.5	2059 10.9		1409 14.2	1130 7.0	1274 6.1
MOST THE TIME	8180 16.1	4434 18.5	3746 14.0	2785 19.0	5395 14.9	2236 19.7	2699 16.6	1535 11.3	1710 17.8	2299 15.5	3593 16.1	2287 16.9	5604 17.6	2576 13.7	1393 35.7	985 9.9	3081 19.1	2721 13.1
SOMETIMES	25480 50.1	12164 50.7	13316 49.6	8648 59.0	16832 46.5	4816 42.5	7331 45.2	8682 64.0	4524 47.2	8204 55.1	10617 47.6	6532 48.2	15895 49.9	9457 50.2	1750 44.9	4929 49.6	7725 48.0	10949 52.7
INFREQUENTLY	7503 14.8	3746 15.6	3757 14.0	1958 13.4	5545 15.3	1534 13.5	2433 15.0	1629 12.0	1908 19.9	1671 11.2	3460 15.5	2373 17.5	4790 15.0	2713 14.4	220 5.6	1102 11.1	2678 16.6	3503 16.9
ONLY TRIED	5866 11.5	1862 7.8	4005 14.9	630 4.3	5237 14.5	1238 10.9	2221 13.7	1415 10.4	992 10.4	1167 7.8	3512 15.8	1188 8.8	3831 12.0	2035 10.8	537 13.8	1509 15.2	1490 9.3	2330 11.2
SIGMA	50843 100.0	24015 100.0	26828 100.0	14662 100.0	36181 100.0	11343 100.0	16236 100.0	13557 100.0	9578 100.0	14879 100.0	22287 100.0	13548 100.0	31876 100.0	18840 100.0	3900 100.0	9935 100.0	16104 100.0	20776 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 23-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: VEGETABLES COOKED WITHOUT SALT
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (G)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	106150 63.5	47339 70.4	58764 59.2	23689 73.0	82461 61.3	33809 63.2	31865 63.9	26361 65.5	13891 59.9	43857 64.1	43695 62.9	18374 63.5	73410 61.6	32517 68.1	16556 60.0	24842 64.2	34044 68.1	30484 60.3
NO	58680 35.1	19493 29.0	38998 39.3	7990 24.6	50690 37.7	18569 34.7	17581 35.3	13400 33.3	9130 39.3	23148 33.8	25137 36.2	10394 35.9	44050 37.0	14629 30.6	10076 36.5	13384 34.6	15459 30.9	19761 39.1
NOT ASCERTAINED	2234 1.3	388 .6	1470 1.5	777 2.4	1457 1.1	1142 2.1	393 .8	512 1.3	187 .8	1419 2.1	627 .9	188 .6	1645 1.4	588 1.2	942 3.4	477 1.2	492 1.0	323 .6
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 24-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: TOSSED SALAD
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	148010 88.6	61592 91.6	85806 86.5	30554 94.1	117456 87.3	43885 82.0	45524 91.3	36772 91.3	21605 93.1	54892 80.2	66360 95.5	26534 91.6	103185 86.6	44601 93.4	20077 72.8	32946 85.1	48609 97.2	46155 91.3
NO	17991 10.8	5491 8.2	12500 12.6	1125 3.5	16866 12.5	8708 16.3	4315 8.7	3365 8.4	1602 6.9	12606 18.4	3099 4.5	2286 7.9	15143 12.7	2848 6.0	6719 24.4	5609 14.5	1386 2.8	4277 8.5
NOT ASCERTAINED	1063 .6	136 .2	926 .9	777 2.4	286 .2	926 1.7		136 .3		926 1.4		136 .5	777 .7	286 .6	777 2.8	149 .4		136 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 25-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: DIET MARGARINE
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	60693	29151	31166	14581	46112	19680	19692	15328	5993	23085	27321	10286	43102	17591	9150	14832	21369	15341
	36.3	43.4	31.4	44.9	34.3	36.8	39.5	38.1	25.8	33.7	39.3	35.5	36.2	36.9	33.2	38.3	42.7	30.3
NO	105457	37932	67289	17098	88359	33062	30147	24809	17215	44561	42138	18534	75227	30007	17646	23871	28626	35090
	63.1	56.4	67.8	52.7	65.6	61.8	60.5	61.6	74.2	65.1	60.7	64.0	63.2	62.9	64.0	61.7	57.3	69.4
NOT ASCERTAINED	913	136	777	777	136	777		136		777		136	777	136	777			136
	.5	.2	.8	2.4	.1	1.5		.3		1.1		.5	.7	.3	2.8			.3
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 26-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: WINE
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	59607 35.7	24424 36.3	34994 35.3	14739 45.4	44868 33.3	14255 26.6	16385 32.9	15389 38.2	13451 58.0	18679 27.3	25220 36.3	15580 53.8	36952 31.0	22528 47.2	6717 24.4	7587 19.6	20887 41.8	24289 48.0
NO	106320 63.6	42437 63.1	63461 64.0	16940 52.2	89380 66.4	38487 71.9	33233 66.7	24748 61.5	9756 42.0	48967 71.6	44018 63.4	13240 45.7	81155 68.1	25070 52.5	20080 72.8	31117 80.4	28885 57.8	26143 51.7
NOT ASCERTAINED	1135 .7	358 .5	777 .8	777 2.4	358 .3	777 1.5	222 .4	136 .3		777 1.1	222 .3	136 .5	999 .8	136 .3	777 2.8		222 .4	136 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 27-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: WHOLE WHEAT BREAD
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	126047 75.4	55733 82.9	70267 70.8	25817 79.5	100230 74.5	40324 75.3	40668 81.6	28262 70.2	16697 71.9	47856 69.9	55435 79.8	22661 78.3	88162 74.0	37789 79.2	18935 68.7	30554 78.9	38958 77.9	37504 74.2
NO	39421 23.6	10776 16.0	28081 28.3	5862 18.1	33559 24.9	11845 22.1	9063 18.2	11875 29.5	6510 28.1	19217 28.1	13917 20.0	6159 21.3	29485 24.8	9808 20.5	7288 26.4	8042 20.8	11036 22.1	12927 25.6
NOT ASCERTAINED	1595 1.0	710 1.1	884 .9	777 2.4	818 .6	1351 2.5	107 .2	136 .3		1351 2.0	107 .2	136 .5	1458 1.2	136 .3	1351 4.9	107 .3		136 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 28-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: ENRICHED WHITE BREAD
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENT	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	98238	38133	59916	16086	82152	31097	27730	25568	13619	42322	39930	15762	75586	22428	18099	23636	26242	30037
	58.8	56.7	60.4	49.6	61.0	58.1	55.6	63.5	58.7	61.9	57.5	54.4	63.5	47.0	65.6	61.1	52.5	59.4
NO	67912	28950	38539	15593	52319	21646	22109	14569	9588	25324	29529	13058	42742	25170	8697	15068	23752	20395
	40.7	43.1	38.8	48.0	38.9	40.4	44.4	36.2	41.3	37.0	42.5	45.1	35.9	52.7	31.5	38.9	47.5	40.3
NOT ASCERTAINED	913	136	777	777	136	777		136		777		136	777	136	777			136
	.5	.2	.8	2.4	.1	1.5		.3		1.1		.5	.7	.3	2.8			.3
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 29-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SKIM MILK OR LOW FAT MILK
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	108857	49000	59434	22659	86198	35021	32557	26511	14640	42880	47682	18167	76367	32361	15873	25094	35958	31804
	65.2	72.9	59.9	69.8	64.0	65.4	65.3	65.8	63.1	62.7	68.6	62.7	64.1	67.8	57.6	64.8	71.9	62.9
NO	56999	18004	38806	9020	47978	17642	17283	13626	8352	24472	21778	10653	41667	15236	10845	13610	14036	18413
	34.1	26.8	39.1	27.8	35.6	33.0	34.7	33.8	36.0	35.8	31.4	36.8	35.0	31.9	39.3	35.2	28.1	36.4
NOT ASCERTAINED	1208	215	992	777	431	856		136	215	1071		136	1071	136	856			352
	.7	.3	1.0	2.4	.3	1.6		.3	.9	1.6		.5	.9	.3	3.1			.7
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 30-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: WHOLE MILK
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	77403 46.3	24152 35.9	53062 53.5	11834 36.5	65569 48.7	22909 42.8	20811 41.8	21466 53.3	12121 52.2	31476 46.0	32466 46.7	13365 46.2	57502 48.3	19805 41.5	13052 47.3	17475 45.2	21619 43.2	25162 49.8
NO	88659 53.1	42931 63.9	45306 45.7	19845 61.1	68814 51.1	29834 55.7	28940 58.1	18671 46.4	11086 47.8	36171 52.9	36993 53.3	15367 53.1	60738 51.0	27792 58.2	13745 49.8	21229 54.8	28287 56.6	25270 50.0
NOT ASCERTAINED	1001 .6	136 .2	865 .9	777 2.4	224 .2	777 1.5	88 .2	136 .3		777 1.1		224 .8	865 .7	136 .3	777 2.8		88 .2	136 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 31-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: READY-TO-EAT CEREAL
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	99481	39209	59660	18716	80765	33988	31967	21474	12052	40265	43456	15760	72708	26773	16356	26230	30788	26107
	59.5	58.3	60.1	57.7	60.0	63.5	64.1	53.3	51.9	58.8	62.6	54.4	61.0	56.1	59.3	67.8	61.6	51.6
NO	66669	27873	38795	12963	53706	18755	17872	18663	11156	27381	26004	13060	45620	20825	10440	12474	19206	24325
	39.9	41.5	39.1	39.9	39.9	35.0	35.9	46.3	48.1	40.0	37.4	45.1	38.3	43.6	37.9	32.2	38.4	48.1
NOT ASCERTAINED	913	136	777	777	136	777		136		777		136	777	136	777			136
	.5	.2	.8	2.4	.1	1.5		.3		1.1		.5	.7	.3	2.8			.3
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 32-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SUGAR SUBSTITUTE
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	55765 33.4	25876 38.5	29513 29.7	14980 46.2	40784 30.3	16034 30.0	16429 33.0	15986 39.7	7315 31.5	19845 29.0	23336 33.6	12583 43.5	37291 31.3	18473 38.7	5854 21.2	12890 33.3	17092 34.2	19928 39.4
NO	110300 66.0	41121 61.2	68943 69.5	16699 51.4	93601 69.5	36709 68.6	33188 66.6	24287 60.3	15892 68.5	47801 69.9	45902 66.1	16373 56.5	80815 67.9	29261 61.3	20943 76.0	25813 66.7	32680 65.4	30640 60.6
NOT ASCERTAINED	999 .6	222 .3	777 .8	777 2.4	222 .2	777 1.5	222 .4			777 1.1	222 .3		999 .8		777 2.8		222 .4	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 33-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: REDUCED CALORIE SALAD DRESSING
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	65609 39.3	30778 45.8	34783 35.1	19787 61.0	45821 34.0	21384 40.0	19851 39.8	17596 43.7	6682 28.8	26241 38.4	28149 40.5	11123 38.4	45703 38.4	19810 41.5	9925 36.0	14972 38.7	22534 45.1	18082 35.8
NO	100502 60.2	36265 54.0	63672 64.2	11892 36.6	88610 65.8	31359 58.6	29988 60.2	22502 55.9	16525 71.2	41405 60.5	41136 59.2	17833 61.6	72450 60.8	27924 58.5	16872 61.2	23732 61.3	27285 54.6	32486 64.2
NOT ASCERTAINED	952 .6	175 .3	777 .8	777 2.4	175 .1	777 1.5		175 .4		777 1.1	175 .3		952 .8		777 2.8		175 .4	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 34-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: BEEF
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	145017	59225	85745	27587	117430	44472	44964	34052	21432	58358	61451	25113	103952	40969	23489	33477	42726	45229
	86.8	88.1	86.4	85.0	87.2	83.1	90.2	84.6	92.4	85.3	88.5	86.7	87.3	85.8	85.2	86.5	85.5	89.4
NO	21269	7994	12710	4092	17177	8270	4875	6221	1775	9289	8009	3843	14377	6765	3307	5227	7268	5339
	12.7	11.9	12.8	12.6	12.8	15.5	9.8	15.4	7.6	13.6	11.5	13.3	12.1	14.2	12.0	13.5	14.5	10.6
NOT ASCERTAINED	777		777	777		777				777			777		777			
	.5		.8	2.4		1.5				1.1			.7		2.8			
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 35-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SKINLESS CHICKEN
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	96406	44510	51474	21953	74452	31757	30996	21118	12534	38041	42065	16300	64028	32378	15838	21471	30586	28510
	57.7	66.2	51.9	67.6	55.3	59.3	62.2	52.4	54.0	55.6	60.6	56.3	53.8	67.8	57.4	55.5	61.2	56.4
NO	69716	22709	46818	9726	59991	20822	18843	19156	10673	29605	27395	12493	54137	15356	10958	17232	19245	22058
	41.7	33.8	47.2	30.0	44.6	38.9	37.8	47.6	46.0	43.3	39.4	43.1	45.5	32.2	39.7	44.5	38.5	43.6
NOT ASCERTAINED	941		941	777	164	941				777		164	941		777		164	
	.6		.9	2.4	.1	1.8				1.1		.6	.8		2.8		.3	
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 36-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: ASIAN, ORIENTAL FOODS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENT	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	74409 44.5	28010 41.7	46023 46.4	14324 44.1	60085 44.6	21861 40.8	21361 42.9	20907 51.9	10185 43.9	26145 38.2	32918 47.4	15250 52.7	49449 41.5	24864 52.1	9584 34.8	15073 38.9	23444 46.9	26213 51.8
NO	91655 54.9	38987 58.0	52432 52.8	17355 53.5	74300 55.2	30882 57.7	28257 56.7	19366 48.1	13022 56.1	41501 60.7	36319 52.3	13707 47.3	68657 57.6	22870 47.9	17213 62.4	23631 61.1	26328 52.7	24355 48.2
NOT ASCERTAINED	999 .6	222 .3	777 .8	777 2.4	222 .2	777 1.5	222 .4			777 1.1	222 .3		999 .8		777 2.8		222 .4	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 37-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: MEXICAN FOODS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	72510 43.4	28210 42.0	44300 44.6	14436 44.5	58074 43.1	14337 26.8	22058 44.3	21963 54.5	14152 61.0	26404 38.6	31329 45.1	14777 51.0	50365 42.3	22145 46.4	7021 25.5	14122 36.5	22231 44.5	29137 57.6
NO	92931 55.6	39009 58.0	53311 53.7	17243 53.1	75689 56.2	37562 70.2	27781 55.7	18310 45.5	9055 39.0	40399 59.0	38130 54.9	14179 49.0	67119 56.4	25589 53.6	18932 68.7	24581 63.5	27764 55.5	21431 42.4
NOT ASCERTAINED	1621 1.0		1621 1.6	777 2.4	844 .6	1621 3.0				1621 2.4			1621 1.4		1621 5.9			
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 38-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SALT SUBSTITUTE
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	27651 16.6	13892 20.7	13759 13.9	6220 19.2	21431 15.9	9897 18.5	8775 17.6	5149 12.8	3702 16.0	12169 17.8	10890 15.7	4464 15.4	22169 18.6	5354 11.2	5717 20.7	7232 18.7	7827 15.7	6747 13.3
NO	137705 82.4	53241 79.2	83852 84.5	25373 78.2	112332 83.5	41915 78.3	41065 82.4	35124 87.2	19506 84.0	54634 79.8	58570 84.3	24406 84.3	95229 80.0	42380 88.8	20235 73.4	31471 81.3	42081 84.2	43821 86.7
NOT ASCERTAINED	1708 1.0	86 .1	1621 1.6	863 2.7	844 .6	1708 3.2				1621 2.4		86 .3	1708 1.4		1621 5.9		86 .2	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 39-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: PRE-SWEETENED CEREAL
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENT	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	52600	18219	34192	8647	43953	13048	15546	15245	8632	20440	23955	8077	38151	14322	6231	11586	18257	16399
	31.5	27.1	34.5	26.6	32.7	24.4	31.2	37.9	37.2	29.9	34.5	27.9	32.0	30.0	22.6	29.9	36.5	32.4
NO	113686	49000	64263	23032	90654	39694	34293	25028	14575	47206	45505	20879	80178	33412	20566	27118	31737	34169
	68.0	72.9	64.8	71.0	67.3	74.2	68.8	62.1	62.8	69.0	65.5	72.1	67.3	70.0	74.6	70.1	63.5	67.6
NOT ASCERTAINED	777		777	777		777				777			777		777			
	.5		.8	2.4		1.5				1.1			.7		2.8			
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 40-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: HOT DOGS
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	93114 55.7	39788 59.2	53326 53.7	18596 57.3	74517 55.4	22550 42.1	30812 61.8	25430 63.1	14098 60.7	37469 54.8	38588 55.6	16833 58.1	72100 60.5	20790 43.6	13767 49.9	22140 57.2	29815 59.6	27169 53.7
NO	73101 43.8	27431 40.8	45058 45.4	13083 40.3	60019 44.6	30193 56.4	19027 38.2	14843 36.9	9038 38.9	30178 44.1	30871 44.4	12052 41.6	46229 38.8	26872 56.3	13030 47.3	16564 42.8	20179 40.4	23328 46.1
NOT ASCERTAINED	848 .5		848 .9	777 2.4	71 .1	777 1.5			71 .3	777 1.1		71 .2	777 .7	71 .1	777 2.8			71 .1
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 41-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: PIZZA
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	117651 70.4	47223 70.3	69817 70.4	21954 67.6	95698 71.1	33424 62.5	37014 74.3	29649 73.6	17438 75.1	45287 66.2	50994 73.4	21242 73.4	83463 70.1	34061 71.4	16540 60.0	27390 70.8	36591 73.2	37003 73.2
NO	48635 29.1	19996 29.7	28638 28.9	9725 30.0	38909 28.9	19319 36.1	12826 25.7	10625 26.4	5770 24.9	22359 32.7	18465 26.6	7714 26.6	34866 29.3	13673 28.6	10257 37.2	11314 29.2	13403 26.8	13565 26.8
NOT ASCERTAINED	777 .5		777 .8	777 2.4		777 1.5				777 1.1			777 .7		777 2.8			
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 42-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: IMPORTED CHEESE
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	58278	22624	35465	12307	45971	15863	17478	16229	8708	21534	23753	12991	34243	24035	6534	9629	19272	22843
	34.9	33.7	35.7	37.9	34.2	29.6	35.1	40.3	37.5	31.5	34.2	44.9	28.8	50.4	23.7	24.9	38.5	45.2
NO	106945	44595	61927	19372	87573	36036	32142	24045	14499	45050	45706	15965	83022	23699	19418	28857	30722	27725
	64.0	66.3	62.4	59.7	65.1	67.3	64.5	59.7	62.5	65.8	65.8	55.1	69.7	49.6	70.4	74.6	61.5	54.8
NOT ASCERTAINED	1840		1840	777	1063	1621	219			1840			1840		1621	219		
	1.1		1.9	2.4	.8	3.0	.4			2.7			1.5		5.9	.6		
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 43-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: MASHED POTATOES
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	114841	45711	68894	21487	93354	37682	35765	26630	14539	48807	46098	19712	83122	31496	19655	28032	35053	31877
	68.7	68.0	69.4	66.2	69.4	70.4	71.8	66.1	62.7	71.3	66.4	68.1	69.8	66.0	71.3	72.4	70.1	63.0
NO	51392	21455	29561	10192	41200	15061	14074	13643	8614	18786	23362	9244	35207	16185	7141	10672	14941	18637
	30.8	31.9	29.8	31.4	30.6	28.1	28.2	33.9	37.1	27.5	33.6	31.9	29.6	33.9	25.9	27.6	29.9	36.9
NOT ASCERTAINED	831	54	777	777	54	777			54	831			777	54	777			54
	.5	.1	.8	2.4		1.5			.2	1.2			.7	.1	2.8			.1
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 44-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: BUTTER
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	103576 62.0	36741 54.7	66599 67.1	17172 52.9	86404 64.2	28284 52.8	31939 64.1	26590 66.0	16540 71.3	42948 62.8	41748 60.1	18656 64.4	71086 59.7	32266 67.6	14900 54.0	22991 59.4	30107 60.2	35354 69.9
NO	61340 36.7	30172 44.9	30793 31.0	14507 44.7	46834 34.8	23615 44.1	17375 34.9	13683 34.0	6668 28.7	23329 34.1	27711 39.9	10300 35.6	45873 38.5	15468 32.4	11052 40.1	15187 39.2	19887 39.8	15214 30.1
NOT ASCERTAINED	2147 1.3	307 .5	1840 1.9	777 2.4	1370 1.0	1621 3.0	525 1.1			2147 3.1			2147 1.8		1621 5.9	525 1.4		
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 45-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: CAFFEINE-FREE SOFT DRINKS
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	87876	40198	47490	20923	66953	23325	27482	21970	14876	32853	38594	16206	60485	27168	9424	23454	24749	30027
	52.6	59.8	47.9	64.5	49.7	43.6	55.1	54.6	64.1	48.0	55.6	56.0	50.8	56.9	34.2	60.6	49.5	59.4
NO	78410	27022	50966	10756	67654	29417	22357	18304	8331	34793	30865	12751	57843	20566	17373	15250	25246	20541
	46.9	40.2	51.4	33.1	50.3	55.0	44.9	45.4	35.9	50.9	44.4	44.0	48.6	43.1	63.0	39.4	50.5	40.6
NOT ASCERTAINED	777		777	777		777				777			777		777			
	.5		.8	2.4		1.5				1.1			.7		2.8			
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 46-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: DIET SOFT DRINKS
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	80083	40018	39500	21565	58518	23116	24678	20174	12019	28089	35962	15936	53821	26166	8299	19204	27745	24739
	47.9	59.5	39.8	66.4	43.5	43.2	49.5	50.1	51.8	41.1	51.8	55.0	45.2	54.8	30.1	49.6	55.5	48.9
NO	85981	26979	58955	10114	75867	29627	24939	20100	11188	39558	33276	13020	64286	21568	18497	19499	22028	25829
	51.5	40.1	59.4	31.2	56.4	55.4	50.0	49.9	48.2	57.8	47.9	45.0	54.0	45.2	67.1	50.4	44.1	51.1
NOT ASCERTAINED	999	222	777	777	222	777	222			777	222		999		777		222	
	.6	.3	.8	2.4	.2	1.5	.4			1.1	.3		.8		2.8		.4	
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 47-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: REGULAR SOFT DRINKS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	94259 56.4	35535 52.9	58488 58.9	14798 45.6	79462 59.0	23773 44.4	28805 57.8	27826 69.1	13632 58.7	38054 55.6	41050 59.1	14932 51.6	68539 57.5	25496 53.4	12791 46.4	21708 56.1	30542 61.1	28995 57.3
NO	70960 42.5	31462 46.8	39123 39.4	16881 52.0	54079 40.2	28126 52.6	20812 41.8	12447 30.9	9575 41.3	28749 42.0	28187 40.6	14025 48.4	48723 40.9	22238 46.6	13161 47.7	16996 43.9	19231 38.5	21573 42.7
NOT ASCERTAINED	1843 1.1	222 .3	1621 1.6	777 2.4	1066 .8	1621 3.0	222 .4			1621 2.4	222 .3		1843 1.5		1621 5.9		222 .4	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 48-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: FRUIT JUICE
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	148671 89.0	58544 87.1	89891 90.6	28046 86.4	120625 89.6	47432 88.6	44959 90.2	34960 86.8	21097 90.9	59983 87.7	63182 91.0	25282 87.3	105879 88.9	42568 89.2	23800 86.3	36044 93.1	44292 88.6	44312 87.6
NO	17615 10.5	8675 12.9	8565 8.6	3633 11.2	13982 10.4	5311 9.9	4880 9.8	5313 13.2	2111 9.1	7664 11.2	6278 9.0	3674 12.7	12450 10.5	5166 10.8	2997 10.9	2660 6.9	5702 11.4	6256 12.4
NOT ASCERTAINED	777 .5		777 .8	777 2.4		777 1.5				777 1.1			777 .7		777 2.8			
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 49-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: FRESH FRUIT
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
\	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	152562	62529	89797	29394	123168	47786	48155	35200	21197	60658	64955	26726	106583	45756	22848	36758	47614	45119
	91.3	93.0	90.5	90.6	91.5	89.3	96.6	87.4	91.3	88.7	93.5	92.3	89.5	95.9	82.9	95.0	95.2	89.2
NO	12746	4690	7680	2285	10461	3978	1684	5074	2010	6010	4505	2231	10902	1844	3104	1812	2380	5450
	7.6	7.0	7.7	7.0	7.8	7.4	3.4	12.6	8.7	8.8	6.5	7.7	9.2	3.9	11.3	4.7	4.8	10.8
NOT ASCERTAINED	1756		1756	777	979	1756				1756			1621	134	1621	134		
	1.1		1.8	2.4	.7	3.3				2.6			1.4	.3	5.9	.3		
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 50-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: PREMIUM ICE CREAM
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	75621	27972	47413	10281	65340	20225	23632	21429	10335	31325	30446	13851	53396	22225	12320	17392	22390	23519
	45.3	41.6	47.8	31.7	48.5	37.8	47.4	53.2	44.5	45.8	43.8	47.8	44.8	46.6	44.7	44.9	44.8	46.5
NO	90665	39247	51042	21398	69267	32518	26208	18844	12872	36322	39014	15106	64932	25509	14476	21312	27604	27049
	54.3	58.4	51.4	65.9	51.5	60.8	52.6	46.8	55.5	53.1	56.2	52.2	54.5	53.4	52.5	55.1	55.2	53.5
NOT ASCERTAINED	777		777	777		777				777			777		777			
	.5		.8	2.4		1.5				1.1			.7		2.8			
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 51-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: CAFFEINE-FREE COFFEE
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENT	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	63987 38.3	30213 44.9	33163 33.4	14592 45.0	49395 36.7	22208 41.5	19710 39.5	13724 34.1	8122 35.0	22091 32.3	27002 38.9	14671 50.7	45624 38.3	18140 38.0	10683 38.7	14236 36.8	19070 38.1	19774 39.1
NO	101454 60.7	37006 55.1	64448 64.9	17087 52.6	84368 62.7	29690 55.5	30129 60.5	26550 65.9	15085 65.0	44712 65.3	42458 61.1	14285 49.3	71861 60.3	29594 62.0	15269 55.4	24468 63.2	30924 61.9	30794 60.9
NOT ASCERTAINED	1621 1.0		1621 1.6	777 2.4	844 .6	1621 3.0				1621 2.4			1621 1.4		1621 5.9			
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 52-1
Q15 LIKELY TO TRY: RAW VEGETABLE APPETIZER
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	74997 44.9	29584 44.0	45037 45.4	12610 38.9	62387 46.3	22331 41.7	24175 48.5	18617 46.2	9874 42.5	29441 43.0	34506 49.7	11050 38.2	51069 42.9	23928 50.1	10848 39.3	18389 47.5	23723 47.5	22036 43.6
SOMEWHAT LIKELY	29166 17.5	11945 17.8	17221 17.4	5821 17.9	23345 17.3	7842 14.7	9614 19.3	6206 15.4	5504 23.7	9991 14.6	14615 21.0	4560 15.7	22230 18.7	6935 14.5	3883 14.1	5373 13.9	10147 20.3	9763 19.3
SOMEWHAT UNLIKELY	18162 10.9	8534 12.7	9628 9.7	4836 14.9	13326 9.9	5970 11.2	5800 11.6	3642 9.0	2751 11.9	7115 10.4	4674 6.7	6373 22.0	13083 11.0	5079 10.6	3618 13.1	4036 10.4	3405 6.8	7103 14.0
VERY UNLIKELY	16133 9.7	7247 10.8	8697 8.8	3681 11.3	12453 9.3	6052 11.3	3532 7.1	4473 11.1	2075 8.9	7917 11.6	6059 8.7	2158 7.5	12532 10.5	3601 7.5	2630 9.5	4030 10.4	5463 10.9	4010 7.9
WOULD NEVER	26887 16.1	8738 13.0	18102 18.2	4997 15.4	21890 16.3	10950 20.5	6078 12.2	6961 17.3	2675 11.5	13364 19.5	9502 13.7	3798 13.1	19045 16.0	7619 16.0	6594 23.9	6280 16.2	7005 14.0	6784 13.4
NOT ASCERTAINED	1718 1.0	1172 1.7	546 .6	512 1.6	1206 .9	375 .7	640 1.3	374 .9	329 1.4	596 .9	104 .2	1018 3.5	1146 1.0	572 1.2		596 1.5	250 .5	872 1.7
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 53-1
Q15 LIKELY TO TRY: CALORIE CONTROLLED ENTREE
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	33299 19.9	14317 21.3	18606 18.8	10444 32.2	22855 17.0	9016 16.8	10423 20.9	10636 26.4	3224 13.9	12059 17.6	16296 23.5	4944 17.1	21911 18.4	11388 23.9	4751 17.2	7103 18.4	12991 26.0	8454 16.7
SOMEWHAT LIKELY	35272 21.1	16069 23.9	19202 19.4	6435 19.8	28836 21.4	12373 23.1	10135 20.3	8786 21.8	3979 17.1	11950 17.5	17497 25.2	5824 20.1	25423 21.3	9849 20.6	5374 19.5	10008 25.9	9320 18.6	10569 20.9
SOMEWHAT UNLIKELY	29156 17.5	13350 19.9	15806 15.9	6714 20.7	22442 16.7	6369 11.9	9531 19.1	6289 15.6	6968 30.0	9995 14.6	12333 17.8	6828 23.6	22042 18.5	7114 14.9	3119 11.3	5593 14.5	8301 16.6	12142 24.0
VERY UNLIKELY	24426 14.6	8389 12.5	15848 16.0	1545 4.8	22881 17.0	6656 12.4	9186 18.4	5345 13.3	3239 14.0	9772 14.3	10981 15.8	3673 12.7	16759 14.1	7667 16.1	3506 12.7	4043 10.4	8880 17.8	7997 15.8
WOULD NEVER	42853 25.7	14160 21.1	28646 28.9	6550 20.2	36304 27.0	18094 33.8	9925 19.9	9082 22.5	5529 23.8	24051 35.2	11867 17.1	6712 23.2	31681 26.6	10949 22.9	10823 39.3	10980 28.4	10251 20.5	10576 20.9
DON'T KNOW	256 .2		256 .3	256 .8		256 .5						256 .9		256 .5				256 .5
NOT ASCERTAINED	1801 1.1	934 1.4	867 .9	512 1.6	1290 1.0	756 1.4	640 1.3	136 .3	269 1.2	596 .9	485 .7	720 2.5	1289 1.1	512 1.1		977 2.5	250 .5	574 1.1
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 54-1
Q15 LIKELY TO TRY: FOOD COOKED WITHOUT SALT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	60009 35.9	25675 38.2	33958 34.2	12758 39.3	47251 35.1	18203 34.0	18547 37.2	15776 39.2	7483 32.2	26180 38.3	23808 34.3	10021 34.6	42606 35.8	17403 36.5	10096 36.6	15122 39.1	18554 37.1	16238 32.1
SOMEWHAT LIKELY	32195 19.3	11272 16.8	20923 21.1	6283 19.4	25911 19.2	11748 22.0	10004 20.1	5754 14.3	4688 20.2	12160 17.8	15363 22.1	4672 16.1	26032 21.9	6162 12.9	6089 22.1	8736 22.6	8234 16.5	9135 18.1
SOMEWHAT UNLIKELY	22506 13.5	9032 13.4	13474 13.6	4142 12.8	18364 13.6	4732 8.8	7095 14.2	5342 13.3	5241 22.6	6913 10.1	10663 15.4	4834 16.7	14808 12.4	7603 15.9	2092 7.6	3950 10.2	7090 14.2	9278 18.3
VERY UNLIKELY	20416 12.2	9507 14.1	10909 11.0	2649 8.2	17767 13.2	6170 11.5	6595 13.2	5099 12.7	2553 11.0	6653 9.7	9983 14.4	3781 13.1	13063 11.0	7354 15.4	2167 7.9	4075 10.5	6929 13.9	7245 14.3
WOULD NEVER	30867 18.5	10723 16.0	19909 20.1	6351 19.6	24517 18.2	12394 23.2	7265 14.6	8107 20.1	2974 12.8	16263 23.8	9462 13.6	5015 17.3	22073 18.5	8666 18.2	7130 25.9	6565 17.0	9006 18.0	8039 15.9
NOT ASCERTAINED	1070 .6	1011 1.5	59 .1	273 .8	796 .6	273 .5	332 .7	196 .5	269 1.2	255 .4	181 .3	633 2.2	524 .4	546 1.1		255 .7	181 .4	633 1.3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 55-1
Q15 LIKELY TO TRY: WHOLE WHEAT BREADS OR ROLLS OR CRACKERS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	99326 59.5	40603 60.4	58676 59.1	18901 58.2	80424 59.7	31525 58.9	30725 61.6	23749 59.0	13231 57.0	40762 59.6	41101 59.2	17367 60.0	70659 59.3	28571 59.9	17807 64.6	21583 55.8	30417 60.8	29423 58.2
SOMEWHAT LIKELY	43280 25.9	14981 22.3	28299 28.5	9462 29.2	33818 25.1	14122 26.4	11959 24.0	11332 28.1	5866 25.3	16998 24.8	18038 26.0	8244 28.5	31197 26.2	12082 25.3	5494 19.9	12339 31.9	11824 23.7	13623 26.9
SOMEWHAT UNLIKELY	10332 6.2	5625 8.4	4708 4.7	1289 4.0	9043 6.7	2690 5.0	3704 7.4	2178 5.4	1761 7.6	3348 4.9	5636 8.1	1348 4.7	6957 5.8	3375 7.1	1517 5.5	1240 3.2	4778 9.6	2797 5.5
VERY UNLIKELY	6642 4.0	2837 4.2	3240 3.3	1492 4.6	5151 3.8	2641 4.9	2512 5.0	1354 3.4	134 .6	3778 5.5	2049 2.9	815 2.8	5326 4.5	1316 2.8	1452 5.3	2023 5.2	2357 4.7	810 1.6
WOULD NEVER	6255 3.7	2458 3.7	3797 3.8	1078 3.3	5178 3.8	2000 3.7	788 1.6	1396 3.5	1966 8.5	2896 4.2	2455 3.5	777 2.7	4055 3.4	2072 4.3	865 3.1	1444 3.7	308 .6	3510 6.9
NOT ASCERTAINED	1228 .7	716 1.1	512 .5	234 .7	994 .7	542 1.0	151 .3	266 .7	269 1.2	642 .9	181 .3	405 1.4	910 .8	318 .7	437 1.6	75 .2	311 .6	405 .8
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 56-1
Q15 LIKELY TO TRY: VEGETABLES SEASONED ONLY WITH HERBS OR LEMON JUICE
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	60015 35.9	26098 38.8	33541 33.8	13067 40.3	46948 34.9	19166 35.8	18609 37.3	14101 35.0	8138 35.1	24737 36.2	24280 35.0	10998 38.0	42631 35.8	17384 36.4	9812 35.6	14864 38.4	16662 33.3	18677 36.9
SOMEWHAT LIKELY	32207 19.3	12505 18.6	19656 19.8	7662 23.6	24545 18.2	8439 15.8	11513 23.1	7060 17.5	5195 22.4	10826 15.8	16797 24.2	4584 15.8	22999 19.3	9209 19.3	4862 17.6	6631 17.1	10433 20.9	10281 20.3
SOMEWHAT UNLIKELY	25194 15.1	8509 12.7	16684 16.8	3641 11.2	21552 16.0	7609 14.2	7424 14.9	6357 15.8	3804 16.4	9450 13.8	11481 16.5	4263 14.7	18242 15.3	6951 14.6	3346 12.1	6730 17.4	6806 13.6	8312 16.4
VERY UNLIKELY	22667 13.6	9545 14.2	13122 13.2	3550 10.9	19117 14.2	7182 13.4	6272 12.6	5749 14.3	3465 14.9	8920 13.0	9491 13.7	4256 14.7	15861 13.3	6805 14.3	3288 11.9	4724 12.2	8000 16.0	6655 13.2
WOULD NEVER	26292 15.7	10349 15.4	15754 15.9	4535 14.0	21757 16.2	10743 20.1	5850 11.7	6870 17.1	2606 11.2	14491 21.2	6859· 9.9	4719 16.3	18992 15.9	7077 14.8	6266 22.7	5374 13.9	7923 15.8	6506 12.9
NOT ASCERTAINED	688 .4	213 .3	475 .5		688 .5	381 .7	171 .3	136 .3			552 .8	136 .5	381 .3	307 .6		381 1.0	171 .3	136 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 57-1
Q15 LIKELY TO TRY: LOW FAT, LOW CALORIE FRUIT BASED DESSERTS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	41929	19114	22439	10007	31922	12181	15232	8167	6349	15224	20012	6694	30151	11778	4718	12378	11604	13229
	25.1	28.4	22.6	30.8	23.7	22.8	30.6	20.3	27.4	22.2	28.8	23.1	25.3	24.7	17.1	32.0	23.2	26.2
SOMEWHAT LIKELY	34765	16427	18291	9020	25745	9546	9059	10922	5238	13553	14622	6590	26108	8657	4787	7616	10949	11414
	20.8	24.4	18.4	27.8	19.1	17.8	18.2	27.1	22.6	19.8	21.1	22.8	21.9	18.1	17.4	19.7	21.9	22.6
SOMEWHAT UNLIKELY	18758	6949	11809	2109	16650	4489	5615	4837	3817	8104	7045	3609	11633	7125	2254	3895	5527	7083
	11.2	10.3	11.9	6.5	12.4	8.4	11.3	12.0	16.4	11.8	10.1	12.5	9.8	14.9	8.2	10.1	11.1	14.0
VERY UNLIKELY	33425	9981	23256	6100	27325	10609	10168	8466	4181	13212	15603	4610	23581	9845	6221	5370	12574	9261
	20.0	14.8	23.4	18.8	20.3	19.8	20.4	21.0	18.0	19.3	22.5	15.9	19.8	20.6	22.6	13.9	25.2	18.3
WOULD NEVER	37673	14307	23366	5220	32453	16600	9689	7610	3550	18331	11966	7152	27539	9910	9594	9445	9036	9374
	22.6	21.3	23.5	16.1	24.1	31.0	19.4	18.9	15.3	26.8	17.2	24.7	23.1	20.8	34.8	24.4	18.1	18.5
NOT ASCERTAINED	512	441	71		512	93	77	271	71		211	301	93	419			305	208
	.3	.7	.1		.4	.2	.2	.7	.3		.3	1.0	.1	.9			.6	.4
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 58-1
Q15 LIKELY TO TRY: RICH, GOOEY OR CHOCOLATE DESSERTS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	36539	10770	25722	5253	31285	9749	8392	10324	7978	15991	14118	6334	25441	11002	5241	6430	11339	13433
	21.9	16.0	25.9	16.2	23.2	18.2	16.8	25.6	34.4	23.4	20.3	21.9	21.4	23.0	19.0	16.6	22.7	26.6
SOMEWHAT LIKELY	26772	10304	16468	5148	21625	5835	7798	9261	3878	9309	12905	4558	19582	7190	3418	5448	6707	11200
	16.0	15.3	16.6	15.9	16.1	10.9	15.6	23.0	16.7	13.6	18.6	15.7	16.4	15.1	12.4	14.1	13.4	22.1
SOMEWHAT UNLIKELY	16751	8020	8731	3718	13033	3548	6522	4230	2452	6401	6907	3443	11772	4979	829	4609	5784	5530
	10.0	11.9	8.8	11.5	9.7	6.6	13.1	10.5	10.6	9.4	9.9	11.9	9.9	10.4	3.0	11.9	11.6	10.9
VERY UNLIKELY	32101	10779	20947	5080	27021	10703	11660	6290	3448	13353	14119	4628	24510	7591	5243	8978	11108	6772
	19.2	16.0	21.1	15.7	20.1	20.0	23.4	15.6	14.9	19.5	20.3	16.0	20.6	15.9	19.0	23.2	22.2	13.4
WOULD NEVER	54334	26781	27365	13256	41078	23333	15391	10032	5451	23369	21334	9504	37448	16758	12842	13239	14627	13498
	32.5	39.8	27.6	40.8	30.5	43.6	30.9	24.9	23.5	34.2	30.7	32.8	31.4	35.1	46.6	34.2	29.3	26.7
NOT ASCERTAINED	566	566			566	352	77	136			77	489	352	213			429	136
	.3	.8			.4	.7	.2	.3			.1	1.7	.3	.4			.9	.3
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 59-1
Q15 LIKELY TO TRY: REDUCED CALORIE SALAD DRESSING
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	49634	23819	25393	15120	34514	14817	15581	13413	5823	18722	22867	8045	36339	13295	5942	12585	16631	14475
	29.7	35.4	25.6	46.6	25.6	27.7	31.3	33.3	25.1	27.4	32.9	27.8	30.5	27.9	21.6	32.5	33.3	28.6
SOMEWHAT LIKELY	33157	15291	17866	5544	27612	10448	12215	7038	3360	12320	15769	4972	23540	9521	4683	9310	10084	8985
	19.8	22.7	18.0	17.1	20.5	19.5	24.5	17.5	14.5	18.0	22.7	17.2	19.8	19.9	17.0	24.1	20.2	17.8
SOMEWHAT UNLIKELY	16129	5201	10928	2295	13834	4414	3756	4686	3274	7861	5717	2551	11600	4529	2631	3433	4437	5628
	9.7	7.7	11.0	7.1	10.3	8.2	7.5	11.6	14.1	11.5	8.2	8.8	9.7	9.5	9.5	8.9	8.9	11.1
VERY UNLIKELY	27721	8670	18862	3722	23999	8005	8587	5832	5297	11007	11874	4840	19529	8193	4643	4979	8378	9721
	16.6	12.9	19.0	11.5	17.8	15.0	17.2	14.5	22.8	16.1	17.1	16.7	16.4	17.2	16.8	12.9	16.8	19.2
WOULD NEVER	39618	14025	25593	5418	34200	15334	9535	9168	5454	18012	13156	8323	27654	11836	9319	8250	10299	11622
	23.7	20.9	25.8	16.7	25.4	28.7	19.1	22.8	23.5	26.3	18.9	28.7	23.2	24.8	33.8	21.3	20.6	23.0
NOT ASCERTAINED	803	213	590	356	447	502	165	136		502	77	224	444	359	356	146	165	136
	.5	.3	.6	1.1	.3	.9	.3	.3		.7	.1	.8	.4	.8	1.3	.4	.3	.3
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 60-1
Q15 LIKELY TO TRY: LEAN MEATS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VER LIKELY	107578 64.4	45069 67.0	62273 62.8	19459 60.0	88119 65.5	34062 63.6	32624 65.5	23594 58.6	17203 74.1	43799 64.0	44907 64.7	18776 64.8	79181 66.5	28302 59.3	17154 62.2	26740 69.1	30797 61.6	32791 64.8
SOMEWHAT LIKELY	39057 23.4	14848 22.1	24209 24.4	7594 23.4	31463 23.4	10137 18.9	10614 21.3	13557 33.7	4621 19.9	14499 21.2	17671 25.4	6759 23.3	27791 23.3	11138 23.3	5888 21.4	6661 17.2	12839 25.7	13541 26.8
SOMEWHAT UNLIKELY	8854 5.3	3241 4.8	5612 5.7	1670 5.1	7184 5.3	2503 4.7	4221 8.5	1465 3.6	665 2.9	5259 7.7	2872 4.1	722 2.5	5193 4.4	3661 7.7	1844 6.7	2197 5.7	3356 6.7	1456 2.9
VERY UNLIKELY	5811 3.5	2044 3.0	3392 3.4	2640 8.1	3172 2.4	2507 4.7	1977 4.0	863 2.1	464 2.0	2257 3.3	2011 2.9	1543 5.3	4112 3.5	1699 3.6	1627 5.9	1070 2.8	2010 4.0	1104 2.2
WOULD NEVER	5367 3.2	1785 2.7	3583 3.6	1094 3.4	4274 3.2	4311 8.1	143 .3	658 1.6	254 1.1	2445 3.6	1902 2.7	1020 3.5	2569 2.2	2798 5.9	1060 3.8	1872 4.8	896 1.8	1539 3.0
NOT ASCERTAINED	396 .2	232 .3	164 .2		396 .3		259 .5	136 .3		164 .2	96 .1	136 .5	259 .2	136 .3		164 .4	96 .2	136 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 61-1
Q95 LIKELY TO TRY: STEAK OR ROAST BEEF
%

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	96951 58.0	37721 56.1	58994 59.5	17248 53.1	79702 59.2	26620 49.7	28723 57.6	26140 64.9	15244 65.7	40925 59.8	39560 57.0	16242 56.1	70075 58.8	26652 55.8	16241 58.9	21416 55.3	27391 54.8	31681 62.7
SOMEWHAT LIKELY	36632 21.9	17669 26.3	18964 19.1	7588 23.4	29045 21.6	10883 20.3	11040 22.2	9926 24.6	4783 20.6	13158 19.2	16350 23.5	7125 24.6	26394 22.2	10238 21.4	4395 15.9	8191 21.2	12801 25.6	11246 22.2
SOMEWHAT UNLIKELY	13893 8.3	5468 8.1	8425 8.5	3158 9.7	10735 8.0	5166 9.7	5172 10.4	1493 3.7	2063 8.9	4947 7.2	6371 9.2	2575 8.9	7885 6.6	6007 12.6	1759 6.4	3454 8.9	5215 10.4	3465 6.9
VERY UNLIKELY	10023 6.0	3424 5.1	6223 6.3	2646 8.2	7377 5.5	4974 9.3	3423 6.9	803 2.0	822 3.5	4973 7.3	3637 5.2	1412 4.9	8002 6.7	2021 4.2	2868 10.4	2970 7.7	2155 4.3	2029 4.0
WOULD NEVER	9214 5.5	2750 4.1	6464 6.5	1723 5.3	7492 5.6	5784 10.8	1225 2.5	1911 4.7	295 1.3	4163 6.1	3543 5.1	1509 5.2	6399 5.4	2815 5.9	2311 8.4	2418 6.2	2339 4.7	2146 4.2
NOT ASCERTAINED	350 .2	187 .3	164 .2	94 .3	257 .2	93 .2	257 .5			257 .4		93 .3	350 .3			257 .7	93 .2	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 62-1
Q15 LIKELY TO TRY: POULTRY WITHOUT SKIN
(%)

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	77622	38226	39021	15648	61974	25038	22457	19656	10344	29314	34055	14126	52020	25474	11233	18409	22430	25423
	46.5	56.9	39.3	48.2	46.0	46.8	45.1	48.8	44.6	42.8	49.0	48.8	43.7	53.4	40.7	47.6	44.9	50.3
SOMEWHAT LIKELY	36529	12510	23972	7735	28794	10126	10967	9583	5852	14708	16120	5701	26609	9920	4805	8450	13325	9948
	21.9	18.6	24.2	23.8	21.4	18.9	22.0	23.8	25.2	21.5	23.2	19.7	22.3	20.8	17.4	21.8	26.7	19.7
SOMEWHAT UNLIKELY	16797	5110	11687	2992	13805	5186	4801	3192	3619	6642	7616	2539	12252	4545	2328	4019	4962	5488
	10.1	7.6	11.8	9.2	10.3	9.7	9.6	7.9	15.6	9.7	11.0	8.8	10.3	9.5	8.4	10.4	9.9	10.9
VERY UNLIKELY	17179	7133	9857	4103	13076	5092	6190	4314	1582	7888	5651	3639	12786	4393	4049	3252	5063	4815
	10.3	10.6	9.9	12.6	9.7	9.5	12.4	10.7	6.8	11.5	8.1	12.6	10.7	9.2	14.7	8.4	10.1	9.5
WOULD NEVER	18529	4184	14345	1923	16606	7783	5368	3473	1809	9576	6018	2839	15087	3346	4864	4574	4214	4781
	11.1	6.2	14.5	5.9	12.3	14.5	10.8	8.6	7.8	14.0	8.7	9.8	12.7	7.0	17.6	11.8	8.4	9.5
NOT ASCERTAINED	407	57	350	55	352	295	57	55		295		112	352	55	295			112
	.2	.1	.4	.2	.3	.6	.1	.1		.4		.4	.3	.1	1.1			.2
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 63-1
Q15 LIKELY TO TRY: FRIED CHICKEN
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		OVERWEIGHT		DIETING -		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	53912 32.3	20174 30.0	33502 33.8	7175 22.1	46737 34.7	16199 30.3	15031 30.2	13907 34.5	8552 36.9	22519 32.9	20539 29.6	10631 36.7	38506 32.3	15182 31.8	9404 34.1	12150 31.4	13304 26.6	18831 37.2
SOMEWHAT LIKELY	38727 23.2	16829 25.0	21898 22.1	9490 29.2	29237 21.7	11508 21.5	10245 20.6	12098 30.0	4875 21.0	15615 22.8	17361 25.0	5751 19.9	28944 24.3	9782 20.5	6636 24.1	7341 19.0	14459 28.9	10291 20.4
SOMEWHAT UNLIKELY	24830 14.9	10130 15.1	14651 14.8	5411 16.7	19419 14.4	5291 9.9	8408 16.9	6992 17.4	4139 17.8	8977 13.1	10606 15.3	5247 18.1	17709 14.9	7121 14.9	3140 11.4	4198 10.8	8148 16.3	9345 18.5
VERY UNLIKELY	25876 15.5	10637 15.8	14863 15.0	4812 14.8	21064 15.6	8681 16.2	10421 20.9	3863 9.6	2910 12.5	11209 16.4	11087 16.0	3580 12.4	18426 15.5	7450 15.6	4419 16.0	7632 19.7	7773 15.5	6051 12.0
WOULD NEVER	23433 14.0	9196 13.7	14237 14.3	5486 16.9	17947 13.3	11694 21.8	5595 11.2	3413 8.5	2731 11.8	9957 14.6	9867 14.2	3608 12.5	15235 12.8	8198 17.2	3827 13.9	7383 19.1	6310 12.6	5912 11.7
NOT ASCERTAINED	285 .2	203 .3	82 .1	82 .3	203 .2	147 .3	139 .3			147 .2		139 .5	285 .2		147 .5			139 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 64-1
Q15 LIKELY TO TRY: CEREAL SERVED WITH SKIM MILK OR LOW FAT MILK
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	55448 33.2	29785 44.3	25241 25.4	13275 40.9	42174 31.3	19541 36.5	14761 29.6	15015 37.3	6003 25.9	19960 29.2	24734 35.6	10626 36.7	38320 32.2	17000 35.6	8877 32.2	13371 34.5	16922 33.8	16150 31.9
SOMEWHAT LIKELY	27696 16.6	9529 14.2	18166 18.3	6309 19.4	21386 15.9	8161 15.2	8691 17.4	5459 13.6	5384 23.2	10890 15.9	13098 18.9	3707 12.8	21533 18.1	6162 12.9	4168 15.1	6793 17.6	8563 17.1	8171 16.2
SOMEWHAT UNLIKELY	15792 9.5	6676 9.9	9116 9.2	3548 10.9	12244 9.1	3550 6.6	4008 8.0	5026 12.5	3207 13.8	6050 8.8	6272 9.0	3470 12.0	12267 10.3	3525 7.4	2102 7.6	3968 10.3	3698 7.4	6024 11.9
VERY UNLIKELY	27015 16.2	9094 13.5	17921 18.1	3110 9.6	23905 17.8	5802 10.8	12559 25.2	4985 12.4	3669 15.8	10930 16.0	11974 17.2	4112 14.2	17706 14.9	9309 19.5	3176 11.5	5796 15.0	9345 18.7	8699 17.2
WOULD NEVER	41006 24.5	12029 17.9	28788 29.0	6214 19.1	34792 25.8	16417 30.7	9763 19.6	9788 24.3	4943 21.3	20544 30.0	13382 19.3	6985 24.1	29173 24.5	11738 24.6	9201 33.4	8776 22.7	11466 22.9	11467 22.7
NOT ASCERTAINED	106 .1	106 .2			106 .1	49 .1	57 .1			49 .1		57 .2	106 .1		49 .2			57 .1
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 65-1
Q15 LIKELY TO TRY: WHOLE GRAIN MUFFINS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	67711 40.5	28615 42.6	39049 39.4	11698 36.0	56013 41.6	20063 37.5	21976 44.1	16025 39.8	9647 41.6	25255 36.9	30410 43.8	12046 41.6	46088 38.7	21623 45.3	10722 38.9	15421 39.8	20145 40.3	21422 42.4
SOMEWHAT LIKELY	36162 21.6	14153 21.1	21820 22.0	8574 26.4	27588 20.5	12744 23.8	9684 19.4	8051 20.0	5683 24.5	15085 22.0	13589 19.6	7489 25.9	27536 23.1	8627 18.1	6260 22.7	8719 22.5	10311 20.6	10872 21.5
SOMEWHAT UNLIKELY	16576 9.9	6024 9.0	10552 10.6	3819 11.8	12756 9.5	4542 8.5	5222 10.5	3628 9.0	3184 13.7	7297 10.7	8118 11.7	1161 4.0	12672 10.6	3904 8.2	3009 10.9	4041 10.4	4457 8.9	5069 10.0
VERY UNLIKELY	21114 12.6	9292 13.8	11446 11.5	4135 12.7	16979 12.6	5966 11.1	7976 16.0	5043 12.5	2128 9.2	8476 12.4	8586 12.4	4052 14.0	13594 11.4	7520 15.8	1810 6.6	5574 14.4	7136 14.3	6594 13.0
WOULD NEVER	24523 14.7	9078 13.5	15445 15.6	4230 13.0	20292 15.1	10205 19.1	4004 8.0	7525 18.7	2565 11.1	12311 18.0	7836 11.3	4152 14.3	18238 15.3	6061 12.7	5772 20.9	4949 12.8	7023 14.0	6555 13.0
NOT ASCERTAINED	978 .6	57 .1	921 .9		978 .7		978 2.0				921 1.3	57 .2	978 .8				921 1.8	57 .1
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 66-1
Q15 LIKELY TO TRY: WHOLE GRAIN PANCAKES OR WAFFLES
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	47681	18650	29031	7961	39720	16929	13262	10138	7225	20014	19462	8077	36168	11385	9059	12769	11998	13727
	28.5	27.7	29.3	24.5	29.5	31.6	26.6	25.2	31.1	29.3	28.0	27.9	30.4	23.9	32.9	33.0	24.0	27.1
SOMEWHAT LIKELY	33836	14012	19634	5927	27908	7632	11890	7086	7132	10477	16552	6710	24969	8771	4406	6341	11560	11432
	20.3	20.8	19.8	18.3	20.7	14.3	23.9	17.6	30.7	15.3	23.8	23.2	21.0	18.4	16.0	16.4	23.1	22.6
SOMEWHAT UNLIKELY	17864	6308	11557	4587	13277	5085	5907	4679	2194	8158	6129	3577	11689	6175	2926	4027	5457	5454
	10.7	9.4	11.6	14.1	9.9	9.5	11.9	11.6	9.5	11.9	8.8	12.4	9.8	12.9	10.6	10.4	10.9	10.8
VERY UNLIKELY	31109	13669	17064	7138	23971	9339	11534	7247	2988	12552	13281	5276	18908	12201	4398	7049	9210	10452
	18.6	20.3	17.2	22.0	17.8	17.5	23.1	18.0	12.9	18.3	19.1	18.2	15.9	25.6	15.9	18.2	18.4	20.7
WOULD NEVER	36338	14524	21767	6842	29495	14427	7190	11123	3598	17114	14035	5189	27207	9131	6676	8517	11769	9375
	21.8	21.6	21.9	21.1	21.9	27.0	14.4	27.6	15.5	25.0	20.2	17.9	22.8	19.1	24.2	22.0	23.5	18.5
NOT ASCERTAINED	236	57	179		236	108	57		71	108		128	165	71	108			128
	.1	.1	.2		.2	.2	.1		.3	.2		.4	.1	.1	.4			.3
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 67-1
Q15 LIKELY TO TRY: LOW CHOLESTEROL EGG SUBSTITUTE
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	14999	9005	5571	4688	10310	6223	4000	4412	363	5331	6305	3362	10839	4160	2630	4881	4175	3313
	9.0	13.4	5.6	14.4	7.7	11.6	8.0	11.0	1.6	7.8	9.1	11.6	9.1	8.7	9.5	12.6	8.4	6.6
SOMEWHAT LIKELY	13227	5275	7953	3208	10020	3266	4434	3322	2204	5613	5701	1913	10534	2693	2096	3389	3603	4139
	7.9	7.8	8.0	9.9	7.4	6.1	8.9	8.2	9.5	8.2	8.2	6.6	8.8	5.6	7.6	8.8	7.2	8.2
SOMEWHAT UNLIKELY	19814	8222	11592	2996	16818	6693	4597	4476	4048	8738	7738	3338	13885	5929	3570	4847	3738	7659
	11.9	12.2	11.7	9.2	12.5	12.5	9.2	11.1	17.4	12.8	11.1	11.5	11.7	12.4	12.9	12.5	7.5	15.1
VERY UNLIKELY	32733	13702	19032	5218	27515	8631	11522	7135	5445	11032	14734	6967	21710	11024	4330	6931	9666	11807
	19.6	20.4	19.2	16.1	20.4	16.1	23.1	17.7	23.5	16.1	21.2	24.1	18.2	23.1	15.7	17.9	19.3	23.3
WOULD NEVER	85176	30857	54130	16347	68830	28591	25228	20058	11076	36725	34981	13247	61210	23743	14948	18541	27941	23523
	51.0	45.9	54.5	50.4	51.1	53.4	50.6	49.8	47.7	53.7	50.4	45.7	51.4	49.7	54.2	47.9	55.9	46.5
NOT ASCERTAINED	1113	158	954		1113	115	57	870	71	985		128	927	186		115	870	128
	.7	.2	1.0		.8	.2	.1	2.2	.3	1.4		.4	.8	.4		.3	1.7	.3
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 68-1
Q15 LIKELY TO TRY: FRESH FRUIT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	130624 78.2	54480 81.0	75532 76.1	26378 81.3	104246 77.4	38478 71.9	42607 85.5	30747 76.3	18569 80.0	53277 77.9	54293 78.2	22830 78.8	90642 76.1	39758 83.3	19365 70.2	30566 79.0	40057 80.1	40412 79.9
SOMEWHAT LIKELY	20541 12.3	6909 10.3	13632 13.7	3538 10.9	17002 12.6	6859 12.8	5000 10.0	5749 14.3	2933 12.6	6576 9.6	10111 14.6	3854 13.3	16100 13.5	4441 9.3	2710 9.8	5389 13.9	6128 12.3	6313 12.5
SOMEWHAT UNLIKELY	5438 3.3	2165 3.2	3273 3.3	520 1.6	4918 3.7	1327 2.5	1329 2.7	2184 5.4	599 2.6	2221 3.2	2540 3.7	678 2.3	3877 3.3	1562 3.3	1179 4.3	485 1.3	2486 5.0	1288 2.5
VERY UNLIKELY	5232 3.1	1815 2.7	3417 3.4	1564 4.8	3668 2.7	3813 7.1	301 .6	729 1.8	390 1.7	2336 3.4	1546 2.2	1350 4.7	3910 3.3	1322 2.8	1744 6.3	1249 3.2	1230 2.5	1010 2.0
WOULD NEVER	4264 2.6	1792 2.7	2472 2.5	455 1.4	3809 2.8	2199 4.1	546 1.1	865 2.1	654 2.8	3170 4.6	906 1.3	188 .6	3676 3.1	588 1.2	1731 6.3	1015 2.6	93 .2	1426 2.8
NOT ASCERTAINED	964 .6	57 .1	907 .9		964 .7	844 1.6	57 .1		63 .3	844 1.2	63 .1	57 .2	901 .8	63 .1	844 3.1			119 .2
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 69-1
Q15 LIKELY TO TRY: LOW FAT COTTAGE CHEESE
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	54780	24368	30037	12577	42204	20595	18439	10619	5031	23688	21680	9316	36699	17986	9632	14869	15875	14308
	32.8	36.3	30.3	38.8	31.4	38.5	37.0	26.4	21.7	34.6	31.2	32.2	30.8	37.7	34.9	38.4	31.8	28.3
SOMEWHAT LIKELY	31259	13934	17279	6500	24760	9736	9301	6459	5763	10671	13576	7012	23735	7525	3163	9493	8379	10225
	18.7	20.7	17.4	20.0	18.4	18.2	18.7	16.0	24.8	15.6	19.5	24.2	19.9	15.8	11.5	24.5	16.8	20.2
SOMEWHAT UNLIKELY	14405	6780	7625	2628	11777	3641	5818	3250	1697	5341	7416	1647	8649	5756	2537	2185	5308	4375
	8.6	10.1	7.7	8.1	8.7	6.8	11.7	8.1	7.3	7.8	10.7	5.7	7.3	12.1	9.2	5.6	10.6	8.7
VERY UNLIKELY	23824	7708	15927	4382	19441	5927	7625	8089	2182	8555	12239	3029	17736	6087	3431	4127	9674	6591
	14.3	11.5	16.0	13.5	14.4	11.1	15.3	20.1	9.4	12.5	17.6	10.5	14.9	12.8	12.4	10.7	19.4	13.0
WOULD NEVER	41646	13997	27649	6369	35278	13621	8599	10919	8379	19792	13831	7895	31358	10160	8810	8030	9822	14857
	24.9	20.8	27.9	19.6	26.2	25.5	17.3	27.1	36.1	28.9	19.9	27.3	26.3	21.3	32.0	20.7	19.6	29.4
NOT ASCERTAINED	1148	432	717		1148		57	936	155	375	717	57	929	219			936	212
	.7	.6	.7		.9		.1	2.3	.7	.5	1.0	.2	.8	.5			1.9	.4
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 70-1
Q15 LIKELY TO TRY: BAGEL OR BREADS WITH LOW FAT CREAM CHEESE
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	39709	21660	18049	10461	29248	9712	12691	10702	6604	13126	20295	6288	27823	11886	4541	8044	14459	12664
	23.8	32.2	18.2	32.2	21.7	18.1	25.5	26.6	28.5	19.2	29.2	21.7	23.4	24.9	16.5	20.8	28.9	25.0
SOMEWHAT LIKELY	29210	10293	18916	3606	25604	8980	8460	7549	4220	10947	12669	5593	19971	9238	3514	7789	9290	8615
	17.5	15.3	19.1	11.1	19.0	16.8	17.0	18.7	18.2	16.0	18.2	19.3	16.8	19.4	12.7	20.1	18.6	17.0
SOMEWHAT UNLIKELY	16406	5488	10917	4223	12183	4814	5522	3808	2262	6030	7983	2393	11622	4784	1870	4392	4797	5346
	9.8	8.2	11.0	13.0	9.1	9.0	11.1	9.5	9.7	8.8	11.5	8.3	9.8	10.0	6.8	11.3	9.6	10.6
VERY UNLIKELY	31071	9551	21145	4415	26656	11026	11160	6926	1959	13526	11668	5877	20685	10385	7189	5995	8583	9304
	18.6	14.2	21.3	13.6	19.8	20.6	22.4	17.2	8.4	19.8	16.8	20.3	17.4	21.8	26.1	15.5	17.2	18.4
WOULD NEVER	48330	18915	29179	8496	39833	18813	11845	10572	6875	24619	16023	7463	36800	11306	10283	12483	12044	13295
	28.9	28.1	29.4	26.2	29.6	35.2	23.8	26.3	29.6	36.0	23.1	25.8	30.9	23.7	37.3	32.3	24.1	26.3
NOT ASCERTAINED	2339	1312	1026	1256	1083	175	161	717	1286	175	820	1343	2204	134	175		820	1343
	1.4	2.0	1.0	3.9	.8	.3	.3	1.8	5.5	.3	1.2	4.6	1.9	.3	.6		1.6	2.7
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 71-1
Q15 LIKELY TO TRY: SUGAR SUBSTITUTE
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	41382	20754	20253	12030	29352	12206	13252	10171	5754	15547	16669	9166	27474	13908	3823	10659	12062	14838
	24.8	30.9	20.4	37.1	21.8	22.8	26.6	25.3	24.8	22.7	24.0	31.7	23.1	29.1	13.9	27.5	24.1	29.3
SOMEWHAT LIKELY	20862	7134	13728	3874	16988	5184	7467	6149	2062	8469	9546	2848	15101	5761	3452	5072	7505	4832
	12.5	10.6	13.8	11.9	12.6	9.7	15.0	15.3	8.9	12.4	13.7	9.8	12.7	12.1	12.5	13.1	15.0	9.6
SOMEWHAT UNLIKELY	11364	5475	5889	3149	8215	3167	2229	3211	2757	4218	4516	2630	9027	2337	1404	2062	2722	5175
	6.8	8.1	5.9	9.7	6.1	5.9	4.5	8.0	11.9	6.2	6.5	9.1	7.6	4.9	5.1	5.3	5.4	10.2
VERY UNLIKELY	27005	9412	17593	4087	22918	6286	9357	7091	4271	9146	12580	5280	16893	10112	3419	4758	8593	10236
	16.2	14.0	17.7	12.6	17.0	11.7	18.8	17.6	18.4	13.4	18.1	18.2	14.2	21.2	12.4	12.3	17.2	20.2
WOULD NEVER	64700	23764	40700	8852	55847	26341	16558	13651	7926	30708	24792	8977	48887	15589	15139	16152	18191	14994
	38.7	35.4	41.0	27.3	41.5	49.2	33.2	33.9	34.2	44.9	35.7	31.0	41.0	32.7	54.9	41.7	36.4	29.7
NOT ASCERTAINED	1750	681	1069	463	1287	336	977		437	336	1357	57	1723	27	336		921	494
	1.0	1.0	1.1	1.4	1.0	.6	2.0		1.9	.5	2.0	.2	1.4	.1	1.2		1.8	1.0
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 72-1
Q15 LIKELY TO TRY: REGULAR SOFT DRINK
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	57898 34.7	18785 27.9	38924 39.2	7873 24.3	50025 37.2	15424 28.8	15026 30.1	17487 43.4	9737 42.0	24739 36.2	23052 33.2	9883 34.1	42679 35.8	14996 31.4	9103 33.0	12196 31.5	15528 31.1	20847 41.2
SOMEWHAT LIKELY	24827 14.9	9449 14.1	15378 15.5	4990 15.4	19837 14.7	6000 11.2	8840 17.7	6504 16.1	3483 15.0	10457 15.3	11015 15.9	3355 11.6	18273 15.3	6554 13.7	4063 14.7	5337 13.8	8338 16.7	7089 14.0
SOMEWHAT UNLIKELY	16130 9.7	7404 11.0	8726 8.8	4799 14.8	11331 8.4	5375 10.0	4680 9.4	1981 4.9	4095 17.6	7188 10.5	4392 6.3	4550 15.7	10691 9.0	5439 11.4	2580 9.4	2930 7.6	3377 6.8	7243 14.3
VERY UNLIKELY	23962 14.3	10130 15.1	13457 13.6	4711 14.5	19252 14.3	9493 17.7	7479 15.0	4571 11.4	2419 10.4	6922 10.1	11077 15.9	5963 20.6	16881 14.2	7081 14.8	3567 12.9	5860 15.1	8307 16.6	6228 12.3
WOULD NEVER	42153 25.2	21249 31.6	20858 21.0	9881 30.4	32272 24.0	16813 31.4	13029 26.1	9013 22.4	3298 14.2	18183 26.6	18765 27.0	5205 18.0	29450 24.7	12703 26.6	8085 29.3	11620 30.0	13461 26.9	8987 17.8
NOT ASCERTAINED	2093 1.3	202 .3	1891 1.9	202 .6	1891 1.4	415 .8	786 1.6	717 1.8	175 .8	934 1.4	1159 1.7		1132 1.0	961 2.0	175 .6	759 2.0	983 2.0	175 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 73-1
Q15 LIKELY TO TRY: DIET SOFT DRINK
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	49413	26261	22587	17088	32325	13441	16710	10976	8286	17548	21724	10141	34981	14432	5823	11288	16866	15436
	29.6	39.1	22.8	52.7	24.0	25.1	33.5	27.3	35.7	25.6	31.3	35.0	29.4	30.2	21.1	29.2	33.7	30.5
SOMEWHAT LIKELY	27227	12654	14573	6320	20907	7968	8451	8040	2767	10374	12649	4204	18923	8303	3638	6769	8716	8104
	16.3	18.8	14.7	19.5	15.5	14.9	17.0	20.0	11.9	15.2	18.2	14.5	15.9	17.4	13.2	17.5	17.4	16.0
SOMEWHAT UNLIKELY	13819	5054	8765	1175	12644	4433	3973	3032	2381	5179	5795	2845	8920	4899	2237	2563	4074	4945
	8.3	7.5	8.8	3.6	9.4	8.3	8.0	7.5	10.3	7.6	8.3	9.8	7.5	10.3	8.1	6.6	8.1	9.8
VERY UNLIKELY	22178	6519	15659	2695	19483	5695	5342	8742	2399	6750	11034	4394	15096	7082	2409	4303	7264	8202
	13.3	9.7	15.8	8.3	14.5	10.6	10.7	21.7	10.3	9.9	15.9	15.2	12.7	14.8	8.7	11.1	14.5	16.2
WOULD NEVER	53200	16349	36804	5003	48197	21714	14756	9371	7136	27880	18019	7077	40715	12261	13292	13262	12893	13530
	31.8	24.3	37.1	15.4	35.8	40.6	29.6	23.3	30.8	40.7	25.9	24.4	34.2	25.7	48.2	34.3	25.8	26.8
NOT ASCERTAINED	1227	382	844	175	1051	268	607	114	238	694	238	295	470	757	175	519	181	351
	.7	.6	.9	.5	.8	.5	1.2	.3	1.0	1.0	.3	1.0	.4	1.6	.6	1.3	.4	.7
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 74-1
Q15 LIKELY TO TRY: CAFFEINE-FREE SOFT DRINK
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	49215 29.5	21954 32.7	27261 27.5	12709 39.2	36506 27.1	13823 25.8	16499 33.1	10182 25.3	8710 37.5	19371 28.3	21513 31.0	8330 28.8	35968 30.2	13247 27.8	7190 26.1	12698 32.8	13757 27.5	15570 30.8
SOMEWHAT LIKELY	31294 18.7	14512 21.6	16592 16.7	6263 19.3	25031 18.6	7768 14.5	10616 21.3	9652 24.0	3258 14.0	11558 16.9	14686 21.1	5049 17.4	22537 18.9	8756 18.3	2383 8.6	8821 22.8	10282 20.6	9808 19.4
SOMEWHAT UNLIKELY	18977 11.4	6248 9.3	12729 12.8	4483 13.8	14494 10.8	6761 12.6	5030 10.1	3784 9.4	3402 14.7	6979 10.2	7569 10.9	4430 15.3	12509 10.5	6469 13.6	3221 11.7	4587 11.9	4520 9.0	6648 13.1
VERY UNLIKELY	21750 13.0	7323 10.9	14051 14.2	3498 10.8	18252 13.6	5712 10.7	6931 13.9	7676 19.1	1431 6.2	7056 10.3	10659 15.3	4035 13.9	13884 11.7	7865 16.5	2509 9.1	3636 9.4	9675 19.4	5929 11.7
WOULD NEVER	45124 27.0	16991 25.3	28086 28.3	5504 17.0	39621 29.4	19091 35.7	10763 21.6	8979 22.3	6164 26.6	22945 33.5	15033 21.6	7018 24.2	33600 28.2	11396 23.9	11998 43.5	8962 23.2	11666 23.3	12371 24.5
NOT ASCERTAINED	704 .4	191 .3	513 .5		704 .5	366 .7			242 1.0	515 .8		93 .3	608 .5		273 1.0		93 .2	242 .5
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 75-1
Q15 LIKELY TO TRY: CAFFEINE-FREE COFFEE
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	47300	22386	24303	10684	36616	17268	14483	10277	5271	18590	19591	9118	33542	13759	8592	11830	14351	12527
	28.3	33.3	24.5	32.9	27.2	32.3	29.1	25.5	22.7	27.2	28.2	31.5	28.2	28.8	31.2	30.6	28.7	24.8
SOMEWHAT LIKELY	19411	8790	10620	3974	15437	5757	6011	4419	3128	7369	7769	4178	15264	4051	3213	4702	4700	6700
	11.6	13.1	10.7	12.2	11.5	10.8	12.1	11.0	13.5	10.8	11.2	14.4	12.8	8.5	11.7	12.1	9.4	13.2
SOMEWHAT UNLIKELY	15723	6803	8920	4303	11420	4668	5224	3740	2091	5257	6333	4133	12353	3370	2386	4589	3900	4848
	9.4	10.1	9.0	13.3	8.5	8.7	10.5	9.3	9.0	7.7	9.1	14.3	10.4	7.1	8.7	11.9	7.8	9.6
VERY UNLIKELY	23699	8320	15378	3679	20020	4369	9145	6846	3340	7845	12581	3272	14012	9687	1876	3847	8121	9854
	14.2	12.4	15.5	11.3	14.9	8.2	18.3	17.0	14.4	11.5	18.1	11.3	11.8	20.3	6.8	9.9	16.2	19.5
WOULD NEVER	59475	20423	39052	9393	50083	20867	14295	14936	9250	28887	22430	8031	42731	16617	11159	13661	18241	16287
	35.6	30.4	39.4	28.9	37.2	39.0	28.7	37.1	39.9	42.2	32.3	27.7	35.9	34.8	40.5	35.3	36.5	32.2
NOT ASCERTAINED	1455	496	959	424	1032	592	681	55	128	476	755	224	1204	251	348	75	681	352
	.9	.7	1.0	1.3	.8	1.1	1.4	.1	.6	.7	1.1	.8	1.0	.5	1.3	.2	1.4	.7
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 76-1
Q15 LIKELY TO TRY: BROILED OR BAKED FISH OR SEAFOOD
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	104515 62.6	42818 63.7	61322 61.8	21378 65.9	83137 61.8	34567 64.6	29496 59.2	25764 64.0	14464 62.3	40542 59.3	45175 65.0	18575 64.1	73110 61.4	31182 65.3	15898 57.7	24776 64.0	31786 63.6	31831 62.9
SOMEWHAT LIKELY	26433 15.8	10666 15.9	15578 15.7	7018 21.6	19415 14.4	4870 9.1	8458 17.0	8307 20.6	4797 20.7	11165 16.3	10436 15.0	4832 16.7	19276 16.2	7157 15.0	3353 12.2	5186 13.4	8016 16.0	9878 19.5
SOMEWHAT UNLIKELY	9517 5.7	3435 5.1	6082 6.1	1847 5.7	7670 5.7	2553 4.8	3649 7.3	2493 6.2	822 3.5	3372 4.9	5033 7.2	1112 3.8	7135 6.0	2382 5.0	1694 6.1	1815 4.7	3316 6.6	2692 5.3
VERY UNLIKELY	9118 5.5	4176 6.2	4943 5.0	1139 3.5	7980 5.9	3602 6.7	4067 8.2	1008 2.5	441 1.9	3740 5.5	4227 6.1	1152 4.0	5652 4.7	3466 7.3	2023 7.3	2333 6.0	3207 6.4	1555 3.1
WOULD NEVER	15778 9.4	5991 8.9	9741 9.8	1074 3.3	14704 10.9	6949 13.0	3445 6.9	2701 6.7	2683 11.6	8517 12.4	3977 5.7	3284 11.3	12843 10.8	2935 6.1	3627 13.2	4483 11.6	3056 6.1	4612 9.1
NOT ASCERTAINED	1702 1.0	134 .2	1568 1.6		1702 1.3	979 1.8	723 1.5			1089 1.6	613 .9		1089 .9	613 1.3	979 3.5	110 .3	613 1.2	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 77-1
Q15 LIKELY TO TRY: FRIED FISH OR SEAFOOD
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	56940	20575	36365	8775	48165	16217	14412	16875	9213	24952	22935	8829	43433	13283	10885	10770	15242	19819
	34.1	30.6	36.6	27.0	35.8	30.3	28.9	41.9	39.7	36.5	33.0	30.5	36.5	27.8	39.5	27.8	30.5	39.2
SOMEWHAT LIKELY	43010	18613	24161	10275	32735	9023	15174	12253	6560	16915	19075	7020	31084	11926	4758	8676	16977	12599
	25.7	27.7	24.3	31.7	24.3	16.9	30.4	30.4	28.3	24.7	27.5	24.2	26.1	25.0	17.3	22.4	34.0	24.9
SOMEWHAT UNLIKELY	20774	7577	13197	3184	17591	7804	7130	3859	1981	7805	9127	3843	13633	7141	2797	5173	7513	5291
	12.4	11.3	13.3	9.8	13.1	14.6	14.3	9.6	8.5	11.4	13.1	13.3	11.4	15.0	10.1	13.4	15.0	10.5
VERY UNLIKELY	20138	9013	10750	5798	14340	6257	7627	3886	2368	6676	8161	5300	12740	7398	2703	6323	4776	6336
	12.1	13.4	10.8	17.9	10.7	11.7	15.3	9.6	10.2	9.8	11.7	18.3	10.7	15.5	9.8	16.3	9.6	12.5
WOULD NEVER	25258	10673	14585	4425	20833	14044	4728	3401	3085	11900	9393	3965	18041	7217	6255	7761	4718	6523
	15.1	15.9	14.7	13.6	15.5	26.2	9.5	8.4	13.3	17.4	13.5	13.7	15.1	15.1	22.7	20.1	9.4	12.9
NOT ASCERTAINED	943	768	175		943	175	768			175	768		175	768	175		768	
	.6	1.1	.2		.7	.3	1.5			.3	1.1		.1	1.6	.6		1.5	
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 78-1
Q15 LIKELY TO TRY: PREMIUM ICE CREAM
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	45944	14550	31395	5008	40936	13502	14191	11413	6743	20512	18044	7293	32771	13077	7567	13035	12303	12943
	27.5	21.6	31.6	15.4	30.4	25.2	28.5	28.3	29.1	30.0	26.0	25.2	27.5	27.4	27.4	33.7	24.6	25.6
SOMEWHAT LIKELY	31553	13607	17756	6320	25233	6911	9376	9644	5622	11915	14310	5327	23773	7780	3212	6541	9837	11963
	18.9	20.2	17.9	19.5	18.7	12.9	18.8	23.9	24.2	17.4	20.6	18.4	20.0	16.3	11.6	16.9	19.7	23.7
SOMEWHAT UNLIKELY	21356	8823	12533	4424	16932	7736	7289	3890	2442	9256	10744	1356	15727	5628	4811	4775	7311	4458
	12.8	13.1	12.6	13.6	12.6	14.5	14.6	9.7	10.5	13.5	15.5	4.7	13.2	11.8	17.4	12.3	14.6	8.8
VERY UNLIKELY	26778	11669	14734	7464	19315	8101	8824	6892	2961	9454	11723	5601	19637	7141	3257	5610	9973	7938
	16.0	17.4	14.8	23.0	14.3	15.1	17.7	17.1	12.8	13.8	16.9	19.3	16.5	15.0	11.8	14.5	19.9	15.7
WOULD NEVER	40620	18521	22052	9241	31380	16839	10110	8435	5108	16806	14638	9049	26717	13776	8294	8693	10570	12935
	24.3	27.6	22.2	28.5	23.3	31.5	20.3	20.9	22.0	24.6	21.1	31.2	22.4	28.9	30.1	22.5	21.1	25.6
NOT ASCERTAINED	811	49	762		811	431	49		331	480		331	480	331	431	49		331
	.5	.1	.8		.6	.8	.1		1.4	.7		1.1	.4	.7	1.6	.1		.7
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 79-1
Q15 LIKELY TO TRY: FRUIT ICES OR SORBET
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
VERY LIKELY	36168 21.6	11075 16.5	24717 24.9	5379 16.6	30788 22.9	10750 20.1	11045 22.2	9623 23.9	4654 20.1	16381 23.9	14200 20.4	5491 19.0	23709 19.9	12363 25.9	5752 20.9	8789 22.7	10659 21.3	10872 21.5
SOMEWHAT LIKELY	39220 23.5	16895 25.1	22278 22.5	8451 26.0	30769 22.9	10627 19.9	10850 21.8	10269 25.5	7474 32.2	13452 19.7	20487 29.5	5281 18.2	28192 23.7	11028 23.1	4148 15.0	8008 20.7	14773 29.5	12290 24.3
SOMEWHAT UNLIKELY	21608 12.9	8726 13.0	12882 13.0	5449 16.8	16159 12.0	4277 8.0	8283 16.6	5917 14.7	3132 13.5	6205 9.1	10916 15.7	4487 15.5	15669 13.2	5940 12.4	2243 8.1	4822 12.5	8197 16.4	6347 12.6
VERY UNLIKELY	30213 18.1	13252 19.7	16772 16.9	5997 18.5	24216 18.0	8433 15.8	9251 18.6	7891 19.6	4638 20.0	11650 17.0	11309 16.3	7255 25.1	20441 17.2	9772 20.5	3960 14.4	7014 18.1	7605 15.2	11634 23.0
WOULD NEVER	39679 23.8	17271 25.7	22408 22.6	7180 22.1	32499 24.1	19258 36.0	10411 20.9	6572 16.3	3310 14.3	20561 30.1	12547 18.1	6443 22.2	30920 26.0	8631 18.1	11295 41.0	10071 26.0	8761 17.5	9425 18.6
NOT ASCERTAINED	175 .1		175 .2		175 .1	175 .3				175 .3			175 .1		175 .6			
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 80-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: IT'S OK TO SNACK BETWEEN MEALS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	30188 18.1	10993 16.4	19006 19.2	4037 12.4	26151 19.4	9099 17.0	8889 17.8	7655 19.0	4545 19.6	12900 18.9	10682 15.4	6606 22.8	18549 15.6	11639 24.4	3457 12.5	6724 17.4	8662 17.3	11344 22.4
SOMEWHAT AGREE	39852 23.9	11555 17.2	28297 28.5	4765 14.7	35087 26.1	9033 16.9	11388 22.8	11684 29.0	7619 32.8	14149 20.7	19268 27.7	6308 21.8	29390 24.7	10334 21.6	4316 15.7	7475 19.3	12894 25.8	15039 29.7
NEITHER AGREE OR DISAGREE	42867 25.7	19317 28.7	23174 23.4	9414 29.0	33453 24.9	14644 27.4	12054 24.2	10774 26.8	5299 22.8	17012 24.9	19542 28.1	6218 21.5	28885 24.3	13886 29.1	8293 30.1	9071 23.4	12323 24.6	13084 25.9
SOMEWHAT DISAGREE	21404 12.8	7234 10.8	14170 14.3	3011 9.3	18392 13.7	7236 13.5	7711 15.5	4598 11.4	1859 8.0	10429 15.2	7103 10.2	3872 13.4	16096 13.5	5308 11.1	5157 18.7	5476 14.1	6239 12.5	4532 9.0
STRONGLY DISAGREE	32265 19.3	17797 26.5	14422 14.5	11127 34.3	21138 15.7	13344 24.9	9474 19.0	5563 13.8	3884 16.7	13935 20.4	12542 18.1	5789 20.0	25800 21.7	6465 13.5	6350 23.0	9957 25.7	9389 18.8	6569 13.0
NOT ASCERTAINED	487 .3	323 .5	164 .2	102 .3	386 .3	164 .3	323 .6				323 .5	164 .6	386 .3	102 .2			487 1.0	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 81-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: FRIED FOOD IS BAD FOR YOU
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	65737 39.3	29912 44.5	35213 35.5	13877 42.8	51859 38.5	27245 50.9	18511 37.1	12989 32.3	6896 29.7	27506 40.2	28457 41.0	9678 33.4	46266 38.8	19375 40.6	12738 46.2	15494 40.0	20022 40.0	17388 34.4
SOMEWHAT AGREE	26843 16.1	9321 13.9	17522 17.7	5431 16.7	21412 15.9	6992 13.1	7189 14.4	7706 19.1	4827 20.8	10195 14.9	11087 16.0	5433 18.8	19281 16.2	7434 15.6	4315 15.6	5083 13.1	8272 16.5	9045 17.9
NEITHER AGREE OR DISAGREE	34232 20.5	11167 16.6	23065 23.2	4507 13.9	29725 22.1	6993 13.1	10354 20.8	10045 24.9	6840 29.5	12773 18.7	13405 19.3	8054 27.8	24924 20.9	9308 19.5	2532 9.2	8570 22.1	9842 19.7	13287 26.3
SOMEWHAT DISAGRE	18139 10.9	7918 11.8	10221 10.3	4268 13.1	13872 10.3	4298 8.0	5947 11.9	5668 14.1	2226 9.6	8260 12.1	7013 10.1	2866 9.9	13232 11.1	4907 10.3	3110 11.3	38[illegible] 9.9	6038 12.1	5167 10.2
STRONGLY DISAGREE	21310 12.8	8263 12.3	13047 13.1	4051 12.5	17259 12.8	7734 14.5	7293 14.6	3865 9.6	2413 10.4	9690 14.2	8953 12.9	2668 9.2	14600 12.3	6710 14.1	4879 17.7	5732 14.8	5018 10.0	5681 11.2
NOT ASCERTAINED	802 .5	638 .9	164 .2	323 1.0	479 .4	257 .5	545 1.1				545 .8	257 .9	802 .7				802 1.6	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 82-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: BREAKFAST IS THE ONE MEAL A PERSON CAN SKIP WITHOUT ANY BAD EFFECTS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	23160 13.9	8755 13.0	13983 14.1	3083 9.5	20077 14.9	8679 16.2	5094 10.2	7513 18.7	1875 8.1	10787 15.8	9119 13.1	3254 11.2	16863 14.2	6297 13.2	4766 17.3	4868 12.6	7323 14.6	6203 12.3
SOMEWHAT AGREE	15622 9.4	5276 7.8	10346 10.4	2616 8.1	13006 9.7	5453 10.2	4019 8.1	3819 9.5	2203 9.5	6992 10.2	4967 7.2	3535 12.2	9659 8.1	5835 12.2	2069 7.5	4000 10.3	4850 9.7	4575 9.0
NEITHER AGREE OR DISAGREE	18320 11.0	5380 8.0	12940 13.0	3499 10.8	14821 11.0	3925 7.3	6188 12.4	5206 12.9	3001 12.9	4731 6.9	9386 13.5	4203 14.5	13048 11.0	5272 11.0	1350 4.9	3872 10.0	5738 11.5	7360 14.6
SOMEWHAT DISAGREE	24239 14.5	10383 15.4	13856 14.0	4437 13.7	19802 14.7	8670 16.2	7050 14.1	5026 12.5	3493 15.1	11007 16.1	9390 13.5	3842 13.3	18177 15.3	6062 12.7	5904 21.4	4745 12.3	6583 13.2	7008 13.9
STRONGLY DISAGREE	85218 51.0	37085 55.2	47943 48.3	18703 57.6	66515 49.4	26630 49.8	27148 54.5	18709 46.5	12636 54.4	34907 51.0	36256 52.2	13959 48.2	60854 51.1	24268 50.8	13485 48.9	21219 54.8	24996 50.0	25422 50.3
NOT ASCERTAINED	504 .3	340 .5	164 .2	118 .4	386 .3	164 .3	340 .7				340 .5	164 .6	504 .4				504 1.0	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 83-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE OFTEN CONCERNED ABOUT YOUR HEALTH
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	97240	40386	56243	21456	75784	32935	31050	22623	10536	41966	41016	14162	71512	25632	18123	24396	30750	23874
	58.2	60.1	56.7	66.1	56.3	61.5	62.3	56.2	45.4	61.3	59.0	48.9	60.0	53.7	65.7	63.0	61.5	47.2
SOMEWHAT AGREE	29565	10654	18911	4359	25206	8140	7459	8169	5797	11325	11791	6449	19626	9939	3411	5176	9075	11903
	17.7	15.8	19.1	13.4	18.7	15.2	15.0	20.3	25.0	16.6	17.0	22.3	16.5	20.8	12.4	13.4	18.2	23.5
NEITHER AGREE OR DISAGREE	24098	9721	14376	4764	19334	5688	6176	6250	5856	8803	9583	5584	16939	7031	3305	3616	6810	10239
	14.4	14.5	14.5	14.7	14.4	10.6	12.4	15.5	25.2	12.9	13.8	19.3	14.2	14.7	12.0	9.3	13.6	20.2
SOMEWHAT DISAGREE	7848	3241	4607	1037	6811	2818	2176	2193	662	2916	3310	1622	4810	3038	1449	2020	1635	2743
	4.7	4.8	4.6	3.2	5.1	5.3	4.4	5.4	2.9	4.3	4.8	5.6	4.0	6.4	5.3	5.2	3.3	5.4
STRONGLY DISAGREE	6640	2589	4051	508	6133	[illegible]69	1876	1038	357	3006	2659	976	4810	1830	1141	2616	1075	1809
	4.0	3.9	4.1	1.6	4.6	6.3	3.8	2.6	1.5	4.4	3.8	3.4	4.0	3.8	4.1	6.8	2.1	3.6
NOT ASCERTAINED	1672	629	1044	332	1340	570	1102			407	1102	164	1409	263	143	880	649	
	1.0	.9	1.1	1.0	1.0	1.1	2.2			.6	1.6	.6	1.2	.6	.5	2.3	1.3	
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 84-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: BEING IN PEAK PHYSICAL CONDITION IS IMPORTANT TO YOU
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	101132 60.5	36761 54.7	63806 64.3	21384 65.9	79748 59.2	39579 74.0	30135 60.5	21128 52.5	10194 43.9	46262 67.6	39918 57.5	14856 51.3	73933 62.1	27103 56.8	20545 74.5	27367 70.7	28230 56.5	24894 49.2
SOMEWHAT AGREE	42616 25.5	18112 26.9	24457 24.6	6378 19.7	36238 26.9	7399 13.8	14822 29.7	12237 30.4	8029 34.6	13380 19.6	20175 29.0	8932 30.8	29999 25.2	12489 26.2	4030 14.6	7101 18.3	15580 31.2	15776 31.2
NEITHER AGREE OR DISAGREE	16118 9.6	8499 12.6	7619 7.7	2665 8.2	13453 10.0	3866 7.2	3112 6.2	5443 13.5	3697 15.9	5724 8.4	7425 10.7	2969 10.3	10274 8.6	5844 12.2	1719 6.2	3012 7.8	4220 8.4	7167 14.2
SOMEWHAT DISAGREE	5103 3.1	2611 3.9	2492 2.5	1527 4.7	3575 2.7	1450 2.7	1309 2.6	1232 3.1	1111 4.8	1525 2.2	1719 2.5	1858 6.4	3406 2.9	1697 3.6	643 2.3	823 2.1	1082 2.2	2554 5.1
STRONGLY DISAGREE	1709 1.0	1014 1.5	695 .7	502 1.5	1208 .9	1061 2.0	238 .5	233 .6	177 .8	1533 2.2		177 .6	1108 .9	602 1.3	636 2.3	400 1.0	496 1.0	177 .3
NOT ASCERTAINED	386 .2	222 .3	164 .2		386 .3	164 .3	222 .4				222 .3	164 .6	386 .3				386 .8	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 85-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: IT'S IMPORTANT TO EAT 3 WELL BALANCED MEALS EACH DAY
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	88839 53.2	36836 54.8	51814 52.2	19428 59.9	69411 51.6	31193 58.3	25296 50.8	21988 54.6	10266 44.2	37333 54.6	38524 55.5	12885 44.5	66369 55.7	22374 46.9	17254 62.6	22293 57.6	26420 52.8	22776 45.0
SOMEWHAT AGREE	32369 19.4	9594 14.3	22353 22.5	5067 15.6	27302 20.3	10117 18.9	9117 18.3	8173 20.3	4963 21.4	16744 24.5	10108 14.6	5517 19.1	23178 19.5	9191 19.3	6784 24.6	7990 20.6	8587 17.2	9008 17.8
NEITHER AGREE OR DISAGREE	23927 14.3	9948 14.8	13979 14.1	3590 11.1	20337 15.1	6143 11.5	9076 18.2	4859 12.1	3721 16.0	6856 10.0	12109 17.4	4834 16.7	16013 13.4	7786 16.3	1834 6.7	3733 9.6	8835 17.7	9397 18.6
SOMEWHAT DISAGREE	15403 9.2	6948 10.3	8455 8.5	3347 10.3	12055 9.0	3597 6.7	4701 9.4	4317 10.7	2787 12.0	4708 6.9	6216 8.9	4479 15.5	9080 7.6	6323 13.2	893 3.2	3133 8.1	4453 8.9	6925 13.7
STRONGLY DISAGREE	5445 3.3	3233 4.8	2212 2.2	505 1.6	4940 3.7	1786 3.3	1428 2.9	761 1.9	1471 6.3	2519 3.7	2106 3.0	821 2.8	4080 3.4	1365 2.9	809 2.9	1554 4.0	1051 2.1	2031 4.0
NOT ASCERTAINED	1081 .6	660 1.0	420 .4	519 1.6	561 .4	683 1.3	222 .4	175 .4		263 .4	397 .6	420 1.5	386 .3	695 1.5			649 1.3	432 .9
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 86-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: REGULAR EXERCISE IS VITAL TO YOUR HEALT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	112095 67.1	47987 71.4	63919 64.4	24000 73.9	88095 65.4	38169 71.3	34715 69.7	25025 62.1	14091 60.7	45237 66.1	47271 68.1	19492 67.3	80408 67.5	31592 66.2	19829 71.9	28573 73.8	32424 64.9	31173 61.6
SOMEWHAT AGREE	30995 18.6	10529 15.7	20091 20.2	4506 13.9	26489 19.7	6051 11.3	10570 21.2	9550 23.7	4697 20.2	11697 17.1	15184 21.9	3986 13.8	21520 18.1	9347 19.6	2953 10.7	5637 14.6	12366 24.7	9910 19.6
NEITHER AGREE OR DISAGREE	14310 8.6	4581 6.8	9730 9.8	2530 7.8	11781 8.8	4850 9.1	2730 5.5	4516 11.2	2215 9.5	6436 9.4	4273 6.2	3601 12.4	10069 8.5	4241 8.9	3073 11.1	2478 6.4	3354 6.7	5405 10.7
SOMEWHAT DISAGREE	5160 3.1	2559 3.8	2555 2.6	883 2.7	4277 3.2	2131 4.0	1055 2.1	995 2.5	980 4.2	2479 3.6	1739 2.5	943 3.3	3305 2.8	1855 3.9	523 1.9	1034 2.7	936 1.9	2667 5.3
STRONGLY DISAGREE	2988 1.8	898 1.3	2090 2.1	94 .3	2894 2.2	1947 3.6	71 .1	188 .5	782 3.4	2368 3.5	381 .5	239 .8	2290 1.9	698 1.5	987 3.6	980 2.5	51 .1	969 1.9
NOT ASCERTAINED	1514 .9	666 1.0	848 .9	444 1.4	1070 .8	371 .7	698 1.4		444 1.9	208 .3	610 .9	696 2.4	1514 1.3		208 .8		862 1.7	444 .9
SIGM	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 87-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU EAT MORE THAN YOU SHOULD
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	49413	28666	20182	13202	36211	12140	15245	13133	8895	19741	20761	8910	34939	14473	7136	8034	17156	17087
	29.6	42.6	20.3	40.7	26.9	22.7	30.6	32.6	38.3	28.9	29.9	30.8	29.3	30.3	25.9	20.8	34.3	33.8
SOMEWHAT AGRE	32847	17352	15447	7674	25172	10609	8779	10022	3436	9824	16938	6084	21471	11375	3211	8957	10326	10352
	19.7	25.8	15.6	23.6	18.7	19.8	17.6	24.9	14.8	14.4	24.4	21.0	18.0	23.8	11.6	23.1	20.7	20.5
NEITHER AGREE OR DISAGREE	26028	9864	16165	6893	19136	7387	9097	7128	2289	11881	8723	5296	18172	7728	4128	5074	10681	6017
	15.6	14.7	16.3	21.2	14.2	13.8	18.3	17.7	9.9	17.4	12.6	18.3	15.3	16.2	15.0	13.1	21.4	11.9
SOMEWHAT DISAGREE	21410	3628	17782	2150	19260	6538	6948	4450	3379	10327	7349	3638	15952	5363	4733	4449	6514	5619
	12.8	5.4	17.9	6.6	14.3	12.2	13.9	11.1	14.6	15.1	10.6	12.6	13.4	11.2	17.2	11.5	13.0	11.1
STRONGLY DISAGREE	36370	7385	28985	2443	33927	16384	9548	5540	4898	16453	15364	4553	27887	8483	8169	12087	4933	11181
	21.8	11.0	29.2	7.5	25.2	30.6	19.2	13.8	21.1	24.0	22.1	15.7	23.4	17.8	29.6	31.2	9.9	22.1
NOT ASCERTAINED	995	324	671	94	901	462	222		311	196	324	475	684	311	196	102	386	311
	.6	.5	.7	.3	.7	.9	.4		1.3	.3	.5	1.6	.6	.7	.7	.3	.8	.6
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 88-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: WATCHING CALORIES IS AN ESSENTIAL PART OF CONTROLLING YOUR WEIGHT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGRE	80389 48.1	39171 58.3	40653 41.0	20324 62.6	60065 44.6	27745 51.8	22871 45.9	19223 47.7	10550 45.5	30174 44.1	38014 54.7	12201 42.1	58019 48.7	22370 46.9	14248 51.7	18640 48.2	25808 51.6	21692 42.9
SOMEWHAT AGREE	26569 15.9	10414 15.5	16108 16.2	4262 13.1	22307 16.6	7016 13.1	8503 17.1	8052 20.0	2774 12.0	10125 14.8	10463 15.1	5758 19.9	16581 13.9	9764 20.5	3389 12.3	5592 14.4	8358 16.7	9006 17.8
NEITHER AGREE OR DISAGREE	28627 17.1	8057 12.0	20570 20.7	4614 14.2	24013 17.8	9531 17.8	9750 19.6	5821 14.5	3525 15.2	12740 18.6	10508 15.1	5379 18.6	23186 19.5	5441 11.4	5694 20.7	7295 18.8	7481 15.0	8157 16.1
SOMEWHAT DISAGREE	16418 9.8	6226 9.3	10193 10.3	2192 6.8	14226 10.6	4138 7.7	4610 9.2	4312 10.7	3359 14.5	7430 10.9	5994 8.6	2994 10.3	10938 9.2	5481 11.5	1864 6.8	2844 7.3	4928 9.9	6782 13.4
STRONGLY DISAGREE	14539 8.7	3130 4.7	11410 11.5	1064 3.3	13475 10.0	4925 9.2	3883 7.8	2866 7.1	2864 12.3	7954 11.6	4259 6.1	2326 8.0	9995 8.4	4544 9.5	2377 8.6	4333 11.2	3033 6.1	4796 9.5
NOT ASCERTAINED	520 .3	222 .3	298 .3		520 .4	164 .3	222 .4		134 .6		222 .3	298 1.0	386 .3	134 .3			386 .8	134 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 89-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: GOOD DIET AND NUTRITION PLAY A ROLE IN THE PREVENTION OF SERIOUS ILLNESSES SUCH AS HEART DISEASE AND CANCER
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	120555 72.2	51773 77.0	68171 68.7	25873 79.7	94682 70.3	39427 73.7	37671 75.6	28652 71.1	14710 63.4	48942 71.5	51703 74.4	19815 68.4	86061 72.3	34399 72.1	19566 71.0	29996 77.5	39135 78.3	31763 62.8
SOMEWHAT AGREE	24461 14.6	7684 11.4	16777 16.9	4105 12.6	20356 15.1	5530 10.3	7428 14.9	6985 17.3	4390 18.9	7929 11.6	11169 16.1	5236 18.1	16972 14.2	7361 15.4	2965 10.8	4662 12.0	6598 13.2	10109 20.0
NEITHER AGREE OR DISAGREE	15527 9.3	5509 8.2	10019 10.1	1506 4.6	14021 10.4	6030 11.3	3844 7.7	3615 9.0	2038 8.8	8276 12.1	4454 6.4	2797 9.7	11645 9.8	3883 8.1	3703 13.4	3358 8.7	3065 6.1	5401 10.7
SOMEWHAT DISAGREE	2250 1.3	1283 1.9	967 1.0	195 .6	2055 1.5	702 1.3	472 .9	102 .3	974 4.2	338 .5	1912 2.8		1440 1.2	810 1.7	94 .3	324 .8	413 .8	1419 2.8
STRONGLY DISAGREE	3883 2.3	749 1.1	3135 3.2	777 2.4	3106 2.3	1667 3.1	202 .4	920 2.3	1095 4.7	2939 4.3		945 3.3	2602 2.2	1281 2.7	1246 4.5	364 .9	397 .8	1876 3.7
NOT ASCERTAINED	386 .2	222 .3	164 .2		386 .3	164 .3	222 .4				222 .3	164 .6	386 .3				386 .8	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 90-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: FOOD PREPARED AT HOME IS GENERALLY MORE NUTRITIOUS THAN FOOD PREPARED AT RESTAURANTS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	91582	37661	53356	21418	70164	33405	27611	20125	10347	40368	35607	15512	68122	23364	17953	24289	24551	24694
	54.8	56.0	53.8	66.0	52.1	62.4	55.4	50.0	44.6	59.0	51.3	53.6	57.2	48.9	65.1	62.8	49.1	48.8
SOMEWHAT AGREE	29038	12503	16535	4041	24997	8332	9720	6689	4169	10679	13348	4883	20243	8668	4402	6128	9807	8572
	17.4	18.6	16.7	12.4	18.6	15.6	19.5	16.6	18.0	15.6	19.2	16.9	17.0	18.2	16.0	15.8	19.6	17.0
NEITHER AGREE OR DISAGREE	30075	11551	18524	5440	24635	6247	8108	9524	6195	10685	13741	5649	20023	10052	3235	5000	9606	12234
	18.0	17.2	18.7	16.8	18.3	11.7	16.3	23.6	26.7	15.6	19.8	19.5	16.8	21.1	11.7	12.9	19.2	24.2
SOMEWHAT DISAGREE	9007	2057	6950	434	8574	2546	2812	2177	1473	3937	3506	1564	5817	3191	738	1999	3890	2380
	5.4	3.1	7.0	1.3	6.4	4.8	5.6	5.4	6.3	5.8	5.0	5.4	4.9	6.7	2.7	5.2	7.8	4.7
STRONGLY DISAGREE	6887	3225	3615	1124	5763	2826	1279	1759	1023	2755	3035	1096	4428	2459	1246	1287	1666	2688
	4.1	4.8	3.6	3.5	4.3	5.3	2.6	4.4	4.4	4.0	4.4	3.8	3.7	5.2	4.5	3.3	3.3	5.3
NOT ASCERTAINED	474	222	252		474	164	310				222	252	474				474	
	.3	.3	.3		.4	.3	.6				.3	.9	.4				.9	
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 91-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: LOW CALORIE MEANS LESS TASTE
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	24114 14.4	9579 14.3	14346 14.5	5706 17.6	18409 13.7	9771 18.3	6643 13.3	5246 13.0	2454 10.6	12246 17.9	7447 10.7	4421 15.3	19044 16.0	5071 10.6	6549 23.8	3720 9.6	6810 13.6	7035 13.9
SOMEWHAT AGRE	20081 12.0	8828 13.1	11253 11.3	2727 8.4	17354 12.9	5291 9.9	5211 10.5	6748 16.8	2703 11.6	8970 13.1	7432 10.7	3551 12.3	14943 12.5	5010 10.5	3609 13.1	4052 10.5	5720 11.4	6573 13.0
NEITHER AGREE OR DISAGREE	33433 20.0	10735 16.0	22699 22.9	4259 13.1	29175 21.7	9978 18.6	11158 22.4	7467 18.5	4830 20.8	14774 21.6	14072 20.3	4588 15.8	22948 19.3	10486 22.0	4974 18.0	8989 23.2	9257 18.5	10213 20.2
SOMEWHAT DISAGREE	34340 20.6	13789 20.5	20551 20.7	6159 19.0	28182 20.9	9092 17.0	12277 24.6	9299 23.1	3672 15.8	11834 17.3	17261 24.8	5246 18.1	24918 20.9	9422 19.7	3746 13.6	8960 23.1	13338 26.7	8296 16.4
STRONGLY DISAGREE	52813 31.6	23660 35.2	28730 29.0	13122 40.4	39691 29.5	18737 35.0	13901 27.9	10664 26.5	9414 40.6	19509 28.5	22356 32.2	10852 37.5	35777 30.0	16940 35.5	8210 29.8	12862 33.2	13898 27.8	17747 35.1
NOT ASCERTAINED	2281 1.4	628 .9	1654 1.7	484 1.5	1798 1.3	650 1.2	649 1.3	848 2.1	134 .6	1090 1.6	893 1.3	298 1.0	1476 1.2	805 1.7	486 1.8	121 .3	971 1.9	704 1.4
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 92-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: EATING A LOT OF FRUITS AND VEGETABLES IS IMPORTANT TO YOU
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	117979 70.6	50271 74.8	67143 67.7	23770 73.2	94210 70.0	42368 79.2	36614 73.5	25445 63.2	13456 58.0	50851 74.3	47304 68.1	19728 68.1	83753 70.3	34130 71.5	22352 81.1	29703 76.7	34103 68.2	31726 62.7
SOMEWHAT AGREE	33579 20.1	11329 16.9	22203 22.4	6778 20.9	26801 19.9	7673 14.3	8022 16.1	10239 25.4	7517 32.4	12527 18.3	14492 20.9	6431 22.2	23033 19.3	10418 21.8	3836 13.9	6089 15.7	10086 20.2	13441 26.6
NEITHER AGREE OR DISAGREE	10203 6.1	3241 4.8	6962 7.0	1000 3.1	9203 6.8	1744 3.3	3533 7.1	3216 8.0	1710 7.4	3215 4.7	5493 7.9	1495 5.2	7997 6.7	2206 4.6	577 2.1	2138 5.5	3916 7.8	3572 7.1
SOMEWHAT DISAGREE	3409 2.0	1590 2.4	1819 1.8	693 2.1	2716 2.0	739 1.4	1156 2.3	989 2.5	524 2.3	956 1.4	1712 2.5	741 2.6	2668 2.2	741 1.6	480 1.7	238 .6	1258 2.5	1433 2.8
STRONGLY DISAGREE	1353 .8	490 .7	863 .9	215 .7	1138 .8	754 1.4	215 .4	385 1.0		796 1.2	160 .2	397 1.4	1191 1.0	162 .3	250 .9	537 1.4	169 .3	397 .8
NOT ASCERTAINED	540 .3	299 .4	242 .2		540 .4	242 .5	299 .6			78 .1	299 .4	164 .6	464 .4	77 .2	78 .3		463 .9	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 93-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: THE MOST IMPORTANT THING ABOUT FOOD IS ITS TASTE
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	53719	20126	33593	9400	44319	18195	14636	14010	6783	26905	18414	8305	39544	14080	10948	12259	14574	15844
	32.2	29.9	33.9	29.0	32.9	34.0	29.4	34.8	29.2	39.3	26.5	28.7	33.2	29.5	39.7	31.7	29.2	31.3
SOMEWHAT AGREE	44215	19418	24750	10625	33590	11252	16303	10926	5606	14950	22280	6857	29980	14107	5064	9095	16884	13044
	26.5	28.9	24.9	32.7	25.0	21.0	32.7	27.1	24.2	21.8	32.1	23.7	25.2	29.6	18.4	23.5	33.8	25.8
NEITHER AGREE OR DISAGREE	33970	14971	18624	5827	28143	11973	8812	6526	6658	12785	12950	8236	22427	11543	5288	8375	8839	11468
	20.3	22.3	18.8	18.0	20.9	22.4	17.7	16.2	28.7	18.7	18.6	28.4	18.8	24.2	19.2	21.6	17.7	22.7
SOMEWHAT DISAGREE	14486	6032	8454	4196	10290	4576	4619	3193	2097	7014	5682	1790	10837	3649	2557	3925	4316	3689
	8.7	9.0	8.5	12.9	7.6	8.6	9.3	7.9	9.0	10.3	8.2	6.2	9.1	7.6	9.3	10.1	8.6	7.3
STRONGLY DISAGREE	19334	6450	12694	2353	16981	7178	5247	4846	2063	6769	9195	3369	15034	4300	3717	5051	4279	6287
	11.6	9.6	12.8	7.2	12.6	13.4	10.5	12.0	8.9	9.9	13.2	11.6	12.6	9.0	13.5	13.0	8.6	12.4
NOT ASCERTAINED	1339	222	1117	55	1284	345	222	772			938	401	1284	55			1102	237
	.8	.3	1.1	.2	1.0	.6	.4	1.9			1.4	1.4	1.1	.1			2.2	.5
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 94-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: FOODS THAT ARE GOOD FOR YOU USUALLY DON'T TASTE GOOD
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	15529 9.3	7217 10.7	8312 8.4	3565 11.0	11964 8.9	5399 10.1	2683 5.4	6522 16.2	925 4.0	6732 9.8	5503 7.9	3294 11.4	12657 10.6	2872 6.0	3282 11.9	2158 5.6	5635 11.3	4453 8.8
SOMEWHAT AGREE	19452 11.6	8633 12.8	10820 10.9	4289 13.2	15163 11.3	7463 13.9	4890 9.8	4889 12.1	2081 9.0	7483 10.9	8007 11.5	3835 13.2	14195 11.9	5130 10.7	3811 13.8	3246 8.4	6521 13.0	5747 11.4
NEITHER AGREE OR DISAGREE	30565 18.3	13582 20.2	16937 17.1	4910 15.1	25655 19.1	7381 13.8	10762 21.6	7725 19.2	4697 20.2	13967 20.4	10795 15.5	5802 20.0	23404 19.7	7161 15.0	5478 19.9	6983 18.0	7986 16.0	10118 20.0
SOMEWHAT DISAGREE	32580 19.5	11885 17.7	20694 20.9	6325 19.5	26254 19.5	8794 16.4	11132 22.3	8263 20.5	4390 18.9	11763 17.2	16172 23.3	4645 16.0	22949 19.3	9631 20.2	4243 15.4	8733 22.6	10562 21.1	9042 17.9
STRONGLY DISAGREE	67688 40.5	25534 38.0	41589 41.9	13367 41.2	54322 40.4	24318 45.4	20150 40.4	12157 30.2	10967 47.3	28478 41.6	28044 40.4	11071 38.2	44653 37.5	22940 48.1	10759 39.0	17584 45.4	18188 36.4	21062 41.7
NOT ASCERTAINED	1249 .7	368 .5	880 .9		1249 .9	164 .3	222 .4	717 1.8	146 .6		938 1.4	310 1.1	1249 1.0				1102 2.2	146 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 95-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: THERE IS NO DIFFERENCE IN TASTE BETWEEN FRESH AND FROZEN FOODS SERVED IN RESTAURANTS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	10002 6.0	4202 6.3	5425 5.5	2848 8.8	7154 5.3	4157 7.8	2032 4.1	3049 7.6	764 3.3	5401 7.9	3147 4.5	1454 5.0	7914 6.6	2087 4.4	3044 11.0	1568 4.1	3215 6.4	2176 4.3
SOMEWHAT AGREE	14234 8.5	4723 7.0	9464 9.5	1525 4.7	12709 9.4	6145 11.5	5097 10.2	2092 5.2	677 2.9	6790 9.9	5154 7.4	2066 7.1	9677 8.1	4334 9.1	4648 16.9	3018 7.8	3759 7.5	2585 5.1
NEITHER AGREE OR DISAGREE	29078 17.4	[illegible] [illegible]	16954 17.1	4628 14.3	24450 18.2	7347 13.7	9381 18.8	6897 17.1	5454 23.5	11248 16.4	14338 20.6	3493 12.1	21438 18.0	7641 16.0	5167 18.7	5570 14.4	9085 18.2	9257 18.3
SOMEWHAT DISAGREE	38742 23.2	16249 24.2	22493 22.7	8309 25.6	30433 22.6	9824 18.4	12148 24.4	12208 30.3	4562 19.7	13509 19.7	16661 24.0	8572 29.6	26154 22.0	12588 26.4	3593 13.0	9150 23.6	12456 24.9	13544 26.8
STRONGLY DISAGREE	73982 44.3	29449 43.8	44343 44.7	15147 46.7	58835 43.7	25884 48.4	20320 40.8	16028 39.8	11751 50.6	31477 46.0	29299 42.2	13207 45.6	52898 44.4	21084 44.2	11121 40.3	19399 50.1	20455 40.9	23007 45.5
NOT ASCERTAINED	1025 .6	472 .7	552 .6		1025 .8	164 .3	861 1.7				861 1.2	164 .6	1025 .9				1025 2.0	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 96-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: EXPENSIVE RESTAURANTS OUGHT TO SERVE FRESH RATHER THAN FROZEN FOODS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	94231 56.4	38525 57.3	55141 55.6	20985 64.7	73247 54.4	32157 60.1	27887 56.0	21114 52.4	13073 56.3	39587 57.9	36145 52.0	18499 63.9	66641 56.0	27591 57.8	16777 60.8	20686 53.4	27636 55.3	29132 57.6
SOMEWHAT AGREE	25826 15.5	9186 13.7	16593 16.7	4650 14.3	21176 15.7	6438 12.0	8490 17.0	6864 17.0	3907 16.8	8841 12.9	13413 19.3	3444 11.9	17345 14.6	8353 17.5	3377 12.2	6150 15.9	8522 17.0	7649 15.1
NEITHER AGREE OR DISAGREE	25847 15.5	10640 15.8	15206 15.3	3383 10.4	22464 16.7	8325 15.6	7303 14.7	7738 19.2	2480 10.7	11221 16.4	11059 15.9	3567 12.3	19886 16.7	5960 12.5	4726 17.1	5881 15.2	8923 17.8	6317 12.5
SOMEWHAT DISAGREE	11410 6.8	4986 7.4	6424 6.5	1843 5.7	9567 7.1	3587 6.7	3178 6.4	2590 6.4	2055 8.9	3566 5.2	5631 8.1	2213 7.6	7759 6.5	3651 7.6	1257 4.6	3053 7.9	2845 5.7	4255 8.4
STRONGLY DISAGREE	8657 5.2	3389 5.0	5268 5.3	1453 4.5	7205 5.4	2674 5.0	2370 4.8	1826 4.5	1692 7.3	5034 7.4	2602 3.7	926 3.2	6525 5.5	2037 4.3	1262 4.6	2934 7.6	1293 2.6	3073 6.1
NOT ASCERTAINED	1092 .7	492 .7	600 .6	142 .4	950 .7	339 .6	610 1.2	142 .4		175 .3	610 .9	306 1.1	950 .8	142 .3	175 .6		774 1.5	142 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 97-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU PREFER BROILED FOODS TO FRIED FOOD
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	86769	39843	46550	20524	66245	32569	27943	17604	8558	36039	37445	13189	59323	27350	15761	22513	26018	22381
	51.9	59.3	46.9	63.2	49.2	60.9	56.1	43.7	36.9	52.7	53.9	45.5	49.8	57.3	57.2	58.2	52.0	44.3
SOMEWHAT AGREE	28627	9864	18763	5081	23546	7429	8694	6222	6154	9140	13909	5449	20706	7793	3180	6143	9303	9872
	17.1	14.7	18.9	15.7	17.5	13.9	17.4	15.4	26.5	13.4	20.0	18.8	17.4	16.3	11.5	15.9	18.6	19.5
NEITHER AGREE OR DISAGREE	24640	8924	15670	4005	20635	5200	5443	9805	4192	9930	8683	6027	18357	6284	2918	3898	8727	9097
	14.7	13.3	15.8	12.3	15.3	9.7	10.9	24.3	18.1	14.5	12.5	20.8	15.4	13.2	10.6	10.1	17.5	18.0
SOMEWHAT DISAGREE	13595	3727	9868	1195	12400	4110	3938	3492	2055	6221	5710	1665	10950	2645	2877	3129	3157	4432
	8.1	5.5	9.9	3.7	9.2	7.7	7.9	8.7	8.9	9.1	8.2	5.7	9.2	5.5	10.4	8.1	6.3	8.8
STRONGLY DISAGREE	12134	4384	7561	1651	10483	4000	2735	3151	2248	6570	3102	2462	8471	3663	2790	2545	2014	4786
	7.3	6.5	7.6	5.1	7.8	7.5	5.5	7.8	9.7	9.6	4.5	8.5	7.1	7.7	10.1	6.6	4.0	9.5
NOT ASCERTAINED	1298	477	821		1298	211	1087			524	610	164	1298		47	476	774	
	.8	.7	.8		1.0	.4	2.2			.8	.9	.6	1.1		.2	1.2	1.5	
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 98-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: IT'S IMPORTANT TO EAT A LOT OF RED MEAT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	18485 11.1	5974 8.9	12510 12.6	1420 4.4	17065 12.7	6330 11.8	5670 11.4	2934 7.3	3454 14.9	10164 14.9	5812 8.4	2414 8.3	12778 10.7	5611 11.8	3546 12.9	4901 12.7	3127 6.3	6815 13.5
SOMEWHAT AGREE	15338 9.2	3252 4.8	12040 12.1	1826 5.6	13512 10.0	4824 9.0	4658 9.3	3503 8.7	2225 9.6	9419 13.8	5178 7.5	614 2.1	12764 10.7	2447 5.1	4156 15.1	4132 10.7	3444 6.9	3479 6.9
NEITHER AGREE OR DISAGREE	39593 23.7	16368 24.3	22850 23.0	7004 21.6	32589 24.2	11787 22.0	11055 22.2	11999 29.8	4752 20.5	14994 21.9	17478 25.2	7122 24.6	29454 24.7	10139 21.2	8122 29.5	7483 19.3	12332 24.7	11656 23.1
SOMEWHAT DISAGREE	34299 20.5	15187 22.6	19112 19.3	6709 20.7	27590 20.5	9195 17.2	11527 23.1	8915 22.1	4662 20.1	10339 15.1	16286 23.4	7673 26.5	25353 21.3	8946 18.7	4081 14.8	7879 20.4	11156 22.3	11183 22.1
STRONGLY DISAGREE	58813 35.2	26067 38.8	32557 32.8	15497 47.7	43316 32.2	21166 39.5	16612 33.3	12921 32.1	8114 35.0	23507 34.4	24336 35.0	10970 37.9	38223 32.1	20590 43.1	7669 27.8	14256 36.8	19454 38.9	17434 34.5
NOT ASCERTAINED	535 .3	371 .6	164 .2		535 .4	217 .4	318 .6				371 .5	164 .6	535 .4			53 .1	481 1.0	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 99-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE CONCERNED ABOUT HOW MUCH ALCOHO YOU CONSUME FOR HEALTH REASONS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	74658	32150	41943	18382	56276	26190	20275	16464	11634	30813	31478	12272	55303	19259	14045	18363	19759	22396
	44.7	47.8	42.3	56.6	41.8	48.9	40.7	40.9	50.1	45.0	45.3	42.4	46.4	40.3	50.9	47.4	39.5	44.3
SOMEWHAT AGREE	21578	8226	13352	3029	18549	5677	5697	5593	4484	7338	10414	3698	13813	7637	2489	4670	6988	7303
	12.9	12.2	13.5	9.3	13.8	10.6	11.4	13.9	19.3	10.7	15.0	12.8	11.6	16.0	9.0	12.1	14.0	14.4
NEITHER AGREE OR DISAGREE	28402	9887	18468	4540	23862	7210	9775	8649	2768	9840	12084	6478	18072	10330	3125	5282	10863	9132
	17.0	14.7	18.6	14.0	17.7	13.5	19.6	21.5	11.9	14.4	17.4	22.4	15.2	21.6	11.3	13.6	21.7	18.1
SOMEWHAT DISAGREE	14061	5495	8565	2443	11617	3792	5142	4304	823	4775	7357	1929	9608	4453	1117	2810	6345	3787
	8.4	8.2	8.6	7.5	8.6	7.1	10.3	10.7	3.5	7.0	10.6	6.7	8.1	9.3	4.1	7.3	12.7	7.5
STRONGLY DISAGREE	27605	10865	16740	4061	23544	10487	8728	4891	3499	15284	7905	4416	21550	6055	6797	7578	5281	7949
	16.5	16.2	16.9	12.5	17.5	19.6	17.5	12.1	15.1	22.3	11.4	15.3	18.1	12.7	24.7	19.6	10.6	15.7
REFUSED	373	373			373			373		373			373				373	
	.2	.6			.3			.9		.5			.3				.7	
NOT ASCERTAINED	386	222	164		386	164	222				222	164	386				386	
	.2	.3	.2		.3	.3	.4				.3	.6	.3				.8	
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 100-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE CONCERNED ABOUT HOW MUCH ALCOHOL YOU CONSUME WHEN DRINKING AND DRIVING
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	121082 72.5	50661 75.4	69856 70.4	26074 80.3	95008 70.6	38173 71.3	36465 73.2	28064 69.7	18283 78.8	46221 67.6	52742 75.9	22023 76.1	84298 70.8	36688 76.9	19365 70.2	28463 73.5	35778 71.6	37380 73.9
SOMEWHAT AGREE	9825 5.9	3239 4.8	6539 6.6	1350 4.2	8475 6.3	1266 2.4	3888 7.8	3332 8.3	1212 5.2	3076 4.5	6040 8.7	581 2.0	8387 7.0	1311 2.7	475 1.7	2056 5.3	4475 9.0	2691 5.3
NEITHER AGREE OR DISAGREE	9971 6.0	3955 5.9	6017 6.1	2553 7.9	7418 5.5	2890 5.4	2703 5.4	3886 9.7	492 2.1	4711 6.9	2924 4.2	2336 8.1	6584 5.5	3388 7.1	1395 5.1	2346 6.1	2656 5.3	3574 7.1
SOMEWHAT DISAGREE	4494 2.7	2566 3.8	1928 1.9	544 1.7	3950 2.9	1723 3.2	1859 3.7	748 1.9	164 .7	1846 2.7	1869 2.7	779 2.7	2457 2.1	2038 4.3	544 2.0	1320 3.4	1165 2.3	1465 2.9
STRONGLY DISAGREE	20795 12.4	6203 9.2	14593 14.7	1935 6.0	18860 14.0	9304 17.4	4702 9.4	3869 9.6	2920 12.6	12059 17.6	5662 8.2	3074 10.6	16485 13.8	4310 9.0	5794 21.0	4519 11.7	5160 10.3	5322 10.5
REFUSED	373 .2	373 .6			373 .3			373 .9		373 .5			373 .3				373 .7	
NOT ASCERTAINED	522 .3	222 .3	300 .3		522 .4	164 .3	222 .4		136 .6	136 .2	222 .3	164 .6	522 .4				386 .8	136 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 101-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE DRINKING LESS ALCOHOL WHEN YOU EAT OUT THAN YOU DID TWO YEARS AGO
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	80073	35979	43719	18744	61330	24467	25150	19609	10751	32223	34493	13263	57519	22459	13195	19635	24881	22267
	47.9	53.5	44.1	57.8	45.6	45.7	50.5	48.7	46.3	47.1	49.7	45.8	48.3	47.1	47.9	50.7	49.8	44.0
SOMEWHAT AGREE	14746	5223	9523	1885	12861	4426	4949	2548	2695	6137	6356	2125	9952	4667	2670	2496	4965	4487
	8.8	7.8	9.6	5.8	9.6	8.3	9.9	6.3	11.6	9.0	9.2	7.3	8.4	9.8	9.7	6.4	9.9	8.9
NEITHER AGREE OR DISAGREE	30404	11055	19302	5750	24653	13978	5725	7342	3359	13512	10782	6109	22540	7863	6682	7065	7673	8983
	18.2	16.4	19.5	17.7	18.3	26.1	11.5	18.2	14.5	19.7	15.5	21.1	18.9	16.5	24.2	18.3	15.3	17.8
SOMEWHAT DISAGREE	12111	3969	8142	2600	9511	1270	4470	4264	2106	2264	6665	3182	7480	4631	167	1471	5067	5406
	7.2	5.9	8.2	8.0	7.1	2.4	9.0	10.6	9.1	3.3	9.6	11.0	6.3	9.7	.6	3.8	10.1	10.7
STRONGLY DISAGREE	27176	9199	17788	3365	23811	8656	9518	4843	4159	13520	9380	4277	19089	8087	4601	7573	6247	8756
	16.3	13.7	17.9	10.4	17.7	16.2	19.1	12.0	17.9	19.8	13.5	14.8	16.0	16.9	16.7	19.6	12.5	17.3
REFUSED	373	373			373			373		373			373				373	
	.2	.6			.3			.9		.5			.3				.7	
NOT ASCERTAINED	2179	1420	759	112	2067	722	27	1294	136	394	1785		2153	27	258	464	788	669
	1.3	2.1	.8	.3	1.5	1.3	.1	3.2	.6	.6	2.6		1.8	.1	.9	1.2	1.6	1.3
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 102-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: RESTARUANTS OUGHT TO OFFER DIFFERENT SIZE PORTIONS FOR DIFFERENT SIZE APPETITES
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	95998 57.5	44160 65.7	51226 51.6	20882 64.3	75116 55.8	32824 61.3	29879 60.0	19895 49.4	13400 57.7	38766 56.7	41282 59.4	15950 55.1	68249 57.3	27749 58.1	15918 57.7	25588 66.1	27650 55.3	26841 53.1
SOMEWHAT AGREE	29816 17.8	9480 14.1	20336 20.5	6141 18.9	23675 17.6	7716 14.4	7616 15.3	8939 22.2	5544 23.9	12970 19.0	11311 16.3	5535 19.1	20152 16.9	9665 20.2	3928 14.2	5264 13.6	9998 20.0	10626 21.0
NEITHER AGREE OR DISAGREE	21997 13.2	6197 9.2	15800 15.9	2447 7.5	19550 14.5	6641 12.4	6707 13.5	6405 15.9	2116 9.1	7838 11.5	10121 14.6	3910 13.5	16329 13.7	5540 11.6	2971 10.8	4184 10.8	8461 16.9	6254 12.4
SOMEWHAT DISAGREE	8526 5.1	3033 4.5	5493 5.5	963 3.0	7563 5.6	3110 5.8	2327 4.7	2687 6.7	401 1.7	3716 5.4	3097 4.5	1714 5.9	5786 4.9	2740 5.7	2377 8.6	1277 3.3	2055 4.1	2817 5.6
STRONGLY DISAGREE	10726 6.4	4349 6.5	6377 6.4	2023 6.2	8703 6.5	3229 6.0	3309 6.6	2347 5.8	1746 7.5	5135 7.5	3649 5.3	1847 6.4	8590 7.2	2040 4.3	2379 8.6	2391 6.2	1830 3.7	4030 8.0
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 103-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: RESTAURANTS OUGHT TO OFFER MEALS SPECIALLY PREPARED FOR CHILDREN
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	119924 71.8	50333 74.9	69352 69.9	24716 76.2	95499 70.9	36572 68.3	35126 70.5	30470 75.7	17986 77.5	46902 68.5	51880 74.7	21377 73.8	85435 71.7	34724 72.7	17688 64.1	27272 70.5	37081 74.2	38119 75.4
SOMEWHAT AGREE	24447 14.6	8364 12.4	15756 15.9	4188 12.9	19970 14.8	8017 15.0	7206 14.5	5719 14.2	3047 13.1	11532 16.9	7991 11.5	4467 15.4	16769 14.1	7220 15.1	5167 18.7	4833 12.5	6453 12.9	7536 14.9
NEITHER AGREE OR DISAGREE	14912 8.9	5139 7.6	9727 9.8	2113 6.5	12799 9.5	6417 12.0	4268 8.6	2613 6.5	1619 7.0	8162 11.9	5277 7.6	1473 5.1	11109 9.3	3803 8.0	4211 15.3	3256 8.4	4362 8.7	3083 6.1
SOMEWHAT DISAGREE	4300 2.6	1656 2.5	2644 2.7	526 1.6	3774 2.8	1463 2.7	1712 3.4	746 1.9	379 1.6	546 .8	3155 4.5	599 2.1	3313 2.8	987 2.1		2366 6.1	937 1.9	997 2.0
STRONGLY DISAGREE	3480 2.1	1727 2.6	1753 1.8	914 2.8	2565 1.9	1051 2.0	1527 3.1	726 1.8	177 .8	1282 1.9	1157 1.7	1040 3.6	2479 2.1	1000 2.1	507 1.8	977 2.5	1161 2.3	834 1.6
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 104-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU PREFER RESTAURANTS THAT FEATURE SALAD BARS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	105537	44320	60652	21682	83854	31310	33579	25165	15481	45045	44772	15720	77323	28213	16951	25888	31553	31144
	63.2	65.9	61.1	66.8	62.3	58.5	67.4	62.5	66.7	65.8	64.5	54.3	64.9	59.1	61.5	66.9	63.1	61.6
SOMEWHAT AGREE	24017	10425	13592	4277	19740	4951	6746	8017	4174	7525	9318	7045	16350	7539	2834	3469	8242	9343
	14.4	15.5	13.7	13.2	14.7	9.3	13.5	19.9	18.0	11.0	13.4	24.3	13.7	15.8	10.3	9.0	16.5	18.5
NEITHER AGREE OR DISAGREE	23764	7096	16620	3957	19807	10471	5305	4983	3005	9685	9872	4207	16183	7581	4550	5917	5714	7582
	14.2	10.6	16.7	12.2	14.7	19.6	10.6	12.4	12.9	14.2	14.2	14.5	13.6	15.9	16.5	15.3	11.4	15.0
SOMEWHAT DISAGREE	7028	2733	4295	1630	5398	3569	2732	497	135	3802	2508	622	4662	2270	2276	1677	1764	1216
	4.2	4.1	4.3	5.0	4.0	6.7	5.5	1.2	.6	5.6	3.6	2.1	3.9	4.8	8.3	4.3	3.5	2.4
STRONGLY DISAGREE	6718	2645	4073	910	5809	3218	1477	1611	412	2366	2989	1363	4587	2131	962	1752	2721	1282
	4.0	3.9	4.1	2.8	4.3	6.0	3.0	4.0	1.8	3.5	4.3	4.7	3.9	4.5	3.5	4.5	5.4	2.5
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 105-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: WHEN YOU EAT OUT YOU EAT FOODS THAT ARE DIFFERENT FROM THE FOODS YOU EAT AT HOME
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	74564	31480	42708	16463	58101	24012	20033	18679	11839	30791	31373	12400	54431	20132	12711	17882	22123	21847
	44.6	46.8	43.0	50.7	43.2	44.9	40.2	46.4	51.0	45.0	45.2	42.8	45.7	42.2	46.1	46.2	44.3	43.2
SOMEWHAT AGREE	44424	16895	27529	9398	35026	12987	13588	12431	5291	17756	17966	8575	30994	13302	5929	9019	14010	15338
	26.6	25.1	27.7	29.0	26.0	24.3	27.3	30.9	22.8	25.9	25.9	29.6	26.0	27.9	21.5	23.3	28.0	30.3
NEITHER AGREE OR DISAGREE	23493	9952	13541	4104	19389	7342	6868	5369	3915	8537	10421	4535	16585	6908	3778	4694	7646	7375
	14.1	14.8	13.6	12.6	14.4	13.7	13.8	13.3	16.9	12.5	15.0	15.7	13.9	14.5	13.7	12.1	15.3	14.6
SOMEWHAT DISAGREE	12930	5217	7666	884	12045	4466	5547	1473	1444	5719	5961	1250	9573	3357	2634	5035	1657	3603
	7.7	7.8	7.7	2.7	8.9	8.3	11.1	3.7	6.2	8.4	8.6	4.3	8.0	7.0	9.6	13.0	3.3	7.1
STRONGLY DISAGREE	11653	3676	7788	1607	10046	4713	3804	2322	718	5621	3739	2197	7522	4035	2522	2073	4558	2404
	7.0	5.5	7.8	5.0	7.5	8.8	7.6	5.8	3.1	8.2	5.4	7.6	6.3	8.5	9.1	5.4	9.1	4.8
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 106-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU WOULD EAT OUT MORE OFTEN IF IT WASN'T SO FATTENING
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	24874 14.9	13714 20.4	10784 10.9	8768 27.0	16106 12.0	7541 14.1	8520 17.1	7598 18.9	1215 5.2	12003 17.5	9400 13.5	3471 12.0	17870 15.0	7004 14.7	3756 13.6	7966 20.6	8029 16.1	5123 10.1
SOMEWHAT AGREE	15807 9.5	8673 12.9	7134 7.2	5361 16.5	10445 7.8	5249 9.8	3840 7.7	4076 10.1	2514 10.8	6895 10.1	5019 7.2	3765 13.0	12165 10.2	3514 7.4	3762 13.6	2292 5.9	5286 10.6	4339 8.6
NEITHER AGREE OR DISAGREE	37936 22.7	16959 25.2	20977 21.1	8075 24.9	29861 22.2	12942 24.2	9954 20.0	8256 20.5	6785 29.2	15110 22.1	16581 23.9	6245 21.6	27836 23.4	10101 21.2	6393 23.2	7010 18.1	11753 23.5	12780 25.3
SOMEWHAT DISAGREE	29669 17.8	10301 15.3	19368 19.5	3760 11.6	25908 19.2	9004 16.8	8783 17.6	8257 20.5	3625 15.6	9017 13.2	14669 21.1	5982 20.7	20799 17.5	8870 18.6	4572 16.6	6326 16.3	8478 17.0	10293 20.4
STRONGLY DISAGREE	57865 34.6	16850 25.1	40779 41.1	6416 19.8	51449 38.2	18348 34.3	18654 37.4	11698 29.0	9069 39.1	25397 37.1	23716 34.1	8656 29.9	39599 33.2	18171 38.1	9090 33.0	15110 39.0	15925 31.9	17644 34.9
NOT ASCERTAINED	912 .5	723 1.1	190 .2	75 .2	837 .6	435 .8	88 .2	389 1.0			75 .1	837 2.9	837 .7	75 .2			523 1.0	389 .8
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 107-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: WHEN EATING OUT FOR A SPECIAL OCCASION YOU ARE LESS CONCERNED ABOUT THE NUTRITIONAL VALUE OF THE FOOD YOU EAT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENT	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	50219 30.1	21043 31.3	28987 29.2	11760 36.2	38459 28.6	14427 27.0	13633 27.4	13964 34.7	8100 34.9	21119 30.9	20014 28.8	8991 31.0	35868 30.1	14256 29.9	7875 28.6	10723 27.7	16964 33.9	14562 28.8
SOMEWHAT AGREE	44435 26.6	19865 29.6	24148 24.3	9116 28.1	35319 26.2	14487 27.1	12586 25.3	12098 30.0	5136 22.1	18010 26.3	19415 28.0	6882 23.8	32393 27.2	11914 25.0	6826 24.8	10316 26.7	14654 29.3	12511 24.7
NEITHER AGREE OR DISAGREE	25028 15.0	8600 12.8	16428 16.6	3551 10.9	21478 16.0	6457 12.1	9009 18.1	5569 13.8	3994 17.2	10066 14.7	9755 14.0	5208 18.0	19216 16.1	5812 12.2	3987 14.5	5082 13.1	6663 13.3	9295 18.4
SOMEWHAT DISAGREE	21340 12.8	7939 11.8	13402 13.5	3858 11.9	17482 13.0	8412 15.7	7864 15.8	3534 8.8	1531 6.6	9630 14.1	8542 12.3	3168 10.9	16302 13.7	5039 10.6	4749 17.2	5929 15.3	5748 11.5	4914 9.7
STRONGLY DISAGREE	25862 15.5	9595 14.3	16268 16.4	4171 12.9	21691 16.1	9559 17.9	6748 13.5	5108 12.7	4447 19.2	9599 14.0	11556 16.6	4707 16.3	15149 12.7	10714 22.4	4136 15.0	6476 16.7	5965 11.9	9285 18.4
NOT ASCERTAINED	178 .1	178 .3			178 .1	178 .3					178 .3		178 .1			178 .5		
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 108-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOUR FAVORITE TYPE OF RESTAURANT IS ONE WHERE EVERYTHING IS MADE FROM SCRATCH
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	78877 47.2	31438 46.8	46827 47.2	15860 48.9	63017 46.8	29422 55.0	24170 48.5	15400 38.2	9790 42.2	34381 50.2	30251 43.6	14149 48.9	54089 45.4	24693 51.7	16018 58.1	17958 46.4	24068 48.1	20738 41.0
SOMEWHAT AGREE	35275 21.1	15453 23.0	19822 20.0	6765 20.8	28510 21.2	7856 14.7	9911 19.9	10990 27.3	6390 27.5	11556 16.9	16739 24.1	6852 23.7	25726 21.6	9421 19.7	4353 15.8	6476 16.7	10274 20.6	14044 27.8
NEITHER AGREE OR DISAGREE	32895 19.7	12002 17.9	20893 21.1	5997 18.5	26898 20.0	10761 20.1	8913 17.9	8620 21.4	4600 19.8	13977 20.4	14296 20.6	4621 16.0	24524 20.6	8370 17.5	4933 17.9	8373 21.6	10837 21.7	8752 17.3
SOMEWHAT DISAGREE	9868 5.9	4234 6.3	5634 5.7	2247 6.9	7621 5.7	2435 4.5	3154 6.3	3232 8.0	1047 4.5	3377 4.9	3819 5.5	2672 9.2	7177 6.0	2691 5.6	1254 4.5	3108 8.0	2098 4.2	3408 6.7
STRONGLY DISAGREE	10039 6.0	4092 6.1	5946 6.0	1587 4.9	8452 6.3	2936 5.5	3691 7.4	2032 5.0	1380 5.9	5023 7.3	4354 6.3	662 2.3	7480 6.3	2559 5.4	907 3.3	2789 7.2	2717 5.4	3626 7.2
NOT ASCERTAINED	110 .1		110 .1		110 .1	110 .2				110 .2			110 .1		110 .4			
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 109-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU MAKE A POINT OF ORDERING FOODS THAT ARE NUTRITIOUS WHEN EATING OUT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	49195	18312	30461	9805	39390	22672	14798	7002	4628	22006	20469	6625	34583	14516	12810	13036	12433	10821
	29.4	27.2	30.7	30.2	29.3	42.4	29.7	17.4	19.9	32.2	29.5	22.9	29.0	30.4	46.5	33.7	24.9	21.4
SOMEWHAT AGREE	39129	18308	20821	7195	31934	12355	11036	9919	5691	13054	18335	7612	28752	10249	4989	10095	11689	12228
	23.4	27.2	21.0	22.2	23.7	23.1	22.1	24.6	24.5	19.1	26.4	26.3	24.1	21.5	18.1	26.1	23.4	24.2
NEITHER AGREE OR DISAGRE	42748	16230	26518	8242	34506	11044	14150	12285	5269	17855	17404	7489	30123	12625	6014	9971	13157	13605
	25.6	24.1	26.7	25.4	25.6	20.6	28.4	30.5	22.7	26.1	25.1	25.9	25.3	26.4	21.8	25.8	26.3	26.9
SOMEWHAT DISAGREE	19944	7116	12828	4102	15842	4385	4948	6510	4102	7364	7286	5294	14958	4986	2102	3026	6522	8295
	11.9	10.6	12.9	12.6	11.8	8.2	9.9	16.2	17.7	10.8	10.5	18.3	12.6	10.4	7.6	7.8	13.0	16.4
STRONGLY DISAGREE	16047	7253	8605	3112	12935	3064	4907	4558	3517	8145	5966	1936	10689	5358	1658	2576	6194	5619
	9.6	10.8	8.7	9.6	9.6	5.7	9.8	11.3	15.2	11.9	8.6	6.7	9.0	11.2	6.0	6.7	12.4	11.1
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 110-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU WISH THAT MORE RESTAURANTS IN YOUR AREA OFFERED FOOD FOR PEOPLE ON RESTRICTIVE DIETS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	64221 38.4	31538 46.9	32072 32.3	17252 53.2	46969 34.9	23124 43.2	18588 37.3	15948 39.6	6466 27.9	25900 37.9	29945 43.1	8280 28.6	48410 40.6	15715 32.9	12775 46.3	15507 40.1	21444 42.9	14399 28.5
SOMEWHAT AGREE	25815 15.5	10450 15.5	15366 15.5	5750 17.7	20066 14.9	7421 13.9	8774 17.6	4652 11.5	4841 20.9	10463 15.3	11219 16.2	4006 13.8	18023 15.1	7664 16.1	3612 13.1	5693 14.7	7499 15.0	8883 17.6
NEITHER AGREE OR DISAGREE	46155 27.6	15335 22.8	30820 31.1	5003 15.4	41152 30.6	15262 28.5	11662 23.4	13100 32.5	6131 26.4	19518 28.5	16599 23.9	10039 34.7	30083 25.3	16072 33.7	7524 27.3	11243 29.0	11095 22.2	16293 32.2
SOMEWHAT DISAGREE	19020 11.4	5862 8.7	13158 13.3	2861 8.8	16160 12.0	4877 9.1	6842 13.7	4496 11.2	2805 12.1	7067 10.3	8562 12.3	3391 11.7	15295 12.8	3725 7.8	2832 10.3	3399 8.8	5701 11.4	7089 14.0
STRONGLY DISAGREE	11513 6.9	3865 5.8	7647 7.7	1590 4.9	9923 7.4	2667 5.0	3973 8.0	1909 4.7	2964 12.8	5307 7.8	2966 4.3	3240 11.2	7124 6.0	4389 9.2	830 3.0	2862 7.4	3916 7.8	3905 7.7
NOT ASCERTAINED	338 .2	169 .3	169 .2		338 .3	169 .3		169 .4		169 .2	169 .2		169 .1	169 .4			338 .7	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 111-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE TIRED OF HEARING ABOUT WHAT'S GOOD AND BAD FOR YOU WHEN IT COMES TO FOOD
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	51921	22936	28609	10795	41126	19654	15126	10877	6169	23889	20535	7401	37282	14543	12649	11852	14959	12366
	31.1	34.1	28.8	33.3	30.6	36.7	30.3	27.0	26.6	34.9	29.6	25.6	31.3	30.5	45.9	30.6	29.9	24.5
SOMEWHAT AGREE	25770	10463	15306	5745	20024	5859	7780	7203	4927	6821	12777	6172	18840	6929	2342	3948	8897	10582
	15.4	15.6	15.4	17.7	14.9	10.9	15.6	17.9	21.2	10.0	18.4	21.3	15.8	14.5	8.5	10.2	17.8	20.9
NEITHER AGREE OR DISAGREE	32776	12547	20228	6122	26654	8283	9944	9883	4538	15772	11686	5190	23809	8838	4433	6423	11936	9856
	19.6	18.7	20.4	18.9	19.8	15.5	20.0	24.5	19.6	23.1	16.8	17.9	20.0	18.5	16.1	16.6	23.9	19.5
SOMEWHAT DISAGREE	25301	7684	17569	2819	22482	11389	7346	4027	2539	12785	8280	4236	17104	8196	5407	6898	6021	6974
	15.1	11.4	17.7	8.7	16.7	21.3	14.7	10.0	10.9	18.7	11.9	14.6	14.4	17.2	19.6	17.8	12.0	13.8
STRONGLY DISAGREE	30780	13149	17442	6975	23804	8123	9339	8283	5034	8944	16183	5653	21553	9227	2530	9583	7877	10790
	18.4	19.6	17.6	21.5	17.7	15.2	18.7	20.6	21.7	13.1	23.3	19.5	18.1	19.3	9.2	24.8	15.8	21.3
NOT ASCERTAINED	517	439	78		517	212	305			212		305	517		212		305	
	.3	.7	.1		.4	.4	.6			.3		1.1	.4		.8		.6	
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 112-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU LOOK FOR LOW FAT FOODS WHEN YOU EAT OUT
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	35822 21.4	17308 25.7	18139 18.3	9333 28.8	26489 19.7	17209 32.2	8664 17.4	5691 14.1	4259 18.4	15842 23.2	14097 20.3	5884 20.3	23504 19.7	12318 25.8	8594 31.2	8676 22.4	9192 18.4	9361 18.5
SOMEWHAT AGREE	30814 18.4	14466 21.5	16347 16.5	8636 26.6	22178 16.5	9451 17.7	8168 16.4	10467 26.0	2505 10.8	11741 17.2	14572 21.0	4277 14.8	23730 19.9	6860 14.4	4523 16.4	6461 16.7	12970 25.9	6637 13.1
NEITHER AGREE OR DISAGREE	32092 19.2	13591 20.2	18502 18.6	5319 16.4	26774 19.9	10131 18.9	11400 22.9	6898 17.1	3664 15.8	11988 17.5	14265 20.5	5840 20.2	21148 17.8	10945 22.9	4156 15.1	9268 23.9	9069 18.1	9600 19.0
SOMEWHAT DISAGREE	28960 17.3	9001 13.4	19958 20.1	4385 13.5	24575 18.3	6583 12.3	10015 20.1	8002 19.9	4359 18.8	11197 16.4	11443 16.5	6319 21.8	23029 19.3	5931 12.4	3700 13.4	5649 14.6	9341 18.7	10270 20.3
STRONGLY DISAGREE	39229 23.5	12854 19.1	26139 26.3	4784 14.7	34445 25.6	10000 18.7	11593 23.3	9216 22.9	8420 36.3	17510 25.6	15082 21.7	6637 22.9	27695 23.3	11534 24.2	6601 23.9	8504 22.0	9424 18.8	14700 29.1
NOT ASCERTAINED	146 .1		146 .1		146 .1	146 .3				146 .2				146 .3		146 .4		
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 113-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU WISH THAT MORE RESTAURANTS IN YOUR AREA OFFERED MENU ITEMS COOKED WITHOUT SALT
\\

		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
STRONGLY AGREE	56144 33.6	27396 40.8	28183 28.4	17051 52.5	39093 29.0	19967 37.3	17154 34.4	13318 33.1	5608 24.2	22205 32.5	24714 35.6	9128 31.5	40847 34.3	15201 31.8	10589 38.4	14125 36.5	17931 35.9	13403 26.5
SOMEWHAT AGREE	28119 16.8	11321 16.8	16798 16.9	3607 11.1	24513 18.2	10364 19.4	6801 13.6	6012 14.9	4814 20.7	11288 16.5	12094 17.4	4610 15.9	20979 17.6	7013 14.7	4994 18.1	5339 13.8	9722 19.4	7937 15.7
NEITHER AGREE OR DISAGREE	36500 21.8	14370 21.4	22131 22.3	5376 16.6	31125 23.1	11190 20.9	12208 24.5	8707 21.6	4395 18.9	14502 21.2	15924 22.9	6074 21.0	25526 21.4	10974 23.0	4877 17.7	10071 26.0	9940 19.9	11612 23.0
SOMEWHAT DISAGREE	21476 12.9	7008 10.4	14468 14.6	3278 10.1	18197 13.5	4395 8.2	7795 15.6	5914 14.7	3372 14.5	6795 9.9	8858 12.8	5822 20.1	14252 12.0	7224 15.1	1843 6.7	3721 9.6	6545 13.1	9367 18.5
STRONGLY DISAGREE	24824 14.9	7125 10.6	17652 17.8	3145 9.7	21679 16.1	7603 14.2	5881 11.8	6322 15.7	5018 21.6	13633 19.9	7870 11.3	3322 11.5	17501 14.7	7323 15.3	5270 19.1	5448 14.1	5856 11.7	8250 16.3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 114-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU OFTEN SKIP AT LEAST ONE MEAL EACH DAY
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
COMPLETELY	58011 34.7	26241 39.0	31205 31.4	13810 42.6	44200 32.8	15501 29.0	16401 32.9	16330 40.5	9778 42.1	24233 35.4	22573 32.5	11205 38.7	43037 36.1	14973 31.4	8471 30.7	11405 29.5	19166 38.3	18968 37.5
VERY DESCRIPTIVE	25053 15.0	9757 14.5	15296 15.4	5065 15.6	19989 14.8	6732 12.6	8506 17.1	6053 15.0	3635 15.7	11097 16.2	9867 14.2	3962 13.7	15673 13.2	9252 19.4	3283 11.9	5890 15.2	6988 14.0	8765 17.3
SOMEWHAT DESCRIPTIVE	25414 15.2	8264 12.3	17150 17.3	3791 11.7	21623 16.1	7496 14.0	9408 18.9	4704 11.7	3710 16.0	10865 15.9	11325 16.3	3128 10.8	17307 14.5	8011 16.8	3765 13.7	6742 17.4	8427 16.9	6384 12.6
NOT VERY DESCRIPTIVE	14698 8.8	6877 10.2	7821 7.9	1071 3.3	13627 10.1	5238 9.8	4410 8.8	3387 8.4	1663 7.2	3611 5.3	8747 12.6	2339 8.1	10427 8.8	4271 8.9	1905 6.9	4454 11.5	3785 7.6	4554 9.0
DOESN'T DESCRIBE AT ALL	43741 26.2	15934 23.7	27760 28.0	8719 26.9	35022 26.0	18552 34.7	11115 22.3	9799 24.3	4275 18.4	18618 27.2	16947 24.4	8176 28.2	32514 27.3	11227 23.5	10150 36.8	10213 26.4	11628 23.3	11750 23.2
NOT ASCERTAINED	146 .1	146 .2			146 .1				146 .6			146 .5	146 .1					146 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 115-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU PAY ATTENTION TO THE NUTRITIONAL CONTENT OF THE FOOD YOU EAT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL REPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
COMPLETELY	50184 30.0	17892 26.6	31916 32.2	11891 36.6	38292 28.4	20957 39.2	14542 29.2	8817 21.9	5868 25.3	20755 30.3	22596 32.5	6833 23.6	36999 31.1	13185 27.6	11533 41.8	13765 35.6	13634 27.3	11253 22.3
VERY DESCRIPTIVE	40702 24.4	16468 24.5	23998 24.2	6234 19.2	34468 25.6	10789 20.2	12974 26.0	10771 26.7	5945 25.6	13287 19.4	19374 27.9	7818 27.0	24318 20.4	16161 33.9	3481 12.6	8944 23.1	14482 29.0	13572 26.8
SOMEWHAT DESCRIPTIVE	40282 24.1	18076 26.9	22206 22.4	8253 25.4	32029 23.8	10369 19.4	13487 27.1	11857 29.4	4569 19.7	16264 23.8	16104 23.2	7914 27.3	30915 26.0	9367 19.6	5482 19.9	7785 20.1	14759 29.5	12257 24.2
NOT VERY DESCRIPTIVE	17603 10.5	5849 8.7	11754 11.8	2880 8.9	14723 10.9	5764 10.8	4384 8.8	3951 9.8	3505 15.1	7658 11.2	6965 10.0	2980 10.3	13227 11.1	4377 9.2	3265 11.8	4280 11.1	3198 6.4	6860 13.6
DOESN'T DESCRIBE AT ALL	17662 10.6	8304 12.4	9358 9.4	3197 9.9	14465 10.7	5349 10.0	4261 8.5	4878 12.1	3174 13.7	10168 14.9	4228 6.1	3266 11.3	13018 10.9	4644 9.7	3521 12.8	3739 9.7	3922 7.8	6480 12.8
NOT ASCERTAINED	629 .4	629 .9			629 .5	292 .5	191 .4		146 .6	292 .4	191 .3	146 .5	629 .5		292 1.1	191 .5		146 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 116-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU PAY ATTENTION TO THE CALORIE CONTENT OF THE FOOD YOU EAT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
COMPLETELY	37201 22.3	16610 24.7	20216 20.4	12966 39.9	24235 18.0	14080 26.3	9842 19.7	8440 21.0	4840 20.9	14503 21.2	16032 23.1	6667 23.0	26337 22.1	10864 22.8	5853 21.2	11493 29.7	9282 18.6	10573 20.9
VERY DESCRIPTIVE	30847 18.5	15866 23.6	14791 14.9	7849 24.2	22998 17.1	9243 17.3	10404 20.9	7965 19.8	3107 13.4	11991 17.5	13946 20.1	4782 16.5	19953 16.8	10766 22.6	4774 17.3	5647 14.6	12496 25.0	7801 15.4
SOMEWHAT DESCRIPTIVE	37999 22.7	15794 23.5	22205 22.4	5708 17.6	32291 24.0	13188 24.6	11752 23.6	8958 22.2	4102 17.7	14804 21.6	17434 25.1	5762 19.9	28345 23.8	9654 20.2	6507 23.6	8102 20.9	13178 26.4	10212 20.2
NOT VERY DESCRIPTIVE	21917 13.1	5977 8.9	15893 16.0	1083 3.3	20834 15.5	5441 10.2	8244 16.5	5186 12.9	3046 13.1	7911 11.6	10396 15.0	3610 12.5	15802 13.3	6115 12.8	3063 11.1	5563 14.4	6843 13.7	6448 12.8
DOESN'T DESCRIBE AT ALL	38756 23.2	12810 19.1	25946 26.1	4823 14.9	33933 25.2	11253 21.0	9570 19.2	9725 24.1	8113 35.0	19081 27.9	11625 16.7	7955 27.5	28352 23.8	10308 21.6	7241 26.3	7899 20.4	8168 16.3	15352 30.4
NOT ASCERTAINED	343 .2	161 .2	181 .2	27 .1	316 .2	316 .6	27 .1			134 .2	27	181 .6	316 .3	27 .1	134 .5		27 .1	181 .4
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 117-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU'RE A "MEAT AND POTATOES" PERSON
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
COMPLETELY	47773 28.6	20399 30.3	27327 27.5	8165 25.2	39609 29.4	11774 22.0	16467 33.0	11941 29.7	7495 32.3	21466 31.4	17710 25.5	8502 29.4	33603 28.2	14075 29.5	6673 24.2	11590 29.9	13380 26.8	16035 31.7
VERY DESCRIPTIVE	24239 14.5	8139 12.1	15911 16.0	3787 11.7	20453 15.2	5783 10.8	8969 18.0	6372 15.8	2988 12.9	10619 15.5	9376 13.5	4117 14.2	17196 14.4	6916 14.5	3114 11.3	5785 14.9	7759 15.5	7454 14.7
SOMEWHAT DESCRIPTIVE	31837 19.1	14360 21.4	17477 17.6	7542 23.2	24295 18.0	12306 23.0	6904 13.9	8143 20.2	4485 19.3	13887 20.3	13626 19.6	4324 14.9	24484 20.6	7353 15.4	7812 28.3	5638 14.6	10805 21.6	7581 15.0
NOT VERY DESCRIPTIVE	24199 14.5	9660 14.4	14540 14.7	4403 13.6	19796 14.7	7601 14.2	8016 16.1	4603 11.4	3980 17.1	7811 11.4	10725 15.4	5663 19.6	19456 16.3	4743 9.9	3583 13.0	5340 13.8	8080 16.2	7196 14.2
DOESN'T DESCRIBE AT ALL	38384 23.0	14570 21.7	23438 23.6	8560 26.4	29824 22.2	15820 29.6	9484 19.0	9037 22.4	4044 17.4	14317 20.9	17716 25.5	6351 21.9	23952 20.1	14432 30.2	6245 22.6	10260 26.5	9792 19.6	12088 23.9
NOT ASCERTAINED	630 .4	90 .1	540 .5		630 .5	237 .4		178 .4	215 .9	324 .5	306 .4		414 .3	215 .5	147 .5	90 .2	178 .4	215 .4
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 118-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: OTHER MEMBERS OF YOUR FAMILY AFFECT WHAT YOU EAT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL REPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
COMPLETELY	42835 25.6	20162 30.0	22251 22.4	13137 40.5	29698 22.1	13517 25.3	12756 25.6	9937 24.7	6626 28.5	16207 23.7	18707 26.9	7920 27.4	31565 26.5	11270 23.6	7331 26.6	7804 20.2	15794 31.6	11905 23.5
VERY DESCRIPTIVE	35716 21.4	13522 20.1	22005 22.2	6287 19.4	29429 21.9	7706 14.4	10927 21.9	12724 31.6	4232 18.2	12815 18.7	16273 23.4	6500 22.4	25085 21.1	10504 22.0	5018 18.2	5066 13.1	13163 26.3	12340 24.4
SOMEWHAT DESCRIPTIVE	34162 20.4	14780 22.0	19382 19.5	6346 19.6	27816 20.7	10812 20.2	11129 22.3	8457 21.0	3763 16.2	13393 19.6	16319 23.5	4450 15.4	25786 21.6	8376 17.5	4225 15.3	11123 28.7	11354 22.7	7460 14.8
NOT VERY DESCRIPTIVE	18884 11.3	7487 11.1	11397 11.5	2018 6.2	16866 12.5	7895 14.8	4442 8.9	2508 6.2	4038 17.4	9875 14.4	5128 7.4	3881 13.4	12064 10.1	6820 14.3	5312 19.3	3804 9.8	2597 5.2	7171 14.2
DOESN'T DESCRIBE AT ALL	34873 20.9	10846 16.1	24028 24.2	4668 14.4	30205 22.4	13167 24.6	10585 21.2	6477 16.1	4548 19.6	15804 23.1	12862 18.5	6111 21.1	24183 20.3	10594 22.2	5358 19.4	10906 28.2	6993 14.0	11521 22.8
NOT ASCERTAINED	593 .4	422 .6	170 .2		593 .4	422 .8		170 .4		329 .5	170 .2	93 .3	422 .4	170 .4	329 1.2		93 .2	170 .3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 119-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU EAT WHAT YOU WANT WHENEVER YOU FEEL LIKE IT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
COMPLETELY	56943 34.1	19253 28.6	37126 37.4	7509 23.1	49435 36.7	19273 36.0	17094 34.3	11285 28.0	9195 39.6	28497 41.6	18683 26.9	9667 33.4	41023 34.4	15825 33.2	11164 40.5	14647 37.8	13347 26.7	17689 35.0
VERY DESCRIPTIVE	26987 16.2	7925 11.8	19062 19.2	3067 9.4	23920 17.8	8232 15.4	7337 14.7	6823 16.9	4466 19.2	11484 16.8	10435 15.0	4939 17.1	18906 15.9	7953 16.7	5500 19.9	3708 9.6	8484 17.0	9167 18.1
SOMEWHAT DESCRIPTIVE	33948 20.3	15479 23.0	18422 18.6	6866 21.2	27082 20.1	8557 16.0	9984 20.0	11130 27.6	4277 18.4	11896 17.4	16499 23.8	5553 19.2	21337 17.9	12610 26.4	3630 13.2	6966 18.0	12352 24.7	11000 21.8
NOT VERY DESCRIPTIVE	20384 12.2	9817 14.6	10567 10.6	3251 10.0	17134 12.7	6623 12.4	6631 13.3	5133 12.7	1997 8.6	6221 9.1	10433 15.0	3730 12.9	15819 13.3	4565 9.6	2395 8.7	5156 13.3	7742 15.5	5092 10.1
DOESN'T DESCRIBE AT ALL	28762 17.2	14745 21.9	14016 14.1	11764 36.2	16997 12.6	10795 20.2	8793 17.6	5902 14.7	3273 14.1	10286 15.0	13409 19.3	5067 17.5	21981 18.5	6781 14.2	4845 17.6	8226 21.3	8069 16.1	7621 15.1
NOT ASCERTAINED	39		39		39	39 .1				39 .1			39		39 .1			
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 120-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU PREFER TO EAT MANY SMALL MEALS OR SNACKS THROUGHOUT THE DAY RATHER THAN THE STANDARD THREE FULL MEALS A DAY
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL REPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
COMPLETELY	23344 14.0	9979 14.8	12943 13.0	2884 8.9	20460 15.2	9167 17.1	5595 11.2	5346 13.3	3236 13.9	11224 16.4	9707 14.0	2412 8.3	18542 15.6	4802 10.1	4127 15.0	7490 19.4	5652 11.3	6076 12.0
VERY DESCRIPTIVE	21825 13.1	7712 11.5	14113 14.2	3794 11.7	18030 13.4	6309 11.8	7476 15.0	4735 11.8	3304 14.2	8739 12.8	10020 14.4	3066 10.6	16807 14.1	5018 10.5	3015 10.9	6107 15.8	4903 9.8	7800 15.4
SOMEWHAT DESCRIPTIVE	26604 15.9	11011 16.4	15404 15.5	5673 17.5	20931 15.5	6224 11.6	5686 11.4	10382 25.8	4184 18.0	8517 12.4	12752 18.4	5207 18.0	16600 13.9	9876 20.7	2444 8.9	4299 11.1	10000 20.0	9733 19.2
NOT VERY DESCRIPTIVE	32955 19.7	9638 14.3	23318 23.5	5412 16.7	27544 20.5	7665 14.3	14166 28.4	6771 16.8	4353 18.8	11904 17.4	15893 22.9	5158 17.8	21783 18.3	11172 23.4	4303 15.6	6230 16.1	14066 28.1	8356 16.5
DOESN'T DESCRIBE AT ALL	62020 37.1	28565 42.5	33455 33.7	14693 45.3	47327 35.2	24061 45.0	16694 33.5	13040 32.4	8130 35.0	28040 41.0	20865 30.0	13020 45.0	45058 37.8	16866 35.3	13685 49.6	14577 37.7	15059 30.1	18604 36.8
NOT ASCERTAINED	315 .2	315 .5			315 .2	93 .2	222 .4				222 .3	93 .3	315 .3				315 .6	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 121-1
Q18 OTHER RESIDENTIAL PHONE NUMBERS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	6827 4.1	3035 4.5	3792 3.8	723 2.2	6104 4.5	2748 5.1	1770 3.6	1433 3.6	876 3.8	2969 4.3	2726 3.9	1132 3.9	3670 3.1	3157 6.6	729 2.6	1256 3.2	2858 5.7	1984 3.9
NO	158856 95.1	63942 95.1	94303 95.0	31010 95.5	127846 95.0	50401 94.2	47061 94.4	38840 96.4	22331 96.2	64818 94.7	66250 95.4	27565 95.2	114379 96.0	44254 92.7	26797 97.2	36374 94.0	47136 94.3	48325 95.6
REFUSED	287 .2	178 .3	109 .1		287 .2		287 .6			287 .4			287 .2			287 .7		
NOT ASCERTAINED	1093 .7	65 .1	1028 1.0	722 2.2	371 .3	371 .7	722 1.4			351 .5	484 .7	259 .9	770 .6	324 .7	47 .2	787 2.0		259 .5
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 122-1
Q19 DO YOU WORK OUTSIDE YOU HOME
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
PART TIME	26017	7347	18670	5554	20463	9120	6960	7039	2803	13947	10164	1811	19013	6909	4979	6984	8679	5279
	15.6	10.9	18.8	17.1	15.2	17.0	14.0	17.5	12.1	20.4	14.6	6.3	16.0	14.5	18.1	18.0	17.4	10.4
FULL TIME	83975	35538	48437	14521	69454	18373	26062	22043	17369	29907	36639	17301	56571	27276	9584	15939	25293	33031
	50.3	52.9	48.8	44.7	51.6	34.3	52.3	54.7	74.8	43.7	52.7	59.7	47.5	57.1	34.8	41.2	50.6	65.3
DO NOT WORK	56440	23947	31881	12124	44316	25771	16443	11191	3035	24148	22535	9756	42966	13474	12876	15447	15860	12258
	33.8	35.6	32.1	37.4	32.9	48.2	33.0	27.8	13.1	35.3	32.4	33.7	36.1	28.2	46.7	39.9	31.7	24.2
REFUSED	496	253	244	122	375	122	375			287	122	88	421	75		334	163	
	.3	.4	.2	.4	.3	.2	.8			.4	.2	.3	.4	.2		.9	.3	
NOT ASCERTAINED	134	134		134		134				134			134		134			
	.1	.2		.4		.3				.2			.1		.5			
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 123-1
Q20 MARITAL STATUS
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
SINGLE NEVER MARRIED	36765 22.0	9411 14.0	27165 27.4	4816 14.8	31949 23.7	8435 15.8	11111 22.3	10322 25.6	6802 29.3	16960 24.8	13915 20.0	5795 20.0	25543 21.4	11127 23.3	4452 16.1	9353 24.2	9039 18.1	13826 27.3
MARRIED	104604 62.6	47646 70.9	56582 57.0	23613 72.8	80991 60.2	34599 64.6	32107 64.4	24709 61.4	13061 56.3	38399 56.1	46695 67.2	19383 66.9	74089 62.2	30388 63.7	17477 63.4	22209 57.4	35449 70.9	29341 58.0
SEPARATED DIVORCED	14774 8.8	5244 7.8	9530 9.6	2408 7.4	12367 9.2	4912 9.2	3281 6.6	3860 9.6	2721 11.7	6864 10.0	5571 8.0	2339 8.1	10064 8.4	4711 9.9	2480 9.0	3306 8.5	3410 6.8	5578 11.0
WIDOWED	9580 5.7	4461 6.6	5120 5.2	1293 4.0	8288 6.2	5220 9.8	2355 4.7	1382 3.4	623 2.7	5323 7.8	2907 4.2	1351 4.7	8146 6.8	1434 3.0	2931 10.6	3144 8.1	1682 3.4	1824 3.6
REFUSED	1087 .7	253 .4	835 .8	122 .4	966 .7	355 .7	733 1.5			878 1.3	122 .2	88 .3	1013 .9	75 .2	233 .8	692 1.8	163 .3	
NOT ASCERTAINED	251 .2	204 .3		204 .6	47		251 .5				251 .4		251 .2				251 .5	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 124-1
Q21 CHILDREN UNDER 18
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
YES	67798 40.6	29548 44.0	37685 38.0	13807 42.5	53991 40.1	14580 27.2	18940 38.0	20820 51.7	13458 58.0	27647 40.4	28643 41.2	11507 39.7	50420 42.3	17377 36.4	10014 36.3	12024 31.1	20825 41.7	24935 49.3
NO	97978 58.6	37419 55.7	60513 61.0	18527 57.1	79451 59.0	38386 71.7	30166 60.5	19453 48.3	9749 42.0	39699 58.0	40695 58.6	17361 60.0	67473 56.6	30282 63.4	17127 62.1	25988 67.1	29007 58.0	25633 50.7
REFUSED	746 .4	253 .4	493 .5	122 .4	624 .5	122 .2	624 1.3			536 .8	122 .2	88 .3	671 .6	75 .2		583 1.5	163 .3	
NOT ASCERTAINED	541 .3		541 .5		541 .4	432 .8	109 .2			541 .8			541 .5		432 1.6	109 .3		
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 125-1
Q22 NUMBER WITH CHILDREN:
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	67798 100.0	29548 100.0	37685 100.0	13807 100.0	53991 100.0	14580 100.0	18940 100.0	20820 100.0	13458 100.0	27647 100.0	28643 100.0	11507 100.0	50420 100.0	17377 100.0	10014 100.0	12024 100.0	20825 100.0	24935 100.0
UNDER 6 YEARS OLD	33441 49.3	13873 47.0	19193 50.9	8125 58.8	25317 46.9	6351 43.6	10786 56.9	10500 50.4	5805 43.1	13714 49.6	14459 50.5	5269 45.8	25723 51.0	7718 44.4	3949 39.4	6032 50.2	11863 57.0	11598 46.5
6 TO 12 YEARS OLD	31590 46.6	14451 48.9	16950 45.0	7438 53.9	24152 44.7	4976 34.1	8946 47.2	9114 43.8	8555 63.6	12364 44.7	13386 46.7	5839 50.7	22618 44.9	8972 51.6	3429 34.2	5762 47.9	10325 49.6	12074 48.4
13 TO 17 YEARS OLD	23344 34.4	10714 36.3	12441 33.0	3717 26.9	19627 36.4	7005 48.0	4896 25.8	7525 36.1	3919 29.1	9998 36.2	9338 32.6	4008 34.8	17228 34.2	6116 35.2	5409 54.0	3564 29.6	5705 27.4	8666 34.8
NOT ASCERTAINED	199 .3		199 .5		199 .4			199 1.0		199 .7			199 .4				199 1.0	
SIGMA	88574 130.6	39038 132.1	48782 129.4	19280 139.6	69295 128.3	18331 125.7	24627 130.0	27337 131.3	18279 135.8	36275 131.2	37183 129.8	15116 131.4	65768 130.4	22806 131.2	12786 127.7	15358 127.7	28092 134.9	32338 129.7

RESTAURANT HEALTH AND NUTRITION STUDY
Table 126-1
Q23 EDUCATION LEVEL
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
NO HIGH SCHOOL	7258 4.3	3667 5.5	3591 3.6	671 2.1	6587 4.9	4637 8.7	1156 2.3	645 1.6	821 3.5	5784 8.5	1259 1.8	215 .7	7116 6.0	142 .3	3650 13.2	1652 4.3	797 1.6	1159 2.3
SOME HIGH SCHOOL	13916 8.3	6275 9.3	7451 7.5	1803 5.6	12113 9.0	5294 9.9	4720 9.5	3540 8.8	361 1.6	8264 12.1	4104 5.9	1548 5.3	12076 10.1	1840 3.9	3787 13.7	4175 10.8	3936 7.9	2017 4.0
HIGH SCHOOL GRADUATE	52050 31.2	22024 32.8	29650 29.9	12405 38.2	39645 29.5	19004 35.5	15063 30.2	12609 31.3	5151 22.2	22632 33.1	21539 31.0	7655 26.4	38216 32.1	13611 28.5	8818 32.0	14263 36.9	16942 33.9	11804 23.3
SOME COLLEGE	47986 28.7	15615 23.2	32325 32.6	8916 27.5	39070 29.0	12519 23.4	13052 26.2	12835 31.9	9580 41.3	17678 25.8	21820 31.4	8489 29.3	31498 26.4	16488 34.5	6069 22.0	9217 23.8	13751 27.5	18949 37.5
COLLEGE GRADUATE	21704 13.0	9524 14.2	12180 12.3	3677 11.3	18027 13.4	4433 8.3	8975 18.0	3905 9.7	4391 18.9	6836 10.0	9056 13.0	5812 20.1	15294 12.8	6410 13.4	2038 7.4	4980 12.9	6364 12.7	8323 16.5
SOME GRADUATE EDUCATION	7407 4.4	3519 5.2	3888 3.9	973 3.0	6434 4.8	2135 4.0	2450 4.9	1493 3.7	1329 5.7	2178 3.2	3390 4.9	1839 6.3	3911 3.3	3496 7.3	804 2.9	1065 2.8	2911 5.8	2626 5.2
GRADUATE DEGREE	14892 8.9	6131 9.1	8761 8.8	3936 12.1	10956 8.1	4837 9.0	3756 7.5	4858 12.1	1440 6.2	4107 6.0	7775 11.2	3010 10.4	9354 7.9	5537 11.6	1822 6.6	2993 7.7	4910 9.8	5167 10.2
NOT ASCERTAINED	1850 1.1	464 .7	1386 1.4	75 .2	1775 1.3	661 1.2	665 1.3	389 1.0	135 .6	944 1.4	517 .7	389 1.3	1640 1.4	210 .4	586 2.1	358 .9	382 .8	524 1.0
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 127-1
Q24 HOUSEHOLD INCOME
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL RESPONDENTS	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
$0 - $9,999	18254	5863	12391	2502	15753	8264	3013	4701	2276	11646	4567	2041	15107	3148	5874	3929	3090	5361
	10.9	8.7	12.5	7.7	11.7	15.4	6.0	11.7	9.8	17.0	6.6	7.0	12.7	6.6	21.3	10.2	6.2	10.6
$10,000 - $19,999	29699	12537	16786	5097	24602	10578	8201	7618	3302	14157	12077	3465	22582	7117	5743	9325	7167	7464
	17.8	18.7	16.9	15.7	18.3	19.8	16.5	18.9	14.2	20.7	17.4	12.0	19.0	14.9	20.8	24.1	14.3	14.8
$20,000 - $29,999	31089	12832	18257	6708	24381	8100	10638	8182	4073	12582	13636	4775	23515	7479	3294	9273	9627	8799
	18.6	19.1	18.4	20.7	18.1	15.1	21.3	20.3	17.6	18.4	19.6	16.5	19.7	15.7	11.9	24.0	19.3	17.4
$30,000 - $39,999	30406	10780	19626	5814	24592	9008	11423	7048	2927	11377	12494	6535	20082	10324	4010	6834	11745	7817
	18.2	16.0	19.8	17.9	18.3	16.8	22.9	17.5	12.6	16.6	18.0	22.6	16.9	21.6	14.5	17.7	23.5	15.5
$40,000 - $49,999	15360	6172	9188	2137	13222	2394	5391	4157	3417	2650	8230	4479	10641	4719	163	3166	4935	7096
	9.2	9.2	9.3	6.6	9.8	4.5	10.8	10.3	14.7	3.9	11.8	15.5	8.9	9.9	.6	8.2	9.9	14.0
$50,000 - 59,999	8211	4875	3336	2287	5924	1169	3484	2665	893	1279	6161	771	4030	4180	607	1418	3409	2777
	4.9	7.3	3.4	7.0	4.4	2.2	7.0	6.6	3.8	1.9	8.9	2.7	3.4	8.8	2.2	3.7	6.8	5.5
$60,000 OR MORE	12753	6198	6555	2706	10047	3081	2600	2317	4755	2941	5718	4094	6313	6440	409	1312	3339	7693
	7.6	9.2	6.6	8.3	7.5	5.8	5.2	5.8	20.5	4.3	8.2	14.1	5.3	13.5	1.5	3.4	6.7	15.2
REFUSED	9704	4265	5439	3567	6137	5086	2388	1485	617	4937	2902	1737	7216	2360	2412	2081	3414	1670
	5.8	6.3	5.5	11.0	4.6	9.5	4.8	3.7	2.7	7.2	4.2	6.0	6.1	4.9	8.7	5.4	6.8	3.3
DON'T KNOW	6561	2714	3801	233	6328	2829	1554	1802	376	3639	2173	749	5486	1076	2145	1366	1813	1238
	3.9	4.0	3.8	.7	4.7	5.3	3.1	4.5	1.6	5.3	3.1	2.6	4.6	2.3	7.8	3.5	3.6	2.4
NOT ASCERTAINED	5025	983	3853	1404	3621	3009	1147	298	571	3214	1502	310	4133	892	2916		1456	653
	3.0	1.5	3.9	4.3	2.7	5.6	2.3	.7	2.5	4.7	2.2	1.1	3.5	1.9	10.6		2.9	1.3
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 128-1
Q25 AGE OF RESPONDENT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
18-24	30299 18.1	4742 7.1	25368 25.6	3953 12.2	26346 19.6	5304 9.9	10372 20.8	10053 25.0	4569 19.7	13564 19.8	13511 19.5	3223 11.1	21045 17.7	9253 19.4	2532 9.2	8835 22.8	9063 18.1	9869 19.5
25-34	35864 21.5	13875 20.6	21613 21.8	7083 21.8	28781 21.4	6299 11.8	12399 24.9	10581 26.3	6584 28.4	14543 21.3	15907 22.9	5413 18.7	25681 21.6	10183 21.3	3308 12.0	7825 20.2	11447 22.9	13284 26.3
35-44	30975 18.5	15373 22.9	15602 15.7	7037 21.7	23938 17.8	5712 10.7	8631 17.3	9965 24.7	6539 28.2	8756 12.8	15797 22.7	6293 21.7	21317 17.9	9530 20.0	2948 10.7	4911 12.7	11788 23.6	11199 22.1
45-54	24578 14.7	12695 18.9	11883 12.0	5879 18.1	18699 13.9	10949 20.5	6495 13.0	3834 9.5	3204 13.8	11293 16.5	6657 9.6	6533 22.6	16298 13.7	8185 17.1	5241 19.0	4838 12.5	6730 13.5	7673 15.2
55-64	23459 14.0	11307 16.8	12152 12.2	5276 16.3	18183 13.5	10962 20.5	8439 16.9	2811 7.0	1246 5.4	9700 14.2	10085 14.5	3674 12.7	15929 13.4	7530 15.8	5047 18.3	7465 19.3	6117 12.2	4830 9.6
65-74	16730 10.0	7196 10.7	9487 9.6	2842 8.8	13888 10.3	10625 19.9	2475 5.0	2848 7.1	782 3.4	7797 11.4	5676 8.2	3257 11.2	14013 11.8	2717 5.7	6546 23.7	2596 6.7	4525 9.1	3062 6.1
75 OR MORE	5159 3.1	2031 3.0	3128 3.2	386 1.2	4772 3.5	3669 6.9	1027 2.1	180 .4	282 1.2	2770 4.0	1825 2.6	563 1.9	4823 4.0	336 .7	1950 7.1	2233 5.8	324 .6	651 1.3
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 129-1
Q26 AREA THAT YOU LIVE
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
URBAN	40408 24.2	16418 24.4	23800 24.0	6418 19.8	33989 25.3	16629 31.1	12216 24.5	9019 22.4	2542 11.0	17553 25.7	17120 24.6	5734 19.8	29875 25.1	10532 22.1	8074 29.3	11951 30.9	11419 22.8	8963 17.7
SUBURBAN	76320 45.7	31814 47.3	44084 44.4	15857 48.9	60464 44.9	18150 33.9	23084 46.3	20259 50.3	14699 63.3	26116 38.2	35216 50.7	14860 51.3	50626 42.5	25567 53.6	7033 25.5	15159 39.2	26000 52.0	28000 55.4
RURAL	47661 28.5	18018 26.8	29643 29.9	9919 30.6	37742 28.0	17783 33.2	13485 27.1	10622 26.4	5676 24.5	22785 33.3	16505 23.8	8275 28.6	36344 30.5	11221 23.5	11773 42.7	10846 28.0	11631 23.3	13315 26.3
REFUSED	1554 .9	596 .9	958 1.0	263 .8	1291 1.0	517 1.0	746 1.5		290 1.3	1156 1.7	311 .4	86 .3	1140 1.0	414 .9	254 .9	747 1.9	263 .5	290 .6
DON'T KNOW	373 .2	373 .6			373 .3			373 .9		373 .5			373 .3				373 .7	
NOT ASCERTAINED	747 .4		747 .8		747 .6	440 .8	307 .6			440 .6	307 .4		747 .6		440 1.6		307 .6	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 130-1
Q27 RACE OF RESPONDENT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0
WHITE	137362 82.2	57477 85.5	79649 80.3	29000 89.4	108361 80.5	43171 80.7	39371 79.0	34092 84.7	20505 88.4	52751 77.1	57473 82.7	26914 92.9	95719 80.4	41419 86.8	19830 71.9	31146 80.5	42425 84.9	43737 86.5
BLACK	17998 10.8	5028 7.5	12970 13.1	1904 5.9	16094 12.0	6494 12.1	4573 9.2	4900 12.2	2031 8.7	9590 14.0	7212 10.4	1195 4.1	15140 12.7	2858 6.0	5194 18.8	3646 9.4	4413 8.8	4745 9.4
HISPANIC	6060 3.6	3009 4.5	2675 2.7	1161 3.6	4899 3.6	2071 3.9	3097 6.2	510 1.3	382 1.6	2833 4.1	2728 3.9	500 1.7	3629 3.0	2431 5.1	943 3.4	1902 4.9	1767 3.5	1448 2.9
OTHER	3319 2.0	1195 1.8	2125 2.1	215 .7	3105 2.3	804 1.5	1745 3.5	771 1.9		1543 2.3	1429 2.1	347 1.2	2708 2.3	612 1.3	804 2.9	1262 3.3	906 1.8	347 .7
REFUSED	1577 .9	510 .8	1068 1.1	176 .5	1401 1.0	541 1.0	746 1.5		290 1.3	1266 1.9	311 .4		1164 1.0	414 .9	363 1.3	747 1.9	176 .4	290 .6
NOT ASCERTAINED	747 .4		747 .8		747 .6	440 .8	307 .6			440 .6	307 .4		747 .6		440 1.6		307 .6	
SIGMA	167063 100.0	67219 100.0	99232 100.0	32456 100.0	134607 100.0	53520 100.0	49839 100.0	40273 100.0	23207 100.0	68424 100.0	69460 100.0	28956 100.0	119106 100.0	47734 100.0	27573 100.0	38704 100.0	49994 100.0	50568 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 131-1
Q28 SEX OF RESPONDENT
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		OVERWEIGHT		DIETING		FAST FOOD				FAMILY RESTAURANT			FINE DINING		TOTAL EATING OUT			
	TOTAL	YES	NO	YES	NO	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3+)	LIGHT (0)	MEDIUM TO HEAVY (1+)	LIGHT (0)	MEDIUM (1-2)	HEAVY (3-5)	VERY HEAVY (6+)
TOTAL	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MALE	79343	32255	47088	11496	67847	22148	24098	18724	14149	29296	33106	16717	55621	23498	11358	16566	23300	27896
	47.5	48.0	47.5	35.4	50.4	41.4	48.4	46.5	61.0	42.8	47.7	57.7	46.7	49.2	41.2	42.8	46.6	55.2
FEMALE	87720	34964	52145	20960	66760	31371	25741	21549	9058	39127	36353	12239	63484	24236	16215	22138	26695	22672
	52.5	52.0	52.5	64.6	49.6	58.6	51.6	53.5	39.0	57.2	52.3	42.3	53.3	50.8	58.8	57.2	53.4	44.8
SIGMA	167063	67219	99232	32456	134607	53520	49839	40273	23207	68424	69460	28956	119106	47734	27573	38704	49994	50568
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

SECTION IV

NUTRITION GROUPS, NUTRITIONALLY INFORMED, FREQUENCY OF EXERCISE

RESTAURANT HEALTH AND NUTRITION STUDY
Table 1-1
Q1 NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED OR ORDERED FOOD FROM A
FAST FOOD RESTAURANT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
00 TIMES	53520	5228	11598	15868	18058	2768	48223	5297	14832	9700	12558	16277
	32.0	26.4	36.2	34.4	28.8	43.4	31.1	44.5	38.7	26.4	29.2	33.6
01 TIMES	21139	2443	4030	7046	7104	516	19960	962	4635	3145	6677	6460
	12.7	12.3	12.6	15.3	11.3	8.1	12.9	8.1	12.1	8.5	15.5	13.3
02 TIMES	28700	2642	7689	6725	10714	931	26374	2326	6922	7302	6817	7659
	17.2	13.4	24.0	14.6	17.1	14.6	17.0	19.6	18.0	19.8	15.8	15.8
03 TIMES	18284	2689	3040	5075	7131	348	16971	1313	3750	4976	5292	4267
	10.9	13.6	9.5	11.0	11.4	5.5	11.0	11.0	9.8	13.5	12.3	8.8
04 TIMES	12711	2928	552	3078	5136	1018	12238	473	2905	3755	3805	2245
	7.6	14.8	1.7	6.7	8.2	15.9	7.9	4.0	7.6	10.2	8.8	4.6
05 TIMES	9279	1478	1204	3104	2968	526	8643	636	585	2292	2225	4177
	5.6	7.5	3.8	6.7	4.7	8.2	5.6	5.3	1.5	6.2	5.2	8.6
06 OR MORE TIMES	23207	2381	3898	5102	11552	274	22321	886	4738	5617	5656	7197
	13.9	12.0	12.2	11.1	18.[illegible]	4.3	14.4	7.5	12.3	15.3	13.1	14.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	223			128	96		223					223
	.1			.3	.2		.1					.5

RESTAURANT HEALTH AND NUTRITION STUDY
Table 2-1
Q1 NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED OR ORDERED FOOD FROM
A FAMILY OR MODERATELY PRICED RESTAURANT
\\
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
00 TIMES	68424	7313	13463	16855	27880	2913	61269	6937	18784	13824	14335	21480
	41.0	37.0	42.1	36.5	44.4	45.6	39.5	58.3	49.0	37.6	33.3	44.3
01 TIMES	39174	4917	7512	13450	12170	1126	36935	2239	10270	10114	9133	9657
	23.4	24.8	23.5	29.2	19.4	17.6	23.8	18.8	26.8	27.5	21.2	19.9
02 TIMES	30286	3232	7401	8340	10917	395	29243	1042	3697	6308	10115	9792
	18.1	16.3	23.1	18.1	17.4	6.2	18.9	8.8	9.6	17.1	23.5	20.2
03 TIME	10894	894	1316	4306	4072	307	10297	597	2164	2786	3100	2843
	6.5	4.5	4.1	9.3	6.5	4.8	6.6	5.0	5.6	7.6	7.2	5.9
04 TIMES	7330	2192	986	1204	2080	868	7330		1361	1738	2420	1811
	4.4	11.1	3.1	2.6	3.3	13.6	4.7		3.5	4.7	5.6	3.7
05 TIMES	4921	215	914	1001	2478	313	4733	188	714	1153	1735	1319
	2.9	1.1	2.9	2.2	3.9	4.9	3.1	1.6	1.9	3.1	4.0	2.7
06 OR MORE TIMES	5812	1026	418	842	3065	460	4922	890	1376	865	2191	1380
	3.5	5.2	1.3	1.8	4.9	7.2	3.2	7.5	3.6	2.4	5.1	2.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	223			128	96		223					223
	.1			.3	.2		.1					.5

RESTAURANT HEALTH AND NUTRITION STUDY
Table 3-1
Q1 NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED OR ORDERED FOOD FROM A
FINE DINING OR ATMOSPHERE RESTAURANT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
00 TIMES	119106	16089	21369	31293	45240	5115	110049	8839	31120	27052	27350	33209
	71.3	81.3	66.8	67.8	72.1	80.1	71.0	74.3	81.1	73.5	63.6	68.5
01 TIMES	31301	1941	7105	9752	11840	662	29973	1328	4817	7145	9927	9412
	18.7	9.8	22.2	21.1	18.9	10.4	19.3	11.2	12.6	19.4	23.1	19.4
02 TIMES	7697	823	2164	1543	3167		6846	851	819	1554	2741	2583
	4.6	4.2	6.8	3.3	5.0		4.4	7.2	2.1	4.2	6.4	5.3
03 TIMES	3515	251	180	1850	953	281	3422	94	169	395	1409	1542
	2.1	1.3	.6	4.0	1.5	4.4	2.2	.8	.4	1.1	3.3	3.2
04 TIMES	1975	422	267	491	472	323	1852	123	527	177	322	948
	1.2	2.1	.8	1.1	.8	5.1	1.2	1.0	1.4	.5	.7	2.0
05 TIMES	1123	263	420	293	147		1123		256	310	556	
	.7	1.3	1.3	.6	.2		.7		.7	.8	1.3	
06 OR MORE TIMES	2122		505	775	842		1464	658	658	153	724	588
	1.3		1.6	1.7	1.3		.9	5.5	1.7	.4	1.7	1.2
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	223			128	96		223					223
	.1			.3	.2		.1					.5

RESTAURANT HEALTH AND NUTRITION STUDY
Table 4-1
Q1 TOTAL NUMBER OF TIMES IN THE PAST TWO WEEKS
VISITED A RESTAURANT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
00 TIMES	27573	2757	6481	6455	10062	1819	24521	3053	9296	4977	4933	8367
	16.5	13.9	20.2	14.0	16.0	28.5	15.8	25.7	24.2	13.5	11.5	17.2
01 TIMES	15760	272	1737	6368	6988	396	14218	1325	4825	3831	3558	3546
	9.4	1.4	5.4	13.8	11.1	6.2	9.2	11.1	12.6	10.4	8.3	7.3
02 TIMES	22944	2854	6772	6657	6067	594	21279	1665	4805	4796	4541	8650
	13.7	14.4	21.2	14.4	9.7	9.3	13.7	14.0	12.5	13.0	10.6	17.8
03 TIMES	16977	1661	3321	4757	6754	484	15451	1527	4283	3942	4431	4099
	10.2	8.4	10.4	10.3	10.8	7.6	10.0	12.8	11.2	10.7	10.3	8.5
04 TIMES	16931	2019	3778	4349	6344	440	16820	110	2253	5274	4634	4770
	10.1	10.2	11.8	9.4	10.1	6.9	10.9	.9	5.9	14.3	10.8	9.8
05 TIMES	16086	4895	2955	4182	3496	559	15783	304	2747	2425	6543	4371
	9.6	24.7	9.2	9.1	5.6	8.8	10.2	2.6	7.2	6.6	15.2	9.0
06 OR MORE TIMES	50568	5333	6966	13230	22950	2090	46659	3909	10157	11542	14389	14480
	30.3	26.9	21.8	28.7	36.6	32.7	30.1	32.9	26.5	31.4	33.4	29.9
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	223			128	96		223					223
	.1			.3	.2		.1					.5

RESTAURANT HEALTH AND NUTRITION STUDY
Table 5-1
Q2 DO YOU THINK OF YOURSELF AS SOMEONE WHO EATS OUT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
FREQUENTLY	50951 30.5	10318 52.1	9296 29.0	12046 26.1	18026 28.7	1265 19.8	49178 31.7	1772 14.9	9723 25.3	10263 27.9	15793 36.7	15171 31.3
OCCASIONALLY	75906 45.4	6241 31.5	13287 41.5	23420 50.8	29587 47.1	3371 52.8	69508 44.9	6180 52.0	15488 40.4	18024 49.0	21757 50.6	20415 42.1
INFREQUENTLY	40206 24.1	3231 16.3	9426 29.4	10659 23.1	15144 24.1	1747 27.4	36266 23.4	3940 33.1	13155 34.3	8500 23.1	5479 12.7	12920 26.6
REFUSED												
DON'T KNOW												
NOT ASCERTAINED												
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 6-1
Q3 INFORMED ABOUT HEALTH AND NUTRITION ISSUES
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY INFORMED	62590	5789	15183	24389	16249	980	62590		11928	13425	15028	22209
	37.5	29.3	47.4	52.9	25.9	15.4	40.4		31.1	36.5	34.9	45.8
SOMEWHAT INFORMED	92363	12962	15759	19848	39037	4758	92363		20814	21919	25416	23840
	55.3	65.5	49.2	43.0	62.2	74.6	59.6		54.3	59.6	59.1	49.1
SOMEWHAT UNINFORMED	9013	618	542	1370	5840	644		9013	4084	1037	1969	1923
	5.4	3.1	1.7	3.0	9.3	10.1		75.8	10.6	2.8	4.6	4.0
NOT AT ALL	2879	420	525	520	1414			2879	1322	407	616	533
	1.7	2.1	1.6	1.1	2.3			24.2	3.4	1.1	1.4	1.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	218				218				218			
	.1				.3				.6			
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 7-1
Q4 CONSCIOUSLY RESTRICT USE OF: SALT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	113879	13466	24780	39243	31489	4902	108172	5706	19370	26507	30929	36921
	68.2	68.0	77.4	85.1	50.2	76.8	69.8	48.0	50.5	72.1	71.9	76.1
NO	52886	6323	7230	6883	30971	1480	46483	6186	18996	9982	12101	11585
	31.7	32.0	22.6	14.9	49.3	23.2	30.0	52.0	49.5	27.1	28.1	23.9
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	298				298		298			298		
	.2				.5		.2			.8		
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 8-1
Q4 CONSCIOUSLY RESTRICT USE OF: ADDITIVES
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	83816	9400	21526	25034	24430	3427	79877	3939	15885	19447	21118	27366
	50.2	47.5	67.2	54.3	38.9	53.7	51.5	33.1	41.4	52.9	49.1	56.4
NO	83153	10389	10484	21091	38234	2955	74982	7953	22388	17340	21912	21139
	49.8	52.5	32.8	45.7	60.9	46.3	48.4	66.9	58.4	47.1	50.9	43.6
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	94				94		94		94			
	.1				.1		.1		.2			
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 9-1
Q4 CONSCIOUSLY RESTRICT USE OF: SUGAR
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	112915	13263	24973	37310	32526	4842	105624	7073	24581	22938	29330	35914
	67.6	67.0	78.0	80.9	51.8	75.9	68.2	59.5	64.1	62.4	68.2	74.0
NO	53533	6526	6982	8740	29745	1540	48714	4819	13651	13593	13646	12421
	32.0	33.0	21.8	18.9	47.4	24.1	31.4	40.5	35.6	37.0	31.7	25.6
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	615		54	75	486		615		134	256	54	171
	.4		.2	.2	.8		.4		.4	.7	.1	.4
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 10-1
Q4 CONSCIOUSLY RESTRICT USE OF: FOODS HIGH IN CHOLOSTEROL
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	109263	12177	25003	37243	29350	5490	103714	5549	22018	24020	29618	33233
	65.4	61.5	78.1	80.7	46.8	86.0	66.9	46.7	57.4	65.3	68.8	68.5
NO	57071	7613	7006	8807	32754	891	50510	6344	15694	12768	13411	15197
	34.2	38.5	21.9	19.1	52.2	14.0	32.6	53.3	40.9	34.7	31.2	31.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	729			75	654		729		654			75
	.4			.2	1.0		.5		1.7			.2
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 11-1
Q4 CONSCIOUSLY RESTRICT USE OF: FOODS HIGH IN FAT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	113531	13597	23830	39907	30350	5846	108020	5511	21035	25226	32868	34250
	68.0	68.7	74.4	86.5	48.4	91.6	69.7	46.3	54.8	68.6	76.4	70.6
NO	53342	6077	8179	6143	32407	536	46743	6381	17331	11447	10162	14180
	31.9	30.7	25.6	13.3	51.6	8.4	30.2	53.7	45.2	31.1	23.6	29.2
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	190	115		75			190			115		75
	.1	.6		.2			.1			.3		.2
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 12-1
Q5 CONSCIOUSLY EAT: FOODS HIGH IN FIBER
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	111363	12402	26053	34542	33640	4726	105046	6317	24380	23931	27602	35298
	66.7	62.7	81.4	74.9	53.6	74.1	67.8	53.1	63.5	65.1	64.1	72.8
NO	55214	7387	5956	11583	28632	1656	49422	5575	13751	12856	15178	13208
	33.1	37.3	18.6	25.1	45.6	25.9	31.9	46.9	35.8	34.9	35.3	27.2
REFUSED												
DON'T KNOW	351				351		351		102		250	
	.2				.6		.2		.3		.6	
NOT ASCERTAINED	134				134		134		134			
	.1				.2		.1		.4			
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 13-1
Q5 CONSCIOUSLY EAT: FOODS HIGH IN CALCIUM
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	112886	11202	24255	32428	40710	4292	106480	6189	25518	23419	30850	32878
	67.6	56.6	75.8	70.3	64.9	67.2	68.7	52.0	66.5	63.7	71.7	67.8
NO	54067	8478	7754	13697	22048	2090	48364	5703	12848	13369	12180	15518
	32.4	42.8	24.2	29.7	35.1	32.8	31.2	48.0	33.5	36.3	28.3	32.0
REFUSED												
DON'T KNOW	110	110					110					110
	.1	.6					.1					.2
NOT ASCERTAINED												
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 14-1
Q5 CONSCIOUSLY EAT: STARCHY FOODS
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
YES	111157 66.5	12648 63.9	25131 78.5	31736 68.8	36930 58.8	4711 73.8	103874 67.0	7283 61.2	21711 56.6	24518 66.6	28302 65.8	36252 74.7
NO	55813 33.4	7047 35.6	6878 21.5	14389 31.2	25827 41.2	1671 26.2	51079 33.0	4516 38.0	16655 43.4	12270 33.4	14727 34.2	12160 25.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	94 .1	94 .5						94 .8				94 .2
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 15-1
Q6 TAKE VITAMINS OR MINERALS
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
YES	88471 53.0	9492 48.0	18077 56.5	29761 64.5	27538 43.9	3604 56.5	82068 53.0	6186 52.0	16675 43.5	21320 58.0	25386 59.0	24715 51.0
NO	78592 47.0	10297 52.0	13932 43.5	16365 35.5	35220 56.1	2778 43.5	72885 47.0	5706 48.0	21691 56.5	15467 42.0	17643 41.0	23791 49.0
REFUSED												
DON'T KNOW												
NOT ASCERTAINED												
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 16-1
Q7 CONSIDER YOURSELF OVERWEIGHT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	67219	11499	8537	21416	23130	2637	61408	5812	16272	17546	15678	17501
	40.2	58.1	26.7	46.4	36.9	41.3	39.6	48.9	42.4	47.7	36.4	36.1
NO	99232	8290	23472	24334	39391	3745	92934	6081	22094	18866	27305	30815
	59.4	41.9	73.3	52.8	62.8	58.7	60.0	51.1	57.6	51.3	63.5	63.5
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	612			376	236		612			376	47	189
	.4			.8	.4		.4			1.0	.1	.4
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 17-1
Q8 CURRENTLY ON A DIET
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
YES	32456 19.4	4999 25.3	4131 12.9	14915 32.3	7917 12.6	494 7.7	31992 20.6	464 3.9	4740 12.4	8678 23.6	9258 21.5	9779 20.2
NO	134607 80.6	14790 74.7	27878 87.1	31211 67.7	54840 87.4	5888 92.3	122961 79.4	11429 96.1	33626 87.6	28109 76.4	33771 78.5	38726 79.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED												
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 18-1
Q9 ON A DIET IN PAST YEAR
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	134607	14790	27878	31211	54840	5888	122961	11429	33626	28109	33771	38726
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	27257	2489	5346	9735	8016	1670	26015	1242	3968	7117	7567	8382
	20.2	16.8	19.2	31.2	14.6	28.4	21.2	10.9	11.8	25.3	22.4	21.6
NO	103575	11713	22272	19802	45570	4217	93170	10187	28845	20488	24285	29804
	76.9	79.2	79.9	63.4	83.1	71.6	75.8	89.1	85.8	72.9	71.9	77.0
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	3775	588	260	1673	1254		3775		813	504	1919	540
	2.8	4.0	.9	5.4	2.3		3.1		2.4	1.8	5.7	1.4
SIGMA	134607	14790	27878	31211	54840	5888	122961	11429	33626	28109	33771	38726
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 19-1
Q10 HOW OFTEN DO YOU EXCERCISE
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NOT AT ALL	25143	1572	2422	4799	15007	1343	21757	3169	25143			
	15.1	7.9	7.6	10.4	23.9	21.0	14.0	26.6	65.5			
LESS THAN ONCE PER WK	13223	2212	3199	2162	5576	74	10985	2238	13223			
	7.9	11.2	10.0	4.7	8.9	1.2	7.1	18.8	34.5			
1 - 2 TIMES PER WK	36787	6639	4888	11207	11697	2356	35343	1444		36787		
	22.0	33.5	15.3	24.3	18.6	36.9	22.8	12.1		100.0		
3 - 4 TIMES PER WK	43029	5278	8865	15569	11458	1860	40444	2585			43029	
	25.8	26.7	27.7	33.8	18.3	29.1	26.1	21.7			100.0	
5 OR MORE TIMES PER WK	48506	4088	12483	12166	19019	749	46049	2456				48506
	29.0	20.7	39.0	26.4	30.3	11.7	29.7	20.7				100.0
REFUSED	152		152				152					
	.1		.5				.1					
DON'T KNOW												
NOT ASCERTAINED	222			222			222					
	.1			.5			.1					
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 20-1

Q11 BEEN TO A RESTAURANT THAT OFFERS HEALTHY OR RESTRICTIVE MEALS

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	84306	11326	14506	24995	30790	2689	79453	4853	16605	18246	24017	25216
	50.5	57.2	45.3	54.2	49.1	42.1	51.3	40.8	43.3	49.6	55.8	52.0
NO	82718	8463	17504	21130	31967	3654	75461	7040	21722	18541	19013	23290
	49.5	42.8	54.7	45.8	50.9	57.3	48.7	59.2	56.6	50.4	44.2	48.0
REFUSED												
DON'T KNOW	39					39	39		39			
						.6			.1			
NOT ASCERTAINED												
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 21-1
Q12 ORDERED ANY SPECIAL MEALS
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	84306	11326	14506	24995	30790	2689	79453	4853	16605	18246	24017	25216
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	50843	7757	10978	19808	9957	2343	48779	2064	8890	11462	16740	13528
	60.3	68.5	75.7	79.2	32.3	87.2	61.4	42.5	53.5	62.8	69.7	53.7
NO	33463	3569	3528	5186	20834	345	30674	2789	7715	6784	7276	11687
	39.7	31.5	24.3	20.8	67.7	12.8	38.6	57.5	46.5	37.2	30.3	46.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED												
SIGMA	84306	11326	14506	24995	30790	2689	79453	4853	16605	18246	24017	25216
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 22-1

Q13 HOW OFTEN ORDERED SPECIAL MENU ITEMS

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	50843	7757	10978	19808	9957	2343	48779	2064	8890	11462	16740	13528
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
ALL THE TIME	3813	219	1307	1710	298	279	3660	153	960	126	835	1892
	7.5	2.8	11.9	8.6	3.0	11.9	7.5	7.4	10.8	1.1	5.0	14.0
MOST THE TIME	8180	1056	1900	4035	828	360	7961	219	427	2344	2306	2881
	16.1	13.6	17.3	20.4	8.3	15.4	16.3	10.6	4.8	20.4	13.8	21.3
SOMETIMES	25480	4495	3821	10768	4927	1470	24959	522	2837	7272	10197	5175
	50.1	57.9	34.8	54.4	49.5	62.7	51.2	25.3	31.9	63.4	60.9	38.3
INFREQUENTLY	7503	1083	2123	1306	2758	234	6763	740	2608	1030	2214	1651
	14.8	14.0	19.3	6.6	27.7	10.0	13.9	35.9	29.3	9.0	13.2	12.2
ONLY TRIED	5866	904	1827	1990	1146		5437	430	2058	691	1188	1929
	11.5	11.6	16.6	10.0	11.5		11.1	20.8	23.2	6.0	7.1	14.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED												
SIGMA	50843	7757	10978	19808	9957	2343	48779	2064	8890	11462	16740	13528
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 23-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: VEGETABLES COOKED WITHOUT SALT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	106150	15109	21266	35206	31686	2882	99383	6767	20741	25734	28869	30806
	63.5	76.4	66.4	76.3	50.5	45.2	64.1	56.9	54.1	70.0	67.1	63.5
NO	58680	4680	10632	10390	29585	3393	53439	5023	17167	10511	13916	16711
	35.1	23.6	33.2	22.5	47.1	53.2	34.5	42.2	44.7	28.6	32.3	34.5
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	2234		112	529	1486	107	2131	102	459	543	244	989
	1.3		.3	1.1	2.4	1.7	1.4	.9	1.2	1.5	.6	2.0
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 24-1

Q14 EATEN OR USED AT HOME IN PAST MONTH: TOSSED SALAD

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	148010	18197	29355	42034	52554	5868	138352	9657	32701	33709	37579	43647
	88.6	92.0	91.7	91.1	83.7	92.0	89.3	81.2	85.2	91.6	87.3	90.0
NO	17991	1592	2607	3989	9290	514	15640	2133	5666	2977	5314	4034
	10.8	8.0	8.1	8.6	14.8	8.0	10.1	17.9	14.8	8.1	12.4	8.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1063		47	102	913		960	102		102	136	824
	.6		.1	.2	1.5		.6	.9		.3	.3	1.7
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 25-1

Q14 EATEN OR USED AT HOME IN PAST MONTH: DIET MARGARINE

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
YES	60693 36.3	8079 40.8	11820 36.9	22574 48.9	15962 25.4	2258 35.4	57195 36.9	3280 27.6	11149 29.1	12202 33.2	19116 44.4	18227 37.6
NO	105457 63.1	11710 59.2	20189 63.1	23551 51.1	45882 73.1	4124 64.6	96845 62.5	8612 72.4	27218 70.9	24586 66.8	23777 55.3	29502 60.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	913 .5				913 1.5		913 .6				136 .3	777 1.6
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 26-1

Q14 EATEN OR USED AT HOME IN PAST MONTH: WINE

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	59607	9145	12905	16426	19729	1402	57180	2427	11246	12734	18773	16854
	35.7	46.2	40.3	35.6	31.4	22.0	36.9	20.4	29.3	34.6	43.6	34.7
NO	106320	10644	19104	29477	42115	4980	96638	9465	27121	24053	24120	30874
	63.6	53.8	59.7	63.9	67.1	78.0	62.4	79.6	70.7	65.4	56.1	63.7
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1135			222	913		1135				136	777
	.7			.5	1.5		.7				.3	1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 27-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: WHOLE WHEAT BREAD
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
YES	126047 75.4	16752 84.6	26054 81.4	38135 82.7	40306 64.2	4801 75.2	117687 75.9	8360 70.3	24707 64.4	26866 73.0	33999 79.0	40100 82.7
NO	39421 23.6	3038 15.4	5274 16.5	7991 17.3	21538 34.3	1581 24.8	35672 23.0	3532 29.7	13659 35.6	9921 27.0	8786 20.4	7055 14.5
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1595 1.0		681 2.1		913 1.5		1595 1.0				244 .6	1351 2.8
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 28-1

Q14 EATEN OR USED AT HOME IN PAST MONTH: ENRICHED WHITE BREAD

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENT	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	98238	10334	16255	23168	44172	4309	89930	8091	26536	22939	20308	28233
	58.8	52.2	50.8	50.2	70.4	67.5	58.0	68.0	69.2	62.4	47.2	58.2
NO	67912	9455	15754	22957	17672	2073	64110	3802	11830	13849	22585	19495
	40.7	47.8	49.2	49.8	28.2	32.5	41.4	32.0	30.8	37.6	52.5	40.2
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	913				913		913				136	777
	.5				1.5		.6				.3	1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 29-1

Q14 EATEN OR USED AT HOME IN PAST MONTH: SKIM MILK OR LOW FAT MILK

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	108857	13548	21819	34259	34612	4618	101422	7217	23153	25740	29053	30537
	65.2	68.5	68.2	74.3	55.2	72.4	65.5	60.7	60.3	70.0	67.5	63.0
NO	56999	6241	9975	11866	27153	1764	52323	4675	15135	11048	13840	16977
	34.1	31.5	31.2	25.7	43.3	27.6	33.8	39.3	39.4	30.0	32.2	35.0
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1208		215		992		1208		79		136	992
	.7		.7		1.6		.8		.2		.3	2.0
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 30-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: WHOLE MILK
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	77403	8470	12684	16500	36666	3083	73104	4299	18509	14322	21431	22918
	46.3	42.8	39.6	35.8	58.4	48.3	47.2	36.2	48.2	38.9	49.8	47.2
NO	88659	11319	19325	29626	25090	3299	80848	7593	19769	22465	21462	24810
	53.1	57.2	60.4	64.2	40.0	51.7	52.2	63.8	51.5	61.1	49.9	51.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1001				1001		1001		88		136	777
	.6				1.6		.6		.2		.3	1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 31-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: READY-TO-EAT CEREAL
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	99481	12812	17984	29601	34269	4815	91890	7591	23887	21326	26412	27482
	59.5	64.7	56.2	64.2	54.6	75.5	59.3	63.8	62.3	58.0	61.4	56.7
NO	66669	6977	14025	16524	27575	1567	62150	4301	14479	15461	16481	20247
	39.9	35.3	43.8	35.8	43.9	24.5	40.1	36.2	37.7	42.0	38.3	41.7
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	913				913		913				136	777
	.5				1.5		.6				.3	1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 32-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SUGAR SUBSTITUTE
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	55765	6762	11674	20759	14719	1850	52640	2907	11707	10964	16892	16050
	33.4	34.2	36.5	45.0	23.5	29.0	34.0	24.4	30.5	29.8	39.3	33.1
NO	110300	13027	20335	25145	47261	4532	101315	8985	26660	25824	26137	31679
	66.0	65.8	63.5	54.5	75.3	71.0	65.4	75.6	69.5	70.2	60.7	65.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	999			222	777		999					777
	.6			.5	1.2		.6					1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 33-1

Q14 EATEN OR USED AT HOME IN PAST MONTH: REDUCED CALORIE SALAD DRESSING

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
YES	65609 39.3	7895 39.9	11399 35.6	24974 54.1	17919 28.6	3422 53.6	62879 40.6	2729 23.0	12013 31.3	15982 43.4	18450 42.9	18943 39.1
NO	100502 60.2	11894 60.1	20610 64.4	21151 45.9	43886 69.9	2960 46.4	91121 58.8	9163 77.0	26354 68.7	20806 56.6	24580 57.1	28610 59.0
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	952 .6				952 1.5		952 .6					952 2.0
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 34-1

Q14 EATEN OR USED AT HOME IN PAST MONTH: BEEF

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	145017	17394	27279	37089	57888	5366	133935	10864	33715	32702	36892	41333
	86.8	87.9	85.2	80.4	92.2	84.1	86.4	91.4	87.9	88.9	85.7	85.2
NO	21269	2395	4731	9036	4092	1016	20241	1028	4651	4085	6137	6396
	12.7	12.1	14.8	19.6	6.5	15.9	13.1	8.6	12.1	11.1	14.3	13.2
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	777				777		777					777
	.5				1.2		.5					1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 35-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SKINLESS CHICKEN
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
YES	96406 57.7	13315 67.3	22831 71.3	31237 67.7	25550 40.7	3473 54.4	89830 58.0	6576 55.3	18565 48.4	23704 64.4	24583 57.1	29179 60.2
NO	69716 41.7	6474 32.7	9179 28.7	14888 32.3	36267 57.8	2909 45.6	64182 41.4	5317 44.7	19801 51.6	13083 35.6	18446 42.9	18386 37.9
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	941 .6				941 1.5		941 .6					941 1.9
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 36-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: ASIAN, ORIENTAL FOODS
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENT	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	74409	9352	17413	19898	25310	2436	70017	4392	14188	19097	21200	19771
	44.5	47.3	54.4	43.1	40.3	38.2	45.2	36.9	37.0	51.9	49.3	40.8
NO	91655	10437	14596	26005	36671	3946	83937	7501	24178	17690	21830	27957
	54.9	52.7	45.6	56.4	58.4	61.8	54.2	63.1	63.0	48.1	50.7	57.6
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	999			222	777		999					777
	.6			.5	1.2		.6					1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 37-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: MEXICAN FOODS
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
YES	72510 43.4	9918 50.1	14383 44.9	16324 35.4	29657 47.3	2229 34.9	66722 43.1	5788 48.7	11615 30.3	16328 44.4	21380 49.7	22965 47.3
NO	92931 55.6	9871 49.9	17626 55.1	28957 62.8	32324 51.5	4153 65.1	86609 55.9	6105 51.3	26751 69.7	20459 55.6	20805 48.4	24764 51.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1621 1.0			844 1.8	777 1.2		1621 1.0				844 2.0	777 1.6
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 38-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: SALT SUBSTITUTE
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	27651	3554	4073	11160	6531	2333	24596	2837	5025	7384	5436	9431
	16.6	18.0	12.7	24.2	10.4	36.6	15.9	23.9	13.1	20.1	12.6	19.4
NO	137705	16236	27936	34035	55450	4049	128649	9056	33341	29403	36749	38212
	82.4	82.0	87.3	73.8	88.4	63.4	83.0	76.1	86.9	79.9	85.4	78.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1708			931	777		1708				844	863
	1.0			2.0	1.2		1.1				2.0	1.8
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 39-1

Q14 EATEN OR USED AT HOME IN PAST MONTH: PRE-SWEETENED CEREAL

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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENT	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	52600	5491	6950	12080	26674	1406	47535	4848	12657	12114	15775	11833
	31.5	27.7	21.7	26.2	42.5	22.0	30.7	40.8	33.0	32.9	36.7	24.4
NO	113686	14299	25059	34045	35307	4976	106641	7045	25710	24674	27255	35895
	68.0	72.3	78.3	73.8	56.3	78.0	68.8	59.2	67.0	67.1	63.3	74.0
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	777				777		777					777
	.5				1.2		.5					1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 40-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: HOT DOGS
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	93114	11296	14352	23433	39865	4167	85377	7737	24221	18982	24298	25239
	55.7	57.1	44.8	50.8	63.5	65.3	55.1	65.1	63.1	51.6	56.5	52.0
NO	73101	8493	17657	22692	22044	2215	68728	4155	14146	17734	18731	22490
	43.8	42.9	55.2	49.2	35.1	34.7	44.4	34.9	36.9	48.2	43.5	46.4
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	848				848		848			71		777
	.5				1.4		.5			.2		1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 41-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: PIZZA
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
YES	117651 70.4	14919 75.4	20392 63.7	30405 65.9	47782 76.1	4153 65.1	108536 70.0	9115 76.6	28578 74.5	24930 67.8	31597 73.4	32325 66.6
NO	48635 29.1	4871 24.6	11617 36.3	15720 34.1	14198 22.6	2229 34.9	45640 29.5	2777 23.4	9788 25.5	11858 32.2	11433 26.6	15403 31.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	777 .5				777 1.2		777 .5					777 1.6
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 42-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: IMPORTED CHEESE
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	58278	6234	13833	14871	22563	777	53664	4396	10320	12882	13890	20812
	34.9	31.5	43.2	32.2	36.0	12.2	34.6	37.0	26.9	35.0	32.3	42.9
NO	106945	13556	18176	30410	39199	5605	99449	7496	28047	23906	28295	26698
	64.0	68.5	56.8	65.9	62.5	87.8	64.2	63.0	73.1	65.0	65.8	55.0
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1840			844	996		1840				844	996
	1.1			1.8	1.6		1.2				2.0	2.1
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 43-1

Q14 EATEN OR USED AT HOME IN PAST MONTH: MASHED POTATOES

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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	114841	11921	22179	29350	47341	4050	105629	8994	28164	25242	26395	34666
	68.7	60.2	69.3	63.6	75.4	63.5	68.2	75.6	73.4	68.6	61.3	71.5
NO	51392	7815	9831	16775	14639	2332	48493	2899	10149	11546	16634	13063
	30.8	39.5	30.7	36.4	23.3	36.5	31.3	24.4	26.5	31.4	38.7	26.9
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	831	54			777		831		54			777
	.5	.3			1.2		.5		.1			1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 44-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: BUTTER
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	103576	10804	17387	25933	47205	2246	95089	8269	26316	22290	26715	28034
	62.0	54.6	54.3	56.2	75.2	35.2	61.4	69.5	68.6	60.6	62.1	57.8
NO	61340	8985	14622	19348	14250	4136	58024	3316	12050	14498	15470	19170
	36.7	45.4	45.7	41.9	22.7	64.8	37.4	27.9	31.4	39.4	36.0	39.5
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	2147			844	1302		1840	307			844	1302
	1.3			1.8	2.1		1.2	2.6			2.0	2.7
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 45-1

Q14 EATEN OR USED AT HOME IN PAST MONTH: CAFFEINE-FREE SOFT DRINKS

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	87876	12427	13234	29927	28307	3982	83347	4311	16519	20342	26141	24652
	52.6	62.8	41.3	64.9	45.1	62.4	53.8	36.3	43.1	55.3	60.8	50.8
NO	78410	7362	18776	16198	33673	2400	70829	7581	21847	16445	16889	23076
	46.9	37.2	58.7	35.1	53.7	37.6	45.7	63.7	56.9	44.7	39.2	47.6
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	777				777		777					777
	.5				1.2		.5					1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 46-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: DIET SOFT DRINKS
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	80083	11796	12609	28136	24128	3414	75108	4975	15554	19244	24761	20523
	47.9	59.6	39.4	61.0	38.4	53.5	48.5	41.8	40.5	52.3	57.5	42.3
NO	85981	7994	19401	17767	37852	2968	78846	6917	22813	17543	18268	27205
	51.5	40.4	60.6	38.5	60.3	46.5	50.9	58.2	59.5	47.7	42.5	56.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	999			222	777		999					777
	.6			.5	1.2		.6					1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 47-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: REGULAR SOFT DRINKS
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
YES	94259 56.4	11362 57.4	14183 44.3	20985 45.5	44650 71.1	3080 48.3	85981 55.5	8061 67.8	24216 63.1	21861 59.4	21473 49.9	26710 55.1
NO	70960 42.5	8427 42.6	17827 55.7	24074 52.2	17331 27.6	3302 51.7	67129 43.3	3831 32.2	14151 36.9	14927 40.6	20712 48.1	21019 43.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1843 1.1			1066 2.3	777 1.2		1843 1.2				844 2.0	777 1.6
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 48-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: FRUIT JUICE
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	148671	18315	29326	41633	53146	6251	139052	9619	33618	31703	39871	43326
	89.0	92.6	91.6	90.3	84.7	98.0	89.7	80.9	87.6	86.2	92.7	89.3
NO	17615	1474	2683	4493	8834	131	15124	2273	4748	5084	3158	4403
	10.5	7.4	8.4	9.7	14.1	2.0	9.8	19.1	12.4	13.8	7.3	9.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	777				777		777					777
	.5				1.2		.5					1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 49-1

Q14 EATEN OR USED AT HOME IN PAST MONTH: FRESH FRUIT

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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	152562	18482	31823	43416	52587	6254	141234	11110	32176	34500	40030	45703
	91.3	93.4	99.4	94.1	83.8	98.0	91.1	93.4	83.9	93.8	93.0	94.2
NO	12746	1308	187	1865	9259	128	11963	783	6191	2287	2155	1891
	7.6	6.6	.6	4.0	14.8	2.0	7.7	6.6	16.1	6.2	5.0	3.9
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1756			844	911		1756				844	911
	1.1			1.8	1.5		1.1				2.0	1.9
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 50-1

Q14 EATEN OR USED AT HOME IN PAST MONTH: PREMIUM ICE CREAM

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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	75621	11348	14671	17796	29146	2660	70138	5266	15890	16492	20668	22571
	45.3	57.3	45.8	38.6	46.4	41.7	45.3	44.3	41.4	44.8	48.0	46.5
NO	90665	8442	17338	28329	32835	3722	84038	6627	22476	20295	22362	25158
	54.3	42.7	54.2	61.4	52.3	58.3	54.2	55.7	58.6	55.2	52.0	51.9
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	777				777		777					777
	.5				1.2		.5					1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 51-1
Q14 EATEN OR USED AT HOME IN PAST MONTH: CAFFEINE-FREE COFFEE
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENT	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	63987	8532	13598	21393	17330	3134	60344	3426	14337	15169	16036	18445
	38.3	43.1	42.5	46.4	27.6	49.1	38.9	28.8	37.4	41.2	37.3	38.0
NO	101454	11258	18412	23888	44650	3247	92988	8467	24029	21618	26149	29284
	60.7	56.9	57.5	51.8	71.1	50.9	60.0	71.2	62.6	58.8	60.8	60.4
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1621			844	777		1621				844	777
	1.0			1.8	1.2		1.0				2.0	1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 52-1
Q15 LIKELY TO TRY: RAW VEGETABLE APPETIZER
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	74997	7771	18442	24727	21986	2071	71297	3700	13540	16426	20084	24947
	44.9	39.3	57.6	53.6	35.0	32.4	46.0	31.1	35.3	44.7	46.7	51.4
SOMEWHAT LIKELY	29166	4240	5456	7086	11462	922	27323	1843	6982	7739	7565	6658
	17.5	21.4	17.0	15.4	18.3	14.4	17.6	15.5	18.2	21.0	17.6	13.7
SOMEWHAT UNLIKELY	18162	3468	2619	5801	5821	453	16194	1968	4224	5729	5285	2923
	10.9	17.5	8.2	12.6	9.3	7.1	10.5	16.5	11.0	15.6	12.3	6.0
VERY UNLIKELY	16133	2048	2365	2854	7746	1120	14758	1157	4557	3582	2902	5093
	9.7	10.3	7.4	6.2	12.3	17.5	9.5	9.7	11.9	9.7	6.7	10.5
WOULD NEVER	26887	2116	3127	4884	14943	1816	23764	3123	8639	3209	6252	8634
	16.1	10.7	9.8	10.6	23.8	28.5	15.3	26.3	22.5	8.7	14.5	17.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1718	146		774	799		1616	102	424	102	941	250
	1.0	.7		1.7	1.3		1.0	.9	1.1	.3	2.2	.5
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 53-1
Q15 LIKELY TO TRY: CALORIE CONTROLLED ENTREE
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	33299	3452	7157	14845	6381	1464	32243	1056	7006	6792	10452	9050
	19.9	17.4	22.4	32.2	10.2	22.9	20.8	8.9	18.3	18.5	24.3	18.7
SOMEWHAT LIKELY	35272	6334	7526	13222	6137	2053	33701	1570	7419	8302	10874	8677
	21.1	32.0	23.5	28.7	9.8	32.2	21.7	13.2	19.3	22.6	25.3	17.9
SOMEWHAT UNLIKELY	29156	3387	4188	6765	13712	1103	27141	2015	3534	7781	7218	10402
	17.5	17.1	13.1	14.7	21.8	17.3	17.5	16.9	9.2	21.2	16.8	21.4
VERY UNLIKELY	24426	2344	5305	3660	12509	608	21178	3030	6866	5422	5532	6454
	14.6	11.8	16.6	7.9	19.9	9.5	13.7	25.5	17.9	14.7	12.9	13.3
WOULD NEVER	42853	4126	7452	6664	23457	1154	38734	4119	13117	8388	7674	13673
	25.7	20.9	23.3	14.4	37.4	18.1	25.0	34.6	34.2	22.8	17.8	28.2
REFUSED												
DON'T KNOW	256			256			256				256	
	.2			.6			.2				.6	
NOT ASCERTAINED	1801	146	381	714	561		1699	102	424	102	1024	250
	1.1	.7	1.2	1.5	.9		1.1	.9	1.1	.3	2.4	.5
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 54-1
Q15 LIKELY TO TRY: FOOD COOKED WITHOUT SALT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	60009	6854	14245	18868	17469	2572	56561	3448	9841	13860	16529	19778
	35.9	34.6	44.5	40.9	27.8	40.3	36.5	29.0	25.7	37.7	38.4	40.8
SOMEWHAT LIKELY	32195	3163	7687	10644	9040	1660	30398	1796	8746	6742	9047	7660
	19.3	16.0	24.0	23.1	14.4	26.0	19.6	15.1	22.8	18.3	21.0	15.8
SOMEWHAT UNLIKELY	22506	2562	2383	7328	9582	652	21424	1082	3894	8673	5024	4914
	13.5	12.9	7.4	15.9	15.3	10.2	13.8	9.1	10.2	23.6	11.7	10.1
VERY UNLIKELY	20416	3191	4298	3741	8920	267	17870	2547	6059	2527	4777	6831
	12.2	16.1	13.4	8.1	14.2	4.2	11.5	21.4	15.8	6.9	11.1	14.1
WOULD NEVER	30867	4019	3396	5113	17109	1231	27630	3019	9401	4985	7111	9218
	18.5	20.3	10.6	11.1	27.3	19.3	17.8	25.4	24.5	13.6	16.5	19.0
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1070			432	637		1070		424		541	104
	.6			.9	1.0		.7		1.1		1.3	.2
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 55-1

Q15 LIKELY TO TRY: WHOLE WHEAT BREADS OR ROLLS OR CRACKERS

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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	99326	14424	22311	27011	31519	4061	92056	7052	21865	20043	27672	29371
	59.5	72.9	69.7	58.6	50.2	63.6	59.4	59.3	57.0	54.5	64.3	60.6
SOMEWHAT LIKELY	43280	3431	6127	13245	18782	1694	39754	3526	11001	10177	10182	11919
	25.9	17.3	19.1	28.7	29.9	26.5	25.7	29.6	28.7	27.7	23.7	24.6
SOMEWHAT UNLIKELY	10332	796	914	1833	6496	293	9793	540	1650	3086	2768	2828
	6.2	4.0	2.9	4.0	10.4	4.6	6.3	4.5	4.3	8.4	6.4	5.8
VERY UNLIKELY	6642	758	1499	1890	2495		6159	483	1397	1841	1868	1536
	4.0	3.8	4.7	4.1	4.0		4.0	4.1	3.6	5.0	4.3	3.2
WOULD NEVER	6255	380	943	1421	3178	334	5963	292	2378	1425	57	2396
	3.7	1.9	2.9	3.1	5.1	5.2	3.8	2.5	6.2	3.9	.1	4.9
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1228		215	725	288		1228		75	215	482	456
	.7		.7	1.6	.5		.8		.2	.6	1.1	.9
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 56-1
Q15 LIKELY TO TRY: VEGETABLES SEASONED ONLY WITH HERBS OR LEMON JUICE
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	60015	7286	17448	19929	13238	2114	57694	2320	11623	14683	14268	19289
	35.9	36.8	54.5	43.2	21.1	33.1	37.2	19.5	30.3	39.9	33.2	39.8
SOMEWHAT LIKELY	32207	3890	6274	10884	9698	1462	30511	1697	6451	7539	9421	8796
	19.3	19.7	19.6	23.6	15.5	22.9	19.7	14.3	16.8	20.5	21.9	18.1
SOMEWHAT UNLIKELY	25194	3727	1532	6298	12495	1142	22771	2423	4481	6151	6853	7487
	15.1	18.8	4.8	13.7	19.9	17.9	14.7	20.4	11.7	16.7	15.9	15.4
VERY UNLIKELY	22667	2922	3673	3966	11484	621	20481	1968	7013	3356	6629	5669
	13.6	14.8	11.5	8.6	18.3	9.7	13.2	16.5	18.3	9.1	15.4	11.7
WOULD NEVER	26292	1964	2701	4954	15629	1043	22808	3484	8799	5058	5264	7171
	15.7	9.9	8.4	10.7	24.9	16.3	14.7	29.3	22.9	13.8	12.2	14.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	688		381	94	213		688				594	94
	.4		1.2	.2	.3		.4				1.4	.2
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 57-1

Q15 LIKELY TO TRY: LOW FAT, LOW CALORIE FRUIT BASED DESSERTS

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	41929	3966	9590	17091	9487	1796	39907	2022	9864	10523	10930	10612
	25.1	20.0	30.0	37.1	15.1	28.1	25.8	17.0	25.7	28.6	25.4	21.9
SOMEWHAT LIKELY	34765	6307	5861	12104	9200	1293	31918	2848	6620	7686	10666	9571
	20.8	31.9	18.3	26.2	14.7	20.3	20.6	23.9	17.3	20.9	24.8	19.7
SOMEWHAT UNLIKELY	18758	3599	3253	2440	8678	788	16493	2048	4560	5689	3563	4947
	11.2	18.2	10.2	5.3	13.8	12.3	10.6	17.2	11.9	15.5	8.3	10.2
VERY UNLIKELY	33425	2525	7278	7655	14584	1383	31831	1595	5358	4096	10677	13294
	20.0	12.8	22.7	16.6	23.2	21.7	20.5	13.4	14.0	11.1	24.8	27.4
WOULD NEVER	37673	3393	6028	6835	20296	1121	34292	3380	11830	8722	6980	9988
	22.6	17.1	18.8	14.8	32.3	17.6	22.1	28.4	30.8	23.7	16.2	20.6
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	512				512		512		134	71	213	93
	.3				.8		.3		.4	.2	.5	.2
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 58-1
Q15 LIKELY TO TRY: RICH, GOOEY OR CHOCOLATE DESSERTS
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	36539	3149	6271	5820	19487	1812	32755	3783	10070	7189	7571	11709
	21.9	15.9	19.6	12.6	31.1	28.4	21.1	31.8	26.2	19.5	17.6	24.1
SOMEWHAT LIKELY	26772	4907	3661	7573	9223	1408	24692	1862	4514	6804	9014	6288
	16.0	24.8	11.4	16.4	14.7	22.1	15.9	15.7	11.8	18.5	20.9	13.0
SOMEWHAT UNLIKELY	16751	2874	2468	5349	5887	172	15413	1338	3022	4197	6013	3297
	10.0	14.5	7.7	11.6	9.4	2.7	9.9	11.3	7.9	11.4	14.0	6.8
VERY UNLIKELY	32101	2324	8297	9039	10757	1683	30205	1896	8143	6768	8457	8733
	19.2	11.7	25.9	19.6	17.1	26.4	19.5	15.9	21.2	18.4	19.7	18.0
WOULD NEVER	54334	6535	11311	18344	16838	1306	51322	3012	12617	11830	11502	18384
	32.5	33.0	35.3	39.8	26.8	20.5	33.1	25.3	32.9	32.2	26.7	37.9
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	566				566		566				472	93
	.3				.9		.4				1.1	.2
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 59-1
Q15 LIKELY TO TRY: REDUCED CALORIE SALAD DRESSING
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	49634	3725	8026	23309	11548	3027	46522	3112	10558	10453	13548	15075
	29.7	18.8	25.1	50.5	18.4	47.4	30.0	26.2	27.5	28.4	31.5	31.1
SOMEWHAT LIKELY	33157	6413	6597	9174	10391	582	32439	718	5193	8611	9843	9288
	19.8	32.4	20.6	19.9	16.6	9.1	20.9	6.0	13.5	23.4	22.9	19.1
SOMEWHAT UNLIKELY	16129	1967	2828	3175	7435	725	14638	1492	3559	5093	4101	3376
	9.7	9.9	8.8	6.9	11.8	11.4	9.4	12.5	9.3	13.8	9.5	7.0
VERY UNLIKELY	27721	2176	6325	4759	14079	383	25252	2251	7857	4980	6434	8451
	16.6	11.0	19.8	10.3	22.4	6.0	16.3	18.9	20.5	13.5	15.0	17.4
WOULD NEVER	39618	5508	8234	5563	18649	1665	35299	4319	10965	7650	8891	11960
	23.7	27.8	25.7	12.1	29.7	26.1	22.8	36.3	28.6	20.8	20.7	24.7
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	803			146	657		803		234		213	356
	.5			.3	1.0		.5		.6		.5	.7
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 60-1
Q15 LIKELY TO TRY: LEAN MEATS
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
VER LIKELY	107578 64.4	10322 52.2	22211 69.4	31045 67.3	38690 61.6	5311 83.2	99832 64.4	7529 63.3	24723 64.4	22878 62.2	25836 60.0	33989 70.1
SOMEWHAT LIKELY	39057 23.4	8179 41.3	6144 19.2	8154 17.7	15697 25.0	883 13.8	35842 23.1	3215 27.0	9699 25.3	8114 22.1	13364 31.1	7881 16.2
SOMEWHAT UNLIKELY	8854 5.3	1288 6.5	395 1.2	2167 4.7	5002 8.0		8037 5.2	817 6.9	2277 5.9	3109 8.5	1252 2.9	1994 4.1
VERY UNLIKELY	5811 3.5		2043 6.4	1832 4.0	1937 3.1		5636 3.6	175 1.5	693 1.8	1741 4.7	1179 2.7	2198 4.5
WOULD NEVER	5367 3.2		1217 3.8	2927 6.3	1036 1.7	188 2.9	5211 3.4	157 1.3	880 2.3	945 2.6	1263 2.9	2280 4.7
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	396 .2				396 .6		396 .3		96 .2		136 .3	164 .3
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 61-1
Q15 LIKELY TO TRY: STEAK OR ROAST BEEF
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	96951	7429	16764	21211	46852	4694	89032	7919	25616	20057	20680	30445
	58.0	37.5	52.4	46.0	74.7	73.5	57.5	66.6	66.8	54.5	48.1	62.8
SOMEWHAT LIKELY	36632	10077	7307	10224	7884	1140	34410	2222	7099	8312	11599	9400
	21.9	50.9	22.8	22.2	12.6	17.9	22.2	18.7	18.5	22.6	27.0	19.4
SOMEWHAT UNLIKELY	13893	1021	2286	6386	4052	149	12607	1286	1926	4037	5293	2637
	8.3	5.2	7.1	13.8	6.5	2.3	8.1	10.8	5.0	11.0	12.3	5.4
VERY UNLIKELY	10023	946	3231	3747	1887	212	9847	175	1534	3143	2047	3299
	6.0	4.8	10.1	8.1	3.0	3.3	6.4	1.5	4.0	8.5	4.8	6.8
WOULD NEVER	9214	316	2421	4557	1732	188	8706	291	2098	1239	3411	2467
	5.5	1.6	7.6	9.9	2.8	2.9	5.6	2.4	5.5	3.4	7.9	5.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	350				350		350		94			257
	.2				.6		.2		.2			.5
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 62-1
Q15 LIKELY TO TRY: POULTRY WITHOUT SKIN
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
VERY LIKELY	77622 46.5	10589 53.5	18060 56.4	23559 51.1	21895 34.9	3520 55.2	71728 46.3	5894 49.6	14398 37.5	17642 48.0	21188 49.2	24242 50.0
SOMEWHAT LIKELY	36529 21.9	6695 33.8	7324 22.9	9797 21.2	12288 19.6	425 6.7	34311 22.1	2218 18.6	9144 23.8	9497 25.8	8416 19.6	9472 19.5
SOMEWHAT UNLIKELY	16797 10.1	1438 7.3	3124 9.8	4185 9.1	7154 11.4	895 14.0	15112 9.8	1686 14.2	3765 9.8	3200 8.7	5570 12.9	4041 8.3
VERY UNLIKELY	17179 10.3	695 3.5	1715 5.4	3583 7.8	10377 16.5	809 12.7	16205 10.5	973 8.2	5860 15.3	2223 6.0	4165 9.7	4931 10.2
WOULD NEVER	18529 11.1	372 1.9	1525 4.8	4856 10.5	11044 17.6	733 11.5	17336 11.2	976 8.2	5054 13.2	4076 11.1	3579 8.3	5820 12.0
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	407 .2		261 .8	146 .3			261 .2	146 1.2	146 .4	149 .4	112 .3	
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 63-1
Q15 LIKELY TO TRY: FRIED CHICKEN
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	53912	3029	7983	9990	29761	3148	47774	6138	15497	9391	11663	17362
	32.3	15.3	24.9	21.7	47.4	49.3	30.8	51.6	40.4	25.5	27.1	35.8
SOMEWHAT LIKELY	38727	6489	6535	10531	14396	775	35438	3071	7240	11872	10911	8482
	23.2	32.8	20.4	22.8	22.9	12.1	22.9	25.8	18.9	32.3	25.4	17.5
SOMEWHAT UNLIKELY	24830	4551	3930	7043	8739	568	23038	1792	4505	4187	7614	8525
	14.9	23.0	12.3	15.3	13.9	8.9	14.9	15.1	11.7	11.4	17.7	17.6
VERY UNLIKELY	25876	3271	7147	8855	5463	1139	25767	108	7002	5660	5963	7251
	15.5	16.5	22.3	19.2	8.7	17.9	16.6	.9	18.2	15.4	13.9	14.9
WOULD NEVER	23433	2449	6357	9706	4315	606	22651	782	4025	5630	6739	6887
	14.0	12.4	19.9	21.0	6.9	9.5	14.6	6.6	10.5	15.3	15.7	14.2
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	285		57		82	147	285		98	49	139	
	.2		.2		.1	2.3	.2		.3	.1	.3	
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 64-1
Q15 LIKELY TO TRY: CEREAL SERVED WITH SKIM MILK OR LOW FAT MILK
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
VERY LIKELY	55448 33.2	6834 34.5	11024 34.4	18481 40.1	15740 25.1	3370 52.8	51749 33.4	3699 31.1	10599 27.6	11334 30.8	17962 41.7	15553 32.1
SOMEWHAT LIKELY	27696 16.6	3496 17.7	6044 18.9	9784 21.2	7459 11.9	912 14.3	25890 16.7	1806 15.2	7043 18.4	7777 21.1	5789 13.5	6864 14.2
SOMEWHAT UNLIKELY	15792 9.5	2214 11.2	2388 7.5	4581 9.9	6519 10.4	90 1.4	14941 9.6	851 7.2	235 .6	5200 14.1	5420 12.6	4937 10.2
VERY UNLIKELY	27015 16.2	3246 16.4	5804 18.1	4528 9.8	12797 20.4	640 10.0	23745 15.3	3053 25.7	7971 20.8	4860 13.2	6502 15.1	7682 15.8
WOULD NEVER	41006 24.5	3998 20.2	6693 20.9	8752 19.0	20242 32.3	1321 20.7	38522 24.9	2484 20.9	12518 32.6	7566 20.6	7300 17.0	13469 27.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	106 .1		57 .2			49 .8	106 .1			49 .1	57 .1	
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 65-1
Q15 LIKELY TO TRY: WHOLE GRAIN MUFFINS
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
VERY LIKELY	67711 40.5	7941 40.1	18436 57.6	20832 45.2	17300 27.6	3201 50.2	63417 40.9	4294 36.1	12187 31.8	14426 39.2	18351 42.6	22747 46.9
SOMEWHAT LIKELY	36162 21.6	6118 30.9	5739 17.9	10206 22.1	12502 19.9	1598 25.0	33514 21.6	2648 22.3	8486 22.1	8784 23.9	9837 22.9	8904 18.4
SOMEWHAT UNLIKELY	16576 9.9	2219 11.2	2626 8.2	4157 9.0	6973 11.1	600 9.4	15368 9.9	1208 10.2	3371 8.8	3983 10.8	4995 11.6	4005 8.3
VERY UNLIKELY	21114 12.6	2447 12.4	2109 6.6	5438 11.8	10780 17.2	339 5.3	18665 12.0	2231 18.8	5715 14.9	3667 10.0	6661 15.5	5072 10.5
WOULD NEVER	24523 14.7	1064 5.4	3042 9.5	5493 11.9	14281 22.8	644 10.1	23011 14.9	1512 12.7	7687 20.0	5928 16.1	3129 7.3	7778 16.0
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	978 .6		57 .2		921 1.5		978 .6		921 2.4		57 .1	
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 66-1
Q15 LIKELY TO TRY: WHOLE GRAIN PANCAKES OR WAFFLES
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	47681	4802	12438	13027	15294	2120	44407	3274	9335	8728	12046	17571
	28.5	24.3	38.9	28.2	24.4	33.2	28.7	27.5	24.3	23.7	28.0	36.2
SOMEWHAT LIKELY	33836	5357	5262	12388	9693	1136	31207	2628	7958	10129	8510	7017
	20.3	27.1	16.4	26.9	15.4	17.8	20.1	22.1	20.7	27.5	19.8	14.5
SOMEWHAT UNLIKELY	17864	2865	4365	3560	6852	222	16875	989	2630	4224	5830	5180
	10.7	14.5	13.6	7.7	10.9	3.5	10.9	8.3	6.9	11.5	13.5	10.7
VERY UNLIKELY	31109	2383	3402	9152	14790	1382	28362	2529	7702	6010	8626	8771
	18.6	12.0	10.6	19.8	23.6	21.7	18.3	21.3	20.1	16.3	20.0	18.1
WOULD NEVER	36338	4383	6485	7999	15950	1521	33866	2472	10741	7625	7961	9858
	21.8	22.1	20.3	17.3	25.4	23.8	21.9	20.8	28.0	20.7	18.5	20.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	236		57		179		236			71	57	108
	.1		.2		.3		.2			.2	.1	.2
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 67-1
Q15 LIKELY TO TRY: LOW CHOLESTEROL EGG SUBSTITUTE
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
VERY LIKELY	14999 9.0	1653 8.4	2066 6.5	8072 17.5	2988 4.8	219 3.4	13866 8.9	1133 9.5	3721 9.7	2947 8.0	4028 9.4	4302 8.9
SOMEWHAT LIKELY	13227 7.9	1246 6.3	2947 9.2	6156 13.3	1960 3.1	919 14.4	12839 8.3	388 3.3	2027 5.3	3947 10.7	2893 6.7	4360 9.0
SOMEWHAT UNLIKELY	19814 11.9	2158 10.9	3451 10.8	6460 14.0	6151 9.8	1595 25.0	18072 11.7	1742 14.6	2165 5.6	3616 9.8	8452 19.6	5359 11.0
VERY UNLIKELY	32733 19.6	3759 19.0	5162 16.1	9544 20.7	12398 19.8	1870 29.3	30204 19.5	2529 21.3	8550 22.3	6910 18.8	8468 19.7	8806 18.2
WOULD NEVER	85176 51.0	10757 54.4	18327 57.3	15125 32.8	39189 62.4	1779 27.9	78859 50.9	6100 51.3	21903 57.1	19080 51.9	19131 44.5	24910 51.4
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1113 .7	216 1.1	57 .2	768 1.7	71 .1		1113 .7			287 .8	57 .1	768 1.6
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 68-1

Q15 LIKELY TO TRY: FRESH FRUIT

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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	130624	14496	28061	36725	46189	5153	121769	8855	25812	29794	34451	40416
	78.2	73.3	87.7	79.6	73.6	80.7	78.6	74.5	67.3	81.0	80.1	83.3
SOMEWHAT LIKELY	20541	2787	2645	5798	8386	924	18726	1597	6889	3662	5439	4329
	12.3	14.1	8.3	12.6	13.4	14.5	12.1	13.4	18.0	10.0	12.6	8.9
SOMEWHAT UNLIKELY	5438	1756	645	478	2255	305	4288	1151	1970	1621	960	888
	3.3	8.9	2.0	1.0	3.6	4.8	2.8	9.7	5.1	4.4	2.2	1.8
VERY UNLIKELY	5232	169	511	1332	3221		5130	102	1091	967	795	2379
	3.1	.9	1.6	2.9	5.1		3.3	.9	2.8	2.6	1.8	4.9
WOULD NEVER	4264	581	90	949	2644		4076	188	2542	744	484	494
	2.6	2.9	.3	2.1	4.2		2.6	1.6	6.6	2.0	1.1	1.0
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	964		57	844	63		964		63		901	
	.6		.2	1.8	.1		.6		.2		2.1	
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 69-1
Q15 LIKELY TO TRY: LOW FAT COTTAGE CHEESE
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
VERY LIKELY	54780 32.8	6680 33.8	12326 38.5	17729 38.4	15409 24.6	2636 41.3	51438 33.2	3342 28.1	10952 28.5	11430 31.1	12953 30.1	19446 40.1
SOMEWHAT LIKELY	31259 18.7	4176 21.1	6112 19.1	11521 25.0	8011 12.8	1439 22.6	29509 19.0	1533 12.9	6662 17.4	7305 19.9	9553 22.2	7587 15.6
SOMEWHAT UNLIKELY	14405 8.6	2028 10.3	2593 8.1	3217 7.0	6128 9.8	438 6.9	12870 8.3	1535 12.9	3143 8.2	4125 11.2	2755 6.4	4160 8.6
VERY UNLIKELY	23824 14.3	3053 15.4	4203 13.1	5709 12.4	10233 16.3	625 9.8	21953 14.2	1871 15.7	6113 15.9	5307 14.4	6902 16.0	5502 11.3
WOULD NEVER	41646 24.9	3853 19.5	6717 21.0	7012 15.2	22820 36.4	1244 19.5	38190 24.6	3456 29.1	10625 27.7	8400 22.8	10810 25.1	11811 24.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1148 .7		57 .2	936 2.0	155 .2		993 .6	155 1.3	872 2.3	219 .6	57 .1	
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 70-1
Q15 LIKELY TO TRY: BAGEL OR BREADS WITH LOW FAT CREAM CHEESE
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	39709	5094	7707	11586	13325	1997	37177	2532	8633	9405	10263	11409
	23.8	25.7	24.1	25.1	21.2	31.3	24.0	21.3	22.5	25.6	23.9	23.5
SOMEWHAT LIKELY	29210	5158	7131	7509	8666	746	27739	1470	4783	6946	8117	9142
	17.5	26.1	22.3	16.3	13.8	11.7	17.9	12.4	12.5	18.9	18.9	18.8
SOMEWHAT UNLIKELY	16406	2659	2456	4245	6502	543	14500	1906	3842	4115	4615	3834
	9.8	13.4	7.7	9.2	10.4	8.5	9.4	16.0	10.0	11.2	10.7	7.9
VERY UNLIKELY	31071	2398	6091	9609	11797	1176	28441	2412	7666	5147	8497	9761
	18.6	12.1	19.0	20.8	18.8	18.4	18.4	20.3	20.0	14.0	19.7	20.1
WOULD NEVER	48330	4480	8566	11204	22159	1921	44933	3397	12592	10024	11305	14257
	28.9	22.6	26.8	24.3	35.3	30.1	29.0	28.6	32.8	27.2	26.3	29.4
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	2339		57	1972	309		2163	175	851	1152	232	104
	1.4		.2	4.3	.5		1.4	1.5	2.2	3.1	.5	.2
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 71-1
Q15 LIKELY TO TRY: SUGAR SUBSTITUTE
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	41382	4209	6286	17981	11082	1824	38549	2615	10383	9254	10137	11456
	24.8	21.3	19.6	39.0	17.7	28.6	24.9	22.0	27.1	25.2	23.6	23.6
SOMEWHAT LIKELY	20862	2315	4514	6203	7131	699	20188	674	4131	3490	6923	6318
	12.5	11.7	14.1	13.4	11.4	10.9	13.0	5.7	10.8	9.5	16.1	13.0
SOMEWHAT UNLIKELY	11364	1648	1571	3153	4699	293	10626	738	2108	2952	3916	2166
	6.8	8.3	4.9	6.8	7.5	4.6	6.9	6.2	5.5	8.0	9.1	4.5
VERY UNLIKELY	27005	2748	6336	6633	9262	2026	24911	2094	5839	5320	8149	7697
	16.2	13.9	19.8	14.4	14.8	31.7	16.1	17.6	15.2	14.5	18.9	15.9
WOULD NEVER	64700	8708	12979	12155	29318	1540	59265	5435	15504	15771	12993	20431
	38.7	44.0	40.5	26.4	46.7	24.1	38.2	45.7	40.4	42.9	30.2	42.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1750	161	324		1266		1414	336	401		912	437
	1.0	.8	1.0		2.0		.9	2.8	1.0		2.1	.9
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 72-1
Q15 LIKELY TO TRY: REGULAR SOFT DRINK
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	57898	5928	8336	9451	32194	1990	51384	6514	15861	11743	12672	17622
	34.7	30.0	26.0	20.5	51.3	31.2	33.2	54.8	41.3	31.9	29.4	36.3
SOMEWHAT LIKELY	24827	2498	5039	7231	8434	1625	23076	1533	4467	7700	7014	5424
	14.9	12.6	15.7	15.7	13.4	25.5	14.9	12.9	11.6	20.9	16.3	11.2
SOMEWHAT UNLIKELY	16130	3302	2766	4169	5723	170	15114	1016	3563	4394	3926	4247
	9.7	16.7	8.6	9.0	9.1	2.7	9.8	8.5	9.3	11.9	9.1	8.8
VERY UNLIKELY	23962	3521	4637	8344	7025	435	23166	797	5765	4184	6132	7881
	14.3	17.8	14.5	18.1	11.2	6.8	15.0	6.7	15.0	11.4	14.3	16.2
WOULD NEVER	42153	4540	10030	16214	9207	2162	40295	1858	7754	8527	13083	12637
	25.2	22.9	31.3	35.2	14.7	33.9	26.0	15.6	20.2	23.2	30.4	26.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	2093		1201	717	175		1918	175	957	240	202	694
	1.3		3.8	1.6	.3		1.2	1.5	2.5	.7	.5	1.4
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 73-1

Q15 LIKELY TO TRY: DIET SOFT DRINK

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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	49413	6844	7280	18765	13706	2818	46283	3129	12352	11333	12960	12768
	29.6	34.6	22.7	40.7	21.8	44.1	29.9	26.3	32.2	30.8	30.1	26.3
SOMEWHAT LIKELY	27227	4453	4229	9621	7240	1684	26618	609	4669	6417	8828	7313
	16.3	22.5	13.2	20.9	11.5	26.4	17.2	5.1	12.2	17.4	20.5	15.1
SOMEWHAT UNLIKELY	13819	1938	2319	3102	6384	77	12244	1575	3036	3311	4443	2807
	8.3	9.8	7.2	6.7	10.2	1.2	7.9	13.2	7.9	9.0	10.3	5.8
VERY UNLIKELY	22178	1531	4237	6164	9747	500	20449	1729	4828	4092	6071	7186
	13.3	7.7	13.2	13.4	15.5	7.8	13.2	14.5	12.6	11.1	14.1	14.8
WOULD NEVER	53200	5024	13250	8360	25262	1304	48308	4675	13331	11522	10551	17643
	31.8	25.4	41.4	18.1	40.3	20.4	31.2	39.3	34.7	31.3	24.5	36.4
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1227		694	114	419		1052	175	151	114	175	788
	.7		2.2	.2	.7		.7	1.5	.4	.3	.4	1.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 74-1
Q15 LIKELY TO TRY: CAFFEINE-FREE SOFT DRINK
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	49215	6413	9633	16705	14298	2166	46533	2681	10624	12254	11386	14950
	29.5	32.4	30.1	36.2	22.8	33.9	30.0	22.5	27.7	33.3	26.5	30.8
SOMEWHAT LIKELY	31294	2817	5993	9215	11707	1561	28659	2635	5674	6725	10012	8661
	18.7	14.2	18.7	20.0	18.7	24.5	18.5	22.2	14.8	18.3	23.3	17.9
SOMEWHAT UNLIKELY	18977	3829	1695	5311	7832	310	18116	851	2059	4983	7268	4668
	11.4	19.4	5.3	11.5	12.5	4.9	11.7	7.2	5.4	13.5	16.9	9.6
VERY UNLIKELY	21750	2052	4789	6184	8225	500	20221	1529	6743	3286	6234	5486
	13.0	10.4	15.0	13.4	13.1	7.8	13.0	12.9	17.6	8.9	14.5	11.3
WOULD NEVER	45124	4437	9899	8710	20332	1747	40895	4011	13169	9298	7954	14551
	27.0	22.4	30.9	18.9	32.4	27.4	26.4	33.7	34.3	25.3	18.5	30.0
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	704	242			364	98	529	175	98	242	175	189
	.4	1.2			.6	1.5	.3	1.5	.3	.7	.4	.4
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 75-1
Q15 LIKELY TO TRY: CAFFEINE-FREE COFFEE
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	47300	5919	9889	15963	12888	2641	44580	2503	11065	11076	10152	15007
	28.3	29.9	30.9	34.6	20.5	41.4	28.8	21.0	28.8	30.1	23.6	30.9
SOMEWHAT LIKELY	19411	1905	3789	6677	6632	409	17788	1623	4183	3171	6036	6020
	11.6	9.6	11.8	14.5	10.6	6.4	11.5	13.6	10.9	8.6	14.0	12.4
SOMEWHAT UNLIKELY	15723	2602	2812	5325	4054	930	14708	1015	1821	5259	5837	2584
	9.4	13.2	8.8	11.5	6.5	14.6	9.5	8.5	4.7	14.3	13.6	5.3
VERY UNLIKELY	23699	2559	3524	5831	11503	281	21052	2646	7962	3609	6524	5604
	14.2	12.9	11.0	12.6	18.3	4.4	13.6	22.3	20.8	9.8	15.2	11.6
WOULD NEVER	59475	6803	11839	12157	26683	1993	55545	3930	12866	13597	13570	19290
	35.6	34.4	37.0	26.4	42.5	31.2	35.8	33.0	33.5	37.0	31.5	39.8
DON'T KNOW												
NOT ASCERTAINED	1455		157	173	998	128	1280	175	470	75	911	
	.9		.5	.4	1.6	2.0	.8	1.5	1.2	.2	2.1	
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 76-1
Q15 LIKELY TO TRY: BROILED OR BAKED FISH OR SEAFOOD
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	00.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	104515	13337	24909	28802	34219	3249	98271	6244	22573	19415	29218	33156
	62.6	67.4	77.8	62.4	54.5	50.9	63.4	52.5	58.8	52.8	67.9	68.4
SOMEWHAT LIKELY	26433	2395	3889	8721	9727	1700	23936	2497	5592	8776	5046	6797
	15.8	12.1	12.1	18.9	15.5	26.6	15.4	21.0	14.6	23.9	11.7	14.0
SOMEWHAT UNLIKELY	9517	1086	278	2444	5077	632	9085	432	1428	2791	1860	3437
	5.7	5.5	.9	5.3	8.1	9.9	5.9	3.6	3.7	7.6	4.3	7.1
VERY UNLIKELY	9118	1043	1357	2672	3621	425	7826	1292	1495	2599	3643	1381
	5.5	5.3	4.2	5.8	5.8	6.7	5.1	10.9	3.9	7.1	8.5	2.8
WOULD NEVER	15778	1929	963	2641	9869	376	14243	1318	7143	3095	1806	3734
	9.4	9.7	3.0	5.7	15.7	5.9	9.2	11.1	18.6	8.4	4.2	7.7
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1702		613	844	245		1591	110	134	110	1457	
	1.0		1.9	1.8	.4		1.0	.9	.4	.3	3.4	
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 77-1
Q15 LIKELY TO TRY: FRIED FISH OR SEAFOOD
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	56940	3996	9751	10511	29918	2764	51647	5293	16369	11350	12592	16629
	34.1	20.2	30.5	22.8	47.7	43.3	33.3	44.5	42.7	30.9	29.3	34.3
SOMEWHAT LIKELY	43010	8052	8465	9758	14340	2395	40383	2627	9154	9316	13443	11097
	25.7	40.7	26.4	21.2	22.8	37.5	26.1	22.1	23.9	25.3	31.2	22.9
SOMEWHAT UNLIKELY	20774	2907	5746	6083	5750	288	19878	896	3190	4252	5672	7439
	12.4	14.7	18.0	13.2	9.2	4.5	12.8	7.5	8.3	11.6	13.2	15.3
VERY UNLIKELY	20138	2373	4053	9005	4418	289	18906	1233	3112	5473	4591	6962
	12.1	12.0	12.7	19.5	7.0	4.5	12.2	10.4	8.1	14.9	10.7	14.4
WOULD NEVER	25258	2461	3994	10769	7388	646	23372	1668	6541	5629	6557	6378
	15.1	12.4	12.5	23.3	11.8	10.1	15.1	14.0	17.0	15.3	15.2	13.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	943				943		768	175		768	175	
	.6				1.5		.5	1.5		2.1	.4	
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 78-1
Q15 LIKELY TO TRY: PREMIUM ICE CREAM
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
VERY LIKELY	45944 27.5	4142 20.9	8269 25.8	9125 19.8	22585 36.0	1824 28.6	42246 27.3	3481 29.3	10797 28.1	10060 27.3	9832 22.8	15255 31.4
SOMEWHAT LIKELY	31553 18.9	5862 29.6	5410 16.9	6744 14.6	12632 20.1	904 14.2	29643 19.1	1910 16.1	7578 19.8	7872 21.4	8767 20.4	7114 14.7
SOMEWHAT UNLIKELY	21356 12.8	2184 11.0	3492 10.9	4980 10.8	9499 15.1	1200 18.8	19015 12.3	2340 19.7	3511 9.2	5264 14.3	7499 17.4	4930 10.2
VERY UNLIKELY	26778 16.0	3399 17.2	5264 16.4	10164 22.0	6823 10.9	1128 17.7	25853 16.7	925 7.8	7307 19.0	5091 13.8	6081 14.1	8299 17.1
WOULD NEVER	40620 24.3	4201 21.2	9037 28.2	15012 32.5	11044 17.6	1326 20.8	37559 24.2	3061 25.7	8917 23.2	8401 22.8	10675 24.8	12628 26.0
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	811 .5		536 1.7	100 .2	175 .3		636 .4	175 1.5	256 .7	100 .3	175 .4	280 .6
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 79-1
Q15 LIKELY TO TRY: FRUIT ICES OR SORBET
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY LIKELY	36168	3717	7381	9845	13352	1872	33053	3115	7285	6670	9078	13135
	21.6	18.8	23.1	21.3	21.3	29.3	21.3	26.2	19.0	18.1	21.1	27.1
SOMEWHAT LIKELY	39220	7555	7883	12177	10793	812	37914	1306	6817	10672	12714	8796
	23.5	38.2	24.6	26.4	17.2	12.7	24.5	11.0	17.8	29.0	29.5	18.1
SOMEWHAT UNLIKELY	21608	2343	4753	5387	8463	662	19713	1895	3653	5736	5159	7059
	12.9	11.8	14.8	11.7	13.5	10.4	12.7	15.9	9.5	15.6	12.0	14.6
VERY UNLIKELY	30213	3369	5426	8155	11684	1579	28441	1554	7467	5403	8650	8693
	18.1	17.0	17.0	17.7	18.6	24.7	18.4	13.1	19.5	14.7	20.1	17.9
WOULD NEVER	39679	2805	6566	10561	18290	1456	35832	3847	13145	8306	7254	10822
	23.8	14.2	20.5	22.9	29.1	22.8	23.1	32.3	34.3	22.6	16.9	22.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	175				175			175			175	
	.1				.3			1.5			.4	
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 80-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: IT'S OK TO SNACK BETWEEN MEALS
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	30188	1979	6758	3828	16735	887	28086	2102	8014	5640	6516	9866
	18.1	10.0	21.1	8.3	26.7	13.9	18.1	17.7	20.9	15.3	15.1	20.3
SOMEWHAT AGREE	39852	6230	5355	10965	16665	637	36147	3705	9928	6784	10468	12671
	23.9	31.5	16.7	23.8	26.6	10.0	23.3	31.2	25.9	18.4	24.3	26.1
NEITHER AGREE OR DISAGREE	42867	5034	7834	12908	15776	1315	39784	3083	8668	12944	10533	10722
	25.7	25.4	24.5	28.0	25.1	20.6	25.7	25.9	22.6	35.2	24.5	22.1
SOMEWHAT DISAGREE	21404	2487	6337	4148	6169	2263	20856	330	4796	5213	6124	5271
	12.8	12.6	19.8	9.0	9.8	35.5	13.5	2.8	12.5	14.2	14.2	10.9
STRONGLY DISAGREE	32265	4059	5725	13953	7247	1281	29694	2571	6961	6206	9287	9812
	19.3	20.5	17.9	30.2	11.5	20.1	19.2	21.6	18.1	16.9	21.6	20.2
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	487			323	164		386	102			102	164
	.3			.7	.3		.2	.9			.2	.3
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 81-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: FRIED FOOD IS BAD FOR YOU
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	65737	7570	11823	23213	20553	2578	62472	3047	12662	14205	18878	19839
	39.3	38.3	36.9	50.3	32.8	40.4	40.3	25.6	33.0	38.6	43.9	40.9
SOMEWHAT AGREE	26843	3234	7011	7681	7462	1455	24061	2782	5445	8130	4630	8638
	16.1	16.3	21.9	16.7	11.9	22.8	15.5	23.4	14.2	22.1	10.8	17.8
NEITHER AGREE OR DISAGREE	34232	4736	5990	6141	16222	1143	30822	3410	7907	8121	7851	10353
	20.5	23.9	18.7	13.3	25.8	17.9	19.9	28.7	20.6	22.1	18.2	21.3
SOMEWHAT DISAGRE	18139	3684	4489	2696	6961	309	17846	293	5012	3648	6348	3131
	10.9	18.6	14.0	5.8	11.1	4.8	11.5	2.5	13.1	9.9	14.8	6.5
STRONGLY DISAGREE	21310	565	2696	6053	11098	898	18950	2360	7341	2565	5322	6083
	12.8	2.9	8.4	13.1	17.7	14.1	12.2	19.8	19.1	7.0	12.4	12.5
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	802			340	462		802			118		462
	.5			.7	.7		.5			.3		1.0
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 82-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: BREAKFAST IS THE ONE MEAL A PERSON CAN SKIP WITHOUT ANY BAD EFFECTS
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	23160	3488	2333	7034	8509	1795	20577	2583	4447	5158	6408	7147
	13.9	17.6	7.3	15.3	13.6	28.1	13.3	21.7	11.6	14.0	14.9	14.7
SOMEWHAT AGREE	15622	2030	3920	3342	6329		14531	1091	4988	4138	2807	3689
	9.4	10.3	12.2	7.2	10.1		9.4	9.2	13.0	11.2	6.5	7.6
NEITHER AGREE OR DISAGREE	18320	1630	3029	3667	9056	937	16507	1813	3587	2875	7285	4573
	11.0	8.2	9.5	8.0	14.4	14.7	10.7	15.2	9.3	7.8	16.9	9.4
SOMEWHAT DISAGREE	24239	4226	4588	5261	8766	1398	23073	1166	5059	5958	5236	7986
	14.5	21.4	14.3	11.4	14.0	21.9	14.9	9.8	13.2	16.2	12.2	16.5
STRONGLY DISAGREE	85218	8415	18139	26480	29933	2252	79761	5239	20285	18539	21294	24947
	51.0	42.5	56.7	57.4	47.7	35.3	51.5	44.1	52.9	50.4	49.5	51.4
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	504			340	164		504			118		164
	.3			.7	.3		.3			.3		.3
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 83-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE OFTEN CONCERNED ABOUT YOUR HEALTH
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
STRONGLY AGREE	97240 58.2	9868 49.9	19672 61.5	29901 64.8	34177 54.5	3621 56.7	90773 58.6	6249 52.5	20331 53.0	18273 49.7	23419 54.4	35218 72.6
SOMEWHAT AGREE	29565 17.7	5335 27.0	5879 18.4	7088 15.4	10855 17.3	408 6.4	26748 17.3	2817 23.7	6200 16.2	6649 18.1	10442 24.3	6273 12.9
NEITHER AGREE OR DISAGREE	24098 14.4	2861 14.5	3055 9.5	5455 11.8	11191 17.8	1535 24.1	22276 14.4	1822 15.3	8583 22.4	6967 18.9	4892 11.4	3656 7.5
SOMEWHAT DISAGREE	7848 4.7	902 4.6	2061 6.4	792 1.7	3658 5.8	435 6.8	7184 4.6	664 5.6	2383 6.2	2246 6.1	2005 4.7	1214 2.5
STRONGLY DISAGREE	6640 4.0	561 2.8	1267 4.0	1717 3.7	2712 4.3	383 6.0	6300 4.1	340 2.9	726 1.9	2652 7.2	1129 2.6	1980 4.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1672 1.0	263 1.3	74 .2	1171 2.5	164 .3		1672 1.1		143 .4		1143 2.7	164 .3
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 84-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: BEING IN PEAK PHYSICAL CONDITION IS IMPORTANT TO YOU
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	101132	8772	21341	32548	35723	2748	94517	6397	21893	15576	26024	37486
	60.5	44.3	66.7	70.6	56.9	43.1	61.0	53.8	57.1	42.3	60.5	77.3
SOMEWHAT AGREE	42616	8024	6286	9812	16319	2174	39302	3313	8914	14546	11127	8030
	25.5	40.5	19.6	21.3	26.0	34.1	25.4	27.9	23.2	39.5	25.9	16.6
NEITHER AGREE OR	16118	2088	3320	2174	7484	1051	14794	1324	4964	4817	3939	2397
DISAGREE	9.6	10.6	10.4	4.7	11.9	16.5	9.5	11.1	12.9	13.1	9.2	4.9
SOMEWHAT	5103	642	1015	1130	1907	409	4245	857	2055	1343	1437	267
DISAGREE	3.1	3.2	3.2	2.5	3.0	6.4	2.7	7.2	5.4	3.7	3.3	.5
STRONGLY	1709	263	47	238	1161		1709		540	506	502	162
DISAGREE	1.0	1.3	.1	.5	1.8		1.1		1.4	1.4	1.2	.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	386			222	164		386					164
	.2			.5	.3		.2					.3
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 85-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: IT'S IMPORTANT TO EAT 3 WELL BALANCED MEALS EACH DAY
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	88839	9455	18745	28576	28609	3454	84517	4322	20687	17675	21186	29138
	53.2	47.8	58.6	62.0	45.6	54.1	54.5	36.3	53.9	48.0	49.2	60.1
SOMEWHAT AGREE	32369	3608	5314	8273	14351	823	29167	3202	6785	8774	9051	7759
	19.4	18.2	16.6	17.9	22.9	12.9	18.8	26.9	17.7	23.8	21.0	16.0
NEITHER AGREE OR DISAGREE	23927	2516	4333	4042	11655	1381	21267	2660	5251	4962	8217	5497
	14.3	12.7	13.5	8.8	18.6	21.6	13.7	22.4	13.7	13.5	19.1	11.3
SOMEWHAT DISAGREE	15403	2812	3101	4004	4909	578	13705	1480	4430	4327	2947	3699
	9.2	14.2	9.7	8.7	7.8	9.1	8.8	12.4	11.5	11.8	6.8	7.6
STRONGLY DISAGREE	5445	1135	517	577	3070	146	5391	54	1038	1050	1109	2248
	3.3	5.7	1.6	1.3	4.9	2.3	3.5	.5	2.7	2.9	2.6	4.6
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1081	263		653	164		905	175	175		519	164
	.6	1.3		1.4	.3		.6	1.5	.5		1.2	.3
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 86-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: REGULAR EXERCISE IS VITAL TO YOUR HEALT

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	112095	12886	22263	35848	36837	4264	105692	6186	18294	21714	31566	40368
	67.1	65.1	69.5	77.7	58.7	66.8	68.2	52.0	47.7	59.0	73.4	83.2
SOMEWHAT AGREE	30995	4647	6766	6507	12037	1038	28519	2476	6923	10262	8194	5617
	18.6	23.5	21.1	14.1	19.2	16.3	18.4	20.8	18.0	27.9	19.0	11.6
NEITHER AGREE OR DISAGREE	14310	1347	2108	1297	8913	645	13244	1067	7331	3181	1839	1959
	8.6	6.8	6.6	2.8	14.2	10.1	8.5	9.0	19.1	8.6	4.3	4.0
SOMEWHAT DISAGREE	5160	630		1356	2868	307	3624	1536	3166	590	1168	236
	3.1	3.2		2.9	4.6	4.8	2.3	12.9	8.3	1.6	2.7	.5
STRONGLY DISAGREE	2988	71	487	451	1851	128	2360	628	2564		262	162
	1.8	.4	1.5	1.0	2.9	2.0	1.5	5.3	6.7		.6	.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1514	208	388	666	252		1514		88	1040		164
	.9	1.0	1.2	1.4	.4		1.0		.2	2.8		.3
SIGM	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 87-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU EAT MORE THAN YOU SHOULD
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
STRONGLY AGREE	49413 29.6	5492 27.8	6811 21.3	13884 30.1	21712 34.6	1514 23.7	46976 30.3	2437 20.5	13547 35.3	11905 32.4	9259 21.5	14701 30.3
SOMEWHAT AGRE	32847 19.7	6645 33.6	6458 20.2	10778 23.4	7737 12.3	1229 19.3	31316 20.2	1530 12.9	4641 12.1	7223 19.6	13433 31.2	7550 15.6
NEITHER AGREE OR DISAGREE	26028 15.6	3382 17.1	5791 18.1	5497 11.9	10235 16.3	1124 17.6	24237 15.6	1791 15.1	4499 11.7	4923 13.4	7328 17.0	9278 19.1
SOMEWHAT DISAGREE	21410 12.8	1137 5.7	6335 19.8	5227 11.3	7420 11.8	1292 20.2	19899 12.8	1512 12.7	4154 10.8	5124 13.9	5169 12.0	6964 14.4
STRONGLY DISAGREE	36370 21.8	3133 15.8	6512 20.3	10424 22.6	15076 24.0	1224 19.2	31633 20.4	4520 38.0	11297 29.4	7437 20.2	7636 17.7	9849 20.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	995 .6		102 .3	315 .7	577 .9		893 .6	102 .9	228 .6	177 .5	204 .5	164 .3
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 88-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: WATCHING CALORIES IS AN ESSENTIAL PART OF CONTROLLING YOUR WEIGHT

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGRE	80389	9002	12541	34584	20982	3280	76189	4200	17267	18464	21404	23254
	48.1	45.5	39.2	75.0	33.4	51.4	49.2	35.3	45.0	50.2	49.7	47.9
SOMEWHAT AGREE	26569	4107	6041	6637	8821	963	24294	2274	6122	6258	8448	5742
	15.9	20.8	18.9	14.4	14.1	15.1	15.7	19.1	16.0	17.0	19.6	11.8
NEITHER AGREE OR DISAGREE	28627	3650	5669	3187	14935	1187	26108	2302	7353	5061	7688	8374
	17.1	18.4	17.7	6.9	23.8	18.6	16.8	19.4	19.2	13.8	17.9	17.3
SOMEWHAT DISAGREE	16418	1516	4831	1168	8369	535	14942	1476	3886	4009	3218	5305
	9.8	7.7	15.1	2.5	13.3	8.4	9.6	12.4	10.1	10.9	7.5	10.9
STRONGLY DISAGREE	14539	1514	2928	328	9352	417	12899	1640	3604	2996	2272	5667
	8.7	7.6	9.1	.7	14.9	6.5	8.3	13.8	9.4	8.1	5.3	11.7
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	520			222	298		520		134			164
	.3			.5	.5		.3		.4			.3
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 89-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: GOOD DIET AND NUTRITION PLAY A ROLE IN THE PREVENTION OF SERIOUS ILLNESSES SUCH AS HEART DISEASE AND CANCER

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	120555	14118	25212	37896	39957	3372	113770	6786	25536	26804	30789	37274
	72.2	71.3	78.8	82.2	63.7	52.8	73.4	57.1	66.6	72.9	71.6	76.8
SOMEWHAT AGREE	24461	3729	4557	5065	9917	1193	22169	2292	6334	5413	6626	6089
	14.6	18.8	14.2	11.0	15.8	18.7	14.3	19.3	16.5	14.7	15.4	12.6
NEITHER AGREE OR DISAGREE	15527	1435	1721	1862	9178	1332	13365	1945	5155	3464	4013	2896
	9.3	7.2	5.4	4.0	14.6	20.9	8.6	16.4	13.4	9.4	9.3	6.0
SOMEWHAT DISAGREE	2250	249	472	472	1058		1965	285	416	428	663	742
	1.3	1.3	1.5	1.0	1.7		1.3	2.4	1.1	1.2	1.5	1.5
STRONGLY DISAGREE	3883	259	47	608	2484	485	3299	585	925	679	938	1342
	2.3	1.3	.1	1.3	4.0	7.6	2.1	4.9	2.4	1.8	2.2	2.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	386			222	164		386					164
	.2			.5	.3		.2					.3
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 90-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: FOOD PREPARED AT HOME IS GENERALLY MORE NUTRITIOUS THAN FOOD PREPARED AT RESTAURANTS

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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	91582	9696	17227	29321	31557	3782	86049	5316	20290	20847	21250	29042
	54.8	49.0	53.8	63.6	50.3	59.3	55.5	44.7	52.9	56.7	49.4	59.9
SOMEWHAT AGREE	29038	4555	6485	6223	11122	654	27363	1675	8368	5656	7235	7779
	17.4	23.0	20.3	13.5	17.7	10.2	17.7	14.1	21.8	15.4	16.8	16.0
NEITHER AGREE OR DISAGREE	30075	3871	6200	6566	12270	1168	27017	3058	6363	7177	10086	6449
	18.0	19.6	19.4	14.2	19.6	18.3	17.4	25.7	16.6	19.5	23.4	13.3
SOMEWHAT DISAGREE	9007	1000	1540	2396	3809	263	8204	803	2145	1621	2907	2334
	5.4	5.1	4.8	5.2	6.1	4.1	5.3	6.8	5.6	4.4	6.8	4.8
STRONGLY DISAGREE	6887	668	558	1397	3748	516	5847	1039	1112	1487	1551	2737
	4.1	3.4	1.7	3.0	6.0	8.1	3.8	8.7	2.9	4.0	3.6	5.6
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	474			222	252		474		88			164
	.3			.5	.4		.3		.2			.3
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 91-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: LOW CALORIE MEANS LESS TASTE
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	24114	1985	3566	6345	11517	702	20547	3568	7747	3554	4226	8588
	14.4	10.0	11.1	13.8	18.4	11.0	13.3	30.0	20.2	9.7	9.8	17.7
SOMEWHAT AGRE	20081	2106	3947	4789	8242	997	18530	1551	4547	5427	4507	5601
	12.0	10.6	12.3	10.4	13.1	15.6	12.0	13.0	11.9	14.8	10.5	11.5
NEITHER AGREE OR DISAGREE	33433	4142	6403	6376	15100	1412	31077	2356	6584	7277	9803	9769
	20.0	20.9	20.0	13.8	24.1	22.1	20.1	19.8	17.2	19.8	22.8	20.1
SOMEWHAT DISAGREE	34340	6575	7395	9529	9832	1010	31958	2382	8645	5799	9848	10047
	20.6	33.2	23.1	20.7	15.7	15.8	20.6	20.0	22.5	15.8	22.9	20.7
STRONGLY DISAGREE	52813	4498	10477	18484	17093	2261	50813	1782	10037	14431	14340	13852
	31.6	22.7	32.7	40.1	27.2	35.4	32.8	15.0	26.2	39.2	33.3	28.6
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	2281	484	222	602	973		2028	253	806	299	306	648
	1.4	2.4	.7	1.3	1.6		1.3	2.1	2.1	.8	.7	1.3
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 92-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: EATING A LOT OF FRUITS AND VEGETABLES IS IMPORTANT TO YOU

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
STRONGLY AGREE	117979 70.6	11206 56.6	24893 77.8	37012 80.2	40485 64.5	4384 68.7	110686 71.4	7293 61.3	26261 68.4	25951 70.5	27837 64.7	37778 77.9
SOMEWHAT AGREE	33579 20.1	6963 35.2	5991 18.7	7371 16.0	12903 20.6	351 5.5	30311 19.6	3050 25.6	8549 22.3	6302 17.1	11074 25.7	7654 15.8
NEITHER AGREE OR DISAGREE	10203 6.1	1097 5.5	508 1.6	514 1.1	6743 10.7	1341 21.0	9207 5.9	996 8.4	2369 6.2	3156 8.6	3134 7.3	1544 3.2
SOMEWHAT DISAGREE	3409 2.0	524 2.6	388 1.2	699 1.5	1491 2.4	307 4.8	3102 2.0	307 2.6	1006 2.6	1063 2.9	566 1.3	774 1.6
STRONGLY DISAGREE	1353 .8		228 .7	307 .7	818 1.3		1184 .8	169 1.4	104 .3	316 .9	342 .8	592 1.2
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	540 .3			222 .5	318 .5		463 .3	78 .7	78 .2		77 .2	164 .3
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 93-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: THE MOST IMPORTANT THING ABOUT FOOD IS ITS TASTE

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	53719	5007	7274	13160	26871	1407	49280	4222	13434	12186	10921	17179
	32.2	25.3	22.7	28.5	42.8	22.1	31.8	35.5	35.0	33.1	25.4	35.4
SOMEWHAT AGREE	44215	7654	7663	11713	15248	1936	40111	4104	11051	10012	13771	9380
	26.5	38.7	23.9	25.4	24.3	30.3	25.9	34.5	28.8	27.2	32.0	19.3
NEITHER AGREE OR DISAGREE	33970	4382	9316	8593	10346	1334	32228	1742	6418	8019	8283	11097
	20.3	22.1	29.1	18.6	16.5	20.9	20.8	14.6	16.7	21.8	19.3	22.9
SOMEWHAT DISAGREE	14486	1795	2915	6296	3307	172	13231	1255	2000	2996	4370	5120
	8.7	9.1	9.1	13.7	5.3	2.7	8.5	10.6	5.2	8.1	10.2	10.6
STRONGLY DISAGREE	19334	951	4604	5424	6823	1532	18765	569	4747	3574	5447	5565
	11.6	4.8	14.4	11.8	10.9	24.0	12.1	4.8	12.4	9.7	12.7	11.5
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1339		237	938	164		1339		717		237	164
	.8		.7	2.0	.3		.9		1.9		.6	.3
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 94-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: FOODS THAT ARE GOOD FOR YOU USUALLY DON'T TASTE GOOD

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	15529	452	2967	5655	6361	94	14808	721	4965	2658	3165	4741
	9.3	2.3	9.3	12.3	10.1	1.5	9.6	6.1	12.9	7.2	7.4	9.8
SOMEWHAT AGREE	19452	3374	2698	5158	7352	871	16596	2857	4283	4207	6363	4599
	11.6	17.0	8.4	11.2	11.7	13.6	10.7	24.0	11.2	11.4	14.8	9.5
NEITHER AGREE OR DISAGREE	30565	3739	2921	6634	15537	1735	28190	2158	8406	7526	9048	5586
	18.3	18.9	9.1	14.4	24.8	27.2	18.2	18.1	21.9	20.5	21.0	11.5
SOMEWHAT DISAGREE	32580	5388	6516	9121	10620	934	29833	2747	6658	8308	8314	9299
	19.5	27.2	20.4	19.8	16.9	14.6	19.3	23.1	17.4	22.6	19.3	19.2
STRONGLY DISAGREE	67688	6837	16907	18617	22724	2603	64278	3410	13338	14088	15993	24116
	40.5	34.6	52.8	40.4	36.2	40.8	41.5	28.7	34.8	38.3	37.2	49.7
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1249			938	164	146	1249		717		146	164
	.7			2.0	.3	2.3	.8		1.9		.3	.3
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 95-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: THERE IS NO DIFFERENCE IN TASTE BETWEEN FRESH AND FROZEN FOODS SERVED IN RESTAURANTS

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
STRONGLY AGREE	10002 6.0	1064 5.4	1645 5.1	3193 6.9	3925 6.3	175 2.7	9423 6.1	579 4.9	2248 5.9	2751 7.5	1197 2.8	3806 7.8
SOMEWHAT AGREE	14234 8.5	653 3.3	2762 8.6	4688 10.2	6003 9.6	128 2.0	12516 8.1	1717 14.4	4131 10.8	1611 4.4	5021 11.7	3471 7.2
NEITHER AGREE OR DISAGREE	29078 17.4	2594 13.1	7532 23.5	8259 17.9	9713 15.5	979 15.3	27310 17.6	1550 13.0	7321 19.1	5943 16.2	7714 17.9	8101 16.7
SOMEWHAT DISAGREE	38742 23.2	6142 31.0	6870 21.5	9468 20.5	13613 21.7	2650 41.5	36784 23.7	1958 16.5	7616 19.9	9356 25.4	11916 27.7	9855 20.3
STRONGLY DISAGREE	73982 44.3	9336 47.2	12812 40.0	20295 44.0	29089 46.4	2450 38.4	67895 43.8	6087 51.2	17051 44.4	16488 44.8	17182 39.9	23109 47.6
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1025 .6		388 1.2	222 .5	414 .7		1025 .7			639 1.7		164 .3
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 96-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: EXPENSIVE RESTAURANTS OUGHT TO SERVE FRESH RATHER THAN FROZEN FOODS

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	94231	8986	18018	29842	34071	3314	88353	5878	21471	21085	22476	29045
	56.4	45.4	56.3	64.7	54.3	51.9	57.0	49.4	56.0	57.3	52.2	59.9
SOMEWHAT AGREE	25826	4398	6548	5850	7970	1060	24024	1802	4497	4808	9035	7486
	15.5	22.2	20.5	12.7	12.7	16.6	15.5	15.2	11.7	13.1	21.0	15.4
NEITHER AGREE OR DISAGREE	25847	3659	4523	5920	10258	1487	23445	2402	6592	5513	7523	6219
	15.5	18.5	14.1	12.8	16.3	23.3	15.1	20.2	17.2	15.0	17.5	12.8
SOMEWHAT DISAGREE	11410	1843	1108	3120	5040	300	10567	626	2540	3293	1980	3597
	6.8	9.3	3.5	6.8	8.0	4.7	6.8	5.3	6.6	9.0	4.6	7.4
STRONGLY DISAGREE	8657	902	1377	901	5256	221	7472	1185	3091	1699	1873	1995
	5.2	4.6	4.3	2.0	8.4	3.5	4.8	10.0	8.1	4.6	4.4	4.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1092		436	492	164		1092		175	388	142	164
	.7		1.4	1.1	.3		.7		.5	1.1	.3	.3
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 97-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU PREFER BROILED FOODS TO FRIED FOOD

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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	86769	8600	21151	30942	23672	2404	82479	4290	15559	19992	24266	26800
	51.9	43.5	66.1	67.1	37.7	37.7	53.2	36.1	40.6	54.3	56.4	55.3
SOMEWHAT AGREE	28627	5477	6313	6309	9269	1259	25874	2535	8603	6155	6137	7732
	17.1	27.7	19.7	13.7	14.8	19.7	16.7	21.3	22.4	16.7	14.3	15.9
NEITHER AGREE OR	24640	3285	2943	4026	12526	1861	22640	2000	7397	5050	6413	5781
DISAGREE	14.7	16.6	9.2	8.7	20.0	29.2	14.6	16.8	19.3	13.7	14.9	11.9
SOMEWHAT	13595	1365	708	3553	7581	388	12051	1544	3958	3191	3125	3321
DISAGREE	8.1	6.9	2.2	7.7	12.1	6.1	7.8	13.0	10.3	8.7	7.3	6.8
STRONGLY	12134	1063	459	1073	9070	469	10611	1523	2326	2011	3089	4707
DISAGREE	7.3	5.4	1.4	2.3	14.5	7.4	6.8	12.8	6.1	5.5	7.2	9.7
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	1298		436	222	640		1298		524	388		164
	.8		1.4	.5	1.0		.8		1.4	1.1		.3
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 98-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: IT'S IMPORTANT TO EAT A LOT OF RED MEAT

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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
STRONGLY AGREE	18485 11.1	575 2.9	2490 7.8	3240 7.0	11694 18.6	487 7.6	15826 10.2	2659 22.4	6385 16.6	2972 8.1	3693 8.6	5434 11.2
SOMEWHAT AGREE	15338 9.2	2124 10.7	3584 11.2	3804 8.2	4640 7.4	1186 18.6	13992 9.0	1346 11.3	3771 9.8	2674 7.3	3618 8.4	5275 10.9
NEITHER AGREE OR DISAGREE	39593 23.7	3977 20.1	6867 21.5	8262 17.9	19101 30.4	1385 21.7	36285 23.4	3308 27.8	8460 22.1	9143 24.9	12427 28.9	9563 19.7
SOMEWHAT DISAGREE	34299 20.5	7086 35.8	6162 19.3	8969 19.4	10355 16.5	1727 27.1	31826 20.5	2256 19.0	8663 22.6	10734 29.2	6526 15.2	8375 17.3
STRONGLY DISAGREE	58813 35.2	6027 30.5	12853 40.2	21628 46.9	16708 26.6	1597 25.0	56489 36.5	2324 19.5	10937 28.5	11266 30.6	16764 39.0	19694 40.6
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	535 .3		53 .2	222 .5	260 .4		535 .3		149 .4			164 .3
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 99-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE CONCERNED ABOUT HOW MUCH ALCOHO YOU CONSUME FOR HEALTH REASONS

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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
STRONGLY AGREE	74658 44.7	7184 36.3	14887 46.5	25384 55.0	24125 38.4	3078 48.2	70679 45.6	3979 33.5	13962 36.4	18526 50.4	19984 46.4	22035 45.4
SOMEWHAT AGREE	21578 12.9	3778 19.1	6387 20.0	4275 9.3	6603 10.5	534 8.4	20256 13.1	1322 11.1	4220 11.0	6000 16.3	4449 10.3	6910 14.2
NEITHER AGREE OR DISAGREE	28402 17.0	2948 14.9	5121 16.0	7414 16.1	11594 18.5	1324 20.7	25766 16.6	2637 22.2	6576 17.1	6599 17.9	10343 24.0	4885 10.1
SOMEWHAT DISAGREE	14061 8.4	2536 12.8	1547 4.8	3367 7.3	6178 9.8	433 6.8	13647 8.8	413 3.5	3636 9.5	1783 4.8	3492 8.1	5148 10.6
STRONGLY DISAGREE	27605 16.5	3343 16.9	4067 12.7	5463 11.8	13719 21.9	1013 15.9	23845 15.4	3542 29.8	9973 26.0	3507 9.5	4762 11.1	9364 19.3
REFUSED	373 .2				373 .6		373 .2			373 1.0		
DON'T KNOW												
NOT ASCERTAINED	386 .2			222 .5	164 .3		386 .2					164 .3
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 100-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE CONCERNED ABOUT HOW MUCH ALCOHOL YOU CONSUME WHEN DRINKING AND DRIVING

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	121082	15374	23950	34845	42347	4565	113140	7942	21931	28261	34090	36647
	72.5	77.7	74.8	75.5	67.5	71.5	73.0	66.8	57.2	76.8	79.2	75.6
SOMEWHAT AGREE	9825	1026	2483	1645	4379	293	8979	847	3599	1533	2355	2339
	5.9	5.2	7.8	3.6	7.0	4.6	5.8	7.1	9.4	4.2	5.5	4.8
NEITHER AGREE OR DISAGREE	9971		1092	3095	4826	959	8645	1327	2951	2147	3051	1822
	6.0		3.4	6.7	7.7	15.0	5.6	11.2	7.7	5.8	7.1	3.8
SOMEWHAT DISAGREE	4494	188	967	1320	2020		4206	288	1240	1506	1058	690
	2.7	.9	3.0	2.9	3.2		2.7	2.4	3.2	4.1	2.5	1.4
STRONGLY DISAGREE	20795	3201	3516	4998	8513	564	19088	1489	8510	2966	2476	6843
	12.4	16.2	11.0	10.8	13.6	8.8	12.3	12.5	22.2	8.1	5.8	14.1
REFUSED	373				373		373			373		
	.2				.6		.2			1.0		
DON'T KNOW												
NOT ASCERTAINED	522			222	300		522		136			164
	.3			.5	.5		.3		.4			.3
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 101-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE DRINKING LESS ALCOHOL WHEN YOU EAT OUT THAN YOU DID TWO YEARS AGO
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	80073	9184	16965	24669	27522	1733	76041	4032	15024	17139	22429	25481
	47.9	46.4	53.0	53.5	43.9	27.2	49.1	33.9	39.2	46.6	52.1	52.5
SOMEWHAT AGREE	14746	1821	1191	3656	6874	1204	12929	1817	5524	3273	3629	2320
	8.8	9.2	3.7	7.9	11.0	18.9	8.3	15.3	14.4	8.9	8.4	4.8
NEITHER AGREE OR DISAGREE	30404	2395	5805	8318	11532	2354	27295	3109	7120	7312	7701	8049
	18.2	12.1	18.1	18.0	18.4	36.9	17.6	26.1	18.6	19.9	17.9	16.6
SOMEWHAT DISAGREE	12111	2320	2951	2345	4494		12111		1407	2890	4066	3748
	7.2	11.7	9.2	5.1	7.2		7.8		3.7	7.9	9.5	7.7
STRONGLY DISAGREE	27176	3307	4630	6870	11278	1091	24398	2561	8781	4857	5177	8209
	16.3	16.7	14.5	14.9	18.0	17.1	15.7	21.5	22.9	13.2	12.0	16.9
REFUSED	373				373		373			373		
	.2				.6		.2			1.0		
DON'T KNOW												
NOT ASCERTAINED	2179	762	468	267	683		1805	374	510	943	27	699
	1.3	3.8	1.5	.6	1.1		1.2	3.1	1.3	2.6	.1	1.4
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 102-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: RESTARUANTS OUGHT TO OFFER DIFFERENT SIZE PORTIONS FOR DIFFERENT SIZE APPETITES
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	95998	11861	17659	28939	35139	2401	90110	5888	18594	24598	21559	31095
	57.5	59.9	55.2	62.7	56.0	37.6	58.2	49.5	48.5	66.9	50.1	64.1
SOMEWHAT AGREE	29816	4682	6072	9017	8873	1172	27469	2347	6650	5422	10230	7514
	17.8	23.7	19.0	19.5	14.1	18.4	17.7	19.7	17.3	14.7	23.8	15.5
NEITHER AGREE OR	21997	1556	5409	4127	9532	1373	19992	1788	6230	4011	6043	5491
DISAGREE	13.2	7.9	16.9	8.9	15.2	21.5	12.9	15.0	16.2	10.9	14.0	11.3
SOMEWHAT	8526	403	1276	1438	4931	478	7963	563	3829	1802	1875	1020
DISAGREE	5.1	2.0	4.0	3.1	7.9	7.5	5.1	4.7	10.0	4.9	4.4	2.1
STRONGLY	10726	1287	1592	2606	4283	959	9419	1307	3064	954	3322	3386
DISAGREE	6.4	6.5	5.0	5.6	6.8	15.0	6.1	11.0	8.0	2.6	7.7	7.0
REFUSED												
DON'T KNOW												
NOT ASCERTAINED												
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 103-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: RESTAURANTS OUGHT TO OFFER MEALS SPECIALLY PREPARED FOR CHILDREN
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
STRONGLY AGREE	120254 72.0	13731 69.4	21318 66.6	35815 77.6	46598 74.3	2792 43.7	112144 72.4	7893 66.4	26082 68.0	27449 74.6	30990 72.0	35580 73.4
SOMEWHAT AGREE	24117 14.4	3348 16.9	6348 19.8	5791 12.6	6731 10.7	1899 29.8	22628 14.6	1489 12.5	5251 13.7	3726 10.1	7079 16.5	7839 16.2
NEITHER AGREE OR DISAGREE	14912 8.9	1413 7.1	2214 6.9	2799 6.1	7268 11.6	1219 19.1	13004 8.4	1908 16.0	5096 13.3	4099 11.1	3421 7.9	2296 4.7
SOMEWHAT DISAGREE	4300 2.6	649 3.3	1741 5.4	872 1.9	1038 1.7		4098 2.6	201 1.7	1130 2.9	628 1.7	794 1.8	1748 3.6
STRONGLY DISAGREE	3480 2.1	649 3.3	388 1.2	849 1.8	1121 1.8	472 7.4	3079 2.0	401 3.4	806 2.1	886 2.4	745 1.7	1043 2.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED												
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 104-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU PREFER RESTAURANTS THAT FEATURE SALAD BARS
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	105537	11893	18821	31803	39343	3677	99136	6400	22349	25277	25711	32199
	63.2	60.1	58.8	68.9	62.7	57.6	64.0	53.8	58.3	68.7	59.8	66.4
SOMEWHAT AGREE	24017	3979	5017	5390	8550	1081	22564	1453	5452	4454	7841	6270
	14.4	20.1	15.7	11.7	13.6	16.9	14.6	12.2	14.2	12.1	18.2	12.9
NEITHER AGREE OR DISAGREE	23764	2919	5897	5474	8384	1090	21307	2456	7382	3976	7030	5223
	14.2	14.8	18.4	11.9	13.4	17.1	13.8	20.7	19.2	10.8	16.3	10.8
SOMEWHAT DISAGREE	7028	477	1400	1904	3058	188	6366	662	2090	1413	1019	2285
	4.2	2.4	4.4	4.1	4.9	2.9	4.1	5.6	5.4	3.8	2.4	4.7
STRONGLY DISAGREE	6718	522	874	1553	3423	347	5580	921	1093	1668	1429	2529
	4.0	2.6	2.7	3.4	5.5	5.4	3.6	7.7	2.8	4.5	3.3	5.2
REFUSED												
DON'T KNOW												
NOT ASCERTAINED												
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 105-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: WHEN YOU EAT OUT YOU EAT FOODS THAT ARE DIFFERENT FROM THE FOODS YOU EAT AT HOME
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	74564	8069	12445	22408	29777	1864	69168	5396	18564	16767	18071	21162
	44.6	40.8	38.9	48.6	47.4	29.2	44.6	45.4	48.4	45.6	42.0	43.6
SOMEWHAT AGREE	44424	5703	9198	11686	15368	2469	40843	3581	7613	9110	13248	14231
	26.6	28.8	28.7	25.3	24.5	38.7	26.4	30.1	19.8	24.8	30.8	29.3
NEITHER AGREE OR DISAGREE	23493	3694	4307	5880	8539	1073	21978	1297	5709	6482	6978	4172
	14.1	18.7	13.5	12.7	13.6	16.8	14.2	10.9	14.9	17.6	16.2	8.6
SOMEWHAT DISAGREE	12930	1160	3221	3779	3981	787	11692	1238	3254	2999	2300	4376
	7.7	5.9	10.1	8.2	6.3	12.3	7.5	10.4	8.5	8.2	5.3	9.0
STRONGLY DISAGREE	11653	1162	2838	2373	5093	188	11272	381	3226	1430	2432	4565
	7.0	5.9	8.9	5.1	8.1	2.9	7.3	3.2	8.4	3.9	5.7	9.4
REFUSED												
DON'T KNOW												
NOT ASCERTAINED												
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 106-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU WOULD EAT OUT MORE OFTEN IF IT WASN'T SO FATTENING
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	24874	1262	3350	12302	7650	310	23346	1528	5711	4836	5228	9098
	14.9	6.4	10.5	26.7	12.2	4.8	15.1	12.8	14.9	13.1	12.2	18.8
SOMEWHAT AGREE	15807	2457	3908	4933	3877	632	14703	1104	2592	5805	4029	3381
	9.5	12.4	12.2	10.7	6.2	9.9	9.5	9.3	6.8	15.8	9.4	7.0
NEITHER AGREE OR DISAGREE	37936	5948	6133	9330	14417	2109	34759	3178	9757	7781	11350	8826
	22.7	30.1	19.2	20.2	23.0	33.0	22.4	26.7	25.4	21.2	26.4	18.2
SOMEWHAT DISAGREE	29669	3194	5970	6698	11821	1985	27830	1839	7445	7674	6429	8120
	17.8	16.1	18.6	14.5	18.8	31.1	18.0	15.5	19.4	20.9	14.9	16.7
STRONGLY DISAGREE	57865	6827	12574	12473	24646	1347	53404	4244	12773	10590	15344	19006
	34.6	34.5	39.3	27.0	39.3	21.1	34.5	35.7	33.3	28.8	35.7	39.2
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	912	102	75	389	347		912		88	102	648	75
	.5	.5	.2	.8	.6		.6		.2	.3	1.5	.2
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 107-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: WHEN EATING OUT FOR A SPECIAL OCCASION YOU ARE LESS CONCERNED ABOUT THE NUTRITIONAL VALUE OF THE FOOD YOU EAT

\\\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENT	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	50219	6013	7273	12211	23698	1025	45941	4278	13425	9947	11177	15671
	30.1	30.4	22.7	26.5	37.8	16.1	29.6	36.0	35.0	27.0	26.0	32.3
SOMEWHAT AGREE	44435	7319	8830	12658	13310	2318	41449	2985	7622	10847	12153	13591
	26.6	37.0	27.6	27.4	21.2	36.3	26.7	25.1	19.9	29.5	28.2	28.0
NEITHER AGREE OR DISAGREE	25028	2460	4146	5249	11765	1407	21588	3223	7125	5546	6535	5823
	15.0	12.4	13.0	11.4	18.7	22.1	13.9	27.1	18.6	15.1	15.2	12.0
SOMEWHAT DISAGREE	21340	1591	5561	6520	6463	1206	20979	361	6618	5308	4100	5316
	12.8	8.0	17.4	14.1	10.3	18.9	13.5	3.0	17.2	14.4	9.5	11.0
STRONGLY DISAGREE	25862	2406	6022	9488	7521	425	24818	1044	3577	5140	8887	8105
	15.5	12.2	18.8	20.6	12.0	6.7	16.0	8.8	9.3	14.0	20.7	16.7
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	178		178				178				178	
	.1		.6				.1				.4	
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 108-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOUR FAVORITE TYPE OF RESTAURANT IS ONE WHERE EVERYTHING IS MADE FROM SCRATCH

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	78877	6840	17548	25547	26589	2352	74601	4276	17054	16142	21258	24271
	47.2	34.6	54.8	55.4	42.4	36.9	48.1	36.0	44.4	43.9	49.4	50.0
SOMEWHAT AGREE	35275	6171	6930	8950	11288	1936	32615	2443	6320	8807	8846	11301
	21.1	31.2	21.7	19.4	18.0	30.3	21.0	20.5	16.5	23.9	20.6	23.3
NEITHER AGREE OR	32895	5639	4059	6994	15187	1015	30513	2381	10277	7135	8282	7200
DISAGREE	19.7	28.5	12.7	15.2	24.2	15.9	19.7	20.0	26.8	19.4	19.2	14.8
SOMEWHAT	9868	588	1913	3153	3262	951	8559	1309	1927	1875	3752	2092
DISAGREE	5.9	3.0	6.0	6.8	5.2	14.9	5.5	11.0	5.0	5.1	8.7	4.3
STRONGLY	10039	441	1559	1480	6431	128	8555	1483	2788	2828	891	3532
DISAGREE	6.0	2.2	4.9	3.2	10.2	2.0	5.5	12.5	7.3	7.7	2.1	7.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	110	110					110					110
	.1	.6					.1					.2
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 109-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU MAKE A POINT OF ORDERING FOODS THAT ARE NUTRITIOUS WHEN EATING OUT

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	49195	2197	11685	25253	9295	765	47084	1894	10838	8796	12165	17396
	29.4	11.1	36.5	54.7	14.8	12.0	30.4	15.9	28.2	23.9	28.3	35.9
SOMEWHAT AGREE	39129	8773	7317	9423	11099	2517	36038	3091	6333	8840	13255	10479
	23.4	44.3	22.9	20.4	17.7	39.4	23.3	26.0	16.5	24.0	30.8	21.6
NEITHER AGREE OR DISAGRE	42748	4722	8312	7591	20322	1800	39232	3515	11695	9675	10443	10783
	25.6	23.9	26.0	16.5	32.4	28.2	25.3	29.6	30.5	26.3	24.3	22.2
SOMEWHAT DISAGREE	19944	2650	2496	3749	10110	939	18090	1854	5417	6956	3154	4417
	11.9	13.4	7.8	8.1	16.1	14.7	11.7	15.6	14.1	18.9	7.3	9.1
STRONGLY DISAGREE	16047	1447	2199	109	11932	361	14509	1538	4083	2520	4012	5431
	9.6	7.3	6.9	.2	19.0	5.7	9.4	12.9	10.6	6.9	9.3	11.2
REFUSED												
DON'T KNOW												
NOT ASCERTAINED												
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 110-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU WISH THAT MORE RESTAURANTS IN YOUR AREA OFFERED FOOD FOR PEOPLE ON RESTRICTIVE DIETS

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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	64221	6737	11874	25815	18187	1608	60077	4144	12298	12880	16067	22976
	38.4	34.0	37.1	56.0	29.0	25.2	38.8	34.8	32.1	35.0	37.3	47.4
SOMEWHAT AGREE	25815	3721	7212	7920	5765	1198	24597	1219	4958	3325	9343	8190
	15.5	18.8	22.5	17.2	9.2	18.8	15.9	10.2	12.9	9.0	21.7	16.9
NEITHER AGREE OR DISAGREE	46155	5837	8118	9697	20069	2434	42656	3282	10655	13241	12831	9055
	27.6	29.5	25.4	21.0	32.0	38.1	27.5	27.6	27.8	36.0	29.8	18.7
SOMEWHAT DISAGREE	19020	1997	2716	1851	11439	1016	18252	769	7668	4015	2837	4500
	11.4	10.1	8.5	4.0	18.2	15.9	11.8	6.5	20.0	10.9	6.6	9.3
STRONGLY DISAGREE	11513	1328	2089	842	7128	126	9203	2310	2618	3158	1952	3785
	6.9	6.7	6.5	1.8	11.4	2.0	5.9	19.4	6.8	8.6	4.5	7.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	338	169			169		169	169	169	169		
	.2	.9			.3		.1	1.4	.4	.5		
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 111-1
Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU ARE TIRED OF HEARING ABOUT WHAT'S GOOD AND BAD FOR YOU WHEN IT COMES TO FOOD
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	51921	3840	9376	12973	24073	1659	47593	4111	14074	11141	10443	16263
	31.1	19.4	29.3	28.1	38.4	26.0	30.7	34.6	36.7	30.3	24.3	33.5
SOMEWHAT AGREE	25770	3237	4231	5455	12648	198	23823	1946	5184	7011	5270	8082
	15.4	16.4	13.2	11.8	20.2	3.1	15.4	16.4	13.5	19.1	12.2	16.7
NEITHER AGREE OR DISAGREE	32776	5817	6396	6392	12629	1542	29903	2873	7927	7331	9412	8105
	19.6	29.4	20.0	13.9	20.1	24.2	19.3	24.2	20.7	19.9	21.9	16.7
SOMEWHAT DISAGREE	25301	3520	6150	7147	7004	1480	24131	1170	5292	4050	8228	7731
	15.1	17.8	19.2	15.5	11.2	23.2	15.6	9.8	13.8	11.0	19.1	15.9
STRONGLY DISAGREE	30780	3071	5856	14158	6192	1502	29065	1715	5677	7255	9677	8019
	18.4	15.5	18.3	30.7	9.9	23.5	18.8	14.4	14.8	19.7	22.5	16.5
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	517	305			212		439	78	212			305
	.3	1.5			.3		.3	.7	.6			.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 112-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU LOOK FOR LOW FAT FOODS WHEN YOU EAT OUT

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	35822	2846	6239	19882	5492	1363	34506	1316	8100	7851	6973	12899
	21.4	14.4	19.5	43.1	8.8	21.4	22.3	11.1	21.1	21.3	16.2	26.6
SOMEWHAT AGREE	30814	5444	5397	11321	7074	1577	29018	1578	4273	7246	11141	8155
	18.4	27.5	16.9	24.5	11.3	24.7	18.7	13.3	11.1	19.7	25.9	16.8
NEITHER AGREE OR	32092	3804	8970	7221	10394	1703	28728	3364	7088	7169	9541	8074
DISAGREE	19.2	19.2	28.0	15.7	16.6	26.7	18.5	28.3	18.5	19.5	22.2	16.6
SOMEWHAT	28960	4592	3971	3861	15494	1042	27087	1873	6872	8047	5667	8374
DISAGREE	17.3	23.2	12.4	8.4	24.7	16.3	17.5	15.8	17.9	21.9	13.2	17.3
STRONGLY	39229	3103	7433	3693	24303	696	35468	3761	11888	6475	9709	11005
DISAGREE	23.5	15.7	23.2	8.0	38.7	10.9	22.9	31.6	31.0	17.6	22.6	22.7
REFUSE												
DON'T KNOW												
NOT ASCERTAINED	146			146			146		146			
	.1			.3			.1		.4			
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

Table 113-1

Q16 HOW STRONGLY DO YOU AGREE OR DISAGREE WITH: YOU WISH THAT MORE RESTAURANTS IN YOUR AREA OFFERED MENU ITEMS COOKED WITHOUT SALT

\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STRONGLY AGREE	56144	5510	12949	25166	11483	1037	53920	2223	10852	11915	14345	18879
	33.6	27.8	40.5	54.6	18.3	16.2	34.8	18.7	28.3	32.4	33.3	38.9
SOMEWHAT AGREE	28119	3897	5741	7893	8871	1716	26262	1858	5209	6943	8048	7698
	16.8	19.7	17.9	17.1	14.1	26.9	16.9	15.6	13.6	18.9	18.7	15.9
NEITHER AGREE OR	36500	5013	6677	7610	15455	1745	32506	3994	7674	10194	10853	7780
DISAGREE	21.8	25.3	20.9	16.5	24.6	27.3	21.0	33.6	20.0	27.7	25.2	16.0
SOMEWHAT	21476	2596	3831	2914	10835	1300	20586	890	6052	4392	4673	6359
DISAGREE	12.9	13.1	12.0	6.3	17.3	20.4	13.3	7.5	15.8	11.9	10.9	13.1
STRONGLY	24824	2773	2811	2542	16113	585	21679	2927	8580	3343	5111	7790
DISAGREE	14.9	14.0	8.8	5.5	25.7	9.2	14.0	24.6	22.4	9.1	11.9	16.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED												
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 114-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU OFTEN SKIP AT LEAST ONE MEAL EACH DAY
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
COMPLETELY	58011	13316	7486	13845	23364		54260	3533	14633	14039	14487	14851
	34.7	67.3	23.4	30.0	37.2		35.0	29.7	38.1	38.2	33.7	30.6
VERY DESCRIPTIVE	25053	2537	4345	6258	11914		22694	2360	6951	5523	8313	4266
	15.0	12.8	13.6	13.6	19.0		14.6	19.8	18.1	15.0	19.3	8.8
SOMEWHAT	25414	584	5380	7836	10880	734	23629	1785	5964	5656	6661	6911
DESCRIPTIVE	15.2	2.9	16.8	17.0	17.3	11.5	15.2	15.0	15.5	15.4	15.5	14.2
NOT VERY	14698	1079	2569	4611	5181	1258	13042	1656	3653	3952	2234	4859
DESCRIPTIVE	8.8	5.5	8.0	10.0	8.3	19.7	8.4	13.9	9.5	10.7	5.2	10.0
DOESN'T DESCRIBE	43741	2273	12230	13576	11419	4244	41182	2559	7165	7617	11188	17618
AT ALL	26.2	11.5	38.2	29.4	18.2	66.5	26.6	21.5	18.7	20.7	26.0	36.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	146					146	146				146	
	.1					2.3	.1				.3	
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 115-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU PAY ATTENTION TO THE NUTRITIONAL CONTENT OF THE FOOD YOU EAT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL REPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
COMPLETELY	50184		22694	27490			48380	1804	8513	10671	13611	17237
	30.0		70.9	59.6			31.2	15.2	22.2	29.0	31.6	35.5
VERY DESCRIPTIVE	40702	10393	9315	11111	9883		38428	2274	7594	9279	12571	11038
	24.4	52.5	29.1	24.1	15.7		24.8	19.1	19.8	25.2	29.2	22.8
SOMEWHAT DESCRIPTIVE	40282	5940		4371	24675	5296	37013	3269	8764	11732	10241	9546
	24.1	30.0		9.5	39.3	83.0	23.9	27.5	22.8	31.9	23.8	19.7
NOT VERY DESCRIPTIVE	17603	2776		1342	13105	380	15426	1959	6302	2503	3321	5477
	10.5	14.0		2.9	20.9	6.0	10.0	16.5	16.4	6.8	7.7	11.3
DOESN'T DESCRIBE AT ALL	17662	681		1620	14802	559	15077	2586	7003	2603	3139	4917
	10.6	3.4		3.5	23.6	8.8	9.7	21.7	18.3	7.1	7.3	10.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	629			191	292	146	629		191		146	292
	.4			.4	.5	2.3	.4		.5		.3	.6
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 116-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU PAY ATTENTION TO THE CALORIE CONTENT OF THE FOOD YOU EAT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
COMPLETELY	37201			37201			35390	1811	6224	9642	12033	9081
	22.3			80.7			22.8	15.2	16.2	26.2	28.0	18.7
VERY DESCRIPTIVE	30847	7718	7995	8924	6210		29672	1174	5335	5198	9883	10431
	18.5	39.0	25.0	19.3	9.9		19.1	9.9	13.9	14.1	23.0	21.5
SOMEWHAT DESCRIPTIVE	37999	6768	12321		15768	3142	35185	2814	9195	8986	8964	10702
	22.7	34.2	38.5		25.1	49.2	22.7	23.7	24.0	24.4	20.8	22.1
NOT VERY DESCRIPTIVE	21917	2537	4788		13056	1535	20598	1102	5013	6854	4761	5288
	13.1	12.8	15.0		20.8	24.1	13.3	9.3	13.1	18.6	11.1	10.9
DOESN'T DESCRIBE AT ALL	38756	2766	6697		27589	1704	33765	4991	12465	6108	7180	13003
	23.2	14.0	20.9		44.0	26.7	21.8	42.0	32.5	16.6	16.7	26.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	343		208		134		343		134		208	
	.2		.7		.2		.2		.4		.5	
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 117-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU'RE A "MEAT AND POTATOES" PERSON
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
COMPLETELY	47773		4723	9783	33268		43298	4258	12120	9575	11595	14261
	28.6		14.8	21.2	53.0		27.9	35.8	31.6	26.0	26.9	29.4
VERY DESCRIPTIVE	24239	4680	5951	3986	9623		22261	1978	6409	4305	4676	8849
	14.5	23.6	18.6	8.6	15.3		14.4	16.6	16.7	11.7	10.9	18.2
SOMEWHAT	31837	4834	6067	8768	9139	3029	28703	3133	7542	6123	9556	8616
DESCRIPTIVE	19.1	24.4	19.0	19.0	14.6	47.5	18.5	26.3	19.7	16.6	22.2	17.8
NOT VERY	24199	5225	4921	7204	4766	2084	22971	1228	6760	6002	6088	5350
DESCRIPTIVE	14.5	26.4	15.4	15.6	7.6	32.6	14.8	10.3	17.6	16.3	14.1	11.0
DOESN'T DESCRIBE	38384	4961	10133	16237	5962	1091	37089	1295	5536	10367	11115	11214
AT ALL	23.0	25.1	31.7	35.2	9.5	17.1	23.9	10.9	14.4	28.2	25.8	23.1
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	630	90	215	147		178	630			414		215
	.4	.5	.7	.3		2.8	.4			1.1		.4
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 118-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: OTHER MEMBERS OF YOUR FAMILY AFFECT WHAT YOU EAT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL REPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
COMPLETELY	42835	3400	9219	13630	16171	415	41261	1574	7526	10542	10151	14241
	25.6	17.2	28.8	29.6	25.8	6.5	26.6	13.2	19.6	28.7	23.6	29.4
VERY DESCRIPTIVE	35716	5715	6421	8012	12965	2604	33541	2175	8540	7565	8811	10799
	21.4	28.9	20.1	17.4	20.7	40.8	21.6	18.3	22.3	20.6	20.5	22.3
SOMEWHAT DESCRIPTIVE	34162	5843	6455	9548	10898	1418	31267	2677	7289	7967	10290	8616
	20.4	29.5	20.2	20.7	17.4	22.2	20.2	22.5	19.0	21.7	23.9	17.8
NOT VERY DESCRIPTIVE	18884	2015	3774	3770	8128	1198	15906	2979	6827	3902	4438	3717
	11.3	10.2	11.8	8.2	13.0	18.8	10.3	25.0	17.8	10.6	10.3	7.7
DOESN'T DESCRIBE AT ALL	34873	2816	5969	11166	14174	748	32385	2488	8184	6311	9340	11039
	20.9	14.2	18.6	24.2	22.6	11.7	20.9	20.9	21.3	17.2	21.7	22.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	593		170		422		593			499		93
	.4		.5		.7		.4			1.4		.2
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 119-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU EAT WHAT YOU WANT WHENEVER YOU FEEL LIKE IT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
COMPLETELY	56943		8987	7768	40189		50763	5962	16399	9165	11525	19633
	34.1		28.1	16.8	64.0		32.8	50.1	42.7	24.9	26.8	40.5
VERY DESCRIPTIVE	26987	5706	6528	4805	9948		25506	1480	8191	5177	5359	8260
	16.2	28.8	20.4	10.4	15.9		16.5	12.4	21.3	14.1	12.5	17.0
SOMEWHAT DESCRIPTIVE	33948	6432	5861	10760	7797	3098	31272	2676	5321	10966	9407	8252
	20.3	32.5	18.3	23.3	12.4	48.5	20.2	22.5	13.9	29.8	21.9	17.0
NOT VERY DESCRIPTIVE	20384	3683	5182	7623	2875	1021	19816	568	3429	5334	6918	4704
	12.2	18.6	16.2	16.5	4.6	16.0	12.8	4.8	8.9	14.5	16.1	9.7
DOESN'T DESCRIBE AT ALL	28762	3968	5452	15169	1949	2223	27556	1206	4987	6146	9819	7657
	17.2	20.1	17.0	32.9	3.1	34.8	17.8	10.1	13.0	16.7	22.8	15.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	39					39	39		39			
						.6			.1			
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 120-1
Q17 DESCRIBE YOUR EATING BEHAVIOR: YOU PREFER TO EAT MANY SMALL MEALS OR SNACKS THROUGHOUT THE DAY RATHER THAN THE STANDARD THREE FULL MEALS A DAY
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL REPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
COMPLETELY	23344	5712	3289	5352	8991		21661	1683	7294	4813	4231	7006
	14.0	28.9	10.3	11.6	14.3		14.0	14.2	19.0	13.1	9.8	14.4
VERY DESCRIPTIVE	21825	1755	5281	6679	8110		20994	830	5021	5298	5319	6187
	13.1	8.9	16.5	14.5	12.9		13.5	7.0	13.1	14.4	12.4	12.8
SOMEWHAT	26604	3290	4852	7097	10091	1275	24430	2174	6251	5523	7749	6929
DESCRIPTIVE	15.9	16.6	15.2	15.4	16.1	20.0	15.8	18.3	16.3	15.0	18.0	14.3
NOT VERY	32955	5021	6481	7841	11523	2089	30493	2245	5999	6814	12112	8030
DESCRIPTIVE	19.7	25.4	20.2	17.0	18.4	32.7	19.7	18.9	15.6	18.5	28.1	16.6
DOESN'T DESCRIBE	62020	4012	12106	18935	23950	3018	57060	4960	13802	14339	13619	20261
AT ALL	37.1	20.3	37.8	41.1	38.2	47.3	36.8	41.7	36.0	39.0	31.7	41.8
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	315			222	93		315					93
	.2			.5	.1		.2					.2
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 121-1
Q18 OTHER RESIDENTIAL PHONE NUMBERS
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
YES	6827 4.1	1441 7.3	959 3.0	2072 4.5	2007 3.2	347 5.4	6095 3.9	732 6.2	1427 3.7	1564 4.3	1434 3.3	2403 5.0
NO	158856 95.1	18089 91.4	30894 96.5	43266 93.8	60750 96.8	5857 91.8	147478 95.2	11161 93.8	36715 95.7	34631 94.1	41098 95.5	46038 94.9
REFUSED	287 .2		109 .3			178 2.8	287 .2		178 .5	109 .3		
DON'T KNOW												
NOT ASCERTAINED	1093 .7	259 1.3	47 .1	787 1.7			1093 .7		47 .1	484 1.3	497 1.2	65 .1
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 122-1
Q19 DO YOU WORK OUTSIDE YOU HOME
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
PART TIME	26017	1735	5582	7310	10401	989	25401	616	4786	5563	6738	8930
	15.6	8.8	17.4	15.8	16.6	15.5	16.4	5.2	12.5	15.1	15.7	18.4
FULL TIME	83975	12622	15828	19236	33628	2660	78100	5875	18216	17445	24771	23544
	50.3	63.8	49.4	41.7	53.6	41.7	50.4	49.4	47.5	47.4	57.6	48.5
DO NOT WORK	56440	5432	10415	19532	18506	2555	50821	5401	14964	13671	11521	15910
	33.8	27.4	32.5	42.3	29.5	40.0	32.8	45.4	39.0	37.2	26.8	32.8
REFUSED	496		184	47	88	178	496		266	109		122
	.3		.6	.1	.1	2.8	.3		.7	.3		.3
DON'T KNOW												
NOT ASCERTAINED	134				134		134		134			
	.1				.2		.1		.4			
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 123-1
Q20 MARITAL STATUS
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SINGLE	36765	1727	7260	8403	17765	1611	33854	2911	5067	5722	13201	12775
NEVER MARRIED	22.0	8.7	22.7	18.2	28.3	25.2	21.8	24.5	13.2	15.6	30.7	26.3
MARRIED	104604	13795	20354	32132	34039	4283	98672	5714	25718	24727	25393	28391
	62.6	69.7	63.6	69.7	54.2	67.1	63.7	48.0	67.0	67.2	59.0	58.5
SEPARATED	14774	2787	2093	3299	6595		12615	2159	4096	3384	3412	3883
DIVORCED	8.8	14.1	6.5	7.2	10.5		8.1	18.2	10.7	9.2	7.9	8.0
WIDOWED	9580	1481	1885	2244	3661	310	8472	1108	2861	2845	977	2897
	5.7	7.5	5.9	4.9	5.8	4.9	5.5	9.3	7.5	7.7	2.3	6.0
REFUSED	1087		416	47	446	178	1087		624	109		355
	.7		1.3	.1	.7	2.8	.7		1.6	.3		.7
DON'T KNOW												
NOT ASCERTAINED	251				251		251				47	204
	.2				.4		.2				.1	.4
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 124-1
Q21 CHILDREN UNDER 18
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	67798	8613	10873	18902	27652	1758	62061	5736	16882	18625	17261	15030
	40.6	43.5	34.0	41.0	44.1	27.5	40.1	48.2	44.0	50.6	40.1	31.0
NO	97978	11176	20520	27176	34659	4446	91605	6156	20861	18054	25336	33354
	58.6	56.5	64.1	58.9	55.2	69.7	59.1	51.8	54.4	49.1	58.9	68.8
REFUSED	746		75	47	446	178	746		624			122
	.4		.2	.1	.7	2.8	.5		1.6			.3
DON'T KNOW												
NOT ASCERTAINED	541		541				541			109	432	
	.3		1.7				.3			.3	1.0	
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 125-1
Q22 NUMBER WITH CHILDREN:
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	67798	8613	10873	18902	27652	1758	62061	5736	16882	18625	17261	15030
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
UNDER 6 YEARS OLD	33441	3879	6635	8064	13719	1143	30275	3167	8012	10992	7436	7000
	49.3	45.0	61.0	42.7	49.6	65.0	48.8	55.2	47.5	59.0	43.1	46.6
6 TO 12 YEARS OLD	31590	4580	5369	10382	10181	1077	29887	1704	7673	9747	7404	6767
	46.6	53.2	49.4	54.9	36.8	61.3	48.2	29.7	45.5	52.3	42.9	45.0
13 TO 17 YEARS OLD	23344	3326	2638	6925	10331	126	21619	1726	6466	3800	7321	5757
	34.4	38.6	24.3	36.6	37.4	7.1	34.8	30.1	38.3	20.4	42.4	38.3
REFUSED												
DON'T KNOW												
NOT ASCERTAINED	199			199			199					199
	.3			1.1			.3					1.3
SIGMA	88574	11785	14642	25570	34232	2345	81978	6596	22151	24539	22162	19722
	130.6	136.8	134.7	135.3	123.8	133.4	132.1	115.0	131.2	131.8	128.4	131.2

RESTAURANT HEALTH AND NUTRITION STUDY
Table 126-1
Q23 EDUCATION LEVEL
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NO HIGH SCHOOL	7258	541	808	2078	3527	305	5984	1057	3056	529	953	2720
	4.3	2.7	2.5	4.5	5.6	4.8	3.9	8.9	8.0	1.4	2.2	5.6
SOME HIGH SCHOOL	13916	1390	1433	5781	4606	706	12451	1465	2971	2386	2442	6116
	8.3	7.0	4.5	12.5	7.3	11.1	8.0	12.3	7.7	6.5	5.7	12.6
HIGH SCHOOL GRADUATE	52050	6386	8766	12753	23399	747	47868	4182	12724	11968	12104	15032
	31.2	32.3	27.4	27.6	37.3	11.7	30.9	35.2	33.2	32.5	28.1	31.0
SOME COLLEGE	47986	5924	9690	11829	17833	2710	46216	1770	10558	11184	12595	13649
	28.7	29.9	30.3	25.6	28.4	42.5	29.8	14.9	27.5	30.4	29.3	28.1
COLLEGE GRADUATE	21704	2218	4325	6175	8088	900	19004	2701	4716	6112	4941	5936
	13.0	11.2	13.5	13.4	12.9	14.1	12.3	22.7	12.3	16.6	11.5	12.2
SOME GRADUATE EDUCATION	7407	664	3001	2158	1424	160	7305	102	964	1138	3395	1910
	4.4	3.4	9.4	4.7	2.3	2.5	4.7	.9	2.5	3.1	7.9	3.9
GRADUATE DEGREE	14892	2667	3165	4682	3522	855	14717	175	2579	3470	5622	3069
	8.9	13.5	9.9	10.2	5.6	13.4	9.5	1.5	6.7	9.4	13.1	6.3
DON'T KNOW												
NOT ASCERTAINED	1850		822	670	358		1410	440	798		977	75
	1.1		2.6	1.5	.6		.9	3.7	2.1		2.3	.2
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 127-1
Q24 HOUSEHOLD INCOME
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL RESPONDENTS	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
$0 - $9,999	18254	1415	3099	5447	7599	694	16571	1683	3752	4024	2739	7586
	10.9	7.2	9.7	11.8	12.1	10.9	10.7	14.2	9.8	10.9	6.4	15.6
$10,000 - $19,999	29699	1184	6597	8225	11608	2086	26835	2864	9080	6621	5809	7967
	17.8	6.0	20.6	17.8	18.5	32.7	17.3	24.1	23.7	18.0	13.5	16.4
$20,000 - $29,999	31089	3159	5554	9257	11842	1278	28753	2336	7661	7546	10101	5782
	18.6	16.0	17.4	20.1	18.9	20.0	18.6	19.6	20.0	20.5	23.5	11.9
$30,000 - $39,999	30406	5195	6017	5378	13102	716	29128	1278	6848	6773	8509	8276
	18.2	26.2	18.8	11.7	20.9	11.2	18.8	10.7	17.8	18.4	19.8	17.1
$40,000 - $49,999	15360	3597	2638	3652	5389	83	14120	1239	2799	2955	3381	6224
	9.2	18.2	8.2	7.9	8.6	1.3	9.1	10.4	7.3	8.0	7.9	12.8
$50,000 - 59,999	8211	2137	2295	2617	590	572	7882	329	1025	1128	3295	2763
	4.9	10.8	7.2	5.7	.9	9.0	5.1	2.8	2.7	3.1	7.7	5.7
$60,000 OR MORE	12753	1493	2665	5610	2879	107	12619	134	1710	4717	3729	2597
	7.6	7.5	8.3	12.2	4.6	1.7	8.1	1.1	4.5	12.8	8.7	5.4
REFUSED	9704	683	1196	3216	4068	541	9243	462	2609	1940	1807	3348
	5.8	3.5	3.7	7.0	6.5	8.5	6.0	3.9	6.8	5.3	4.2	6.9
DON'T KNOW	6561	408	383	1770	3695	305	5216	1128	1855	938	1619	2150
	3.9	2.1	1.2	3.8	5.9	4.8	3.4	9.5	4.8	2.5	3.8	4.4
NOT ASCERTAINED	5025	519	1567	953	1986		4586	440	1027	145	2040	1813
	3.0	2.6	4.9	2.1	3.2		3.0	3.7	2.7	.4	4.7	3.7
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506

RESTAURANT HEALTH AND NUTRITION STUDY
Table 128-1
Q25 AGE OF RESPONDENT
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0
18-24	30299 18.1	1587 8.0	6113 19.1	6863 14.9	15215 24.2	521 8.2	27791 17.9	2508 21.1	3646 9.5	5107 13.9	11156 25.9	10390 21.4
25-34	35777 21.4	4080 20.6	6025 18.8	8908 19.3	15181 24.2	1583 24.8	33501 21.6	2276 19.1	7910 20.6	10518 28.6	9179 21.3	8170 16.8
35-44	30975 18.5	4932 24.9	5545 17.3	8730 18.9	10906 17.4	862 13.5	28541 18.4	2434 20.5	8515 22.2	6861 18.6	8447 19.6	7152 14.7
45-54	24578 14.7	3383 17.1	3582 11.2	9768 21.2	7211 11.5	634 9.9	23623 15.2	955 8.0	5761 15.0	5011 13.6	8200 19.1	5606 11.6
55-64	23459 14.0	3183 16.1	6424 20.1	6249 13.5	6579 10.5	1024 16.1	22369 14.4	1090 9.2	6793 17.7	4855 13.2	2745 6.4	9066 18.7
65-74	16730 10.0	2362 11.9	3342 10.4	3788 8.2	5811 9.3	1427 22.4	15076 9.7	1437 12.1	3485 9.1	4042 11.0	2606 6.1	6376 13.1
75 OR MORE	5159 3.1	262 1.3	979 3.1	1771 3.8	1855 3.0	291 4.6	3965 2.6	1193 10.0	2216 5.8	394 1.1	698 1.6	1699 3.5
DON'T KNOW												
NOT ASCERTAINED	86 .1			47 .1		39 .6	86 .1		39 .1			47 .1
SIGMA	167063 100.0	19789 100.0	32009 100.0	46125 100.0	62757 100.0	6382 100.0	154953 100.0	11892 100.0	38366 100.0	36787 100.0	43029 100.0	48506 100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 129-1
Q26 AREA THAT YOU LIVE
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
URBAN	40408	3759	7616	14093	13306	1633	36810	3597	8553	9286	11393	11175
	24.2	19.0	23.8	30.6	21.2	25.6	23.8	30.2	22.3	25.2	26.5	23.0
SUBURBAN	76320	10987	14224	21160	27464	2485	71780	4541	15433	19321	21517	20050
	45.7	55.5	44.4	45.9	43.8	38.9	46.3	38.2	40.2	52.5	50.0	41.3
RURAL	47661	5043	9239	10448	20846	2086	44385	3058	12995	7698	9576	17017
	28.5	25.5	28.9	22.7	33.2	32.7	28.6	25.7	33.9	20.9	22.3	35.1
REFUSED	1554		184	425	767	178	1297	257	945	109	236	264
	.9		.6	.9	1.2	2.8	.8	2.2	2.5	.3	.5	.5
DON'T KNOW	373				373		373			373		
	.2				.6		.2			1.0		
NOT ASCERTAINED	747		747				307	440	440		307	
	.4		2.3				.2	3.7	1.1		.7	
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY

INTRODUCTION: Hello, my name is ______________. I am calling you from Westat, an independent research company in Rockville, Maryland. Today we are conducting a survey about peoples eating habits both at home and at restaurants. By answering our questions you will be helping restaurants across the country better serve their customers. The information that you provide will be strictly confidential. Your cooperation would be greatly appreciated.

A. First I need to verify that I have dialed correctly. Is this __________ ________________?
Area Code Telephone Number

YES................1
NO.................2 (TERMINATE)

B. Is this a residential telephone?

YES................1
NO.................2 (TERMINATE)

C. So that I can identify the person I should speak with, please tell me how many members of your household are 18 years of age or older and the age of each, starting with the oldest.

	AGE
MEMBER 1	____________
MEMBER 2	____________
MEMBER 3	____________
MEMBER 4	____________

USE SAMPLING SHETT AND ASK TO SPEAK WITH SELECTED PERSON. REPEAT INTRODUCTION IF NECESSARY.

1. In the past two weeks approximately how many times have you eaten a meal or snack or ordered take-out or home delivery foods and beverages from:

   a. Fast food or take-out restaurant? __________
   b. Family or moderately priced restaurant? __________
   c. Fine dining or atmosphere restaurant? __________

   TOTAL: __________

2. Do you think of yourself as someone who eats-out:

   Frequently 1
   Occasionally 2
   Infrequently 3

3. How well informed do you feel you are about issues related to health and nutrition? Would you say:

   Very Informed.................1
   Somewhat Informed.............2
   Somewhat Uninformed...........3
   Not at all knowledgeable......4

4. Do you consciously restrict your use of:

	YES	NO
Salt	1	2
Additives, such as artificial flavors and colors	1	2
Sugar	1	2
Foods high in cholosterol	1	2
Foods high in fat	1	2

5. Do you consciously eat:

	YES	NO
Foods high in fiber	1	2
Foods high in calcium	1	2
Starchy foods like rice, pasta, and whole grain breads	1	2

6. Do you take vitamins or minerals to supplement your diet?

YES............1
NO.............2

7. Do you consider yourself overweight?

YES............1
NO.............2

8. Are you currently on a diet to lose weight?

YES.............1 (Q10)
NO..............2

9. Have you been on a diet to lose weight during the past year?

YES..............1
NO...............2

10. How often do you exercise? Would you say:

Not at all 1
Less than once a week 2
1 - 2 times a week...............3
3 - 4 times a week...............4
Five or more times a week 5

11. Have you ever been to a restaurant or fast food place that offers light and healthy items, low calorie meals, or foods specially prepared with restrictive diet needs in mind?

YES..............1
NO...............2 (Q14)

12. Have you ever ordered any of these special menu items?

YES..............1
NO...............2 (Q14)

13. How often do you order these menu items? Would you say:

All of the time.......1
Most of the time......2
Sometimes.............3
Infrequently..........4
Only tried them once
or twice.........5

14. Next I am going to read to you a list of foods and beverages. Please tell me whether you personally have used or eaten any of these items at home in the past month. (START WITH THE STATEMENT OPPOSITE THE CHECKMARK. READ LIST. CIRCLE APPROPRIATE RESPONSE)

	YES	NO
Vegetables cooked without salt....	1	2
Tossed Salad......................	1	2
Diet Margarine....................	1	2
Wine..............................	1	2
Whole Wheat Bread.................	1	2
Enriched White Bread..............	1	2
Skim Milk or Low Fat Milk.........	1	2
Whole Milk........................	1	2
Ready-to-eat Natural Cereal.......	1	2
Sugar Substitute..................	1	2
Reduced Calorie Salad Dressing....	1	2
Beef..............................	1	2
Skinless Chicken..................	1	2
Asian/Oriental Foods..............	1	2
Mexican Foods.....................	1	2
Salt Substitute...................	1	2
Pre-Sweetened Cereal..............	1	2
Hot Dogs..........................	1	2
Pizza.............................	1	2
Imported Cheese...................	1	2
Mashed Potatoes...................	1	2
Butter............................	1	2
Caffeine-free Soft Drinks.........	1	2
Diet Soft Drinks..................	1	2
Regular Soft Drinks...............	1	2
Fruit Juice.......................	1	2
Fresh Fruit.......................	1	2
Premium Ice Cream.................	1	2
Caffeine-free coffee..............	1	2

15. Next is a list of foods and beverages that some restaurants offer their customers. If available, how likely would you be to try each one? Would you say "very likely," "somewhat likely," "somewhat unlikely," "very unlikely," or "would never use or order." (START WITH STATEMENT OPPOSITE THE CHECKMARK.)

	VL	SL	SUL	VUL	N
Raw Vegetable Appetizer..........	1	2	3	4	5
Calorie Controlled Entree........	1	2	3	4	5
Food cooked without salt.........	1	2	3	4	5
Whole Wheat Breads, or Rolls or Crackers.............	1	2	3	4	5
Vegetables seasoned only with herbs or lemon juice......	1	2	3	4	5
Low fat, low calorie fruit based desserts..........	1	2	3	4	5
Rich, gooey or chocolate desserts	1	2	3	4	5
Reduced Calorie Salad Dressing...	1	2	3	4	5
Lean Meats......................	1	2	3	4	5
Steak or Roast Beef.............	1	2	3	4	5
Poultry without Skin............	1	2	3	4	5
Fried Chicken...................	1	2	3	4	5
Cereal served with Skim Milk or Low Fat Milk...............	1	2	3	4	5
Whole Grain Muffins.............	1	2	3	4	5
Whole Grain Pancakes or Waffles..	1	2	3	4	5
Low Cholesterol Egg Substitute...	1	2	3	4	5
Fresh Fruit.....................	1	2	3	4	5
Low Fat Cottage Cheese..........	1	2	3	4	5
Bagel or Breads with Low Fat Cream Cheese..........	1	2	3	4	5
Sugar Substitute................	1	2	3	4	5
Regular Soft Drink..............	1	2	3	4	5
Diet Soft Drink.................	1	2	3	4	5
Caffeine-free Soft Drink.........	1	2	3	4	5
Caffeine-free coffee............	1	2	3	4	5
Broiled or Baked Fish or Seafood	1	2	3	4	5
Fried Fish or Seafood...........	1	2	3	4	5
Premium Ice Cream...............	1	2	3	4	5
Fruit Ices or Sorbet............	1	2	3	4	5

16. Now I am going to read a number of statements. Please tell me how strongly you agree or disagree with each one. Use a scale from 1 to 5 where 1 is "strongly agree," 2 is "somewhat agree," 3 is "neither agree nor disagree," 4 is "somewhat disagree," and 5 is "strongly disagree." (START WITH STATEMENT OPPOSITE THE CHECKMARK. IF NECESSARY, REPEAT INSTRUCTION FOR FIRST FEW STATEMENTS.)

	Strongly Agree				Strongly Disagree
It's OK to snack between meals	1	2	3	4	5
Fried food is bad for you	1	2	3	4	5
Breakfast is the one meal a person can skip without any bad effects	1	2	3	4	5
You are often concerned about your health	1	2	3	4	5
Being in peak physical condition is important to you	1	2	3	4	5
It's important to eat 3 well balanced meals each day	1	2	3	4	5
Regular exercise is vital to your health	1	2	3	4	5
You eat more than you should	1	2	3	4	5
Watching calories is an essential part of controlling your weight	1	2	3	4	5
Good diet and nutrition play a role in the prevention of serious illnesses such as heart disease and cancer	1	2	3	4	5
Food prepared at home is generally more nutritious than food prepared at restaurants	1	2	3	4	5
Low calorie means less taste	1	2	3	4	5
Eating a lot of fruits and vegetables is important to you	1	2	3	4	5
The most important thing about food is its taste	1	2	3	4	5
Foods that are good for you usually don't taste good	1	2	3	4	5
There is no difference in taste between fresh and frozen foods served in restaurants	1	2	3	4	5
Expensive restaurants ought to serve fresh rather than frozen foods	1	2	3	4	5
You prefer broiled foods to fried foods	1	2	3	4	5
It's important to eat a lot of red meat	1	2	3	4	5
You are concerned about how much alcohol you consume for health reasons	1	2	3	4	5
You are concerned about how much alcohol you consume when drinking and driving	1	2	3	4	5

RESTAURANT HEALTH AND NUTRITION STUDY
Table 130-1
Q27 RACE OF RESPONDENT
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		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
WHITE	137362	18147	25574	35574	52257	5810	128530	8614	28988	33328	33591	41080
	82.2	91.7	79.9	77.1	83.3	91.0	82.9	72.4	75.6	90.6	78.1	84.7
BLACK	17998	921	3296	6374	7103	305	17366	632	6262	1988	5337	4410
	10.8	4.7	10.3	13.8	11.3	4.8	11.2	5.3	16.3	5.4	12.4	9.1
HISPANIC	6060	307	1074	2659	2020		4745	1315	1069	971	3125	895
	3.6	1.5	3.4	5.8	3.2		3.1	11.1	2.8	2.6	7.3	1.8
OTHER	3319	305	1134	1180	610	90	2685	635	662	391	432	1833
	2.0	1.5	3.5	2.6	1.0	1.4	1.7	5.3	1.7	1.1	1.0	3.8
REFUSED	1577	110	184	339	767	178	1320	257	945	109	236	287
	.9	.6	.6	.7	1.2	2.8	.9	2.2	2.5	.3	.5	.6
DON'T KNOW												
NOT ASCERTAINED	747		747				307	440	440		307	
	.4		2.3				.2	3.7	1.1		.7	
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

RESTAURANT HEALTH AND NUTRITION STUDY
Table 131-1
Q28 SEX OF RESPONDENT
\\

		BEHAVIORAL GROUPS					NUTRITION		EXERCISE			
	TOTAL	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5	INFORMED	NOT INFORMED	NONE, ONCE	LIGHT (1-2)	MEDIUM (3-4)	HEAVY (5+)
TOTAL	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MALE	79343	9914	13120	15113	38344	2852	72369	6974	17139	12531	23321	26130
	47.5	50.1	41.0	32.8	61.1	44.7	46.7	58.6	44.7	34.1	54.2	53.9
FEMALE	87720	9875	18889	31012	24413	3530	82584	4918	21227	24256	19709	22376
	52.5	49.9	59.0	67.2	38.9	55.3	53.3	41.4	55.3	65.9	45.8	46.1
SIGMA	167063	19789	32009	46125	62757	6382	154953	11892	38366	36787	43029	48506
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

QUESTIONNAIRE

	Strongly Agree			Strongly Disagree	
You are drinking less alcohol when you eat out than you did two years ago	1	2	3	4	5
Restaurants ought to offer different size portions for different size appetites	1	2	3	4	5
Restaurants ought to offer meals specially prepared for children	1	2	3	4	5
You prefer reastaurants that feature salad bars	1	2	3	4	5
When you eat out you eat foods that are different from the foods you eat at home	1	2	3	4	5
You would eat out more often if it wasn't so fattening.	1	2	3	4	5
When eating out for a special occasion you are less concerned about the nutritional value of the food you eat	1	2	3	4	5
Your favorite type of restaurant is one where everything is made from scratch	1	2	3	4	5
You make a point of ordering foods that are nutritious when eating out	1	2	3	4	5
You wish that more restaurants in your area offered food for people on restrictive diets	1	2	3	4	5
You are tired of hearing about what's good and bad for you when it comes to food	1	2	3	4	5
You look for low fat foods when you eat out	1	2	3	4	5
You wish that more restaurants in your area offered menu items cooked without salt	1	2	3	4	5

17. The following statements describe different kinds of eating behavior. Please tell me how well these statements describe your eating behavior most of the time. Use a scale from "1" to "5" where 1 "describes your behavior completely," 2 " is "very descriptive," 3 is "somewhat descriptive," 4 is "not very descriptive," and 5 "doesn't describe your behavior at all." (START WITH STATEMENT OPPOSITE THE CHECKMARK.)

	Describe Completely				Not at all Descriptive
You often skip at least one meal each day.............	1	2	3	4	5
You pay attention to the nutritional content of the food you eat...........	1	2	3	4	5
You pay attention to the calorie content of the food you eat...............	1	2	3	4	5
You're a "meat and potatoes" person.....................	1	2	3	4	5
Other members of your family affect what you eat........	1	2	3	4	5
You eat what you want whenever you feel like it...........	1	2	3	4	5
You prefer to eat many small meals or snacks throughout the day rather than the standard three full meals a day....	1	2	3	4	5

I would like to ask you just a few more questions which will be used only for statistical purpose.

18. Do you have any other residential telephone numbers in addition to ________________ in your home?
Telephone Number

YES...............1
NO................2

19. Do you work part-time or full time outside your home?
(DO NOT READ)

PART TIME 1
FULL TIME 2
DO NOT WORK 3

20. What is your marital status?

Single/Never Married..1
Married 2
Separated/Divorced....3
Widowed 4

21. Are there any children under the age of 18 living in your home?

YES 1
NO 2 (Q23)

22. How many children are:

NUMBER OF CHILDREN

Under 6 years old ____________________
6 to 12 years old ____________________
13 to 17 years old ____________________

23. Which of the following describes your level of education?

No high school	1
Some high school	2
High school graduate	3
Some college	4
College graduate	5
Some graduate education	6
Graduate Degree	7

24. Is your total household income before taxes over or under $30,000?

Under $30,000	1	(Q24.a)
Over or equal to $30,000	2	(Q24.b)
Refused	7	
Don't know	8	

a.

Is it under $10,000?	1
Under $20,000	2
$20,000 or over	3
Refused	7
Don't know	8

b.

Under $40,000?	1
Under $50,000	2
Under $60,000	3
$60,000 or more	4
Refused	7
Don't Know	8

25. Please tell me if you are between the ages of:

18-24	1
25-34	2
35-44	3
45-54	4
55-64	5
65-74	6
75 or more	7

26. Which of the following best describes the area that you live in?

Urban	1
Suburban	2
Rural	3

27. Which of the following best describes your racial origin?

White	1
Black	2
Hispanic	3
Other	4

28. DO NOT ASK: SEX:

MALE 1
FEMALE 2

This concludes the interview. Thank you for your time and cooperation.